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Altium

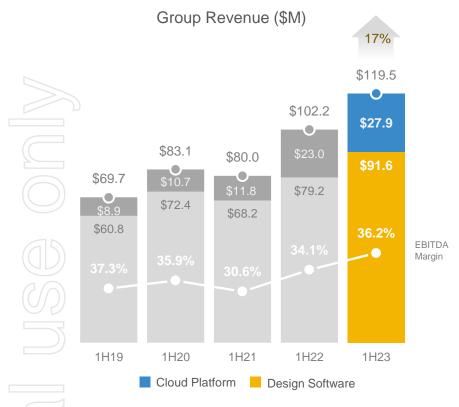
2023 Half Year Highlights

2023 Half Year Financial Performance

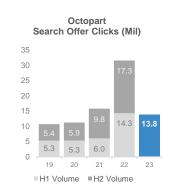
Altium's Unique Position in the Engineering Ecosystem

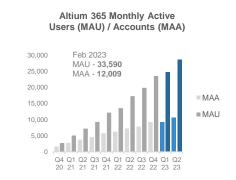
Appendix: Company Overview

## First Half FY23 Performance Highlights



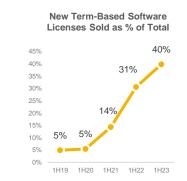
Strong revenue growth of 17% EBITDA margin of 36.2% up from 34.1%

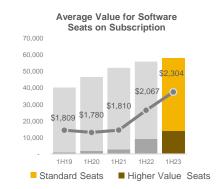




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Growing cloud platform momentum

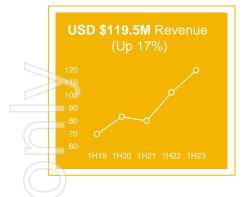




Business model transition and strong Altium 365 adoption drive increase in recurring revenue and in Average Subscription Seat Value

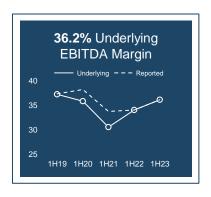
## Strong Financial Performance

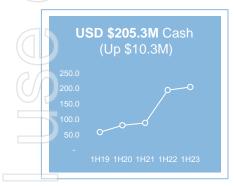












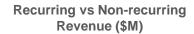


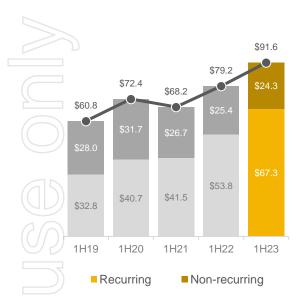




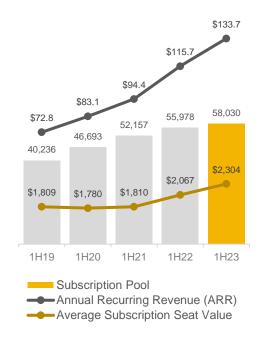
## Design Software – Growth Metrics and Business Drivers



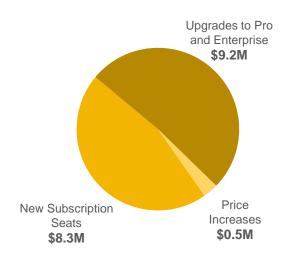




#### **Annualised Recurring Revenue (\$M)**



\$18M Growth in Annualised Recurring Revenue (ARR) (1H22 to 1H23)

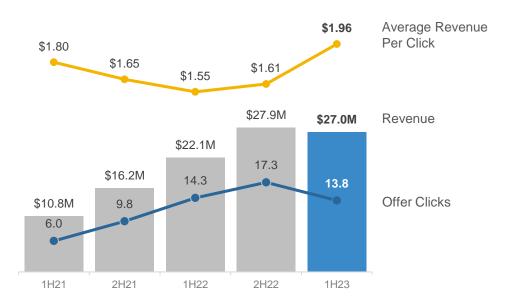




## Cloud Platform – Growth Metrics and Business Drivers



#### Octopart Revenue, Offer Clicks (Mil) and Average Revenue Per Click



Octopart Offer Clicks dropped in the first half from its peak by 20% and by 3.5% from the previous corresponding period.

This was compensated by an increase in Average Revenue Per Click of 26%.





## Significant Achievements



#### **Design Software**

Growing Mainstream
Adoption of
Enterprise Capabilities

Significant Altium Designer Software Update

 Altium Designer Pro and Enterprise subscription growth and accelerated adoption of Term-Based Licenses increased Average Subscription Seat Value for Design Software, up from \$2,170 in August to \$2,304. Altium Designer 23
 expanded beyond PCB
 design into electronics
 product design with
 enhancements in multi board design, new harness
 design, more advanced
 simulation proficiency and
 improved PCB component
 and design data
 management capabilities
 and teamwork leveraged by
 Altium 365 platform.

#### **Cloud Platform**

Octopart Leading Electronic Parts Search

Appointed Head of Cloud Business & Head of M&A

- Octopart Average Revenue Per Click grew from \$1.55 in first half FY22 to \$1.96 in first half FY23 reflecting stronger pricing power and monetization opportunities.
- Recruited Head of Altium Cloud business from the Bay Area in San Francisco to bolster management to increase user base on Altium 365 and pursue direct monetization of the platform.
- Recruited Head of M&A to pursue acquisitions to enhance the capability of Altium 365 and to add business process apps for future monetization.



## Reaffirm Guidance and Outlook



#### **Reaffirm Guidance for FY23**

- Total Revenue between \$255 million to \$265 million (15%-20% growth)
  - \$195 million to \$200 million for Electronic Design Software Business (15%-18% growth)
  - \$60 million to \$65 million for Engineering Cloud Platform Business (20%-30% growth)
- Underlying EBITDA margin of 35%-37%

### **Reaffirm Aspirational targets for FY26**

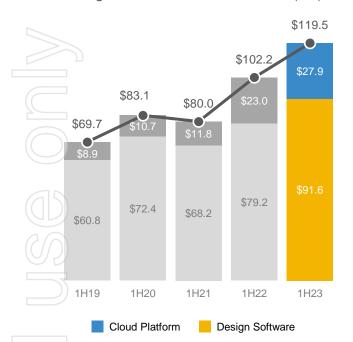
- Total Revenue of \$500 million
- Underlying EBITDA margin 38%-40%
- 100,000\* software seats on subscription

<sup>\*</sup> With stronger uptake of higher-value subscription seats the \$500M target will be reached with only 75,000 to 90,000 seats on subscription. However, 100,000 seats on subscription remains an independent aspirational goal to drive dominance.

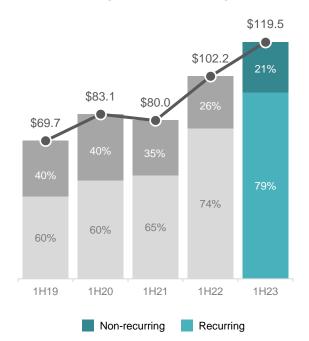
## **Group Revenue**

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Recurring % Non-Recurring (\$M)



The Altium strategy to lead in both Design Software and Cloud Platform provides resiliency and enhances our performance in engineering software.

Recurring revenue grew to 79% of total revenue from 74% half-over-half, supported by the increase in term-based licenses, and a higher uptake of Altium Designer Pro and Enterprise subscriptions.

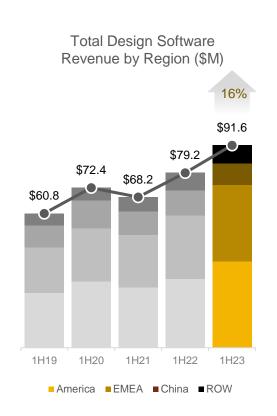
The decline in non-recurring perpetual license revenue from 26% of total revenue in the first half FY22 to 21% in the first half FY23 reflects a move to termbased licensing and lower China revenue due to COVID lock-downs.

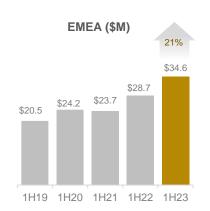
Strong revenue growth in both Software and Cloud and increased recurring revenue

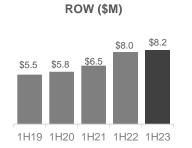
## Design Software - Revenue by Region



1H19 1H20 1H21 1H22 1H23







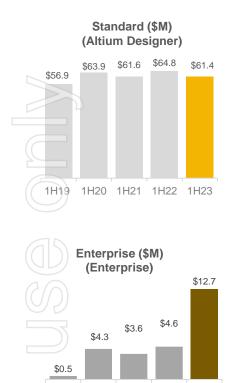
Strong growth in Americas and EMEA as Altium drives volume and achieves higher realized value.

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China underperformed due to geopolitical and COVID related issues.

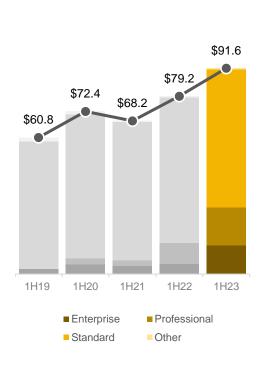
ROW underperformed as Altium withdrew from its Russian business.

## Design Software - Revenue by Product



1H20 1H21 1H22 1H23





## Professional (\$M) (Pro Subs & Concord Pro)



## Community (\$M) (CircuitStudio, Other)



Momentum for Pro and Enterprise subscriptions is accelerating as mainstream customers adopt the additional capabilities these product tiers provide.

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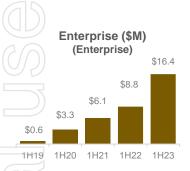
Revenue from Pro and Enterprise subscriptions is 32% of total Design Software revenue vs.18% in first half FY22.

Standard product revenue declined as existing customers moved to higher levels of subscription at a greater rate than new customers adopted the Standard product.

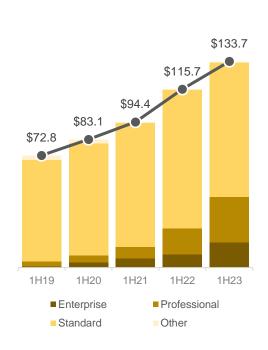
## Design Software - Annualised Recurring Revenue (ARR)







### Total Design Software ARR (\$M)



#### Professional (\$M) (Pro Subs & Concord Pro)



Community (\$M) (CircuitStudio, Other)



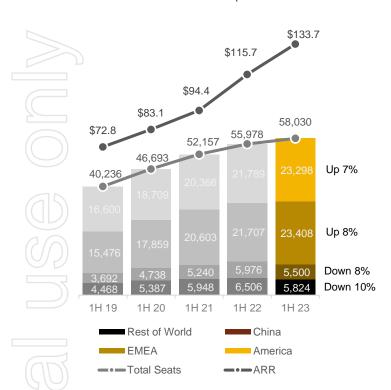
Design Software Annualised Recurring Revenue (ARR) grew by \$18M driven by higher uptake of Pro and Enterprise platform capabilities as well as an increase in new subscription seats.

Price increases in the first half had a minimal effect on revenue because of timing and will have a more meaningful impact in the second half.

## Design Software - Growing Value of Subscription Pool



Annualised Recurring Revenue (\$M) and Number of Subscription Seats



Annualised Recurring Revenue (\$M) and Average Subscription Seat Value



The total Altium subscription pool grew by 2,052 seats from first half FY22 to reach 58,030.

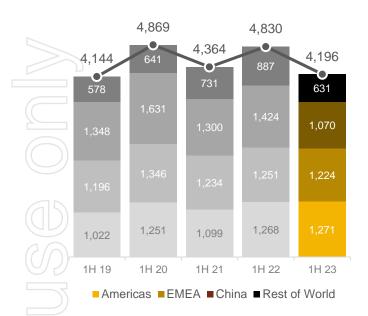
Higher-value subscription seats, including term-based licenses and seats with Pro and Enterprise level capabilities command higher prices.

The uptake of higher-value subscription seats has significantly driven up Annualised Recurring Revenue (ARR) for the subscription pool to reach \$133.7M at the end of first half FY23.

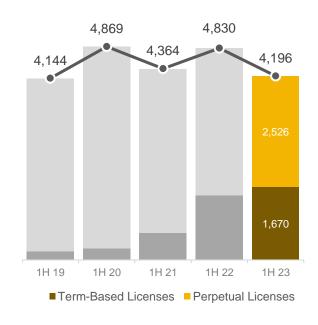
## Design Software – New Licenses

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#### New Licenses by Region



#### New Licenses by License Type\*



New seat sales in the Americas and EMEA were solid. China was affected by lockdowns and sanctions have brought sales in Russia to an end.

Term-based license sales were 40% of the total new licenses.

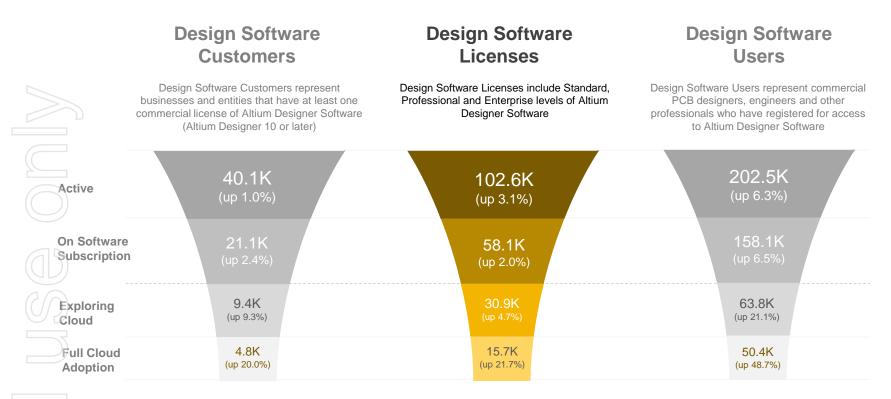
Altium continues to focus on higher-level product adoption while driving volume efficiently (with a lower cost of sales).

The transition from Perpetual to Term-based licensing is progressing well with decreasing headwinds which we anticipate will become tailwinds by FY25 or earlier

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# Design Software – Growing Pool of Active Licenses and Cloud Adoption

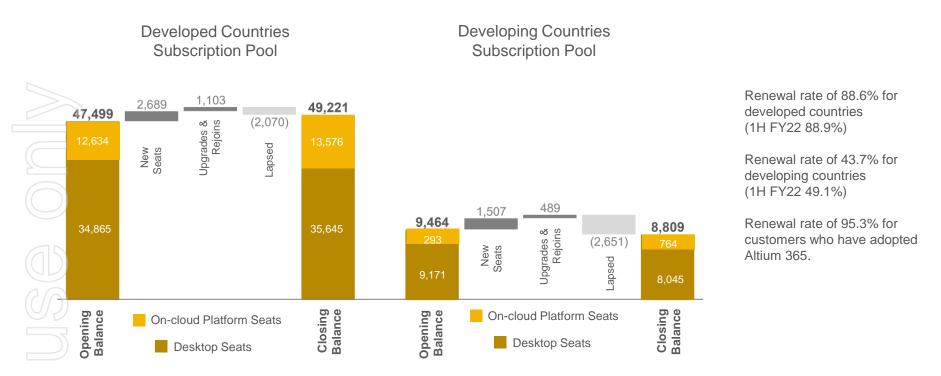




Altium has more than 100k active licenses which reflects growing industry dominance and provides support for future subscription growth

## Design Software - Subscription Pool Growth Breakdown

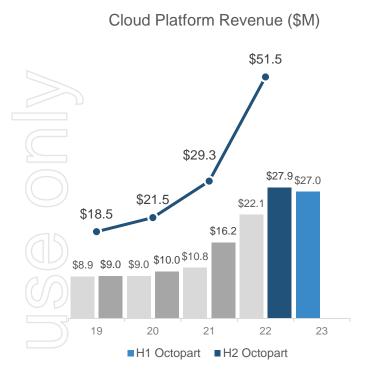




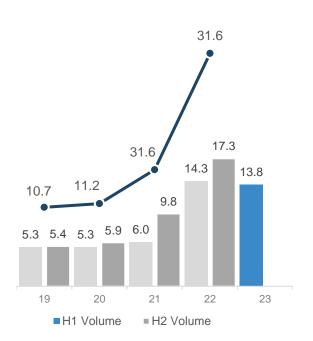
Net subscription seat growth was solid in the Americas and EMEA but was negatively impacted by COVID lockdowns in China and the Russia/Ukraine war. Transition to Pro and Enterprise seats continues to accelerate.

## Cloud Platform – Revenue and Octopart Offer Clicks



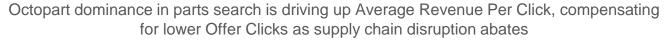






Octopart Offer Clicks dropped in the first half from their peak by 20% and by 3.5% from the previous corresponding period.

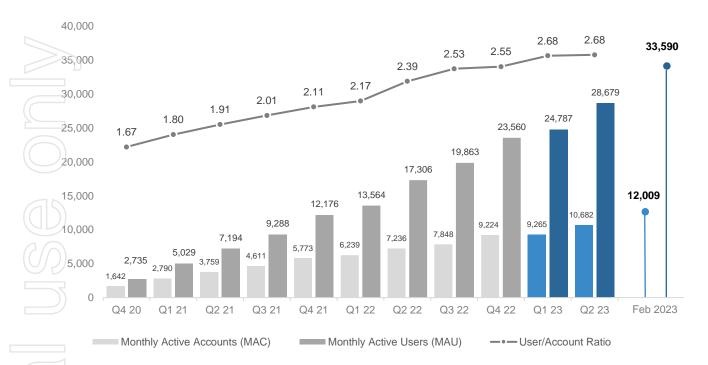
This was compensated by an increase in Average Revenue Per Click of 26%.



## Cloud Platform – Altium 365 Strong Adoption

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#### Altium 365 Monthly Active Users and Monthly Active Accounts



Monthly Active Users reached a high of 33,590 in February 2023 with a compounded quarterly growth rate of 25.5%

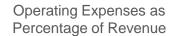
Monthly Active Accounts reached a high of 12,009 in February 2023 with a compounded quarterly growth rate of 20%.

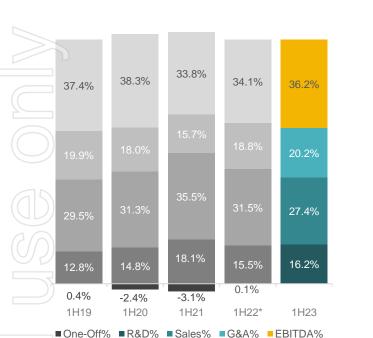
The growth of User to Account Ratio from 1.67 to 2.68 reflects the growing "network effect" of Altium 365 drawing users from outside our traditional Altium Designer userbase (such as mechanical engineers, procurement managers, etc.)



## **Operating Expenses**







## Operating Expenses as Breakdown of Revenue (\$M)



EBITDA grew 24%, driven by strong recurring revenue growth and a return to our traditional operating leverage after a period of restructuring.

Increases in G&A includes tax advice and investment in Corporate capabilities.

Increases in R&D driven by higher cloud infrastructure cost associated with the increase in adoption of Altium 365, and one-of costs related to the discontinuation of our Russian operations.

## **Balance Sheet**

Strong balance sheet position with ~\$205M of net cash provides flexibility for continued growth

#### Cash and Cash Equivalents (\$M)



Balance sheet strength

 Continued strengthening of the balance sheet with cash increasing 3% to \$205.2M since June 22. The robust net asset position and zero debt provides options for growth.

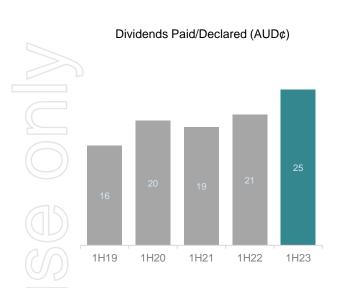
|   | Dec 22    | Jun 22    | Dec 21    | Jun 21    | Dec 20    |
|---|-----------|-----------|-----------|-----------|-----------|
|   | US\$ '000 |
| Cash and cash equivalents               | 205,328   | 199,287   | 195,019   | 191,541   | 88,318    |
| Trade and other receivables             | 66,351    | 63,486    | 51,031    | 66,117    | 46,823    |
| Other current assets                    | 12,666    | 10,686    | 8,735     | 8,127     | 11,007    |
| Assets classified as held for sale      | -         | 422       | -         | -         | 10,759    |
| Total current assets                    | 284,345   | 273,881   | 254,785   | 265,785   | 156,907   |
| Trade and other receivables             | 1,121     | 1,629     | 1,460     | 1,512     | 3,878     |
| Investment                              | 3,373     | 3,274     | 3,155     | 3,034     | -         |
| Property, plant and equipment           | 5,690     | 12,012    | 12,986    | 16,185    | 19,609    |
| Intangible assets                       | 42,297    | 43,926    | 45,631    | 47,179    | 48,664    |
| Other non-current assets                | 42,792    | 46,728    | 47,092    | 49,457    | 57,103    |
| Total non-current assets                | 95,273    | 107,569   | 110,324   | 117,367   | 129,254   |
| Total assets                            | 379,618   | 381,450   | 365,109   | 383,152   | 286,161   |
| Trade and other payables                | 20,063    | 20,058    | 17,452    | 20,804    | 11,541    |
| Tax liabilities                         | 2,249     | 3,672     | 13,526    | 27,493    | 758       |
| Provisions                              | 3,456     | 3,837     | 2,806     | 3,061     | 2,719     |
| Lease liabilities                       | 2,323     | 5,364     | 4,973     | 5,559     | 5,635     |
| Customer contract liabilities           | 54,398    | 56,449    | 51,062    | 52,431    | 45,302    |
| Liabilities classified as held for sale | -         | -         | -         | -         | 7,560     |
| Total current liabilities               | 82,489    | 89,380    | 89,819    | 109,348   | 73,515    |
| Deferred Tax                            | 3,474     | 3,804     | 4,183     | 4,547     | 8,206     |
| Provisions                              | 356       | 476       | 379       | 373       | 298       |
| Customer contract liabilities           | 7,888     | 8,835     | 6,474     | 7,487     | 9,355     |
| Lease liabilities                       | 1,486     | 4,088     | 3,706     | 5,493     | 7,580     |
| Other liabilities                       | 12        | 13        | 0         | 4         | 6         |
| Total non-current liabilities           | 13,216    | 17,216    | 14,742    | 17,904    | 25,445    |
| Total liabilities                       | 95,705    | 106,596   | 104,561   | 127,252   | 98,960    |
| Net assets                              | 283,913   | 274,854   | 260,548   | 255,900   | 187,201   |
| Contributed equity and reserves         | 156,419   | 153,568   | 151,903   | 149,841   | 149,212   |
| Retained profits                        | 127,494   | 121,286   | 108,645   | 106,059   | 37,989    |
| Total equity                            | 283,913   | 274,854   | 260,548   | 255,900   | 187,201   |

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## Cash Flow

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#### Positive cash flow



#### Positive cash flow

 Operating cash flow stayed at the same level as in 1H22 with higher net cash receipts offset by increased income tax and supplier payments.

|   | 1H23      | 1H22      | 1H21      | 1H20      | 1H19      |
|---|-----------|-----------|-----------|-----------|-----------|
|   | US\$ '000 |
| Cash flows from operating activities              |           |           |           |           |           |
| Receipts from customers                           | 119,596   | 108,526   | 91,132    | 95,325    | 81,601    |
| Payments to suppliers and employees               | (77,645)  | (71,682)  | (62,253)  | (71,440)  | (54,234)  |
| Net interest received /(paid)                     | 1,292     | 127       | 107       | 592       | 279       |
| Interest and other finance costs paid             | (156)     | (270)     | (360)     | -         | -         |
| Net income taxes paid                             | (9,616)   | (3,416)   | (9,921)   | (3,686)   | (831)     |
| Operating cash flow                               | 33,471    | 33,285    | 18,705    | 20,791    | 26,815    |
| 0   |           |           |           |           |           |
| Capital Expenditure                               | (600)     | (226)     | (4.227)   | (1.733)   | (0.404)   |
| Payments for property, plant and equipment        | (600)     | (236)     | (1,327)   | ( , ,     | (2,481)   |
| Payments for intangibles                          | -         | (231)     | (588)     | (262)     | (13)      |
| Free cash flow                                    | 32,871    | 32,818    | 16,790    | 18,796    | 24,321    |
| Cash flows from investing activities              |           |           |           |           |           |
| Payments of contingent and deferred consideration | _         | _         | (50)      | (3)       | (5,471)   |
| costs and tax paid                                | _         | (5,507)   | (55)      | -         | (0,,      |
|   |           | (0,007)   |           |           |           |
| Cash flows from financing activities              |           |           |           |           |           |
| Dividends paid                                    | (23,439)  | (20,143)  | (18,351)  | (16,050)  | (13,327)  |
| Repayment of borrowings                           | (2,474)   | (2,961)   | (2,828)   | (2,720)   | (3)       |
| Increase/(decrease) in cash and cash equivalents  | 6,958     | 4,207     | (4,439)   | 23        | 5,520     |
| Effect of exchange rate changes                   | (917)     | (729)     | (149)     | 112       | 46        |
| Total increase/(decrease) in cash and cash        | ,         | ( /       | ( )       |           |           |
| equivalents                                       | 6,041     | 3,478     | (4,588)   | 135       | 5,566     |
|   |           |           |           |           |           |



## First Half FY23 Results Key Metrics

Strong performance for all key financial metrics at the Group level – Revenue, EBITDA and PAT

#### Group

Strong growth in revenue, EBITDA and PAT in 1H FY23 accompanied by increased margins

#### Revenue – Strong top line growth of 17.0%

- Reported revenue increased by 17.0% to \$119.5 million in 1H FY23
  - Underpinned by improvements in both Software and Cloud revenue

#### EBITDA – EBITDA margin increased by +2.1 percentage points to 36.2%

- EBITDA value increased by 24.4% to \$43.3m in 1H FY23,
- Driven by both higher top line revenue and higher component of recurring revenue
  - Positive benefits from operating leverage

#### PAT – strong bottom-line profitability: +29.6%

- PAT for continuing operations, increased by 30% to \$29.6m
  - Reflecting strong revenue growth and margin expansion

|  | 1H23  | 1H22  | +/- % | 1H21  | 1H20  | 1H19  |
|--|-------|-------|-------|-------|-------|-------|
|  | US\$M | US\$M |       | US\$M | US\$M | US\$M |
| Revenue - Continuing Ops                         | 119.5 | 102.2 | 17%   | 80.0  | 83.1  | 69.7  |
| Reported expenses                                | 76.2  | 67.4  | 13%   | 53.0  | 51.3  | 43.6  |
| EBITDA   | 43.3  | 34.8  | 24%   | 27.0  | 31.8  | 26.1  |
| Depreciation and amortization                    | 4.7   | 5.8   | -19%  | 6.0   | 5.3   | 2.8   |
| EBIT   | 38.6  | 29.0  | 33%   | 21.0  | 26.5  | 23.3  |
| Net interest                                     | -0.6  | 0.0   | -     | 0.3   | -0.3  | -0.3  |
| Profit before income tax                         | 39.2  | 29.0  | 35%   | 20.7  | 26.8  | 23.6  |
| Income tax expense                               | 9.5   | 6.1   | 55%   | 4.1   | 7.9   | 2.0   |
| Profit after income tax for Continuing operation | 29.6  | 22.9  | 30%   | 16.7  | 18.9  | 21.6  |
| Profit after tax from discontinued operations    | 0.0   | -0.1  | -100% | 3.1   | 4.2   | 3.8   |
|  |       |       |       |       |       |       |
| EPS (USD cents)                                  | 22.5  | 17.4  | 29%   | 12.7  | 14.5  | 16.6  |
| Dividends (AU cents)                             | 25.0  | 21.0  | 19%   | 19.0  | 20.0  | 16.0  |
| Key Margin Analysis                              |       |       |       |       |       |       |
| EBITDA margin                                    | 36.2% | 34.1% | 2.1%  | 33.8% | 38.3% | 37.4% |
| EBITDA underlying                                | 36.2% | 34.1% | 2.1%  | 30.6% | 35.9% | 37.3% |
| Net profit before tax margin                     | 32.8% | 28.4% | 4.4%  | 25.9% | 32.3% | 33.9% |
| Net profit after tax margin                      | 24.8% | 22.5% | 2.3%  | 20.8% | 22.7% | 31.0% |
| Effective tax rate                               | 24.3% | 21.2% | 3.1%  | 19.7% | 29.5% | 8.5%  |
| Balance Sheet                                    |       |       |       |       |       |       |
| Cash and equivalents                             | 205.3 | 195.0 | 5%    | 88.5  | 80.7  | 58.0  |
| Net assets                                       | 283.9 | 260.5 | 9%    | 187.2 | 192.7 | 166.1 |
| Operating cash flow                              | 33.5  | 33.3  | 1%    | 18.7  | 20.8  | 26.8  |
|  |       |       |       |       |       |       |

Altium

## Agenda

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- 2023 Half Year Highlights
- 2023 Half Year Financial Performance
- Altium's Unique Position in the Engineering Ecosystem

Appendix: Company Overview

## Electronics at the Heart of All Intelligent Systems





Printed Circuit Boards are central to the design & realization of electronics and smart connected products

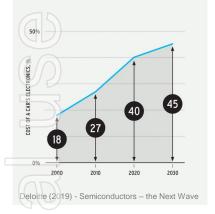
## Electronics are Responsible for 40% of a New Car's Total Cost

and its Al brain



#### Where the PCBs go in Automobiles

- Engine Control System
- Battery Control System
- · ECL/ECU control modules
- Antilock brake systems
- Digital displays
- Dashboard
- Transmission sensors
- Radar
- Audio systems
- DC/AC power converters
- Engine timing systems
- Electronic mirror controls
- Power relays
- Airbag
- LED lighting systems
- Steering
- Air Conditioner System





## The Economic Forces Shaping the Future of Smart Products ...

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iRobot Smart Vacuum Cleaner

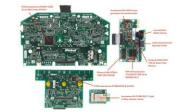


- Safety
- Performance
- Compliance
- Engineering Expertise



System Modelling & Engineering Analytics

- Need for Intelligence
- Need for Connectivity
- Electronic Components
- PCB Fab & Assembly



Electronic Design & Manufacturing

- Form, Fit & Function
- Experience
- Time to Market
- Material
- Manufacturing



Product Design & Manufacturing

- AI/ML
- Security
- Scalability
- Cloud Computing
- 5G



Software, Silicon & Computing

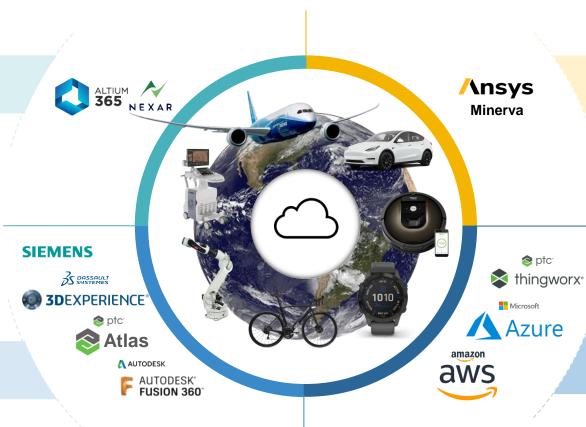
# The Emergence of Cloud-Based Digital Ecosystems around Smart Products



## Electronic Design & Manufacturing

- Altium has the only digital platform connecting electronic design to realization in the mainstream engineering market
- The emerging platforms in Product Design and Manufacturing while competing they target different market segments

Product Design & Manufacturing



#### System Modelling & Engineering Analytics

- Ansys' pervasive simulation platform aims to make simulation relevant at all stages of a product lifecycle from ideation to utilization
- AWS and Azure are most likely to be the two dominant infrastructure layers for managing the data and processes for smart products

Software, Silicon & Computing

## Altium 365 and Nexar Connect Electronic Design to Manufacturing and the Wider Engineering Software Ecosystem



#### **Product Design** & Manufacturing

- Nexar is a cloud-based integration platform to connect the growing community of Altium 365 PCB design users with the software, suppliers, and manufacturers needed to transform ideas into smart & connected products
- Platform Adoption Over 6,000 companies have already adopted the Altium 365/Nexar cloud platform for electronics design.

## FUSION 360° 3DEXPERIENCE® NEXAR Altıum **Electronic Design** Altimade Electronic **Electronic Parts ALTIUM** Fab & Assembly **Supply Chain** 365

**/\nsvs** 

#### System Modelling & **Engineering Analytics**

- Altium 365 connects the Electronics Industry fragmented value chains to drive productivity and manage production risk
- Octopart allows electronic designers to research parts availability and pricing while providing opportunity for component manufacturers to influence early design decisions
- Altimade provides cloud based smart manufacturing that will improve productivity and manufacturability of electronics hardware and manage production risk and supply chain

## \$2 Trillion

Estimated Size of the **Electronic Industry** 

## Focus Areas for Strategic Alliances

 The rise of smart connected devices has brought electronics into many organizations where previously they would outsource the design and manufacturing of electronics hardware

The last mile of digital transformation is difficult for most companies with low organizational capability to manage an enterprise-wide design and realization platform

A cloud-based approach is ideal to facilitate and help the implementation of digital transformation for this class of organizations

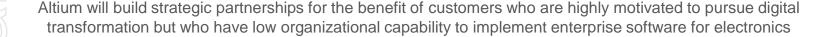
**SIEMENS** SYNOPSYS° **Xcelerator** DASSAULT SYSTEMES Customer Ability to Transform Centralized fully **3D**EXPERIENCE<sup>®</sup> integrated solution to deliver a singular platform **/\nsys** for Digital Transformation Minerva **Bringing Digital Transformation** to the mainstream through Cloud and SaaS offerings Bringing Digital Transformation to the masses through "long-haul" collaboration between design, manufacturing and supply chain

 The implementation of an enterprisewide platform for the design and realization for electronics hardware is not economically viable for most companies where electronics is required but not central to their core activities

 A SaaS based business model makes digital transformation a viable proposition for large companies where electronics is required but secondary to their core competency

FUSION 360°

**Customer Motivation to Transform** 





## Electronic Industry is Ripe for Disruption



# Altium is Well Positioned to Disrupt the Way Electronic Products are Designed and Manufactured





Real Estate







Most popular Media owner

Owns No **Content** 



Owns No **Inventory** 



Infrastructure





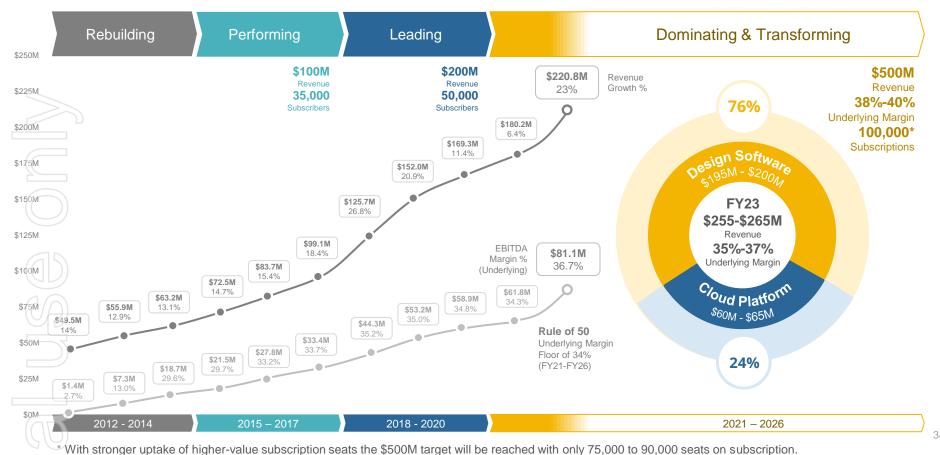
Owns No
Factory

What they all have in common is their ability to simultaneously bring data, processes and commercial transactions together on a singular cloud-based digital platform at a large scale



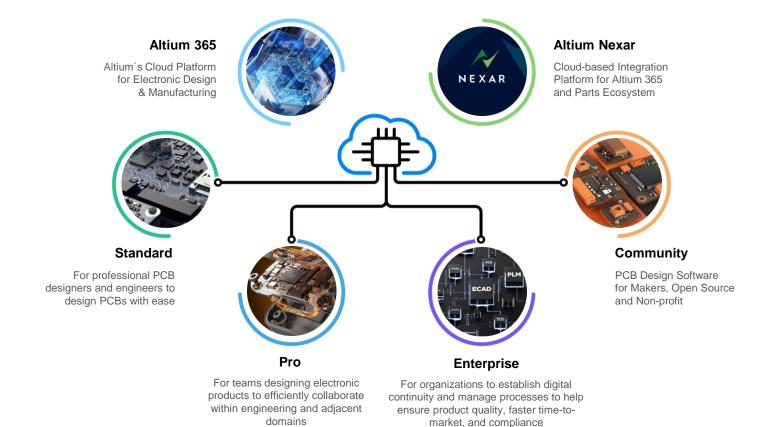
- 1 2023 Half Year Highlights
  - 2023 Half Year Financial Performance
- (3) Altium's Unique Position in the Engineering Ecosystem
  - Appendix: Company Overview

## Committed to Aspirational \$500M Revenue Target



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## **Altium Products**



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# Mainstream Dominance with Diversity of Applications and High-Profile Customers





Altium is the differentiated category leader of PCB design and empowers innovation for a diverse array of leading customers

## Global Reach



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### **Altium Core Values**



### **Big Thinking**

(in pursuit of purpose)

Setting ambitious long-term goals that stakeholders at all levels can appreciate and get behind

#### Ingenuity (of AND)

Shows an ability to work with complexity and polarities.
Demonstrating resourcefulness and creative thinking to generate options or solutions. Balancing risks, rewards and conflicting priorities in solving problems.

#### **Diversity**

(of thought)

Demonstrates an ability to think "out of the box" and listens to new ideas.

## Agility

(of action)

Showing an ability to shift quickly to be more effective based on the situation. Demonstrating an ability to fail fast or win quickly.

## Courage

(of conviction)

Living and dying by the sword, a fearless mindset to express one's conviction borne out of relentless desire to succeed.

### **Adaptability**

(of approach)

Thriving on change and flexibility. Demonstrating a global view and understanding not just how, but why.

#### **Transparency**

(of intent)

Demonstrating open and honest two-way communication with others in relation to the why, the what and the how.

#### Grit

(in pursuit of mission)

Load bearing and demonstrating resolve to move through adversity or obstacles. Remains objective and positive through periods of change.



## Reaffirm Guidance and Outlook

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#### **Reaffirm Guidance for FY23**

- Total Revenue between \$255 million to \$265 million (15%-20% growth)
  - \$195 million to \$200 million for Electronic Design Software Business (15%-18% growth)
  - \$60 million to \$65 million for Engineering Cloud Platform Business (20%-30% growth)
- Underlying EBITDA margin of 35%-37%

### **Reaffirm Aspirational targets for FY26**

- Total Revenue of \$500 million
- Underlying EBITDA margin 38%-40%
- 100,000\* software seats on subscription

<sup>\*</sup> With stronger uptake of higher-value subscription seats the \$500M target will be reached with only 75,000 to 90,000 seats on subscription. However, 100,000 seats on subscription remains an independent aspirational goal to drive dominance.