

The Manager ASX Market Announcements Office Australian Securities Exchange

#### Dear Manager

21 February 2023

#### SEEK Limited – FY23 Half Year Results Presentation

In accordance with the Listing Rules, I enclose SEEK Limited's FY23 Half Year Results Presentation for immediate release to the market.

Yours faithfully,

R. Agren

Rachel Agnew Company Secretary

#### Authorised for release by the Board of Directors of SEEK Limited

#### For further information please contact:

Investors & Analysts Dan McKenna SEEK Limited Phone: 0404 868 465 **Media** Daniel Ellis SEEK Limited Phone: 0400 587 232

# SEEK Limited J 1 23 Results Presentation

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H1 23 highlights

H1 23 financial performance



Employment marketplaces



Other businesses





SEEK Growth Fund

Strategy update

FY23 outlook

H1 23 highlights Aldo ASA BOOS BOOS Seek **(1)** 



#### Operational

#### **Financial**<sup>1</sup>

- Continued growth in job ads across APAC
- Growth in yield, strongest in SEEK Asia
  - Market and brand metrics maintained
  - Platform Unification progressing well towards completion by the end of FY24
  - Roll out of new budget-based contract structure in Asia, based on ANZ approach

- Revenue of A\$627m, up 21%
   vs pcp
- EBITDA of A\$283m, up 13% vs pcp (up 26% excluding Unification investment)
- Margin of 45% (51% excluding Unification)
- NPAT (excluding significant items) of A\$135m, up 9% vs pcp

#### **Capital management**

- Operating cash to EBITDA conversion of 87%
- New long term loan facility established
- Cash and undrawn facilities of A\$1,021m with next maturity in November 2024
- Interim dividend of 24 cents per share

#### **SEEK Growth Fund**

- 38% increase in portfolio value vs invested capital<sup>2</sup>
- Deconsolidated effective 19
   December 2022
- Gain on disposal of
   Discontinued Operations of
   A\$840m (post-tax)<sup>3</sup>

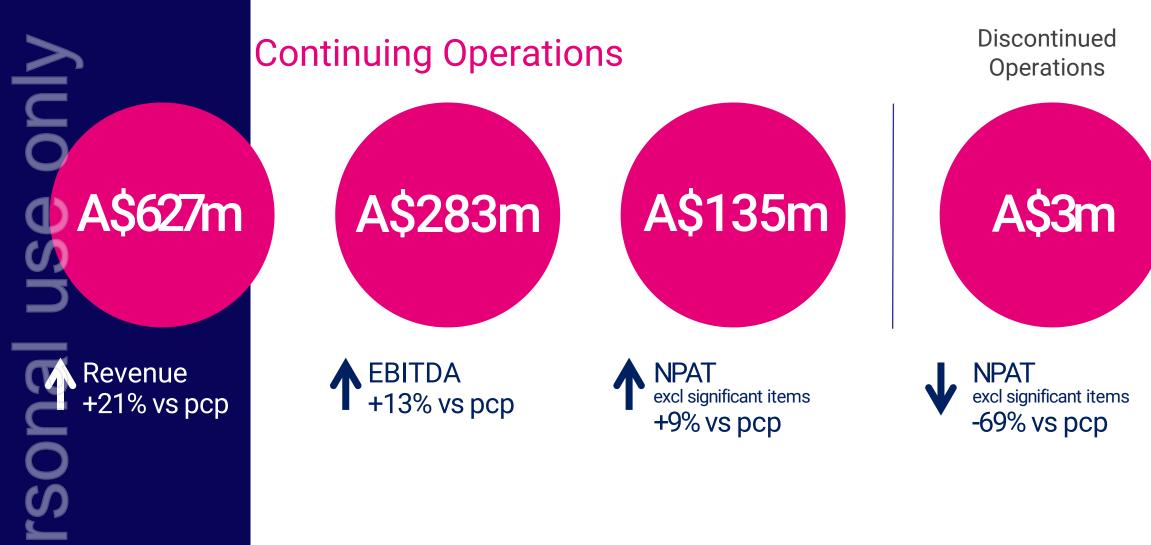
<sup>1</sup> Continuing Operations.
 <sup>2</sup> Valuation provided by the Fund's Manager as at 31 December 2022. Refer to page 28 for further detail.
 <sup>3</sup> Refer to pages 27 and 44 for further detail.



## H1 23 Financial Serformance USe onal Seek 5



## H1 23 Financial results





## **Profit and loss summary**

| A\$m   | H1 23   | H1 22   | Growth<br>% | Constant<br>currency % |
|--|---------|---------|-------------|------------------------|
|  |         |         |             |                        |
| Continuing Operations  |         |         |             |                        |
| Revenue  | 626.7   | 517.2   | 21%         | 20%                    |
| Operating expenses   | (343.3) | (266.6) | (29%)       | (27%)                  |
| EBITDA   | 283.4   | 250.6   | 13%         | 13%                    |
| EBITDA Margin %  | 45%     | 48%     |             |                        |
| Reported NPAT - Continuing Operations (excluding significant items)      | 135.0   | 124.2   | <b>9</b> %  |                        |
| Significant items- Continuing Operations <sup>1</sup>                    | 0.0     | 2.5     | n/m         |                        |
| Reported NPAT - Continuing Operations                                    | 135.0   | 126.7   | 7%          |                        |
| Discontinued Operations  |         |         |             |                        |
| Reported NPAT - Discontinued Operations<br>(excluding significant items) | 2.7     | 8.7     | (69%)       |                        |
| Significant items- Discontinued Operations <sup>1</sup>                  | 840.3   | (47.3)  | n/m         |                        |
| Reported NPAT - Discontinued Operations                                  | 843.0   | (38.6)  | n/m         |                        |
| Total Operations   |         |         |             |                        |
| Reported NPAT - Total Operations   | 978.0   | 88.1    | n/m         |                        |
| Earnings per share - Total Operations                                    | 275.7   | 24.9    | n/m         |                        |
|  |         |         |             |                        |

#### 

#### Revenue up 21% vs pcp

- ANZ +19%: higher yield (+9%) and job ad volumes (+8%)
- SEEK Asia +25%<sup>2</sup>: higher yield (+22%) and job ad volumes (+1%)

## Operating expenses up 29% vs pcp (up 17% excluding Unification investment)

- Unification investment of A\$37.3m in H1 23 (pcp: A\$4.9m)
- Other key areas of spend included investment in product and technology, infrastructure costs to support platform growth and growing commercial and sales functions in Asia

#### EBITDA margin impacted by Unification investment

• Excluding Unification, EBITDA grew 26% and margin increased to 51% in H1 23 (pcp: 49%)

## Reported NPAT from Continuing Operations (excluding significant items) up 9% vs pcp

• Higher EBITDA (tax effected), partially offset by higher depreciation and amortisation and net interest expense

## Reported NPAT from Discontinued Operations (excluding significant items) of A\$3m<sup>1</sup>

- Includes results of consolidated SEEK Growth Fund assets (OES and Sidekicker) up to deconsolidation of the Fund on 19 December 2022
- H1 23 significant items relates to gain on disposal of Discontinued Operations of \$840m (post-tax). Refer to page 44 for further detail



## **Cashflow summary**

| A\$m   | H1 23   |
|--|---------|
| Operating activities   |         |
| 1 Operating cashflows (excl. interest, tax etc)                      | 247.2   |
| Interest and transaction costs                                       | (25.1)  |
| Тах  | (84.0)  |
| Total operating cashflows  | 138.1   |
| Investing activities   |         |
| 2 Capital contributions for SEEK Growth Fund                         | (55.4)  |
| Payments for managing SEEK Growth Fund                               | (13.5)  |
| Proceeds received in relation to Zhaopin disposal                    | 83.5    |
| Capital distributions received                                       | 33.1    |
| Capex Capex  | (86.6)  |
| Total investing cashflows  | (38.9)  |
| Financing activities   |         |
| Net change in borrowings   | (75.5)  |
| Dividends paid   | (74.5)  |
| Other  | (42.5)  |
| Total financing cashflows  | (192.5) |
| Total cashflows from Continuing Operations                           | (93.3)  |
| Total cashflows attributable to Discontinued Operations <sup>2</sup> | (33.4)  |
| Net decrease in cash and cash equivalents                            | (126.7) |

#### Operating cashflow<sup>1</sup> to EBITDA conversion of 87%

 Reflects seasonally higher payments in H1 and transition to new budget-based model in SEEK Asia

#### **2** Capital contributions for SEEK Growth Fund

• Paid A\$55m towards initial commitment of A\$200m (A\$184m total paid to date)

#### 3 Zhaopin

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- Received A\$84m in connection with Zhaopin disposal
- Refer page 9 for status of Zhaopin transaction proceeds

#### Continued long-term investment

- Product and technology capex of A\$84m
- Capital distribution of A\$33m from investment in JobKorea



<sup>1</sup> Cashflows from operating activities excluding interest, transaction costs and tax payments (Continuing Operations).
 <sup>2</sup> Cashflows attributable to Discontinued Operations relates to the SEEK Growth Fund.

## **Balance sheet leverage**

#### Reconciliation to reported net debt

| A\$m                                     | 31-Dec-22 | 30-Jun-22 | Change |
|--|-----------|-----------|--------|
| Borrower Group net debt <sup>1</sup>     | (1,070.9) | (1,045.2) | (25.7) |
| Zhaopin cash                             | 1.8       | 1.0       | 0.8    |
| Zhaopin borrowings                       | -         | (8.9)     | 8.9    |
| Zhaopin net cash                         | 1.8       | (7.9)     | 9.7    |
| Reported net debt                        | (1,069.1) | (1,053.1) | (16.0) |
| Leverage                                 |           |           |        |
| Reported net leverage                    | 2.0x      | 2.1x      |        |
| Borrower Group net leverage <sup>2</sup> | 1.6x      | 1.9x      |        |

#### 

#### Borrower Group<sup>1</sup> net debt of A\$1.07bn

• Materially in line with 30 June 2022

#### Borrower Group net leverage decreased to 1.6x

• Benefitting from increase in EBITDA, Zhaopin dividend (sale proceeds) and JobKorea capital distribution

#### Update on Zhaopin transaction

- Received A\$84m<sup>3</sup> during H1 23
- A\$126m net receivable as at 31 Dec 2022<sup>4</sup>
- Remaining proceeds are expected to be fully recoverable

<sup>1</sup> Borrower Group net debt includes SEEK Ltd and all subsidiaries of which SEEK owns at least 90%

<sup>2</sup> Calculation of Borrower Group net leverage for covenant purposes includes senior debt facilities and other committed liabilities and excludes SEEK's A\$225m subordinated note debt. Borrower Group EBITDA for the 12 months to 31 December 2022 is A\$535.7m (inclusive of cash dividends from excluded entities of A\$59.4m). <sup>3</sup> Proceeds includes A\$3m in amounts received on behalf of other parties but not vet distributed.

<sup>4</sup> Represents SEEK's remaining proceeds from the Zhaopin sale transaction. Up to 31 December 2022, SEEK has received approximately A\$473m net proceeds after tax and transaction costs.



## **Capital management and dividends**

#### **Debt facilities**

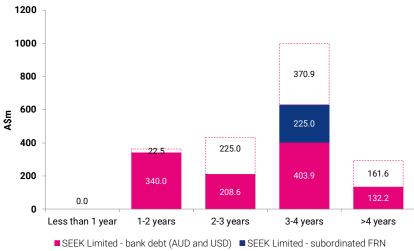
#### Established new US\$200m (A\$294m) debt facility in December 2022

- Long term facility with duration of 6.5 years
- Will fund repayment of subordinated debt at first call date in June 2023

#### Total facilities of A\$2.1b, A\$780m undrawn at 31 Dec 2022

- Cash and undrawn facilities of A\$1.02bn
- Facilities are floating rate, with approximately 70% of drawn debt at 31 Dec 2022 covered by hedging instruments
- Weighted average tenor of 3.7 years<sup>1</sup> with the next maturity due in November 2024

#### **Debt maturities**



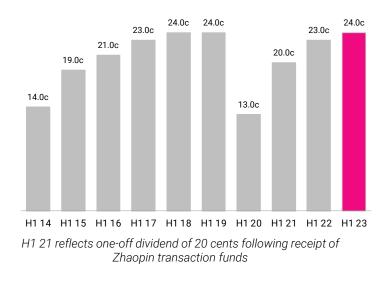
SEEK LIMIted - bank debt (AUD and USD)
 SEEK LIMIted - subordinated FF
 Zhaopin
 SEEK Limited - undrawn

#### Dividend

#### H1 23 dividend of 24 cents per share

- Growth of 4% vs pcp
- Consistent with SEEK's Dividend Policy<sup>2</sup>

#### Historical dividends





# Employment marketplaces USe onal seek

# **Seek**

## **Employment marketplaces highlights**

#### Revenue

## Revenue growth across

Revenue growth of 21% vs pcp
Volume growth across ANZ and to a lesser extent Asia; volume growth moderated in Q2 FY23
Yield growth driven by price increases and increased depth adoption, particularly in Asia

#### EBITDA

## EBITDA grew whilst investing for the long term

- EBITDA growth of 13% vs pcp, margin of 45%
- EBITDA (excluding Unification) grew 25% vs pcp and margins expanded to 51% (pcp: 50%)<sup>1</sup>
- Other areas of investment included:
  - Product and technology
  - IT infrastructure
  - Commercial and sales functions in Asia

#### **Market position**

## Maintained market positions in competitive environment

- AU placement share of 31%<sup>2</sup>
- SEEK Asia weighted average placement share of 23%<sup>3</sup>

#### Strategy

## Strategic priorities progressing

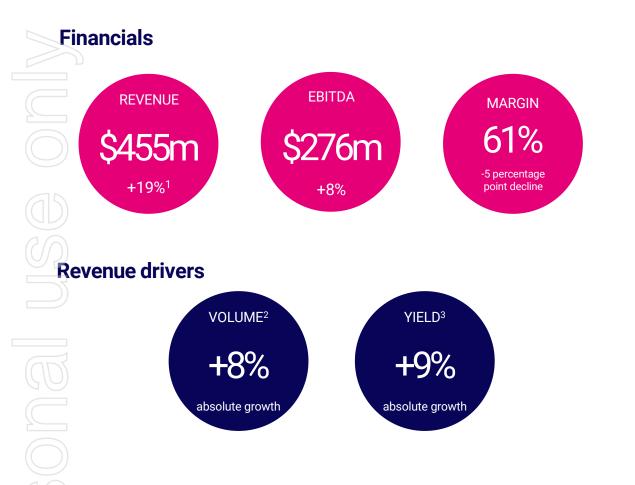
- Platform Unification program progressing well towards completion by the end of FY24
- Implemented budget-based contract structure in SEEK Asia
- Other product enhancements in job search, recommendations, Talent Search and verifications

<sup>1</sup> Employment marketplaces excludes Portfolio Investments therefore EBITDA growth (excluding Unification) and margins (excluding Unification) differ to numbers presented on page 7.
 <sup>2</sup> Includes SEEK and Jora placements.
 <sup>3</sup> Weighted average across markets (based on revenue contribution).



## **SEEK ANZ performance**

Volume and yield growth, whilst investing for the long term



Job ad volumes up 8% (vs pcp)

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- Growth reflects ongoing strength of the labour market
- Some moderation in Q2 FY23 although off a high base

#### Average ad yield up 9% (vs pcp)

- Increased depth adoption
  - Depth revenue<sup>4</sup> up 33% vs pcp, now 39% of revenue (pcp: 35%)
  - Premium ads now 10% of total ad volume (pcp: 8%)
  - Branded ads now 57% of total ad volume (pcp: 53%)
- Increased variable ad pricing (net of higher volume discounts)

#### Margins impacted by Unification and other investment

- Opex includes Unification investment of A\$20m<sup>5</sup> (pcp: A\$4m)
- Other areas of spend included product and technology and higher IT infrastructure costs to support growing platform

On a contribution basis, revenue growth of 19% broken down as follows: 8% from volume growth, 9% from yield growth and 2% from non-job ad depth (e.g. Premium Talent Search). Paid job ads for ANZ.

<sup>3</sup> Absolute yield is defined as job ad revenue divided by paid job ads

Depth revenue includes Premium ad, Branded ad upgrade, Premium Talent Search and others.

Total incremental investment of \$37.3m across ANZ (\$19.8m), Asia (\$4.2m) and corporate costs (\$13.3m) in H1 23. Upon rollout of the unified platform in FY24, ANZ will charge SEEK Asia a license fee to use the platform.



## SEEK ANZ – candidate activity

Increased engagement and higher applications per ad

|     | Monthly unique visitors (m) <sup>1</sup>   |
|-----|--|
| 15  |  |
| 12  |  |
| 9   |  |
| 6   | Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun<br>—FY19 —FY20 —FY21 —FY22 —FY23                             |
|     | SEEK Job Ad Index (ALI) vo   |
|     | SEEK Job Ad Index (AU) vs<br>Applications per Ad index   |
| 250 | Seasonally Adjusted Data, Index 2013 = 100   |
| 200 |  |
| 150 |  |
| 100 |  |
| 50  | V  |
| 0   | CC, & By & Bary nug may or y been to y in y may or y been to y with may or y been to y with my may or y been |
|     | SEEK Job Ad Index SEEK Applications per Ad Index   |

#### High levels of candidate engagement during H1 23 $\triangleright$

- Average monthly unique visitors up 11% vs pcp
- Engagement benefitting from various factors including:
  - Marketing campaigns (e.g., Great Job Boom)
  - Product and technology initiatives (e.g., prompting use of mobile app and improved AI recommendations)

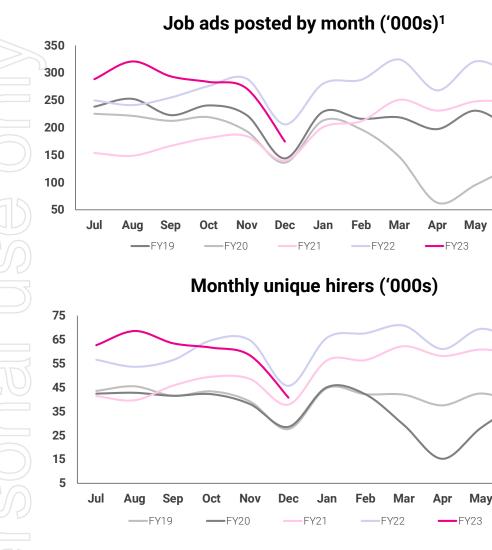
#### Applications per job ad recovering

• Applications per ad increased across most industries following record lows in H2 22



## **SEEK ANZ – hirer activity**

#### Continuation of high demand for labour



#### Job ad volumes grew, despite some moderation in Q2

- Job ad volumes up 8% vs pcp<sup>1</sup> and unique hirers<sup>2</sup> up 4% vs pcp
- Growth rates moderated in Q2 FY23 particularly in Hospitality and Retail sectors
- Seasonal slowdown during December

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#### Volume growth led by SMEs and corporates

- SMEs: volumes up 10% vs pcp, now 40% of job ads
- Corporates: volumes up 10% vs pcp, now 28% of job ads
- Recruiters: volumes in line with pcp, now 22% of job ads

#### S Job ad growth across the majority of industries

- Highest growth across Hospitality and Tourism, Education and Training, Retail, Trades and Services and Manufacturing
- Information and Communication Technology growth was lower than pcp but remains a top advertising industry

#### Highest job ad growth in NSW and Queensland

• All states ahead of pcp except WA, which is in line with pcp



## **SEEK AU competitive metrics**

Maintained market and brand metrics

| SI                       | hare of A          | AU places<br>As at Jan-2 |             | (%)                  |
|--------------------------|--------------------|--------------------------|-------------|----------------------|
|                          |                    |                          |             | 30.7%                |
|                          |                    |                          |             |                      |
|                          |                    |                          |             |                      |
|                          |                    |                          |             |                      |
|                          |                    |                          |             |                      |
| 0 404                    |                    |                          |             |                      |
| 8.4%                     |                    |                          | 6.2%        |                      |
|                          | 3.3%               |                          |             |                      |
|                          |                    | 0.3%                     |             |                      |
| Professional<br>Networks | Social<br>Networks | Online<br>Classifieds    | Aggregators | SEEK<br>(incl. JORA) |

Unprompted brand awareness<sup>3</sup>



#### 2.5x lead vs nearest competitor

#### Maintained share of placements

- Placement share of 30.7% (vs 29.7% at FY22)
- Lead over nearest competitor of 3.7x



#### **Record brand awareness**

- Unprompted brand awareness of 90% (vs 89% at FY22 and 82% at H1 22)
- Marketing investment contributing to increase (e.g., Great Job Boom campaign)

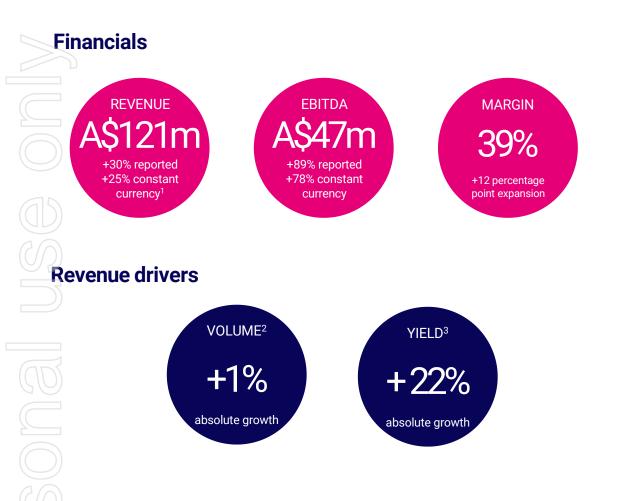
Includes SEEK and Jora placements. Source: independent research conducted on behalf of SEEK. Research is reported quarterly among c2k Australians who changed/started jobs in the last 12 months. Data are weighted to be nationally representative of the demographics of the Australian labour force with quotas set for age, gender, location and employment status but not for industry participation.



<sup>2</sup> Offline channels (including word of mouth, internal referrals, noticeboards, etc) accounted for a combined 38% of placements as at December 2022.
<sup>3</sup> Source: independent research conducted on behalf of SEEK (January- December 2022). Nationally representative sample of approximately 10k Australians in the labour force aged 18-64 years old. Respondents recruited from independent online research-only panels.

## **SEEK Asia performance**

Yield growth driving operating leverage



#### Job ad volumes up 1% (vs pcp)

- Volumes ahead of pcp in Q1 FY23 but below pcp in Q2 FY23
- New budget-based contract structure leading to some rationalisation of job ads posted and higher depth adoption

#### Average paid ad yield up 22% (vs pcp)

- Mainly due to increased depth adoption
  - Depth revenue<sup>4</sup> up 96% vs pcp, now 36% of revenue (pcp: 23%)
  - Premium ads now 7% of total ad volume (pcp: 1%)
  - Branded ads now 49% of total ad volume (pcp: 43%)
- Also benefitting from price increases across the region

#### Margin expansion alongside continued investment

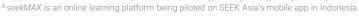
- Cost growth moderating following increased investment in pcp
- Opex includes Unification investment of A\$4m<sup>5</sup> (pcp: nil)
- Other key areas of investment included the seekMAX<sup>6</sup> platform and growing commercial and sales functions

On a contribution basis, constant currency revenue growth of 25% broken down as follows: 1% from volume growth, 20% from yield growth and 4% from non-job ad depth (e.g. Talent Search). <sup>2</sup> Paid job ads for SEEK Asia

<sup>3</sup> Absolute yield is defined as job ad revenue divided by paid job ads.

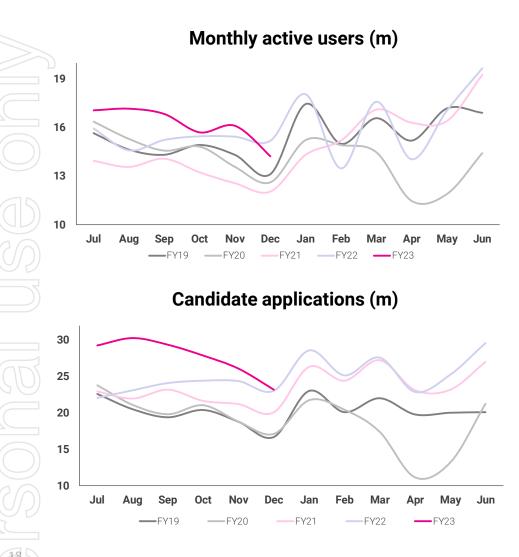
<sup>4</sup> Depth revenue includes Branded ad upgrade, Premium ad, Talent Search and others. Based on constant currency.

<sup>5</sup>Total incremental investment of \$37.3m across ANZ (\$19.8m), Asia (\$4.2m) and corporate costs (\$13.3m) in H1 23. Upon rollout of the unified platform in FY24, ANZ will charge SEEK Asia a license fee to use the platform



## SEEK Asia – candidate activity

#### Candidate activity remains high



#### Growth in key metrics despite elevated comparative period

- Monthly active users up 6% in H1 23 vs pcp (average) and 11% above pre COVID-19 levels<sup>1</sup>
- Monthly candidate applications up 18% in H1 23 vs pcp (average) and 40% above pre COVID-19 levels<sup>1</sup> but have reduced from record levels in August 2022

#### $\triangleright$

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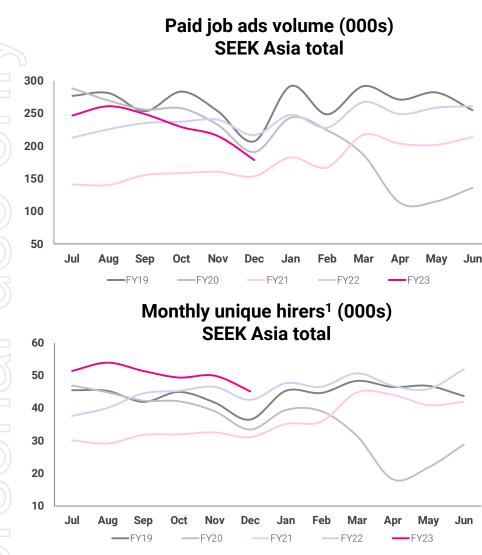
#### Candidate engagement benefitting from ongoing investment

- Large scale investment in prior period (FY22) is delivering increased awareness and enhanced functionality
  - Key initiatives included large scale re-branding campaign (e.g., *Let's Get to Work*), mobile initiatives (e.g., app notifications) and search improvements (e.g., SEO optimisation)
- Investment continued in H1 23, including further brand marketing initiatives (e.g., *#SEEKBetter* campaign)



## SEEK Asia – hirer activity

#### Hirer metrics reflective of changes to commercial model



- New commercial model rolled out in H1 23
  - Launch of budget-based contract structure in all markets (replaces volume-based contracts)
  - Increased use of Lite ads (freemium) across all markets

#### Paid job ads in line with pcp

- Job ads ahead of pcp in Q1 FY23 but below pcp in Q2 FY23
- New contract structure changing hirer behaviour
  - Increasing substitution of basic ad products with higher yielding depth offerings

#### Monthly unique hirers up 17% vs pcp (average)

- Largely driven by hirers purchasing Lite (freemium) ads; paid hirers increased to a lesser extent
- Consistent with strategy of driving hirer penetration and growing the marketplace



## SEEK Asia – market insights

|  | Dev       | Developed markets     |           |  |  |
|--|-----------|-----------------------|-----------|--|--|
|  | Hong Kong | Malaysia              | Singapore |  |  |
| Labour force <sup>1</sup>  | 3.8m      | 16.3m                 | 3.3m      |  |  |
| Internet penetration % <sup>1</sup>                              | 92%       | 90%                   | 92%       |  |  |
| % of placement activity <sup>2</sup><br>using online             |           | 74%                   |           |  |  |
| % of placement activity using organised job sites <sup>2,3</sup> |           | 52%                   |           |  |  |
| Placements share (%) <sup>2,4</sup>                              |           | 24%                   |           |  |  |
| H1 23 revenue <sup>5</sup>                                       |           | A\$89m<br>+29% vs pcp |           |  |  |
|  |           |                       |           |  |  |

| Emerging markets |                       |             |  |  |
|------------------|-----------------------|-------------|--|--|
| Indonesia        | Thailand              | Philippines |  |  |
| 139.2m           | 39.1m                 | 43.8m       |  |  |
| 54%              | 78%                   | 50%         |  |  |
|                  | 75%                   |             |  |  |
|                  | 42%                   |             |  |  |
|                  | 20%                   |             |  |  |
|                  | A\$32m<br>+30% vs pcp |             |  |  |

<sup>1</sup> Source: World Bank (2021 data for labour force; 2020 data for internet penetration).
 <sup>2</sup> Source: Independent research conducted on behalf of SEEK Asia.
 <sup>3</sup> Linkedln, Government Websites, Jobstreet/JobsDB, Indeed, and local competitors. Excludes social media and search engines.
 <sup>4</sup> Weighted average across markets (based on revenue contribution).
 <sup>5</sup> Based on reported revenue.

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# Other businesses onal use only seek (1)



## **Employment marketplaces**

#### Zhaopin

Equity-accounted investment - 23.5% owned by SEEK

Subsidiary - 98.2% owned by SEEK

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#### **Brasil Online**

Subsidiary - 100% owned by SEEK

|   |                            | 114 00                      | •                      |                                  | MXI               | ۱m                | Growth     |                                  | BRI                   | _m                    | Growth        |
|---|----------------------------|-----------------------------|------------------------|----------------------------------|-------------------|-------------------|------------|----------------------------------|-----------------------|-----------------------|---------------|
| Pro forma (100% basis)                                | H1 23                      | H1 22                       | %                      | Pro forma (100% basis)           | H1 23             | H1 22             | %          | Pro forma (100% basis)           | H1 23                 | H1 22                 | %             |
| Online revenue<br>Adj. services rev.<br>Total revenue | 919.3<br>719.6<br>1,638.9  | 1,056.2<br>794.6<br>1,850.8 | (13%)<br>(9%)<br>(11%) | Revenue<br>EBITDA                | 237.9<br>72.6     | 186.5<br>43.2     | 28%<br>68% | Revenue<br>EBITDA                | 49.7<br>(17.5)        | 54.6<br>(13.3)        | (9%)<br>(32%) |
| EBITDA<br>EBITDA (%)                                  | 188.1<br>11%<br>6 <b>2</b> | 189.3<br>10%<br><b>2 9</b>  | (1%)<br><b>114%</b>    | EBITDA (%)<br>EBITDA A\$m (100%) | 31%<br><b>5.5</b> | 23%<br><b>2.9</b> | 90%        | EBITDA (%)<br>EBITDA A\$m (100%) | (35%)<br><b>(5.0)</b> | (24%)<br><b>(3.3)</b> | (52%)         |

- Total revenue decreased 11% due to severe COVID-19 restrictions
- EBITDA in line with pcp reflecting cost control in COVID-19 environment
- Recent steps to reopen the economy expected to lead to improved performance in H2 23
- Competition remains intense so ongoing investment
   is required

- Revenue growth driven by higher ad volumes and increased yield
- Yield growth reflects continued depth product adoption, increased bundles and pricing mix
- EBITDA benefitting from revenue growth, partially offset by higher product and technology investment
- Revenue impacted by candidate business model transition (paid only to freemium)<sup>1</sup>
- Costs in line with prior year with a focus on efficiencies as business model transitions
- New model driving significant rebalance in hirer/candidate revenue mix and improving metrics, putting business on-track for sustainable break-even EBITDA run-rate by end of this calendar year



## **Platform support**

Investing to support the core employment marketplaces

#### **Financials**

|            | A\$    | A\$m   |     |
|------------|--------|--------|-----|
|            | H1 23  | H1 22  | %   |
| Revenue    | 19.1   | 13.9   | 37% |
| EBITDA     | (11.2) | (13.1) | 15% |
| EBITDA (%) | (59%)  | (94%)  |     |

Revenue growth of 37% mainly driven by JobAdder

- EBITDA reflects discretionary investment
  - Jora and Certsy investing in product and technology to support SEEK's core platform
  - JobAdder investing in platform capability and international expansion



JobAdder

Jora

#### Key assets

- Online employment marketplace utilising aggregation technology
- Operates alongside SEEK's core platforms to drive ad scale and support new product development
- Presence in 25 countries including all SEEK's APAC markets
- Platform to securely verify and share work credentials and to complete compliance checks
- Integrated into SEEK's core platform to streamline the recruitment process
- Over 3m verified credentials on SEEK profiles in Australia
- End to end recruitment software suite for recruiters and corporate talent acquisition teams
- Integrated into SEEK's core platform (via Talent Search Connect)
- Large presence in Australia and growing internationally with approximately 4,000 customers



# **Platform** Unification only **USe** D D seek

Let's Get To Work

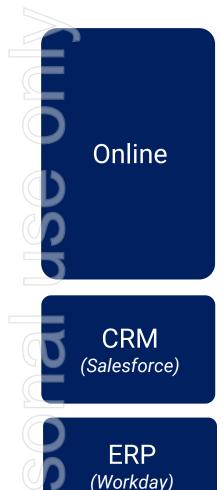






## **Platform Unification**

Program progressing well with majority of work to be undertaken in FY23



#### **Objectives**

One unified platform by the end of FY24

- APAC employment marketplaces centrally hosted on an optimised ANZ platform
- Products uniform across all markets with some local configuration
- Candidate and hirer sides of the market unified in parallel
- Enabling scale efficiencies, rapid innovation, improved reliability and security

 Extending CRM capability from ANZ to incorporate Asia (with local configuration) H1 23 progress

- Implemented budget-based contract structure in Asia
- Migrated all hirers and candidate profiles from SEEK Asia platform to ANZ platform with systems now running in parallel
- Performed extensive scalability testing to ensure ability to support increased data and traffic

- Launched first stage of APAC CRM in Asia and seeing early signs of improved operating efficiencies (e.g., improved customer response times)
- Second stage of CRM on track for launch in Asia in H2 23



• Implementing a unified ERP across APAC

- Commenced system integration and user acceptance testing
- APAC ERP on track for go live in H2 23

## **SEEK Growth** Fund only USe nal $\bigcirc$ seek 26



## **Update on the SEEK Growth Fund**

#### Portfolio Overview

- Adjusted portfolio value increased 38%<sup>1</sup> to A\$2,254m
  - Value of A\$2,254m is after a downward adjustment of 18% to reflect disconnect between public and private valuations
  - The Fund's top 5 assets comprise 76% of total unadjusted valuation<sup>2</sup>
  - New structure is allowing portfolio companies to invest aggressively and make strategic decisions with a longer time horizon

#### Portfolio highlights

- Solid returns in weak market validates quality of the portfolio
- ESV portfolio achieved strong look-through<sup>3</sup> revenue growth of 70% vs pcp
- The Fund's largest businesses continue to grow strongly and are well capitalised which allows them to invest in uncertain macro conditions
- SEEK received an interim distribution of A\$12.9m (fully franked) in January 2023

#### Deconsolidation impacts

- On 19 December 2022, SEEK determined that it no longer controlled the Fund and has deconsolidated as of that date
  - SEEK recognised a one-off gain of A\$840m<sup>4</sup> reflecting the difference between SEEK's share of the fair value of the Fund and the carrying value of the assets (refer page 44 for further detail)
- As at 31 December 2022, SEEK's legal ownership in the Fund is 84.5%
- Post deconsolidation SEEK will equity account for the Fund, recognising its share of the Fund's profit and loss, including movements in fair value of portfolio

<sup>2</sup> Based on unadjusted valuation of A\$2,749m which is before downward adjustment of 18%.

<sup>3</sup> Look-through share represents net revenue of investments multiplied by SEEK's ownership interest (based on comparable ownership interest across H1 23 and H1 22). Excludes OES & Coursera. <sup>4</sup> The net gain of A\$840m includes a loss on disposal of FutureLearn of A\$89.5m.



<sup>&</sup>lt;sup>1</sup> Portfolio valuation vs invested capital, based on unaudited valuation (review opinion only) provided by the Fund's Manager as at 31 December 2022.

## **SEEK Growth Fund valuation**

#### Fund valuation at 31 December 2022

|   | A\$m  |     |
|---|-------|-----|
| SEEK seeded assets <sup>1</sup>             | 1,215 |     |
| Add: additional capital called <sup>2</sup> | 423   |     |
| Invested capital                            | 1,638 | А   |
| Valuation (pre-adjustment) <sup>3</sup>     | 2,749 |     |
| Portfolio adjustment                        | (495) |     |
| Valuation at 31 December 2022               | 2,254 | В   |
| Gross gain (money on money)                 | 1.38x | B/A |

#### Additional capital deployed (H1 23)

Investments into existing portfolio companies (e.g., Avenu, Alura, Hibob, etc) and new investment (Sonder)

#### Key portfolio movements

- Solid returns in weak macro conditions demonstrates that performance is more driven by structural and business factors
- <u>Gains:</u> Predominately driven by funding rounds in last 12 months in HR SaaS (Go1, Hibob, Employment Hero) and growth in education businesses (Utel, Alura)
- <u>Declines:</u> Impacted by Coursera (share price decline), OES (re-investment focus), FutureLearn (unsuccessful turnaround led to divestment)

#### Manager's perspective on the market

- The downward portfolio adjustment of 18% reflects the disconnect between public and private valuations where comparable public businesses have experienced large declines
- Revenue growth remains robust albeit year-on-year growth has slowed. Expect revenue growth to persist as our businesses offer critical products and services, deliver high ROI vs price and competition and operate in large addressable markets
- Portfolio businesses are investing for long-term growth alongside executing on operational plans that assume ongoing uncertainty in macro and funding markets





## **Portfolio assets**



Total addressable market (TAM)

Financials Key theme highlights

#### Education

- Technology is improving the experience for students and institutions and this is driving a migration to online education
- Global TAM of A\$60b+1
- ESV look-through revenue growth of 47% vs pcp (revenue of A\$45m)<sup>2,3</sup>
- OES: Revenue growth driven by Online Program Management (OPM). EBITDA declined due to investment across marketing and business development
- Utel and Alura: Strong revenue growth alongside investment into new markets (Utel) and new online content (both businesses)

#### HR SaaS

- Cloud-based solutions are solving large HR problems more effectively and at significant scale
- Global TAM of A\$70b+1
- ESV look-through revenue growth of 98% vs pcp (revenue of A\$34m)<sup>2</sup>
- Go1, Employment Hero and Hibob are achieving strong year-on-year ARR growth with strong unit economics albeit growth rates are moderating
- These businesses are well capitalised to pursue aggressive growth strategies (e.g., international expansion, new product and services and expansion into new verticals)

#### **Contingent Labour**

- Technology solutions are delivering significant efficiencies in large, flexible labour pools
- A\$25b+ across AP&A and Europe<sup>1</sup>
- ESV look-through revenue growth of 79% vs pcp (revenue of A\$39m)<sup>2</sup>
- Demand for contingent labour strong, but hard to source workers
- Largest investments (Jobandtalent, Sidekicker) achieving strong year-onyear revenue growth



<sup>2</sup> Look-through share represents net revenue of investments multiplied by SEEK's ownership interest (based on comparable ownership interest across H1 23 and H1 22). H1 23 look-through revenue on a net basis for the entire ESV portfolio (Online Education + HR SaaS + Contingent Labour) was A\$118m, growth of 70% vs H1 22. Excludes OES & Coursera.

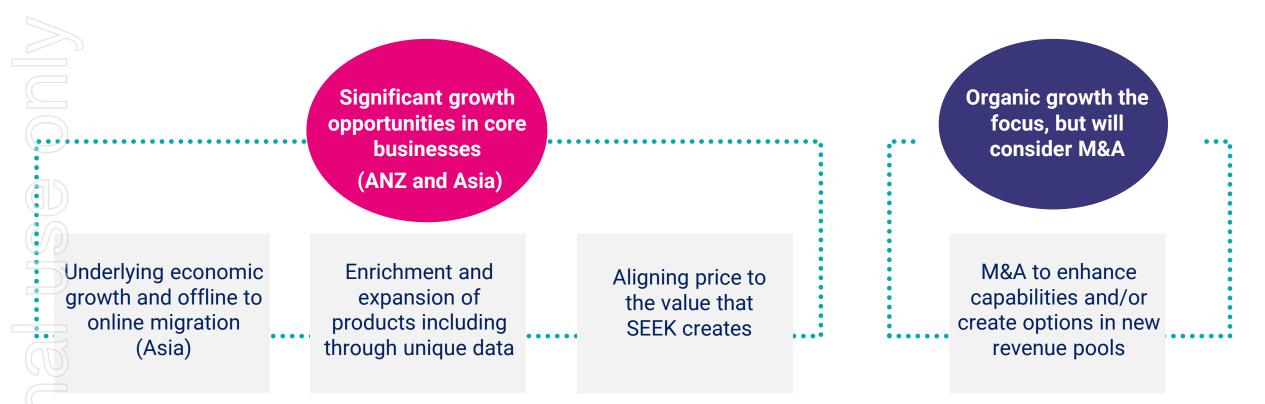
# Strategy update only USe na seek 30



## SEEK's growth drivers

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Focused on opportunities in core businesses



## **Strategic focus areas**

H1 23 progress across core capabilities

#### Strategic focus areas H1 23 progress Consolidate to one flexible platform for Platform Unification program progressing well towards completion Scalable, reliable, scale efficiencies, rapid innovation, by the end of FY24 safe platforms improved reliability and security • Refer page 25 for detailed progress during H1 23 • Maintain ANZ brand strength Strong brand Record brand awareness of 90% in SEEK AU Reinvigorate brands in Asia and add Brand awareness of 51%<sup>1</sup> in SEEK Asia, benefitting from large scale re-branding presence sales capability in Indonesia campaign in FY22 Scaled Company Profiles (SEEK AU) and Recruiter profiles (Sourcr) to deepen Apply structured and unstructured data to relationships with hirers continuously add 'intelligence' to the platform Scaled Certsy platform to grow trust for candidates and hirers including launch Data capture, of new mobile app, expanded verified credentials (e.g., VET qualifications) and Combine local know-how with greater analysis and better integrated verification data into SEEK profiles scale • Verify candidate and hirer claims to add Performance improvement in Artificial Intelligence driven job search, talent application search and recommendations trust • Launched seekMAX, an online learning platform being piloted in Indonesia to grow candidate engagement Align pricing with customer value creation Pricing to • Implemented budget-based contract structure in SEEK Asia Variable pricing construct reflect value Launched low ground platform in SEEK Asia (Jobstreet Express) • Use of data to build high value products

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## FY23 outlook

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## FY23 trading outlook

- Low unemployment and high candidate engagement continue to provide generally positive market conditions for SEEK
  - Over the course of FY23 to date, ANZ volumes have gradually moderated relative to the levels observed in June /July 2022. As a result, applications per ad have shown some improvement
  - SEEK Asia revenue is tracking slightly ahead of expectations, driven by yield

Costs are tracking in line with expectations and Platform Unification is progressing to plan

- We expect the above trends to continue for the remainder of the year and we will continue to invest in our platform, product innovation and supporting our brands
  - As a result, we expect to be within the previously published FY23 guidance range<sup>1</sup>, albeit at the lower end



FY23 Guidance for Continuing Operations provided in SEEK's FY22 Results Presentation (16 August 2022) and in SEEK's 2022 AGM Presentation (17 November 2022).

## FY23 Guidance: SEEK (Continuing Operations)<sup>1</sup>

- Updated FY23 Guidance (excluding significant items) for SEEK (Continuing Operations):
  - Revenue of approximately A\$1.26bn
  - EBITDA of approximately A\$560m
  - NPAT of approximately A\$250m

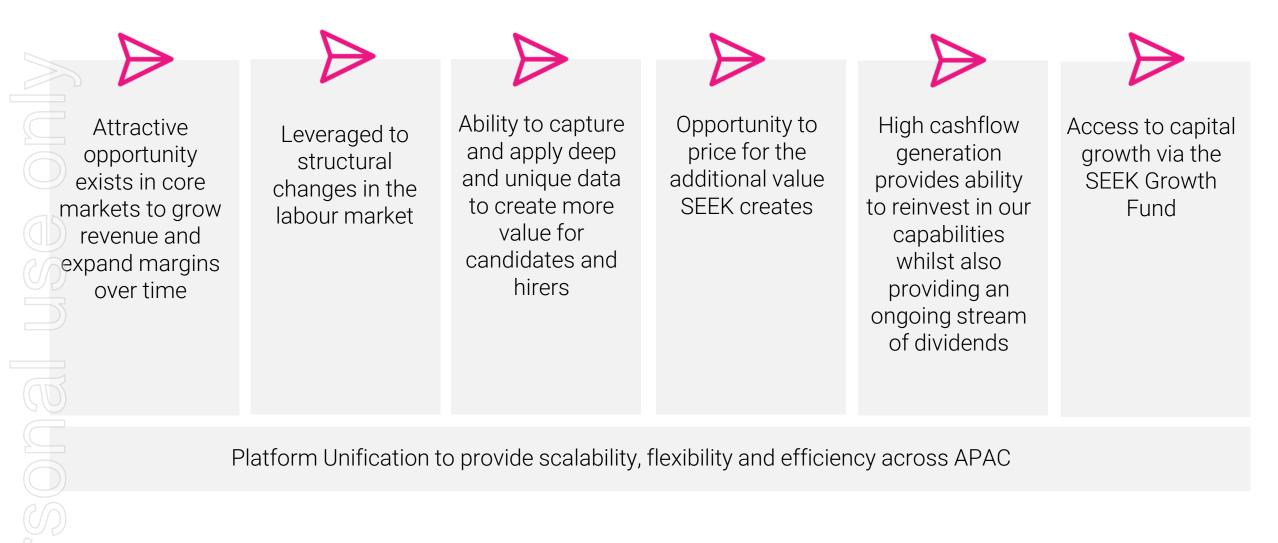
#### Assumptions:

- Our assumptions are again based on our best estimates, in the context of ongoing macroeconomic volatility
- Key high-level assumptions for the remainder of FY23:
  - ANZ job ad volumes continue moderating slightly, in line with a small increase in the forecast unemployment rate; some offsetting yield improvement from dynamic pricing and lower discounts
  - SEEK Asia continues in line with current revenue trajectory
- Costs in line with original expectations, including Platform Unification
- All other assumptions consistent with p.38 of SEEK's FY22 results presentation  $^{\rm 2}$
- The guidance above does not include SEEK's share of the Fund's profit and loss (including movements in fair value of portfolio)



# Well positioned to grow shareholder value

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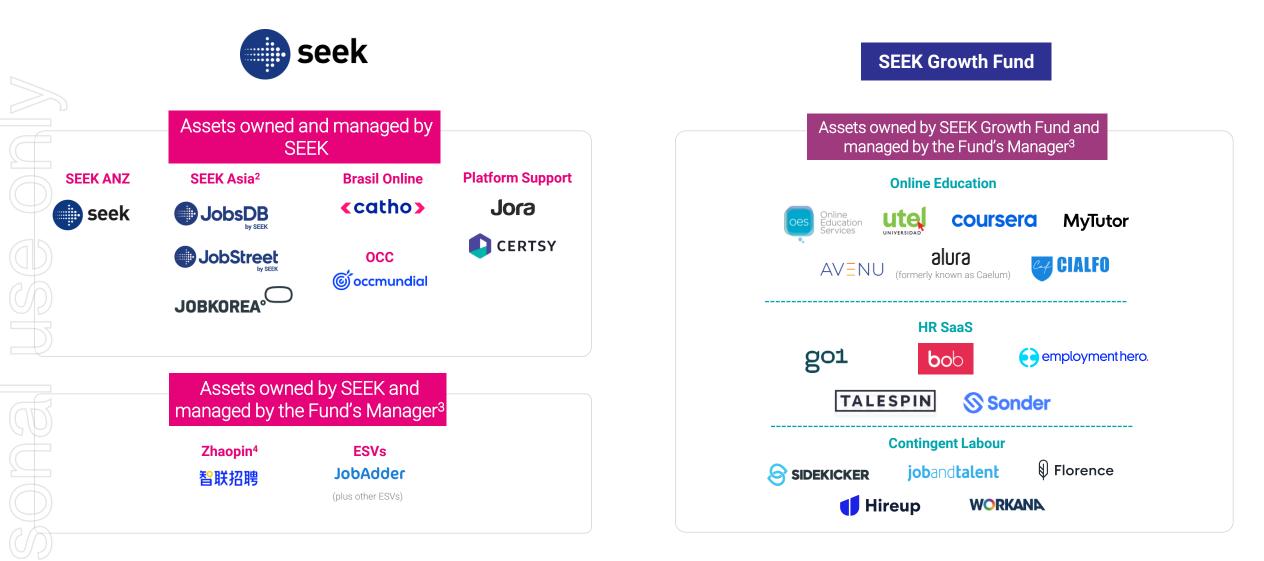
# Appendices







# **Overview of SEEK's structure<sup>1</sup>**



<sup>1</sup> For external reporting purposes, SEEK entities are reported within Continuing Operations and SEEK Growth Fund entities are reported within Discontinued Operations. <sup>2</sup> SEEK has a minority interest in JobKorea (through SEEK Asia).



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# **Capital management and dividends**

Operating cashflows to support long term investment and shareholder returns

# 



\* Deleveraging or the option (but not the obligation) to invest further in the SEEK Growth Fund

### **Dividend Policy**

Dividend reflects SEEK's operating cashflow performance and accommodates SEEK's long-term investment priorities, including Platform Unification

#### Key aspects of Dividend Policy

- Target payout of greater than 75% of 'Cash NPAT less Capex'
  - Payout will be subject to forward-looking considerations including long-term investment opportunities and external market conditions
- Cash NPAT less Capex defined as: Reported NPAT excl. significant items
  - + depreciation and amortisation
  - + share-based payments (net of tax and NCI)
  - +/- associate equity accounted NPAT contribution
  - + dividends received
  - +/- fair value accounting adjustments
  - committed Capex



Additional financial and **Sperational** Information onal use Seek Seek **(41)** 

# **Reconciliation to statutory results**

SEEK results versus those presented in SEEK's statutory accounts (Segment Note)

|   |                         | H1 23                |           |                         | H1 22                |           |  |  |
|---|-------------------------|----------------------|-----------|-------------------------|----------------------|-----------|--|--|
|   | Excl. Significant Items | Significant<br>Items | Statutory | Excl. Significant Items | Significant<br>Items | Statutory |  |  |
| A\$m  |                         |                      |           |                         |                      |           |  |  |
| SEEK ANZ  | 455.0                   |                      | 455.0     | 383.1                   |                      | 383.1     |  |  |
| SEEK Asia   | 120.7                   |                      | 120.7     | 93.1                    |                      | 93.1      |  |  |
| LatAm   | 31.9                    |                      | 31.9      | 26.3                    |                      | 26.3      |  |  |
| Platform support                                  | 19.1                    |                      | 19.1      | 13.9                    |                      | 13.9      |  |  |
| Employment marketplaces                           | 626.7                   |                      | 626.7     | 516.4                   |                      | 516.4     |  |  |
| Portfolio investments                             | 0.0                     |                      | 0.0       | 0.8                     |                      | 0.8       |  |  |
| Investments                                       | 0.0                     |                      | 0.0       | 0.8                     |                      | 0.8       |  |  |
| Revenue   | 626.7                   | 0.0                  | 626.7     | 517.2                   | 0.0                  | 517.2     |  |  |
| SEEK ANZ  | 276.2                   |                      | 276.2     | 254.6                   |                      | 254.6     |  |  |
| SEEK Asia   | 46.6                    |                      | 46.6      | 24.7                    |                      | 24.7      |  |  |
| LatAm   | 0.5                     |                      | 0.5       | (0.4)                   |                      | (0.4)     |  |  |
| Platform support                                  | (11.2)                  |                      | (11.2)    | (13.1)                  |                      | (13.1)    |  |  |
| Corporate costs                                   | (28.2)                  |                      | (28.2)    | (13.9)                  |                      | (13.9)    |  |  |
| Employment marketplaces                           | 283.9                   |                      | 283.9     | 251.9                   |                      | 251.9     |  |  |
| Portfolio investments                             | (0.5)                   |                      | (0.5)     | (1.3)                   |                      | (1.3)     |  |  |
| Investments                                       | (0.5)                   |                      | (0.5)     | (1.3)                   |                      | (1.3)     |  |  |
| EBITDA  | 283.4                   | 0.0                  | 283.4     | 250.6                   | 0.0                  | 250.6     |  |  |
| Depreciation & Amortisation                       | (50.5)                  |                      | (50.5)    | (44.3)                  |                      | (44.3)    |  |  |
| Net Interest                                      | (31.1)                  |                      | (31.1)    | (20.3)                  |                      | (20.3)    |  |  |
| Share based payments                              | (8.1)                   |                      | (8.1)     | (7.6)                   |                      | (7.6)     |  |  |
| Management fees                                   | (11.9)                  |                      | (11.9)    | (9.1)                   |                      | (9.1)     |  |  |
| Share of equity accounted results                 | 5.9                     |                      | 5.9       | 2.6                     |                      | 2.6       |  |  |
| Other items                                       |                         |                      |           | 0.5                     | (2.7)                | (2.2)     |  |  |
| Tax   | (52.7)                  |                      | (52.7)    | (48.2)                  | 5.2                  | (43.0)    |  |  |
| Non-controlling interests                         | ()                      |                      | ()        | (                       |                      | ()        |  |  |
| NPAT - Continuing Operations (excl. Sig. items)   | 135.0                   |                      |           | 124.2                   |                      |           |  |  |
| Significant items                                 |                         | 0.0                  |           |                         | 2.5                  |           |  |  |
| Reported NPAT - Continuing Operations             |                         |                      | 135.0     |                         |                      | 126.7     |  |  |
| NPAT - Discontinued Operations (excl. Sig. items) | 2.7                     |                      |           | 8.7                     |                      |           |  |  |
| Significant items                                 |                         | 840.3                |           |                         | (47.3)               |           |  |  |
| Reported NPAT - Discontinued Operations           |                         |                      | 843.0     |                         |                      | (38.6)    |  |  |
| Reported NPAT - Total operations                  |                         |                      | 978.0     |                         |                      | 88.1      |  |  |

#### **Significant items**

#### **Discontinued Operations**

• H1 23 significant item of A\$840m relates to gain on disposal of Discontinued Operations (post-tax). Refer page 44 for further detail



## H1 23 segment results

## Extract from SEEK's Half year report 2023 (page 18)

|   |             | Employment Marketplaces Investme |              |                  |       |                     |                    |                          | ents T                 | Tota  |
|---|-------------|----------------------------------|--------------|------------------|-------|---------------------|--------------------|--------------------------|------------------------|-------|
|   | _           | ANZ                              | SEEK<br>Asia | Brasil<br>Online | 000   | Platform<br>support | Corporate<br>costs | Portfolio<br>investments | SEEK<br>Growth<br>Fund |       |
| Half-year ended 31 December<br>2022   | Notes       | \$m                              | \$m          | \$m              | \$m   | \$m                 | \$m                | \$m                      | \$m                    | \$m   |
| Online employment marketplaces  | S           | 454.2                            | 119.9        | 14.1             | 17.8  | 18.1                | -                  | -                        |                        | 624.  |
| Education   |             | 0.8                              | -            | -                | -     | -                   | -                  | -                        |                        | 0.    |
| Other sales revenue   |             | -                                | 0.8          | -                | -     | 1.0                 | -                  | -                        | 1.1                    | 1.    |
| Sales revenue   | 3           | 455.0                            | 120.7        | 14.1             | 17.8  | 19.1                |                    | -                        |                        | 626.  |
| Segment EBITDA <sup>(1)</sup>   |             | 276.2                            | 46.6         | (5.0)            | 5.5   | (11.2)              | (28.2)             | (0.5)                    |                        | 283.4 |
| Depreciation  |             | (9.9)                            | (3.3)        | (0.3)            | (0.8) | (0.5)               | (1.7)              | -                        |                        | (16.5 |
| Amortisation  | 9           | (21.2)                           | (4.9)        | (1.1)            | (1.4) | (4.3)               | (1.1)              | -                        |                        | (34.0 |
| Net interest (expense)/income   |             | (1.9)                            | (2.3)        | 0.1              | 0.2   | (0.6)               | (26.8)             | 0.2                      |                        | (31.1 |
| Share-based payments and<br>other LTIs  |             | (3.6)                            | (1.0)        | (0.3)            | (0.4) | (0.2)               | (2.6)              | -                        |                        | (8.1  |
| Share of results of equity<br>accounted investments                                   | 14(b)       |                                  | -            | -                | -     | -                   | -                  | 5.9                      |                        | 5.    |
| Management fees   |             | -                                | -            | -                | -     | -                   | -                  | (2.5)                    | (9.4)                  | (11.9 |
| Other   |             | 0.5                              | (2.2)        | -                | -     | -                   | 1.7                | -                        |                        |       |
| Profit/(loss) before income tax expense   |             | 240.1                            | 32.9         | (6.6)            | 3.1   | (16.8)              | (58.7)             | 3.1                      | (9.4)                  | 187.  |
| Income tax (expense)/benefit  | 5           | (63.0)                           | (11.3)       | -                | (0.7) | 3.1                 | 16.4               | -                        | 2.8                    | (52.7 |
| Profit/(loss) for the period  |             | 177.1                            | 21.6         | (6.6)            | 2.4   | (13.7)              | (42.3)             | 3.1                      | (6.6)                  | 135.  |
| Non-controlling interests   |             | -                                | -            |                  | -     |                     |                    | -                        |                        |       |
| Profit/(loss) attributable to<br>owners of SEEK Limited from<br>continuing operations |             | 177.1                            | 21.6         | (6.6)            | 2.4   | (13.7)              | (42.3)             | 3.1                      | (6.6)                  | 135.  |
| Profit attributable to owners of S  | SEEK Limite | ed from dis                      | continued (  | operations       |       |                     |                    |                          |                        | 843.  |
| Profit attributable to owners of \$   |             |                                  |              |                  |       |                     |                    |                          | _                      | 978.  |

 Segment EBITDA is earnings before interest, tax, depreciation and amortisation and excludes share of results of equity accounted investments, share-based payments expense, gains/losses on investing activities, management fees and other non-operating gains/losses.



## **Reconciliation of Gain on disposal of Discontinued Operations**

SEEK Growth Fund was deconsolidated in December 2022

|   | A\$m               |
|---|--------------------|
| Fair value of retained equity accounted investment  | 1,957.5            |
| Carrying amount of net assets derecognised, net of non-controlling interests<br>Liability derecognised for 15% non-controlling interest in the Fund | (1,106.1)<br>344.0 |
| Carrying amount of net assets derecognised  | (762.1)            |
| Gain on deconsolidation before tax and reclassification of reserves   | 1,195.4            |
| Recycling of foreign currency translation reserve   | 10.3               |
| Gain on deconsolidation of SEEK Growth Fund before tax  | 1,205.7            |
| Income tax expense  | (275.9)            |
| Gain on deconsolidation of SEEK Growth Fund after tax   | 929.8              |
| Loss on disposal of FutureLearn   | (89.5)             |
| Gain on disposal of Discontinued Operations   | 840.3              |

Represents SEEK share of Growth Fund assets (A\$2,254m X 84.5%= A\$1,905m), plus SEEK's share of other assets and liabilities held by the fund (predominately cash)



Comprises the initial liability of \$260m (recognised in H1 22 at point at which capital was committed by non-controlling interests) plus the fair value increase of \$84m which was recognised through the profit and loss in FY22.



Refer Note 2 (iii) Discontinued Operations in SEEK's Half-year report 2023 for breakdown of carrying amount and comparison to 30 June 2022



# **Platform Unification**

Incremental investment forecast unchanged at A\$180m; composition updated

|                        |           | Updated guidance |           |           |
|------------------------|-----------|------------------|-----------|-----------|
|                        |           | Service Service  |           |           |
|                        | FY22A     | FY23F            | FY24F     | Total     |
| Incremental investment | A\$30m    | A\$110m          | A\$40m    | A\$180m   |
| Capex cost             | A\$8m     | A\$35m           | A\$15m    | A\$58m    |
| Opex cost              | A\$22m    | A\$75m           | A\$25m    | A\$122m   |
| Capex/Opex split       | 27% / 73% | 32% / 68%        | 38% / 62% | 32% / 68% |

#### Other information

- Increased weighting to opex driven by allocation of activity between Online and CRM; costs brought forward to FY23 through focus on ERP and CRM
- Incremental costs supplement SEEK's core technology teams and will have fully come out by the end of FY24
- Majority of incremental costs will be incurred within the SEEK ANZ segment
- Capex will be amortised over an average of 5 years, phasing in during FY24
- Upon completion of the program, SEEK ANZ will charge SEEK Asia a licence fee for use of the unified platform



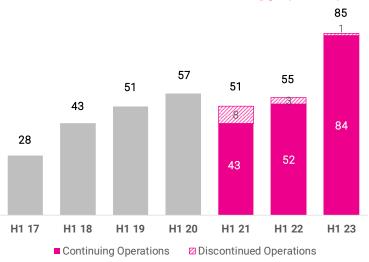
## Net debt detail

|   | Year ended 31 December 2022 |            |       |                           |                     |  |  |
|---|-----------------------------|------------|-------|---------------------------|---------------------|--|--|
| A\$m  | Facility limit              | Borrowings | Cash  | Short-term<br>investments | Net cash/<br>(debt) |  |  |
| SEEK Ltd A\$ bank debt                        | A\$612.5m                   | (365.0)    |       |                           |                     |  |  |
| SEEK Ltd US\$ bank debt                       | US\$852.5m                  | (719.8)    |       |                           |                     |  |  |
| SEEK Ltd A\$ subordinated floating rate notes | A\$225.0m                   | (225.0)    |       |                           |                     |  |  |
| SEEK Limited Borrower Group <sup>1</sup>      |                             | (1,309.8)  | 238.9 | 0.0                       | (1,070.9)           |  |  |
|   |                             |            |       |                           |                     |  |  |
| Zhaopin Limited                               |                             |            | 1.8   | 0.0                       | 1.8                 |  |  |
|   |                             |            |       |                           |                     |  |  |
| SEEK  | A\$2,089.7m                 | (1,309.8)  | 240.7 | 0.0                       | (1,069.1)           |  |  |
| Less transaction costs capitalised            |                             | 8.8        |       |                           |                     |  |  |
| Per consolidated balance sheet                |                             | (1,301.0)  |       |                           |                     |  |  |



## **SEEK Group Capex**

#### Product and technology (A\$m)<sup>1</sup>



#### Plant and equipment (A\$m)<sup>1</sup>



Continuing Operations Discontinued Operations

#### **Key insights**

#### Product and technology

• ANZ and Asia: Incremental Platform Unification (A\$15m), launch of seekMAX (Asia) and other product enhancements in job search, recommendations, Talent Search and verifications

#### Property, plant & equipment

Primarily increased IT equipment to support headcount growth

#### **P&L** impacts

#### **Depreciation & amortisation**

- Product and technology assets are amortised over an average of 3-5 years
  - Platform Unification Capex to be amortised over 5 years
- PPE related to Cremorne to be depreciated over 5-7 years (cA\$50m Capex) incurred in H2 21)



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ESG 48

# **ESG highlights**

Priorities that deliver social and environmental value for our communities and our people



SEEK's 2022 Sustainability Report and 2022 Modern Slavery Statement is available at <u>https://www.seek.com.au/about/sustainability/</u>

## Fair hiring

- Focus on fair hiring in SEEK Asia through safe and responsible job advertising
- Performed detailed risk assessment over direct job ads on SEEK Asia platforms for jobs in high-risk countries<sup>1</sup>
- Completed detailed controls review of hirer onboarding and job ad screening

## **Modern slavery**

- Ongoing program of modern slavery due diligence across employment platforms, with a focus in FY23 on Hong Kong and Singapore
- Due diligence review of Jora job ads resulted in closure of online operations in 11 countries
- Supply chain risk assessments supported by third-party platform
- Third Modern
   Slavery Statement released in November 2022

## **Data trust and Cyber**

- Focus on protection of customers' privacy and using their data ethically
- Completed cyber maturity reviews of several SEEK subsidiaries (e.g., Sourcr, GradConnection, Certsy)
- Implemented periodic responsible AI risk reviews to test that AI-based services remain trustworthy and aligned to SEEK's Responsible AI Principles



# **ESG highlights**

Priorities that deliver social and environmental value for our communities and our people

## Climate

- Certified carbon neutral under Climate Active across the SEEK-wide footprint for FY22<sup>1</sup>
- Developed a SEEK-wide Emissions Reduction Strategy
- Target to achieve 100% renewable electricity by 2025
- Undertaking climate scenario analysis during FY23 in line with TCFD commitment
- Committed to net zero across all scope emissions across global operations by 2030

## People

- 50:50 representation of women and men on the Executive Leadership Team
- Active programs targeting gender pay equity and increasing female participation in technology roles
- Aligning the operating model and people practices across APAC to support the transition to a unified platform

## **Social impact**

- SEEK Employment Reports<sup>2</sup> and the SEEK Advertised Salary Index<sup>2</sup> (ASI) deliver SEEK data and insights to support government policy and programs
- SEEK Volunteer connected over 48,500 volunteers to opportunities in H1 23 (FY22: 107,000)
- Established internal working groups focused on helping Indigenous job seekers and supporting Indigenous owned and operated businesses, with SEEK now a member of Supply Nation



#### Disclaimer

The material in this presentation has been prepared by SEEK Limited ABN 46 080 075 314 (SEEK) and is general background information about SEEK's activities, current as at the date of this presentation. The information is given in summary form and does not purport to be complete.

#### Forward-looking statements

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#### Not advice

Information in this presentation, including forecast financial information, should not be considered as investment, legal, tax or other advice. You should make your own assessment and seek independent professional advice in connection with any investment decision.

#### Non-IFRS financial information

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SEEK's results are reported under International Financial Reporting Standards (IFRS). This presentation also includes certain non-IFRS measures including, "Underlying NPAT", "EBITDA". "significant items" and "pro forma". These measures are used internally by management to assess the performance of our business, our Associates and joint ventures, make decisions on the allocation of our resources and assess operational management. Non-IFRS measures have not been subject to audit or review.

Refer to SEEK's Appendix 4D and Half Year Report for the 6 months ended 31 December 2022 for IFRS financial information that is presented in accordance with all relevant accounting standards.