

ASX Announcement
Accent Group Limited (ASX: AX1)
13 March 2023

Appendix 3Y **Sale of Shares by Group CEO**

The attached Appendix 3Y relates to changes in the relevant interest in the Company's securities held by the Group Chief Executive Officer of Accent Group Limited (**Accent Group** or **Company**), Mr Daniel Agostinelli.

Mr Agostinelli has sold 2,747,223 fully paid ordinary shares of the Company in order to meet the tax obligations arising from the vesting (and subsequent conversion into fully paid ordinary shares) of 2,750,000 performance rights in November 2022, which were granted to him under Accent Group's Performance Rights Plan. The details of the sale are further disclosed in the accompanying Appendix 3Y.

Following this transaction, Mr Agostinelli continues to hold a significant interest in the Company's securities, comprising **18,003,001** ordinary shares representing **3.26%** of the Company's total issued capital. He remains one of the Company's largest shareholders. Mr Agostinelli also holds 5,786,061 performance rights which are subject to meeting specific vesting conditions.

The sale of shares was approved through Accent Group's governance processes and conducted during the trading window following release of the Company's FY23 half-year financial results.

For further information contact:

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The release of this announcement was authorised by Alethea Lee, Company Secretary.

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Accent Group Limited
ABN	85 108 096 251

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Daniel Agostinelli
Date of last notice	21 December 2022

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	2Como Pty Ltd as trustee for 2Como Trust (Mr Agostinelli is a director and shareholder of 2Como Pty Ltd and a beneficiary of the trust)
Date of change	8 & 9 March 2023
No. of securities held prior to change	Direct 5,786,061 Performance rights 3,571,428 Fully paid ordinary shares Indirect 17,178,796 Fully paid ordinary shares
Class	Fully paid ordinary shares
Number acquired/transferred	Nil
Number disposed	21,352 ordinary shares on 8 March 2023 2,725,871 ordinary shares on 9 March 2023

+ See chapter 19 for defined terms.

Appendix 3Y

Change of Director's Interest Notice

Value/Consideration <small>Note: If consideration is non-cash, provide details and estimated valuation</small>	8 March 2023 21,352 @ \$2.4 per ordinary share 9 March 2023 225,871 @ \$2.3395 per ordinary share 2,500,000 @ \$2.3 per ordinary share
No. of securities held after change	Direct 5,786,061 Performance rights 3,571,428 Fully paid ordinary shares Indirect 14,431,573 Fully paid ordinary shares
Nature of change <small>Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back</small>	On-market trade (247,223 ordinary shares) Off-market trade (2,500,000 ordinary shares)

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Not applicable
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change <small>Note: Details are only required for a contract in relation to which the interest has changed</small>	
Interest acquired	
Interest disposed	
Value/Consideration <small>Note: If consideration is non-cash, provide details and an estimated valuation</small>	
Interest after change	

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	
If prior written clearance was provided, on what date was this provided?	

Date of Notice: **13 March 2023**

+ See chapter 19 for defined terms.