



ASX RELEASE

11 April 2022

## Extension of Seven program supply

Southern Cross Media Group Limited (ASX: SXL) (SCA) announces it has extended until 30 June 2024 the arrangements under which the Seven Network supplies programs for broadcast by SCA in Tasmania, Spencer Gulf/Broken Hill, Darwin and Remote Central Eastern Australia. All material commercial terms remain the same.

The new agreement includes an option for either party to extend the arrangements for a further 12 months until 30 June 2025.

Approved for release by Tony Hudson, Company Secretary.

For further information, please contact:

### Southern Cross Media Group Limited

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**About Southern Cross Austereo**

Southern Cross Austereo (SCA) is one of Australia's leading media companies reaching more than 95% of the Australian population through its radio, television, and digital assets. Under the Triple M and Hit network brands, SCA owns 99 stations across FM, AM, and DAB+ radio. SCA provides national sales representation for 23 regional radio stations. SCA broadcasts 94 free to air TV signals across regional Australia, reaching 2.8 million people a week, with Network 10 programming and advertising representation across Australia's East Coast, Seven Network programming in Tasmania and Darwin, and Seven, Nine and Network 10 programming in Spencer Gulf. SCA operates LiSTNR, Australia's free, personalised audio destination for consumers featuring radio, podcasts, music, and news. SCA also provides Australian sales representation for global open audio platform SoundCloud and Sonos Radio. SCA's premium brands are supported by social media, live events and digital platforms that deliver national and local entertainment and news content. <https://www.southerncrossaustereo.com.au/>