

#### **MARKET RELEASE - 18 AUGUST 2023**

#### **Spark New Zealand Limited FY23 Results**

In accordance with the NZX Listing Rules, Spark New Zealand releases the following to the market in relation to Spark New Zealand Limited's FY23 results:

- 1. Market Release
- 2. Results Announcement
- 3. Distribution Notice
- 4. Annual Report
- 5. Investor Presentation
- 6. Detailed Financial Information
- 7. Detailed Financial Information Updated disclosures
- 8. Annual Corporate Governance Statement
- 9. Modern Slavery Statement
- 10. Greenhouse Gas Inventory Report

Spark New Zealand's Chief Executive, Jolie Hodson, and Chief Financial Officer, Stefan Knight, will discuss the FY23 Results at 10:00am New Zealand time today.

If you would like to join via teleconference, please register by clicking the below link: Diamond Pass Invitation (c-conf.com)

Please note that registered participants will receive their dial in number upon registration.

ASX Appendix 3A.1 will follow this release.

**ENDS** 

#### **Authorised by:**

Alexa Preston

Finance Leader Partner – Group Performance & Investor Relations

#### For more information contact

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#### **About Spark**

As New Zealand's largest telecommunications and digital services company, Spark's purpose is to help all of New Zealand win big in a digital world. Spark provides mobile, broadband, and digital services to millions of New Zealanders and thousands of New Zealand businesses. <a href="https://www.sparknz.co.nz">www.sparknz.co.nz</a>



#### **MARKET RELEASE - FRIDAY, 18 AUGUST 2023**

# Spark delivers to guidance with revenue, EBITDAI, and NPAT all in growth

- Reported revenue<sup>1</sup>, EBITDAI<sup>2</sup>, and NPAT<sup>3</sup> all in growth, driven by one-off proceeds from the strategic divestment of a majority stake in Spark's TowerCo business
- Adjusted revenue, EBITDAI, and NPAT all in growth, with mobile performance a standout
- Free cash flow growth at top end of aspiration, largely funding the total FY23 dividend of 27cps, 100% imputed an increase of 2cps vs. FY22

Spark New Zealand (Spark) today announced its FY23 results, with revenue, EBITDAI, and NPAT all in growth.

Spark Chair Justine Smyth said, "In a challenging year for all businesses in Aotearoa, Spark's strong revenue growth and disciplined cost control has underpinned earnings and dividend growth for our shareholders. The Board and I are pleased to complete the current three-year strategy period delivering to guidance, and with a strong platform for future growth.

"Over the last three years Spark's locally unique data and Al capability, simplified portfolio, and significant network and technology investments have delivered market leadership in mobile, a stabilised leadership position in broadband, and strong growth in high-tech categories such as IoT and digital health.

"The strategic review of Spark's infrastructure assets resulted in the divestment of a 70% stake in its TowerCo business to the Ontario Teachers' Pension Plan for \$911 million, enabling us to return value to shareholders while investing in future growth. We allocated up to \$350 million of these proceeds to an on-market share buy-back<sup>4</sup>, and at the end of June \$146 million had been returned to shareholders.

"As we look to FY24, we have confidence in Spark's ability to continue to grow earnings and free cash flow and are guiding to a higher total FY24 dividend of 27.5 cents per share, 100% imputed."

#### FY23 operating highlights

The TowerCo transaction and exit of Spark Sport resulted in a net EBITDAI gain of \$529 million, contributing to a 20.7% increase in reported revenues to \$4,491 million, a 49.7% increase in EBITDAI to \$1,722 million, and NPAT of \$1,135 million.

When adjusting for the one-off benefit, revenues increased 5.1% to \$3,908 million, underpinned by mobile service revenue growth of 9%. Spark is number one in mobile market share by service revenue and total connections<sup>5</sup>, with the strength of its dual brands Spark and Skinny, product innovation, and the ongoing return of roaming supporting connection and value growth.

Broadband connections remained broadly stable in line with strategy, with high levels of competition driving a 2% revenue decline to \$626 million and rising input costs continuing to put pressure on retail margins. These costs were passed through in price increases during the year and when combined with

<sup>&</sup>lt;sup>1</sup> Operating revenues and other gains

<sup>&</sup>lt;sup>2</sup> Earnings before finance income and expense, income tax, depreciation, amortisation, and net investment income (EBITDAI) is a non-Generally Accepted Accounting Practice performance measure that is defined and reconciled to net earnings in Spark New Zealand's Financial Statements

<sup>3</sup> Net Profit After Tax

<sup>&</sup>lt;sup>4</sup> Subject to market conditions at the time. Spark may investigate alternative return options

<sup>&</sup>lt;sup>5</sup> Market share estimates sourced from IDC as at 30 June 2023

the ongoing growth in wireless broadband supported profitability in a highly competitive sector. Spark achieved its three-year ambition of 30% of its base on wireless broadband.

Cloud, security, and service management revenues decreased 2.2% to \$436 million, impacted by the mix shift from private cloud to public cloud and service management activity normalising post Covid-19.

While digital health revenues were impacted by delays, and deferrals due to health sector reforms, IoT and digital health collectively contributed \$122 million of revenue, and IoT surpassed its three-year target of 1.2 million connected devices, growing 76% to 1.46 million.

When combined with disciplined cost control adjusted EBITDAI grew 3.7% to \$1,193 million, in line with guidance. Adjusted NPAT increased 5.6% to \$433 million, driven by EBITDAI growth, lower depreciation and amortisation costs, and partially offset by higher tax expense.

Free cash flow was towards the upper end of the FY23 aspiration at \$489 million, driven by EBITDAI growth and disciplined capital management.

Commenting on the results, Spark CEO Jolie Hodson said, "In a volatile economic environment we have remained firmly focussed on delivering what we said we would in this last year of our three-year strategy, while charting a path for the future.

"In mobile we lead the market on both connections and service revenue, and we have maintained our leading position in broadband in the face of ongoing input cost escalation and high levels of competition.

"I am particularly pleased that we have been able to shift from our traditional telco roots to broader digital services over the last three years, with legacy products like landline voice now below 6% of overall revenues and a growing high-tech portfolio. We have made strong progress in our digital identity business MATTR, which recently secured a significant contract with the New South Wales (NSW) Government in Australia as technology partner on the NSW Digital ID and Verifiable Credentials programme.

"In business we continued to see the mix shift from private to public cloud impacting margins, while service management revenues normalised as we cycled the Covid-19 period that included a higher level of activity in the health sector. We are actively refocusing the business to adapt to these trends, realigning our cost base to changed margin profiles, and investing in product innovation within enterprise service management and hybrid cloud, where Spark is uniquely positioned to lead.

"Overall, we have finished the three-year strategy period in a strong position and with momentum in our key markets. We have a clear plan for the next three years and the ability to invest to develop new revenue streams. We have allocated \$250-\$300 million to invest in the high growth data centre market and are further expanding our Takanini campus while also investigating other options.

"We have continued our 5G rollout at pace, with 77 locations across the country, and we have made a fast start on our plans to invest \$40-\$60 million in 5G Standalone, which will enable New Zealanders to realise the full potential of 5G.

"The growth we have achieved has been underpinned by a sustained focus on doing business well – investing in the capability, wellbeing, and engagement of our people, improving the experiences of our customers, and creating a sustainable Spark.

"As we look to the future we are well placed to continue adapting as our country and markets evolve, and we are optimistic about the role Spark can play in empowering the people and businesses creating Aotearoa's tomorrow."

#### FY24 guidance

Spark provided the following guidance for FY24, subject to no adverse change in operating outlook:

• **EBITDAI:** \$1,215-\$1,260 million

- Capital expenditure: ~\$510-\$530 million
- Total dividend per share: 27.5 cents per share, 100% imputed

#### **Authorised by:**

Alexa Preston

Finance Lead Partner – Group Performance & Investor Relations

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#### **About Spark**

Spark is New Zealand's largest telecommunications and digital services company, with a purpose to help Sall mi w all of New Zealand win big in a digital world. Spark provides mobile, broadband, and digital services to millions of New Zealanders and thousands of New Zealand businesses.

www.sparknz.co.nz



## **Results announcement**

(for Equity Security issuer/Equity and Debt Security issuer)

Results for announcement to	o the market		
Name of issuer	Spark New Zealand Limited		
Reporting Period	12 months to 30 June 2023		
Previous Reporting Period	12 months to 30 June 2022		
Currency	NZD - New Zealand Dollar		
	Amount (000s)	Percentage change	
Revenue from continuing operations	NZD\$4,491,000	20.7%	
Total Revenue	NZD\$4,491,000	20.7%	
Net profit/(loss) from continuing operations	NZD\$1,135,000	176.8%	
Total net profit/(loss)	NZD\$1,135,000	176.8%	
Interim/Final Dividend			
Amount per Quoted Equity Security	NZD\$0.13500000 (comprised only of an ordinary dividend)		
Imputed amount per Quoted Equity Security	NZD\$0.05250000		
Record Date	15 September 2023		
Dividend Payment Date	6 October 2023		
	Current period	Prior comparable period	
Net tangible assets per Quoted Equity Security	As at 30 June 2023: NZD\$0.61	As at 30 June 2022: NZD\$0.34	
A brief explanation of any of the figures above necessary to enable the figures to be understood	Changes in Spark's earnings be expense, income tax, depreciati investment income (EBITDAI) a	on, amortisation and net	
Authority for this announcer	ment		
Name of person authorised to make this announcement	Stefan Knight, Finance Director	(CFO)	
Contact person for this announcement	Chante Mueller, Head of Investo	or Relations	
Contact phone number	+64 (0) 27 469 3062		
Contact email address	investor-info@spark.co.nz		
Date of release through MAP	18 August 2023		

Audited financial statements accompany this announcement.

#### Addendum:

	Amount (000s)	Percentage change
Reported earnings before finance income and expense, income tax, depreciation, amortisation and net investment income (Reported EBITDAI)	NZD\$1,722,000	49.7%
Adjusted¹ earnings before finance income and expense, income tax, depreciation, amortisation and net investment income (Adjusted EBITDAI)	NZD\$1,193,000	3.7%

<sup>&</sup>lt;sup>1</sup>Adjusted earnings before finance income and expense, income tax, depreciation, amortisation and net investment income (EBITDAI) reflects the impact of the net gain on sale of Connexa of \$583 million and the one-off provision of \$54 million for Spark Sport. EBITDAI and Adjusted EBITDAI are non-GAAP measures which are defined and reconciled in note 2.5 of Spark's financial statements.



## **Distribution Notice**

Spark**				
Section 1: Issuer information				
Name of issuer	Spark New Ze	aland Limited		
Financial product name/description	Ordinary shares			
NZX ticker code	SPK			
ISIN (If unknown, check on NZX website)	NZ TELE0001	S4		
Type of distribution	Full Year	Х	Quarterly	
(Please mark with an X in the	Half Year		Special	
relevant box/es)	DRP applies	No		
Record date	15 September	2023 AUST, I	NZ & USA;	
Ex-Date (one business day before the Record Date)	14 September	· 2023 AUST, I	NZ & USA;	
Payment date (and allotment date for	6 October 202	3 AUST & NZ		
DRP)	16 October 2023 USA			
Total monies associated with the	NZD\$249,075,122			
distribution	(1,845,000,906 shares @ \$0.135 per share)			e)
Source of distribution (for example, retained earnings)	Retained earn	ings		
Currency	NZD – New Z	ealand Dollar		
Section 2: Distribution amounts per	financial prod	uct		
Gross distribution	NZD\$0.18750	000		
Gross taxable amount	NZD\$0.18750	000		
Total cash distribution	NZD\$0.13500	000		
Excluded amount (applicable to listed PIEs)	N/A			
Supplementary distribution amount	NZD\$0.02382	353		
Section 3: Imputation credits and Re	esident Withho	lding Tax		
Is the distribution imputed	Fully imputed			
	Partial imputa	tion		
	No imputation			
If fully or partially imputed, please state imputation rate as % applied	28%			
Imputation tax credits per financial product	NZD\$0.05250	000		
Resident Withholding Tax per financial product	NZD\$0.00937	500		

Section 4: Distribution re-investmen	t plan (if applicable)	
DRP % discount (if any)	N/A	
Start date and end date for determining market price for DRP	N/A	N/A
Date strike price to be announced (if not available at this time)	N/A	
Specify source of financial products to be issued under DRP programme (new issue or to be bought on market)	N/A	
DRP strike price per financial product	N/A	
Last date to submit a participation notice for this distribution in accordance with DRP participation terms	N/A	
Section 5: Authority for this announ	cement	
Name of person authorised to make this announcement	Stefan Knight, Finance Direc	ctor (CFO)
Contact person for this announcement	Chante Mueller, Head of Inve	estor Relations
Contact phone number	+64 (0) 27 469 3062	
Contact email address	investor-info@spark.co.nz	
Date of release through MAP	18 August 2023	







# KOTEPAE ANAMATA WHAKAMAUA

Hello tomorrow Spark Annual Report 2023



## Tahutahuna te Kora Karakia: the Spark Karakia

Papā te whatitiri, hikohiko te uira

The thunder peels, the lightning flashes

Ko te pae anamata, whakamaua, kia ngita

Fix your attention to the future horizon and secure it

Kei reira te kora e pūrātoke ana

There, is a small gleaming fragment

Kua kitea te kora e pūrātoke ana

We have found the small gleaming fragment

Mā wai rā te kora e tutungi, e poipoi?

Who will light and nurture this spark?

Mā tātou te kora e tutungi, e poipoi

It is us who will light and nurture the spark!

Tahutahuna te kora, (hī!)

Set fire to the spark, yes!

te kora whitawhita, (hī!)

The zealous spark, yes!

te kora tangata ēi!

The spark of humanity!

# Empowering the people and businesses creating Aotearoa's tomorrow

The 2023 financial year saw us complete the three-year strategy we started in mid-2020, while setting a path for the future.

Our last strategy started at a time when the world around us was turned upside down by COVID-19. While the most challenging days of the pandemic are now behind us, its impacts linger on and Aotearoa continues to change rapidly.

New Zealand is getting bigger, older, and more diverse and globally we now face greater political volatility and cost of living challenges than we have for many years. Compounding this is the universal challenge of climate change, which is causing more frequent and extreme weather events on our shores and highlighting the urgent need for adaptation and our transition to a low-carbon economy.

Despite these challenges, we are optimistic about our country's future and the role Spark can play in supporting its growth. That's why our mission for the years ahead is to empower the people and businesses creating Aotearoa's tomorrow.

We will bring New Zealanders the best digital-first experiences, curated to their needs. We will invest in the networks and high-tech solutions that embolden our customers to innovate, grow and become more sustainable through technology. We will create an innovation culture that fuels our progress and equips our people to thrive in an increasingly digital world. And we will do it all without wavering from our commitments to Toitū Sustainability and Te Korowai Tupu - our Māori Strategy.

Ko te pae anamata whakamaua. Hello tomorrow.



#### **REALISING THE VALUE OF** INFRASTRUCTURE **ASSETS**

**\$911**<sub>m</sub>

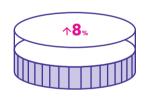
in proceeds

TowerCo transaction enabling returns to shareholders and investment in future growth

#### **GROWING SHAREHOLDER RETURNS**

27<sub>c</sub>

per share



Total FY23 dividend of 27 cents per share, 100% imputed, with a value of \$501 million1 up from 25 cents per share in FY22. \$146 million returned through on-market share buy-back

#### **MOBILE LEADING** THE MARKET

growth

#### **BETTER CUSTOMER EXPERIENCES**

1.57<sub>m</sub>



Interaction net promoter score +31 points and MySpark app unique users growing 10% YoY to 1.57 million



<sup>1</sup> This includes the dividend paid for H1FY23 of \$252 million and the estimated dividend to be paid for H2FY23 of \$249 million.



#### WIRELESS BROADBAND GROWTH

↑10<sub>PP</sub>

30%

#### of broadband base

Meeting three-year ambition by growing wireless broadband from 20% of our base to 30%, providing customer choice and supporting broadband profitability

## ENGAGED PEOPLE



**70**%

#### engagement

Employee engagement remains strong at 70%<sup>3</sup>, approaching upper quartile performance among large New Zealand businesses, with continued investment in skills development, progression, wellbeing and diversity

#### NEW TECHNOLOGY INVESTMENTS

**1.46**<sub>m</sub>

#### IoT connections



5G in 77 locations across the country, Internet of Things² connections up 76% to 1.46 million, Takanini data centre expansion and satellite trials underway

## TECHNOLOGY FOR GOOD



27<sub>k+</sub>

#### households

Skinny Jump connecting over 27,000 households in need and new research launched showing digital technology could support at least 42% of the emissions reductions required to hit New Zealand's 2030 carbon budget targets

<sup>2</sup> The Internet of Things is a network of physical objects that are embedded with sensors, software, or other technologies to capture data and share this with other devices or systems over the internet.

<sup>3</sup> From FY23 we changed how we measure the engagement of our people to a more comprehensive engagement score.

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#### **About this report**

This is an integrated report that shares our financial, social, environmental and economic performance. To inform our approach we've applied the International <IR> Framework, which considers the creation of value over the short, medium and long term, thinking holistically about the resources and relationships the organisation uses or affects and the dependencies and trade-offs between them as value is created.

- At the heart of this approach is the <IR> value creation model (laid out on pages 6 and 7), which details the 'capitals' we draw upon, our strategy and business model, and the outputs and outcomes we deliver. We have a section of the report dedicated to each of these capitals. Our detailed financial report is covered in pages 88-139.
- The report also applies the Global Reporting Initiative (GRI) standards, the most widely used global sustainability reporting standard. This requires us to apply a materiality lens to identify and report against the sustainability issues most important to our business and our stakeholders. We have a dedicated rsonal us sustainability appendix at the back of the report that includes our materiality matrix and our GRI index that directs to where we have covered specific sustainability topics in the report and elsewhere. See pages 151-156.
  - We report climate-related disclosures against the TCFD (Taskforce on Climate-related Financial Disclosures) Framework and, where possible, we have aligned to the incoming External Reporting Board (XRB) requirements. See pages 74 - 77.
  - This Annual Report is published alongside a suite of other disclosures covering the FY23 period, including our Corporate Governance Statement, our Modern Slavery Statement and our Greenhouse Gas Inventory Report. For the full suite of FY23 disclosures please visit https://www.sparknz.co.nz/about/governance/

#### **Key dates**

**Annual Meeting** 03 November 2023

FY24 half-year results announcement 28 February 2024

FY24 year-end results announcement 23 August 2024









This report covers the activities of Spark New Zealand Limited and its subsidiaries for the period 1 July 2022 to 30 June 2023. It is dated 18 August 2023 and is signed on behalf of the Board of Spark New Zealand Limited by Justine Smyth, Chair, and Charles Sitch, Chair Audit and Risk Management Committee.

Justine Smyth, CNZM

charla witch

**Charles Sitch** Chair Audit and Risk Management Committee

## How we create value

#### WHAT WE RELY ON



#### **Our customers**

#### Social capital

Consumers and organisations that are enabled by our products and services



#### **Financial capital**

#### Financial capital

Equity, debt and cash generated through our operations



# Our network and technology

#### Manufactured + intellectual capital

Our mobile sites, data networks, systems, processes and digital services capability



#### **Our environment**

#### Natural capital

Energy, materials and impacts of our operations



#### Our people

#### Human + intellectual capital

Engaged, adaptive and inclusive teams that are the heart of our business



#### **Our communities**

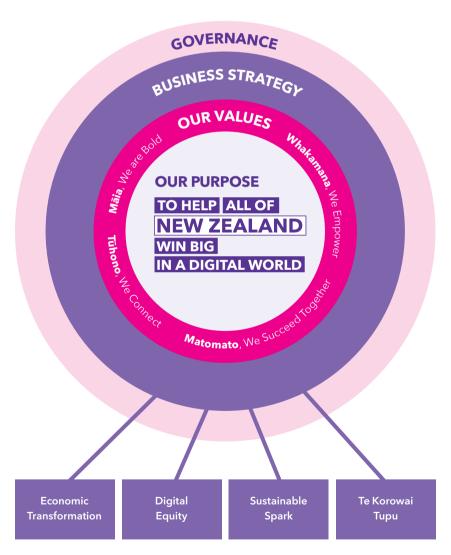
#### Social + human capital

Our communities around New Zealand and the communities across our global supply chain

#### **OUR BUSINESS MODEL**

A culture that develops and empowers our people Investment in resilient, adaptable infrastructure for New Zealand's future

Innovation to create value for Spark and our customers Providing leading products and services that connect and enable New Zealanders



Including the elements of our Sustainability Framework pages 14 and 16

#### **OUTPUTS FY23**

#### **OUTCOMES FY23**



- 2.7 million mobile connections, up from 2.5 million in FY22
- 699,000 broadband connections, down 5,000 from FY22
- Consumer and small business interaction score (iNPS), up 2 points from FY22 to +31
- Growth of technology solutions to solve real-world business problems

#### **Connected customers**

Enabling our customers to realise the benefits of digital technology and enabling their own value creation

→ See page 22



- \$4,491 million reported operating revenue and other gains. Adjusted operating revenue and other gains up 5.1% to \$3,908 million
- \$1,135 million reported net earnings. Adjusted net earnings up 5.6% to \$433 million
- 27 cents per share dividend, up 2 cents per share from FY22

#### **Capital for future investment**

Enabling future investment in our business and providing market returns to grow financial capital for our shareholders

→ See page 9



- 120% increase in mobile capacity over the past three years
- 56 additional locations with 5G now live in 77 locations across New Zealand
- Investment in mobile core and Optical Transport Network 2.0 to build adaptability, resilience and capacity

## **Connected and resilient New Zealand**

Enabling a connected New Zealand and providing infrastructure to support innovation

→ See page 32



- 13,318 tCO<sub>2</sub>e scope 1 and 2 emissions, down 29.8% from FY22
- 559 tonnes of e-waste recovered, up 14 tonnes from FY22
- 14,913 mobile phones collected for recycling, down 5,696 from FY22
- Efficiencies enabled across other sectors

#### Reduced draw on natural capital

Enabling a reduced draw on natural capital in our business and through our customers' use of technology

→ See page 42



- Employee engagement score of 70%
- 40:40:20 gender representation at Board, Leadership Squad and senior leadership levels
- 83% of employees sharing ethnicity data
- Investment in learning and development

#### **Engaged and inclusive teams**

Enabling the success of our business and our people and growing New Zealand's human capital

→ See page 50



- Skinny Jump benefitting 27,341 households, up from 23,323 in FY22
- 622 connections to the Digital Marae Connectivity Programme, up from 586 in FY22
- Improved approach to supplier risk through Modern Slavery Framework
- Community investment through Spark Foundation

## Connected and empowered communities

Enabling all New Zealanders to benefit from the digital world and improving social outcomes across our value chain

→ See page 62

## **Spark's operations**

Spark is New Zealand's largest telecommunications and digital services company. Our customers range from individual New Zealanders and households to small businesses, not-for-profits, government and large enterprise clients. Across all our services - mobile, broadband, cloud services, digital services and entertainment - we have relevance for almost every New Zealander.

98% of New Zealander

of New Zealanders reached by our 4G network

of Things network<sup>1</sup>

reached by our Internet

of the population

retail stores

699k

broadband connections

24

regional business hubs

16

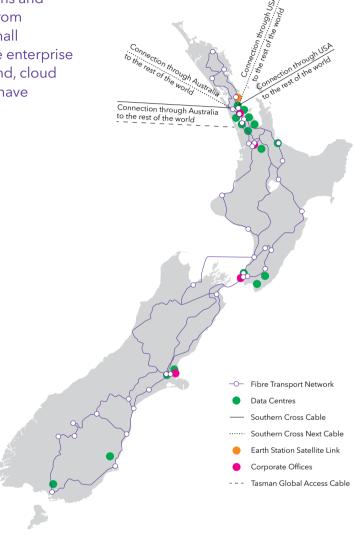
data centres

Active infrastructure on

~1,500

mobile sites supporting more than 2.7 million mobile connections 5,432

New Zealand employees



MATTR

#### We operate the following brands and businesses

Consumer

Business

Community

Growth markets

Other brands

Spark

Spar

<sup>1</sup> Cat-M1 Internet of Things network.

# **Spark's performance snapshot FY23**

Reported operating revenue and other gains

\$4,491m •20.7%

Reported EBITDAI<sup>2</sup>

\$1,722m <sub>049.7%</sub>

Reported net earnings

\$1,135m •176.8%

Mobile revenue

\$1,470m ...»

Cloud security and service management revenue

\$436m •-2.2%

Capital expenditure<sup>2</sup>

\$515m

Employee engagement

**10%** New measure

Adjusted operating revenue and other gains<sup>1</sup>

\$3,908m <sub>•5.1%</sub>

Adjusted EBITDAI<sup>1,2</sup>

\$1,193m <sub>03.7%</sub>

Adjusted net earnings<sup>3</sup>

\$433m os.6%

Broadband revenue

\$626m •-2.0%

Free cash flow<sup>4</sup>

\$489m •12.99

Consumer and small business iNPS5

+31<sub>02 points</sub>

<sup>1</sup> Adjusted for the impact of the net gain on sale of Connexa (formerly TowerCo) of \$583 million, within other gains, and the one-off provision of \$54 million for Spark Sport, within operating expenses. There were no adjusting items in FY22.

<sup>2</sup> Earnings before finance income and expense, income tax, depreciation, amortisation and net investment income (EBITDAI) and capital expenditure are non-Generally Accepted Accounting Practice (non-GAAP) measures. These measures are defined and reconciled in note 2.5 of the financial statements.

<sup>3</sup> Adjusted for the impact of the net gain on sale of Connexa of \$583 million, the one-off provision of \$54 million for Spark Sport, the \$5 million net gain on dilution of the investment in the Connexa group and related tax impacts of \$168 million. There were no adjusting items in FY22.

<sup>4</sup> Free cash flow is a non-GAAP measure and is calculated on page 9 of Spark's FY23 Detailed Financials. The prior year comparative has been restated to align with the FY23 definition for free cash flow.

<sup>5</sup> Interaction Net Promoter Score, a measure of customer engagement.

# amata akamaua



Justine Smyth, Chair, and Jolie Hodson, CEO



Over the last twelve months we have been focussed on delivering what we said we would in the final year of our three-year strategy, while setting a path for the future.

It is fair to say the last three years were a time like no other. When we created the strategy no one had heard of a lockdown, and it was inconceivable that New Zealand would close its borders to the world. But like all businesses in Aotearoa, we had to adapt at pace to a constantly changing environment, and it is testament to the execution capability of the Spark whānau that we were able to do so without wavering from our strategic goals.

Through the locally unique data and AI capability we have developed, our simplified portfolio, and the significant network and technology investments we have made, we have achieved market leadership in mobile, stabilised our number one position in broadband and scaled our growth markets of Internet of Things and digital health. Our business fundamentals are stronger - with higher customer and people engagement, consistently growing brand strength and top quartile sustainability performance.

During these uncertain times we know our shareholders have been looking for consistent returns. Through a focus on effective portfolio management and maximising the value of Spark's considerable portfolio of infrastructure assets, we have grown shareholder value over the last three years.

Our infrastructure review resulted in the strategic divestment of a 70% stake in our TowerCo business to the Ontario Teachers' Pension Plan (OTPP) for \$911 million and when combined with our decision to exit

Spark Sport, delivered a net EBITDAI gain on sale of \$529 million. We committed to return up to \$350 million of these proceeds to shareholders through an on-market share buy-back, with \$146 million returned at the end of June.

We have allocated an equal amount to investment in future growth, with \$250-\$300 million to be invested in the highgrowth data centre market and \$40-\$60 million into 5G Standalone, which will open up new commercialisation opportunities across our portfolio.

The TowerCo business was rebranded to Connexa during the year, and successfully acquired the passive mobile tower assets of 2degrees from its owners Macquarie Asset Management and Aware Super Limited. This resulted in our shareholding diluting from 30% to approximately 17% of the resulting larger business, and will deliver greater operational efficiencies that will support more infrastructure sharing, better network economics, and faster deployment of new digital infrastructure across Aotearoa.

We completed FY23 maintaining our ~31% EBITDAI margins and growing sustainable free cash flow to support a higher dividend. As we look to FY24, we have confidence in our ability to continue to grow earnings and our free cash flow to ~\$490 to \$530 million and are guiding to a total FY24 dividend of 27.5 cents, 100% imputed.

This is a strong finish to the last three years, with Spark strengthening its competitive position in key markets, and ranking #4 for shareholder returns when compared to global peers - with a three-year total shareholder returns CAGR of 9.3%.

"Over the last twelve months we have been focussed on delivering what we said we would in the final year of our three-year strategy, while setting a path for the future."

#### **Our FY23 performance**

As a result of the TowerCo gain on sale, our FY23 reported revenue arew 20.7% to \$4,491 million. When adjusting for this transaction, revenue increased 5.1% to \$3,908 million, driven largely by our standout performance in mobile.

Mobile service revenue grew 9% to \$980 million and we continue to lead the market, as mobile connections grew and roaming returned to 86% of pre-COVID-19 levels. Our dual brands Spark and Skinny continue to meet a wide range of customer needs, and the launch of our new Team Up mobile plans delivered greater value to our customers and growth for Spark.

We continue to lead the market in broadband, and while revenue declined 2% to \$626 million, ongoing growth in wireless broadband supported profitability in a highly competitive sector and we achieved our three-year ambition of 30% of our base on wireless.

Cloud, security and service management revenue decreased 2.2% to \$436 million, as the mix shift from private cloud to public cloud continued and service management activity normalised post COVID-19. We are actively refocussing the business to adapt to these trends, realigning our cost base to changed margin profiles and investing in product innovation within enterprise service management and hybrid cloud, where Spark is uniquely positioned to lead.

During the year we announced the expansion of our portfolio to include new satellite services for our customers. Through a partnership with Lynk Global we will start trialling a text-to-mobile service at the end of 2023, and in partnership with Netlinkz, we will supply Starlink businessgrade satellite broadband to business customers following the completion of trials currently underway.

We continued to see strong growth in Internet of Things with revenue up 33% and total connected devices growing 76% to 1.46 million - surpassing our three-year

target of ~1.2 million. While digital health revenues were impacted by delays and deferrals due to health sector reforms, digital health and Internet of Things collectively contributed \$122 million of revenue during the year.

As a result, we delivered adjusted EBITDAI growth of 3.7% to \$1,193 million, in line with guidance, and adjusted Net Profit After Tax (NPAT) growth of 5.6% to \$433 million, driven by EBITDAI growth, lower depreciation and amortisation costs, partially offset by higher tax expense.

Free cash flow was towards the upper end of our FY23 aspiration at \$489 million, driven by EBITDAI growth and disciplined capital management.

We were pleased to confirm a total FY23 dividend of 27 cents per share for our shareholders, 100% imputed and an increase of 8.0% or 2 cents year on year.

#### **Looking forward** our new strategy

Looking ahead to the next three years, we know the pace of change and disruption will only accelerate from here. The world around us is changing rapidly and we need to change with it.

Aotearoa is growing, getting older and becoming more diverse. This brings tailwinds from higher immigration, which support mobile and broadband growth, and headwinds as we have larger numbers exiting the workforce and fewer entering, over time.

Our business customers are facing inflationary cost pressures, supply chain challenges and labour shortages, which is forcing a focus on efficiency and productivity. The opportunity for Spark is to harness the power of emerging and converged technologies to provide new solutions to these challenges that haven't been possible in the past.

As we have shaped our new strategy we have done so with our changing country in mind, to position Spark for success in multiple potential futures.

Our three-year focus is on empowering the people and businesses creating Aotearoa's tomorrow. As an enabling business our success will be measured in the success of others. We will bring New Zealanders the best digital first experiences, curated to their needs, and support local businesses big and small to grow and become more productive and sustainable through technology.

We will build on the progress we have made over the last three years through our capability-led approach by continuing to invest in our key sources of differentiation - our data and AI capability, simpler and more digital customer experiences, our network and technology investment and the strength of our people and culture.

Finally, how we do business will remain just as important as what we will do, with a focus on Toitū Sustainability at Spark and integrating te ao Māori into our business, an enduring part of our new strategy.

"We are proud of the results Spark has delivered during FY23 and over the last threeyear strategy period and the value we have created for our shareholders."

#### Toitū Sustainability at Spark

Over the last three years we have made strong progress across our sustainability focus areas, which is reflected in our acceptance into the Dow Jones Sustainability Australia Index and our ranking in the top quartile of the Worldwide Benchmarking Alliance's Digital Inclusion Benchmark.

To support Aotearoa's economic transformation, we have accelerated our 5G rollout, expanded rural coverage and undertaken research into the role digital technology can play to meet New Zealand's climate change challenge.

We have invested a cumulative \$5 million into community-led digital equity solutions through Spark Foundation and grown our not-for-profit broadband service Skinny Jump 150% to support over 27,000 homes across the country - with over \$6 million of data provided for free during FY23 alone.

And we have made significant improvements to our own business. We established our science-based emissions reduction target and efficiency programme and we have enhanced our ethical supply chain processes and supplier auditing.

We still have more work to do to increase female representation within Spark and to meet our 40:40:20 target. We held flat in FY23, with women representing 34% of our workforce. We did, however, make strong progress reducing our gender pay gap from 28% in FY20 to 21.6% at the end of FY23. We have also made progress expanding our focus to ethnic diversity - with over 83% of our people now sharing their ethnicity with us, which will enable targeted initiatives to increase representation in the future.

Our new Sustainability Framework is outlined on page 17 and commits Spark to a clear set of Key Performance Indicators (KPIs) that we will hold ourselves accountable to annually in this report. We believe this is an ambitious roadmap that is focussed in the areas Spark can make the most meaningful contribution.

This framework sits alongside our Māori strategy, Te Korowai Tupu, which remains a strategic focus. We continue to integrate te ao Māori across our business, and in the next three years our ambition is to grow both Māori and Pasifika representation within Spark by five percentage points.

#### Thank you

We are proud of the results Spark has delivered during FY23 and over the last three-year strategy period and the value we have created for our shareholders. We would like to recognise the hard work and commitment of the Spark whānau that has delivered these results.

We would also like to acknowledge the extraordinary efforts of the teams who supported our customers during Cyclone Gabrielle - working around the clock to restore connectivity to communities and to ensure our customers were able to reconnect with loved ones as quickly as possible. Thank you also to our shareholders, customers, suppliers and partners, for your ongoing support.

Ngā mihi nui [thank you]

Justine Smyth, CNZM Chair

Jolie Hodson CEO

## Our FY24-FY26 strategy:

empowering the people and businesses creating Aotearoa's tomorrow

Our purpose

## TO HELP ALL OF **WZEALAND** IN A DIGITAL WORLD

Āwhinatia ngā tāngata katoa o Aotearoa kia matomato te tipu i te ao matihiko

**Our values** 

**TŪHONO:** we connect

WHAKAMANA: we empower

MATOMATO: we succeed together

MĀIA: we are bold

Our FY24-26 focus

We will empower the people and businesses creating Aotearoa's tomorrow by:

Bringing New Zealanders the best digital-first experiences, curated to their needs



**LEAD** Mobile



**OPTIMISE** Broadband

Enabling New Zealand businesses to grow and become more productive and sustainable through technology



**LEAD** SME & Business



**GROW** High-tech Solutions

enablers

**Next evolution** technology

Simple, data-driven organisation

Innovation culture

Our commitment: o stand together for generations to come

Toitū Sustainability at Spark



Economic Transformation



Digital Equity



Sustainable Spark

Te Korowai Tupu



Our Māori Strategy

Our FY26 outcomes

Low/mid single digit CAGR EBITDAI growth

>10% Free cash flow growth

+10 lift Customer engagement

Top decile People engagement

Top quartile Sustainability benchmarking

#### Spark's plan on a page

During the year we launched our new three-year strategy, which sets out our ambitions to FY26.

The new strategy builds on the progress we have made over the last three years through our capability-led approach and investment into new growth markets and positions Spark for success in multiple potential futures. We will continue to accelerate Spark's transition from its telecommunications roots to broader digital services by investing in digital infrastructure and high-tech solutions that will generate new revenue streams.

This includes a \$250-\$300 million investment into the high-growth data centre market, and \$40-\$60 million investment into the development of 5G standalone and multi-access edge compute, which will open up new commercialisation opportunities in mobile, broadband and digital services.

Our focus over the next three years will be to empower the people and businesses creating Aotearoa's tomorrow by:

- **Bringing New Zealanders the best** digital first experiences, curated to their needs
  - We will deepen our use of datadriven personalisation for individuals and households and leverage our technology investments to enable us to continue to lead mobile and optimise broadband.
- **Enabling New Zealand businesses to** grow and become more productive and sustainable through technology
  - We will lead SME (small-medium enterprises) by delivering scalable, standardised technology solutions that meet the needs of our customers.
  - We will lead business by accelerating simplification and portfolio focus to deliver growth and efficiency, and by enabling our customers to become more productive and sustainable through technology.

We will grow high-tech solutions for our enterprise and government customers by leveraging new capabilities and technology convergence to create innovative solutions to problems that unlock new value.

We will build on our capability-led approach established over the last three-years by focussing on a set of enablers that give us a competitive advantage and underpin growth in established and new markets:

#### 1. Next evolution technology

We will continue to deliver a highly secure, automated and resilient network, while investing in the digital infrastructure our customers need to grow. We will deploy 5G standalone nationwide to create the opportunity for us to provide 'fibre-like' experiences, accelerating our competitiveness and fuelling new growth areas.

#### 2. Simple, data-driven organisation

We will unite our focus on simplification and data and extend the competitive advantage we have built in mobile and broadband further into SME, and across to business, and the Spark enterprise at large.

#### 3. Innovation culture

We will offer our people opportunities to learn and develop skills that will fuel our growth ambitions and prepare them for the future of work. This will differentiate Spark by creating a culture of learning and innovation, progression opportunities and top decile people engagement.

How we do business will remain just as important as what we will do.

Toitū Sustainability at Spark is integrated into Spark's business strategy through our commitment to the three pillars of Economic Transformation, Digital Equity and a Sustainable Spark. These commitments sit alongside our Māori Strategy, Te Korowai Tupu, which informs how we develop strong connections with Māori and builds our understanding of te ao Māori.

#### Toitū Sustainability at Spark

We will continue to pursue growth that supports Aotearoa New Zealand's economic transformation, protects our natural environments and helps to close the digital divide.

#### Te Korowai Tupu

» Our Māori Strategy finds the shared space between te ao Māori and the corporate world, with a focus on meaningful partnerships that increase Māori participation and progression in our sector and supports the revitalisation of te reo Māori.

With this focus we will deliver sustainable growth for our shareholders, measured by:

- Delivering top-line revenue growth through reinvestment in the business, which when combined with sustained cost discipline, will deliver low-mid single digit CAGR<sup>2</sup> EBITDAI growth.
- Disciplined capital management and free cash flow growth, which will grow dividends for our shareholders and generate market-leading total shareholder returns.
- Lifting customer engagement by +10.
- Achieving top decile people engagement.
- Maintaining top quartile sustainability benchmarking.

<sup>1 5</sup>G standalone refers to a network that has a 5G core, as well as 5G on mobile towers rather than non-standalone 5G, which uses a combination of existing 4G LTE architecture with a 5G radio access network (RAN).

<sup>2</sup> Compound Annual Growth Rate.

"Toitū Sustainability at Spark is integrated into Spark's business strategy through our commitment to the three pillars of **Economic** Transformation, Digital Equity and a Sustainable Spark."

## **TE KOROWAI** TUPU

Our Māori strategy, Te Korowai Tupu (the cloak of growth), takes the threads of a tangata whenua (indigenous people) world view that can be woven across Kora Aotearoa (Spark New Zealand) - into our strategies, actions, and values.

Te Korowai Tupu is inspired, driven, and led by kawa (protocol), tikanga (process), and kaupapa Māori, and supported by Spark's talented group of Māori leaders - our Kaiārahi.

Over the next three years we will focus on:

- Meaningful partnerships that deliver great outcomes for Māori
- Increasing Māori representation within Spark and the broader technology sector
- Te Tiriti o Waitangi principles of protection, partnership, and participation
- Supporting the normalisation of te reo Māori (language) and tikanga Māori (practices)

In doing so, our aim is to find the shared space between te ao Māori and the corporate world. In this spirit of partnership, threads of Te Korowai Tupu have been woven throughout this report and highlighted using the Kora Aotearoa logo.



#### **Our new Sustainability** Framework

As we look to the next three years, we have updated our Sustainability Framework to provide greater transparency and accountability. Our three key focus areas are enduring and represent the highest materiality to both Spark and our broad range of stakeholders.

Each focus area has a clear set of commitments with KPIs to track our progress, which have been mapped to the Sustainable Development Goals. We will report on our progress against these KPIs annually in our Integrated Report, while continuing to provide updates at our half and full-year results announcements.

In economic transformation we know that the biggest contributions we can make are to invest in the technologies that will help our country transform; to expand connectivity to more of the places New Zealanders live and work; and to support businesses to become more sustainable through technology.

In digital equity we want to increase the accessibility of our products and services, while maintaining the highest security and privacy standards; we will continue supporting low-income households to participate in the digital world; and we will focus both Spark and Spark Foundation investment on increasing Māori and Pasifika participation in the technology sector.

Lastly, in Sustainable Spark we will continue to invest in the capabilities, wellbeing and diversity of our people; we will reduce our impact on the natural environment; and we will operate a responsible and ethical business and supply chain.

We believe this is an ambitious roadmap that is focussed in the areas where Spark can make the most meaningful contribution to Aotearoa.

## **TOITŪ SUSTAINABILITY**

#### **AT SPARK**

#### **Economic Transformation**

Empower New Zealand to transform to a high productivity, low carbon

#### Our commitment

to transform

#### we will invest in the digital technologies and infrastructure Aotearoa needs

we will expand connectivity to more of the places New Zealanders live and work

we will support businesses to harness the power of technology to become more sustainable

#### **KPIs**

- Deliver 5G Standalone nationwide by FY26 to enable innovation
- Increase 5G connectivity to all towns with a population >1,500 by end FY26
- Champion the integration of digital technology into Aotearoa's climate change planning

## Development Goals

















ersonal use

#### **Digital** Equity

Champion digital equity so all New Zealanders can thrive in a digital future

we will increase accessibility and maintain the highest security and privacy standards

we will focus Spark and Spark Foundation investment on increasing Māori and Pasifika participation in the technology sector

we will support low income households to participate in the digital world

capabilities and wellbeing of

we will reduce our impact on

our people and champion

diversity and inclusion

the natural environment

#### • Maintain top quartile position in the Worldwide Benchmarking Alliance's annual Digital Inclusion Benchmark

• Increase Māori and Pasifika participation within Spark by

+5 percentage points by

end FY261

• Extend the reach of our not-for-profit broadband











we will invest in the

#### service Skinny Jump, with YoY growth

#### • Achieve 40:40:20 gender representation across Spark by

June 2024

- Spark has a top decile innovation culture by FY26
- Science-based target (SBTi): reduce Scope 1 and 2 emissions 56% from FY20-FY30 and ensure 70% of our suppliers by spend<sup>2</sup> have SBTi-aligned targets in place by 2026
- Maintain top quartile benchmark in the annual Corporate Sustainability Assessment
- Complete five JAC<sup>3</sup> aligned supplier location audits annually













#### Sustainable Spark

Be bold in our business to have a positive impact on our people, the our communities

we will operate a responsible and ethical business and supply chain

**TŪHONO:** we connect WHAKAMANA: we empower

MATOMATO: we succeed together

MĀIA: we are bold

1. Excluding subsidiaries 2. Covering purchased goods and services and capital goods 3. Joint Audit Cooperation

## **Our performance**

Reported EBITDAI<sup>1</sup>

\$1,722m 049.7%

Adjusted EBITDAI<sup>1,2</sup>

\$1,193m o3.7%

## Operating revenues and other gains

- Mobile revenue growth of \$119 million, or 8.8%, has been driven by a growth in service revenue of \$81 million, or 9%, due to mobile connections growth and an increase in roaming and inbound travellers revenue, with borders being fully open from the end of July 2022. Non-service revenue also grew by \$38 million, due to an increase in handset prices and higher volumes of accessories sales.
- Broadband revenue declined mainly due to a decline in average revenue per user (ARPU) with customers migrating off legacy plans and being acquired on lower priced in-market plans.
- Procurement and partners revenue increased by \$46 million, or 8.6%, mainly due to increased licencing renewals for software, particularly in the health sector.
- Cloud, security and service management revenue was impacted by the ongoing shift between private and public cloud and service management workloads were impacted by lower activity in the health sector post COVID-19.
- Managed data, networks and services revenue growth of \$4
  million was driven by customer growth, along with increased
  connections in key products.
- Voice revenues declined due to a combination of connection losses and associated lower calling volumes as part of a continued shift from fixed line to wireless calling, together with a return to normalised 0800 and fixed-to-mobile calling revenues after the COVID-19 related spikes in FY22.
- Other operating revenue grew \$89 million, or 58.6%, driven by mobile infrastructure revenue, including a full-year contribution of Connect 8<sup>5</sup> compared to five months in FY22, and IoT revenue growth resulting from increased connections.
- Adjusted other gains of \$33 million, up \$7 million from FY22, were mainly generated from the sale and acquisition of mobile and data centre network equipment and other assets, and gains on lease modifications and terminations.
- Excluded from the adjusted result is the net gain of \$583 million from the sale of Connexa (formerly TowerCo), which contained Spark's passive mobile tower assets.

Reported net earnings

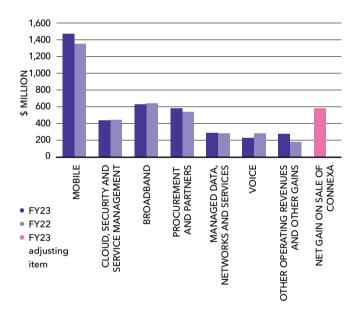
\$1,135m o 176.8%

Adjusted net earnings<sup>3</sup>

\$433m o 5.6%

## \$4,491m o 20.7%

(\$3,908m up 5.1% on an adjusted basis)



- 1 Earnings before finance income and expense, income tax, depreciation, amortisation and net investment income (EBITDAI) and capital expenditure are non-Generally Accepted Accounting Practice (non-GAAP) measures. These measures are defined and reconciled in note 2.5 of the financial statements.
- 2 Adjusted for the impact of the net gain on sale of Connexa of \$583 million, within other gains, and the one-off provision of \$54 million for Spark Sport, within other operating expenses. There were no adjusting items in FY22.
- 3 Adjusted for the impact of the net gain on sale of Connexa of \$583 million, the one-off provision of \$54 million for Spark Sport, the \$5 million net gain on dilution of the investment in the Connexa group and related tax impacts of \$168 million. There were no adjusting items in FY22.
- 4 This represents the H1 FY23 first-half dividend of 13.5 cents per share, together with the H2 FY23 second-half ordinary dividend declared of 13.5 cents per share. Referenced on page 19.
- 5 On 31 January 2022, Spark acquired the remaining 50% of Connect 8 Limited, a mobile infrastructure business.

Reported basic earnings per share

**60.7 cents 6**177.2%

Adjusted basic earnings per share<sup>3</sup>

23.2 cents 05.9%

Connexa gain on sale

\$583m

Dividends per share<sup>4</sup>

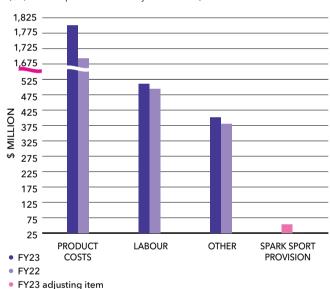
27.0 cents 08.0%

#### Operating expenses

- Product costs increased by \$108 million, or 6.4%, driven by increases in mobile handset costs, procurement and mobile infrastructure costs supporting the increased revenues, partially offset by decreased voice costs as it continues to become a smaller part of the business.
- Labour costs increased by \$16 million, or 3.2%, due to the inclusion of a full year of Connect 8 results, insourcing of field services, growth in subsidiaries Entelar Group and MATTR, and increased remuneration costs.
- Adjusted other operating expenses increased by \$21 million, or 5.5%, including an \$18 million increase in accommodation costs, driven by operating charges under the new Connexa lease and a \$6 million increase in travel costs following the easing of travel restrictions.
- Excluded from the adjusted result is \$54 million for the Spark Sport provision. This was taken in the year following the announcement that TVNZ would become home for the majority of Spark Sport content from 1 July 2023. The provision includes ongoing obligations under content rights agreements that extend to FY28.

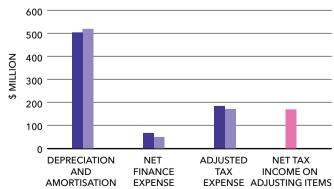
## \$2,769m @7.7%

(\$2,715m<sup>2</sup> up 5.6% on an adjusted basis)



#### Other

- Total depreciation and amortisation reduced by \$16 million. Depreciation and amortisation for property, plant and equipment and intangibles was \$10 million lower, primarily driven by the disposal of Connexa assets. Depreciation on right-of-use assets reduced by \$5 million due to a net decrease in mobile right-of-use assets following the Connexa transaction.
- Net finance expense increased by \$19 million, with both finance income and finance expense increasing as a result of increasing interest rates. The overall increase in the year was driven by higher lease interest expense largely because of interest on the new Connexa lease.
- Adjusted tax expense increased by \$14 million, in line with the increased adjusted earnings before tax for the period.
- Tax income on the adjusting items includes \$14 million for the Spark Sport provision and \$154 million as a result of the Connexa transaction. Note that income tax payments in FY23 were \$190 million, up from \$160 million in FY22.



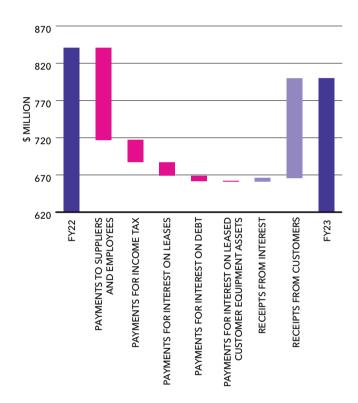
- FY23
- FY22
- FY23 adjusting item

Cash flows		
	2023	20
YEAR ENDED 30 JUNE	\$M	
Net cash flows from operating activities	800	8
Net cash flows from investing activities	425	(4
Net cash flows from financing activities	(1,196)	(3
Net cash flows	29	
Free cash flow <sup>1</sup>	489	4

- Operating cash flows decreased by \$41 million with increased net earnings being more than offset by higher payments for provisional tax in FY23 and higher payments for interest on leases, driven by interest on the new Connexa lease.
- Investing cash inflows were \$917 million higher than the prior year largely due to net proceeds from the sale of Connexa of \$893 million, after transaction costs, and \$11 million of cash proceeds from the sale of assets. Reduced payments to long-term investments offset increased spend in capital assets due to additional spend in growth opportunities. Payments for spectrum represent a prepayment for spectrum rights to be received in FY24.
- Financing cash outflows increased by \$846 million primarily due to net repayments of debt in FY23 using Connexa proceeds, \$146 million of share repurchases under the on-market share buy-back programme and higher payments for dividends due to an increase in the H1 FY23 dividend to 13.5 cents.
- Free cash flow was \$56 million higher in FY23, driven by the increase in EBITDAI and lower payments for the capital expenditure included in free cash flow<sup>1</sup>, partially offset by increases in payments for interest and tax outlined above.

#### Operating cash flows

\$800m o-4.9%



<sup>1</sup> Free cash flow is a non-GAAP measure and is calculated on page 9 of Spark's FY23 Detailed Financials. The prior year comparative has been restated to align with the FY23 definition for free cash flow.

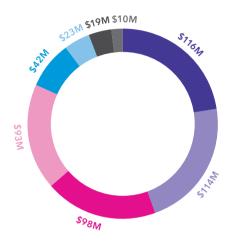
# Capital expenditure<sup>2</sup> \$515m

Key capital expenditure projects for the year included:

- IT systems investment included lifecycle investment and licencing for internal IT systems, enhancements to support new products and deliver simple, intuitive customer experiences, development of deep customer insight functionality and expansion of enterprise systems capability.
- Data centre spend was primarily on the new facility at Takanini, with supporting investment into the Mayoral Drive facility.
- Mobile network investment included continued investment in Spark's radio access and 5G deployment, increasing capacity and coverage for mobile and wireless broadband. It also included sustain and resilience investment in mobile core.
- Fixed network and international cable capacity included investment to meet future requirements for Spark's fibre and transport network, continuation of our core network expansion and resilience programme, advancement of our exit strategy for the PSTN and international cable capacity purchases to meet forecasted demand for data.
- Investment in the Radio Access Network (RAN) was to support full 5G standalone (SA) capability as an enabler of future revenues from emerging technologies.

#### Capital expenditure to adjusted operating revenues

**13.2%** (FY22 11.0%)



- IT SYSTEMS
- DATA CENTRES
- MOBILE NETWORK
- FIXED NETWORK & INTERNATIONAL CABLE CAPACITY
- 5G SA READINESS
- PROPERTY
- CLOUD
- OTHER

<sup>2</sup> Capital expenditure is a non-GAAP measure and is defined in note 2.5 of the financial statements.

<sup>3</sup> Capital expenditure to reported operating revenues is 11.5% (FY22 11.0%).





#### **OUTCOMES FY23**

#### **Connected customers**

As New Zealand's largest telecommunications and digital services company, we have relevance for almost every New Zealander. Our customers range from individual New Zealanders and households to small businesses, not-for-profits, government and large enterprise customers, as we deliver mobile, broadband, cloud, digital services and entertainment.

We are excited by the opportunities digitisation brings and recognise our responsibility to help Aotearoa leverage new capabilities to become more productive and sustainable through technology.



#### **Customer experience**

We have an enduring focus on improving the experiences of our customers at Spark. by making their interactions with us simple and effective. This work is showing up in customer feedback, with our measure of customer satisfaction, our interaction net promoter score (iNPS), up 2 points to +31 in FY23.

#### Simplifying to deliver on today's customer needs

We have continued our focus on simplification - retiring legacy products and services and developing new and more intuitive ones that better reflect our customers' needs.

This includes reducing the number of legacy mobile and broadband plans our customers have been using, by recommending the most similar available plan, based on their usage and current charges. In FY23 we moved over 240,000 lines onto modern plans, enabling us to retire 38 legacy plans across mobile and broadband.

In October, we retired our 'Companion Plans' and launched 'Team Up', which offers customers savings based on the number of plans they have with Spark with a percentage discount off each plan of up to 35%.

During the year we also closed down our Collect Calling and 0900 services, with usage in steep decline and the technology used to deliver these services reaching end-of-life.

#### **Transparency**

In FY22 we provided our customers with a rolling 12-month view of their mobile and broadband usage in the MySpark App and MySpark web portal, and this year we took this a step further with roaming usage monitoring. This allows customers to track their calling, text and data usage and better manage their roaming pack allowances while travelling overseas.

After a successful trial of a new rightplanning programme for our consumer customers, 'Made for You Review', in FY23 we launched the programme more broadly. The 'Made for You Review' prompts customers to check they are on the best plan for their needs, with an email providing a personalised view of their usage and a recommendation on the best plan available to them.

We are now working to extend the programme to all of our broadband customers and those on selected legacy plans.

#### Making it easier for our customers to interact with Spark

This year we have continued to focus on how we can further meet our customers' preference to interact with Spark digitally, by providing the most convenient and seamless digital platforms for communication and self-service.

At the heart of our interactions with our customers is our 'Unified Frontline' (UFL) team, where our people are cross-skilled across multiple customer touchpoints (such as messaging, contact centres or retail

Our interaction net promoter score rose 2 points to +31 points in FY23.

stores) and then moved around based on customer demand. Over the past year, we have evolved this model to ensure that it best serves our customers' needs.

Our messaging tool, which is available via the MySpark App or a customer's preferred messaging app, is becoming an increasingly popular way for our customers to reach us. Messaging allows customers to respond in their own time to an ongoing conversation, unlike calling or live chat, which require both the customer and agent to be available to talk at the same time. For our UFL team members, it means they can support customers during any quiet periods in stores - ensuring we are taking every opportunity to deliver timely responses to customer queries. Use of our messaging tool has increased by 10% in the last financial year, and our MySpark App now has around 1.57 million unique users (growing 10% year-on-year) with 2.33 million interactions per month on average.

Over the past couple of years, we have been working to introduce 'Shadow Mode', which allows our UFL teams to use the same online journey as our customers, rather than navigating more complex, separate systems. This means agents can see exactly what our customers can see when providing support, which enables faster and more effective customer support.

We also made some changes to our website shop through our 'Future Web' programme, implementing a new format with a new look and feel that is more intuitive for customers and better integrates with our internal systems.

In FY23 we saw a 13% increase in customer journeys taken digitally for sales and service, contributing to a 12.6% decline in customer care contact via voice.

#### Supporting our customers through Cyclone Gabrielle

The impact of Cyclone Gabrielle was significant, with large-scale power outages and cuts to fibre backhaul putting incredible pressure on telecommunications networks in impacted areas. We worked with urgency to restore connectivity for New Zealanders, which you can read more about in the network and technology section of this report.

We also moved quickly to put support measures in place for our impacted customers. Our seven-day support package helped impacted mobile customers stay connected:

- Prepaid mobile customers received an extra 100GB of data and unlimited calling and texting
- Pay monthly 'Endless' customers had their reduced speed thresholds removed, enabling them to access max speeds.
- Pay monthly 'Rollover' customers had data caps lifted so they had access to unlimited max speed data.
- All mobile customers received free hot spotting so they could use their data on other devices as well.

As our stores in impacted regions recovered from any damage and gradually opened their doors, they became local support hubs offering technical support, device recharging and access to store WiFi.

We kept our customers informed on the connectivity restoration progress through a dedicated webpage and social media and set up a dedicated phone line to ensure our call centre could prioritise support for impacted customers.

Once services were resolved, we proactively contacted our mobile, landline and broadband customers in the area, who had been without service for an extended period, and applied credits to their account for each day they were without service. We also offered impacted customers disconnections without fees and our Customer Link service, which allows customers to pause their landline plan and retain their phone number for six months without incurring any charges.



#### Using data and AI to personalise customer interactions

Having a deep understanding of our customers and their needs allows us to create better experiences and more relevant offers.

We have been developing our data capability for a number of years now and through the use of artificial intelligence and machine learning we are now able to better predict the needs of our customers and deliver them the right product or service at the right time. Market-leading data and AI capability, combined with simplified portfolio, delivered 17% annual improvement in conversion and 9% efficiency gains.

We are using a similar capability for our small to medium enterprise (SME) customers, with a programme led by our 'SMILE' (SME Intelligence) squad. This programme aims to understand where our SME customers are on their digitisation journey with insights generated through artificial intelligence, which then enables our team members to respond with the most relevant products and services.

When utilising these capabilities, we are guided by our AI Principles, our Privacy Values and our Privacy Policy, which ensure we take a responsible and ethical approach to the design and operation of AI technologies. Our AI principles are published on our website, providing transparency for all our stakeholders: www.sparknz.co.nz/about/governance

#### Investing in our brand strength

Spark has one of the most well-known brands in Aotearoa, and we continually invest in our brand strength to support our marketplace success. Our three-year ambition to FY23 was to grow brand strength by 10 percentage points. Over the last 12 months we have focussed on driving efficiency, effectiveness and impact for our brands Spark and Skinny through datadriven brand measurement that helps us better understand how to connect with current and potential customers.

We achieved strong growth of 7 percentage points and our tracking shows that Spark has the highest brand strength of all telecommunications companies in New Zealand, is the country's most trusted telco and has also taken a leadership position in the Auckland market.

#### Spark 5G Street Museum: A 5G-powered, augmented reality experience

From August 2022 through to June 2023, we put a modern twist on the traditional museum experience through our 5G Street Museum - demonstrating what emerging technologies like 5G can bring to art, culture and entertainment. The Museum showcased a co-created series of 5G-powered augmented reality (AR) experiences that brought to life unseen stories of some of our nation's most iconic creatives - Parris Goebel, Benee, David Dallas, Teeks and Askew One.

The Spark 5G Street Museum app was available free to download for all, with exhibits initially available to view across selected streets in Auckland, Hamilton, Wellington, Christchurch and Dunedin. Each exhibition explored new forms of storytelling and self-expression through the power of 5G and AR.

#### Bringing New Zealanders the entertainment that moves them

Spark is focussed on bringing New Zealanders the best of entertainment, offering services such as Netflix and Spotify with mobile and broadband plans, as well as giving our customers the chance to get closer to the music they love, thanks to our entertainment partnerships.

Our partnership with Spark Arena and other festivals allowed us to provide our customers with exclusive pre-sales, unique experiences and the opportunity to win free tickets to shows via exclusive Spark customer competitions. Spark Arena hosted ~500,000 patrons during the year, some of whom we also hosted at 'S Lounge', a VIP space that Spark customers and their guests can enjoy prior to shows.

To remind our customers of the extra value available to them by being a Spark customer, this year we introduced a programme called 'Value Playback' which shows customers the true value they get through Spark, including their personal savings, additional benefits they could take advantage of, as well as the broader value all New Zealanders benefit from through Spark.



#### Farewell to Spark Sport

In December we announced our decision to exit the sports streaming market with TVNZ becoming the home of the majority of Spark Sport content from 1 July 2023. After entering the sports streaming market in 2019, we delivered a wide range of high-quality sporting content to our customers across Aotearoa, alongside our valued partners. With New Zealand Cricket, we successfully produced three seasons of world-class cricket matches in New Zealand, which grew cricket viewership, particularly among younger audiences, and increased the quality and quantity of women's cricket coverage.

At the same time, it was challenging to reach the scale we aspired to across the Spark Sport platform, with COVID-19 causing major disruption to sporting codes globally. That slower than expected start, coupled with the escalating costs of content rights globally, made it difficult to justify the type of investment Spark Sport required when we have a wider range of investment opportunities across our broader business.

We worked with our partners to transition their content over to TVNZ and also supported our Spark Sport people to find new employment opportunities within the market.

#### Partnering with New Zealand businesses, big and small

Spark is a trusted partner to New Zealand's business community, with customers ranging from start-ups and family businesses all the way through to government and New Zealand's most complex and innovative enterprises.

## Supporting small-medium businesses

Spark supports over 110,000 small to medium businesses (SMEs) around New Zealand through our network of local Business Hubs. We use a licensee model, which means Business Hubs are locally owned and have a deep understanding of the needs of their customers. This 'local like you' approach is resonating, with a 5-point increase in our net promoter score over the last year.

In a high-inflation environment we know the number one concern for our SME customers is escalating costs, and we continued to support them to achieve productivity and efficiency improvements by leveraging the power of technology.

We also continued to encourage small businesses more broadly to get their businesses online and adopt digital tools through our ongoing support of the Digital Boost Alliance. Our CEO Jolie Hodson served as Chair of the Governance Board in FY22 for the Alliance's first year of operation. Greg Clark, our new Consumer and SME Director, is now on the Board. Approximately 62,000 small businesses have participated in the Digital Boost programme so far.

#### Spark Lab

Spark Lab aims to inspire SME businesses with new perspectives, delivered through engaging virtual and in-person events.

Over the past year, Spark Lab events have covered important topics such as emerging technology, designing healthy workplaces, being good custodians of data and implementing financially and environmentally sustainable business practices, so that we can help businesses accelerate into tomorrow with confidence.

At a time when we are seeing the possibilities for digital technology to enable cross-sector transformation, Spark Lab worked with experience design company, Semi Permanent, to bring some of the world's top innovators to Auckland for our 'Future State' event in March. Future State was a keynote speaker event that explored the driving forces behind the next era of technological innovation. Speakers shared new trends, practical advice and new approaches to innovation with ~1,000 attendees, including many of our SME customers, to support their commercial success through technological and creative development.



## Partnering with Māori businesses

Our partnership with Whāriki, an independent network of Māori professionals, business owners, entrepreneurs and rangatahi (youth), is now in its third year and helped to deliver a series of four regional events in Whangārei, Tāmaki Makaurau, Te Whanganui ā Tara and Ōtautahi. The 'Talking Tech, Digital & Pākihi Māori - Developing Capability through Kōrero' events brought together thought leaders, innovators and entrepreneurs from across the motu to discuss the challenges and aspirations of Māori businesses in the tech industry.

We also continued our support of the Kōkiri Māori Business Start-up Accelerator, run by Te Wānanga o Aotearoa, to ensure Māori businesses receive the support and investment they need to flourish as they pitch for seed funding. This year, alongside financial support, we have five leaders from Spark who have volunteered to be on the advisory boards of each start-up to provide guidance and support. While this is about providing technology expertise to Māori start-ups participating in the programme, the reciprocal relationship also enables our people to grow on their own te ao Māori journeys.



# Supporting New Zealand's large enterprise businesses

Spark Business Group continued to support New Zealand's largest businesses to grow and transform through technology, with some notable examples outlined

In January, Parliamentary Service announced Spark as its new IST (Information, Systems and Technology) partner, with Spark now assisting with the delivery of the IST strategic direction and future technology roadmap for Parliament. In December, our cloud business CCL was appointed the multi-cloud managed service partner for Christchurch City Council and will provide a broad suite of hybrid and multi-cloud capabilities.

Australasian infrastructure company, Fulton Hogan, sought our cloud consulting business, Leaven's assistance to re-imagine time consuming and high-risk road inspections. Leaven developed an Al-based observation platform in Amazon Web Services (AWS), taking video footage of road surfaces captured by a video camera fixed to a road assessor's vehicle. The platform reviews millions of images of road surface damage, classifying defects and providing a maintenance schedule and severity rating to estimate the scope of repairs. Real-time processing ensures datasets for each piece of road can be assessed and compared as road inspectors capture video.

Our call centre business Digital Island supported telehealth service, Reach Aotearoa (formerly known as CBG Research), to develop an urgently needed national case investigation service so that it could assist the Ministry of Health in providing close contacts of COVID-19 cases with information and support. Digital Island developed a sophisticated omnichannel contact centre solution, which helped thousands of New Zealanders to isolate safely, thereby limiting the spread of the virus.

Spark's data and Al business, Orious, teamed up with MyEnviro and Adroit to create an environmental monitoring system for a Mangaone catchment group of farms. The software platform draws on the live data provided by high-resolution water

"Spark is a trusted partner to New Zealand's business community, with customers ranging from start-ups and family businesses all the way through to government and New Zealand's most complex and innovative enterprises."

testing sensors across the entire catchment, monitoring water PH, dissolved oxygen, conductivity and temperature, as well as a scan-developed sensor measuring nitrates, suspended solids and turbidity. This is supported by a full weather station and two soil moisture sensors. Data from the sensors is uploaded to Adroit's cloud via Spark's dedicated Cat-M1 Internet of Things network, enabling energy efficient transmission that conserves the battery of isolated sensor equipment.

# Supporting the digitisation of the health sector

During the year, Aotearoa shifted away from regional District Health Boards to three national health services: Manatu Hauora (Ministry of Health), Te Whatu Ora (Health New Zealand) and Te Aka Whai Ora (Māori Health Authority). The prior health system review identified that developing data and digital capability would be a critical enabler of its transformation, requiring partners with deep sector experience, who can create solutions that enable the delivery of improved health outcomes.

With Spark Health having won national contracts for digital services under the newly established Te Whatu Ora last year, we continue to provide Microsoft, Non-Microsoft and Azure Software and IT services to the sector.

## Wholesale

Spark Wholesale supports New Zealand and international service providers with Mobile Virtual Network Operator (MVNO) services, data transport national backhaul, international connectivity and cloud, internet, IP voice and satellite services.

In the past year, our wholesale business continued to grow Spark's data centre and connectivity portfolios locally and supported global carriers, Content Delivery Networks (CDNs) and global cloud partners with their growth plans within New Zealand. We also supported global cloud provider requirements for higher rate wholesale international capacity services, including 100Gbps and 400Gbps bandwidths on submarine cable paths out of New Zealand. Domestic and global wholesale customers were also supported with the new 'application to person messaging' short messaging service (A2P One), to help them communicate by text with their New Zealand endcustomers effectively.



In FY23, Spark's cyber defence tribe won the award for Best security team at the 2022 iSANZ awards.

"We have a large \_security operations team with over 100 security subject matter experts."

# **Developing new services** for our customers with emerging technology

#### **MATTR**

MATTR, a standalone Spark subsidiary company, provides infrastructure for verifiable data and digital trust. MATTR's Software as a Service (SaaS) Platform products MATTR VII and MATTR Pi provide enterprises, governments and people next generation capabilities to support trusted digital interactions.

MATTR products provide new, privacy respecting, convenient ways for people and organisations to hold their own digital credentials securely on their device and be able to selectively share their verifiable credentials with different relying parties either in person or over the internet.

In April, MATTR was appointed technology partner for the New South Wales (NSW) Government's pioneering NSW Digital ID and Verifiable Credentials program. MATTR will provide products that enable verifiable credentials to be issued via the NSW Government's apps and independently verified by third parties - helping the people of NSW prove who they are and what they are eligible for, while limiting the amount of personal information they need to share.

MATTR offers both public and private cloud deployments of its platform and currently supports public cloud customers in New Zealand, Australia, Europe, USA and Canada.

# **Cyber security, customer** safety and privacy

Spark puts cyber security, customer safety and privacy at the forefront of everything we do. We work hard to ensure the security of our own networks and also support our corporate and enterprise customers with their security needs. We offer customers a breadth of capability to monitor and detect attacks across their networks and information architecture, reduce business security risk and improve their security profiles.

# Cyber security

The World Economic Forum's Global Risk Report 2023 identified widespread cybercrime and cyber insecurity as one of the top 10 most severe risks over the short and long term. In New Zealand Spark is a trusted advisor to businesses on cyber security and works alongside cyber security agencies to monitor and respond to threats.

Our Chief Information Security Officer (CISO) has responsibility for Spark's cyber security, while all members of the Spark Board's Audit and Risk Management Committee have governance responsibility. We govern our security programme using the industry's best practice frameworks, including ISO27001 and NIST CSF (National Institute of Standards and Technology Cyber Security Framework). All Spark services and networks are built with multiple checks in place during the 'design', 'build' and 'operate' phases, to ensure that they are deployed with industry-leading levels of security, and we continually assess and measure our cyber security maturity level.

Our cyber security strategy is shaped with the following inputs:

Dynamic road mapping: We adopt a dynamic three-year outlook on our security posture in an effort to predict and prepare for potential cyber threats in the coming years, whilst remaining flexible to the realities of threats as they arise. Roadmap management allows our team to scrutinise the cyber security strategy on a quarterly basis, taking into account evolving global cyber security threats and any new technologies we can implement to enable and protect our people and customers.

Maturity assessments: Our goal is to always be aligned with, or even exceed, the latest industry standards, to consistently elevate our cyber security maturity. We audit our security maturity through internal and external audits, with frameworks like NIST, SOC-CMM and a proprietary CMMI Maturity model developed by Accenture forming the backbone of these assessments. In FY23 we also partnered with Google's Mandiant to undertake a comprehensive maturity assessment, which will aid in our bi-annual external board assurance audit.

Alignment with Spark's business strategy: Our cyber security strategy is carefully aligned to both our wider business strategy and the network evolution strategy to ensure it can support the business as it evolves.

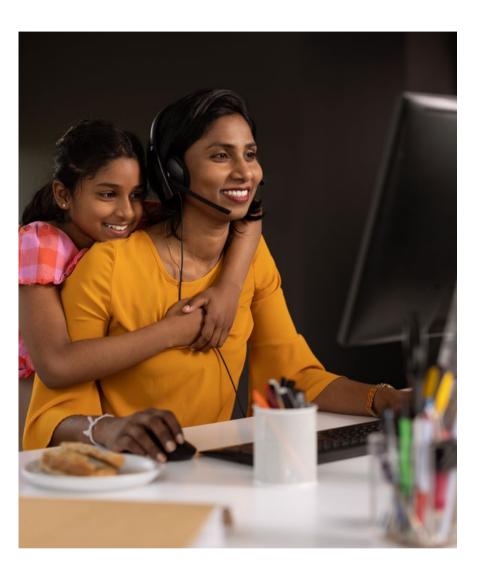
People also play a critical role in helping to detect and defend against potential cyber security threats. For that reason, everyone at Spark is required to undertake regular cyber security training modules, to equip them in identifying and helping to mitigate potential threats.

We have a large security operations team with over 100 security subject matter experts and processes that ensure appropriate ownership, oversight and ongoing risk management is applied to our customers' and Spark's IT systems and data. Our Incident Response Plan governs how we respond to threats, and we have invested heavily in our threat intelligence platform. In FY23, Spark's cyber defence tribe won the award for Best Security Team at 2022 iSANZ (Information and Security Awards New Zealand).

## Customer safety

Spark has an important role to play in helping prevent New Zealanders falling victim to increasingly sophisticated scams, both by blocking scams when possible and raising awareness with our customers.

As in previous years, we work to limit the number of scam calls our customers receive by monitoring unusual calling activity and blocking offending numbers. We work closely with the broader New Zealand telecommunications industry via the NZ Telecommunications Forum



(TCF) to share information so that numbers can then be blocked across all networks. We also block access to URLs featured in scam texts to prevent customers inadvertently clicking on the links. Where possible, our security and fraud teams work with law enforcement to identify and shut down scamming operations but this is challenging when they are located offshore.

Because we cannot stop scamming from occurring, we are focussed on empowering our customers to be vigilant when it comes to scams. We regularly educate and alert customers on fraudulent activity, including through direct customer communications,

regular updates on our scam alert website, sharing alerts about widespread scams on our social media channels, partnering with Netsafe on its educational scam call brochure and ensuing our customer service teams are equipped to assist with scam call enquiries.

We also sell a landline product called Call Screen, which contains technology that can effectively help users protect themselves from scam calls.

"We're committed to keeping customers' personal information safe and managing it in ways that align with customer expectations, Spark's Privacy Values and the law."



# **Customer privacy**

Protecting our customers' personal information is a responsibility we take seriously. We're committed to keeping customers' personal information safe and managing it in ways that align with customer expectations, Spark's Privacy Values and the law, including the Privacy Act 2020 and the Telecommunications Information Privacy Code 2020.

#### Our privacy programme

Spark's Digital Trust team leads Spark's privacy programme, providing frameworks, tools and training to support Spark people to follow our Privacy Policy and Values, as outlined below.

Internal processes and controls to safeguard customer privacy:

- Risk assessments: New products and services are assessed for any privacy risks, with appropriate mitigations embedded into design and implementation. New vendors are also screened to ensure privacy will be managed appropriately.
- Personal information access management: Spark's Call Investigation Centre (CIC) manages requests for personal information from customers and government agency requests for

personal information. We report on these requests in our Spark Transparency Reports: www.spark.co.nz/help/privacy-andsafety/how-we-manage-privacy/ spark-transparency-report

Responding to data breaches: Our dedicated Data Breach Reporting Tool enables any breaches to be reported by Spark people and managed in a customer-focussed way, in compliance with the Privacy Act 2020.

Awareness and support for Spark's people:

- Privacy resources: Spark's Policy Playbook contains guides for applying privacy considerations to everyday activities and comprehensive resources are provided for Spark people online.
- Privacy training: All Spark people must complete privacy training on joining and annually.
- Support resolving privacy issues: Spark people are encouraged to raise any privacy issues they become aware of via the Digital Trust team or Spark's internal online whistleblowing tool.

### Supporting Spark customers:

The Privacy and Online Safety section on our website contains a range of tools and services to help customers safely manage their privacy and security.

# Privacy compliance and reporting

In FY23 Spark people reported 140 data breaches for investigation with 28 of these meeting the Privacy Act criteria for notification to affected individuals and the Office of the Privacy Commissioner (OPC). Most notifiable breaches involved fraudsters impersonating individuals using personal information obtained from non-Spark sources, such as compromised online accounts or phishing (where fraudsters trick individuals into sharing their personal information). We also notified impacted customers and the OPC of unauthorised access to some MySpark and Xtra Mail accounts. These incidents generally occur when individuals enter their credentials into a phishing website or use the same password on other online platforms, which have subsequently been compromised and their credentials harvested. These incidents follow broader New Zealand trends, with phishing and credential harvesting a key driver of reports to CertNZ by individuals over the past year. As fraudsters' tactics continue to evolve we continually review our internal processes and educate our customers around best practice password management and avoiding scams.

In FY23 Spark received 19 substantiated privacy complaints from customers, where we identified opportunities for minor enhancements to our practices and processes, or targetted coaching. Spark also received two substantiated complaints via the OPC; one carried over from FY22 and one preliminary enquiry.

## Marketing and legal compliance

Under our Code of Ethics, all Spark people are responsible for ensuring we behave ethically and comply fully with all applicable laws and regulations. Spark's Legal and Compliance Policy sets out the specific accountabilities that our people have for complying with the law. Spark's people leaders make sure their teams have the information and training necessary to meet these standards, and our Legal and Digital Trust teams support our people with comprehensive frameworks, tools, training and advice. Every employee is required to complete

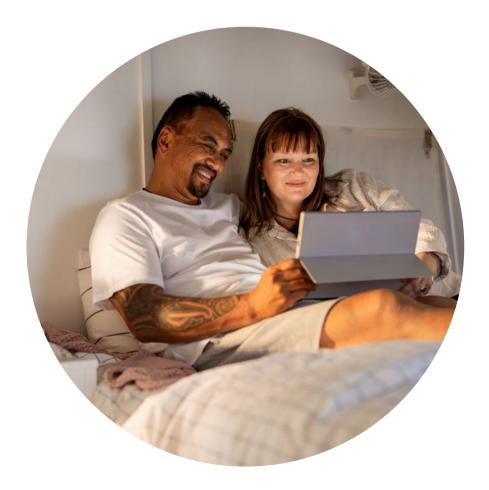
online training modules on the Code of Ethics and how to apply it, and we reinforce this training through regular internal communication across the business. See: www.sparknz.co.nz/about/governance

During FY23, there were no Advertising Standards Authority decisions upheld against Spark Group.

Spark continues to engage constructively with the Commerce Commission as appropriate, both proactively and reactively, on a case-by-case basis to ensure we are complying with all applicable laws and regulations. This includes working proactively with the Commission on various 'retail service quality' (RSQ) initiatives, such as greater disclosure of broadband speeds.

Spark did not receive any formal sanction by the Commerce Commission in FY23.

Having received a warning letter from the Commerce Commission concerning the historic sale of Spark's wire maintenance service to wireless and fibre customers in August 2022, we have since undertaken all agreed remediation steps. This includes customer refunds and improving our systems and processes to ensure this does not happen again.







# **OUTCOMES FY23**

# **Connected and resilient New Zealand**

Our extensive networks and valuable portfolio of digital infrastructure assets underpin Aotearoa's digital economy and help enable the people and businesses creating our country's tomorrow.

Our portfolio includes:

- Active infrastructure on ~1,500 mobile sites
- A 1,396km national fibre backhaul network
- Partnerships with local fibre networks and Chorus to access the Ultra-Fast Broadband (UFB) and national copper networks
- 16 data centres and 35 major network sites
- A purpose-built Satellite Earth Station (SES) in Warkworth
- ~41% shareholding in Southern Cross Cable Network, which owns the Southern Cross and the Southern Cross Next international submarine cables.
- ~17% shareholding in Connexa (formerly TowerCo)

# Smart, automated and unconstrained

Building a smart, automated network with unconstrained capacity was one of the core capabilities we identified in our three-year strategy to FY23. With exponential growth in demand for data ongoing across the motu, we continued to invest in the digital infrastructure our customers need to grow.

# 5G and emerging technologies

We have now deployed 5G into 77 locations and following the allocation of 80MHz of C Band spectrum from the New Zealand Government, we continue working towards nationwide coverage. At the same time, we're taking the opportunity to upgrade 4G capacity on many of our cell towers.

In parallel to increasing and densifying our 5G coverage across Aotearoa, our 5G standalone capability continues to mature, and we are committing \$40-\$60 million to its development over the next three years. 5G standalone refers to a network that has a 5G core, as well as 5G on mobile towers - and this delivers enhanced performance

and lower latency, unlocking capabilities, such as multi-access edge compute and network slicing.

In January, we carried out a successful deployment trial with Ericsson and Red Hat, which demonstrated the ease with which a standalone, cloud-native<sup>1</sup> solution can be deployed and the low latency, high bandwidth and reliability it can deliver to enable high-performance use cases, such as real-time video analytics.

While 5G networks in New Zealand today use frequencies adjacent to 4G, in the future these 5G networks will be able to use a higher frequency range, known as millimetre wave (mmWave). 5G in this frequency range offers the opportunity for optimised performance, faster speeds on 5G connectivity and improved customer experiences. We are exploring 5G technology operating in mmWave spectrum and in July 2022, we conducted New Zealand's first rural trial of mmWave technology. The trial achieved a peak speed of 2.4 Gbps at a range of 3km and 1.4 Gbps at an extended range of 7km.

# The internet of over a million things

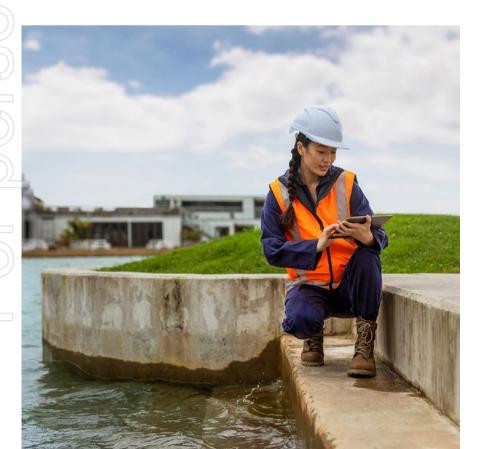
Spark IoT (Internet of Things) solutions have continued to grow, surpassing one million 'things' being connected via Spark's networks this financial year. The growth demonstrates the momentum behind business adoption and cements Spark as one of New Zealand's largest IoT providers, with connections growing 76% to 1.46 million and revenue growth of 33% over the year.

IoT solutions enable businesses to monitor things in the natural and physical worlds around them, collecting data that can then be analysed and used to inform decisionmaking. This makes IoT a natural enabler of initiatives that improve productivity, health and safety, and sustainability. Our solutions are now connecting tsunami gates, natural water sources, forests, livestock, electricity and water meters, construction equipment, business fleets, pharmacy refrigerators and much more.

We deliver these solutions through a range of different Spark networks, each catering to different business use cases, depending on bandwidth and coverage requirements. Networks delivering Spark IoT solutions include our 3G, 4G and 5G mobile networks, our Cat-M1 network, our NB-IoT network and our LoRaWAN network. Specialist IoT devices are used to record and capture the data customers want to monitor, and IoT platforms with dashboard and alert features can be used by our customers to act immediately on the insights gathered.

Our purpose-built Innovation Studio in Auckland allows New Zealand businesses to explore and learn about emerging technologies across IoT, 5G, multi-access edge compute and mixed reality. The studio also provides a space for our IoT team to work with selected businesses to co-create solutions that can help them solve the challenges they face.

For examples of real-life Internet of Things solutions in action, see the following two pages for case studies.



<sup>1</sup> An application that was designed to reside in the cloud from inception

# The convergence of our high-tech capabilities

Over the year, we have continued to develop our 'high-tech' capabilities, such as AI, machine learning, 5G standalone, multi-access edge compute and the Internet of Things

Up until now these capabilities have operated largely independently of each other but globally we are seeing a rapid acceleration of convergence or the bringing together of these different technologies to solve business problems where it was not possible or cost-effective to do so in the past.

Over the next three years we will bring our high-tech solutions together to deliver our customers converged, end-to-end business solutions. Considering the challenges New Zealand businesses are currently facing - high inflation, labour shortages, and adapting to climate change - we believe technology convergence has an important role to play in boosting productivity and sustainability outcomes across our economy.

"Globally, we are seeing a rapid acceleration of convergence or the bringing together of different high-tech capabilities to solve business problems where it was not possible or cost-effective to do so in the past."

# Solving real-life business challenges with high-tech solutions

Protecting Christchurch's Waitākiri, Bottle Lake Forest Park from fire threats

More than 800 hectares of commercial pine trees, regenerating native ferns, orchids, grasses and shrubs in Christchurch's Waitākiri, Bottle Lake Forest Park are now protected by New Zealand's first environmental sensing and early fire detection network through a trial we conducted with Christchurch City Council and our technology partner Attentis.

The trial saw the installation of five self-powered sensors that will deliver environmental monitoring, live microclimate weather updates, air quality and ground temperature information and visual and thermal imaging that assists in early fire detection. The 360-degree cameras and

Internet of Things sensors are continuously monitoring conditions, providing valuable real-time data. The data is transmitted to Fire and Emergency New Zealand (FENZ), who will be able to take action if conditions present a fire danger. This means that in the event of a fire, emergency teams can strategically position ground and aerial personnel at the most effective locations or even track changes in wind speed and direction to stay ahead of the event.

The technology will help protect the forest, neighbouring properties and wildlife. And the public will also be able to check out things like pollen count, temperatures, rainfall, and other environmental data online, which could be helpful for asthmatics or allergy sufferers.



New Zealand's first environmental sensing and early fire detection network has been deployed at Christchurch's Waitākiri, Bottle Lake Forest Park.

## Trialling 5G and Al-powered industrial robotics with the University of Auckland

We have been working with researchers from the University of Auckland to explore the potential of 5G to transform the world of industrial robotics. Industrial robots are commonly used in electronics, food and medical manufacturing as they can be programmed to carry out automated tasks with precision and accuracy. In a recent trial, a research team from the University's Faculty of Engineering explored whether they could be controlled remotely in the cloud via a 5G network.

The researchers measured the connection's latency (whether there is any 'lag') and jitter (how reliable and consistent the connection is) by testing various public and private 5G network settings and sending data between Auckland, Sydney, London, Singapore and Oregon (USA). Through this trial the team learned that the key to achieving optimal speeds and reliability performance is to incorporate artificial intelligence (AI) algorithms to compensate for any issues during data transmission.

In the long term, the researchers imagine this technology could have the potential to enable a range of activities that are not possible today - for example, the remote operation of robots to work in dangerous environments.

# Safeguarding animal vaccines with Internet of Things technology

In December, our Internet of Things teams worked with agriculture business PGG Wrightson to deploy a solution that monitors animal vaccine fridge temperatures to reduce the likelihood of vaccines going to waste through insufficient storage measures.

Temperature and humidity sensors installed in the fridges are now providing real-time information through a centralised dashboard and issuing alerts any time they get too warm, whether due to a faulty fridge, loss of power or a door being left ajar. Previously, manual fridge monitoring meant issues weren't always detected early enough resulting in not enough vaccines available for stock, expensive losses and lots of paperwork. This solution has successfully reduced these risks and staff have been freed up to help customers or tend to other pressing issues in their day.



Water sensors have been installed near various water sources along the Ōtākaro-Avon river enabling Christchurch City Council to respond quicker to water contamination events.

# Watercare uses Internet of Things solution to better service commercial properties

Watercare has started rolling out smart loggers on water meters for commercial premises in Auckland to better manage water usage across the city, save on manual reads and improve billing accuracy for commercial premises. The managed service solution designed by Spark IoT (Internet of Things) includes a device and Subscriber Identity Module (SIM) management platform to make it much easier to manage devices and data at scale.

The new smart meters mean Watercare can focus on efficiency gains thanks to having near real-time data across the connected non-residential properties, which provide a detailed overview of their water use. Faults and leaks are more easily identified and fixed, leading to cost and water savings across the board.

# Monitoring water quality with Christchurch City Council

We have been working with Smart Christchurch and specialist environmental monitoring company Adroit to install sensors near various water sources along the Ōtākaro-Avon river, which will enable Christchurch City Council to respond more quickly to water contamination events. The goal for the Council is to have the ability to see pollution events unfold in real time and potentially take preventative action. Each sensor station is powered by its own solar panel and takes water measurements every 15 minutes. The data is then uploaded to the Adroit Cloud platform via the Spark Cat-M1 network.

# Network resiliency in the face of accelerating natural disasters

## Cyclone Gabrielle response

New Zealand is no stranger to extreme weather events, and in the vast majority of situations our telecommunications networks hold up incredibly well. However, Cyclone Gabrielle was an exceptionally extreme weather event that caused significant and sustained power outages and destroyed many roads and bridges that hold fibre backhaul - which connects mobile towers to mobile exchanges.

As a result of this, more than 600 mobile towers (across Spark, One New Zealand and 2degrees) went offline during the storm. Within Spark's network only one of our cell sites sustained physical damage - all our outages were caused by power outages or fibre cuts. While our cell sites have back-up batteries, these only last around four to eight hours and generators rely on a steady supply of diesel, and need to be refuelled regularly, which poses Health & Safety challenges, particularly for remote areas or areas where roading infrastructure has been impacted.

While most copper landlines will continue to work even when there is a power outage, for the most part even copper broadband/landlines will not function once the batteries running the local street-side cabinet they are served from run out. Unfortunately, when power networks are out for long periods of time, this inevitably affects all forms of communications networks.

"At Spark, we invest more than \$100 million into network resilience every year."

# Mobile network availability

Mobile network availability	FY22	FY23
Availability of 4G/LTE network due to site outages*	99.85%	99.69%
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\* Calculated as the total availability time of all sites minus outages / total availability time of all sites. The YoY change reflects the impacts of extreme weather events in FY23.

The Telecommunications Emergency Forum, a working party made up of key network operators and retailers, coordinated by the Telecommunications Forum (TCF), was activated immediately and worked alongside the National Emergency Management Agency (NEMA) to coordinate an urgent industry response.

Generators and dispatch satellite units were flown into the affected areas via helicopter, and our teams were on the ground to restore connectivity as soon as it was safe to do so.

As a result of these efforts, within 96 hours, more than 90% of impacted towers were back online.

# Enhancing telecommunications resilience

Our customers rely on us to provide networks and technology that is highly reliable and available in the face of unpredictable events - from unexpectedly high levels of usage during COVID-19 lockdowns, to extreme weather events. New Zealand's telecommunications industry already invests hundreds of millions of dollars into its networks each year, and at Spark, we invest more than \$100 million into network resilience every year.

Following the recent severe weather events around Aotearoa, the telecommunications industry has been focussed on how resilience to natural disasters can be further enhanced. In May, the TCF prepared a report exploring current industry investment in resiliency measures and what more can be done in the future. The report considers the interconnectedness of infrastructure during an emergency particularly telecommunications networks, electricity infrastructure and roading - and what this means for future preparations and responses and what could be possible with government co-investment and other forms of support. The report contributes to the Government's established 'Cyclone Gabrielle Taskforce', which in part seeks to establish what can be done to ensure New Zealand's infrastructure is resilient to unpredictable events. The report was prepared with input from TCF members and can be found on the TCF's website under '2023 Telecommunications Resilience Plan' at: www.tcf.org.nz/ industry/resources/publications/reports

For more information on the Governance of climate risk, see page 74.



Entelar Group loading helicopter with power generators for our cell sites in Gisborne during Cyclone Gabrielle.



# Trialling the role satellite can play in resilience

We believe satellite has an important role to play in adding an additional layer of connectivity resilience. In May, we announced a partnering agreement with Netlinkz - an ASX-listed network-as-a-service technology company. Netlinkz will supply Starlink business-grade satellite broadband to customers later in the calendar year, following trials with a small number of New Zealand businesses. This will help businesses to continue providing services to New Zealanders in the event of extreme weather events or other disruptions to traditional connectivity.

In addition, we intend to begin trials for a satellite-to-mobile service with a subset of Spark mobile customers as early as this calendar year in partnership with satellite provider Lynk Global. The initial trial service will enable text messaging periodically during the day, building towards a more regular service during 2024 as more commercial satellites are deployed. At that time, the service will be offered to Spark customers more broadly. We also intend to offer voice and data services in the future, as these services become reliably available.

# A stronger, higher capacity fibre backbone for our network

Our Optical Transport Network 2.0 (or OTN2.0), stretching from Auckland to Christchurch, is now complete, strengthening our network resilience and capacity. The OTN is the existing fibre backbone of our network, providing core connectivity between the main cities in New Zealand, transporting all our customers' mobile, broadband, landline and business traffic and connecting Spark's network with other service providers and with international cable networks.

The new OTN2.0 will replace the OTN over time and has 'self-healing' capabilities. This means that it enables the light signals that carry data across fibre to automatically change their path when a cut to that fibre occurs, automatically restoring services where it is possible to do so. OTN2.0 has seven times the data capacity of the OTN, which will support Spark's 5G rollout and give our fixed and mobile networks enough capacity to meet ongoing growth in data consumption.

We are also taking more ownership of our fibre backhaul network through our access and aggregation programme. This will support our future 5G ambitions with fit-for-purpose backhaul with significant capacity uplift, network automation and improved resilience. At the end of FY23, more than 200 cell sites had been integrated into this new network and we have an ambition to integrate a further 200+ cell sites by the end of FY24.



from the sale of a 70% stake in Spark's mobile towers.

# Priority cellular services for the **Public Safety Network**

In November, we announced a new joint venture that provides users of the Public Safety Network with the ability to roam across both Spark and One New Zealand's mobile networks, improving redundancy in the event of network impacts. The new communications service, which was established by Next Generation Critical Communications Poutama Whai Tikanga Pāpāho, will be used by New Zealand's frontline emergency responders, including Fire and Emergency New Zealand (FENZ), Police, Hato Hone St John and Wellington Free Ambulance, and will eventually see Public Safety Network communications prioritised across both networks.

# Future proofing 111 calls

Spark operates a 111 service for New Zealand known as ICAP (Initial Call Answering Point), which means when someone calls 111, a specially trained Spark operator answers and transfers the call to an operator for FENZ, Ambulance (Hato Hone St John and Wellington Free Ambulance) or New Zealand Police.

Previously, our ICAP system relied on several end-of-life technologies, so in August we completed a complex migration to a new platform to ensure this essential service can remain reliable into the future. The new platform is more resilient, provides a more user-friendly experience for our ICAP operators, including better flexibility when managing high call volumes, and operates using more modern and reliable technologies. The migration was completed successfully with no interruptions to 111 services.

# Establishment of mobile towers business Connexa

The sale of a 70% stake in Spark's mobile towers to the Ontario Teachers' Pension Plan Board for ~\$911 million was completed during the first half of FY23. with the new independent business branding itself as Connexa.

In June Connexa acquired 2degrees' passive mobile telecommunications towers from its owners, Macquarie Asset Management and Aware Super. We believe this will deliver greater operational efficiencies that will support more infrastructure sharing, better network economics, and faster deployment of new digital infrastructure across Aotearoa. Because we did not contribute equity to the acquisition, our shareholding in Connexa was diluted from 30% to approximately 17% of the resulting larger business following completion of the acquisition.

Connexa is now the home of our 'passive' mobile assets, which includes the towers and light-poles that carry our 'active' assets, such as our radio equipment. Our focus is now on our active assets, or the 'smarts' of our network, that drive our differentiation in the market, and we continue to own these assets.

Connexa is well placed to deliver our build programme of 670 towers over the next 10 years and Spark has already been working with Connexa on our accelerated 5G rollout, delivering six new sites during FY23.

# The creation of Entelar Group

Entelar Group provides services such as fibre and mobile builds, service and field delivery, integrated supply chain, IT distribution and mobile repair, testing and service capabilities for Spark and other customers, including Connexa.

# Investing in our Data Centres

Excellent progress has been made on both our Takanini Data Centre campus expansion and our Mayoral Drive Exchange upgrade to host significantly more wholesale and cloud data centre services.

The first stage of our Takanini Data Centre Campus expansion was completed in August 2023, with the second stage to be developed in FY24. This will increase capacity by an additional 10MW of which 85% has been contracted and 100% committed.

At our Mayoral Drive Exchange, the first stage of upgrades has been completed and great progress is being made on stage two, and we are pleased to have our first large international customer already operational.

The data centre built-capacity market is expected to rapidly expand over the next three to five years and we will be investing \$250-\$300 million into this high-growth market to deliver long-term reliable returns for our shareholders.

# Connecting rural Aotearoa

Improving rural connectivity remains a key priority for Spark as we, alongside our industry partners, work to close the geographical digital divide. While our networks reach 98% of New Zealanders, there are significant challenges in providing coverage across mountainous, foliagedense terrain with highly dispersed populations.

In December 2022 the Rural Connectivity Group (RCG) completed its contract to build 400 cell towers in rural New Zealand under the Government's Rural Broadband Initiative Phase 2 and Mobile Blackspot Fund programmes. The contract was delivered on time and within budget and successfully provided connectivity to  $\sim$ 32,000 households,  $\sim$ 1,000 km of state highways and 100 tourist locations. This included 20 large-scale, off-grid towers and a modern mobile network for the Chatham Islands.

The RCG is a joint venture between Spark, One New Zealand, and 2degrees to share the costs of building rural mobile infrastructure where it would otherwise not be commercially viable.

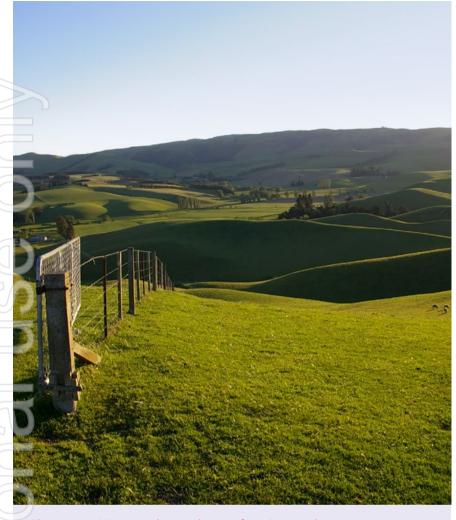
As part of the agreement we signed with the Crown for the allocation of C-band mobile spectrum, Spark, One New Zealand and 2degrees have each committed an additional \$24 million in funding to the RCG between 2023 and 2025, for the expansion of mobile coverage further into rural New Zealand and the further reduction of mobile black spots on State highways. We have also committed to accelerating our own deployment of Spark's 5G network to 25 regional towns, including new 5G sites that would not otherwise have been built under our existing commercial deployment plans. When we combine that commitment with our broader 5G rollout plans, our ambition is to expand 5G connectivity to all towns with a population of more than 1,500 people by the end of June 2026.

We will also extend our Internet of Things networks into more rural areas, which will enable rural businesses to make the most of this technology. Our upcoming satellite rollout will also help to plug blackspots in particularly isolated rural areas that mobile networks cannot reach.

"Our ambition is to expand 5G connectivity to all towns with a population of more than 1,500 people by the end of June 2026."



RCG cell tower at Lindis Pass providing mobile coverage for 4km of State Highway 73, powered by 36 solar panels.



# Closing our 3G network to make way for 5G in rural Aotearoa

In line with announcements from New Zealand's other mobile network operators, in March we confirmed that we will close down our legacy 3G network towards the end of 2025. The 3G network currently uses limited radio spectrum that is required to roll out 5G in rural areas, so closing it will enable us to re-farm that spectrum for use in our rural 5G rollout.

We recognise that this network closure may cause concern for the few rural communities where there is currently only 3G available, which is why we will be enhancing our 4G network in these areas ahead of the closure.

At the same time, we are aware that some of our customers are still connecting to 3G in areas where 4G is available. Predominantly, this is due to customers using devices that can't make voice calls over 4G1, and therefore still use 3G, so it's important that these devices are replaced ahead of the 3G network closures of all mobile network operators. Other customers may have the capability on their phone but need to enable it in their settings or they may have purchased a phone overseas, or from and importer, that is not compatible with the spectrum our 4G network operates in.

We will be getting in touch directly with customers to support them to make any necessary device replacements over the next two years.

1 Mobile voice calls over 4G are technically known as VoLTE (Voice over LTE).

# Making mobile calls over WiFi connections

We launched WiFi calling services on a range of mobile devices in August last year. WiFi Calling, also known as Voice over WiFi, allows our customers to make and receive voice calls using a suitable WiFi connection even if there is no mobile coverage. This makes it a great option for those with poor or no mobile coverage but a steady broadband connection.

WiFi Calling works the same way a regular cellular mobile call does using the dialling functions on your phone - the difference is how the call is transmitted. WiFi Calling uses a WiFi connection to carry the call instead of the cellular network but can handover between WiFi and cellular during a call for a continuous connection while on the go.

We expect to launch texting over WiFi in the first half of FY24.

To date, we have decommissioned almost 60% of our PSTN1 switches.

A total of 622 marae have been connected through our Marae Digital Connectivity programme.

1 Public Switched Telephone Network.



# Connecting rural marae

The Marae Digital Connectivity Programme aims to improve digital access in provincial and rural Aotearoa by connecting marae to reliable internet and providing iwi, hapū and whānau with access to technology, including cloud storage, digital security networks, and state-of-the art hardware. Spark is the key delivery partner working alongside Te Puni Kōkiri and Crown Infrastructure Partners.

One of the immediate benefits has been enabling whānau who lived elsewhere to stay connected to their hapū and join hui or wānanga virtually. The technology will also help marae to work with their rangatahi (young people) to support new skills development, while supporting local communities to innovate and create new business opportunities - such as hosting wānanga or conferences and collaborating virtually.

Comprehensive training on how to use the technology was rolled out around the country by Te Wānanga o Aotearoa as part of the initiative and a total of 622 marae had been connected through the programme at the end of FY23.

# Migrating customers off legacy technology onto future-proof alternatives

We continue to migrate customers off end-of-life technology and onto modern alternatives already used by the majority of New Zealanders - including the retirement of the Public Switched Telephone Network (PSTN).

The Spark-operated PSTN - the traditional way of providing landline services - was built in the 1980s and is rapidly reaching end-of-life. The network's components have not been manufactured since 2003 and the people with the skills needed to maintain it are getting harder to find. The majority of New Zealanders have already made the switch to fibre or wireless proactively. In 2017 we had over a million customers on the PSTN and by the end of June 2023 we had 118,000 with around 5,500 customers on average migrating off this technology every month. As customers move off the PSTN, Spark is also able to decommission legacy PSTN equipment. To date, we have decommissioned almost 60% of our NEAX switches, which has resulted in a significant decrease in Spark's power usage and carbon emissions.

In a separate programme to Spark's PSTN shut down, Chorus is gradually withdrawing its copper network as it also reaches end-of-life. The copper network includes the physical lines carrying calls and data.

Spark is taking an area-by-area approach to our PSTN shut down programme, focusing on areas where the vast majority of customers have access to alternative technologies, such as fibre and wireless. In cases where customers have no alternative, we are working with them on a case-bycase basis to ensure they stay connected. We have a dedicated customer service team for customers going through either a PSTN or copper migration and offer free in-home visits where required.

# Connecting New Zealand with the world

#### Southern Cross NEXT cable

In July 2022, Southern Cross Cable Limited (SCCL) celebrated the completion of the Southern Cross NEXT cable between Australia, New Zealand, the United States and Pacific Islands Fiji, Tokelau and Kiribati. The new cable expands New Zealand's global connectivity by an additional 72 terabits per second - almost doubling total international capacity.

The Southern Cross submarine cable already provided the shortest routes between Auckland and Los Angeles and Auckland and Sydney and now also has the shortest route between Sydney and Los Angeles, providing diversity in the Southern Pacific (all other existing cables pass through Hawaii).

The launch of the Southern Cross NEXT cable provides long-term certainty and capacity for Spark and its wholesale customers for decades to come.

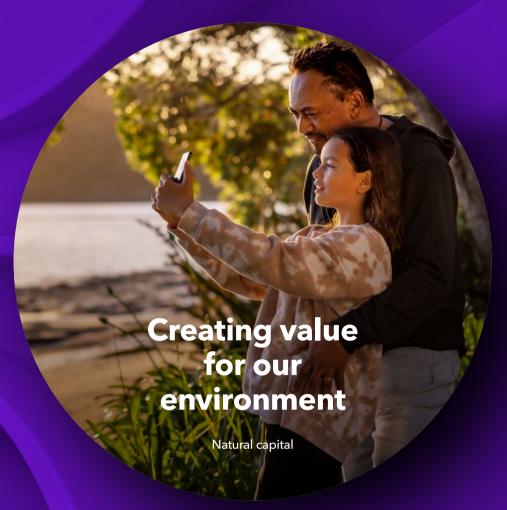
We have been working with Southern Cross this year to create a 'point of presence' for the Southern Cross Cable Network at our Mayoral Drive data centre, making it more accessible to customers.

### Tasman Global Access Network (TGA) cable

Having completed the third upgrade of the TGA cable system in FY22, through a consortium with Telstra and One New Zealand, this year we have been working on its fourth upgrade, which is anticipated to complete in December 2023. This will further increase capacity on the cable to service growing demand for connectivity between Australia and New Zealand.

# Recovering retired submarine cables

While older, retired submarine cables are benign structures, this year we have begun recovering and repurposing them. In June, we recovered and sold our old ANZCAN (Australia, New Zealand, Canada) cable to Subsea Environmental Services, a US-based organisation founded on the principle of responsibly recovering and recycling out-of-service submarine telecommunications cables.





# **OUTCOMES FY23**

**Enabling a reduced draw on natural capital in our** business and through our customers' use of technology

We rely upon natural capital through the diverse materials drawn from around the world to manufacture the physical assets that make up our networks and technology, and the devices our customers use. We also draw upon natural resources to power our technology and our broader business operations.

Our networks, distributed across New Zealand, are also impacted by changes in the environment, which has implications for the resilience of our infrastructure and the supporting services required to operate them.

Through the products and services we provide our customers are able to live and work more sustainably and productively, enabling them to reduce their impact on the environment and use of natural resources.

We can reduce our draw on natural capital and shift towards circular and renewable operating models. And by being deliberate about our role in enabling emissions reductions and climate adaptation we can ensure our customers and all of New Zealand can realise the benefits of digital technology in protecting natural capital and responding to environmental challenges.

# Our approach t environmental management Spark's E---Our approach to

Spark's Environmental Policy sets out our expectations for our people to consider environmental impacts when making decisions at work, including examining our business practices, understanding their impacts, and taking reasonable steps to reduce our environmental footprint. This is available at: www.sparknz.co.nz/about/ governance

The policy was first introduced in FY21 and since that time we have implemented an online training programme for all employees to learn about our approach to sustainability and the expectations for them to consider environmental impacts in their day-to-day activities. This was launched in August 2022.

For our most material environmental topics, particularly our energy use and emissions, we have formal governance processes in place. We measure and report our energy use and emissions on a quarterly basis, with this information shared in updates to our Technology Leadership Team, who act as a governance group for our emissions reduction work.

We also report our emissions performance, alongside other quarterly sustainability KPIs, to our Leadership Squad. The Leadership Squad act as a steering committee for sustainability across Spark through a standing quarterly agenda item at their regular meetings. We believe sustainability is relevant to all areas of the business, so key updates and decisions are participated in by all members of our leadership team. The Spark Board also receives quarterly updates on key

sustainability topics, and our performance against our emissions reduction target is integrated into our half-year financial reporting.

A dedicated Emissions Reduction Squad has oversight of our emissions performance. The Tribe Lead for Network Simplification is the champion for emissions reduction in the technology team. This is the area of the business responsible for retiring legacy network assets - Spark's largest source of energy reductions and electronic waste.

In June we also hired a dedicated Environmental Manager to lead the development of our emissions reduction programme and other environmental actions.



# Spark's SBTi-verified science-based emissions reduction target

The Science Based Targets initiative (SBTi) is established as the global standard for corporate emissions reduction targets. Over 3,100 organisations have set verified emissions reduction targets since it launched in 2015. In New Zealand 21 companies have set targets, with a further ten committed to set targets within two years.

All SBTi targets must have a strict absolute reduction target for Scope 1 and 2 emissions, and also include a separate Scope 3 target if these emissions are greater than 40% of the total footprint.

- Scope 1: Direct emissions from sources owned or controlled by Spark
- Scope 2: Indirect emissions from purchased electricity
- Scope 3: Indirect emissions from other sources in the value chain - e.g., production of purchased materials, transportation, business travel and use of sold products

SBTi targets are set against sector-specific emissions trajectories. The ICT sector pathways were developed with the International Telecommunications Union (ITU) based on projected growth and efficiency gains, giving Spark a reduction target of 56% over the next decade.

# SPARK'S SBTi-VERIFIED EMISSIONS REDUCTION TARGET

56%

Spark New Zealand commits to **reduce absolute Scope 1 and 2 GHG emissions 56% by 2030** from a FY2020 base year.

70%

Spark New Zealand commits that **70% of its suppliers by spend** covering purchased goods and services and capital goods, **will have SBTi-aligned targets in place by 2026.** 

Since we established our target, we have rescoped our emissions reporting and baseline to account for changes to our business. These changes are detailed in our GHG Inventory Report, published at: www.sparknz.co.nz/sustainability/environment. This includes:

- The sale of a 70% stake in our passive mobile tower assets to Connexa. At these sites we have retained ownership of the site electricity consumption and associated emissions. This includes emissions from electricity used to run cooling systems and lights, alongside active mobile network equipment. Where the ownership of cooling systems has transitioned to Connexa, we have removed associated refrigerant fugitive emissions from our GHG reporting, including re-baselining back to our FY20 baseline year. This has reduced our fugitive emissions for our baseline year by 124 tonnes CO<sub>2</sub>e or 0.67% of our total scope 1 and 2 emissions.
- The investment to take full control of Connect 8, which has been integrated into the Entelar Group. This includes the integration of a fleet of field services vehicles and equipment, and two depots. This has increased our reported emissions from fleet for our baseline year by 536 tonnes CO<sub>2</sub>e or 3.0% of our total scope 1 and 2 emissions.

These changes are not significant enough to require us to recalculate our SBTi emissions reduction target, which remains at a 56% reduction from FY20 to FY30. The reporting scope changes have been applied to our FY20 emissions baseline, meaning our ambition level remains the same.



PSTN switches being decommissioned.

# Performance against our scope 3 supplier engagement target

Over the past year the percentage of our spend with suppliers with SBTi-aligned targets in place has increased slightly to around 33%, the majority of which have been verified by the SBTi. Two of our key local suppliers are in the process of finalising SBTi-verified targets, which will significantly increase our spend percentage. Around 23% of our spend is with suppliers that have publicly committed to setting targets within the next two years.

Our new SAP Ariba supplier management platform provides an opportunity to gather more data on supplier environmental commitments, including emissions reduction targets and alignment and validation against SBTi methodology. For local suppliers, membership of the New Zealand Climate Leaders Coalition, of which Spark is a member, is a step we may encourage. Membership requires businesses to work towards implementing a science-based target. Our largest supplier by spend, Chorus, recently joined the Coalition.

For global suppliers, our membership of the global industry group, the Joint Audit Cooperation (JAC), offers a chance to engage suppliers alongside other telecommunications companies with similar SBTi-verified supplier engagement targets. For more information on JAC and how we are developing our approach to engaging suppliers on sustainability and ESG matters, please see the Our Suppliers section on page 70.

# Greenhouse Gas Inventory Report

We publish a standalone Greenhouse Gas Inventory Report alongside our Annual Report. The report is independently assured and is prepared in accordance with The Greenhouse Gas Protocol. It includes detailed reporting on our emissions and energy use. See www.sparknz.co.nz/sustainability/environment/ for more information.



# **Our emissions**

In the past year we saw our emissions reduce significantly, with our scope 1 and 2 emissions down 29.8% and now tracking below our SBTi pathway, aligned to our 56% reduction target from FY20 to FY30.

Our electricity use, as the source of power for our networks and infrastructure, is our largest source of emissions. The emissions intensity of the electricity we use is dependent on whether it is generated renewably or from fossil fuels such as coal and gas. The mix of sources determines our emissions factor per unit of electricity.

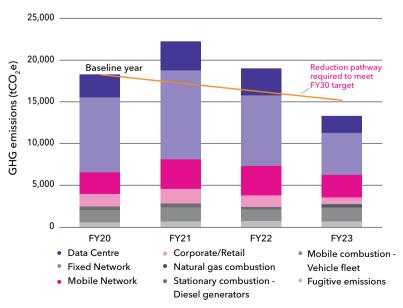
Our FY21 emissions were significantly higher than our FY20 baseline. This was due to dry hydrological conditions which saw a significant increase in non-renewable

electricity generation on the New Zealand grid. In FY22 this trend was reversed, with a cleaner electricity mix and underlying reductions in energy use delivering a significant emissions reduction.

This trend continued over the past year, driven by ongoing reductions in the grid emissions factor, which is down from 0.1108 kg/kWh to 0.0696 kg/kWh, or a 37.1% reduction.

Our scope 1 emissions have increased 13.6%, driven by an increase in vehicle fleet emissions which are up 24.2%, mostly due to increased diesel use from the Entelar Group fleet as a result of our Connect 8 acquisition. We also saw a significant increase in stationary combustion, up 21.1%, as we have purchased diesel to fill new tanks for expanded energy storage alongside expanded data centre investment.

# Greenhouse gas emissions



# **Electricity consumption**

Over the past year electricity accounted for 79.8% of our scope 1 and 2 emissions. The majority of our electricity use is in powering our fixed networks, data centres, and mobile network. Emissions from our electricity use reduced significantly in line with the lower emissions factor, with our scope 2 emissions down 36.0% on FY22.

Our underlying electricity use has grown slightly, driven by increased investment in our 5G mobile networks and data centres. Overall electricity use is up 1.8%, with 152.6 GWh consumed in FY23.

We have a long-running programme of network simplification, including the decommissioning of legacy equipment such as the public switched telephone network (PSTN), which has driven year-onyear reductions in electricity use across our business. We continue to reduce electricity consumption through a focus on energy efficiency and removing old, inefficient equipment.

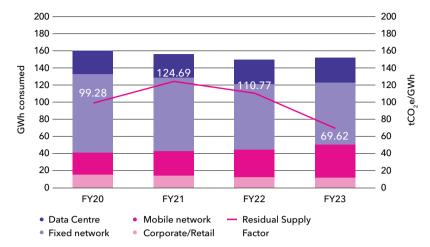
We are also investing in new infrastructure as traffic grows across our network. This is important to support innovation to drive emissions reductions and productivity across all sectors. This includes the rollout of 5G, and investment to expand our data centres. Although energy efficiency is a focus in our rollout of new infrastructure and in the construction of new data centre space, we expect our electricity usage to slowly increase over time.

# Supporting renewable energy investments

In New Zealand we benefit from a high share of existing renewable generation. In a typical year over 80% of all electricity supplied comes from renewable sources, which means when compared to many operators in other markets our emissions are low. However, to achieve our SBTi target, we need to further reduce the emissions intensity of our electricity, particularly as we invest in more digital infrastructure for the future.

It is projected that the New Zealand grid will continue to decarbonise over the next decade, aligned with New Zealand's national emissions reduction budgets and

## **Electricity consumption**



plans. In addition to expected national improvements, Spark is actively pursuing options to link our electricity purchasing to new renewable electricity generation capacity. Our partnership with our electricity provider includes a commitment to work with Spark to achieve our SBTi target.

We are currently working with our partner to accelerate options for procuring new renewable generation capacity, and exploring options for on-site renewable generation, such as solar. On-site solar generation is an option in some sites with significant areas to house panels. In these cases, on-site generation works alongside electricity provided by the grid, which would be required to provide the majority of electricity to our network sites.

# **Business travel**

Flights and business travel are classed as scope 3 emissions, so are not included in our SBTi emissions reduction target. However, business travel is a significant source of emissions which is easily influenced by our policies and behaviour.

COVID-19 restrictions significantly reduced our business travel over the previous three years. This has bounced back over the past year, with our emissions up 288% year-onyear. Despite this our FY23 business travel emissions are still 25.8% below our FY20 baseline year for reporting. We have implemented processes to monitor travel-related emissions and determine if any further action is required to manage business travel.

# Case study: Energy efficiency in our mobile network

Mobile data speeds, latency, and other functions have leapt forward with each new mobile generation. Energy efficiency per unit of data has also improved as technology evolves. This means that as the upgrade from 4G to 5G delivers a more than 500% increase in the data transmission rate, the cell tower equipment may require up to 60% more power.

This increase will be offset with the removal of legacy equipment, such as our decommissioning of the PSTN and the shutdown of our 3G network, which was announced in the past year. But as mobile traffic continues to grow, we need to maintain a focus on energy efficiency.

At our Hagley Park East mobile site in Christchurch, we have piloted a suite of energy saving features with our network partner Samsung. These smart features switch the mobile site to lower power states at off-peak times.

The pilot showed a 20.7% reduction in power consumption in the remote radio unit, and an overall 10.6% reduction in electricity use at the site. Alongside the energy saving the overall data volume for the sites was similar to the baseline, with no impact on site coverage. Following the success of the pilot we have rolled the feature out to over 300 sites with the same capabilities nationwide.

# **Our fleet**

Spark's fleet is responsible for 12.5% of our reported scope 1 and 2 emissions. Our reporting now includes Connect 8 fleet data, which forms part of Entelar Group, and has been backdated to our baseline year. Our FY23 fleet emissions were up 24.2% on the previous year, with increased fuel use across all areas of our fleet. In our core fleet this is expected as this is the first full year reported without COVID-19 restrictions and therefore a higher level of vehicle use.

In the past year we piloted an 'Electric First' policy for the Spark Corporate Fleet, including individually-assigned vehicles, with all vehicles due for renewal to be replaced by an Electric Vehicle (EV). In FY23 all vehicles introduced to the Spark corporate fleet were electric or Plug-in Hybrid Electric Vehicles (PHEVs), with an increase in 30 EVs.

At the end of FY23 we had three pure petrol or diesel vehicles remaining in the core Spark fleet of 197 vehicles. We had 41 full electric vehicles, up from 11 in the previous year, 21 PHEVs and 132 hybrids. We still have progress to make across the broader Spark fleet, including with our subsidiaries. Across the rest of the Spark Group we have 182 vehicles, of which two are full EV, one is a PHEV, 64 are hybrids and 115 are non-EV.

# **E-waste and network** recycling

Spark has a long-standing programme to managing end-of-life network equipment and technology. Recovered equipment is separated into different waste streams - such as printed circuit boards, copper cables, lead batteries, and all types of metals. These materials are processed by our local recycling partners and then some components are sent overseas for recycling, reselling, or reusing.

In FY23 we recovered a total of 559 tonnes of e-waste, up slightly from 545 tonnes in FY22. Of this, 154 tonnes were network e-waste (up 3 tonnes on FY22), and 405 tonnes were metals, cables, and batteries (up 11 tonnes). We continue to improve our



recycling collections focussing on education within Spark and working with some of our larger customers to support them to responsibly recycle their surplus equipment.

# Mobile phone recycling

In FY23 Spark received 14,913 mobile devices for recycling, down from 20,609 in FY22. This continues a longer-term trend of reduced recycling collection numbers. As mobile devices are becoming more advanced and robust their lifecycles have extended, meaning customers are replacing their devices less frequently and we are experiencing a lower volume of recycling as a result. However, we still only take back a small proportion of the total number of devices sold each year.

Electrical and electronic products have been designated as Priority Products under the Waste Minimisation Act 2008. Designation as a priority product means that an accredited Product Stewardship Scheme must be implemented to manage waste streams associated with the product categories.

Spark is a member of the Telecommunication Forum's (TCF) RE:MOBILE product stewardship scheme. The RE:MOBILE scheme was one of the first industry schemes voluntarily accredited by the Ministry for the Environment (MfE) under the provisions of the Act. Since the Priority Product designation, the Product Stewardship Scheme accreditation lapsed in April 2021. The TCF is working closely with MfE to work through the new accreditation process. In the meantime, MfE has confirmed that it will continue to support and recognise the scheme whilst reaccreditation is being worked through. We are working with our industry partners and the TCF to boost the awareness of the scheme and to overcome the barriers consumers experience in recycling their devices.

The current RE:MOBILE scheme takes unused mobile phones, and either refurbishes and on-sells them in overseas markets or recycles them to recover the materials used. Profit from the scheme is donated to the charity Sustainable Coastlines.

Alongside the Spark Foundation, we also support the Recycle A Device (RAD) scheme to collect and refurbish used laptops for students and others in need of a device. See page 65 for more information.

# Meeting the climate challenge through digital technology

In the past year we partnered with sustainability consultancy thinkstep-ANZ to develop research on the role digital technology can play in supporting Aotearoa New Zealand's response to the challenge of climate change. This work combined global and local perspectives to quantify emissions reductions opportunities and inform future action.

The research modelled and quantified digital technology enabled emissions reductions opportunities across different sectors and identified a series of recommendations based on these findings.

The overarching finding showed that digital technology can support annual emissions reductions of at least 7.2 Mt by 2030 equivalent to 42% of the reductions required to meet Aotearoa's carbon budget targets.

We launched the research at an industry briefing with former Prime Minister Hon Jacinda Ardern, Minister for Climate Change and Associate Minister for the Environment (Biodiversity) Hon James Shaw, Spark Chair Justine Smyth, and Spark CEO Jolie Hodson.

Our aim in conducting this research was to not only improve awareness of the role technology can play in decarbonisation, but to also encourage action. Since its launch we have been engaging with businesses in the sectors we studied - in particular Transport, Energy and Industry, and Agriculture - to integrate these findings into sector-based emissions reduction planning, and to strengthen the role of digital technology in New Zealand's overall climate mitigation approach. We are also contributing to the development of a Technology Roadmap alongside NZTech, with the aim of integrating this into New Zealand's next Emissions Reduction Plan.

"Our research showed that digital technology can support annual emissions reductions of at least 7.2 Mt by 2030 - equivalent to 42% of the reductions required to meet Aotearoa's carbon budget targets."



# How digital technology enables a low carbon NZ Digital technology 1 | Connects people 2 Connects things 3 Creates insights 4 Influences behaviour 5 Drives innovation Enables interpersonal connection Enables data collection from Harnesses data to create Shares information and tools and secure access to digital services such as work systems systems and the environment, informing action and optimising insights to inform efficient, responsible decisions by and connects communities to drive awareness, inform choices and encourage chang and new jobs, enabling transition and decarbonisation of existing

The foundations we need to realise the benefits of digital technology:

education and health



# Digital infrastructure

smart systems and processes

- international submarine cables

# Digital capability

- intellectual property
- culture of innovation

- Digital equity



(\$] Funding

# mobile and Internet of Things networks fibre and fixed networks

- data centres and network sites

humans and automated systems

- access to technology
  digital skills and pathways
  - digital trust

regulatory environment

industries

and capital investment



# Emissions reductions modelled by this study

# 2.9

# **Transport**

- Reduction in travel through remote work, E-Health, E-Learning, E-Banking, E-Commerce, remote monitoring
- Optimising business fleet, freight and logistics
- Accelerate EV transition by enabling rural connectivity and smart charging infrastructure

2.4

Mt

#### **Energy and Industry**

- Smart automated buildings reducing energy consumption
- Reduction in centralised facilities e.g. E-Health
- · Grid load smoothing through connected devices, e.g. EVs
- Industrial process automation and optimisation
- Reducing agricultural energy use
- Centralising IT infrastructure through cloud services\*

1.9

### Agriculture

- Precision agriculture reduction in fertiliser application
- Precision agriculture nitrous oxide inhibitor
- Robotics and smart sensors improving animal health and productivity
- Precision agriculture reducing pesticide use in horticu**l**ture

#### Additional opportunities identified but not modelled

## Waste and fluorinated gases

- Identifying refrigerant leakage through remote system monitoring
- Tracking refrigerant utilisation
- Supporting the sharing economy to
- reduce unnecessary consumption
- Supporting the circular economy through asset tracking

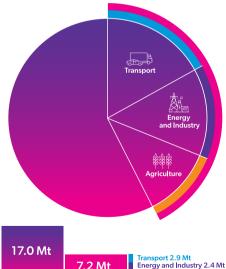
#### Forestry

- Supporting decision-making in optimal land use
- Measuring and monitoring carbon sequestration

#### Agriculture

- Precision agriculture reducing farm inputs/outputs e.g. brought in feed, water
- On-farm environmental monitoring to inform farmer decision making

\*modelled but not included in the total



**NZ Government** 2030 target reduction (national Emissions Budgets against 2019 baseline) reductions digital technology (modelled in this study)

7.2 Mt





# **OUTCOMES FY23**

# **Engaged and inclusive teams**

Our success relies on our team of talented and diverse people. A career at Spark offers opportunities to learn, grow and belong to a business that encourages leading-edge learning and development, holistic wellbeing and the chance to be part of a team that operates in a diverse and inclusive agile environment.

# **Employee engagement**

In FY23 we changed how we measure the engagement of our people - moving from our former Employee Net Promoter Score (eNPS) to a more comprehensive engagement score and establishing a baseline of 67% across the group in Q1. This measure reflects employee motivation, likelihood to remain with Spark and how likely they are to recommend Spark as an employer. The average score for New Zealand companies with 1,000+ employees is 66%.

We were pleased to see strong people engagement recorded using this new measure, with our overall average engagement score for FY23 at 70%. Our ambition is to achieve top decile engagement by FY26.

We use data and insights from our people to continuously improve our employee experience and maintain high levels of engagement over time. In FY23, we undertook a company-wide culture survey and were pleased to have 89% of our people participate, sharing their thoughts and feedback on our culture. Some of the highlights from the survey included 79% of our people feeling like they belong at Spark, 75% feeling like they have confidence in their business unit leaders and 67% who feel like they have good career opportunities at Spark.

The survey and our quarterly pulse checks provide us with important insights on where we can do better, the drivers of engagement and how we can continue to build a high-performance culture, where all our people feel like they belong.

# Ways of working

### Our agile maturity

Our Agile ways of working support us to deliver our strategic goals through collaboration, communication, learning and experimentation. Continuing to embed and lift our agile practices throughout the business remains a key focus. We evaluate our agile maturity using an 'Agile Maturity Assessment', or AMA, which rates the maturity of best practice across our squads and teams on a scale of 1-5. We have seen

further uplift in our maturity during FY23 and now have 89% of squads (teams) with an AMA of greater than 3.75 out of 5 (compared with 66% in FY22). Spark delivers certified agile programmes to further embed agile practices into our own business and also offer these externally for customers and partners. In FY23 we added the ICAgile Product Ownership Accreditation to our offering. Across Spark, 188 people and 72 external businesses completed and were certified from these courses.

# Hybrid working

Creating a great workplace is key to how we continue to build our high performance, adaptive and inclusive culture.

Following a couple of years of COVID-19 lockdowns and remote working, we recognised that our people wanted some flexibility, but we also wanted to regain the team, social and in-person interactions they enjoyed before the pandemic, which helps our people build strong relationships and collaborate effectively as teams. Being 'in person' in the office also enables spontaneous and informal interactions that are more difficult to replicate virtually.

With insights from our people and clarity about what our customers and teams needed, in March we provided our people with a clear direction about hybrid working. This was to ensure consistent standards across the business - all in the pursuit of better outcomes for our people, teams, customers and business.

As part of this, we asked all teams (who are able to do so, based on how they deliver to customer needs) to adopt hybrid ways of working and commit to at least three days in the office, with two days then flexible (where team members can choose to either be in the office or work remotely). These teams were also asked to set a day each week when everyone in their team comes into a shared office space, to collaborate and connect in person.

Our hybrid ways of working underpin our ambition to continue to build an organisation where effective team practices, collaboration, and innovation are key to how we create great experiences for our people and customers.

of our people feel like they belong at Spark

# **Fifty Albert Street**

In May we announced that our Auckland teams will be moving to a new office space in early 2025.

Fifty Albert Street is a next generation development in the heart of Auckland's CBD where Spark will occupy the first six storeys.

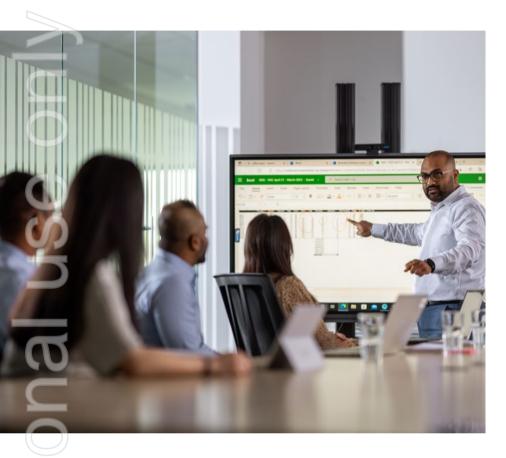
The inclusive space will feature a dedicated learning experience centre, an interactive technology hub, parents' room, prayer room, all gender bathrooms, cafeteria and town hall space, external fresh air balconies and a private outdoor space just for Spark people.

The building's credentials align with our commitments to sustainability, including a 6 Green-Star energy efficiency rating and a 5-Star NABERS<sup>1</sup> rating.

1 National Australian Built Environment Rating System



<sup>1</sup> ICAgile is an accreditation and certification body for agile training.



# Investing in the development of our people

Continuous learning and innovation capability is a core focus of how we develop our people at Spark. We want to enable personal growth and adaptability, so our people are open to diverse ideas and perspectives, can adapt at pace and sustain high performance.

We enable this through quality coaching, leading-edge learning and development programmes and with a deliberate focus on progressing our own people through new roles and on-the-job learning experiences within our organisation.

# Leadership pathways

In FY23, we announced changes to our Leadership Squad, with three newly created roles filled internally. These were the appointment of Greg Clark as Consumer and SME Director, Renee Mateparae as Network and Operations Director and our Chief Operating Officer, Mark Beder moving into the role of Customer Director - Enterprise and Government. Following the close of FY23 but prior to publishing this report, we made another appointment to the Leadership Squad, with Regulatory and Industry Affairs Lead John Wesley-Smith moving into the newly created position of Strategy and Regulatory Director. This discipline extends right across the organisation and during the year we moved 50 (or 10%) of our people from our Service Operations teams into other roles within the business.

# Leadership development programmes

In FY23 we designed and launched a new leadership programme called Spark Leaders, in partnership with BTS Australia to complement our Agile Leaders Programme. The programme has a range of learning experiences that equip leaders with the confidence to cultivate a strong culture, offer a consistent people experience and deliver great team outcomes. We delivered two cohorts to 120 leaders and feedback from participants was extremely positive, with an overall NPS of 90%.

We also continued to deliver our flagship Agile Leaders Programme, which aims to create the conditions for leadership of innovation and adaptivity across Spark. The programme is a significant investment in our key talent who we want to develop and progress. It runs over six months with a focus on building environments for people to thrive, leading innovation through design thinking, using leadership empathy for connection and belonging and coaching for sustainable high performance. In FY23, we concluded cohorts nine and 10 and launched cohort 11 with 53 leaders involved in the programme. So far, around 30% of our people who have completed the ALP programme have progressed to other roles within Spark.

For all of our leadership programmes we consistently meet our 40:40:20 gender commitments and ensure a diverse mix of people are participating, considering diverse experiences, skills, ethnicity, business team and career stage.

"We want to enable personal growth and adaptability, so our people are open to diverse ideas and perspectives and able to adapt at pace and sustain high performance."

# Spark Gigs

We continued the roll-out of Spark Gigs, our talent marketplace, built around an online platform that allows our people to build a profile of their skills, experience. passions and aspirations and then using AI, matches these skills and future ambitions with available opportunities within the business. Those opportunities could be a temporary job assignment in another team, an informal opportunity to put their skills to use to achieve something outside of their day-to-day role or in the form of a mentoring opportunity, helping them to learn from someone else.

People within Spark can make use of Spark Gigs' skills-matching AI technology to locate people with specific skills, or those wanting to learn those new skills, and get them to help with a project or initiative. Likewise, those who want to guide and

support others can put themselves forward as mentors and Spark Gigs locates potential mentees.

Spark Gigs gives all our people a chance to learn new skills to help them to make a move into a different part of the business, and at the same time creates an internal 'ready' talent pipeline of people who may move to where the need is within Spark. In the future this platform will allow us to link our Learning and Development frameworks with gigs and career areas of interest for our people.

#### Internal skill internships

In FY23, Spark created an internal internship programme that offers our frontline teams - those working in our stores and call centres - an opportunity to participate in new skilling and role opportunities. Successful participants

complete two to three months of work experience in a new part of the business, while also retaining their current role. Participants may then be offered permanent opportunities at the completion of the programme.

In addition, participants also receive foundational learning and certifications to ensure they have the relevant qualifications to bolster their future careers. This training is further complemented by mentoring and networking events where cohorts share learnings with their peers. In the last year we ran two internship programmes with 19 participants and 14 successful placements (with 50% female representation). This internship prototype will fuel our further skills focus moving forward.

# Compliance and mandatory training

There is a requirement for all Spark employees and contractors to complete mandatory e-learning modules when they commence working at Spark. These learning modules ensure proficiency in core foundational areas, such as health and safety, legal, privacy, decision-making, reporting and security.

Completion of these modules is monitored by people leaders and reported more formally on a quarterly basis. We use regular reporting to ensure there is ongoing visibility of completion for all Spark employees.

As part of our ISO27001 accreditation there are additional modules required for completion prior to gaining access to systems and sensitive information, to maintain high-quality standards when dealing with information, customer data and security. These are closely monitored and audited to ensure compliance and the necessary governance. Spark undertakes recertification every three years for ISO 27001 with the last certification issued in July 2022. Further surveillance audits are undertaken each year to ensure a high level of compliance.



Spark people participating in our flagship Agile Leaders Programme.

# Health, Safety and Wellbeing

# Mahi Tahi - Wellbeing

We continued to weave Mahi Tahi, Spark's wellbeing programme, into our people experiences and ways of working throughout FY23, so that wellbeing remained a key focus for our people and leaders.

Mahi Tahi works in partnership with our people to support their goals at work and in life. The four pillars of the Mahi Tahi framework are closely aligned with Te Whare Tapa Wha (the four cornerstones of Māori health).

- 1. Healthy work environment: Providing our people with a place to work that looks after more than just physical safety but also mental and social wellbeing.
- 2. Connection, collaboration and community: Ensuring we have meaningful activities in place so our people can foster strong connections with those they work with and care about.
- 3. Mind health: Supporting strong mental health capacity and confidence and fostering a growth mindset.
- 4. Energy: Building a culture where we help our people keep their batteries charged, so they can perform at their best.

We have an online Wellbeing Hub, which includes opportunities for our people to book sessions with our Spark-certified Mahi Tahi coaches, access support through our Employee Assistance Provider (EAP) or book a one-on-one appointment with one of our qualified psychologists, who we have partnered with directly to provide specialist care to our people in critical need.

This increase in support options and reducing stigma with mental health challenges has started to see more support accessed by our people through different channels. Since its introduction, we have seen more than 10% of our workforce seek support from either EAP or our psychologists. Our most recent culture survey pulse check showed that 70% of our people are happy with the tools and support available to them and 89% of our people shared that they feel well supported by their people leader when it comes to their wellbeing.

During FY23, we held a number of in-person and virtual Mahi Tahi hui with mental health and wellbeing experts such as clinical psychologists, Amanda Moate and Tiare Tolks; resilience expert, Dr Lucy Hone; Clearhead founder, Dr Angela Lim; and Take a Breathe app founder, Sarah Laurie. Each shared tips and strategies alongside our own leaders and people on maintaining and improving wellbeing and reducing anxiety.

of our people felt well supported by their leader when it comes to wellbeing

Insights from our people have told us that anxiety is one of the top issues, so we have continued our partnership with Take a Breath - a breathing app designed to reduce stress and anxiety. Around 40% of our people have used this app so far, noting it has helped them to combat anxiety and improve their sleep. Thirty percent of our people have also gifted the app to their friends and whānau.

So far, we have trained 55 Mahi Tahi coaches (with 35 trained in FY23) and already had more than 200 of our people access specialist psychology expert support with Amanda Moate and Tiare Tolks. Our coaches, who are trained and supervised by our specialists, act as first-line support to our people when they're working day to day. This may see our coaches supporting leaders, teams or individuals to help them with their energy, focus or finding ways to seek different support options.

To really integrate Mahi Tahi into our core business practices, our People and Culture partners work closely with our senior leaders to incorporate wellbeing objectives and KPIs into their quarterly planning.



Spark people showing their support on Pink Shirt Day 2023.

# Health and safety

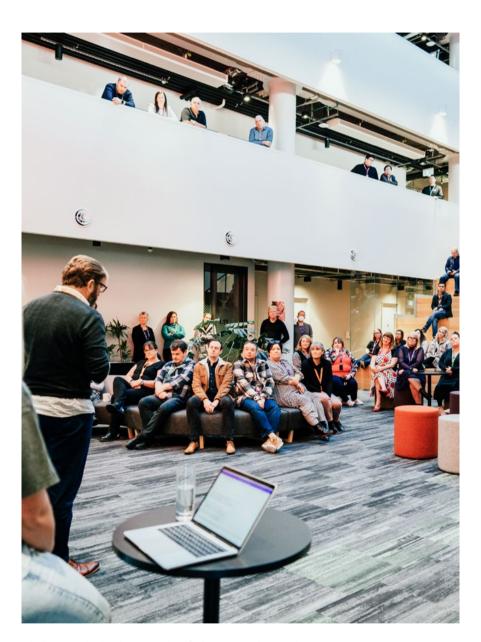
Spark has a well-established health and safety management system, focussed on continuous improvement. Our Health, Safety and Wellbeing Strategy is built around four pillars which are:

- Strategy and Framework: A strong health and safety management framework providing a platform for
- Hazard and Risk Management: Proactive 'owners' approach to health and safety and the management of critical hazards and associated risks
- Leadership and Ownership: A culture of empowerment at every level
- Resources and Supporting Activity: A commitment by the business to ensuring the resources and capabilities are in place to deliver the health and safety strategy.

No Spark employee or contractor suffered serious injury or death over the year, and our TRIFR (Total Recordable Incident Frequency Rate) held flat at 2.13 for FY23. No notifiable events were reported under current New Zealand Health and Safety legislation or health and safety prosecutions or notices issued to Spark by WorkSafe (New Zealand Regulator) during the same period.

Based on the experiences of the last few years, our pandemic planning and response activities now incorporate lessons from COVID-19 and the impact severe weather events have had on our people and places across New Zealand. We continue to follow a risk-based approach for our activities and work collaboratively across the business to ensure we have the right response and resources in place to support emergency preparedness.

In FY23 we continued to work with our Wider Leadership Group to further foster health and safety employee empowerment and participation as part of our Tribe, Unit, and Centre of Excellence (CoE) meetings and routine events continuing strong governance for health and safety across Spark. We continued our work with our



wholly-owned subsidiaries to identify the areas of greatest priority to support the development, application and monitoring of a health and safety continuous improvement framework.

Spark's health and safety system and injury management programme was reviewed by the Accident Compensation Commission (ACC) under the Employers Accredited Programme (AEP) in August 2022. The audit outcome was very positive, with Spark retaining its tertiary status and remaining accredited in the same programme for another 12 months.

# **Diversity, equity** and inclusion

Our focus and commitment on diversity, equity and inclusion is embedded into our day-to-day activities, standards and business practices. It is a strategic business priority and key enabler of our business strategy and culture.

This focus has helped us create an environment where our people feel comfortable bringing their whole selves to work, regardless of gender, ethnicity, orientation, age, experience, neurodivergence or ability.

In November, Spark's efforts to create a more inclusive and equitable work environment was recognised at the Deloitte Top 200 Awards, receiving the Diversity and Inclusion Award for 2023.

# Spark's Blue Heart kaupapa in action

Our Blue Heart kaupapa sets the standards of behaviour, alongside our values, to foster a culture of connection and belonging. It is a visible icon of our heart-led approach to diversity and inclusion.

Blue Heart cultural celebrations and events remain an important part of bringing our people together and in FY23 we celebrated key moments, such as International Women's Day (IWD), Lunar New Year, Diwali, Eid celebrations and Matariki events at our offices throughout the country.















# Te Korowai Tupu

Ko te whāinga kia hāpai te ahurea ahurei o Aotearoa whānui, ki te ao, kia ngita. We want our culture at Spark to both reflect and uplift Aotearoa New Zealand's unique cultural heritage, and this is where our Māori strategy, Te Korowai Tupu (the cloak of growth), comes in.

Te Korowai Tupu takes the threads of a tangata whenua world view that can be woven across Kora Aotearoa, or Spark New Zealand - into our strategies. actions and values - and is a core commitment of our new business strateav.

Spark's Kaiārahi (Māori group) guide and support the delivery of the strategy within our business. In FY23 the Kaiārahi created a set of guiding objectives that will continue to steer our mahi and our objective of weaving te ao Māori throughout our business. This also included a refresh of the Te Korowai Tupu narrative and the introduction of a new karakia that was composed specifically for Spark and is now being embraced by teams across the business.

In FY23 we continued to promote our people's understanding of te ao Māori by delivering cultural responsiveness modules, and Te Ara Reo, our Māori language pathway strategy, which delivers te reo Māori learning opportunities to our people at beginner and intermediate levels.

We continued to work in partnership to bring our strategy to life, alongside our key partners - Te Wānanga o Aotearoa, Whāriki, Kōkiri, Arataki Systems, Kiwa Digital, Education Perfect and Te Pūtahitanga o te Waipounamu.

In June we also celebrated Matariki across our corporate offices with a range of activities, including performances, demonstrations, lots of kai and a karakia challenge.



### Vaka Pasifika

Vaka Pasifika is Spark's Pacific Canoe - a community of the ~5% of Spark people who identify as Pasifika, formed in 2017 with a mission to empower, grow and build the capability of Pasifika peoples at Spark.

In support of this strategic ambition, the Vaka Pasifika group recently released their new strategy called 'Folauga mo Taeao -A Journey to Tomorrow'. The strategy sets out three key pillars over the next horizon of growing and supporting Pasifika aspirations at Spark, including growing the capability and leadership skills of the Vaka Pasifika team, growing Spark's cultural knowledge and enabling Spark to become an industry champion for Pasifika.

#### Pride

Spark has been a long-time supporter of the Rainbow Community, and in March we once again engaged in the Auckland Pride festival. In June we supported International Pride Month through a series of events at our corporate offices across the country.

We are committed to our continued support of OUTLine NZ, a national charity that offers a free support line for members of the LGBTQIA+ community and family and friends. In FY23, this included equipment, software and tech support to keep OUTLine's support line and online chat support service running.

OUTLine NZ has also been included in our Mahi Tahi suite of specialist support offerings, providing our people with specialist rainbow-affirming counselling.

Our continued commitment, led by our Spark Pride committee and community, is to recognise, nurture and enhance belonging and connection throughout Spark for our LGBTQIA+ community.



# Our diversity performance

We believe in the idea that what gets measured gets done and we take a data-led approach to achieving our Diversity and Inclusion ambitions.

Having a greater understanding of who we are will allow us to create experiences and provide support that is tailored to the diverse needs of our people.

### Improving female representation

Over the past year we have continued to focus on improving female representation across the group and reducing our gender pay gap. Our ambition is to achieve 40:40:20 representation Spark wide by the end of FY24, which refers to 40% men, 40% women and 20% of any gender (as well as gender diverse representatives) and to reduce our median gender pay gap by 10 percentage points from FY20 to 18% by the end of FY25.

Overall, across the group we saw female representation remain flat at 34% in FY23. While overall representation appears static, it masks positive movement and change across the business and good progress in embedding standards and business practices. Within the core Spark business, female representation is higher at 37%, while in our wholly-owned subsidiaries representation is significantly lower at 21%.

In FY23 we reviewed and reset our targets for each business area - including overall representation targets and guidance on the starter and leaver gender mix that we would need to see to achieve our ambitions. We made strong progress in

Female representation across Spark.

Our median gender pay gap has reduced from 24% in FY22 to 21.6%.

shifting our recruitment of females, moving from 33% to 41% in FY23, but this was partially offset by an increase in the proportion of leavers who were female (35% to 38%). Improving female representation, particularly in the technology focussed areas of our business, remains a priority. This is an industry-wide challenge and we continue to work actively alongside our industry peers, external technology institutions, and other thought leaders to create a New Zealand-wide pipeline of women in technology careers.

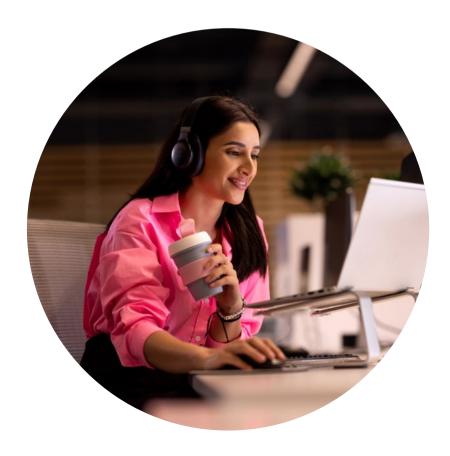
Our People & Culture Partners are continuously upskilled with tools to increase our leaders' capability to address the gender pay gap and recruit for diversity. We also educate our senior leaders across the business by providing resources, standards and guidelines and data insights that help them to hire talented candidates with diversity in mind and track their progress against their goals and our Spark-wide ambitions. Each area has an

action plan to achieve its representation goals in addition to maintaining recruitment standards, such as 40:40:20 shortlists.

Within our Board, Leadership Squad (LS), and Wider Leadership Group (senior roles outside Board and LS), we continue to maintain a 40:40:20 representation, which is fundamental to reaching our broader diversity ambitions.

Our Board is 50% female and 50% male, with four female directors (including our CEO) and four male directors. One new female and one new male director joined our Board in August and one male director retired at the Annual Meeting in November.

Over the past year one female leader resigned from our Leadership Squad, taking the female-to-male ratio to a 56% female and 44% male split. With the changes we have made at the start of FY24, the female-to-male ratio is now 55% female and 45% male.



### Reducing our gender pay gap

We are pleased to see our median gender pay gap reduce further from 24% in FY22 to 21.6%. We also monitor the difference in mean (average) pay, which remained the same at 13%. Achieving our pay gap ambitions is closely linked to our approach to improving representation and Spark continues to support a New Zealand-wide pipeline of females in technology careers through our partnerships with external technology institutions and influencers such as GirlBoss NZ.

Our Diversity and Inclusion Policy sets out our framework in this area. www.sparknz. co.nz/about/governance/

### Gender pay ratio

Category	Number of employees in category	Pay Ratio: Mean <sup>1</sup>	Pay Ratio: Median²
Leadership: Spark's wider leadership group, including the Leadership Squad	FY23: 77 (44 Male, 33 Female) FY22: 70	FY23: 4% FY22: -1%	FY23: -9% FY22: -12%
Technology: Employees who work in technology focussed areas of the business	FY23: 2,717 (2,101 Male, 604 Female) FY22: 2,338	FY23: -12% FY22: -9%	FY23: -23% FY22: -20%
Customer Channels: People primarily employed within our contact centres and retail operations	FY23: 892 (446 Male, 441 Female) FY22: 971	FY23: -1% FY22: -1%	FY23: 0% FY22: 0%
Rest of Spark: Including corporate, product, marketing and customer units	FY23: 1,746 (987 Male, 751 Female) FY22: 1,765	FY23: -17% FY22: -15%	FY23: -23% FY22: -17%
Total	5,432	FY23: -13% FY22: -13%	FY23: -22% FY22: -24%

<sup>1</sup> Pay Ratio = (mean female salary - mean male salary)/mean male salary.

Calculated using hourly On Target Earnings or Total Base Remuneration plus Short-Term Incentive Target values as at 30 June 2023. Negative pay gap values indicate that the median or mean earnings for women are less than those for men.

### Demographics of our workforce

Including permanent and fixed-term employees of Spark and its directors, as of 30 June 2023.

_				Gender <sup>1</sup>				Age	
	Number of people	Female %	Male %	Female #	Male #	Gender diverse # <sup>5</sup>	Under 30 years old	30 - 50 years old	Over 50 years old
Directors	8	50%	50%	FY23: 4	FY23: 4		0%	0%	100%
	+1	+7%	-7%	FY22: 3	FY22: 4		no change	-14%	+14%
Leadership Squad <sup>2</sup>	9	56%	44%	FY23: 5	FY23: 4		0%	56%	44%
	-1	-4%	+6%	FY22: 6	FY22: 4		no change	-44%	+44%
Other leadership roles <sup>3</sup>	68	41%	59%	FY23: 28	FY23 40		1%	69%	29%
	+8	-6%	+6%	FY22: 28	FY22: 32		-1%	-8%	+7%
Permanent starters	1,274	41%	59%	FY23: 518	FY23: 749		35%	52%	12%
	+19	+8%	-8%	FY22: 413	FY22: 840		-4%	-1%	+4%
Permanent leavers	1,144	38%	60%	FY23: 434	FY23: 687		30%	56%	13%
	-217	+3%	-5%	FY22: 472	FY22: 888		+2%	-4%	+1%
Total <sup>4</sup>	5,439	34%	66%	FY23: 1,832	FY23: 3,582	FY23: 10	19%	56%	24%
				FY22: 1,729	FY22: 3,413	FY22: Not reported.			
	+280	0%	0%				-1%	-2%	+2%

<sup>1</sup> For the purposes of NZX Listing Rule 3.8.1(c) no directors or members of the Leadership Squad self-identify as gender diverse.

<sup>2</sup> Pay Ratio = (median female salary - median male salary)/median male salary.

<sup>2</sup> Includes the CEO who is also included as a Director in the line above. The Leadership Squad is considered 'senior managers' for the purposes of the Financial Markets Conduct Act 2013 and 'senior executives' for the purposes of the ASX Corporate Governance Council's Principles and Recommendations.

<sup>3</sup> Substantive roles that report directly to members of the Leadership Squad.

<sup>4</sup> Includes non-executive directors. Spark's employee headcount, including our CEO, is reported as 5,432.

<sup>5</sup> Gender diverse totals only reported in total figures. There are an additional 15 people who prefer not to answer this question.

# Improving ethnic representation across Spark

Diversity does not start and end with gender and we have increased our focus on ethnic diversity over the last two years. In keeping with our data-led approach to change, one of our strategic ambitions was to increase the percentage of our people sharing their ethnicity data with us to 80%. We are proud that from our starting strategy position of only ~19%, to 50% in FY22, we achieved 83% by FY23.

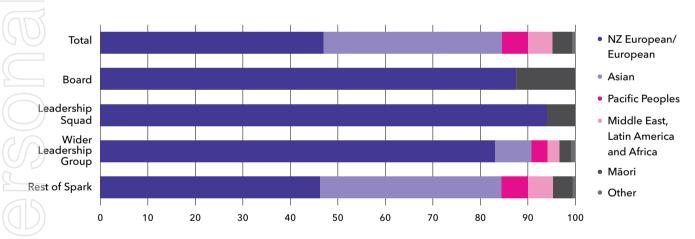
As at 30 June 2023, the available data on our people shows that 47% come from NZ European or European ethnic backgrounds with 38% reporting a diverse range of Asian ethnicities, with the largest groups being Indian (16% overall), Southeast Asian (8%) and Chinese (7%). Four percent of our people are Māori and 5.5% report Pacific ethnicities, most commonly Samoan (2%).

Our senior levels have a higher proportion of people from NZ European/European ethnicities with 84% of our people in leadership roles (Leadership Squad and Wider Leadership Group) included in this grouping. Now that we have ethnicity information for a high proportion of Spark employees, we will focus more in FY24 on using this information to gain insights on how we can attract, retain and progress a diverse range of people across our organisation as well as sustain an inclusive culture. As part of our new strategy from FY24-FY26, we have also made a commitment to increasing Māori and Pasifika representation at Spark, with an ambition to lift this by a combined 5 percentage points.

### PERCENTAGE OF EMPLOYEES **SHARING THEIR ETHNICITY DATA**

At end of June 2023.

Of Spark people are Māori or Pacific peoples.



Percentages based on permanent and fixed-term employees at Spark as of 30 June 2023 who had provided ethnicity data (n=3,423). NZ European/European includes all European ethnicities (e.g. British, German) and Australian European. Excludes employees in Spark's whollyowned subsidiaries. Spark collects information on main and other ethnicity where an individual identifies with more than one ethnicity. Consistent with the Champions for Change methodology, where an individual reports two ethnicities, each is counted as 0.5.



# Parental leave

Spark provides a parental leave policy for eligible employees, regardless of gender, sexuality, age or whether the employee is giving birth or adopting a child.

In FY23, we refreshed our parental offering - Whakapuāwai - to offer better support to primary parents through the process of having children and returning to work but also encouraging secondary parents to be able to take a more active role in that journey to support more equitable outcomes.

"Spark provides a parental leave policy for eligible employees, regardless of gender, sexuality, age or whether the employee is giving birth or adopting a child."

Whakapuāwai, which means 'to cause to blossom', will see Spark top-up the Government's parental leave contributions so that primary carers receive 100% of their normal salary for 26 weeks, with continued employer KiwiSaver contributions of 3% during their parental leave period. Secondary carers will also receive four weeks paid leave (increased from two), so they can be present to support their partner and whānau during those pivotal first few weeks of their baby's life.

The package also includes a phased return-to-work policy for primary carers, who can work 80% of their regular hours on 100% salary for the first three months of their return.

Eligibility for Parental Leave is in accordance with Government legislation.

FY23 Parental Leave numbers	Female	Male <sup>1</sup>
Employees who took parental leave	102	4
Employees who returned to work after taking parental leave	70	3
Employees who were due to return to work	72	3
Return to work rate <sup>2</sup>	97%	100%
Employees who returned to work after taking parental leave who remain employed 12 months after their return to work	35	2
Employees returning from parental leave in prior reporting period	62	2
Retention rate <sup>3</sup>	56%	100%

<sup>1</sup> Males who took fewer than 30 days paternity leave have been excluded.

<sup>2</sup> Return-to-work rate = Total number of employees who returned to work after parental leave, divided by the total number of employees due to return to work after taking parental leave.

<sup>3</sup> Retention rate = Total number of employees retained 12 months after returning to work following a period of parental leave, divided by the total number of employees returning from parental leave in the prior reporting period.





# **OUTCOMES FY23**

# **Connected and empowered communities**

We work alongside New Zealand communities to harness the power of technology and create a positive digital future for all. Our products and services help our communities to stay connected and enable the provision of community services. Beyond the direct impacts of our products, we want to play a bigger role in building healthy, connected, and equitable communities.

# **Digital Equity**

It is estimated that one in five people in New Zealand currently experience some form of digital exclusion1.

There are clear and compelling reasons for Aotearoa New Zealand to bridge this digital divide. In May 2023, Spark Foundation and NERA Economic Consulting released a report outlining the economic opportunity that a home broadband connection provides for a household - which showed that providing more homes with internet connectivity could benefit New Zealand's economy by around \$464-\$737 million per year.

Although digital equity is more complex than simply having an internet connection at home and a device to get online, this is certainly the starting line - and table stakes for people to be able to participate in an increasingly digital world.

At Spark our commitment to digital equity starts with our purpose - to help all of New Zealand win big in a digital world and is guided by the Government's Digital Inclusion Blueprint, which identified four elements of digital inclusion: motivation, access, skills, and trust.

"Providing more homes with internet connectivity could benefit New Zealand's economy by around \$464-\$737 million per year."

households across the country who are actively using Skinny Jump.





# Improving access and affordability through Skinny Jump

Skinny Jump is Spark's not-for-profit wireless broadband service for people who find cost a barrier to having an internet connection at home. The service is entirely prepaid, so there are no long-term contracts or credit checks needed, and all it takes to get set up is registering through a community partner and plugging in the modem.

Jump is delivered by a dedicated squad of Spark people alongside a community partner network, which is overseen by Digital Inclusion Alliance Aotearoa (DIAA) and includes over 300 local organisations nationwide, spanning community libraries and community hubs amongst others.

There are now 27,341 households across the country who are actively using Skinny Jump. For wireless broadband an active connection is defined as a customer having used their modem in the last 30 days. However Skinny Jump customers are more likely to have infrequent internet use as they have to reprioritise their monthly spending when budgets are tight. This is why for Jump, we also measure customers who have used their modem in the last 90 days, and in FY23 this totalled more than 30,000 households.

Jump provides customers with 35GB of data for just \$5, with the first 15GB of data each month free. Customers can purchase up to six top-ups a month, which means Jump customers can access 225GB of data for just \$30 a month.

In FY23 Skinny Jump continued its key partnerships, the 'Ciena Jump for Students Fund', which gives eligible students in low decile schools a free Skinny Jump connection until the end of the school year, and 'Awhi Matihiko: Red Cross Digital Settlement Package' - a collaboration with New Zealand Red Cross, Internet NZ, and Digital Inclusion Alliance Aotearoa that gives new refugees a free Skinny Jump connection (for 12 months), a laptop, and digital skills training. There are now over 445 students using the Ciena Jump for Students Fund and 45 households using the Awhi Matihiko: Red Cross Digital Settlement Package.

<sup>1</sup> www.digital.govt.nz/dmsdocument/174~digital-inclusion-action-plan-20202021/html



# Spark's people go 'ALL IN'

On July 26, Spark held an event at Spark Arena in Auckland (and other locations in Hamilton, Tauranga, Wellington and Christchurch), as well as online, which brought Spark people together to help solve the issue of how to bridge the country's digital divide.

Around 1,500 people participated in ALL IN, which featured stories from six inspiring rangatahi (youth) who each had their own personal story of experiencing digital inequity and doing something to make a change.

There was Owyn Aitken and Hadi Doud - who co-founded Remojo Tech, the business behind Recycle A Device, which is a programme that teaches high school students how to refurbish donated second-hand devices, and then distributes them to households in need. To'e Lokeni and Mannfred Sofara, who after years of having their names mispronounced at school, created their digital platform Fa'amalosi ('Say It Right') on a teacher's laptop, and from devices they were able to borrow. Hope Cotton who as one of the 880,000 people in New Zealand who is deaf or hard of hearing, is spearheading a petition calling on the Government to institute legal captioning requirements. And Rangipo Taukira-Mita, who developed an affordable technologybacked water-testing programme to keep track of the quality of New Zealand's rivers, which has now expanded to reach marae across the country.

After being inspired by their stories, our people participated in an afternoon of workshops where we brainstormed ways to combat digital inequity. Following the event Spark created a dedicated squad of people from around the business to review, refine and prioritise the generated ideas.

The first initiative to come off the back of ALL IN was Spark's commitment to include closed captioning on all its audio-visual assets, including TV and digital advertisements, social media video content, and internal videos, to make them more accessible to those who identify as Deaf and Hard of Hearing. The next initiative will launch in FY24.

# Championing digital equity through **Spark Foundation**

Spark Foundation leads Spark's work in the community. The Foundation has a single-minded focus on digital equity, and its vision is that no New Zealander is left behind in a digital world. It has focussed its strategy on the areas it can make the biggest difference - digital access, digital skills and pathways, and digital wellbeing.

Spark Foundation allocates funding for programmes through a strategic partnership approach, working with organisations whose objectives are aligned to improving digital equity for Aotearoa. Most partnerships focus on empowering and equipping the next generation of digital thinkers and creators, especially Māori, Pasifika, and women.

In FY23, Spark Foundation refreshed its strategic direction for the next three years, recognising the significant progress already made improving digital access. While the Foundation's three focus areas remain, over the coming years the focus on building digital skills and pathways into technology for Māori and Pasifika will be upweighted. We believe that equitable participation in our sector is the ultimate expression of digital equity.

To demonstrate our commitment to this cause, Spark Foundation has also implemented an ambition for its Board of Trustees to achieve a 40:40:20 balance of ethnicity - with 40% Māori, 40% of any ethnicity, and 20% Pasifika. The current Board of Trustees sits at 25% Māori, 25% Pasifika and 50% other ethnicities.

In FY23, following a 10-year tenure, Chair Andrew Pirie confirmed his intent to step down from the Board of Trustees. Current Trustee, Stacey Morrison (Te Arawa, Ngāi Tahu), who has served on the Spark Foundation Board for six years, was appointed Chair of Spark Foundation, effective 1 July 2023. Spark Foundation extends a warm thank you to Andrew for his contribution to Spark Foundation during his tenure and welcomes Stacey to the role.

# **Spark Foundation** investment

In FY23 Spark Foundation invested over \$1.8 million into organisations and projects that accelerate Digital Equity. Around 80% of project funding supports nine multi-year partnerships, which span around two to five years. The rest is allocated to smaller, one-off grants.

# **Spark Foundation** partnerships in FY23

### Digital access

## Recycle A Device

Recycle A Device (RAD) takes second-hand laptops donated by businesses and households: teaches local ākonga (students) to refurbish them; and then gets them into the hands of those who need them the most.

The result is an end-to-end process of device collection, refurbishment, distribution, and disposal that enhances digital equity at every level - providing highly sought-after tools, access, and skills to rangatahi (young people), while also offering the added environmental benefit of diverting e-waste from landfill by giving these laptops a second life. Once devices have been refurbished, they are gifted to students within the school community itself, or to other community organisations for distribution to people in need. As well as Spark Foundation funding, Spark subsidiary, Entelar Group has partnered with RAD providing logistics support. In the last year, over 2,000 laptops were refurbished and gifted. In addition, RAD ran 24 one-day workshops where rangatahi learned the tech engineering skills needed to repair laptops. This means that over 360 young people can be kaitiaki (caretakers) of digital tools for their friends and whānau. In June, RAD received the 'Best Hi-Tech Solution for the Public Good' award at the 2023 New Zealand Hi-Tech Awards.

#### PACE: Porirua Access Connectivity and Education

Following a community talanoa in 2020 organised by Spark's Vaka Pasifika team, a community initiative, PACE, formed to specifically address the digital access, connectivity and education divide in Porirua, Wellington. In year one the focus has been establishing the Governance team and strategic plan. PACE will collaborate with local established organisations, government and non-government organisations to accelerate its efforts in the wider community.

## Digital skills and pathways

Te Au Hangarau: Improving participation of Māori in tech: during FY23, Spark Foundation co-funded a piece of research alongside Tātaki Auckland Unlimited, in conjunction with Te Matarau, The Māori Tech Association, to gain a better understanding of the participation gap of Māori in the tech sector. The purpose of the research was to equip organisations across Aotearoa with an understanding of the barriers Māori talent face, so they could take steps to address these and create more inclusive environments. The qualitative research, 'Te Au Hangarau', was conducted by Pūhoro STEMM Academy and Aatea Consultants. Some of the key insights from the research included a need to address the capability gap at a much younger age - with more responsibility placed on organisations to collaborate with education facilities to encourage Māori into Science Technology Engineering Maths (STEM) at a young age, and to provide better access and opportunities for Māori, to participate in the digital world. The research can be accessed on the Tātaki Auckland Unlimited website. https://industry.aucklandnz.com/sites/ build\_auckland/files/media-library/ documents/Te\_Au\_Hangarau\_Insights\_ Summary.pdf

# **Digital Natives Academy**





want to explore digital and

creative pathways.







# Fibre Fale

Fibre Fale was founded by two young Pacific leaders, Julia Arnott-Neenee and Eteroa Lafaele, to create pathways for Pacific people into the technology sector through education, advocacy, and facilitation. Launched in October, the initiative is backed by a number of corporate and philanthropic funders including Spark Foundation, Perpetual Guardian, Foundation North, and Fisher and Paykel Healthcare Foundation.

## P-Tech

P-Tech is a public education model designed by educators and the technology sector to address New Zealand's STEM skills gap. Participating schools collaborate with private companies that provide students with mentorships, worksite visits, and paid internships. On completing the programme, students will have both their NCEA qualifications, and a New Zealand Diploma aligned to industry needs. In addition, successful graduates typically earn first-in-line consideration at affiliated industry partners when applying for jobs.







#### From Otara to NASA

In FY23, Spark Foundation partnered with the Ōtara Youth Hub to send a group of students from the South Auckland suburb of Otara to the 2023 Advance Space Camp Expedition at NASA in Alabama, USA.

The programme runs over seven days where rangatahi engage in various STEM activities as well as astronaut training exercises, engineering challenges, teambuilding activities and an extendedduration simulated space mission.



Hihiko Te Rawa Auahau: delivered by Toi Kai Rawa, the Bay of Plenty's Māori economic development agency, innovation hubs will be embedded into 30 Māori communities across the wider Bay of Plenty over the next few years.

A programme that aims to break the cycle of crime through technology. Take2 teaches incarcerated individuals to code, enabling meaningful employment opportunities once they are released. In addition to Spark Foundation funding, during FY23 Spark supported the programme by employing its first Take2 graduate into the business.

# Digital wellbeing

#### **Digital Discipline**

A programme that offers support to young people dealing with social media addiction through education, awareness, and strategies to balance the online world with the real world. Digital Discipline is currently focussed on South and West Auckland communities with collaborations in Rotorua, Porirua, and Ōtautahi/ Christchurch. In the last year, Digital Discipline released a music video with local music artist, Sefa M., showcasing the impacts that digital addiction can have on an individual's relationship and family. Founder Tony Laulu was also featured on The AM Show on Three, discussing the negative impacts of social media on teenagers.

## **Digital Equity Coalition Aotearoa**

Spark Foundation is an establishment funder of the Digital Equity Coalition Aotearoa (DECA), which brings together over 100 community organisations who have a focus on digital inclusion and equity. DECA shines a light on digital inclusion initiatives, identifies gaps, advocates, and offers space for innovation and cross-sector collaboration.

# Other partnerships and funding

In addition to multi-year partnerships, Spark Foundation also made smaller, one-off grants to a range of digital equity initiatives including The Light Project, Ōtara Community Builders (see below), Tāiki E! Māori Tech leaders wānanga, Flying High, E-Steam 101 Vaka and Digital Tautua.

# Spark's investment into the community

In FY23 we committed over \$8 million in funding and free data, as well as significant internal resources, to achieve our digital equity ambitions and contribute to our communities.

In FY23 Spark donated nearly \$1.6 million to Spark Foundation, with \$1 million designated specifically for community projects, and the remaining funding operational costs. Combined with Spark Foundation's sale of its art collection, over

\$1.8 million was invested into community initiatives and projects that accelerate digital equity.

Spark also funds the Spark Give and Spark Volunteer programmes, which match employee charitable donations (up to a total pool of \$250,000 per year) and provides all Spark people with one day leave a year to commit to volunteering.

Spark's subsidised broadband service Skinny Jump has been designed to operate on a not-for-profit basis - with the revenue generated covering the costs of the free modems, community partner network, product development, and customer care and education. The commercial value of the data provided to households in need through Skinny Jump totalled over \$6.3 million in FY23.

### Connecting our people to our communities

Spark encourages our people to give back to the community through our Spark Give and Spark Volunteer programmes.

As participation in Spark Give and Spark Volunteer had been steadily declining, in FY23 Spark refreshed the programmes to focus on a smaller group of charities to create a bigger impact and contribute to more meaningful social progress across Aotearoa.

In FY22 our people voted for the following charities as our official partners:

- Skinny Jump (Ciena Jump for Students Fund)
- Sustainable Coastlines
- Starship Foundation
- Hato Hone St John

### Spark Give

Our payroll giving programme, Spark Give, enables our people to donate to schools and charities via their pay.

Spark matches donations towards our four key partners through Spark Give dollar-fordollar (up to a cap of \$250,000 per year). Our people also have the option to donate to their personal causes, and Spark continued to match most registered charities (except schools and religious

organisations) dollar for dollar (up to \$500 per person per year, up to a maximum cap of \$50,000 per year).

In FY23, Spark removed schools and religious organisations from the eligibility criteria for donation matching, to ensure Spark funding is directed to community groups most at need. This has seen the value of donations made through Spark Give during the year decline, however our people can continue to donate to these groups individually and still receive the tax credits, but their donation won't be matched by Spark.

#### Spark Give results for the year

Employee Donations:	\$366,431 (FY22: \$433,433)
Spark's Matching:	\$59,239 (FY22: \$157,775)
Number of employees participating:	205 (FY22: 452)

## Spark Volunteer

Spark employees can take one volunteer day each year, for skills or mission-based volunteering. Skills-based volunteering means our people focus on opportunities that take advantage of their specialised skills and talents to assist not-for-profits. Mission-based volunteering means volunteering with organisations whose work aligns with digital equity.

Some of the organisations that our people volunteered for over the year include Pride. Lifeline, Sustainable Coastlines, Summer of Tech, Shadow Tech, Hatch, GirlBoss NZ, P-Tech. Trees that Count and Take2.

#### Volunteer leave days used in FY23

•	
Total staff eligible for volunteering:	4,259 (2022: 4,220)
Total employee participation:	462 (2022: 449 days)
% of employee participation:	11% (2022: 6%)

# Our governance and ESG management

To achieve our purpose, Spark must successfully execute our business strategy while maintaining high standards of operational performance and corporate governance.

Our Sustainability Framework, as outlined on page 17, focusses our ESG (Environmental, Social, Governance) activities in the areas we can make the most meaningful impact - New Zealand's economic transformation, digital equity, and our own sustainable business practices. To realise these ambitions ESG is integrated into our ways of operating and governance, as outlined in this section.

# **Maintaining high** standards of corporate governance

The Board regularly reviews and assesses Spark's governance structures and processes to ensure that they are consistent with international best practice, in both form and substance.

Spark has complied with the recommendations of the NZX Corporate Governance Code (dated 1 April 2023) and substantially complied with the principles and recommendations of the ASX Corporate Governance Councils Principles and Recommendations (4th Edition) for the FY23 reporting period. You can read about how we have complied with these recommendations and principles in Spark's Annual Corporate Governance Statement 2023 at: www.sparknz.co.nz/about/ governance/

Copies of, and details about, Spark's corporate governance policies, practices and processes can be found on our website at: www.sparknz.co.nz/about/ governance/

# Integrating ESG into our governance processes

Spark is committed to the continuous improvement of our ESG performance. Our sustainability governance structure helps us ensure sustainability is overseen at the highest levels of our organisation and embedded throughout our everyday operations.



Our Board and Leadership Squad have oversight of our sustainability performance. Sustainability (covering all facets of ESG) is a standing item at regular Leadership Squad meetings, which serves as a business-wide sustainability steering committee. These meetings include quarterly updates on performance against our sustainability KPIs. The Board has overall governance responsibility for sustainability and is updated on sustainability performance against the same KPIs on a quarterly basis. The Board also approves the sustainability framework and reviews and approves all policies related to ESG.

For day-to-day management our ESG Squad is a cross-functional group accountable for our performance, reporting, and risk management. The Squad is led by Spark's Sustainability Lead, and includes representatives from Spark's financial, risk, legal, investor relations. supply chain, regulatory affairs, people and culture, and corporate relations functions.

We publish a summary of our approach to sustainability at Spark on our website: www.sparknz.co.nz/sustainability/

# **Our Sustainability Framework**

Toitū Sustainability at Spark is integrated into Spark's business strategy through our commitment to the three pillars of Economic Transformation, Digital Equity, and a Sustainable Spark. These commitments sit alongside our Māori

Strategy, Te Korowai Tupu, which informs how we develop strong connections with Māori and builds our understanding of Te Ao Māori. For more information, see 'Our new Sustainability Framework' on page 17.

The framework is informed by our materiality assessment (see page 151). While the three focus areas are enduring, the activities within them will evolve over time to ensure we are responsive to our changing operating environment and the needs of our stakeholders.

# **ESG** reporting

We seek to present a clear and transparent assessment of our ESG performance in our reporting. This report is prepared in accordance with the International <IR> Framework and with the Global Reporting Initiative (GRI) Core Option. It also incorporates climate risk disclosure aligned to the recommendations of the Task Force on Climate-related Financial Disclosures (TCFD) and to the incoming Climate Related Disclosures reporting requirements.

We focus our reporting on sustainability topics which substantively influence the assessments and decisions of stakeholders or have a significant environmental, social, or economic impact. We also consider whether a matter could substantively affect our ability to create value in the short, medium, or long term.

A detailed appendix to this report (see pages 151-156) includes a summary of our approach to materiality, our GRI Index, and information on our stakeholders and memberships of organisations.

# **Sustainability Governance**

Our sustainability governance structure helps us ensure sustainability is overseen at the highest levels of our organisation and embedded throughout our everyday operations.

Spark New Zealand Board of Directors

Approval of business strategy and sustainability framework. Reviews climate change and modern slavery risks. Reviews sustainability progress quarterly.

Leadership Squad

Sets three-year business strategy and approves sustainability framework. Reviews climate change and modern slavery risks. Reviews sustainability progress quarterly.

Corporate Relations and Sustainability Director and Sustainability Lead

Sustainability Director and Lead design the sustainability framework and ensure Spark makes progress against it.

> Identifies focus areas of most materiality to guide activity and resource allocation.

Sustainability framework





Sustainability Lead and ESG Squad

Skinny Jump Squad

The Sustainability Lead works across Spark with a cross-functional ESG Squad to improve sustainability performance and integrate it into the business. Spark Foundation has a sole focus on digital equity, and Skinny Jump is operated through a dedicated squad. Spark's business strategy is executed through the QBR process, with priorities agreed every three months. Sustainability is a standing priority on the QBR.

Support execution of sustainability framework priorities and consider sustainability impacts in decision making.

# **Benchmarking our ESG** performance

We benchmark our performance using a number of international frameworks. These include the Corporate Sustainability Assessment (CSA). The CSA is a comprehensive benchmark of our ESG maturity against our peers, with good coverage against our material sustainability issues. The CSA is now a part of S&P Global and is the assessment framework behind inclusion in the Dow Jones Sustainability Index (DJSI) global series.

Our approach to ESG management has seen our score, and relative ranking against global industry peers, increase year-onyear in the CSA benchmark into the top quartile of all global telecommunications companies. As a result in the past year Spark was invited to join the DJSI Australia Index, recognising our progress and regional leadership.

We also participate in the Carbon Disclosure Project (CDP) and the Worldwide Benchmarking Alliance's annual Digital Inclusion Benchmark. This includes an assessment of our broader social responsibility governance alongside a detailed assessment of our digital inclusion programmes. Spark is currently ranked in the top quartile of this benchmark.

# **Human rights due** diligence

In FY22 we introduced our Human Rights Policy. This Policy is an explicit commitment to respect all internationally recognised human rights and sets clear expectations on how we will address human rights issues across our value chain.

The Policy supplemented a number of long-standing policies and processes to protect and uphold human rights. For example, our Supplier Code of Conduct, which sets clear requirements for our suppliers, and our Privacy Policy and values, which outline clear expectations around the protection of our customers' rights around their personal data.

To develop the policy we engaged internal and external stakeholders and reviewed our approach against our global peers. We identified a number of areas of emerging human rights impacts and have implemented new policies and processes to address these issues.

This included the publication of a set of AI Principles, based upon existing internal guidelines for the ethical use of AI (Artificial Intelligence) technologies. For more information see www.sparknz.co.nz/about/ governance/

In the past year we designed a new customer human rights risk screening process which we will roll out to key teams in the year ahead. The majority of Spark's customers pose a low risk, and as a New Zealand-based business most of our customers operate exclusively within New Zealand where strong protections exist.

This process requires us to consider if services provided to customers pose any risk of negative human rights impacts, are used with vulnerable groups, or in high-risk industries or geographies where there is a greater risk of negative human rights impacts.

The process will flag customers for further consideration. The ESG Squad will conduct the initial review and recommendation, with complex, high-risk, or high-value cases escalated to the Leadership Squad for a final decision. In line with human rights best practice, this includes understanding opportunities to work in partnership with customers to mitigate any risks and address underlying human rights issues.

Together, our engagement with our suppliers (see below), our internal policies and processes, and our assessment of risk in the use of technology by our customers, represents our human rights due diligence process across our value chain.

# **Engaging our suppliers**

We rely on a combination of local and global suppliers and partners to operate our business. We have around 2,000 suppliers, ranging from the largest global technology businesses to small local operators. Each year we spend around \$2 billion to support our business and meet our customers' needs

Our global supply chain is complex, with many indirect suppliers providing the source materials and components required to deliver consumer electronics and network infrastructure. We set clear expectations for our suppliers related to social and environmental performance through our Supplier Code of Conduct, which sets out the minimum standards we expect from all our suppliers across labour and human rights, health and safety, environmental sustainability, and ethical business practices. All new suppliers are requested to sign up to the Code, or demonstrate commitment to an equivalent code of practice, as part of their onboarding process. For more information, visit: www.sparknz.co.nz/suppliers

We are in the process of transitioning our supplier management system to the SAP Ariba platform. This system provides improved processes for data collection from suppliers, including self-assessment questionnaires and compliance declarations, covering topics such as modern slavery and science-based emissions reduction targets. The system also includes a risk module that enables us to monitor suppliers across 300+ incident types (such as ethical practices, labour compliance, legal incidents, and operational disruption), and then segment suppliers into risk profiles as a result.

# **Modern Slavery Statement**

Spark publishes a dedicated annual Modern Slavery Statement. This report provides a detailed summary of our approach to



addressing modern slavery and managing broader risk in our supply chain, including actions taken over the past year to strengthen our systems and processes You can find this at: www.sparknz. co.nz/about/governance/

# Auditing suppliers - Membership of Joint Audit Cooperation (JAC) initiative

JAC is an international association of telecommunications operators aiming to align around a common set of requirements and KPIs for ICT suppliers to uphold human rights, social, labour, and environmental standards. The association aims to verify, develop, and assess the Corporate Social Responsibility (CSR) implementation across the manufacturing centres of suppliers in the industry.

JAC has been running for over a decade and has been gradually growing as new operators join the initiative. JAC members share resources and best practices. As of June 2023, the association encompasses 26 telecommunications operators.

As a JAC member Spark is required to audit a minimum of five supplier locations each calendar year. The suppliers and locations are mutually agreed and allocated across the members. Findings and corrective actions are also shared among all JAC members, which provides visibility of risk across a larger number of suppliers than Spark would be able to audit individually and a platform for collective industry engagement to improve performance.

Across all of its members, JAC has conducted a total of 910 audits and surveys since its establishment in 2010 through to 2022. In the 2022 calendar year a total of 98 audits were carried out. Across these audits 549 corrective actions were raised during audits by category of issue. The top audit findings were related to Health and Safety, Environment, and Working Hours.

As we share many common global suppliers with our industry peers many of the sites audited are relevant to our own supply chain, including a significant number of sites within the past two years. Details shared among JAC members are covered by a non-disclosure agreement, which means we cannot share details of JAC audits conducted by other members publicly, but we can use this information in our own internal risk assessment, to inform our engagement with suppliers, and to prioritise and select suppliers for audits.

To undertake the assessments, we have engaged a third-party auditor experienced in delivering site assessments against the JAC methodology. The suppliers identified for audits include two manufacturing sites in Asia, two service providers with significant numbers of workers working offshore, including our outsourced call centre operations in the Philippines, and one of our key suppliers in New Zealand. The first of these audits is scheduled for August 2023, with our commitment to complete five on-site audits by the end of the 2023 calendar year. We intend to report the findings of these audits in our FY24 report.

Of the five supplier sites we initially selected, one supplier manufacturing site in Asia had already been audited by another JAC member within the past two years, meaning we already have access to a recent assessment of performance. Because of this we have selected a different supplier, a service provider based offshore, for our 2023 audit programme.

For more information see: www.jac-initiative.com

# **Public Policy and Lobbying** Commitment

Public interest in lobbying is growing, with particular concern raised about lobbyists switching between political and lobbying roles and the potential conflicts of interest created. In response, the Government announced a number of measures aimed at providing greater transparency around lobbying at Parliament, including supporting lobbyists to develop a voluntary code of conduct to serve as a set of guidelines to improve transparency and accountability.

In the past year Spark has published its own Public Policy and Lobbying Commitment to set clear rules and processes for Spark to follow as it seeks to engage on public policy, either directly or via government relations agencies.

Spark has not made political donations for many years, and in our annual reports we have declared zero political donations as part of our financial reporting. Our new public Commitment formalises this practice as an explicit policy that we will not make donations to political parties in New Zealand or any other jurisdictions.

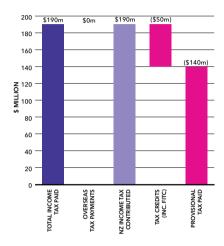
We also committed to disclosing our engagement with lobbying services providers. In the past year we have retained the services of government relations agency Thompson Lewis. As one of New Zealand's largest businesses and a lifeline utility we have an important role to play in the development of policies relevant to our sector and operations. We use this agency to provide additional resource that enables us to effectively fulfil this role.

# Our approach to tax

We take a responsible and transparent approach to tax. We recognise that the digital economy is an important and growing sector in New Zealand, and the taxes we pay are an important source of government revenue. The Spark Group Tax Strategy follows the spirit of the law in addition to the pure interpretation of the law. We believe that it is important that those in the sector pay the right amount of tax to support the ongoing investment required for New Zealand's long-term success. This includes the provision of infrastructure, education, social and environmental services we rely on as a New Zealand-based company.

In FY23 Spark's effective tax rate after adjusting for the impacts of the Connexa transaction and Spark Sport provision was 29.9%. This is higher than the New Zealand domestic tax rate of 28%, primarily due to tax payable on Spark's share of Southern Cross' underlying earnings. As a large business, Spark makes a significant contribution to New Zealand's tax base. Spark contributed \$190 million of New Zealand income taxes during FY23 (before any tax credits were applied).

# Breakdown of income tax payments FY23



In addition to income tax paid by Spark, the Spark Group has payment and collection obligations across a wide range of tax types resulting in an excess of \$617 million of taxes under management during FY23.

## Taxes under management



The full tax strategy is available online: www.sparknz.co.nz/about/governance

# **Our risk management**

# **Managing risk**

Our risk policy and framework helps our people to manage uncertainty and adapt to challenges as they pursue Spark's strategy. Oversight by the Audit and Risk Management Committee (ARMC) and the diligent application of the defined roles and responsibilities across the business ensures Spark's risk management system remains effective.

The policy and framework are benchmarked to COSO ERM 2017 (COSO), a leading practice risk management standard. Spark also uses other leading risk management standards like ISO31000: 2018 and specific standards and guidance, where available, to benchmark and inform its risk management practices.

Spark's framework is structured into five risk management domains that all work together to enable a robust system for risk management. Below is a description of each domain and some examples of activities by domain to help understand the framework in more depth. These five domains are embedded in Spark's Managing Risk Framework and ensure the Three Lines of Defence Risk Model (1. Own and manage 2. Monitor and 3. Provide independent assurance) is utilised.

#### Governance and culture

This domain reinforces the importance of risk management and influences how people apply the framework. Managing risk is embedded in Spark's organisational structure, its functional activities, and is supported by specialist resources from the Risk Team. Examples include the policy and the defined governance structure that supports its application across Spark. More information on the roles and responsibilities are included in the table on page 81.

## Strategy and objective setting

This domain focuses on integrating risk management into strategy setting and business planning. Examples include the consideration of risks and opportunities to business objectives when making strategy decisions and checking in with every function using a systematic method as part of the Quarterly Business Review Process. Each quarter the Leadership Squad communicate the top priorities for the business to the Wider Leadership Group, and support execution with strategic guidance and access to extra resources as needed.

#### **Performance**

This domain involves maintaining a portfolio view of risks under active management. Examples include maintaining a principal risk profile that is used by the ARMC and Leadership Squad to understand relevant risks and how they are being managed. It also focuses on the quality of the embedded risk management practices that are used within functions across the business. These two views enable in-depth analysis of relevant business risks and how they are being managed from a top-down and bottom-up perspective.

## Review and revision

This domain involves identifying and implementing opportunities to continuously improve risk management practices. Examples include regular internal and external assessments of the policy and framework.

## Information, reporting and communication

This domain focuses on guiding Spark on how to use the policy and framework. Examples include information pages, access to support channels, and education sessions.

The policy and framework are assessed annually, and externally every three years, to ensure they remain effective. All assessment results and agreed actions are shared with the ARMC to ensure they remain informed about the status of the policy and framework.

# Spark's principal business risks

Principal risk profiles are updated twice yearly. The last update was finalised in May 2023. The principal risk themes identified were:

## Protecting Spark and its customers from a major cyber-attack or data breach

Evolving external threats, changing legislation, and high expectations from customers and stakeholders mean robust security and privacy roadmaps and strong governance, involving the Leadership Squad, continue to be needed to ensure that significant risks are managed. The Security Tribe is responsible for critical operational controls to ensure standards and compliance are upheld. Our Digital Trust team sets privacy frameworks and standards that Agile units need to apply to maintain appropriate operational controls for privacy. Spark also has a data retention policy, which sets out considerations and, in some cases, rules for data retention. Adherence audits for compliance with the data retention policy are performed by the Internal Audit team.

External reviews and certifications help to ensure that comprehensive security measures exist for the critical elements of our cyber security framework. These reviews include security maturity assessments and security device configuration audits to ensure our processes meet expected standards.

# Maintaining a resilient network and delivering technology and network leadership

The use of established and proven delivery methods for large-scale network and technology projects (such as our 5G rollout) will help us to manage potential risks created by the delivery of new technologies and will also sustain our existing technology. This also includes long term physical risk to infrastructure from climate change. With a high share of operational cost, Spark's technology units also continue to execute net-cost reduction while maintaining operational standards. In addition to cost optimisation mitigations, technology units have robust operational risk management processes, which provide visibility and enable a coordinated response to risk.

# Estimating economic environment impacts and responding with balanced judgement

Rising interest rates and inflation is impacting consumer behaviour and business confidence and resulting in cost increases. This is showing up most in the SME segment, with more businesses being forced to close. Recent weather events are also contributing to increased costs for Spark and changing customer behaviour in business and consumer areas. Although Spark has been impacted less than some parts of the economy, management continues to monitor this risk closely, particularly as unemployment increases and with the economy recently moving into a technical recession.

# Executing simplification projects and customer migrations

Spark continues to simplify its portfolio of products and migrate customers to new plans and modern technologies. This objective introduces revenue and customer experience risks because execution requires cooperation by a complex set of stakeholders and retiring legacy products is challenging. In FY23, Spark's mature approach and capability for simplification enabled it to make good progress towards its simplification and legacy plan retirement targets. Close monitoring and robust processes enable Management to measure simplification benefits and work through risks and issues effectively, particularly when trade-off decisions are required.

## Cost optimisation while maintaining operational standards and resilient service

Executing net cost reduction is a strength for Spark, and we do it in a way that ensures operational delivery standards for customers are maintained. To mitigate unintended risks (for example, customer service disruptions), the Leadership Squad has established a strong governance structure, coupled with a formal delivery methodology to ensure all initiatives are robustly tested. Trajectory toward targets is measured, which enables intervention and course corrections when required.

## Achieving planned performance when there are talent shortages in New Zealand

Like most businesses Spark is impacted by New Zealand's labour shortages and access to the people and skills it needs to execute on its business strategy. Competition for skilled people in certain fields (for example, data and automation and artificial intelligence) is high with low unemployment and challenges attracting skilled migrant workers. Costs associated with attracting and retaining talent have also increased. Mitigation strategies are in place and proving effective with lower rates of attrition. These include workforce plans, succession and bench strength projects, targeted internships, upskilling, increasing internal talent mobility, and strategic development programmes. Management continues to actively manage this risk across specifically impacted business teams.

# Business continuity and crisis management

The Business Continuity and Crisis Management Policy protects customers from the impact of disruptive events and ensures value generating activities are resilient and comply with relevant external standards, for example, Civil Defence and 111 obligations.

Spark's framework is benchmarked to ISO 22301 and ISO 22313, which are acknowledged as leading practice standards for business continuity. It is overseen by the ARMC in a similar way to the Managing Risk Policy and Framework. Regular reviews of the framework are performed by the Service Resilience and Risk and Internal Audit Teams to ensure it is effective. External reviews and testing of key elements of the framework, such as the Level One Crisis Management Plan and Team, are also done to validate the effectiveness of the framework. Spark's business continuity framework performed well when called upon during the recent weather events, like Cyclone Gabrielle. Our continued investment in network resiliency, as outlined on page 36-37, also demonstrates application of the framework in practice.

# Climate-related risk

Climate change poses a risk to our business due to potential disruption to our supply chain, our infrastructure, and our customers. A number of severe weather events over the past year have highlighted the impact that climate change can have on the resilience of our networks and our ability to provide connectivity to our customers.

We introduced climate risk reporting, aligned to the international Task Force on Climate-related Financial Disclosures (TCFD) framework, in our FY21 Annual Report. Changes in New Zealand regulation will make climate risk reporting mandatory for Spark and many other large-scale New Zealand businesses from 2024 onwards. This will require us to report in accordance with climate standards published by the External Reporting Board (XRB), which are aligned with the international TCFD framework.

#### Governance of climate risk

The Spark Board and Leadership Squad are engaged in Spark's climate risk management through the integration of our most material climate risks into our enterprise risk management system, and in the design and implementation of our longer-term climate scenario risk analysis.

The Audit and Risk Management Committee (ARMC), a subcommittee of the Spark Board, is responsible for Spark's overarching risk management. The ARMC meets at least six times each year and receives regular updates on all principal business risks, including regular updates on 'Maintaining a resilient network', which includes physical adaptation risk to our networks, and risk in our network supply chain (see page 73). Sustainability is one of the competencies assessed in our Board Skills Matrix (see page 81), ensuring the appropriate skills and competencies are represented at Board level to manage climate risk.

The Board is also responsible for remuneration policies. For our Leadership Squad and a select group of senior leaders, a long-term incentive forms part of their remuneration package. This scheme, from FY23 onwards, is tied to performance

measures relating to Spark's ESG performance, including performance against our emissions reduction target. See page 87 for more information.

In setting Spark's new three-year strategy, the Board and Leadership Squad considered risk and opportunities from climate change. A key focus of the new strategy is enabling New Zealand businesses to grow and become more productive and sustainable through technology, which explains how we will support New Zealand's transformation to a high productivity, low-carbon economy. Our risk management system helps our people to manage uncertainty and adapt to challenges as they pursue Spark's strategy.

Spark's Chief Financial Officer is responsible for our overarching risk management system, with a parallel reporting line for Spark's Risk, Audit and Fraud Lead directly into the Chair of the ARMC. Spark's Corporate Relations and Sustainability Director is responsible for Spark's overall sustainability strategy. The Chief Operating Officer (or Network and Operations Director from 1 July 2023 onwards), is responsible for our most material climate change risks, which are

integrated into 'Maintaining a resilient network' in our enterprise risk management system, alongside progress against our SBTi-verified science-based emissions reduction target.

Sustainability updates, which include updates on our climate risk processes, are provided to the Board a minimum of twice a year, including the detailed annual reporting process. The Leadership Squad serves as Spark's sustainability steering group, with quarterly updates on performance against sustainability KPIs. The Board approves Spark's sustainability framework and reviews and approves all policies and KPIs related to ESG and sustainability. A more detailed explanation of Spark's sustainability governance is available on page 69.

Our current climate scenario analysis was completed in 2021. Both the Spark Board and Leadership Squad were involved in the design and implementation of the scenario analysis and approved the findings. As we plan to update our scenario analysis in the year ahead, the Leadership Team and Board will be engaged in the development and scoping of the analysis and approve the final findings.





#### Climate impact on strategy

Our climate scenario risk analysis aligned its timelines and financial materiality thresholds to our standard enterprise risk management system. It considered the likelihood, impact, and urgency of risks using three, 10, and 30-year time horizons. The three-year horizon aligns to Spark's three-year strategy horizon. The 10-year horizon aligns to risk management best practice, and the 30-year horizon aligns to the 2050-time horizon for national climate scenario analysis, and New Zealand's net-zero commitment. We identified no risks that met our highest 'Extreme' risk category, and seven that fell into lower risk rating categories.

This analysis was undertaken through a series of interviews with key teams across Spark, with oversight of the Environment and ESG Squads. This was supported by a process to map our infrastructure against publicly available climate scenario modelling data, to understand the number and location of sites that may be of greater risk.

Our scenario analysis was completed against two scenarios, mapping key sites against 2050 climate scenarios aligned to New Zealand's first National Climate Change Risk Assessment.

Scenario 1 - RCP 4.5: A future where early, ambitious mitigation has limited temperature change. This identifies risks to Spark from rapid de-carbonisation, for example from regulatory intervention, a high carbon price.

Scenario 2 - RCP 8.5: A future where insufficient early mitigation has led to significant risk requiring adaptation to rising temperatures. This identifies risks to Spark from extreme weather events, sea-level rise, and knock-on impacts on our operating environment.

The incoming XRB Climate Related Disclosure standards require analysis against a third scenario. We are engaging with our industry partners to discuss a sector-wide approach to map the potential impacts of climate change on

New Zealand's telecommunications networks as a whole. Our initial scenario analysis considered risk to Spark assets independently. However, our networks are also reliant on other potentially vulnerable infrastructure, such as power, fibre backhaul, and roading infrastructure. So a more detailed risk analysis must also consider these interdependencies, and the interconnected climate adaptation actions required. We will also engage with other stakeholders, including the Climate Change Commission, in the lead up to the preparation of New Zealand's next National Climate Change Risk assessment due in 2026.

We will use this more detailed scenario analysis to develop financial cost estimates for anticipated impacts in order to meet future disclosure requirements of the new reporting standards. We are also investigating adding formal climate and emissions considerations into our capital deployment and funding decisionmaking processes.

# Our climate change scenario-based risk assessment

#### **OUR CLIMATE SCENARIO RISK ANALYSIS**

#### Physical adaption risk

Includes impacts on network resilience and future investment, increased weather events, sea level rise, planning and Resource Management Act (RMA) requirements, and insurance costs

Rated as high likelihood with low impact in the three-year horizon, growing in impact over the 10 and 30-year time horizons.

We mapped key infrastructure against publicly available climate scenario models. This showed many of the most extreme climatic changes expected to 2050 are in lightly-populated areas, for example on the West Coast of the South Island. Most of the population, and therefore much of our network, is in coastal areas. Analysing site proximity to coastal inundation risk zones, and factoring site elevation, shows only a small number of sites at greater than moderate risk in 2050 under the RCP 8.5 scenario.

The impact of recent weather events has emphasised the importance of network resilience and physical adaption to climate change. See page 36-37 for information on our work in building network resilience. We are engaging with national stakeholders on an aligned approach to building resilience in telecommunications network, including:

- Engaging with industry, via the TCF, to investigate a combined analysis of long-term physical risk to New Zealand's telecommunications infrastructure;
- Actively monitoring RMA reform to inform our long-term adaptation work, including the development of a new Climate Change Adaptation Act (CAA); and
- Engaging in the development of New Zealand's first National Adaptation Plan which is intended to address the 43 priority risks identified in the National Climate Change Risk Assessment and the risk to the telecommunications

### Supply chain risk

Includes increased supply lead times, increased air freight cost, increased supply cost, supply chain disruption, and increased inventory and working capital

Rated as high likelihood with low impact in the three-year horizon, growing in impact over the 10 and 30-year time horizons.

The increasing number of extreme weather events across the globe increases the risk of disruption to our supply chain. Growing competition for resources from emerging climate mitigation technologies such as EVs may also increase cost and disruption. This is likely to drive increased cost and lead time on purchasing and require larger local inventory and working capital to manage risk. This may impact our ability to provide devices to our customers and maintain and grow our infrastructure.

We are implementing an enhanced supplier relationship management system which includes improved risk monitoring, reporting, and supplier engagement processes. We have also joined the JAC (Joint Audit Cooperation) initiative, a coalition of global telecommunications operators working together to ensure adherence to internationally recognised standards along the ICT supply chain and upholding human rights, social, labour, and environmental standards

### Provision of climate related services (moderate risk/ opportunity rating)

Includes provision of monitoring and control devices and services, data analytics, Al and other potential climate related services to enable emissions reductions

Rated as medium likelihood with low business impact in the three-year horizon, growing to moderate impact in 3-10 years. Digital technology has the opportunity to enable significant emissions reductions. We provide services that support digitisation towards a low-carbon economy, but it is difficult to isolate business-as-usual digital transformation from specific sustainability enablers.

A key focus of Spark's new three-year strategy is enabling New Zealand businesses to grow and become more productive and sustainable through technology. Through Spark IoT we already provide solutions with significant sustainability benefits - from energy and water metering, fleet tracking and optimisation and water quality monitoring.

In the past year, in partnership with sustainability consultancy thinkstep-anz, we published a report on how digital technology can enable the transition towards a low-emissions, climate resilient future state. The report analysed the scale of potential emissions reductions enabled by digital technology, finding 7.2 million tonnes of annual emissions reductions could be enabled by 2030, which represents 42% of the emissions required for New Zealand to meet domestic emissions budget over the next decade. See page 48 for a summary. The findings of the report are enabling us to engage relevant sectors and partners to explore opportunities to accelerate adoption of technology. and support Government to put in place policies and actions to remove barriers to technology adoption.

## SBTi science-based emissions reduction target

Includes the risk we will not meet our SBTi target.

Moderate risk.

Risk we will not achieve our Scope 1 and 2 reduction target or risk we will be unable to influence 70% of suppliers by spend to adopt their own SBTi-aligned targets.

This risk rating reflects the ambition of our target, which will require significant effort over the next decade, particularly as increased investment in infrastructure, including data centres and 5G rollout, is anticipated to increase energy useage. Our planned actions reduce this risk rating to a 'low' rating. See page 44 for information on our SBTi target and plan.

over	dium likelihood, low impact r the 30-year horizon	Low direct risk to Spark, however highlights the national risk of increased inequality as climate-intensive roles are disestablished and the importance of digital equity in New Zealand's transition. See page 63 for our work in digital e
	c to New Zealand	
eco	nomic activity	
	dium likelihood, low impact r the 30-year horizon	We referenced the Climate Change Commission's projected cost of action to achieve New Zealand's 2050 target, which was approximately 1% of projected annual GDP by 2050.
Clin	nate litigation	
	likelihood, low impact,	Low likelihood, low impact, across all time horizons.
acro	oss all time horizons	Considered low-risk as Spark is not linked to infrastructure or investments with heavy emissions.

# **Metrics and targets**

An explanation of Spark's emissions reporting, and our SBTi-verified emissions reduction target, is provided in the Our Environment section of this Report, see page 42.

We also produce a standalone Greenhouse Gas Inventory Report which provides a detailed account of our emissions. The report is assured by Deloitte and is available here: www.sparknz.co.nz/ sustainability/environment

We provide a summary of metrics against the Dis on the incoming XRB Climate Related Disclosures in our Sustainability Appendix on page 154.



# **Our Board and Leadership Squad**

## **Our Board**

















# 1. Justine Smyth, CNZM

Justine joined the Board of Spark New Zealand in December 2011 and became Chair in 2017. She has extensive experience in governance, mergers and acquisitions, taxation, and the financial performance of large corporate enterprises as well as small and medium enterprises (SMEs). Her background is in finance and business management, having been a Partner with Deloitte, and Group Finance Director at Lion Nathan. Justine is currently Chair of Breast Cancer Foundation New Zealand and Chair of Mondiale VGL Group and is a former director of Auckland International Airport Limited, Justine has a Bachelor of Commerce from the University of Auckland and is a Fellow of Chartered Accountants of Australia and New Zealand and a Chartered Fellow of the Institute of Directors. In 2020 Justine was appointed a Companion of the New Zealand Order of Merit for services to governance and women.

#### 2. Alison Barrass

#### **Non-executive Director**

Alison joined the Board in September 2016. She brings a broad range of skills, including knowledge and expertise in the fast-moving consumer goods (FMCG) sector and in governance, leadership, and marketing-led innovation. Her background includes 30 years' experience at major international FMCG companies, including PepsiCo, Kimberley-Clark, Goodman Fielder, and Griffins Foods. She is currently a director with Rockit Global, Zespri and Suncorp NZ, is Chair of Tom & Luke and Babich Wines and is a former director of GWA Group. Alison has a Bachelor of Science from the University of Southampton and a Business Diploma in Marketing from the University of Auckland.

# 3. Warwick Bray

#### **Non-executive Director**

Warwick joined the Board in September 2019. He brings over four decades of experience in the international telecommunications, technology, and media sectors, most recently in senior executive roles at Telstra. During his nine years at Telstra up until 2018, Mr Bray's executive roles comprised Chief Financial Officer, Group Managing Director Product, Executive Director Mobile and Head of Corporate Strategy. Earlier in his career, he was a Managing Director at JP Morgan (London) and Dresdner Kleinwort Wasserstein (London) in telecommunications equity research. He also worked at McKinsey & Company in Europe, advising telecommunications companies on strategy, regulation, and operational improvement, and as a network systems engineer at Hewlett Packard. Mr Bray has served on the GSMA strategy committee, the boards of Hong Kong mobile business CSL and Australian pay TV operator Foxtel and as Chairman of the Australian Mobile Telecommunications Association. He is currently a director with Woolworths Group. He holds a Bachelor of Science (Hons) and a Masters in Business Administration from the University of Melbourne.

# 4. Sheridan Broadbent

## **Non-executive Director**

Sheridan joined the Spark Board in August 2022 with an executive and governance career spanning telecommunications, ICT, infrastructure, and energy. Her governance experience includes her role as Independent Director for Manawa Energy and Chair of Pipeline and Civil Group. Previous governance experience includes her roles as Chair of Kordia, director of Transpower and former member of the Government's Cyber Security Advisory Committee. Sheridan holds a Bachelor of Commerce from the University of Auckland, is a Chartered Member of the Institute of Directors, and is a graduate member of the Australian Institute of Company Directors.

#### 5. David Havercroft

#### **Non-executive Director**

David joined the Board in October 2021, bringing skills and experience from a career in the technology industry that has spanned more than 35 years. He held a number of leadership roles at Spark New Zealand from 2009-2017, including Chief Operating Officer and Chief Technology Officer. Prior to this he held executive and management positions in IBM Asia Pacific, Cable & Wireless, and BT. David is currently a director of Westpac New Zealand, and was formerly a director of Kordia, Connect8, Southern Cross Cable Network and Kiwi Wealth.

## 6. Jolie Hodson **Chief Executive and Executive Director**

Jolie joined the Board in September 2019. Her appointment to CEO in July 2019 followed a substantial career within Spark, leading different areas of the operating business over a six-year period. As CEO Jolie is responsible for ensuring the Company has a sound strategy and builds a team around her that is able to deliver the digital infrastructure, products and services, and innovation that supports Spark's customers and Aotearoa to win big in a digital world.

Prior to joining Spark Jolie worked for 20 years in a range of senior roles for the Lion Group and Deloitte. She has a Bachelor of Commerce from the University of Auckland and is a Fellow of Chartered Accountants of Australia and New Zealand.

#### 7. Gordon MacLeod

#### **Non-executive Director**

Gordon joined the Board in August 2022. He is a highly credentialed business leader, who held a range of senior executive roles over a 15-year tenure at Ryman Healthcare Group, where he most recently served as CEO. Prior to this Gordon was a Corporate Finance and Advisory Partner with PwC and was also the Finance Director of a Hi-Tech UK listed company based on the Cambridge Science Park in England. Gordon is an Independent Director of NZX-listed Delegat Group and a trustee of Breast Cancer Foundation NZ. He holds a Bachelor of Commerce from the University of Canterbury, is a Fellow of Chartered Accountants of Australia and New Zealand, and a Member of the Institute of Directors.

# 8. Charles Sitch

#### **Non-executive Director**

Charles joined the Board in December 2011. He has more than 20 years' experience in driving business strategy, having worked for McKinsey & Company from 1987, where he became senior director in 2010, primarily working with CEOs and boards on strategy and operations turnarounds, before retiring in 2010. Since 2006 he has been involved in various new business ventures. Charles was previously Chairman of the Board of Trinity College at the University of Melbourne. He holds a Masters in Business Administration from Columbia Business School and a Bachelor of Laws and a Bachelor of Commerce from Melbourne University. He is also a Graduate of the Australian Institute of Company Directors.

# Strategic role of the Board

Spark's Board plays a critical role in helping to guide and test company strategy, by engaging in an ongoing conversation with the Leadership Squad around key strategic decisions. These decisions are in relation to the long-term strategic planning and direction of the business, including non-financial performance and our ability to create value in the medium and long term. This includes customer experience, governance, and sustainability measures, with the Board approving the business strategy and reviewing climate change, cyber and modern slavery risks.

As the body elected by shareholders to protect and enhance the value of Spark's assets, the Board has oversight of Spark's financials and the annual and three-year planning processes. Board members engage in robust discussions with management around the strategic direction of the business to test and ensure investment is going towards the things that will deliver the best outcomes for the company and shareholders. This flows through to Spark's remuneration policies where there is Board involvement in setting targets and hurdles for short-term and long-term incentives.

FY23 saw the Board provide oversight and strategic support in the development of Spark's new three-year strategy and during the sale of the 70% stake in Spark's mobile towers and the resulting decision to return \$350 million to its shareholders via an on-market share buy-back.1

Spark supports the Future Directors programme and appointed its third Future Director, Sylvia Ding, effective 1 February 2022 for an initial period of 12 months. This appointment was further extended and her term came to an end on 31 May 2023. The Spark Board thanks Sylvia for her valuable contribution during her time as a Future Director.

# **Company Secretary**

**Future director** 

The Company Secretary is responsible for ensuring the effectiveness of the Board by ensuring that its policies and procedures are followed and for coordinating the completion and dispatch of the Board agendas and papers. The Company Secretary is a position distinct from the Leadership Squad and is accountable to the Board, via the Chair, on all governance matters, as further described in the Board Charter.

# **Board renewal and** succession

Spark's Board has an appropriate mix of tenure, skills, diversity, and experience.

The Board skills matrix on page 81 outlines the qualifications, capabilities, geographical location, tenure, and gender of each member of the Board. Ethnicity information is available on page 60 of this report.

There is an ongoing Board succession programme, which is focussed on finding new directors with relevant skills and experience that complement the diverse perspectives already represented around the table.

During FY23, as part of the Board's ongoing succession planning, Sheridan Broadbent and Gordon MacLeod joined the Board as independent non-executive directors, both effective 1 August 2022, and Paul Berriman resigned as a nonexecutive director with effect from 4 November 2022.



<sup>1</sup> Subject to market conditions at the time. Spark may investigate alternative return options.

# **Board skills matrix**

	Justine Smyth	Alison Barrass	Warwick Bray	Sheridan Broadbent	David Havercroft	Jolie Hodson	Gordon MacLeod	Charles Sitch
Qualifications	BCOM, FCA, CFINSD	BSC, DIP BUS, MARKETING	BSC, MBA	ВСОМ	BA	BCOM, FCA	BCOM, FCA	MBA, LLB, BCOM
Capability								
Strategic knowledge for scale telco/technology businesses	0		•	0	•	•		•
Financial / commercial	•		•		0	•	•	•
Risk management / regulatory and/or sustainability				•	•			
Customer insight / retail / brand		•		0		0		
People leadership and culture		0			0	0	•	
Listed company governance	•	•					0	0
Capital markets / capital structure	0		0				0	
Digital / data / media / new markets		0	0	•				0
Geographical location	NZ	NZ	Australia	NZ	NZ	NZ	NZ	Australia
Tenure (years)	11.7	6.9	3.9	1	1.9	3.9	1	11.7
Gender	F	F	М	F	М	F	М	М

The Board skills matrix identifies the predominant skills of each Director. The Board has specifically limited high capability and medium capability to both having a maximum of two areas for each Director.

KEY:

High capability

Medium capability

# **Definitions of categories** of capability:

Strategic knowledge for scale telco/ technology businesses: experience as a senior executive in, or as a strategy professional advisor to, large telco/ technology businesses.

Financial / commercial: a strong accounting and finance background, most likely being a chartered accountant, having held the position of CFO in a significant publicly listed company, or leadership position in professional services/ advisory firm.

Risk management/regulatory and/or sustainability: experience in identifying and mitigating both financial and nonfinancial risks/experience with influencing public and regulatory policy decisions and outcomes/experience in the design and application of sustainability frameworks.

Customer insight/retail/brand: experience as a senior executive responsible for driving customer experience including by effectively using insights, optimising customer journeys and building brand experience for customers.

People leadership and culture: experience as a CEO of a significant publicly listed company or large private standalone company. Leadership skills including the ability to set appropriate organisation culture.

Listed company governance: listed company Board experience other than Spark. Experience with sophisticated governance structures.

Capital markets/capital structure: strong knowledge of debt and equity capital markets, and experience with mergers and acquisitions/experience dealing with a range of funding sources and capital structuring models.

Digital/data/new markets: experience as a senior executive in, or as a professional advisor to, digital and/or data business, or businesses in emerging new markets. Experience in the use of digital channels and the latest innovative and digital technologies.

# **Our Leadership Squad**

























# 1. Melissa Anastasiou

#### **General Counsel**

As General Counsel, Melissa leads Spark's legal and compliance functions, providing Spark with strategic legal and commercial guidance, ensuring the business acts lawfully and with the utmost integrity. She has also played a pivotal role in leading out Spark's diversity and inclusion programme. Melissa joined Spark in 2009 and undertook a range of legal roles across the organisation before being appointed as Group General Counsel in 2012.

Prior to joining Spark Melissa spent a number of years as a Senior Legal Counsel for UK mobile provider Telefonica O2. She also has extensive experience working for leading corporate law firms in Auckland and the UK. Melissa has a Bachelor of Laws from Victoria University of Wellington.

#### 2. Matt Bain

#### **Marketing Director**

As Marketing Director, Matt brings his outstanding digital marketing and customer experience skills to place the customer right at the centre of Spark's thinking and actions. Matt joined Spark in 2018 and was previously based in Amsterdam as European Managing Director for agency AKQA - one of the world's leading innovation and brand experience agencies, with responsibility for 500+ employees across five countries.

Over a 20-year career Matt has built an impeccable international reputation with some of the world's greatest brands - Nike, Heineken, Mini, Rolls Royce, Siemens, EA Sports, Audi, Phillips, Tommy Hilfiger and KLM amongst others. He has extensive experience using data and technologies like Artificial intelligence (AI) to enable organisations to better understand and predict their customers' needs more accurately. Matt holds a Master of Commerce from the University of Auckland.

## 3. Leela Gantman

## **Corporate Relations and Sustainability Director**

Leela joined Spark as Corporate Relations and Sustainability Director in January 2020, bringing with her 20 years' experience in corporate and agency roles in New Zealand and Australia.

Prior to joining Spark Leela was Head of Communications at Fletcher Building, and before that External Relations Director at beverages group Lion in Australia.

As Spark's Corporate Relations and Sustainability Director, Leela is responsible for reputation management, internal communications, government, industry, and community engagement, the Company's sustainability strategy, and the charitable activities of the Spark Foundation. She also serves as a trustee on the Spark Foundation Board. Leela holds a Bachelor of Arts in Communications from the University of Technology Sydney.

## 4. Stefan Knight **Chief Financial Officer**

Stefan was appointed Chief Financial Officer in December 2019. Stefan has been with Spark since 2003 and has worked across a range of finance and business performance related roles. He played a key role over recent years in important Spark initiatives, including the Turnaround and Quantum business improvement programmes and, more recently, was part of the leadership group that helped shape the organisation's move to an Agile way of working.

Stefan is a Chartered Accountant and began his career at Deloitte working across both Audit and Corporate Finance. Stefan has a Bachelor of Commerce in Accounting and Finance from the University of Auckland.

# 5. Heather Polglase

## **People and Culture Director**

Heather was appointed People and Culture Director in September 2019. She joined Spark in 2013 and has over 20 years' international experience as an HR professional, with a proven track record for business transformation, talent management, leadership development, and succession planning across a range of industries including FMCG, retail, hospitality. technology, and telecommunications.

At Spark, Heather has held various senior HR positions and delivered a number of critical initiatives, including being a key architect of Spark's leadership and development programme to build high-performing teams and leaders.

Prior to joining Spark, Heather was a senior HR leader for almost a decade within Progressive Enterprises then spent two years in Australia, leading HR, Strategy & Change Management at Dan Murphy's. She has a Bachelor of Business Studies Degree (Hospitality Management) from Auckland University of Technology.

# 6. Tessa Tierney **Product Director**

As Product Director Tessa is responsible for designing and delivering products and service experiences that customers value. Tessa is also responsible for shaping Spark's investments and maturing capability in digital, IT, data, and experience design to deliver on future business needs.

Tessa joined Spark in November 2015 as the Manager of Brand, Communications and Events for Spark Digital before moving on to become Business Manager. In 2017, Tessa joined the team that was responsible for successfully transitioning Spark into an Agile organisation and is regarded as one of New Zealand's leading Agile and product development practitioners.

Tessa brings to the role more than 16 years of experience in information and communication technologies, having previously held a variety of roles at Vodafone New Zealand. She has a Diploma in Communications Studies from Manukau Institute of Technology.

# 7. Mark Beder<sup>1</sup>

## **Chief Operating Officer**

As Chief Operating Officer during FY23, Mark led the significant investments Spark made in digital infrastructure that underpins Aotearoa's digital economy and ensured Spark offered customers the best data connectivity experience possible. This included Spark's fixed and mobile networks, data centre investments, IT infrastructure, and the development of emerging technologies such as the Internet of Things, 5G, and multi-access edge compute.

Mark joined Spark in 2003 and held several senior technology roles across the business, before joining the Leadership Squad in

Mark has successfully led major technology change programmes and digital innovation, including Spark's mobile network evolution, the decommissioning of legacy technology, and the demerger from Chorus.

Prior to joining Spark, Mark worked as a Senior Manager for Ernst & Young Consulting in Auckland. He has a Bachelor of Commerce from the University of Auckland.

From 1 July, Mark commenced a new role as Customer Director - Enterprise and Government.

## 8. Greg Clark\*

#### SME and Consumer Director

As SME and Consumer and Director, Greq is responsible for leading the retail, channels, and small-medium business teams that focus on delivering great outcomes for our customers.

Greg joined Spark in 2013 and led the transformation of the broader retail network and Spark's SME operating model, delivering strong revenue growth and higher levels of customer engagement, before joining the Leadership Squad in July 2023.

Prior to this he held a number of senior roles across the telecommunications industry in New Zealand and Australia, including Allphones, Nokia, and Ericsson.

Greg has a Bachelor of Commerce and Administration from Victoria University, Wellington.

## 9. Renee Mateparae\*

## **Network and Operations Director**

Renee joined the Leadership Squad in July 2023 as Network and Operations Director, responsible for the continued delivery of Spark's highly resilient, automated, and secure networks. This includes Spark's fixed and mobile networks, operations centres, physical infrastructure, and cyber defence.

Renee joined Spark in 2017 and led the development of emerging technology, including the roll-out of our 5G and Internet of Things networks during her time as Technology Evolution Tribe Lead. Prior to this, Renee held a number of leadership roles across the product and ventures areas of the business.

Renee has extensive experience in corporate strategy, business transformation, and customer experience in New Zealand and globally, holding several senior roles at Air New Zealand prior to Spark, and with Accenture and Macquarie Group before that. In 2019 Renee was appointed to the board of The Warehouse Group for a two-year term as part of the Future Directors programme.

Renee has an honours degree in Engineering, specialising in Automation & Control Engineering, as well as a post-graduate diploma in Business from Massey University.

# 10. John Wesley-Smith\*

## **Strategy and Regulatory Director**

John Wesley-Smith joined the Leadership Squad in August 2023 as Strategy and Regulatory Director, responsible for leading the development of Spark's business strategy and Spark's contributions to industry, regulatory, and public policy processes.

John joined Spark in 2005 and has led Spark's industry and regulatory affairs teams for the last 14 years. He has played a pivotal role in many of Spark's major capital investments and transactions and represents Spark on the Board of the Southern Cross Cable Network.

John started his career as a solicitor at Russell McVeagh and has a Bachelor of Laws and a Bachelor of Commerce from Victoria University of Wellington

#### 11. Grant McBeath

#### **Customer Director**

As Customer Director during FY23, Grant led Spark's customer facing teams.

Grant joined Spark in 2013 as General Manager of Sales for the Spark Consumer and SMB business. The role grew to include the Consumer and SME Sales, Service and Operations teams, and over a period of six months during 2018 Grant was acting CEO for Spark Home, Mobile and Business..

Prior to joining Spark, Grant held a number of global roles at Nokia throughout Asia, as well as Chevron Texaco, Coca-Cola, and Cadbury in NZ. Grant completed a BCom at the University of Auckland, and also completed his MBA from the Helsinki School of Economics.

In FY23, as a result of changes to the Leadership Squad structure, Grant McBeath made the decision to explore new opportunities outside of Spark. Grant's final date as Customer Director was 30 June 2023.

Note: Spark appointed Aliza Beckett to the role of Strategy Director during FY22. Aliza resigned from her role at Spark in FY23, and her final date as Strategy Director was 3 March 2023.

<sup>1</sup> From 1 July, Mark commenced a new role as Customer Director - Enterprise and Government.

<sup>\*</sup>Joined the Leadership Squad after FY23.

# **Leadership and Board remuneration**

Spark seeks to remunerate our people with competitive salaries to recruit and retain the best talent. In keeping with our focus on customer experience, we incorporate customer satisfaction measures into our performance incentives.

In February 2023, the Board approved a salary review allocation for FY24 (salaries from 1 July 2023) which was based on our Contribution Models with additional allocations including lifting our minimum full-time remuneration to \$54,100 - above the (voluntary) Living Wage rate at September 2023. As part of this process we also reviewed several salary staircases to ensure that they were competitive against the market.

# **Leadership Squad** remuneration

#### Remuneration mix

The table below shows the standard FY23 remuneration mix for the Leadership Squad expressed as a percentage of fixed remuneration. The Short-term Incentive (STI) scheme is expressed as a target, with payment ranging from no payment, where no target thresholds are met to a maximum payment of double the target value, where all stretch targets are met. The Long-term Incentive (LTI) scheme is expressed as the maximum LTI value that can be achieved.

## Leadership Squad remuneration

Long-Term Incentive	40% of base
Short-Term Incentive	50% of base
Salary	Base

### Fixed remuneration

All Spark employee packages - including the Leadership Squad - include a fixed remuneration component that is set based on contribution, experience, and market relativities. Fixed remuneration supports the attraction, motivation, and retention of highly skilled executives. For FY24 reviews, the Board received detailed benchmarking information on our Leadership Squad roles against a relevant comparator group of New Zealand companies.

Fixed remuneration generally consists of base salary. KiwiSaver sits outside fixed remuneration and as such, employees with KiwiSaver receive employer contributions on top of base salary and cash incentives. A number of Spark-funded benefits, including medical and life insurances, are also available to eligible employees on top of fixed remuneration.

## Short-term Incentive schemes

Spark operates a small number of short-term incentive schemes, from monthly and quarterly commission and sales incentive plans to annual cash-based short-term incentives. Some employees in specific sales positions may have a component of their remuneration subject to individual or divisional sales performance targets, such that their total remuneration potential is directly linked to the acquisition and retention of profitable business for Spark.

For senior leaders, including the Leadership Squad and CEO, a component of their remuneration package is at risk in the form of a discretionary annual cash-based Short-Term Incentive (STI). Spark's STI scheme rewards senior leaders for the achievement of annual performance objectives, with payments awarded from a fixed cash pool that is set based on overall

Spark performance against financial and/or non-financial annual performance objectives. The actual payment to individuals is at the sole discretion of Spark and takes into account contributing factors such as performance, and the performance of individual parts of the business.

Eligibility to participate in the STI scheme on an annual basis is at the discretion of the company and is targeted at individuals in senior roles who play a significant role in driving the overall performance of Spark.

The STI scheme rules contain a clawback provision that allows Spark to clawback any payments made under the STI scheme, for a period of 12 months following the payment.

#### FY23 Short-term incentive scheme outcomes

For FY23 substantively all STI participants shared the same Spark Group targets comprising of EBITDAI, customer experience measures, as well as additional measures based on our three-year strategy. The on-target percentages are provided in the table below. Where the result of a performance metric falls below a specified threshold, there is no payment for that proportion of the STI. Where results exceed the target the payment can scale to up to twice the target percentage with a maximum overall payment of 200%.

The FY23 Group performance outcome, as approved by the Board, is summarised as follows:

Performance metric	%	Outcome	Result
Group EBITDAI	50%	31%	Met threshold
Contract Supplier Sup			Met threshold (iNPS)
Customer Experience - iNPS and Digital Journey Completion Rate	25%	22%	Achieved target (JCR)
3-year strategy - Future markets revenue	25%	0%	Not met
Total	100%	53%	

Based on the above result, the total available funding pool for all eligible STI participants across Spark for FY23 was \$3.5 million. Total payments cannot exceed \$3.5 million.

## FY24 Short-term incentive scheme target

The mechanics of the FY24 STI will be the same as those for FY23. Group results will be the main determinate of the STI pool, with substantively all participants sharing the same Group measures. The FY24 Group measures will be a combination of EBITDAI, customer experience and our three-year strategy.

Measure	Weighting
EBITDAI	50%
Customer experience (iNPS and digital)	25%
3-year strategy - High tech revenue	25%

## Long-term incentive schemes

Spark believes that some senior leaders should have part of their remuneration linked to the long-term performance of the company, so for the Leadership Squad and a select group of senior leaders, a long-term incentive forms part of their remuneration package. In FY23, Spark operated one main scheme: the Spark New Zealand Long-term Incentive Scheme.

# FY23 / FY24 Long-term Incentive Scheme

For FY23, members of the Leadership Squad (including the CEO) and selected senior leaders were granted options under the Spark Long-term Incentive Scheme. Under the scheme, participants were granted options at the start of the three-year vesting period. The number of options granted equalled the gross LTI value divided by the volume weighted average price of Spark New Zealand shares for the 20 days prior to the grant date. Subject to satisfaction of each performance hurdle and continued employment, at vesting the portion of options associated with each achieved target convert to Spark shares based on a zero exercise price. Where a target is not met the associated portion of options simply lapse.

For FY24, members of the Leadership Squad, including the CEO, and selected senior leaders will be granted options under a similar scheme as FY23 with performance measures relating to Spark's ESG performance alongside an absolute Total Shareholder Return (aTSR) performance hurdle.

## FY23 and FY24 Long-term Incentive Scheme performance measures

Vesting of the FY23 LTI grant (September 2022) is contingent on participants' continued employment with Spark through to September 2025 with vesting depending on meeting or exceeding set performance measures. 75% of the allocated shares will vest based on aTSR exceeding cost of equity +1.5% (compounding annually) over the vesting period and 25% will vest based on performance against environmental and diversity targets. aTSR is a measure of share price appreciation and dividends paid over the three-year period of the grant.

For FY24, the Long-term Incentive Scheme, will be based on similar performance measures updated for the performance period.

#### Performance evaluation

The CEO annually reviews the performance of her direct reports. The evaluation is undertaken using criteria set by the CEO, including the performance of the business, the accomplishment of strategic and operational objectives, and other nonquantitative objectives agreed with the HRCC at the beginning of each financial year. The last Leadership Squad evaluations were undertaken during June 2023. Spark undertakes appropriate checks before appointing someone onto the Leadership Squad.

## **CEO** remuneration

## Remuneration policy, strategy, and governance

CEO Jolie Hodson's remuneration package reflects the scope, risk and complexity of her role and is set by the Board with reference to the remuneration of CEOs of similarly sized organisations. For FY24 the board has assessed that CEO remuneration should remain unchanged.

#### **CEO Remuneration FY23**

For FY23 the CEO's remuneration package comprised a fixed cash component, an at-risk short-term incentive, and an at-risk long-term incentive, to be awarded under the Spark Long-term Incentive Scheme. The targets and operation of the CEO's STI and LTI is the same as described above under Short-term incentive schemes and Long-term incentive scheme. The construct of the CEO's remuneration package is such that 60% of her remuneration package is at risk. The table below shows the target remuneration mix:

Long-Term Incentive	75% of base
Short-Term Incentive	75% of base
Salary	Base

The CEO is also expected to maintain a holding of Spark shares as set out on page 143 of this report.

#### Remuneration components

## Short-term Incentive Scheme

The CEO is eligible for an annual cashbased short-term incentive, subject to the achievement of specific performance objectives set by the Board based on Spark's strategy and business plan for the respective financial year. These objectives will be a combination of financial and non-financial measures. This is covered in more detail in the earlier STI scheme section. The Board assesses the CEO's performance at the end of the financial year to determine the actual payment value of her short-term incentive, which is in the range of 0% to 200% of her target value.

The FY23 Group performance outcome, as approved by the Board and applicable to the CEO, is summarised as follows:

Performance metric	%	Outcome	Result
Group EBITDAI	50%	31%	Met threshold
Customer Experience - iNPS and Digital Journey Completion Rate	25%	22%	Met threshold (iNPS) Achieved target (JCR)
3-year strategy - Future markets revenue	25%	0%	Not met
Total	100%	53%	

#### Long-term Incentive Scheme

For FY23 the CEO's annual LTI was granted as share options under the Spark Long Term Incentive Scheme. This is covered in more detail in the LTI scheme section. The LTI component of the CEO's remuneration package is designed to link part of her remuneration to the long-term performance of Spark, and align her interests with those of shareholders, through the grant of options with a post-allocation performance hurdle.

#### Performance hurdles

Performance hurdles apply to long-term incentives made to the CEO. The hurdles are agreed by the Board and set a minimum level of performance that is required to be achieved over the period of each grant, for the LTI to be eligible to vest. For FY23, the targets were Spark's aTSR over the period to meet or exceed Spark's cost of equity plus 1.5% compounding annually (75% of grant) and three ESG targets (25% of grant).

Spark must meet or exceed these targets over the period of the grant (from the date the options are granted to the date three years after that date) for the relevant proportion of the options to vest. If Spark does not meet the target, the associated proportion of those options will lapse. Testing to determine whether the TSR and ESG performance hurdles have been met will occur at the end of the vesting period of the grant. The Board will receive independent advice to the effect that the performance hurdle has been met, or not met, in determining whether the CEO can exercise the options or whether the options will lapse.

# **CEO** termination

Spark may terminate the CEO's employment with three months' notice. A payment of nine months base remuneration will be made, plus entitlements for annual performance incentives and long-term incentives, subject to the rules relating to these incentives, in the case of termination by Spark, other than for termination for cause.

If there is a change of control that results in the CEO no longer being the CEO of a publicly listed company, then she will be able to terminate her employment with three months' notice and receive payment as if Spark had terminated her employment.

Spark may also terminate the CEO's employment without notice for defined causes, in which case she will receive no further entitlement to any remuneration.

## **Board remuneration**

## Remuneration and strategy

The remuneration of directors is reviewed annually by the Human Resources and Compensation Committee (HRCC) - taking account of the company's size and complexity and the responsibilities, skills, performance and experience of the directors - with recommendations made to the board for approval. Specialist independent consultants may be engaged from time to time to provide advice and ensure that the remuneration of Spark's directors is appropriate and comparable to that of similar companies in New Zealand and Australia.

Apart from the CEO, no director of Spark receives compensation in the form of share options or restricted shares, nor do they participate in any bonus or profit-sharing plan. Non-executive directors are, however, expected to maintain a holding of Spark shares as set out on page 148 of this report. As is the case for employees, directors are required to comply with the Insider Trading Policy when buying or selling Spark shares and any such transactions are disclosed to the market.

#### Remuneration components

No superannuation or retirement allowance was paid to any Spark director during FY23. Spark does not have service contracts with any director, apart from the CEO, that provide for any benefits or remuneration in the event that a director's service with Spark is terminated. New Zealand-based non-executive directors are eligible for Spark-funded medical insurance, and all non-executive directors are also eligible for Spark-funded life insurance.

# **Financial statements**

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# Statement of profit or loss and other comprehensive income

YEAR ENDED 30 JUNE

NOTES	2023	2022 \$M
		3,720
		(2,570)
2.5	(2,707)	(2,370)
2.5	1,722	1,150
2.4	32	26
2.4	(99)	(74)
2.4	(504)	(520)
2.4	1	(1)
	1,152	581
6.1	(17)	(171)
	1,135	410
2 2	(44)	(55)
3.3	(44)	(33)
	_	1
5.1	2	71
	(42)	17
	1,093	427
	60.7	21.9
	60.6	21.9
	1,870	1,869
	1,873	1,872
	2.4 2.4 2.4 2.4 6.1	NOTES SM  2.2 4,491  2.3 (2,769)  2.5 1,722  2.4 32  2.4 (99)  2.4 (504)  2.4 1  1,152  6.1 (17)  1,135  3.3 (44)   5.1 2  (42)  1,093

See accompanying notes to the financial statements.

<sup>1</sup> These items have been materially impacted by the Connexa transactions and the Spark Sport provision, see notes 1.3 and 1.4 for further details.

# **Statement of financial position**

NOTES	AS AT 30 JUNE 2023 \$M	AS AT 30 JUNE 2022 \$M
Current assets		
Cash	100	71
Short-term receivables and prepayments 3.1	899	839
Short-term derivative assets 5.1	1	5
Inventories 3.2	79	107
Taxation recoverable	-	1
Assets classified as held for sale 1.4	-	198
Total current assets	1,079	1,221
Non-current assets		
Long-term receivables and prepayments <sup>1</sup> 3.1	432	197
Long-term derivative assets 5.1	27	13
Long-term investments <sup>1</sup> 3.3	254	212
Deferred tax assets <sup>1</sup> 6.1	55	-
Right-of-use assets <sup>1</sup> 3.4	488	508
Leased customer equipment assets 3.5	77	90
Property, plant and equipment 3.6	1,264	1,109
Intangible assets 3.7	806	839
Total non-current assets	3,403	2,968
Total assets	4,482	4,189
Current liabilities		
Short-term payables, accruals and provisions <sup>1</sup> 4.1	507	460
Taxation payable	25	40
Short-term derivative liabilities 5.1	4	1
Short-term lease liabilities <sup>1</sup> 4.2	78	52
Debt due within one year 4.3	236	293
Liabilities classified as held for sale 1.4	-	94
Total current liabilities	850	940
Non-current liabilities		
Long-term payables, accruals and provisions <sup>1</sup> 4.1	82	64
Long-term derivative liabilities 5.1	94	77
Long-term lease liabilities <sup>1</sup> 4.2	700	292
Long-term debt 4.3	816	1,233
Deferred tax liabilities 6.1	-	108
Total non-current liabilities	1,692	1,774
Total liabilities	2,542	2,714
Equity		
Share capital	965	1,105
Reserves	(396)	(352)
Retained earnings <sup>1</sup>	1,371	722
Total equity	1,940	1,475
Total liabilities and equity	4,482	4,189

See accompanying notes to the financial statements.

On behalf of the Board

Justine Smyth, CNZM Chair

Jolie Hodson Chief Executive

Authorised for issue on 18 August 2023

<sup>1</sup> These balances have been materially impacted by the Connexa transactions and the Spark Sport provision, see notes 1.3 and 1.4 for further details.

# Statement of changes in equity

		SHARE CAPITAL	RETAINED EARNINGS	HEDGE RESERVES	SHARE-BASED COMPEN- SATION RESERVE	REVALUATION RESERVE	FOREIGN CURRENCY TRANSLATION RESERVE	TOTAL
YEAR ENDED 30 JUNE 2023	NOTES	\$M	\$M	\$M	\$M	\$M	\$M	\$M
Balance at 1 July 2022		1,105	722	8	5	(343)	(22)	1,475
Net earnings		-	1,135	-	-	-	-	1,135
Other comprehensive income/(loss)		-	-	2	-	(44)	-	(42)
Total comprehensive income/(loss)		-	1,135	2	-	(44)	-	1,093
Contributions by, and distributions to, owners:								
Dividends	4.5	-	(486)	-	-	-	-	(486)
Supplementary dividends		-	(50)	-	-	-	-	(50)
Tax credit on supplementary dividends		-	50	-	-	-	-	50
Share buy-back	1.3	(146)	-	-	-	-	-	(146)
Issuance of shares under share schemes		4	-	-	(3)	-	_	1
Other transfers		2	-	1	-	-	-	3
Total transactions with owners		(140)	(486)	1	(3)	-	-	(628)
Balance at 30 June 2023		965	1,371	11	2	(387)	(22)	1,940

		SHARE CAPITAL	RETAINED EARNINGS	HEDGE RESERVES	HARE-BASED COMPEN- SATION RESERVE	REVALUATION RESERVE	FOREIGN CURRENCY TRANSLATION RESERVE	TOTAL
YEAR ENDED 30 JUNE 2022	NOTE	\$M	\$M	\$M	\$M	\$M	\$M	\$M
Balance at 1 July 2021		1,084	779	(63)	3	(288)	(23)	1,492
Net earnings		-	410	-	-	-	-	410
Other comprehensive income/(loss)		-	-	71	-	(55)	1	17
Total comprehensive income/(loss)		-	410	71	-	(55)	1	427
Contributions by, and distributions to, owners:								
Dividends	4.5	-	(467)	-	-	-	-	(467)
Supplementary dividends		-	(46)	-	-	-	-	(46)
Tax credit on supplementary dividends		-	46	-	-	-	-	46
Dividend reinvestment plan	4.5	18	-	-	-	-	-	18
Issuance of shares under share schemes		4	-	-	2	-	-	6
Other transfers		(1)	-	-	-	-	-	(1)
Total transactions with owners		21	(467)	-	2	_	_	(444)
Balance at 30 June 2022		1,105	722	8	5	(343)	(22)	1,475

See accompanying notes to the financial statements.

# **Statement of cash flows**

YEAR ENDED 30 JUNE

	NOTES	2023 \$м	2022 \$M
Cash flows from operating activities	NOTES	JI41	J1V1
Receipts from customers		3,790	3,656
Receipts from interest		29	24
Payments to suppliers and employees		(2,730)	(2,606
Payments for income tax		(190)	(160
Payments for interest on debt		(55)	(48
Payments for interest on leases		(37)	(19
Payments for interest on leased customer equipment assets		(7)	(6
Net cash flows from operating activities	6.5	800	841
Cash flows from investing activities			
Proceeds from sale of property, plant and equipment		11	-
Proceeds from sale of business	1.4	893	-
Proceeds from long-term investments		-	4
Receipts from finance leases		3	3
Receipts from loans receivable		11	-
Payments for purchase of business, net of cash acquired		-	(7
Payments for, and advances to, long-term investments		(3)	(59
Payments for purchase of property, plant and equipment, intangibles (excluding spectrum), and capacity		(475)	(425
Payments for purchase of spectrum intangible assets		(6)	_
Payments for capitalised interest		(9)	(8
Net cash flows from investing activities		425	(492
Cash flows from financing activities			
Net (repayments of)/proceeds from debt	4.4	(463)	214
Payments for dividends		(486)	(449
Payments for share buy-back		(146)	-
Payments for leases		(64)	(69
Payments for leased customer equipment assets		(37)	(46
Net cash flows from financing activities		(1,196)	(350
Net cash flows		29	(1
Opening cash position		71	72
Closing cash position		100	71

#### **NOTES TO THE FINANCIAL STATEMENTS**

# **Section 1 General General** information

# 1.1 About this report

These financial statements are for Spark New Zealand Limited (the Company) and its subsidiaries (together Spark or the Group).

Spark is a major supplier of telecommunications and digital services in New Zealand. Spark provides a full range of telecommunications, information technology, media and other digital products and services, including: mobile services; voice services; broadband services; cloud, security and service management services; procurement and partners services; managed data, networks and services; and data centres.

The Company is incorporated and domiciled in New Zealand. registered under the Companies Act 1993 and is an FMC reporting entity under the Financial Markets Conduct Act 2013. The Company is listed on the New Zealand Stock Exchange (NZX) and the Australian Securities Exchange (ASX) and the address of its registered office is Spark City, 167 Victoria Street West, Auckland 1010, New Zealand.

#### Basis of preparation

The financial statements have been prepared in accordance with Generally Accepted Accounting Practice in New Zealand (NZ GAAP). They comply with New Zealand equivalents to International Financial Reporting Standards (NZ IFRS) and other applicable Financial Reporting Standards, as appropriate for profit-oriented entities. The financial statements also comply with International Financial Reporting Standards (IFRS).

The measurement basis adopted in the preparation of these financial statements is historical cost, modified by the revaluation of certain investments and financial instruments, as identified in the accompanying notes. These financial statements are expressed in New Zealand dollars, which is Spark's functional and presentation currency. All financial information has been rounded to the nearest million, unless otherwise stated. Certain comparative information has been updated to conform with the current year's presentation.

The principal accounting policies applied in the preparation of these financial statements are set out in the accompanying notes where an accounting policy choice is provided by NZ IFRS. A policy is also included when it is new, has changed, is specific to Spark's operations, is significant or is material. Where NZ IFRS does not provide an accounting policy choice, Spark has applied the requirements of NZ IFRS but a detailed accounting policy is not included.

## New and amended standards

In FY23, Spark has adopted amendments issued for NZ IFRS 16 Leases which add subsequent measurement requirements for sale and leaseback transactions that satisfy the requirements in NZ IFRS 15 Revenue from contracts with customers to be accounted for as a sale. The amendments require a seller-lessee to subsequently measure lease liabilities arising from a leaseback in a way that it does not recognise any amount of the gain or loss that relates to the right-of-use it retains. This amendment resulted in the inclusion of an estimate of variable lease payments in the measurement of the lease liability recognised with Connexa Limited (Connexa), see note 1.4 for the opening leaseback liability balances recognised.

Spark has also adopted amendments to NZ IAS 7 Statement of Cash Flows and NZ IFRS 7 Financial Instruments: Disclosures for Supplier Finance Arrangements which outline disclosure requirements for these arrangements. These disclosures are included in notes 4.3 and 5.2.

# 1.2 Key estimates and assumptions

The preparation of these financial statements requires management to make estimates and assumptions. These affect the amounts of reported revenues and expenses and the measurement of assets and liabilities as at 30 June. Actual results could differ from these estimates.

The principal areas of judgement and estimation for Spark in preparing these financial statements are found in the following notes:

- Note 1.4 Sale of Connexa
- Note 2.2 Operating revenues and other gains
- Note 3.1 Receivables and prepayments
- Note 3.4 Right-of-use assets
- Note 3.6 Property, plant and equipment
- Note 3.7 Intangible assets
- Note 4.2 Lease liabilities

#### NOTES TO THE FINANCIAL STATEMENTS: GENERAL INFORMATION

# 1.3 Significant transactions and events

The following significant transactions and events affected the financial performance and financial position of Spark for the year ended 30 June 2023 or subsequent to balance date:

# Connexa (see notes 1.4, 2.5 and 4.3)

- On 14 October 2022, Spark completed the sale of Connexa (formerly TowerCo) to Ontario Teachers' Pension Plan Board (OTPP) and reinvested in a 30% share of the Connexa group, through the holding company FrodoCo Holdings Limited (FrodoCo). In return Spark received net proceeds of \$893 million, being \$911 million cash inflow less \$18 million transaction costs. A breakdown of the impact on the Group is contained within note 1.4.
- The intention is to use the proceeds from the sale to: return up to \$350 million to shareholders through an on-market share buyback (see further details below), invest a further \$350 million in future growth opportunities (as at 30 June 2023, \$101 million was invested), and to offset debt headroom requirements resulting from the increased lease liability from Spark's long-term agreement with Connexa (see note 4.3 for further details).
- On 15 December 2022, Spark announced that Connexa reached an agreement with 2degrees Mobile (2degrees), to acquire 2degrees' passive mobile telecommunications tower assets. The transaction completed on 23 June 2023. Spark did not contribute equity to the acquisition, which resulted in its shareholding in FrodoCo being diluted from 30% to 17%. A net gain on dilution of \$5 million was recognised, see note 2.5 for further details.

## Share buy-back (see note 4.5)

On 5 April 2023, Spark commenced the on-market share buy-back. The shares are being acquired on the NZX and ASX, at prices that are in line with the prevailing market price from time to time during the period of the buy-back. Spark reserves the right to vary, suspend without notice, or terminate the buy-back programme at any time. As at 30 June 2023, 28 million shares with a value of \$146 million had been repurchased and cancelled under the scheme.

#### Dividends (see note 4.5)

 Dividends paid during the year ended 30 June 2023 in relation to the H2 FY22 second-half dividend (ordinary dividend of 12.5 cents per share) and H1 FY23 first-half dividend (ordinary dividend of 13.5 cents per share) totalled \$486 million or 26.0 cents per share.

#### Debt programme (see note 4.3)

- Connexa proceeds were used to repay the maturing bond of \$100 million (see further details below), reduce bank funding arrangements to \$115 million, reduce commercial paper to \$90 million and \$11 million of cash was held on deposit.
- On 10 March 2023, \$100 million of unsecured fixed-rate bonds with a coupon rate of 4.51% matured.
- On 20 April 2023, Spark extended the term of its NZ\$200 million committed standby revolving credit facility with ANZ Bank New Zealand Limited as the new facility agent (previously Citisecurities) by one year, to mature on 30 April 2026.

## Long-term investments (see note 3.3)

- The fair value of Spark's investment in Hutchinson
  Telecommunications Australia Limited decreased by \$44 million
  during the year due to a decrease in its quoted share price from
  AU\$0.070 to AU\$0.042. The change in fair value is recognised
  within other comprehensive income.
- Spark contributed no further equity to its Southern Cross investment to fund the SX NEXT undersea cable build during FY23. No dividends were received from Southern Cross during FY23, however Southern Cross partially repaid \$11 million of a shareholder loan. Dividends have been suspended for the duration of the SX NEXT build phase and are not expected to resume until at least FY24.

## Capital expenditure (see notes 2.5, 3.4, 3.6 and 3.7)

 Spark's additions to property, plant and equipment, intangible assets (excluding spectrum) and capacity right-of-use assets were \$515 million, details of which are provided in notes 2.5, 3.4, 3.6 and 3.7 and on page 21 of this annual report.

# Spark Sport (see notes 2.3, 3.2 and 4.1)

 On 16 December 2022, Spark announced that Television New Zealand would become the home for the majority of Spark Sport content from 1 July 2023. As a result, a one-off provision of \$54 million was recognised, which includes ongoing obligations under content rights agreements that extend to FY28. The balance of the provision at 30 June 2023 was \$46 million. The Spark Sport platform was withdrawn from service on 30 June 2023.

# 1.4 Sale of Connexa

During FY22 Spark commenced a process to transfer its passive mobile tower assets into a separate subsidiary, Connexa, and to introduce third-party capital into Connexa. As at 30 June 2022, the assets and liabilities associated with Connexa were classified as held for sale.

The major classes of assets and liabilities comprising the operations classified as held for sale were as follows:

	AS AT 30 JUNE 2022 \$M
Right-of-use assets	95
Property, plant and equipment and intangible assets	97
Deferred tax assets	6
Total assets classified as held for sale	198
Payables, accruals and provisions	5
Lease liabilities	89
Total liabilities classified as held for sale	94

During FY23 Spark sold its subsidiary Connexa. Under the terms of the transaction, Spark has entered into a 15 year lease agreement (plus rights of renewal) with Connexa to secure access to existing and new towers. Spark also retained a 30% interest in the Connexa group, through the holding company FrodoCo, which is equity accounted for as an investment in associate. Following Connexa's subsequent acquisition of 2degrees' passive mobile telecommunications tower assets, this retained investment has reduced to 17% and is still equity accounted for.

The Connexa disposal resulted in a net gain of \$583 million as set out below:

	14 OCTOBER 2022 \$M
Net cash inflow arising on disposal of subsidiary	911
Less: incremental transaction costs <sup>1</sup>	(18)
Net cash flow on sale of business	893
Property, plant and equipment and intangible assets disposed of	(94)
Sale and leaseback right-of-use asset recognised	40
Sale and leaseback liability recognised	(488)
Investment in the Connexa group	
Investment in associate	89
Loans receivable from FrodoCo	148
Less: unearned revenue <sup>2</sup>	(5)
Net gain on disposal	583

<sup>1</sup> These incremental transaction costs include: success fees, legal fees, consultant fees and additional labour costs.

<sup>2</sup> Unearned revenue relates to the sale of additional mobile tower assets which were still under construction at transaction date. This revenue is recognised as these assets are delivered to Connexa.

#### NOTES TO THE FINANCIAL STATEMENTS: GENERAL INFORMATION

# 1.4 Sale of Connexa (continued)

# Impact of sale of Connexa on the statement of financial position as at 30 June 2023

The significant balances included within the statement of financial position as at 30 June 2023 as a result of the sale of Connexa were as follows:

	AS AT 30 JUNE 2023 \$M	DESCRIPTION OF THE BALANCE RELATING TO THE CONNEXA SALE
Long-term receivables and prepayments	156	Loans receivable from FrodoCo
Long-term investments	85	Investment in associate
Right-of-use assets	39	Sale and leaseback right-of-use asset
Deferred tax assets	124	Deferred tax asset on the lease with Connexa
Short-term lease liabilities	(17)	Short-term portion of sale and leaseback liability
Long-term lease liabilities	(465)	Long-term portion of sale and leaseback liability

#### Deferred tax assets

Due to the difference between the right-of-use assets and lease liabilities recognised at the date of the transaction, a deferred tax asset of \$126 million was recognised, with a corresponding adjustment (reduction) to tax expense. The balance of the deferred tax asset at 30 June 2023 was \$124 million. As noted in the statement of cash flows on page 92, payments for income tax in the year ended 30 June 2023 were \$190 million (30 June 2022: \$160 million).

## Assignment of ground leases

As part of the transaction, Spark assigned its ground leases for the mobile sites to be sold to Connexa. As a result, Spark remeasured these lease liabilities to the next right of renewal as at this point these leases will be novated to Connexa. This resulted in a \$51 million reduction of the lease liabilities and right-of-use assets which were held for sale. On the sale of Connexa the right-of-use assets were replaced with finance lease receivables equal to the lease liabilities which were transferred back from held for sale.

## Key estimates and assumptions

#### **Determining control has passed**

Judgement was required in determining whether control passed to Connexa for the assets sold and leased back under a sale and leaseback transaction. Key elements considered were the appropriate accounting standard to apply when assessing whether control had passed, and determining the unit of account to use to assess the sale and leaseback element.

# Lease liabilities

See note 4.2 for details of key estimates and assumptions for lease liabilities.

# **Section 2** Financial performance information

# 2.1 Segment information

The segment results disclosed are based on those reported to the Chief Executive and are how Spark reviews its performance.

Spark's segments are measured based on product margin, which includes product operating revenues and direct product costs. The segment results exclude other gains, labour, operating expenses, finance income and expense, depreciation and amortisation, net investment income and income tax expense, as these are assessed at an overall Group level by the Chief Executive.

	2023			2022			
	OPERATING REVENUES	PRODUCT COSTS	PRODUCT MARGIN	OPERATING REVENUES	PRODUCT COSTS	PRODUCT MARGIN	
YEAR ENDED 30 JUNE	\$M	\$M	\$M	\$M	\$M	\$M	
Mobile	1,470	(486)	984	1,351	(447)	904	
Broadband	626	(328)	298	639	(321)	318	
Procurement and partners	584	(517)	67	538	(485)	53	
Cloud, security and service management	436	(108)	328	446	(103)	343	
Managed data, networks and services	287	(155)	132	283	(146)	137	
Voice	231	(98)	133	285	(120)	165	
Other products <sup>1</sup>	241	(110)	131	152	(72)	80	
Segment results	3,875	(1,802)	2,073	3,694	(1,694)	2,000	

<sup>1</sup> See note 2.2 for a description of other operating revenues.

# Reconciliation from segment product margin to consolidated net earnings before income tax

YEAR ENDED 30 JUNE	2023 \$м	2022 \$м
Segment product margin	2,073	2,000
Other gains	616	26
Labour	(511)	(495)
Other operating expenses <sup>2</sup>	(456)	(381)
Earnings before finance income and expense, income tax, depreciation, amortisation and net investment income (EBITDAI)	1,722	1,150
Finance income	32	26
Finance expense	(99)	(74)
Depreciation and amortisation	(504)	(520)
Net investment income	1	(1)
Net earnings before income tax	1,152	581

<sup>2</sup> See note 2.3 for a breakdown of other operating expenses

#### NOTES TO THE FINANCIAL STATEMENTS: FINANCIAL PERFORMANCE INFORMATION

# 2.2 Operating revenues and other gains

The accounting policies specific to Spark's operating revenues are outlined below:

#### Contracts with customers

Spark records revenue from contracts with customers in accordance with the five steps in NZ IFRS 15:

- 1. Identify the contract with a customer
- 2. Identify the performance obligations in the contract
- 3 Determine the transaction price, which is the total consideration provided by the customer
- 4. Allocate the transaction price amount to the performance obligations in the contract based on their relative stand-alone selling prices
- 5. Recognise revenue when or as the performance obligation is satisfied.

Spark often provides products and services in bundled arrangements (for example, a broadband modem together with a broadband service). Where multiple products or services are sold in a single arrangement, revenue is recognised in relation to each distinct good or service. A product or service is distinct where, amongst other criteria, a customer can benefit from it on its own or together with other resources that are readily available. Revenue is allocated to each distinct product or service in proportion to its stand-alone selling price and recognised when, or as, control is transferred to the customer.

Generally, control for products is transferred and revenue recognised at the point in time it is delivered to the customer and for services, control is transferred, and revenue recognised, over time as the service is provided. Revenue for performance obligations satisfied over time is recognised using the 'resources consumed by customers' method or the 'time-elapsed' method, as these best depict the transfer of goods or services to customers.

Performance obligations, where Spark acts as an agent, includes some third-party media services and certain cloud, security and service management contracts. Contracts with a significant financing component include those that have goods that were purchased on interestfree payment terms of greater than 12 months.

The nature of the various performance obligations in our contracts with customers and when revenue is recognised is outlined below:

PERFORMANCE OBLIGATIONS FROM CONTRACTS WITH CUSTOMERS	TIMING OF SATISFACTION OF THE PERFORMANCE OBLIGATION AND PAYMENT
Mobile services, broadband services, media services, cloud, security and service management services, managed data services and rental of equipment	As the service is provided (usually monthly). Generally billed and paid on a monthly basis.
Usage, other optional or non-subscription services, and pay-per- use services	As the service is provided. Generally billed and paid on a monthly basis.
Fixed modems, mobile handsets and other distinct goods	When control is passed to the customer, generally when the customer takes possession of the goods. For goods sold in packages or on interest-free terms, customers usually pay in equal instalments over 6 to 36 months.
Installation or set-up services (where distinct)	As the service is provided. Generally billed and paid following the provision of the service.
Network infrastructure	As the goods or services are provided. Generally billed when milestones are completed and revenue recognised when the milestones are completed or once control of goods passes to the customer.

### 2.2 Operating revenues and other gains (continued)

		2023	2022
YEAR ENDED 30 JUNE	NOTE	\$M	\$M
Operating revenues			
Mobile		1,470	1,351
Broadband		626	639
Procurement and partners		584	538
Cloud, security and service management		436	446
Managed data, networks and services		287	283
Voice		231	285
Other operating revenues		241	152
		3,875	3,694
Other gains			
Net gain on sale of Connexa	1.4	583	_
Gain on sale and acquisition of property, plant and equipment and intangibles		20	10
Gain on lease modifications and terminations		13	16
		616	26
Total operating revenues and other gains		4,491	3,720

### Other operating revenues

Included in other operating revenues is revenue from mobile infrastructure, Qrious, Internet of Things, Spark Sport, MATTR and exchange building sharing arrangements.

### Other gains

In the year ended 30 June 2023 other gains comprise the net gain on sale of Connexa of \$583 million, gain on the sale and acquisition of property, plant and equipment (primarily in relation to mobile and data centre network equipment and other assets of \$20 million), and gains from lease modifications and terminations of \$13 million.

In the year ended 30 June 2022 other gains included a gain on the sale of property, plant and equipment (primarily in relation to mobile network equipment of \$10 million), and gains from lease modifications and terminations of \$16 million (this included a \$12 million gain from Chorus lease changes).

#### NOTES TO THE FINANCIAL STATEMENTS: FINANCIAL PERFORMANCE INFORMATION

### 2.2 Operating revenues and other gains (continued)

### Key estimates and assumptions

### Determining the transaction price

Determining the transaction price of Spark's contracts requires judgement in estimating the amount of revenue we expect to be entitled to for delivering the performance obligations within a contract. The transaction price is the amount of consideration that is enforceable and to which we expect to be entitled in exchange for the goods and services we have promised to our customer. We determine the transaction price by considering the terms of the contract and business practices that are customary within that product, as well as adjusting the transaction price for estimated variable consideration and for any effects of the time value of money. The 'expected value' or 'most likely' amount methods are used to determine variable consideration and any amount where it is determined that it is highly probable a revenue reversal will not subsequently occur is included in the transaction price. In making this determination consideration is given to the likelihood and potential magnitude of the revenue reversal, as well as factors outside of Spark's influence, the time when the uncertainty is expected to be resolved and Spark's experience with similar types of contracts. Judgement is required to determine the discount rate underlying any time value of money calculations, as well as whether the financing component in a contract is significant. Discounts, rebates, refunds, credits, price concessions, incentives, penalties and other similar items are reflected in the transaction price at contract inception.

#### Determining the stand-alone selling price and the allocation of the transaction price

Determining the stand-alone selling price of performance obligations and the allocation of the transaction price between performance obligations involves judgement. The transaction price is allocated to performance obligations based on the relative stand-alone selling prices of the distinct goods or services in the contract. The best evidence of a stand-alone selling price is the observable price of a good or service when the entity sells that good or service separately in similar circumstances and to similar customers. If a stand-alone selling price is not directly observable, we estimate the stand-alone selling price taking into account reasonably available information relating to the market conditions, entity-specific factors and the class of customer. In determining the stand-alone selling price, we allocate revenue between performance obligations based on expected minimum enforceable amounts to which Spark is entitled. Any amounts above the minimum enforceable amounts are recognised as revenue as they are earned.

### Distinct goods and services

We make judgements in determining whether a promise to deliver goods or services is considered distinct. We account for individual products and services separately if they are distinct (i.e. if a product or service is separately identifiable from other items in the bundled package and if the customer can benefit from it). The consideration is allocated between separate products and services in a bundle based on their stand-alone selling prices.

#### Timing of satisfaction of performance obligations

We make judgements in determining whether performance obligations are satisfied over time or at a point in time, as well as the methods used for measuring progress towards completed satisfaction of performance obligations. Refer to page 98 for Spark's accounting policy on timing of satisfaction of performance obligations.

### 2.3 Operating expenses

VEAR FRIDED 20 HINE	2023	2022
YEAR ENDED 30 JUNE	\$M	\$M
Product costs	1,802	1,694
Labour	511	495
Other operating expenses		
Network support costs	65	65
Computer costs	109	111
Accommodation costs	83	65
Advertising, promotions and communication	56	60
Bad debts	9	4
Impairment expense	-	2
Spark Sport provision	54	-
Other	80	74
Total other operating expenses	456	381
Total operating expenses	2,769	2,570

### Cost of inventories recognised as an expense

The cost of inventories recognised as an expense in relation to broadband modems, mobile devices and other accessories was \$376 million (30 June 2022: \$343 million).

### Lease expenses

Expenses relating to short-term leases and leases of low-value assets were \$6 million (30 June 2022: \$7 million). No rent concessions were received as a result of COVID-19 and treated as a reduction of expenses (30 June 2022: less than \$1 million).

### **Donations**

Donations for the year ended 30 June 2023 were \$1,767,000 and comprised Spark's donation to Spark Foundation of \$1,635,000 and payroll giving donations of \$132,000 (30 June 2022: \$1,774,000, comprised Spark's donation to the Spark Foundation of \$1,734,000 and other donations of \$40,000). Spark made no donations to political parties in the years ended 30 June 2023 or 30 June 2022.

### Auditor's remuneration

	2023	2022
YEAR ENDED 30 JUNE	\$'000	\$'000
Audit of financial statements		
Audit and review of financial statements <sup>1</sup>	1,142	1,171
Other services		
Regulatory audit work <sup>2</sup>	58	54
Other assurance services <sup>3</sup>	35	-
Other non-assurance services <sup>4</sup>	17	105
Total fees paid to auditor	1,252	1,330

- 1 The audit fee includes fees for both the annual audit of the financial statements and the review of the interim financial statements.
- 2 Regulatory audit work consists of the audit of telecommunications-related regulatory disclosures and reporting on trust deed requirements and solvency returns.
- 3 Other assurance services relates to assurance over the Group's greenhouse gas emissions.
- 4 Other non-assurance services relate to administrative and other advisory services for the Corporate Taxpayer Group of which Spark, alongside a number of organisations, is a member. The 2022 comparative also includes fees for taxation compliance services.

#### NOTES TO THE FINANCIAL STATEMENTS: FINANCIAL PERFORMANCE INFORMATION

# 2.4 Finance income, finance expense, depreciation, amortisation and net investment income

YEAR ENDED 30 JUNE	NOTES	2023 \$M	2022 sm
Finance income	HOILS	JIII	3.00
Finance lease interest income		8	9
Other interest income		24	17
		32	26
Finance expense			
Finance expense on long-term debt		(50)	(45)
Lease interest expense	4.2	(39)	(19)
Leased customer equipment interest expense		(7)	(7)
Other interest and finance expenses		(12)	(11)
//))		(108)	(82)
Plus: interest capitalised <sup>1</sup>		9	8
		(99)	(74)
Depreciation and amortisation expense			
Depreciation - property, plant and equipment	3.6	(227)	(234)
Depreciation - right-of-use assets	3.4	(75)	(80)
Depreciation - leased customer equipment assets	3.5	(36)	(37)
Amortisation - intangible assets	3.7	(166)	(169)
		(504)	(520)
Net investment income			
Share of associates' and joint ventures' net losses <sup>2</sup>	3.3	(16)	(1)
Interest income on loans receivable from associates and joint ventures		8	_
Net gain on remeasurement of equity accounted investments <sup>2</sup>	3.3	9	-
		1	(1)

<sup>1</sup> Interest was capitalised on property, plant and equipment and intangible assets under development for the year ended 30 June 2023 at an annualised rate of 4.3% (30 June 2022: 4.4%).

<sup>2</sup> Included within share of associates' and joint ventures' net losses is \$4 million of transaction costs incurred by Connexa in relation to the 2degrees transaction.

Therefore this and the net gain on remeasurement of equity accounted investments represent the net gain on dilution of the investment in the Connexa group excluded from the adjusted result in note 2.5.

### 2.5 Non-GAAP measures

Spark uses non-GAAP financial measures that are not prepared in accordance with NZ IFRS. Spark believes that these non-GAAP financial measures provide useful information to readers to assist in the understanding of the financial performance, financial position or returns of Spark. These measures are also used internally to evaluate performance of products, to analyse trends in cash-based expenses, to establish operational goals and allocate resources. However, they should not be viewed in isolation, nor considered as a substitute for measures reported in accordance with NZ IFRS, as they are not uniformly defined or utilised by all companies in New Zealand or the telecommunications industry.

## Earnings before finance income and expense, income tax, depreciation, amortisation and net investment income (EBITDAI)

Spark calculates EBITDAI by adding back finance expense, depreciation and amortisation and income tax expense and subtracting finance income and net investment income (which includes Spark's share of net profits or losses from associates and joint ventures, interest income on loans receivable from associates and joint ventures, gains on remeasurement of equity accounted investments and dividend income) to net earnings. A reconciliation of Spark's EBITDAI is provided below and based on amounts taken from, and consistent with, those presented in these financial statements.

	2023	2022
YEAR ENDED 30 JUNE	\$M	\$М
Net earnings reported under NZ IFRS	1,135	410
Less: finance income	(32)	(26)
Add back: finance expense	99	74
Add back: depreciation and amortisation	504	520
Less: net investment income	(1)	1
Add back: tax expense	17	171
EBITDAI	1,722	1,150

### Adjusted EBITDAI and adjusted net earnings

Spark's policy is to present 'adjusted EBITDAI' and 'adjusted net earnings' when a financial year includes significant items (such as gains, expenses and impairments) individually greater than \$25 million. In the year ended 30 June 2023, the net gain on sale of Connexa of \$583 million together with the subsequent \$5 million net gain arising from the dilution of the investment in the Connexa group and the one off provision of \$54 million for Spark Sport were deemed significant items to adjust. There were no significant items to adjust for the year ended 30 June 2022.

	2023	2022
YEAR ENDED 30 JUNE	\$M	\$M
EBITDAI	1,722	1,150
Less: net gain on sale of Connexa	(583)	-
Add: Spark Sport provision	54	-
Adjusted EBITDAI	1,193	1,150
	2023	2022
YEAR ENDED 30 JUNE	\$M	\$M
Net earnings reported under NZ IFRS	1,135	410
Less: net gain on sale of Connexa	(583)	_
Add: Spark Sport provision	54	-
Less: net gain on dilution of the investment in the Connexa group <sup>1</sup>	(5)	-
Less: tax effect of net gain on sale of Connexa, Spark Sport provision and dilution of the investment in the		
Connexa group	(168)	-
Adjusted net earnings	433	410

<sup>1</sup> This includes the net gain on remeasurement of equity accounted investments, less costs associated with the transaction recognised in share of associates' and joint ventures' net losses. See note 2.4 for more details.

2023

2022

#### NOTES TO THE FINANCIAL STATEMENTS: FINANCIAL PERFORMANCE INFORMATION

### 2.5 Non-GAAP measures (continued)

### Capital expenditure

Capital expenditure			
Capital expenditure is the additions to property, plant and equipment and intangible assets			
assets fully funded by customers or vendors and other non-cash additions that may be requ	ired by NZ IFRS, such a	s decommissi	oning
costs) and additions to capacity right-of-use assets where such additions are paid up front.			
		2023	202
YEAR ENDED 30 JUNE	NOTES	\$M	:
Additions to property, plant and equipment	3.6	379	32
Additions to intangible assets	3.7	133	15
Additions to capacity right-of-use assets	3.4	25	
Total additions		537	49
ess: assets fully funded by customers or vendors	3.6	(22)	
ess: property, plant and equipment transferred from finance lease receivables	3.6	-	(8
ess: capacity right-of-use assets paid over time	3.4	-	
Capital expenditure		515	4

# **Section 3 Assets**

### 3.1 Receivables and prepayments

The state of the s		
	2023	2022
AS AT 30 JUNE	\$M	\$M
Short-term receivables and prepayments		
Trade receivables	410	371
Short-term prepayments	154	148
Short-term unbilled revenue	261	248
Short-term contract assets	2	2
Short-term contract costs	42	40
Short-term finance lease receivables	9	2
Other short-term receivables	21	28
	899	839
Long-term receivables and prepayments		
Long-term unbilled revenue	95	72
Long-term prepayments	6	1
Long-term contract costs	98	68
Long-term finance lease receivables	74	52
Long-term loans receivable	159	4
	432	197

Amounts are stated at their net carrying value, including expected credit loss allowance provisions. The fair value of finance lease receivables is estimated to be \$75 million (30 June 2022: \$75 million) and the carrying amount of all other receivables, measured at amortised cost, are approximately equivalent to their fair value.

#### Contract assets

Contract assets primarily relate to Spark's rights to consideration for performance obligations delivered but not billed at the reporting date. Contract assets are transferred to receivables when the rights become unconditional. The following summarises significant changes in those balances:

	2023	2022
YEAR ENDED 30 JUNE	\$M	\$M
Opening balance as at 1 July	2	5
Additions from new contracts with customers, net of terminations and renewals	1	11
Transfer of contract assets to trade receivables	(1)	(4)
Closing balance as at 30 June	2	2

#### **NOTES TO THE FINANCIAL STATEMENTS: ASSETS**

### 3.1 Receivables and prepayments (continued)

#### Contract costs

Contract costs include costs to obtain a contract and costs to fulfil a contract. These costs are expected to be recovered and are therefore initially deferred and then recognised within operating expenses on a systematic basis that is consistent with the transfer to the customer of the goods or services to which the asset relates. The following summarises significant changes in those balances:

	COSTS TO OBTAIN A CONTRACT	2023 COSTS TO FULFIL A CONTRACT	TOTAL	COSTS TO OBTAIN A CONTRACT	2022 COSTS TO FULFIL A CONTRACT	TOTAL
YEAR ENDED 30 JUNE	\$M	\$M	\$M	\$M	\$M	\$M
Opening balance as at 1 July	17	91	108	19	88	107
Additions	10	61	71	9	34	43
Amortisation recognised in operating expenses	(6)	(33)	(39)	(11)	(31)	(42)
Closing balance as at 30 June	21	119	140	17	91	108
Short-term contract costs	4	38	42	7	33	40
Long-term contract costs	17	81	98	10	58	68

### Key estimates and assumptions

Determining the costs incurred to obtain or fulfil a contract that meets the deferral criteria within NZ IFRS 15 requires significant judgement. Further, where such costs can be deferred, determining the appropriate amortisation period to recognise the costs within operating expenses requires management judgement, including assessing the expected average customer tenure for consumer customers and the expected contract term for enterprise customers.

YEAR ENDED 30 JUNE	2023 \$M	202
Opening balance as at 1 July	15	1
Charged to costs and expenses	10	
Bad debts recovered	(2)	
Utilised	(7)	
Closing balance as at 30 June	16	
15)		

### 3.1 Receivables and prepayments (continued)

Spark has applied the simplified approach to providing for expected credit losses, which requires the recognition of a lifetime expected loss provision for short-term; trade receivables, unbilled revenue, contract assets, contract costs, finance lease receivables and other receivables. The calculation of the allowance provision incorporates Spark's previous collection history and forward-looking information, such as forecasted economic conditions.

The expected credit loss allowance provision has been determined as follows:

	CURRENT	≤ 1 MONTH	> 1 MONTH	TOTAL
AS AT 30 JUNE 2023	\$M	\$M	\$M	\$M
Expected loss rate	1.0%	2.9%	10.8%	1.3%
Gross carrying amount	1,116	34	37	1,187
Expected credit loss allowance provision	11	1	4	16
Short-term loss allowance provision	8	1	4	13
Long-term loss allowance provision	3	-	-	3
AS AT 30 JUNE 2022	\$M	\$M	\$M	\$M
Expected loss rate	1.2%	2.5%	10.3%	1.7%
Gross carrying amount	823	40	39	902

AS AT 30 JUNE 2022	\$M	\$M	\$M	\$M
Expected loss rate	1.2%	2.5%	10.3%	1.7%
Gross carrying amount	823	40	39	902
Expected credit loss allowance provision	10	1	4	15
Short-term loss allowance provision	8	1	4	13
Long-term loss allowance provision	2	-	-	2

The composition of the credit loss allowance provision between receivable types is as follows:

AS AT 30 JUNE	2023 \$м	2022 \$м
Trade receivables	7	7
Unbilled revenue	6	5
Contract assets and contract costs	2	2
Finance lease receivables	1	11
Expected credit loss allowance provision	16	15

The gross carrying amount of a financial asset is written off (either partially or in full) to the extent that there is no realistic prospect of recovery. This is generally the case when the Group determines that the debtor does not have assets or sources of income that could generate sufficient cash flows to repay the amounts subject to the write-off. However, financial assets that are written off could still be subject to enforcement activities to comply with the Group's procedures for recovery of amounts due.

### Key estimates and assumptions

The expected credit loss allowance provision is determined based on assumptions about the risk of default and expected loss rates of customers and other counterparties. Spark uses judgement in making these assumptions and selecting the inputs to the impairment calculation based on Spark's past collection history, existing market conditions, as well as forward-looking estimates at the end of the reporting period. Forward-looking estimates include assessment of forecasted changes to interest rates, unemployment rates and Gross Domestic Product in New Zealand.

#### **NOTES TO THE FINANCIAL STATEMENTS: ASSETS**

### 3.1 Receivables and prepayments (continued)

### Finance lease receivables

Spark has a number of leases for space in exchange buildings, including as a lessor for space in Spark exchanges and a lessee for space in Chorus exchanges. These leases include a legal right of offset, as Spark and Chorus settle the payments on a net basis and are therefore shown as a net finance lease receivable or net lease liability on the statement of financial position.

Spark assigned its ground leases for the mobile site assets sold to Connexa which has resulted in Spark recording finance lease receivables equal to the lease liabilities for these leases. Spark is unwinding these balances over the remaining term to the next right of renewal, at which point these will be novated.

In addition, Spark subleases a number of office building floors. Where subleases are for the whole of the remaining non-cancellable term of the head lease, these are classified as a finance lease.

The profile of lease net receipts is set out below:

	202	3	202	2
	UNDISCOUNTED	DISCOUNTED	UNDISCOUNTED	DISCOUNTED
AS AT 30 JUNE	\$M	\$M	\$M	\$M
Less than one year <sup>1</sup>	14	7	6	-
Between one and five years	31	5	16	(7)
More than five years	141	69	135	59
Net finance lease receivables	186	81	157	52
Plus short-term portion of finance lease receivables in liability position	-	2	-	2
Total finance lease receivables	186	83	157	54
Less unearned finance income	(103)	-	(103)	-
Present value of finance lease receivables	83	83	54	54
Short-term finance lease receivables		9		2
Long-term finance lease receivables		74		52

<sup>1</sup> Included within the discounted balance as at 30 June 2023 are \$9 million sublease receivable assets, offset by a \$2 million liability relating to the Chorus finance lease receivable (30 June 2022: \$2 million sublease receivable asset, offset by a \$2 million liability relating to the Chorus finance lease receivable).

The lease with Chorus, where Spark is the lessor, has multiple rights of renewals and the full lease term has been used in the majority of the calculation of the financial lease receivable at lease inception, as it was likely that because of the specialised nature of the buildings, the lease would be renewed to the maximum term.

### 3.2 Inventories

Total inventories	79	107
Maintenance materials and consumables	-	2
Content rights inventory	-	10
Goods held for resale	79	95
AS AT 30 JUNE	\$M	\$M
	2023	2022

### Content rights inventory

Spark previously entered into contracts for the right to stream digital content for sport. These content rights were stated at the lower of cost and net realisable value, less accumulated amortisation and included prepaid content that was not yet available for broadcast.

The amortisation of content rights was recognised within operating expenses on a straight-line basis over the live events across the broadcast period. The content rights amortisation charge for the year ended 30 June 2023 was \$26 million (30 June 2022: \$20 million).

The Spark Sport platform was withdrawn from service on 30 June 2023.

### 3.3 Long-term investments

		2023	2022
AS AT 30 JUNE	MEASUREMENT BASIS	\$M	\$M
Shares in Hutchison	Fair value through other comprehensive income	61	105
Investment in associates and joint ventures	Equity method	187	101
Other long-term investments	Cost	6	6
		254	212

Spark holds a 10% interest in Hutchison Telecommunications Australia Limited (Hutchison) which is quoted on the Australian Securities Exchange (ASX) and its fair value is measured using the observable bid share price as quoted on the ASX, classified as being within Level 1 of the fair value hierarchy. As at 30 June 2023 the quoted price of Hutchison's shares on the ASX was AU\$0.042 (30 June 2022: AU\$0.070). The decrease in fair value of \$44 million is recognised in other comprehensive income (30 June 2022: \$55 million decrease).

Included within investment in associates and joint ventures is \$85 million for Spark's investment in the Connexa group, see note 1.4 for further details.

### Investment in associates and joint ventures

Spark's investment in associates and joint ventures at 30 June 2023 consists of the following:

NAME	TYPE	COUNTRY	OWNERSHIP	PRINCIPAL ACTIVITY
Adroit Holdings Limited	Associate	New Zealand	47%	Environmental IoT solutions
FrodoCo Holdings Limited <sup>1</sup>	Associate	New Zealand	17%	A holding company for Connexa
Flok Limited	Associate	New Zealand	38%	Hardware and software development
Hourua Limited <sup>2</sup>	Joint Venture	New Zealand	50%	Delivering the Public Safety Network
Pacific Carriage Holdings Limited, Inc.	Associate	United States	41%	A holding company
Rural Connectivity Group Limited	Joint Venture	New Zealand	33%	Rural broadband
Southern Cross Cables Holdings Limited	Associate	Bermuda	41%	A holding company
TNAS Limited	Joint Venture	New Zealand	50%	Telecommunications development

1 Parent company for Connexa.

All investments in associates and joint ventures are measured using the equity method. Changes in the aggregate carrying amount of Spark's investment in associates and joint ventures were as follows:

		2023			2022	
	ASSOCIATES	JOINT VENTURES	TOTAL	ASSOCIATES	JOINT VENTURES	TOTAL
YEAR ENDED 30 JUNE	\$M	\$M	\$M	\$M	\$M	\$M
Opening balance as at 1 July	82	19	101	30	29	59
Additional investments during the year	92	1	93	56	3	59
Disposals	-	-	-	(4)	(11)	(15)
Share of net losses	(15)	(1)	(16)	-	(1)	(1)
Remeasurement on dilution	9	-	9	-	-	-
Dividends received	-	-	-	-	(1)	(1)
Closing balance as at 30 June	168	19	187	82	19	101

Spark has suspended equity accounting for Pacific Carriage Holdings Limited. Inc, and Southern Cross Cables Holdings Limited (together 'Southern Cross') as their carrying values were reduced to nil. Spark has no obligation to fund Southern Cross' deficits or repay dividends. For the year ended 30 June 2023 Spark's share of Southern Cross profits was not recognised because of the existence of historic cumulative Southern Cross deficits. In the current year Southern Cross' profit was \$34 million (30 June 2022: \$39 million).

<sup>2</sup> Spark and One NZ established Hourua Limited to provide priority cellular services to the Public Safety Network which is the new communications service that will be used by New Zealand's frontline emergency responders.

#### **NOTES TO THE FINANCIAL STATEMENTS: ASSETS**

### 3.4 Right-of-use assets

Spark is a lessee for a large number of leases, including:

- Property Spark leases a number of office buildings and retail stores. Some of these leases have rights of renewal that are reasonably certain to be exercised and therefore may have long expected lease terms
- Capacity arrangements Spark enters into a number of indefeasible right-of-use capacity arrangements for cable capacity
- Mobile sites Spark has entered into a number of agreements to allow the operation of mobile network infrastructure throughout
- Motor vehicles Spark leases motor vehicles for use in sales, field operations and maintenance of infrastructure equipment
- Other Spark leases equipment that is held at Spark premises and used to provide services to customers.

Movements in right-of-use assets are summarised below:

	PROPERTY	CAPACITY	MOBILE SITES	MOTOR VEHICLES	OTHER	TOTAL
YEAR ENDED 30 JUNE 2023	\$M	\$M	\$M	\$M	\$M	\$N
Opening net book value	250	211	19	3	25	508
Additions	9	25	42	2	8	86
Assets transferred back from held for sale <sup>1</sup>	-	-	7	-	-	7
Assets classified as held for sale and other disposals	(3)	-	(3)	-	-	(6
Remeasurements <sup>2</sup>	(39)	-	5	-	2	(32
	(21)	(2.4)	/E\	(2)	(13)	(75
Depreciation charge	(31)	(24)	(5)	(∠)	(13)	(, 0
Closing net book value	186	212	65 MOBILE	3 MOTOR	22	488
	` '		65	3	· · · · · · · · · · · · · · · · · · ·	
	` '		65	3	· · · · · · · · · · · · · · · · · · ·	
Closing net book value  YEAR ENDED 30 JUNE 2022	186	212	65  MOBILE SITES	MOTOR VEHICLES	22 OTHER	<b>488</b>
Closing net book value	186 PROPERTY SM	212 CAPACITY SM	MOBILE SITES	MOTOR VEHICLES	22 OTHER SM	488 TOTAL \$M 647
Closing net book value  YEAR ENDED 30 JUNE 2022  Opening net book value	186 PROPERTY SM 281	CAPACITY SM 224	MOBILE SITES SM 117	MOTOR VEHICLES	OTHER SM 21	488 TOTAL \$M
Closing net book value  YEAR ENDED 30 JUNE 2022  Opening net book value  Additions and acquisitions	186  PROPERTY SM  281 20	212  CAPACITY  SM  224  8	MOBILE SITES SM 1117 8	MOTOR VEHICLES	22 OTHER SM 21 16	488 TOTAI \$M 647
Closing net book value  YEAR ENDED 30 JUNE 2022  Opening net book value  Additions and acquisitions  Assets classified as held for sale and other disposals	186  PROPERTY SM  281  20	212  CAPACITY  SM  224  8	MOBILE SITES SM 117 8 (95)	MOTOR VEHICLES SM 4	22  OTHER \$M  21  16	488 TOTA \$M 647 53

	PROPERTY	CAPACITY	MOBILE SITES	MOTOR VEHICLES	OTHER	TOTAL
YEAR ENDED 30 JUNE 2022	\$M	\$M	\$M	\$M	\$M	\$M
Opening net book value	281	224	117	4	21	647
Additions and acquisitions	20	8	8	1	16	53
Assets classified as held for sale and other disposals	-	-	(95)	-	-	(95)
Remeasurements <sup>2</sup>	(19)	_	2	-	-	(17)
Depreciation charge	(32)	(21)	(13)	(2)	(12)	(80)
Closing net book value	250	211	19	3	25	508

All capacity additions for the year ended 30 June 2023 were fully paid on control being obtained and therefore deemed capital expenditure as defined and reconciled in note 2.5 (30 June 2022: \$8 million of capacity additions with \$7 million fully paid and deemed capital expenditure).

Income from sub-leasing right-of-use assets for the year ended 30 June 2023 was \$2 million (30 June 2022: \$1 million).

<sup>2</sup> Remeasurements to property in FY23 and FY22 primarily relate to modifications for corporate property leases and exiting of space in exchange buildings. The reduction in property right-of-use assets for corporate property leases is substantially offset by a reduction in property lease liabilities (see note 4.2).

### 3.4 Right-of-use assets (continued)

### Key estimates and assumptions

At inception of a contract Spark assesses whether a contract is, or contains, a lease. A contract is, or contains, a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration. To assess whether a contract conveys the right to control the use of an identified asset, Spark assesses whether:

- The contract involves the use of an identified asset
- Spark has the right to obtain substantially all of the economic benefits from use of the asset throughout the period of use
- Spark has the right to direct the use of the asset.

At inception or on reassessment of a contract that contains a lease component, Spark allocates the consideration in the contract to each lease component on the basis of their relative stand-alone prices. Spark recognises a right-of-use asset at the lease commencement date. The right-of-use asset is initially measured at cost, which comprises the initial amount of the lease liability adjusted for any lease payments made at or before the commencement date, plus any initial direct costs incurred and an estimate of costs to dismantle and remove the underlying asset or to restore the underlying asset or the site on which it is located, less any lease incentives received.

The right-of-use asset is subsequently depreciated using the straight-line method from the commencement date to the earlier of the end of the useful life of the right-of-use asset or the end of the lease term. The estimated useful lives of right-of-use assets are determined on the same basis as those of property and equipment. In addition, the right-of-use asset is periodically assessed for impairment losses and adjusted for certain remeasurements of the lease liability.

### 3.5 Leased customer equipment assets

Spark acts as the intermediate party (as a lessee and a lessor) in a number of lease arrangements for customer premises equipment. Such arrangements may also include an initial sale and leaseback transaction. A sale and leaseback transaction contains a genuine sale if control of an asset is transferred under NZ IFRS 15. For Spark's back-to-back lease arrangements we have assessed that a sale does not occur, as control over the equipment remains with Spark instead of passing to the buyer-lessor.

Spark as the seller-lessee continues to recognise the leased customer equipment asset, which is initially measured at cost. The asset is subsequently depreciated using the straight-line method based on the expected lease term. Movements in leased customer equipment assets are summarised below:

	2023	2022
YEAR ENDED 30 JUNE	\$M	\$M
Opening net book value	90	77
Additions	32	51
Disposals	(9)	(1)
Depreciation charge	(36)	(37)
Closing net book value	77	90
AS AT 30 JUNE		
Cost	216	228
Accumulated depreciation and impairment losses	(139)	(138)
Closing net book value	77	90

Leased customer equipment assets are leased to customers under operating leases. Revenue received from these arrangements and other operating leases for the year ended 30 June 2023 were \$50 million (30 June 2022: \$48 million).

### **NOTES TO THE FINANCIAL STATEMENTS: ASSETS**

## 3.6 Property, plant and equipment

	TELECOMMUNI- CATIONS EQUIPMENT AND PLANT	FREEHOLD LAND	BUILDINGS	OTHER ASSETS	WORK IN PROGRESS	TOTAL
YEAR ENDED 30 JUNE 2023	\$M	\$M	\$M	\$M	\$M	\$M
Opening net book value	631	61	213	73	131	1,109
Additions <sup>1</sup>	2	-	-	5	372	379
Transfers	265	-	63	21	(349)	-
Assets transferred back from held for sale <sup>2</sup>	-	-	2	-	-	2
Depreciation charge	(169)	-	(24)	(34)	-	(227)
Foreign exchange movement	1	-	-	-	-	1
Closing net book value	730	61	254	65	154	1,264
AS AT 30 JUNE 2023						
Cost	3,614	61	598	523	154	4,950
Accumulated depreciation and impairment losses	(2,884)	-	(344)	(458)	-	(3,686)
Closing net book value	730	61	254	65	154	1,264

<sup>1</sup> Included in additions is \$22 million of assets fully funded by customers or vendors.
2 Relates to assets which were held for sale as at 30 June 2022, but not sold as part of the Connexa transaction and therefore transferred back to property, plant and

	TELECOMMUNI- CATIONS EQUIPMENT AND PLANT F	FREEHOLD LAND	BUILDINGS	OTHER ASSETS	WORK IN PROGRESS	TOTAI
YEAR ENDED 30 JUNE 2022	\$M	\$M	\$M	\$M	\$M	\$N
Opening net book value	648	61	207	79	85	1,080
Additions	-	-	82	10	236	328
Transfers	162	-	11	21	(194)	
Acquisitions	4	-	-	4	6	14
Assets classified as held for sale and other disposals	(15)	-	(59)	(3)	(2)	(79
Depreciation charge	(168)	_	(28)	(38)	-	(234
Depreciation charge						
Closing net book value	631	61	213	73	131	1,109
7	3,394	61	<b>213</b> 534	<b>73</b> 507	131	
Closing net book value						4,627 (3,518

### 3.6 Property, plant and equipment (continued)

Spark has entered into a joint arrangement in relation to the construction and operation of the Tasman Global Access fibre-optic submarine cable between Australia and New Zealand. As at 30 June 2023 the carrying value of Spark's share of property, plant and IUO ASM IBUOSIACIO equipment, intangible assets and capacity right-of-use assets in the joint operation was \$30 million (30 June 2022: \$30 million).

### Key estimates and assumptions

Spark's property, plant and equipment is measured at cost and depreciation is charged on a straight-line basis over the assets' estimated useful lives. Determining the appropriate useful life of property, plant and equipment requires management judgement, including the expected period of service potential, the likelihood technological advances will make the asset obsolete, the likelihood of Spark ceasing to use it and the effect of government regulation.

The estimated useful lives of Spark's property, plant and equipment are as follows:

### Telecommunications equipment

Links and cables	10 - 50 years
Network transport	3 - 15 years
Mobile radio access network	5 - 25 years
Customer premises equipment	3 - 5 years
International cable and satellite	10 - 15 years

### **Buildings**

Buildings	15 - 53 year
Furniture and fittings	3 - 15 years
Air conditioning	8 - 20 years
Power systems	3 - 25 years
Batteries	5 - 15 years

### Other

Motor vehicles	3 - 10 years
Computer equipment	2 - 8 years
Internal IT system assets	3 - 15 years

The assessment of assets for impairment is based on a large number of factors, such as changes in current competitive conditions, expectations of growth in the telecommunications industry, the discontinuance of services, the expected future cash flows an asset is expected to generate and other changes in circumstances that indicate an impairment exists. Key judgements include rates of expected revenue growth or decline, expected future margins and the selection of an appropriate discount rate for valuing future cash flows.

#### **NOTES TO THE FINANCIAL STATEMENTS: ASSETS**

### 3.7 Intangible assets

	SOFTWARE	SPECTRUM LICENCES	OTHER INTANGIBLES	GOODWILL	WORK IN PROGRESS	TOTAL
YEAR ENDED 30 JUNE 2023	\$M	\$M	\$M	\$M	\$M	\$1
Opening net book value	326	175	21	234	83	839
Additions <sup>1</sup>	-	-	-	-	133	133
Transfers	128	-	-	-	(128)	-
Amortisation charge	(144)	(17)	(5)	_	-	(166
Closing net book value	310	158	16	234	88	806
AS AT 30 JUNE 2023						
Cost	2,022	334	103	282	88	2,829
Accumulated amortisation and impairment losses	(1,712)	(176)	(87)	(48)	-	(2,023
Closing net book value	310	158	16	234	88	806
YEAR ENDED 30 JUNE 2022	SOFTWARE \$M	SPECTRUM LICENCES \$M	OTHER INTANGIBLES \$M	GOODWILL	WORK IN PROGRESS \$M	TOTA \$N
YEAR ENDED 30 JUNE 2022						
Opening net book value	307	193	49	222	87	858
Additions <sup>1</sup>		_	-	_	156	156
Transfers	160	_	-	_	(160)	-
Acquisitions		-	-	12	_	12
Assets classified as held for sale and other disposals	_	_	(18)	_	_	(18
Amortisation charge	(141)	(18)	(10)	_	_	(169
Closing net book value	326	175	21	234	83	839
AS AT 30 JUNE 2022						
Cost	1,911	336	103	282	83	2,715
Accumulated amortisation and impairment losses	(1,585)	(161)	(82)	(48)	=	(1,876
Closing net book value	326	175	21	234	83	839

	SOFTWARE	SPECTRUM LICENCES	OTHER INTANGIBLES	GOODWILL	WORK IN PROGRESS	TOTAL
YEAR ENDED 30 JUNE 2022	\$M	\$M	\$M	\$M	\$M	\$M
Opening net book value	307	193	49	222	87	858
Additions <sup>1</sup>	-	-	-	-	156	156
Transfers	160	-	-	-	(160)	-
Acquisitions	-	-	-	12	-	12
Assets classified as held for sale and other disposals	-	-	(18)	-	-	(18)
Amortisation charge	(141)	(18)	(10)	-	-	(169)
Closing net book value	326	175	21	234	83	839

Closing net book value	326	175	21	234	83	839
Accumulated amortisation and impairment losses	(1,585)	(161)	(82)	(48)	-	(1,876)
Cost	1,911	336	103	282	83	2,715
AS AT 30 JUNE 2022						

<sup>1</sup> Total software capitalised in the year ended 30 June 2023 includes \$69 million (30 June 2022: \$59 million) of internally generated assets. Other software capitalised in the year includes software licences and externally supplied labour.

### Key estimates and assumptions

Intangible assets are amortised over their useful lives on a straight-line basis, except goodwill, which is tested for impairment annually. Determining the appropriate useful life of an intangible asset requires management judgement, including assessing the expected period of service potential, the likelihood technological advances will make it obsolete and the likelihood of Spark ceasing to use it.

The estimated useful lives of Spark intangible assets are as follows:

Spectrum licences 2 - 21 years

Software 2 - 12 years

5 - 10 years Customer contracts and brands

Other intangible assets 2 - 100 years

### 3.7 Intangible assets (continued)

### Goodwill

Goodwill by cash-generating unit (CGU) is presented below:

	2023	2022
AS AT 30 JUNE	\$M	\$M
Mobile	34	34
Broadband	3	3
Cloud, security and service management	170	170
Qrious	14	14
Digital Island	13	13
	234	234

During the years ended 30 June 2023 and 30 June 2022 no impairment arose as a result of the assessment of the carrying value of goodwill. Headroom currently exists in each CGU and, based on the sensitivity analysis performed, no reasonably possible changes in the assumptions would cause the carrying amount of the CGUs to exceed their recoverable amounts.

### Key estimates and assumptions

Goodwill is assessed annually for impairment using a value-in-use model, which estimates the future cash flows, based on the FY24 Board-approved business plan, applied to the next three years, with key assumptions being forecast earnings and capital expenditure for each CGU. The forecast financial information is based on both past experience and future expectations of CGU performance. The major inputs and assumptions used in performing an impairment assessment that require judgement include revenue forecasts, operating cost projections, customer numbers and customer churn, discount rates, growth rates and future technology paths.

Nil terminal growth was applied to all CGUs and a pre-tax discount rate of 11.7% was utilised for the year ended 30 June 2023 (30 June 2022: 10.6%).

## 3.8 Net tangible assets

The calculation of Spark's net tangible assets per share and its reconciliation to the statement of financial position is presented below:

	2023	2022
AS AT 30 JUNE	\$M	\$M
Total assets	4,482	4,189
Less: intangible assets	(806)	(839)
Less: total liabilities	(2,542)	(2,714)
Net tangible assets	1,134	636
Number of shares outstanding (in millions)	1,845	1,872
Net tangible assets per share	\$0.61	\$0.34

Net tangible assets per share is a non-GAAP financial measure that is not defined in NZ IFRS. Total assets include assets held for sale and right-of-use assets. Total liabilities include lease liabilities.

### NOTES TO THE FINANCIAL STATEMENTS: LIABILITIES AND EQUITY

# **Section 4 Liabilities and equity**

## 4.1 Payables, accruals and provisions

AS AT 30 JUNE	2023 \$M	2022 \$м
Short-term payables, accruals and provisions		
Trade accounts payable and accruals	290	260
Revenue billed in advance	96	80
Accrued personnel costs	39	38
Accrued interest	3	3
GST payable	21	37
Short-term sale and leaseback liabilities	30	35
Short-term provisions	19	2
Other short-term payables and accruals	9	5
V 2	507	460
Long-term payables, accruals and provisions		
Long-term sale and leaseback liabilities	45	52
Long-term provisions	32	5
Other long-term payables and accruals	5	7
	82	64

Trade accounts payable and sale and leaseback liabilities are financial instruments held at amortised cost.

### **Provisions**

The following table summarises movements in provisions in the year:

AR ENDED 30 JUNE 2023	\$M -	\$м 7	\$м 7
		7	7
pening balance as at 1 July	ΕΛ		
dditional provisions made in the year	54	-	54
mounts utilised during the year	(10)	(1)	(11)
nwinding of discount	2	-	2
nused amounts reversed	-	(1)	(1)
losing balance at 30 June	46	5	51
hort-term provisions	18	1	19
ong-term provisions	28	4	32

### 4.2 Lease liabilities

	PROPERTY	CAPACITY	MOBILE SITES	MOTOR VEHICLES	OTHER	TOTAL
YEAR ENDED 30 JUNE 2023	\$M	\$M	\$M	\$M	\$M	\$M
Opening lease liability balance	290	3	20	3	26	342
Leases entered into during the year	9	-	492	2	8	511
Liabilities transferred back from held for sale <sup>1</sup>	-	-	34	-	-	34
Liabilities classified as held for sale and other disposals	(4)	-	(2)	-	-	(6)
Interest expense	11	-	27	-	1	39
Principal repayments	(45)	(1)	(41)	(2)	(13)	(102)
Remeasurements <sup>2</sup>	(41)	-	(1)	-	-	(42)
Balance at the end of the year	220	2	529	3	22	776
Short-term portion of finance lease receivable	2	-	-	-	-	2
Total lease liability balance	222	2	529	3	22	778
Short-term lease liabilities	40	-	28	2	8	78
Long-term lease liabilities	182	2	501	1	14	700
Lease liabilities - non-cancellable commitments <sup>3</sup>	296	2	524	3	22	847

YEAR ENDED 30 JUNE 2022	PROPERTY \$M	CAPACITY \$M	MOBILE SITES \$M	MOTOR VEHICLES \$M	OTHER \$M	TOTAL \$M
Opening lease liability balance	325	2	113	4	21	465
Leases entered into during the year and acquisitions	20	2	7	1	17	47
Liabilities classified as held for sale and other disposals	-	-	(89)	-	-	(89)
Interest expense	12	-	6	-	1	19
Principal repayments	(53)	(1)	(19)	(2)	(13)	(88)
Remeasurements <sup>2</sup>	(14)	-	2	-	-	(12)
Balance at the end of the year	290	3	20	3	26	342
Short-term portion of finance lease receivable	2	-	-	-	-	2
Total lease liability balance	292	3	20	3	26	344
Short-term lease liabilities	37	1	2	2	10	52
Long-term lease liabilities	255	2	18	1	16	292
Lease liabilities - non-cancellable commitments <sup>3</sup>	148	3	10	3	26	190

<sup>1</sup> Relates to lease liabilities which were held for sale as at 30 June 2022, but either assigned or, not sold as part of the Connexa transaction and therefore transferred back to lease liabilities.

<sup>2</sup> Remeasurements to property in FY23 and FY22 primarily relate to modifications for corporate property leases. The reduction in lease liabilities is substantially offset by a reduction in property right-of-use assets (see note 3.4).

<sup>3</sup> Relates to the discounted lease liability for future minimum rental commitments for non-cancellable periods of leases, excluding rights of renewal, which are at Spark's option, including leases committed to that have not yet commenced.

#### NOTES TO THE FINANCIAL STATEMENTS: LIABILITIES AND EQUITY

### 4.2 Lease liabilities (continued)

### Key estimates and assumptions

Spark recognises a lease liability at the lease commencement date. The lease liability is initially measured at the present value of the lease payments that are not paid at the commencement date, discounted using the interest rate implicit in the lease or, if that rate cannot be readily determined, Spark's incremental borrowing rate. Generally, Spark uses its incremental borrowing rate as the discount rate, with adjustments for the type and term of the lease.

Lease payments included in the measurement of the lease liability comprise:

- Fixed payments, including in-substance fixed payments
- Variable lease payments that depend on an index or a rate, initially measured using the index or rate as at the commencement date
- Amounts expected to be payable under a residual value guarantee
- The exercise price under a purchase option that Spark is reasonably certain to exercise
- Lease payments in an optional renewal period if Spark is reasonably certain to exercise an extension option.

The lease liability is measured at amortised cost using the effective interest method. It is remeasured when there is a change in future lease payments arising from a change in an index or rate, if there is a change in Spark's estimate of the amount expected to be payable under a residual value guarantee or if Spark changes its assessment of whether it will exercise a purchase or extension option.

When the lease liability is remeasured in this way, a corresponding adjustment is made to the carrying amount of the right-of-use asset or it is recorded in profit or loss if the carrying amount of the right-of-use asset has been reduced to zero.

Spark has elected not to recognise right-of-use assets and lease liabilities for short-term leases that have lease terms of 12 months or less and leases of low-value assets. Spark recognises the lease payments associated with these leases within operating expenses on a straight-line basis over their lease terms.

### 4.3 Debt

Debt is recognised initially at fair value less attributable transaction costs. Subsequent to initial recognition, debt is classified and measured at amortised cost plus, for hedged liabilities that are in a fair value hedging relationship, adjustments for fair value changes attributable to the risk being hedged. Any difference between cost and redemption value (including fair value changes) is recognised in the statement of profit or loss over the period of the borrowings, using the effective interest rate method.

AS AT 30 JUNE				2023 \$м	2022 \$м
FACE VALUE	FACILITY	COUPON RATE	MATURITY		
Short-term debt					
Commercial paper		Variable	< 3 months	90	160
				90	160
Supplier financing arrangements <sup>1</sup>					
Amounts with a term less than six months		8.33%	< 6 months	-	19
Amounts due within one year		Variable	< 31/05/2024	9	14
Amounts due in more than a year		Variable	< 31/05/2024	-	9
				9	42
Bank funding					
Westpac New Zealand Limited <sup>2</sup>	200 million NZD	Variable	30/11/2023	15	140
Commonwealth Bank of Australia <sup>2</sup>	100 million NZD	Variable	30/11/2024	100	100
MUFG Bank, Ltd. <sup>2</sup>	125 million NZD	Variable	30/11/2025	-	125
				115	365
Domestic notes					
100 million NZD		4.51%	10/03/2023	-	100
125 million NZD		3.37%	07/03/2024	122	122
125 million NZD		3.94%	07/09/2026	116	117
100 million NZD <sup>3</sup>		4.37%	29/09/2028	100	100
				338	439
Foreign currency Medium Term Notes					
Australian Medium Term Notes - 100 million AUD		1.90%	05/06/2026	97	97
Australian Medium Term Notes - 150 million AUD		4.00%	20/10/2027	154	158
Australian Medium Term Notes - 125 million AUD		2.60%	18/03/2030	112	113
Norwegian Medium Term Notes - 1 billion NOK <sup>4</sup>		3.07%	19/03/2029	137	152
				500	520
				1,052	1,526
Debt due within one year				236	293
Long-term debt				816	1,233

<sup>1</sup> With respect to arrangements with outstanding liabilities at 30 June 2023, including those entered into in prior years, financing providers have paid suppliers a total of \$30 million and Spark has made payments against these arrangements of \$21 million, resulting in a closing liability of \$9 million as at 30 June 2023. Amounts paid under these arrangements are presented in the statement of cash flows within financing activities.

<sup>2</sup> These facilities are Sustainability-Linked Loans. Spark will receive lower interest rates if it achieves sustainability targets or pay higher rates on the loans if it falls short of these targets.

<sup>3</sup> This bond is a Sustainability-Linked Bond. The bond includes an interest rate step up depending on the achievement of a sustainability target as at 30 June 2026.

<sup>4</sup> Norwegian krone.

#### NOTES TO THE FINANCIAL STATEMENTS: LIABILITIES AND EQUITY

### 4.3 Debt (continued)

None of Spark's debt is secured and all debt ranks equally with other liabilities. There are no financial covenants over Spark's debt, however, there are certain triggers in the event of default, as defined in the various debt agreements. There have been no events of default over Spark's debt in the years ended 30 June 2023 and 30 June 2022.

The fair value of long-term debt, including long-term debt due within one year, based on market observable prices, was \$973 million compared to a carrying value of \$962 million as at 30 June 2023 (30 June 2022: fair value of \$1,359 million compared to a carrying value of \$1,347 million).

	2023	2022
AS AT 30 JUNE	\$M	\$M
Total debt	1,052	1,526
Less short-term debt	(90)	(179)
Total long-term debt (including long-term debt due within one year)	962	1,347

### 4.4 Capital risk management

Spark manages its capital considering shareholders' interests, the value of Spark's assets and the Company's credit rating. The Board is committed to the Company maintaining an investment grade rating and its capital management policies are designed to ensure this objective is met. As part of this commitment, and in line with credit rating metrics, Spark currently manages its debt levels to ensure that the ratio of adjusted net debt at hedged rates (being inclusive of associated derivatives and leases) to EBITDAI does not exceed 1.7 times on a long-run basis.

As at 30 June 2023 the Company's Standard and Poor's credit ratings for long-term and short-term debt was, respectively, A- and A-2 with outlook stable (30 June 2022: same).

#### Net debt

Net debt at hedged rates, the primary net debt measure Spark monitors, includes long-term debt at the value of hedged cash flows due to arise on maturity, plus short-term debt, less any cash. Net debt at carrying value includes the non-cash impact of fair value hedge adjustments and any unamortised discount.

Net debt at hedged rates is a non-GAAP measure and is not defined in accordance with NZ IFRS but is a measure used by management. A reconciliation of net debt at hedged rates and net debt at carrying value is provided below:

	2023	2022
AS AT 30 JUNE	\$M	\$M
Cash	(100)	(71)
Short-term debt at face value	90	179
Long-term debt at face value	1,035	1,417
Net debt at face value	1,025	1,525
To retranslate debt balances at swap rates where hedged by currency swaps	14	(3)
Net debt at hedged rates <sup>1</sup>	1,039	1,522
Non-cash adjustments		
Impact of fair value hedge adjustments <sup>2</sup>	11	10
Unamortised discount	(1)	(1)
Net debt at carrying value	1,049	1,531

<sup>1</sup> Net debt at hedged rates is the value of hedged cash flows due to arise on maturity and includes an adjustment to state the principal of foreign currency medium term notes at the hedged currency rate.

<sup>2</sup> Fair value hedge adjustments arise on domestic notes in fair value hedges and foreign currency medium term notes in dual fair value and cash flow hedges. These have no impact on the cash flows to arise on maturity.

### 4.4 Capital risk management (continued)

A reconciliation of movements in net debt is provided below:

		CASH FLOWS		NON-CASH MOVEMENTS				
YEAR ENDED 30 JUNE 2023	AS AT 1 JULY 2022 \$M	PROCEEDS \$M	PAYMENTS \$M	INTEREST AMORTISATION \$M	FAIR VALUE CHANGES \$M	FOREIGN EXCHANGE MOVEMENT \$M	OTHER \$M	AS AT 30 JUNE 2023 \$M
Cash	(71)	(13,908)	13,879	-	-	-	-	(100)
Short-term debt	179	247	(337)	1	-	-	-	90
Long-term debt	1,347	8,924	(9,297)	1	(3)	(17)	7	962
Derivatives	76	-	-	-	4	17	-	97
Net debt	1,531	(4,737)	4,245	2	1	-	7	1,049

		CASH FLOWS			NON-CASH MO	VEMENTS					
YEAR ENDED 30 JUNE 2022	AS AT 1 JULY 2021 \$M	PROCEEDS <sup>1</sup> \$M	PAYMENTS \$M	INTEREST AMORTISATION \$M	FAIR VALUE CHANGES \$M	FOREIGN EXCHANGE MOVEMENT \$M	OTHER \$M	AS AT 30 JUNE 2022 \$M			
Cash	(72)	(24,730)	24,731	-	-	-	-	(71)			
Short-term debt	158	1,524	(1,503)	-	-	-	-	179			
Long-term debt	1,245	19,512	(19,326)	1	(103)	8	10	1,347			
Derivatives	(18)	-	-	-	102	(8)	-	76			
Net debt	1,313	(3,694)	3,902	1	(1)	-	10	1,531			

<sup>1 \$7</sup> million of proceeds were received in the prior year from closing out derivatives and are included in the net proceeds from debt as shown in statement of cash flows. These derivatives were in a cash flow hedge relationship, so do not form part of net debt and are not included in the above table.

### 4.5 Equity and dividends

### Share capital

Movements in the Company's issued ordinary shares were as follows:

Shares at the end of the year	1,845,000,906	1,871,587,475
Issuance of shares under share schemes and other transfers	1,610,681	726,451
Dividend reinvestment plan	-	3,735,931
Cancelled shares acquired under the on-market share buy-back programme	(28,197,250)	_
Shares at the beginning of the year	1,871,587,475	1,867,125,093
YEAR ENDED 30 JUNE	NUMBER	NUMBER
	2023	2022

All issued shares are fully paid and have no par value. Shareholders of ordinary shares have the right to vote at any general meeting of the Company.

### **Dividends**

	2023		2022	
YEAR ENDED 30 JUNE	CENTS PER SHARE	\$M	CENTS PER SHARE	\$M
Previous year second half-year dividend	12.5	234	12.5	233
First half-year dividend	13.5	252	12.5	234
Total dividends in the year	26.0	486	25.0	467
Second half-year dividend declared subsequent to balance date not provided for	13.5	249	12.5	234

### Events after balance date

On 17 August 2023 the Board approved the payment of a second-half ordinary dividend of 13.5 cents per share or approximately \$249 million. This ordinary dividend will be 100% imputed. In addition, supplementary dividends totalling approximately \$26 million will be payable to shareholders who are not resident in New Zealand. In accordance with the Income Tax Act 2007, Spark will receive a tax credit from Inland Revenue equivalent to the amount of supplementary dividends paid.

#### NOTES TO THE FINANCIAL STATEMENTS: LIABILITIES AND EQUITY

### 4.5 Equity and dividends (continued)

	H1 FY23 ORDINARY DIVIDENDS	H2 FY23 ORDINARY DIVIDENDS
Dividends declared		
Ordinary shares	13.5 cents	13.5 cents
American Depositary Shares <sup>1</sup>	42.11 US cents	40.65 US cents
Imputation		
Percentage imputed	100%	100%
Imputation credits per share	5.2500 cents	5.2500 cents
Supplementary dividend per share <sup>2</sup>	2.3824 cents	2.3824 cents
'Ex' dividend dates		
New Zealand Stock Exchange	16/03/23	14/09/23
Australian Securities Exchange	16/03/23	14/09/23
American Depositary Shares	15/03/23	14/09/23
Record dates		
New Zealand Stock Exchange	17/03/23	15/09/23
Australian Securities Exchange	17/03/23	15/09/23
American Depositary Shares	16/03/23	15/09/23
Payment dates		
New Zealand and Australia	6/04/23	6/10/23
American Depositary Shares	17/04/23	16/10/23

<sup>1</sup> Spark's American Depositary Shares, each representing five ordinary Spark shares and evidenced by American Depositary Receipts (ADRs), are traded over-the-counter in the United States. This is a Level 1 ADR programme that is sponsored by Bank of New York Mellon. For H2 FY23 these are based on the exchange rate at 10 August 2023 of NZ\$1 to US\$0.6022 and a ratio of five ordinary shares per one American Depositary Share. The actual exchange rate used for conversion is determined in the week prior to payment when the Bank of New York Mellon performs the physical currency conversion.

2 Supplementary dividends are paid to non-resident shareholders.

### **Dividend Reinvestment Plan**

The Company has a dividend reinvestment plan under which shareholders can elect to receive dividends in additional shares. For the year ended 30 June 2023 no shares were issued (30 June 2022: \$18 million were issued) in lieu of dividends. Shares issued in lieu of dividends are excluded from dividends paid in the statement of cash flows.

The dividend reinvestment plan has been suspended for the FY23 dividends and for the foreseeable future.

## **Section 5 Financial instruments**

### 5.1 Derivatives and hedge accounting

Ц	2023		2022	
	DERIVATIVE ASSETS	DERIVATIVE LIABILITIES	DERIVATIVE ASSETS	DERIVATIVE LIABILITIES
AS AT 30 JUNE	\$M	\$M	\$M	\$M
Designated in a cash flow hedge	27	(1)	18	(2)
Designated in a fair value hedge	-	(13)	-	(12)
Designated in a dual fair value and cash flow hedge	-	(84)	-	(64)
Other	1	-	-	-
	28	(98)	18	(78)
Short-term derivatives	1	(4)	5	(1)
Long-term derivatives	27	(94)	13	(77)

Spark's derivatives are held at fair value, calculated using discounted cash flow models and observable market rates of interest and foreign exchange prices. This represents a level two measurement under the fair value measurement hierarchy, being inputs other than quoted prices included within level one that are observable for the asset or liability. As at 30 June 2023 and 30 June 2022 no derivative financial assets or derivative financial liabilities have been offset in the statement of financial position. The potential for offsetting of any derivative financial instruments is \$13 million (30 June 2022: \$8 million), which if applied would result in a reduction of derivative assets and derivative liabilities.

### Hedge accounting

Derivatives are hedge accounted when they are designated into an effective hedge relationship as a hedging instrument. The nature and the effectiveness of the hedge accounting relationship will determine where the gains and losses on remeasurement are recognised. Derivatives are designated:

- · Fair value hedges, where the derivative is used to manage interest rate risk in relation to debt
- · Cash flow hedges, where the derivative is used to manage the variability in cash flows of highly probable forecast transactions
- Dual fair value and cash flow hedges, where the derivative is used to hedge the interest rate risk on foreign debt and the variability in cash flows due to movements in foreign exchange rates.

At inception, each hedge relationship is formalised in hedge documentation. Hedge accounting is discontinued when the hedge instrument expires or is sold, terminated, exercised or no longer qualifies for hedge accounting. Spark determines the existence of an economic relationship between the hedging instrument and the hedged item based on the currency, amount and timing of respective cash flows, reference interest rates, tenors (time to maturity), repricing dates, maturities and notional amounts. Spark assesses whether the derivative designated in each hedging relationship is expected to be, and has been, effective in offsetting the changes in cash flows of the hedged item using the hypothetical derivative method.

Derivatives in hedge relationships are designated based on a hedge ratio of 1:1. In these hedge relationships the main source of ineffectiveness is the effect of the counterparty and Spark's own credit risk on the fair value of the derivatives, which is not reflected in the change in the fair value of the hedged item attributable to changes in foreign exchange and interest rates.

### Cash flow hedges

Cross-currency interest rate swaps and interest rate swaps are jointly designated in cash flow hedges to manage interest and foreign exchange rate risk on debt. The hedged cash flows will affect Spark's statement of profit or loss and other comprehensive income as interest and principal amounts are repaid over the remaining term of the debt.

Interest rate swaps are designated in cash flow hedges to manage the interest rate exposure of highly probable forecast variable rate debt and aggregate variable interest rate exposures created by swapping local or foreign currency fixed-rate debt into variable rate debt.

Spark also enters into forward exchange contracts to hedge forecast foreign currency purchases, the majority expected to be made within 12 months. The related cash flows are recognised in the statement of profit or loss and other comprehensive income over this period.

#### NOTES TO THE FINANCIAL STATEMENTS: FINANCIAL INSTRUMENTS

### 5.1 Derivatives and hedge accounting (continued)

A reconciliation of movements in the hedge reserves, net of tax, is outlined below:

YEAR ENDED 30 JUNE	2023 \$M	2022 \$M
Opening balance as at 1 July	8	(63)
(Loss)/gain recognised in other comprehensive income	(4)	52
Amount reclassified to finance expense	5	12
Amount reclassified to property, plant and equipment/intangible assets and inventory	1	6
Amount reclassified to other operating expenses	-	1
Total movements to other comprehensive income	2	71
Other transfers	1	_
Closing balance as at 30 June	11	8

Included within the closing balance at 30 June 2023 is \$4 million relating to the cost of hedging reserve (30 June 2022: \$3 million). The movement in the hedge reserves includes \$8 million in the change in fair value of interest rate swaps less \$2 million associated deferred tax and \$3 million for forward foreign exchange contracts (30 June 2022: \$98 million in the change in fair value of interest rate swaps less \$27 million associated deferred tax).

### Fair value hedges

Interest rate swaps are designated in a fair value hedge to manage interest rate risk in relation to debt. The gain or loss from remeasuring the interest rate swaps and debt at fair value is recognised in the statement of profit or loss and other comprehensive income. During the year ended 30 June 2023 there has been no material ineffectiveness on fair value hedging relationships (30 June 2022: no material ineffectiveness) and as a result no material changes have been recognised in profit and loss.

### Dual fair value and cash flow hedges

Spark has Australian dollar (AUD) and Norwegian krone (NOK) denominated debt. As part of Spark's risk management policy, cross-currency interest rate swaps (CCIRSs) are entered into to convert all of the proceeds of the debt issuances to New Zealand dollars and convert the foreign currency fixed rate of the debt issuance to a New Zealand dollar floating rate. To mitigate profit or loss volatility, the CCIRSs were designated into a dual fair value and cash flow hedge relationship. The foreign currency basis element of the CCIRSs are excluded from the designation and are separately recognised in other comprehensive income in a cost of hedging reserve.

For fair value hedges the gain or loss from remeasuring the CCIRSs and debt at fair value is recognised in the statement of profit or loss and other comprehensive income. For cash flow hedges gains or losses deferred in the cash flow hedge reserve will be reclassified to Spark's statement of profit or loss and other comprehensive income as interest and principal amounts are repaid over the remaining term of the debt.

The change in fair value of the hedging instruments relating to the foreign currency basis component of the CCIRSs are recognised in other comprehensive income and accumulated in a cost of hedging equity reserve. Subsequently, the cumulative amount is transferred to profit or loss at the same time as the hedged item impacts profit or loss.

## 5.1 Derivatives and hedge accounting (continued)

The details of the hedging instruments are as follows:

	NOTIONAL AMOUNT OF HEDGING	STATEMENT OF FINANCIAL POSITION	CARRYING AI THE HEDGING	INSTRUMENT	LIFE-TO-DATE CHANGE-IN- VALUE USED FOR CALCULATING HEDGE INEFFECTIVE-
AS AT 30 JUNE 2023	INSTRUMENT	LINE ITEM	ASSETS \$M	LIABILITIES \$M	NESS \$M
Cash flow hedges				<del></del>	
Interest rate swaps	NZD 620m	Derivatives	26	-	26
Forward foreign exchange contracts	NZD 77m	Derivatives	1	(1)	-
Fair value hedges					
Interest rate swaps	NZD 250m	Derivatives	-	(13)	(13)
Fair value and cash flow hedges					
Cross-currency swaps	AUD 150m	Derivatives	-	(14)	(14)
Cross-currency swap	NOK 1b	Derivatives	-	(37)	(37)
Cross-currency swaps	AUD 125m	Derivatives	-	(23)	(23)
Cross-currency swaps	AUD 100m	Derivatives	_	(10)	(10)
			27	(98)	(71)

	NOTIONAL AMOUNT OF HEDGING	STATEMENT OF FINANCIAL POSITION	CARRYING AN THE HEDGING II		LIFE-TO-DATE CHANGE-IN- VALUE USED FOR CALCULATING HEDGE INEFFECTIVE-	
	INSTRUMENT	LINE ITEM	ASSETS LIABILITIES  \$M \$N		NESS	
AS AT 30 JUNE 2022			\$M	\$M	\$M	
Cash flow hedges						
Interest rate swaps	NZD 640m	Derivatives	13	(2)	11	
Forward foreign exchange contracts	NZD 78m	Derivatives	5	-	5	
Fair value hedges						
Interest rate swaps	NZD 350m	Derivatives	-	(12)	(12)	
Forward foreign exchange contracts	NZD 18m	Derivatives	-	-		
Fair value and cash flow hedges						
Cross-currency swaps	AUD 150m	Derivatives	-	(10)	(10)	
Cross-currency swap	NOK 1b	Derivatives	-	(21)	(21)	
Cross-currency swaps	AUD 125m	Derivatives	-	(23)	(23)	
Cross-currency swaps	AUD 100m	Derivatives	-	(10)	(10)	
			18	(78)	(60)	

### NOTES TO THE FINANCIAL STATEMENTS: FINANCIAL INSTRUMENTS

## 5.1 Derivatives and hedge accounting (continued)

The details of hedged items are as follows:

	STATEMENT OF FINANCIAL POSITION	CARRYING AMO		ACCUMULATED A FAIR VALUE HEDGE ON THE HEDGED II IN THE CARRYING THE HEDGE	ADJUSTMENTS TEM INCLUDED AMOUNT OF	LIFE-TO-DATE CHANGE-IN- VALUE USED FOR CALCULATING HEDGE INEFFECTIVE-
15 17 20 11 11 15 2020	LINE ITEM	ASSETS	LIABILITIES	ASSETS	LIABILITIES	NESS
AS AT 30 JUNE 2023	\$M	\$M	\$M	\$M	\$M	\$M
Cash flow hedges  Aggregated variable interest rate exposure						(26)
						(20)
Fair value hedges	1 +   -   -		(220)	12		12
Domestic Notes	Long-term debt	-	(238)	13		13
Fair value and cash flow hedges	1 +   -   -		(1 = 4)	9		1.4
Australian Medium Term Note (AUD 150m)	Long-term debt		(154)			14
Norwegian Medium Term Note (NOK 1b)	Long-term debt		(137)	15		37
Australian Medium Term Note (AUD 125m)	Long-term debt	-	(112)	23	-	23
Australian Medium Term Note (AUD 100m)	Long-term debt		(97)	11		10
		-	(738)	71	-	71
	STATEMENT OF	CARRYING AMO		ACCUMULATED A FAIR VALUE HEDGE ON THE HEDGED ID IN THE CARRYING THE HEDGE	ADJUSTMENTS TEM INCLUDED AMOUNT OF	LIFE-TO-DATE CHANGE-IN- VALUE USED FOR CALCULATING HEDGE
	FINANCIAL POSITION LINE ITEM			ASSETS	LIABILITIES	INEFFECTIVE- NESS
AS-AT 30 JUNE 2022	FINANCIAL POSITION	ASSETS \$M	LIABILITIES \$M	ASSETS \$M	LIABILITIES \$M	
AS AT 30 JUNE 2022  Cash flow hedges	FINANCIAL POSITION LINE ITEM	ASSETS	LIABILITIES			NESS
V	FINANCIAL POSITION LINE ITEM	ASSETS	LIABILITIES			NESS
Cash flow hedges	FINANCIAL POSITION LINE ITEM SM	ASSETS \$M	LIABILITIES \$M	\$M	\$M	NESS \$M
Cash flow hedges  Aggregated variable interest rate exposure	FINANCIAL POSITION LINE ITEM SM	ASSETS \$M	LIABILITIES \$M	\$M	\$M	NESS \$M (11)
Cash flow hedges  Aggregated variable interest rate exposure  Committed foreign exchange transactions	FINANCIAL POSITION LINE ITEM SM	ASSETS \$M	LIABILITIES \$M	\$M	\$M	NESS \$M (11)
Cash flow hedges  Aggregated variable interest rate exposure  Committed foreign exchange transactions  Fair value hedges	FINANCIAL POSITION LINE ITEM SM	ASSETS SM - -	LIABILITIES \$M	- -	\$M - -	(11) (5)
Cash flow hedges  Aggregated variable interest rate exposure  Committed foreign exchange transactions  Fair value hedges  Domestic Notes	FINANCIAL POSITION LINE ITEM SM	ASSETS SM - -	LIABILITIES \$M	- -	\$M - -	(11) (5)
Cash flow hedges  Aggregated variable interest rate exposure  Committed foreign exchange transactions  Fair value hedges  Domestic Notes  Fair value and cash flow hedges	FINANCIAL POSITION LINE ITEM  SM  Long-term debt	ASSETS SM	LIABILITIES \$M  (339)	- - 12	- -	(11) (5)
Cash flow hedges  Aggregated variable interest rate exposure Committed foreign exchange transactions  Fair value hedges  Domestic Notes  Fair value and cash flow hedges  Australian Medium Term Note (AUD 150m)	FINANCIAL POSITION LINE ITEM SM  Long-term debt  Long-term debt	ASSETS SM	- (339)	12		(11) (5)
Cash flow hedges  Aggregated variable interest rate exposure Committed foreign exchange transactions  Fair value hedges Domestic Notes  Fair value and cash flow hedges Australian Medium Term Note (AUD 150m) Norwegian Medium Term Note (NOK 1b)	FINANCIAL POSITION LINE ITEM  SM  Long-term debt  Long-term debt  Long-term debt	ASSETS SM	(339) (158) (152)	12 7 11		(11) (5) 12 10 21

	STATEMENT OF FINANCIAL POSITION	CARRYING AM THE HEDGEI		ACCUMULATED FAIR VALUE HEDGE ON THE HEDGED I IN THE CARRYING THE HEDGI	ADJUSTMENTS TEM INCLUDED AMOUNT OF	LIFE-TO-DATE CHANGE-IN- VALUE USED FOR CALCULATING HEDGE INEFFECTIVE-
	LINE ITEM	ASSETS	LIABILITIES	ASSETS	LIABILITIES	NESS
AS AT 30 JUNE 2022	\$M	\$M	\$M	\$M	\$M	\$M
Cash flow hedges						
Aggregated variable interest rate exposure	-	-	-	-	-	(11)
Committed foreign exchange transactions	-	-	-	-	-	(5)
Fair value hedges						
Domestic Notes	Long-term debt	-	(339)	12	-	12
Fair value and cash flow hedges						
Australian Medium Term Note (AUD 150m)	Long-term debt	-	(158)	7	-	10
Norwegian Medium Term Note (NOK 1b)	Long-term debt	-	(152)	11	-	21
Australian Medium Term Note (AUD 125m)	Long-term debt	-	(113)	25	-	23
Australian Medium Term Note (AUD 100m)	Long-term debt	-	(97)	13	-	10
		-	(859)	68	-	60

### 5.2 Financial risk management

### a) Market risk

Spark is exposed to market risk primarily from changes in foreign currency exchange rates and interest rates. Spark employs risk management strategies, including the use of derivative financial instruments, to manage these exposures through a Boardapproved treasury policy, which provides the framework within which treasury-related activities are conducted.

Spark manages the concentration of exposures using well-defined market and credit risk limits and through timely reporting to senior management. All contracts have been entered into with high-credit quality financial institutions. The risk associated with these transactions is that the fair value or cash flows of financial instruments will change due to movements in market rates or, in the case of default by a counterparty, through the cost of replacement at the current market rates.

### Currency risk

#### Nature of the risk

Currency risk is the risk that eventual New Zealand dollar net cash flows from transactions undertaken by Spark will be adversely affected by changes in foreign currency exchange rates.

#### **Exposure and risk management**

Spark's total net exposure (from non-derivative financial instruments) to foreign currency as at 30 June 2023 is \$553 million (30 June 2022: \$559 million). This includes \$152 million long-term debt principal denominated in NOK (30 June 2022: \$163 million) and \$408 million long-term debt principal denominated in AUD (30 June 2022: \$414 million). The remaining exposure is primarily trade payables and other receivables denominated in United States dollars (USD).

Spark manages currency risk arising from foreign currency debt through hedging. Spark's long-term debt issued in NOK and AUD is fully hedged using cross-currency interest rate swaps to convert foreign currency cash flows into floating-rate New Zealand dollar exposures.

Currency risk from capital and operational expenditure in foreign currencies (and related trade payables) has been substantially hedged by entering into forward exchange contracts.

### Sensitivity to foreign currency movements

As at 30 June 2023 a movement of 10% in the New Zealand dollar would (after hedging) impact the statement of profit or loss by less than \$1 million (30 June 2022: less than \$1 million) and the statement of changes in equity by less than \$11 million (30 June 2022: less than \$12 million). This analysis assumes a movement in the New Zealand dollar across all currencies and only includes the effect of foreign exchange movements on monetary financial instruments.

### Interest rate risk

#### Nature of the risk

Interest rate risk is the risk that fluctuations in interest rates impact Spark's cash flows, financial performance or the fair value of its holdings of financial instruments.

#### **Exposure and risk management**

Spark is exposed to interest rate risk from its financing activities. which primarily include loans and debt issuance either at fixed or floating rates. For floating-rate exposures Spark employs the use of derivative financial instruments to reduce its exposure to fluctuations in interest rates, with the objective to minimise the cost of net borrowings and to minimise the impact of interest rate movements on interest expense and net earnings.

Cross-currency interest rate swaps are used to convert foreign currency debt into floating-rate New Zealand dollar exposures. Interest rate swaps are used to convert floating-rate exposures into fixed-rate exposures and vice versa. As a result Spark's interest rate exposure is limited to New Zealand only.

#### Sensitivity to interest rate movements

As at 30 June 2023 a movement in interest rates of 25 basis points would (after hedging) impact the statement of profit or loss by less than \$1 million (30 June 2022: less than \$1 million) and the statement of changes in equity by less than \$1 million (30 June 2022: less than \$1 million).

#### NOTES TO THE FINANCIAL STATEMENTS: FINANCIAL INSTRUMENTS

### 5.2 Financial risk management (continued)

### b) Credit risk

#### Nature of the risk

Credit risk arises in the normal course of Spark's business on cash, receivables and derivative financial instruments if a counterparty fails to meet its contractual obligations.

#### **Exposure and risk management**

Spark is exposed to credit risk if customers and counterparties fail to make payments in respect of:

- Payment of trade and other receivables as they fall due; and
- Contractual cash flows of derivative assets held at fair value.

Spark's assets subject to credit risk as at 30 June 2023 were \$1,299 million (30 June 2022: \$976 million).

Spark considers the probability of default upon initial recognition of cash, receivables and derivative assets and whether there has been a significant and ongoing increase in credit risk at the end of each reporting period. To assess this Spark compares the risk of default occurring on these assets at the reporting date, with the risk of default at the date of initial recognition. Available, reasonable and supportive forward-looking information is considered, especially the following indicators:

- External credit rating (as far as available)
- Actual or expected significant adverse changes in business, financial or economic conditions that are expected to cause a significant change to the customer or counterparty's ability to meet their obligations
- Significant changes in the value of the collateral supporting the obligation or in the quality of third-party guarantees or credit enhancements.

Spark considers a financial asset to have low credit risk when the asset is held with a high-credit quality financial institution or with a party that has a strong financial position with no past due amounts.

Spark manages its exposure using a credit policy that includes limits on exposures with significant counterparties that have been set and approved by the Board and are monitored on a regular basis. Spark places its cash and derivative financial instruments with high-credit quality financial institutions and does not have significant concentration of risk with any single financial institution. Spark has significant shareholder loans and finance lease receivables which are deemed low credit risk. Concentration of credit risk for trade and other receivables is limited because of Spark's large customer base.

Spark has certain derivatives and debt arrangements that are subject to bilateral credit support agreements that require Spark or its counterparties to post collateral funds to support the value of certain derivatives subject to certain agreed threshold amounts. As at 30 June 2023 no collateral was posted (30 June 2022: nil). Letters of credit and guarantees may be held over some receivable amounts. The carrying amounts of financial assets represent the maximum credit exposure.

### c) Liquidity risk

### Nature of the risk

Liquidity risk represents Spark's ability to meet its contractual obligations as they fall due.

### **Exposure and risk management**

Spark uses cash and derivative financial instruments to manage liquidity and evaluates its liquidity requirements on an ongoing basis. In general, Spark generates sufficient cash flows from its operating activities to meet its financial liabilities. As at 30 June 2023 Spark had current assets of \$1,079 million and current liabilities of \$850 million (30 June 2022: current assets of \$1,221 million and current liabilities of \$940 million). Positive operating cash flows enable working capital to be managed to meet short-term liabilities as they fall due.

In the event of any shortfalls Spark has the following financing programmes:

- An undrawn committed standby facility of \$200 million with a number of creditworthy banks (30 June 2022: \$200 million)
- Committed bank facilities of \$425 million with \$115 million drawn as at 30 June 2023 (30 June 2022: \$425 million facilities with \$365 million drawn)
- Undrawn committed bank overdraft facilities of \$15 million with New Zealand banks (30 June 2022: \$15 million).

There are no compensating balance requirements associated with these facilities.

Spark's liquidity policy is to maintain unutilised committed facilities of at least 110% of the next 12 months' forecast peak net funding requirements, including coverage for short-term capital market issues. Spark's funding policy requires that no more than 30% of long-term debt (including undrawn and standby facilities) can mature within the next 12 months, which has been met.

### 5.2 Financial risk management (continued)

### c) Liquidity risk (continued)

### Maturity analysis

The following table provides an analysis of Spark's remaining contractual cash flows relating to financial liabilities. Contractual cash flows include contractual undiscounted principal and interest payments.

	CARRYING AMOUNT	CONTRACTUAL CASH FLOWS	0-6 MONTHS	6-12 MONTHS	1-2 YEARS	2-5 YEARS	5+ YEARS
AS AT 30 JUNE 2023	\$M	\$M	\$M	\$M	\$M	\$M	\$M
Non-derivative financial liabilities							
Trade payables	290	290	290	-	-	-	_
Sale and leaseback liabilities	75	76	18	17	20	21	_
Lease liabilities	778	1,224	57	56	104	274	733
Short and long-term debt	1,052	1,285	227	150	36	469	403
Derivative financial liabilities							
Interest rate swaps (net settled)	13	(14)	(3)	(3)	(5)	(2)	(1)
Cross-currency interest rate swaps (gross settled)							
Inflows	-	(650)	(6)	(11)	(17)	(315)	(301)
Outflows	84	755	22	21	38	351	323
Forward exchange contracts (gross settled)							
Inflows	-	(46)	(46)	-	-	-	-
Outflows	1	46	46	-	-	-	-
	2,293	2,966	605	230	176	798	1,157
	CARRYING AMOUNT	CONTRACTUAL CASH FLOWS	0-6 MONTHS	6-12 MONTHS	1-2 YEARS	2-5 YEARS	5+ YEARS
AS AT 30 JUNE 2022	\$M	\$M	\$M	\$M	\$M	\$M	\$M
Non-derivative financial liabilities							
Trade payables	260	260	260	-	-	-	-
Sale and leaseback liabilities	87	93	22	25	24	22	
Lease liabilities	344	434	35	30	52	111	206
Short and long-term debt	1,526	1,765	568	126	164	310	597
Derivative financial liabilities							
Interest rate swaps (net settled)	14		3	-	-	(2)	(1)
Cross-currency interest rate swaps (gross settled)							
Inflows	-	(686)	(6)	(11)	(17)	(161)	(491)
Outflows	64	771	14	17	34	197	509
Forward exchange contracts (gross settled)							
Inflows	-	(18)	(18)	-	-	-	-
Outflows	-	18	18	-	-	-	-
	2,295	2,637	896	187	257	477	820

#### NOTES TO THE FINANCIAL STATEMENTS: OTHER INFORMATION

# **Section 6 Other information**

### 6.1 Income tax

6.1 Income tax		
Income tax expense		
The income tax expense is determined as follows:		
	2023	
YEAR ENDED 30 JUNE	\$M	
Statement of profit or loss and other comprehensive income		
Current income tax		
Current year income tax expense (excluding adjusting items)	(209)	
Current year income tax expense on adjusting items <sup>1</sup>	31	
Adjustments in respect of prior periods	(3)	
Deferred income tax		
Depreciation, provisions, accruals, tax losses and other adjustments (excluding adjusting items)	24	
Depreciation, provisions, accruals, tax losses and other adjustments on adjusting items <sup>2</sup>	137	
Adjustments in respect of prior periods	3	
Income tax expense recognised in the statement of profit or loss and other comprehensive income	(17)	

- 1 This includes \$26 million for the costs associated with assets disposed of in the sale of Connexa, \$2 million for the unwind of the deferred tax asset explained below for the Connexa transaction and \$2 million of current tax for the Spark Sport provision.
- 2 Due to the difference between the right-of-use assets and lease liabilities recognised at the date of the sale of Connexa, a deferred tax asset of \$126 million was recognised, with a corresponding adjustment (reduction) to tax expense. The balance of the deferred tax asset at 30 June 2023 was \$124 million. The Spark Sport provision had a deferred tax impact at 30 June 2023 of \$12 million. The current tax impact of adjusting items of \$31 million together with the deferred income tax impact of \$137 million is \$168 million (see note 2.5). The total tax expense on an adjusted (non-GAAP) basis for FY23 was \$185 million.

YEAR ENDED 30 JUNE	2023 \$M	20
Net earnings before income tax	1,152	5
Tax at current rate of 28%	(323)	(1
Adjustments to taxation		
Non-assessable gains on sale <sup>1</sup>	317	
Other non-assessable items	(6)	
Tax effects of non-New Zealand profits	(5)	
Adjustments in respect of prior periods	-	
Total income tax expense <sup>2</sup>	(17)	(1

current tax impact of the costs associated with the assets disposed of and other adjustments of \$2 million.

<sup>2</sup> Includes the tax effect of the net gain on sale of Connexa and the Spark Sport provision, being a credit to tax of \$168 million (see note 2.5). The total tax expense on an adjusted (non-GAAP) basis for FY23 was \$185 million.

### 6.1 Income tax (continued)

### Deferred tax assets and liabilities

Deferred tax assets and liabilities are offset in the statement of financial position and presented as a net deferred tax liability. The movement in the deferred tax assets and liabilities is provided below:

	FIXED ASSETS	LEASES	PROVISIONS & ACCRUALS	OTHER	TOTAL
ASSETS/(LIABILITIES)	\$M	\$M	\$M	\$M	\$M
Opening balance as at 1 July 2022	(58)	(3)	(7)	(40)	(108)
Amounts recognised in statement of profit or loss and other comprehensive income					
Relating to the current period <sup>1</sup>	9	123	14	15	161
Adjustments in respect of prior periods <sup>2</sup>	(13)	3	14	(1)	3
Amounts recognised in equity relating to the current year	-	-	-	(1)	(1)
Closing balance as at 30 June 2023	(62)	123	21	(27)	55

	FIXED ASSETS	LEASES	PROVISIONS & ACCRUALS	OTHER	TOTAL
ASSETS/(LIABILITIES)	\$M	\$M	\$M	\$M	\$M
Opening balance as at 1 July 2021	(77)	(19)	(5)	19	(82)
Amounts recognised in statement of profit or loss and other comprehensive income					
Relating to the current period	20	16	(2)	(26)	8
Adjustments in respect of prior periods	(1)	-	-	-	(1)
Amounts recognised in equity relating to the current year	-	-	-	(27)	(27)
Amounts classified as held for sale	-	-	-	(6)	(6)
Closing balance as at 30 June 2022	(58)	(3)	(7)	(40)	(108)

1 Amounts relating to the current period include timing differences for the Connexa lease and the Spark Sport provision.

2 Adjustments in respect of prior periods reflect changes in the prior year tax balances used for financial reporting and tax return completion. In the current year these primarily relate to reclassifications between categories to align with the current year's presentation.

Spark has not recognised the tax effect of accumulated unrestricted losses and temporary differences amounting to AU\$461 million at 30 June 2023 based on the relevant corporation tax rate of Australia (30 June 2022: AU\$461 million). These losses and temporary differences may be available to be carried forward to offset against future taxable income. However, utilisation is contingent on the production of taxable profits over a significant period of time and is subject to compliance with the relevant taxation authority requirements.

Spark has a negative 32 million imputation credit account balance as at 30 June 2023 due to the timing of dividend and tax payments (30 June 2022: negative 16 million). The imputation credit account had a positive balance as at 31 March 2023 and 31 March 2022.

#### NOTES TO THE FINANCIAL STATEMENTS: OTHER INFORMATION

### 6.2 Employee share schemes

Spark operates share-based compensation plans that are equity settled as outlined below.

### Share option scheme

From September 2019, members of the Leadership Squad (including the CEO) and selected senior leaders have been granted options under the new Spark Long-Term Incentive (LTI) scheme. Under the scheme participants are granted options at the start of the three-year vesting period. The number of options granted equals the gross LTI value divided by the volume weighted average price of Spark New Zealand shares for the 20 days prior to the grant date. Subject to satisfaction of the performance hurdle and continued employment, at vesting each option converts to a Spark share based on a zero exercise price. If the target is not met (or the participant leaves Spark employment) then the options simply lapse, with exceptions for redundancy, death and disablement. Spark enables participants to meet tax obligations through PAYE by authorising the sale of a sufficient number of shares on their behalf.

Vesting of the LTI grants are contingent on: participants' continued employment with Spark for three years from grant date (subject to exceptions); and the Company achieving the specified performance hurdles. The performance hurdle targets are set annually and for grants issued in 2019, 2020, 2021 this was the Company's cost of equity plus 1% compounding annually. For grants issued in 2022, 75% of the allocated shares will vest based on the performance hurdle target of the Company's cost of equity plus 1.5% compounding annually and 25% will vest based on performance against environmental and diversity targets. Options with an intrinsic value of \$15 million (30 June 2022: \$14 million) remain outstanding at 30 June 2023 and have a weighted average remaining life of 1.3 years (30 June 2022: 1.3 years).

### Historic restricted share schemes (RSS)

A restricted share scheme was initially introduced for selected employees in September 2001. For new allocations after August 2015 these were replaced by two new restricted share schemes

- Spark New Zealand Long-Term Incentive Scheme
- Spark New Zealand Managing Director Long-Term Incentive Scheme.

The Spark New Zealand Long-Term Incentive Scheme was for the senior leaders including the Leadership Squad and delivered one scheme with the same set of rules under one long-term incentive, with a performance hurdle in place. The Spark New Zealand Managing Director Long-Term Incentive Scheme related to the previous Managing Director, Simon Moutter.

Under these restricted share schemes, ordinary shares in the Company were issued to Spark Trustee Limited. Participants purchase shares from Spark Trustee Limited with funds lent to them by the Company and which were held on their behalf by Spark Trustee Limited. If the individual was still employed by Spark at the end of the vesting period (generally three years) and applicable performance hurdles were met, the employee was provided a cash bonus, which was used to repay the loan and the shares were then transferred to the individual. The target for this hurdle was the Company's cost of equity plus 1% compounding annually. The last year when RSS shares were granted was FY19 therefore FY22 was the last year where RSS shares vested.

Information regarding shares and options awarded under these schemes is as follows:

	2023	202	22
	OPTIONS	OPTIONS	RSS
	NUMBER OF OPTIONS	NUMBER OF OPTIONS	NUMBER OF SHARES
Opening balance as at 1 July	2,840,293	1,845,544	566,041
Granted	1,144,179	1,042,944	-
Vested	(964,574)	-	(566,041)
Lapsed	(93,834)	(48,195)	-
Closing balance as at 30 June	2,926,064	2,840,293	-
Percentage of total ordinary shares	0.16%	0.15%	0.00%

The fair value of the employee services received in exchange for the grant of equity instruments is recognised as an expense, with a corresponding entry in equity. The total charge recognised for this scheme for the year ended 30 June 2023 was \$1.4 million (30 June 2022: \$1.3 million). The expense relating to the restricted share schemes for the year ended 30 June 2022 was \$0.1 million. As at 30 June 2023, \$2.1 million of share scheme awards remain unvested and not expensed (30 June 2022: \$1.6 million). This expense, measured at its fair value based on a valuation model, will be recognised over the remaining vesting period of the awards. On 19 September 2022, the options granted in September 2019 vested, the prevailing market rate at this date was \$5.06 per share.

Related parties of Spark include the associate and joint venture companies listed in note 3.3 and key management personnel detailed below.

### Interest of directors in certain transactions

A number of the Company's directors are also directors of other companies and any transactions undertaken with these entities have been entered into on a commercial basis.

### Transactions with associate and joint venture companies

Spark's transactions with associates and joint ventures include the following:

- Spark provided network operations and management services to Southern Cross in respect of its operations in New Zealand
- · Spark made payments to Southern Cross in connection with capacity it has purchased on Southern Cross' network
- Spark made payments to Southern Cross for operational expenditure relating to cable maintenance
- Southern Cross made a partial repayment for a shareholder loan
- Spark made payments to Adroit Holdings Limited for operational expenditure relating to environmental IoT services and hardware and received payments for IoT warehousing
- Spark received revenue from Rural Connectivity Group for the sale of mobile backhaul equipment
- Spark received payments from Hourua Limited for milestones delivered for the Public Safety Network and for use of Spark's corporate office space
- Spark made payments to Connexa for access to mobile towers, this includes lease and operating charges. Spark also received payments from Connexa for transition services, rental recovery, maintenance, site build and interest on shareholder loans. Further details of the impact of Connexa to Spark can be found in note 1.4.
- Spark made payments to Connect 8 Limited in the prior year for fibre and telecommunications construction services until the full acquisition of the entity on 31 January 2022.

Balances and amounts in respect of these transactions with associate and joint venture companies are set out in the table below:

AS AT AND FOR THE YEAR ENDED 3	30 JUNE	2023 \$м	2022 \$м
Revenues <sup>1</sup>		21	5
Expenses		(23)	(13)
Capacity acquired and other	er capital expenditure <sup>2</sup>	(18)	(15)
Receivables <sup>3</sup>		167	20
Payables		(4)	
Lease liabilities <sup>4</sup>		482	-

- 1 Including interest income on shareholder loans.
- 2 As at 30 June 2023 Spark has committed to purchases of \$22 million for cable capacity from Southern Cross (30 June 2022: \$49 million).
- 3 Receivables include shareholder loans to Connexa, including one non-interest bearing loan, and one interest bearing loan set at a market rate at the time of drawdown.
- 4 Payments made for related party lease liabilities in the year were \$28 million.

### Key management personnel compensation

YEAR ENDED 30 JUNE	2023 \$'000	2022 \$'000
Directors' remuneration <sup>1</sup>	1,473	1,263
Salary and other short-term benefits	7,509	8,116
Share-based compensation	784	743
	9,766	10,122

1 Excludes Chief Executive remuneration.

The table above includes remuneration of the Chief Executive and the other members of the Leadership Squad, including amounts paid to members of the Leadership Squad who left during the year ended 30 June or were in acting Leadership Squad positions. Like other Spark employees, members of the Leadership Squad also receive product and service concessions. In addition, where members of the Leadership Squad are KiwiSaver members, they receive contributions towards their KiwiSaver schemes.

### NOTES TO THE FINANCIAL STATEMENTS: OTHER INFORMATION

### **6.4 Subsidiaries**

Subsidiaries are all entities over which Spark has control. The significant subsidiary companies of Spark and their activities are as follows:

NAME	COUNTRY	OWNERSHIP	PRINCIPAL ACTIVITY
Computer Concepts Limited	New Zealand	100%	IT infrastructure and business cloud services
Connect 8 Limited	New Zealand	100%	Mobile infrastructure business
Digital Island Limited	New Zealand	100%	Business telecommunications provider
Entelar Limited	New Zealand	100%	Mobile phone repair and equipment distribution
Entelar Group Limited	New Zealand	100%	Telecommunications and IT infrastructure build and maintenance services, and distribution and supply chain services
Gen-i Australia Pty Limited	Australia <sup>1</sup>	100%	Provides international wholesale and outsourced telecommunications services
Mattr Limited	New Zealand	94%	Software company focused on decentralised identity and verifiable data
Orious Limited	New Zealand	100%	Data analytics business
Revera Limited	New Zealand	100%	IT infrastructure and data centre provider
Spark Finance Limited	New Zealand	100%	A Group finance company
Spark New Zealand Trading Limited	New Zealand	100%	Telecommunications and digital services company
TCNZ (Bermuda) Limited	New Zealand	100%	A holding company
Teleco Insurance Limited	Bermuda <sup>1</sup>	100%	A Group insurance company
Telecom New Zealand USA Limited	United States <sup>1</sup>	100%	Provides international wholesale telecommunications services
Telecom Southern Cross Limited	New Zealand	100%	A holding company

<sup>1</sup> These foreign incorporated entities are tax resident in New Zealand.

The financial year end of all significant subsidiaries is 30 June.

#### 6.5 Reconciliation of net earnings to net cash flows from operating activities

YEAR ENDED 30 JUNE	2023 \$M	2022 \$м
Net earnings for the year	1,135	410
Adjustments to reconcile net earnings to net cash flows from operating activities		
Depreciation and amortisation	504	520
Bad and doubtful accounts	10	7
Deferred income tax <sup>1</sup>	(159)	(6)
Share of associates' and joint ventures' net losses <sup>2</sup>	16	1
Interest income on loans receivable from associates and joint ventures	(8)	-
Net gain on remeasurement of equity accounted investments <sup>2</sup>	(9)	_
Impairments	-	2
Gain on sale and acquisition of property, plant and equipment and intangibles	(20)	(10)
Gain on lease modifications and terminations	(13)	(16)
Net gain on sale of Connexa	(583)	-
Other	(7)	-
Spark Sport provision	54	-
Changes in assets and liabilities net of effects of non-cash and investing and financing activities		
Movement in receivables and related items	(110)	(52)
Movement in inventories	28	(41)
Movement in current taxation	(14)	17
Movement in payables and related items	(24)	9
Net cash flows from operating activities	800	841

<sup>1</sup> Primarily relates to the net gain on sale of Connexa, see note 6.1 for further details.

#### 6.6 Commitments and contingencies

#### Capital and other commitments

As at 30 June 2023, capital expenditure contracted for, but not yet incurred, was \$515 million (30 June 2022: \$498 million) with \$293 million due in the year ending 30 June 2024. Commitments principally relate to spectrum, telecommunications network equipment, data centre infrastructure and cable capacity.

On 12 May 2023, Spark signed an agreement with the Crown for a direct allocation of C-band mobile spectrum under a new model where the revenue is directly invested into accelerated mobile network upgrades that benefit provincial and rural New Zealand. Included in total capital commitments above is \$18 million for this spectrum, \$6 million was prepaid in the year ended 30 June 2023.

As at 30 June 2023 Spark had other supplier commitments of \$588 million (30 June 2022: \$689 million), with \$352 million due in the year ending 30 June 2024. Commitments include mobile handsets, subscription services, modems and licences.

#### Contingencies

No ongoing claims, investigations or inquiries are expected to have a significant effect on Spark's financial position or profitability.

<sup>2</sup> Included within share of associates' and joint ventures' net losses is \$4 million of transaction costs incurred by Connexa in relation to the 2degrees transaction, therefore this and the net gain on remeasurement of equity accounted investments represent the net gain on dilution of the investment in the Connexa group excluded from the adjusted result in note 2.5.

## Deloitte.

## Independent auditor's report

#### To the Shareholders of Spark New Zealand Limited

**Opinion** 

We have audited the consolidated financial statements of Spark New Zealand Limited and its subsidiaries (the 'Group'), which comprise the consolidated statement of financial position as at 30 June 2023, and the consolidated statement of profit and loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and notes to the consolidated financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying consolidated financial statements, on pages 89 to 135, present fairly, in all material respects, the consolidated financial position of the Group as at 30 June 2023, and its consolidated financial performance and cash flows for the year then ended in accordance with New Zealand Equivalents to International Financial Reporting Standards ('NZ IFRS') and International Financial Reporting Standards ('IFRS').

**Basis for opinion** 

We conducted our audit in accordance with International Standards on Auditing ('ISAs') and International Standards on Auditing (New Zealand) ('ISAs (NZ)'). Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Consolidated Financial Statements* section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

We are independent of the Company in accordance with Professional and Ethical Standard 1 International Code of Ethics for Assurance Practitioners (including International Independence Standards) (New Zealand) issued by the New Zealand Auditing and Assurance Standards Board and the International Ethics Standards Board for Accountants' International Code of Ethics for Professional Accountants (including International Independence Standards), and we have fulfilled our other ethical responsibilities in accordance with these requirements.

Our firm carries out other assignments for Spark New Zealand Limited in relation to regulatory audit, other assurance related services (such as trustee reporting) and non-assurance services provided to the Corporate Taxpayers Group, of which the Group is a member. These services have not impaired our independence as auditor of the Group. In addition to this, the Chief Executive has both a sister and brother-in-law that are partners at Deloitte. These Deloitte partners are not involved in the provision of any services to the Group and its subsidiaries and this matter has not impacted our independence. Also, partners and employees of our firm deal with the Group on normal terms within the ordinary course of trading activities of the business of the Group. The firm has no other relationship with, or interest in the Group.

We consider materiality primarily in terms of the magnitude of misstatement in the financial statements of the Group that in our judgement would make it probable that the economic decisions of a reasonably knowledgeable person would be changed or influenced (the 'quantitative' materiality). In addition, we also assess whether other matters that come to our attention during the audit would in our judgement change or influence the decisions of such a person (the 'qualitative' materiality). We use materiality both in planning the scope of our audit work and in evaluating the results of our work.

**Key audit matters** 

**Audit materiality** 

Key audit matters are those matters that, in our professional judgement, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

#### Key audit matter

#### Revenue recognition

The Group's reported operating revenue of \$3,875m, (2022: \$3,694m) includes:

- Mobile \$1,470m (2022: \$1,351m)
- Broadband \$626m (2022: \$639m)
- Procurement and partners \$584m (2022: \$538m)
- Cloud, security and service management \$436m (2022: \$446m)
- Managed data, networks and services \$287m (2022: \$283m)
- Voice \$231m (2022: \$285m)
- Other operating revenues \$241m (2022: \$152m)

Revenue recognition is considered to be a key audit matter.

For Mobile and Broadband revenue, and to a lesser extent other revenue streams, there is an inherent risk around the accuracy and timing of revenue recognition given the complexity of systems and the large volume of data processed; moreover, judgement is required for multiple element arrangements. This risk is most pronounced for new or changing product plans and

Cloud, security and service management revenue requires significant management judgements and estimates, particularly for larger contracts, which are bespoke and cover several accounting periods.

The judgements and estimates that significantly impact the accuracy of revenue recognition for these contracts include:

- identifying the separate performance obligations;
- assessing whether the performance obligations are satisfied at a point in time or over time; and
- determining the amount and appropriate method of measuring the costs of fulfilling the performance obligations or, where appropriate, the completeness and valuation of provisions against contracts that are expected to be lossmaking.

Contract costs incurred to fulfil a contract arising from these contracts require significant estimation in determining their recoverability, and the appropriate period of amortisation.

Disclosures relating to revenue recognition and the revenue stream breakdown can be found in Note 2.2. Operating revenues and other gains. Refer also to Note 3.1 Contract costs for further information on costs to fulfil a contract.

#### How our audit addressed the key audit matter

Our audit approach included both controls testing and substantive procedures. For our procedures on the design and operating effectiveness of controls over significant IT systems, we involved our IT specialists.

Our audit procedures included:

Across Mobile and Broadband, and Cloud, security and service management revenue streams:

- assessing the appropriateness of the revenue recognition policies for the products and services offered by the Group, which included but were not limited to:
  - » challenging the Group's assessment for each performance obligation about whether the customer can benefit from the product or service on its own or together with readily available resources;
  - » assessing the allocation of the transaction price to the performance obligations by comparing the stand-alone selling price assigned to observed market prices or estimated prices;
  - » examining the stages at which revenue for each performance obligation is recognised.
- testing of manual journal entries recorded in the general ledger relating to revenue recognition.

#### Mobile and Broadband:

- testing of the design and implementation, and the operating effectiveness of automated controls and interfaces between relevant IT applications, measurement and billing of revenue, and the recording of entries in the general ledger. We also tested the access controls and change management controls over the relevant billing systems;
- testing of the design and implementation, and the operating effectiveness of manual controls over the initiation, authorisation, recording and processing of revenue transactions. This included evaluating process controls over authorising new price plans and rate changes and the adjustments to the relevant billing systems;
- testing the design and implementation of revenue recognition controls, including rating and billing during the year as it relates to new or changing product plans;
- recalculating revenue recognised to evaluate that the processing by the relevant telecommunication system is materially correct;
- reviewing new product plans in the current year to understand each of the performance obligations in the bundled offering;
- for new product plans that provide a bundle of services, assessing whether the customer can benefit from the product or service on its own or together with readily available resources; and
- assessing the recognition and timing of costs to acquire and costs to fulfil customer contracts.

#### Key audit matter

#### How our audit addressed the key audit matter

#### Cloud, security and service management:

- testing of cloud, security and service management contracts for appropriate revenue recognition and provisioning for contracts that were expected to be loss-making. We considered the future forecast profitability and the contractual terms to assess the recoverability of the contract-specific assets and to determine if any contracts required loss provisions; and
- testing a sample of revenue transactions recorded during the year
  by agreeing to supporting evidence, which included cash receipts,
  customer contracts, and invoices. We focused our work on
  contracts which we regarded as higher risk because of the nature
  of the contract and the stage of delivery.

### Carrying value of property, plant & equipment and intangible assets

The Group has property, plant & equipment and intangible assets of \$2,070m (2022: \$1,948m).

There are a number of areas where judgements significantly impact the carrying value of property, plant & equipment and intangible assets and their respective depreciation and amortisation profiles. These areas are as follows:

- the impact of planned or unexpected replacement technology which will impact the way in which an asset is used or is expected to be used;
- the determination of whether to capitalise or expense costs, particularly for capitalised labour;
- the useful economic life of the asset; and
- the timely transfer and commencement of depreciation of assets transferred from work in progress.

Changes in these judgements may have a significant impact on the results of the Group. Due to the significance of these judgements and the materiality of these assets to the consolidated Statement of Financial Position, this is considered a key audit matter.

Refer to notes 3.6 and 3.7.

Our audit procedures included the following:

- testing of the design and implementation of controls over the acquisition and disposal of assets;
- assessing the appropriateness of capitalisation of costs incurred on capital projects, by examining a sample of additions to identify whether the expenditure meets the definition of an asset in accordance with the applicable accounting standards;
- assessing the reasonableness of the internal labour rates used to capitalise internal labour;
- assessing the appropriateness of the date from which assets commenced being depreciated;
- assessing the allocated useful economic lives, by comparing to industry benchmarks and our knowledge of the business and its operations; and
- reviewing Board minutes and performing enquiries with management personnel around the prevailing risks of technological obsolescence and assessing their impact on the useful lives/impairment risk of existing assets.

We assessed the application of the Group's annual asset life review. This included assessing judgements made by the Group on:

- the appropriateness of asset lives applied in the calculation of depreciation and amortisation;
- the nature and impact of changes on the business from Spark's strategy, including which specific assets are impacted; and
- the extent of the impact of these changes on the carrying value of identified property, plant and equipment and software intangible assets.

#### Other information

The directors are responsible on behalf of the Group for the other information. The other information comprises the information in the Annual Report that accompanies the consolidated financial statements and the audit report.

Our opinion on the consolidated financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and consider whether it is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If so, we are required to report that fact. We have nothing to report in this regard.

Directors' responsibilities for the consolidated financial statements The directors are responsible on behalf of the Group for the preparation and fair presentation of the consolidated financial statements in accordance with NZ IFRS and IFRS, and for such internal control as the directors determine is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the directors are responsible on behalf of the Group for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the consolidated financial statements Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and ISAs (NZ) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

A further description of our responsibilities for the audit of the consolidated financial statements is located on the External Reporting Board's website at:

https://www.xrb.govt.nz/standards-for-assurance-practitioners/auditors-responsibilities/audit-report-1 This description forms part of our auditor's report.

Restriction on use

This report is made solely to the Company's shareholders, as a body. Our audit has been undertaken so that we might state to the Company's shareholders those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company's shareholders as a body, for our audit work, for this report, or for the opinions we have formed.

Jason Stachurski, Partner for Deloitte Limited

Deloitte Limited

Auckland, New Zealand 18 August 2023

## Other information

## Corporate governance disclosures

#### Stock exchange listings

Spark's ordinary shares are listed on the NZX and ASX. Spark is admitted to the Official List of ASX as a foreign exempt issuer. As an NZX listed issuer and ASX foreign exempt issuer, Spark complies with NZX Listing Rules and applicable ASX Listing Rules.

Spark's American Depositary Shares, each representing five ordinary Spark shares and evidenced by American Depositary Receipts (ADRs), are traded over-the-counter in the United States. This is a Level 1 ADR programme that is sponsored by Bank of New York Mellon.

Spark Finance Limited, a wholly-owned subsidiary of Spark New Zealand Limited, has debt securities listed on the NZDX. Details of debt securities issued by Spark Finance Limited can be found in Spark Finance Limited's reports at: investors.sparknz.co.nz/Investor-Centre

#### **Director remuneration**

The total remuneration available to non-executive directors is fixed by shareholders. The current annual remuneration limit is \$1,630,000 approved at the annual meeting held in November 2017.

The fees payable to non-executive directors during FY23 were:

BOARD/COMMITTEE <sup>1</sup>	CHAIR <sup>2</sup>	MEMBER <sup>3</sup>
Board of Directors	\$381,700	\$150,300
Audit and Risk Management Committee (ARMC)	\$40,500	\$19,700
Human Resources and Compensation Committee (HRCC)	\$34,700	\$17,400

- 1. All non-executive directors are members of the Nominations and Corporate Governance Committee (NOMs) and receive no additional fees for this role.
- 2. Committee chair and member fees were not payable to the Chair of the Board. Committee member fees were not payable to committee chairs.
- 3. Member fees were payable for each committee.

There is no increase to non-executive director fees for FY24. Fees will continue to be paid out of the current shareholder-approved annual remuneration limit of \$1,630,000.

Fees are broadly aligned to the market positioning outlined in the independent Ernst & Young benchmarking report that was distributed alongside the 2017 Notice of Annual Meeting.

Committee membership as at 30 June 2023 was as follows:

HUMAN RESOURCES AND COMPENSATION COMMITTEE	AUDIT AND RISK MANAGEMENT COMMITTEE	NOMINATIONS AND CORPORATE GOVERNANCE COMMITTEE
Alison Barrass (Chair)	Charles Sitch (Chair)	Justine Smyth (Chair)
Sheridan Broadbent	Warwick Bray	Alison Barrass
David Havercroft	Sheridan Broadbent	Warwick Bray
Justine Smyth	Gordon MacLeod	Sheridan Broadbent
	Justine Smyth (ex officio)	David Havercroft
		Jolie Hodson
		Gordon MacLeod
		Charles Sitch

The total remuneration received by non-executive directors of Spark during FY23 was as follows:<sup>1</sup>

		AUDIT & RISK	HUMAN RESOURCES AND		
NAME OF DIRECTOR	BOARD FEES <sup>2</sup>	MANAGEMENT COMMITTEE FEES	COMPENSATION COMMITTEE FEES	TOTAL REMUNERATION <sup>3</sup>	
Justine Smyth	\$381,700	-	-	\$381,700	
Alison Barrass	\$150,300	-	\$34,700	\$185,000	
Paul Berriman <sup>4</sup>	\$51,870	\$6,799	-	\$58,669	
Warwick Bray	\$150,300	\$19,700		\$170,000	
Sheridan Broadbent⁵	\$137,639	\$9,8506	\$15,934	\$163,423	
David Havercroft	\$150,300		\$17,400	\$167,700	
Gordon MacLeod <sup>7</sup>	\$137,639	\$18,194		\$155,833	
Charles Sitch	\$150,300	\$40,500	-	\$190,800	
Total	\$1,310,048	\$95,043	\$68,034	\$1,473,125	

- 1. The figures shown are gross amounts and exclude GST (where applicable) and are rounded to the nearest dollar.
- 2. All non-executive directors are members of the Nominations and Corporate Governance Committee (NOMs) and receive no additional fees for this role.
- 3. This table excludes contributions towards medical and life insurance of a total of \$14,285. Spark meets costs incurred by directors that are incidental to the performance of their duties. This includes providing New Zealand-based directors with mobile phones and \$120 per month which can be used towards Spark products or services and overseas-based directors with \$400 per month phone allowances. Spark also meets the costs of directors' Spark-related travel. As these costs are incurred by Spark to enable directors to perform their duties, no value is attributable to them as benefits to directors for the purposes of the above table.
- 4. Mr Berriman resigned as a director from 4 November 2022
- 5. Ms Broadbent was appointed a director and a member of the HRCC from 1 August 2022.
- 6. Ms Broadbent was appointed a member of the ARMC from 1 January 2023.
- 7. Mr MacLeod was appointed a director and a member of the ARMC from 1 August 2022.

#### **CEO** remuneration

The total remuneration earned or paid in FY23, and anticipated target remuneration expected to be earned or paid in FY24, by and to the CEO, Jolie Hodson is as follows:

PERIOD	BASE SALARY <sup>1</sup>	SHORT-TERM INCENTIVE <sup>2</sup>	LONG-TERM INCENTIVE <sup>3</sup>
FY23 actual remuneration	NZ\$1,266,900	NZ\$501,692	NZ\$950,175, in the form of share options
FY24 anticipated target remuneration	NZ\$1,266,900	NZ\$950,175	NZ\$950,175 in the form of share options

- 1. Base salary excludes employer contributions towards KiwiSaver and is not at risk.
- 2. FY23 actual short-term incentive was earned in FY23 and will be paid in FY24. The gross amount earned in FY22 and paid in FY23 was \$977,850. FY24 anticipated short-term incentive will be earned in FY24 and paid in FY25.
- 3. FY23 long-term incentive was granted in 2022 and, subject to performance hurdles, will vest in September 2025.

The following CEO long-term incentives vested in FY23:

GRANT YEAR	SECURITIES	PERFORMANCE PERIOD	PERFORMANCE MEASURE	VESTING OUTCOME	SHARES TRANSFERRED	VALUE TRANSFERRED <sup>1</sup>
FY20	Options	September 2019 - September 2022		100% - 3 year TSR result was 44.50% compared with a	203,317	NZ\$1,012,519
			equity + 1% compounding	32.63% target		

- 1. Represents the value of the shares for tax purposes on the basis of permitted valuation methods.
- 2. Total Shareholder Return.

The CEO is expected to acquire and hold shares that are at least equivalent in value to 25% of the CEO's base salary but ideally would increase this shareholding to 100% of base salary subject to the vesting of shares under any Long-Term Incentive schemes. To fulfil this expectation shares are to be acquired within a four-year period from 1 July 2019. As at 30 June 2023 the CEO held 311,830 ordinary shares, which exceeds the ideal shareholding requirement to hold shares that are at least equivalent in value to 100% of the CEO's base salary.

#### Other directors' fees

Mr Richard Quince received a director's fee of NZ\$10,000 (excluding GST) for acting as a director of Teleco Insurance (NZ) Limited.

#### **Board and committee meeting attendance for FY23**

The Board held eight formal meetings and three special meetings during FY23. The table below shows director attendance at these Board meetings and committee member attendance at committee meetings. Sub-committees of the Board also met regularly throughout the year to consider matters of special importance.

	BOARD	ARMC	HRCC	NOMS
Total number of meetings held	11	8	8	4
Alison Barrass	10	-	8	4
Paul Berriman <sup>1</sup>	6	4	-	1
Warwick Bray	11	8	_	4
Sheridan Broadbent <sup>2</sup>	10	3	7	4
David Havercroft	10	-	7	4
Jolie Hodson <sup>3</sup>	11	8	8	4
Gordon MacLeod <sup>4</sup>	10	8	-	4
Charles Sitch	11	8	_	4
Justine Smyth <sup>5</sup>	11	6	8	4

- Mr Berriman resigned as a director from 4 November 2022.
- Ms Broadbent was appointed as a director, member of the HRCC and NOMs from 1 August 2022 and was appointed a member of the ARMC from 1 January 2023.
- Ms Hodson attended ARMC and HRCC meetings as Executive Director.
- 2. 3. 4. 5. 4. Mr MacLeod was appointed as a director and a member of the ARMC and NOMs from 1 August 2022.
  - 5. Ms Smyth attended ARMC meetings in an ex officio capacity.

#### **Director independence**

As part of the formal independence assessment, the Board considered all business relationships and close personal ties between Spark and any companies of which a non-executive director is an employee, director or substantial shareholder (if any). The Board has determined, based on information provided by directors regarding their interests, that at 30 June 2023 Ms Barrass, Mr Bray, Ms Broadbent, Mr MacLeod, Mr Sitch and Ms Smyth were independent.

The Board determined that Ms Hodson was not independent due to her position as CEO, and Mr Havercroft was not independent due to his recent relationships with Spark, which have now ceased.

The criteria for determining director independence and conflict of interest may be found in the Board Charter at: www.sparknz.co.nz/about/governance

#### **Director interests**

• In accordance with sections 140 and 211(e) of the Companies Act 1993, the table below lists the general disclosures of interests made by Directors in the interests register that remained current, including changes made to those interests, during FY23:

DIRECTOR	ENTITY	RELATIONSHIP
Alison Barrass	GWA Group Limited	Ceased to be director
	Suncorp NZ Limited	Appointed director
	Rockit Global Limited (and related companies)	Director and shareholder
7	Tom & Luke Holdings Limited	Director and Chair
	Babich Wines Limited	Chair
	Zespri Group Limited	Director
	Institute of Directors	Member of the Nominations Committee
Warwick Bray	Woolworths Group Limited	Appointed Director
Sheridan Broadbent	Cloudsource Holding Limited	Ceased to be director
	Manawa Energy Limited	Director
	Pipeline and Civil Limited	Director and Chair
	Pipeline Group Limited	Director and Chair
	PLC Plant Limited	Director and Chair
	Cybersecurity Advisory Committee	Ceased to be Committee member
	Business Leaders' H&S Forum	Deputy Chair
David Havercroft	Kiwi Wealth Investments General Partner Limited	Ceased to be director
	Kiwi Wealth Management Limited	Ceased to be director
	Kiwi Investment Management Limited	Ceased to be director
	Kiwi Wealth Limited	Ceased to be director
	Portfolio Custodial Nominees Limited	Ceased to be director
	W3 Capital Limited	Director
<u> </u>	Westpac New Zealand Limited	Director
Jolie Hodson	Digital Boost Alliance Aotearoa	Ceased to be Chair
	MATTR Limited	Director
	NZ Telecommunications Forum Inc.	Board member
	Climate Leaders Coalition	Convenor of the Coalition's CEO Steering Group
Gordon MacLeod	Delegat Group Limited	Director
	Spanbild Holdings Limited	Board advisor
	Breast Cancer Foundation NZ	Trustee
Justine Smyth	Mondiale VGL Group Limited	Appointed director and Chair
	Breast Cancer Foundation NZ	Chair and Trustee
	MATTR Limited	Director

Directors disclosed, pursuant to section 148 of the Companies Act 1993, the following acquisitions and disposals of relevant interests in Spark shares during FY23:

NAME	DATE	NATURE OF TRANSACTION	CONSIDERATION	NUMBER OF SHARES
Sheridan Broadbent	26 August 2022	Purchase of ordinary shares by Mariachi Desperados Trust	\$26,623.50	5,000
	19 September 2022	Purchase of ordinary shares by Mariachi Desperados Trust	\$51,419	10,000
Jolie Hodson	19 September 2022	Issue of options	Services to Spark	178,870
	3 October 2022	Conversion of options	Services to Spark	203,317
	3 October 2022	Sale of ordinary shares	\$403,355.10	80,995
Justine Smyth	2 September 2022	Purchase of ordinary shares by PJ Trust	\$175,408.44	32,733
	7 September 2022	Purchase of ordinary shares by PJ Trust	\$21,049.22	3,913
_	14 September 2022	Purchase of ordinary shares by PJ Trust	\$179,346.12	33,354

 Directors disclosed, for the purposes of section 162 of the Companies Act 1993, that insurance was renewed for Spark's directors and senior managers for the 12-month period from 1 June 2023 and deeds of indemnity provided to all directors and specified senior managers of Spark.

#### **Employee benefits**

The following table sets out benefits provided to employees during FY23 by employee group<sup>1</sup>:

	FULL-TIME PERMANENT EMPLOYEES	PART-TIME PERMANENT EMPLOYEES	FIXED-TERM / CASUAL EMPLOYEES
Parental Leave	Yes	Yes	Yes <sup>2</sup>
Insurance cover:  • Medical	Yes	Yes <sup>3</sup>	No
• Life & Terminal Illness			
Income Protection			
• Trauma			
Spark Account Credit <sup>4</sup>	Yes	Yes	No
Ability to participate in Spark Share <sup>5</sup>	Yes	Yes	No
Volunteer Day <sup>6</sup>	Yes	Yes	No
Spark Give <sup>7</sup>	Yes	Yes	No <sup>8</sup>
Eligibility to join Marram <sup>9</sup>	Yes	Yes	No
Eligible for Purchased Leave <sup>10</sup>	Yes	Yes	No
Mahi Tahi - Wellbeing support <sup>11</sup>	Yes	Yes	Yes

- l. Excludes benefits offered to some subsidiaries, which differ from Spark's overall benefits suite.
- 2. Eligibility for Parental Leave is in accordance with Government legislation.
- 3. Employees must work at least 15 hours a week to be eligible.
- 4. Employees with active Spark mobile or broadband accounts will receive monthly credits of \$120, which can be used towards Spark products or services.
- 5. Spark's employee share purchase scheme provide a simple and cost-effective way for Spark NZ employees to acquire discounted shares through an interest free loan paid off over three years, giving employees a real stake in the future success of the company.
- The opportunity for Spark employees to take a day of paid volunteer leave.
- 7. For specific charities, Spark will match employee donations dollar-for-dollar, up to a \$500 annual matching cap.
- 8. Casual employees are ineligible.
- 9. Marram Trust offers access to accommodation across New Zealand for discounted rates, as well as providing a basic level of healthcare cover.
- 10. The ability to purchase additional annual leave via a deduction of base salary.
- 11. Wellbeing support includes our Employee Assistance Programme, access to wellbeing coaches, counselling with OutLine Aotearoa, specialist clinical support from our in-house psychotherapist and health psychologist and subscription to the Take A Breath Platform.

#### **Employee remuneration**

RANGE	CURRENT	FORMER	TOTAL	RANGE	CURRENT	FORMER	TOT
\$100,000 - \$110,000	346	33	379	\$360,001 - \$370,000	3	0	
\$110,001 - \$120,000	273	26	299	\$370,001 - \$380,000	2	1	
\$120,001 - \$130,000	278	22	300	\$380,001 - \$390,000	1	1	
\$130,001 - \$140,000	262	16	278	\$390,001 - \$400,000	1	0	
\$140,001 - \$150,000	242	5	247	\$400,001 - \$410,000	2	1	
\$150,001 - \$160,000	189	7	196	\$420,001 - \$430,000	3	0	
\$160,001 - \$170,000	122	13	135	\$440,001 - \$450,000	2	0	
\$170,001 - \$180,000	86	6	92	\$450,001 - \$460,000	4	0	
\$180,001 - \$190,000	80	3	83	\$470,001 - \$480,000	1	1	
\$190,001 - \$200,000	64	4	68	\$480,001 - \$490,000	2	0	
\$200,001 - \$210,000	47	2	49	\$500,001 - \$510,000	2	0	
\$210,001 - \$220,000	26	2	28	\$510,001 - \$520,000	1	0	
\$220,001 - \$230,000	23	4	27	\$520,001 - \$530,000	1	0	
\$230,001 - \$240,000	20	2	22	\$540,001 - \$550,000	1	0	
\$240,001 - \$250,000	16	2	18	\$570,001 - \$580,000	1	0	
\$250,001 - \$260,000	11	2	13	\$580,001 - \$590,000	1	1	
\$260,001 - \$270,000	11	2	13	\$590,001 - \$600,000	1	0	
\$270,001 - \$280,000	10	1	11	\$620,001 - \$630,000	1	0	
\$280,001 - \$290,000	4	2	6	\$740,001 - \$750,000	1	0	
\$290,001 - \$300,000	2	1	3	\$890,001 - \$900,000	1	0	
\$300,001 - \$310,000	5	3	8	\$900,001 - \$910,000	1	0	
\$310,001 - \$320,000	4	0	4	\$980,001 - \$990,000	1	0	
\$320,001 - \$330,000	1	0	1	\$1,130,001 - \$1,140,000	1	0	
\$330,001 - \$340,000	2	1	3	\$1,150,001 - \$1,160,000	1	0	
\$340,001 - \$350,000	4	0	4	\$1,560,001 - \$1,570,000	1	0	
\$350,001 - \$360,000	1	1	2		2166	165	23

#### **Shareholdings**

As at 30 June 2023 there were 1,845,000,906 Spark ordinary shares on issue, each conferring to the registered holder the right to one vote on a poll at a meeting of shareholders on any resolution, held as follows:

SIZE OF HOLDING	NUMBER OF HOLDERS <sup>1</sup>	%	NUMBER OF SHARES	%
1-1,000	12,946	29.87	6,494,477	0.35
1,001-5,000	18,452	42.57	47,926,965	2.60
5,001-10,000	6,163	14.22	45,560,035	2.47
10,001-100,000	5,552	12.81	129,025,841	6.99
100,001 and over	229	0.53	1,615,993,588	87.59
Total	43,342	100.00	1,845,000,906	100.00

<sup>1.</sup> Includes 1,777,157 shares on issue held by Spark Trustee Limited on behalf of 1,283 holders for Spark Share (FY22: 1,744,191 shares on issue held by Spark Trustee Limited on behalf of 1,321 holders of Spark Share).

The 20 largest registered holders of Spark shares at 30 June 2023 were:

NAME	.1	NUMBER OF SHARES	%
1.	HSBC Nominees (New Zealand) Limited <sup>2</sup>	324,970,379	17.61
2.	HSBC Nominees (New Zealand) Limited <sup>2</sup>	212,112,734	11.50
3.	JP Morgan Chase Bank	158,805,100	8.61
4.	Citibank Nominees (NZ) Limited	109,178,836	5.92
5.	BNP Paribas Nominees NZ Limited <sup>3</sup>	99,851,438	5.41
6.	HSBC Custody Nominees (Australia) Limited	62,786,217	3.40
7.	Custodial Services Limited	62,775,543	3.40
8.	National Nominees New Zealand Limited	50,013,462	2.71
9.	Accident Compensation Corporation	49,843,365	2.70
10.	Forsyth Barr Custodians Limited	36,461,028	1.98
11.	New Zealand Superannuation Fund Nominees Limited	35,552,650	1.93
12.	Citicorp Nominees Pty Limited	34,156,306	1.85
13.	FNZ Custodians Limited	34,043,334	1.85
14.	JP Morgan Nominees Australia Pty Limited	32,028,688	1.74
15.	JB Were (NZ) Nominees Limited	26,241,292	1.42
16.	BNP Paribas Nominees NZ Limited <sup>3</sup>	25,440,987	1.38
17.	Premier Nominees Limited	23,898,147	1.30
18.	New Zealand Depository Nominee	23,695,548	1.28
19.	New Zealand Permanent Trustees Limited	21,378,266	1.16
20.	Public Trust	16,192,559	0.88

<sup>1.</sup> The shareholding of New Zealand Central Securities Depository Limited (custodian for members trading through NZClear) has been reallocated to the applicable members.

<sup>2.</sup> Has a different holder identification number to the other HSBC Nominees (New Zealand) Limited entry.

<sup>3.</sup> Has a different holder identification number to the other BNP Paribas Nominees NZ Limited entry.

According to substantial holder notices as at 30 June 2023 the substantial holders in Spark were as follows:

NAME	NUMBER OF ORDINARY SHARES	% OF ORDINARY SHARES ON ISSUE <sup>1</sup>
Blackrock Investment Management (Australia) Limited	161,169,532	8.74

1. Based on issued share capital of 1,845,000,906 as at 30 June 2023.

As at 30 June 2023 directors, or entities related to them, held relevant interests (as defined in the Financial Markets Conduct Act 2013) in Spark shares as follows:

	RELEVANT INTEREST IN SPARK SHARES AT 30 JUNE 2023		
NAME	NUMBER	<b>%</b> <sup>1</sup>	
Alison Barrass	37,716	0.002	
Warwick Bray	31,230 <sup>2</sup>	0.002	
Sheridan Broadbent	15,000³	0.001	
David Havercroft	100,086	0.005	
Jolie Hodson	867,9764	0.047	
Charles Sitch	39,350⁵	0.002	
Justine Smyth	500,201 <sup>6</sup>	0.027	
	, , , , , , , , , , , , , , , , , , ,		

- Each percentage stated has been rounded to the nearest 1/1000th of a percent.
- 2. Relevant interest in beneficial ownership of 31,230 ordinary shares held by WDB Insight Pty Limited.
- 3. Relevant interest in beneficial ownership of 15,000 ordinary shares held by Mariachi Desperados Trust.
- 4. Includes 311,830 ordinary shares and 556,146 options.
- 5. Relevant interest in beneficial ownership of 39,350 ordinary shares held by Sitch Superannuation Pty Limited.
- 6. Relevant interest in beneficial ownership of 375,201 ordinary shares held by Miksha Trust and beneficial ownership of 125,000 ordinary shares held by PJ Trust.

All non-executive directors are expected to hold Spark shares. Subject to personal circumstances (that should be discussed with the Chair or, in the case of personal circumstances of the Chair, with the Chair of the ARMC, as appropriate), there is an expectation that each non-executive director will purchase and hold an amount of shares that are at least equivalent in value to the non-executive director base member fee as at the date of their appointment or, in the case of directors appointed before 1 July 2017, this was as at 1 July 2017. Shares are to be purchased within a three-year period from the date of appointment or, in the case of directors appointed before 1 July 2017, this was within a three-year period from that date. To assess whether this expectation has been met, the aggregate purchase price for all shares acquired, less the aggregate sale price for all shares disposed (if any), is used to calculate value.

#### **Subsidiary company directors**

The following people held office as directors of subsidiary companies at 30 June 2023. Alternate directors are indicated with an (A).

SUBSIDIARY COMPANY	PRINCIPAL ACTIVITY	CURRENT DIRECTORS	DIRECTORS WHO RETIRED DURING THE YEAR
Computer Concepts Limited	IT infrastructure and Cloud services	M Anastasiou, G McBeath, S Knight	
Connect 8 Limited	Mobile infrastructure business	M Beder, H Polglase, M Sheppard	R Singh, C Phipps
Digital Island Limited	Business telecommunications provider	S Knight, G McBeath	
Entelar Group Limited	Telecommunications and IT infrastructure build and maintenance services, and distribution and supply chain services	M Beder, H Polglase, M Sheppard	
Entelar Limited	Mobile phone repair and equipment distribution	M Beder, H Polglase, M Sheppard	R Singh, J Bahlmar G Clark
Gen-i Australia Pty Limited	Provides international wholesale and outsourced telecommunications services	F Evett, I Hopkins	
MATTR Limited	Software company focussed on decentralised identity and verifiable data	C Barber, J Hodson, J Smyth, S Knight a	
Orious Limited	Data analytics business	S Knight, M Anastasiou	
Revera Limited	IT infrastructure and data centre provider	M Anastasiou, G McBeath, S Knight	
Spark Finance Limited	Group finance company	M Anastasiou, M Sheppard, S Knight, A White	
Spark New Zealand Cables Limited	Investment company	M Sheppard, L Urquhart	
Spark New Zealand Trading Limited	Telecommunications and digital services company	M Anastasiou, S Knight, M Beder	
Spark Trustee Limited	Trustee company	M Anastasiou, S Knight	
TCNZ Australia Investments Pty Limited	Australian operations	F Evett, I Hopkins	
TCNZ (Bermuda) Limited	Holding company	J Wesley-Smith, J Wong	
TCNZ Financial Services Limited	Investment company	M Anastasiou, F Evett	
TCNZ (United Kingdom) Securities Limited	Holding/investment company	F Evett, M Palmer, J Reader	
Teleco Insurance Limited	Group insurance company	C Phipps, C Feathers, A White, M Anastasiou (A), F Evett (A)	
Teleco Insurance (NZ) Limited	Mobile phone insurance	A White, R Quince	
Telecom Capacity Limited	Holding company	S Knight, J Wong	
Telecom Enterprises Limited	Investment company	M Anastasiou, S Knight	
Telecom New Zealand (UK) Enterprises Limited	Holding/investment company	F Evett, M Sheppard	
Telecom New Zealand USA Limited	Provides international wholesale telecommunications services	A Preston, J Wong	D Reeve
Telecom Pacific Limited	Holding company	M Anastasiou, M Sheppard	
Telecom Southern Cross Limited	Holding company	g company M Anastasiou, S Knight	
Telecom Wellington Investments Limited	Investment company	M Anastasiou, F Evett	

#### Spark's managing risk framework roles and responsibilities

ACTIVITY PE	RFORMED	BOARD & ARMC	LEADER- SHIP SQUAD	RISK	LEGAL (DIGITAL TRUST)	ORG UNIT LEADS	CENTRE OF EXCELLENCE POLIC LEADS OWNE	-
Approves th	ne Managing Risk Policy	~						
Monitors th	e managing risk framework	<b>V</b>						
Reviews pri	ncipal risk dashboard (quarterly)	V						
Performs ot	her items from its charter	<b>V</b>						
Prepares str	rategy and annual plan		~					
QBR proces	ss and next 90-day priorities		~					
Coaches an	d guides Leads		~					
Owner for p	principal risks		~					
Designs and risk framew	d continuously improves the managing ork			~				
Helps the b	usiness apply the framework			~				
Profiles the ARMC	principal and next 90-day risks for LS and			~				
Helps Lead	s to capture their risks for the QBR Memo			~				
Executes In	ternal Audit plan (objective assurance)			~				
	d continuously improves the ent framework				~			
Creates em	powerment & functional guidance kits				~			
Oversees e	ssential policies and webpage				~			
Creates and	delivers training modules				~			
Use the Em Risk Framev	powerment and Managing vorks					<b>V</b>		
Understand	and adhere with the essential policies					~		
Maintain vie	ew of risks for OKRs and fill in QBR Memo					<b>V</b>		
Provide inp	ut into principal risk process					<b>V</b>		
Escalate risl	ks to LS or Risk Team (if required)					<b>V</b>		
Review risk	sections in QBR packs across Spark						V	
Maintain vie	ew of risks for their OKRs and fill in QBR						V	
Support Lea	ads to manage identified risks						V	
Provide inp	ut into principal risks						V	
Maintain po	licy and guidance material						~	
Complete a	ssessments of effectiveness						~	
Participate i	n policy owner working groups						~	
Follow this	framework and the essential policies							~
Make inform	ned decisions after assessing the benefits							~

## Sustainability appendix

As an integrated report we have included disclosure on our sustainability performance throughout this report. Pages 6 and 7 detail our integrated reporting value creation model, aligned to the 'capitals' which each have a dedicated section in the report.

This report is prepared in accordance with the International <IR> Framework and with the Global Reporting Initiative (GRI) Core Option. It also incorporates climate risk disclosure aligned to the incoming New Zealand Climate Related Disclosure reporting recommendations aligned to the Task Force on Climate-related Financial Disclosures (TCFD) framework.

We publish a summary of our approach to sustainability at Spark on our website: https://www.sparknz.co.nz/sustainability/

#### **Materiality**

To prioritise Spark's reporting on sustainability topics we follow the GRI materiality principle (set out in GRI 101) to identify and prioritise topics which substantively influence the assessments and decisions of stakeholders or have a significant environmental, social, or economic impact. We also consider the materiality principles of the Integrated Reporting International <IR> Framework, considering whether a matter could substantively affect Spark's ability to create value in the short, medium, or long term.

Our assessment of material topics includes analysis of stakeholder feedback, review of industry peers, and interviews with external stakeholders. Internally we consult with a range of employees, including members of our strategy, finance, community, corporate relations, risk, legal & regulatory, and people and culture teams, to determine Spark's view of topics meeting the GRI materiality principle criteria.

We have updated our materiality matrix for FY23. This includes incorporating Al alongside trust in privacy and security, merging network resilience and climate adaptation into a single topic, increasing the importance of disaster crisis response and the role of digital technology in addressing sustainability challenges.

Competition and regulationDiversity and InclusionEthical behaviour in our business

• Ethical supply chain and procurement practices

• Responsible employment practices

• Operational efficiency, emissions and waste

• Resilient, adaptable network infrastructure

• Customer experience, support and partnership

• Trust in data privacy, security and AI

Digital equity

• Equipping people for the future of work

• Operational excellence and financial performance

• Building partnerships for a strong Aotearoa

• Resilient infrastructure and climate adaptation

 Role of digital technology in addressing sustainability challenges

Disaster and crisis response

· Community investment

• Infrastructure impact

• Tax

• Heath, Safety and Wellbeing

• Investment in innovation

Product stewardship

 Responsible and fair use of our products and services

SIGNIFICANCE OF ECONOMIC, ENVIRONMENTAL AND SOCIAL IMPACTS

Issue moved up from FY22 due to greater influence on stakeholder assessments and decisions

#### Our most material sustainability issues

TOPIC	TOPIC DESCRIPTION AND SCOPE	REFERENCE
Resilient infrastructure and climate adaptation	The resilience of our infrastructure. Our long-term adaptation to climate change.	Our network and technology Pages 32 - 41 Climate change risk Pages 74 - 77
Customer experience, support and partnership	Providing high-quality, reliable products and services that enable our customers. Rectifying issues where they may arise. Partnering with our customers to enable their success through digital technology.	Our customers Pages 22 - 31
Trust in data privacy, security and AI	How we collect, use and share personal information and how we keep it safe. Building trust in our products and services. Ethical use of AI technologies.	Our customers Pages 22 - 31
Digital equity	Providing equitable access to telecommunications products and services and to the benefits of digital technology.	Our communities Pages 62- 67
Disaster and crisis response	The role of telecommunications in responding to natural disasters and crisis events.	Our network and technology Pages 32 - 41
Equipping people for the future of work	Developing and upskilling for future ways of working including building digital skills aligned to digital equity outcomes.	Our people Pages 50 - 61 Our communities Pages 62 - 67
Operational excellence and financial performance	Executing our business strategy to build financial capital.	Our performance Pages 18 - 21 Financial statements Pages 88 - 139
Building partnerships for a strong Aotearoa	Focus on community partnerships and collaboration aligned to our Māori Strategy, Te Korowai Tupu.	Our communities Pages 62 - 67 Te Korowai Tupu Page 57
The role of digital technology in addressing sustainability challenges	Opportunities to use digital technology to address sustainability challenges such as climate mitigation, climate adaptation, water quality, biodiversity loss. Partnering with our customers to increase their resilience, productivity and sustainability.	Our environment Pages 42- 49

#### Stakeholder engagement

Spark engages with a broad range of stakeholders as detailed in the table below. We have also engaged a small number of stakeholders specifically for the purposes of developing and improving our non-financial reporting and as part of our reporting materiality process. In selecting the stakeholders we engage with, we are guided by the definition set out in GRI 101: which is, "entities or individuals that can reasonably be expected to be significantly affected by the organisation's activities, products or services; or whose actions can reasonably be expected to affect the ability of the organisation to implement its strategies or achieve its objectives."

STAKEHOLDER GROUP	HOW WE ENGAGE
Spark employees	Regular engagement surveys and use of 'sounding boards' on large programmes of work
	<ul> <li>Comprehensive programme of internal communication and engagement from Leadership Squad (through roadshows and online channels)</li> </ul>
	Engagement with cross-section of employees in the preparation of this report
Shareholders	Regular engagement with investors including:
	Semi-annual earnings announcements, together with semi-annual post result investor briefings;
	<ul> <li>Annual meeting that allows shareholders a chance to meet and ask questions directly of the Spark Board and Management;</li> </ul>
	Regular investor roadshows; and
	Periodic investor strategy briefings
Suppliers	Ongoing conversations with our suppliers - both informal and formal
Customers	<ul> <li>Regular feedback from customers on their experiences with us and their views of Spark as a business through our Net Promotor Score methodology and through our Voice of the Customer programme</li> </ul>
	<ul> <li>Meetings with customers on sustainability topics, sharing sustainability focus areas and exploring opportunities to work together</li> </ul>
Government	Engagement with central Government on issues related to the telecommunications industry, infrastructure investment, environmental sustainability, and digital equity
	Engagement with local government to manage the process and impacts of infrastructure investment
Media	<ul> <li>Responding to media enquiries and through a proactive programme of engagement with key members of New Zealand's media</li> </ul>
Local communities	We engage with local communities affected by our activities, in particular where we are building new network infrastructure
Community partners	Spark Foundation works in partnership with community partners on an ongoing basis
Industry organisations	Engagement with a number of industry organisations, representing the telecommunications and technology sector, community groups, and the New Zealand business community

#### **External initiatives Spark subscribes to or endorses**

- Spark is a founding member of the Climate Leaders Coalition (CLC). The CLC is a group of CEOs who have collectively committed to
  voluntary action on climate change, measuring and publicly reporting on their emissions, and setting an absolute target for reducing
  emissions in line with the Paris Agreement. Spark's CEO, Jolie Hodson, is the Convenor of the CLC.
- Spark has committed to a Government-accredited voluntary Product Stewardship scheme for mobile phones, which is actioned by the Re:Mobile initiative. See page 47.
- Spark is a member of the Digital Boost Alliance which is a Government-led initiative that brings together the public sector and corporate sector to help small-medium businesses and individuals across Aotearoa lift their use of digital technologies.

#### Spark was an active member of the following associations in FY23:

- International Telecommunication Union (Radiocommunication Sector membership)
- Infrastructure New Zealand
- GSM Association (GSMA)
- New Zealand Internet Task Force
- Telecommunications Forum (TCF)
- NZ Tech (Including Internet of Things Alliance and Al Industry Forum)
- TUANZ

- Business NZ
- Sustainable Business Council
- Sustainable Business Network
- Global Women (including Champions for Change)
- Joint Audit Cooperation (JAC) initiative
- Digital Boost Alliance
- Digital Equity Coalition Aotearoa (DECA) (membership through Spark Foundation)

#### **Climate change metrics and targets**

Our detailed Climate Risk section is on pages 74-77.

Information on our emissions and SBTi target is available in the Our Environment section on page 44.

Our standalone Greenhouse Gas Inventory Report is available at: www.sparknz.co.nz/sustainability/environment

NZ CS1 Ref.	Metric Category	FY23	Notes
22(a)(i)	Scope 1 emissions	2,694 tCO <sub>2</sub> e	
22(a)(ii)	Scope 2 emissions (location-based)	10,301 tCO <sub>2</sub> e	
	Scope 2 emissions (market-based)	10,624 tCO <sub>2</sub> e	
22(a)(iii)	Scope 3	4,818 tCO <sub>2</sub> e	See our GHG Inventory Report www.sparknz.co.nz/sustainability/ environment for detail on our scope 3 emissions reporting inclusions
22(b)	GHG emissions intensity	0.003 kgCO <sub>2</sub> e / \$ revenue	Scope 1 and 2 emissions divided by reported revenue
22(c)	Transition risks - amount or percentage of assets or business activities vulnerable to transition risks	0% - no material risks identified due to transition risk	
22(d)	Physical risks - amount or percentage of assets or business activities vulnerable to physical risks	<2% of all sites identified in initial analysis	Analysing site proximity to coastal inundation risk zones, and factoring site elevation, shows only a small number of sites at greater than moderate risk in 2050 under the RCP 8.5 scenario
22(e)	Climate-related opportunities: amount of percentage of assets or business activities aligned with climate related opportunities	100%: all telecommunications and digital technologies present opportunities for decarbonisation	
22(f)	Capital deployment: amount of capital expenditure, financing, or investment deployed toward climate-related risks and opportunities	N/A	Due to the nature of our business the majority of Spark's capital expenditure is to build capacity, coverage, or resilience of our infrastructure - all of which contribute towards to both climate risk and opportunity
22(g)	Internal emissions price: price per metric tonne of CO <sub>2</sub> e used	Escalating: \$51.68 (FY22) \$138.42 (FY30) \$186.02 (FY40)	We have used an emissions price aligned to the Climate Change Commission's demonstration pathway in benchmarking emissions reduction opportunities
22(h)	Management remuneration linked to climate-related risks and opportunities	Included in Long-term Incentive Scheme	See Leadership and Board Remuneration Section Page 86

#### **Global Reporting Initiative (GRI) content index**

Our disclosure against each material topic includes our management approach, considering the requirements of *GRI 103: Management Approach*.

Note: CGS refers to Spark's Annual Corporate Governance Statement, which may be found here: www.sparknz.co.nz/about/governance

	Indicator	Disclosure	Page number/reference
	GRI 102: Gene	ral disclosures 2016	
	102-1	Name of the organisation	5
	102-2	Activities, brands, products and services	8
	102-3	Location of headquarters	159
	102-4	Location of operations	8
	102-5	Ownership and legal form	134, 141
	102-6	Markets served	8
	102-7	Scale of the organisation	8
	102-8	Information on employees and other workers	59, 60
	102-9	Supply chain	70, 71
	102-10	Significant changes to the organisation and its supply chain	94
	102-11	Precautionary principle or approach	43
	102-12	External initiatives	153
	102-13	Membership of associations	153
	102-14	Statement from senior decision-maker	10
	102-16	Values, principles, standards and norms of behaviour	6, 53, 68, CGS Principle 1
	102-18	Governance structure	78-84, CGS Principles 2, 3 and 4
	102-40	List of stakeholder groups	153
1	102-41	Collective bargaining agreements	<1% of Spark employees in FY23
	102-42	Identifying and selecting stakeholders	153
	102-43	Approach to stakeholder engagement	153
	102-44	Key topics and concerns raised	152
	102-45	Entities included in the consolidated financial statements	93, 134
	102-46	Defining report content and topic boundaries	5, 151
	102-47	List of material topics	151, 152
	102-48	Restatements of information	44 (Emissions reporting)
	102-49	Changes in reporting	N/A
	102-50	Reporting period	5
	102-51	Date of most recent report	Spark's FY23 Annual Report was published on 18 August 2023
	102-52	Reporting cycle	Spark reports annually. Our financial year is 1 July - 30 June
	102-53	Contact point for questions relating to the report	159
	102-54	Claims of reporting in accordance with GRI standards	5, 151
	102-55	GRI content index	155, 156
	102-56	External assurance	136-139, GHG Inventory Report
	GRI 200 Econo	omic Standard Series	
	201-2	Financial implications and other risks and opportunities due to climate change	74-77
	203-1	Infrastructure investments and services supported	32-41
	206-1	Legal actions for anti-competitive behaviour, anti-trust and monopoly practices	31
	207-1	Approach to tax	71

Indicator	Disclosure	Page number/reference
<b>GRI 300 Enviro</b>	nmental Standard Series	
305-1	Direct (Scope 1) emissions	45, GHG Inventory Report
305-2	Energy indirect (Scope 2) emissions	45, GHG Inventory Report
305-3	Other indirect (Scope 3) emissions	45, GHG Inventory Report
306-2	Management of significant waste-related impacts	47
306-3	Waste generated	47
308-1	New suppliers that were screened using environmental criteria	70, 71
308-2	Negative environmental impacts in the supply chain and actions taken	70, 71
<b>GRI 400 Social</b>	Standard Series	
401-1	New employee hires and employee turnover	59
401-2	Benefits provided to full-time employees that are not provided to	145
	temporary or part-time employees	
401-3	Parental leave	61
403-1 (2018)	Occupational health and safety management system	55
403-9 (2018)	Work-related injuries	55
404-2	Programmes for upgrading employee skills and transition assistance	50-61
	programmes	
405-1	Diversity of governance bodies and employees	59, 60, 81
405-2	Ratio of basic salary and remuneration of women to men	59
414-1	New suppliers that were screened using social criteria	70, 71
414-2	Negative social impacts in the supply chain and actions taken	70, 71
417-3	Incidents of non-compliance concerning marketing communications	31
418-1	Substantiated complaints concerning breaches of customer privacy and losses of customer data	31

## **Glossary**

G G G standalone	third-generation mobile network as defined by the International Telecommunications Union.  fourth-generation mobile network as defined by the International Telecommunications Union.
G	fourth-generation mobile network as defined by the International Telecommunications Union.
G standalone	fifth-generation mobile network as defined by the International Telecommunications Union.
	a network that has a 5G core as well as 5G on mobile towers rather than non-standalone 5G which uses a combination of existing 4G LTE architecture with a 5G radio access network (RAN).
DR	an American Depositary Receipt.
RMC	the Audit and Risk Management Committee.
RPU	average revenue per user.
SX	the Australian Securities Exchange.
urstable	able to exceed maximum bandwidths for short periods
CL	Computer Concepts Limited.
CN	Converged Communications Network.
ompany	Spark New Zealand Limited.
BITDAI	earnings before finance income and expense, income tax, depreciation, amortisation and net investment income
NPS	employee net promoter score, a measure of employee satisfaction.
RI	the Global Reporting Initiative.
roup	the Group in relation to these financial statements, which are prepared for Spark New Zealand Limited (the
	Company) and its subsidiaries (together the Group).
RCC	the Human Resources and Compensation Committee.
NPS	interaction net promoter score, a measure of customer satisfaction.
Т	the internet of things.
RS	International Financial Reporting Standards.
ΓΕ	long-term evolution.
П	long-term incentive, which is part of the Spark Leadership Squad and CEO's remuneration.
lillimeter waves	millimeter waves, also known as extremely high frequency (EHF), is a band of radio frequencies that has wavelengths between 1 mm and 10 mm. These frequencies can carry massive amounts of data at very high speeds. That makes them ideal for accommodating the massive increase in data demanded from new 5G use cases such as augmented/virtual reality, cloud gaming, video analytics and other cloud-compute capabilities.
Iulti-access edge omputing (MAEC)	extends the capabilities of cloud computing by bringing it to the 'edge' of the network. While traditional cloud computing occurs on remote servers that are situated far from the customer and device, MAEC allows this processing to take place much closer to the end customer - meaning data has to travel a shorter distance, decreasing latency, and the amount of data sent across the network can be reduced, reducing congestion and delivering a better customer experience.
etwork slicing	allows the operator to 'slice' its network to support different types of services through each 'slice'. Multiple slices can be tuned independently to meet different quality of service parameters. For example, one slice may simply need a standard speed connection to enable office email, another might be tuned to support very low data
OMs	the Nominations and Corporate Governance Committee.
PS	Net Promoter Score.
Z GAAP	Generally Accepted Accounting Practice in New Zealand.
Z IAS	New Zealand International Accounting Standard.
Z IFRS	New Zealand Equivalent to International Financial Reporting Standards.
ZX	NZX Limited.
	Objectives and Key Results.
ERS FE FI FI fillimeter waves fulti-access edge computing (MAEC) fetwork slicing  OMs FS Z GAAP Z IAS Z IFRS	International Financial Reporting Standards.  long-term evolution.  long-term incentive, which is part of the Spark Leadership Squad and CEO's remuneration.  millimeter waves, also known as extremely high frequency (EHF), is a band of radio frequencies that has wavelengths between 1 mm and 10 mm. These frequencies can carry massive amounts of data at very high speeds. That makes them ideal for accommodating the massive increase in data demanded from new 5G uses such as augmented/virtual reality, cloud gaming, video analytics and other cloud-compute capabilitie extends the capabilities of cloud computing by bringing it to the 'edge' of the network. While traditional cloud computing occurs on remote servers that are situated far from the customer and device, MAEC allows this processing to take place much closer to the end customer – meaning data has to travel a shorter distance, decreasing latency, and the amount of data sent across the network can be reduced, reducing congestion and elivering a better customer experience.  allows the operator to 'slice' its network to support different types of services through each 'slice'. Multiples can be tuned independently to meet different quality of service parameters. For example, one slice may since a standard speed connection to enable office email, another might be tuned to support very low data Internet of Things devices, while another slice may need high reliability and ultra-low latency to support rot the Nominations and Corporate Governance Committee.  Net Promoter Score.  Generally Accepted Accounting Practice in New Zealand.  New Zealand International Accounting Standard.  New Zealand Equivalent to International Financial Reporting Standards.

## Glossary (continued)

OTN	Optical Transport Network (OTN) - the high speed backbone of Spark's network, stretching from the Far North to the
	bottom of the South Island. The OTN uses light signals through optical fibre cables to carry all of Spark's data traffic
PSTN	up and down the country through diverse paths, ensuring resilient, fast connectivity for all users.  Public Switched Telephone Network.
QBR	Quarterly Business Review.
SME	Small and Medium Enterprise.
Southern Cross	Southern Cross Cables group of companies, which consists of two sister companies, Southern Cross Cables Holdings Limited and Pacific Carriage Holdings Limited and their subsidiaries.
STI	Short-Term Incentive, which is part of Spark Leadership Team and CEO remuneration.
TRIFR	Total Recordable Incident Frequency Rate per million Spark employee hours worked.
TSR	Total Shareholder Return and is a measure of share price appreciation and dividends paid over a given period.

## **Contact details**

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New Zealand

Ph +64 4 471 1638 or 0800 108 010

#### Company secretary

Paige Howard-Smith

#### For more information

For inquiries about transactions, changes of address or dividend payments contact the share registries below.

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PO Box 91976 Auckland 1142

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Spark New Zealand Limited

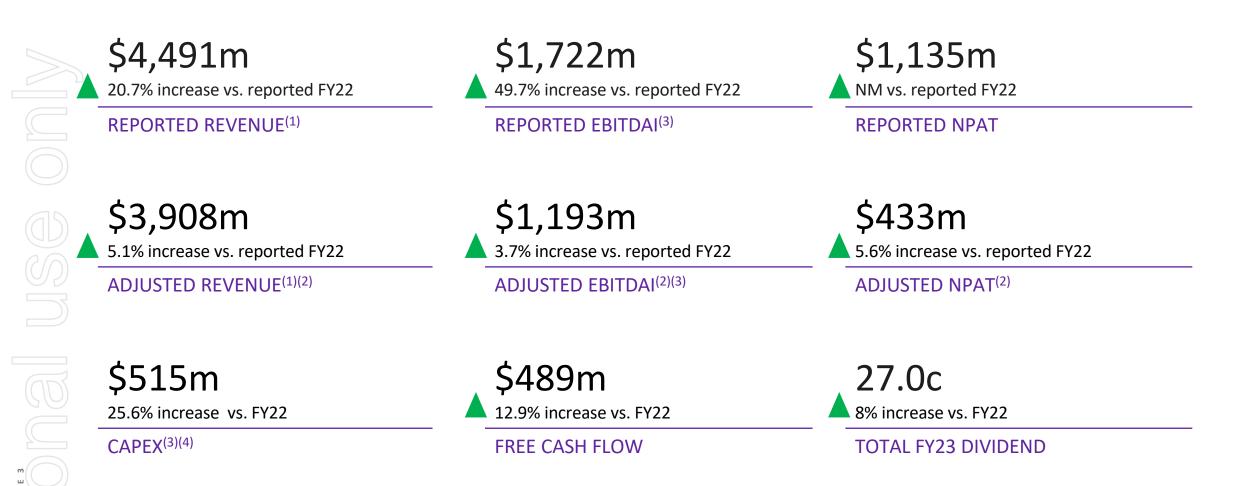
ARBN 050 611 277



# Results overview

## **FY23** financial snapshot

Closing the last year of 3-year strategy with revenue, EBITDAI, free cash flow, and NPAT all in growth



(1) Operating revenues and other gains

② EBITDAI is adjusted for the impact of the TowerCo gain on sale of \$583m included in revenue and the Spark Sport provision of \$54m included in operating expenses. Net EBITDAI impact of \$529m. NPAT is further adjusted for the \$5 million net gain on dilution of the investment in the Connexa group, the tax effect of the Spark Sport provision of \$14m and a credit to tax expense of \$154m arising from the TowerCo transaction

<sup>(</sup>EBITDAI) and capital expenditure (Capex) are non-Generally Accepted Accounting Principles (non-GAAP) performance measures that are defined in note 2.5 of Spark's financial statements

<sup>(4)</sup>Capex up 25.6% as TowerCo proceeds are invested

## FY23 results summary

Focussed execution delivered revenue, EBITDAI, and NPAT growth



REVENUE GROWTH AND
COST CONTROL UNDERPINNED
EARNINGS AND DIVIDEND GROWTH

PAGE 4

- TowerCo transaction and Spark Sport exit resulted in a net EBITDAI gain of \$529 million, contributing to reported revenues of \$4,491 million, EBITDAI of \$1,722 million, and NPAT of \$1,135m
- Adjusted revenues increased 5.1% to \$3,908 million, underpinned by mobile service revenue growth of 9%
- Future markets of Health and IoT collectively contributed \$122 million of revenue
- Delivered adjusted EBITDAI growth of 3.7% to \$1,193 million, in line with guidance, with adjusted NPAT up 5.6% to \$433 million
- Generated free cash flow of \$489 million, towards the top end of aspiration and largely funding the dividend
- Completed 42% of on-market share buy-back, returning \$146 million of TowerCo proceeds to shareholders
- Declared H2 FY23 dividend of 13.5 cps and a total FY23 dividend of 27 cps an increase of 8.0% or 2 cents YoY, in line with guidance
- FY24 free cash flow aspiration of ~\$490m-\$530m, guiding to a higher total FY24 dividend of 27.5cps

## FY21-23 strategy summary

Completed FY21-23 strategy period delivering to guidance and with a strong platform for future growth



STRATEGY DELIVERY
BUILDS PLATFORM FOR
FUTURE GROWTH

- FY21-23 strategy delivered stronger fundamentals higher customer and people engagement, consistently growing brand strength, and top-quartile sustainability performance
- Maintained #1 position in mobile and broadband markets and achieved ~30% of broadband base on wireless broadband
- 5G investments maturing and will underpin future growth in consumer and B2B markets
- Effective portfolio management released capital to invest in the high-growth data centre market,
   with further investment at existing Takanini campus
- Market leading data and AI capability, combined with simplified portfolio, delivered 17% annual improvement in conversion and 9% efficiency gains
- Strong employee engagement at 70%
- Simpler, digital, and data-driven customer experiences improving customer iNPS score to +31 in FY23, a growth of 9 points since FY20
- 3-year TSR CAGR of 9.3%, ranking Spark at #4 against global peers<sup>(1)</sup>

R PAGE 5

SPARK

## **Key market performance**

Core market of mobile a stand-out, with strong connection and service revenue growth



9.0% increase vs. FY22

## MOBILE SERVICE REVENUE

Service revenue growth driven by strong connection growth, and the return of roaming to 86% of pre-Covid levels

Launch of new 'Team Up' proposition and price refresh implemented across the portfolio in H2

Secured long-term rights to 5G spectrum, 5G now in 77 locations, Standalone trials complete and network build underway



2.0% decrease vs. FY22

#### BROADBAND REVENUE

30% of broadband base on wireless broadband, achieving 3-year strategic ambition

Maintained broadly stable revenues and connections for three consecutive halves, in line with strategy

Broadband input costs continue to rise with price increases passed through to customers during the year



2.2% decrease vs. FY22

## CLOUD, SECURITY AND SERVICE MANAGEMENT REVENUE

Cloud revenue decline driven by ongoing mix shift between private and public cloud. Private cloud revenues stable for three consecutive halves

New managed hybrid cloud service, CloudIQ, launched in July 2023 to drive incremental revenue and improve cost base

Lower service management revenues as health sector digital transformation activity normalises post-Covid. New Enterprise Service Management product launched to improve customer experience and drive incremental revenue



1% increase vs. FY22

## FUTURE MARKET REVENUE

IoT revenue growth of 33% YoY, underpinned by connectivity growth of 76% to 1.46 million, exceeding FY23 target of ~1.2 million

Spark Health revenues impacted by delays, and deferrals caused by health sector reforms

Spark Sport exit completed

## Top-quartile sustainability benchmarking delivered through 3-year strategy

Continual improvement across environmental, social, and governance metrics



## CREATE A SUSTAINABLE SPARK

ECONOMIC RECOVERY
AND TRANSFORMATION



Ongoing progress towards gender diversity targets and ethnicity data sharing at 83%. Spark received the Diversity and Inclusion Champion Award at the Deloitte Top 200 Awards in November

Working alongside NZ Tech to promote the role of a Technology Roadmap in the next national Emissions Reduction Plan

Skinny Jump supporting 27k+ households in need to access the digital world – with \$6.3 million worth of free data provided in FY23

Joint Audit Cooperation (JAC) members completed 98 supplier audits collectively in 2022. Spark annual supplier audits in progress, with five to be completed by end of 2023 Digital infrastructure investments progressing to plan, with 5G in 77 locations at end FY23 and an additional \$24 million committed to Rural Connectivity Group between 2023-2025

Spark Foundation partner Recycle A Device named 2023 NZ Hi-Tech Awards Best Hi-Tech Solution for the Public Good

Scope 1 and 2 emissions down 29.8% vs. FY22 to 13,318 tonnes  $\mathrm{CO}_2\mathrm{e}$ , driven by a higher share of renewables on the grid. Emissions on track against SBTi target pathway

622 marae now digitally connected through the Marae Digital Connectivity Programme

Spark placed in the top quartile of the Worldwide Benchmarking Alliance's 2023 Digital Inclusion Benchmark

## **FY23** indicators of success

Key indicators largely on track, performance lift required in Cloud and Health, iNPS growing but lower than target

Strategic Pillar	Focus Area	Measure	Target 30 June 2023	Status
World class capability	Customer experience	Consumer and small business iNPS	+6 point lift	Not Achieved <sup>(1)</sup>
	Data-driven insights	Uplift in data-driven marketing campaign conversion	15%(2)	Exceeded
	Smart automated networks	5G roll out	40-50 locations	Exceeded
	Growth mindsets	Employee engagement <sup>(3)</sup>	70%	Achieved
Grow established markets	Wireless	Mobile service revenue growth	5-8%	Exceeded
	Broadband	Percentage of broadband base on wireless	~30%	Achieved
	Cloud	Cloud, security and service management revenue growth	2-5%	Not Achieved
Accelerate future markets	Spark IoT	Number of connected IoT devices	~1.2m connections	Exceeded
	Spark Health	Growth in Spark Health Digital Platform Revenues	10-15% <sup>(4)</sup>	Not Achieved
Lowest cost provider	Deliver best cost	EBITDAI margin	~31%	Achieved
Build a sustainable future	Championing digital equity	Skinny Jump connections	+5k	Solid Progress
	Sustainable Spark	Reduction in scope 1 and 2 emissions year-on-year to hit SBTi emissions reduction pathway	18.6% reduction	Exceeded

<sup>(1)</sup>iNPS grew 2 points vs FY22. iNPS has grown 9 points vs. FY20

(4)Excluding procurement and telco revenues

<sup>(2)</sup> Spark consumer base

<sup>(3)</sup>A new measure introduced in FY23

## Strategy update

## We start FY24 from a position of competitive strength

With strong fundamentals, differentiation, and investment that will fuel long-term, high-quality returns



Strong fundamentals

#1 in key markets, consistent growth in customer and people engagement, brand, sustainability



Data and AI a unique advantage in local market





Mobile leading the market





Data centres and high-tech investments to grow margins

Data centres, converged tech, health, and MATTR to grow revenues and margin



Disciplined cost control

Strong track record of adapting to changing conditions and securing best cost

TO HELP

**ALL OF** 

# **NEW ZEALAND**

**WIN BIG** 

**IN A DIGITAL WORLD** 

Awhinatia ngā tāngata katoa o Aotearoa kia matomato te tipu i te ao matihiko



**TŪHONO:** we connect

WHAKAMANA: we empower

MATOMATO: we succeed together

MĀIA: we are bold

#### Our FY24-26 focus

We will empower the people and businesses creating Aotearoa's tomorrow by:

Bringing New Zealanders the best digital-first experiences, curated to their needs



**LEAD** Mobile



**OPTIMISE**Broadband

Enabling New Zealand Businesses to grow and become more productive and sustainable through technology



**LEAD**SME and Business



**GROW**High-tech Solutions

Our enablers

Next evolution technology

Simple, data-driven organisation

Innovation culture

Our commitment: to stand together for generations to come



Economic Transformation





Digital Equity



Sustainable Spark

Te Korowai Tupu



Our Māori Strategy

Our FY26 outcomes

Low / mid single digit CAGR EBITDAI growth

>10%
Free cash flow growth

+10 lift

Customer engagement

Top decile

People

engagement

Top quartile

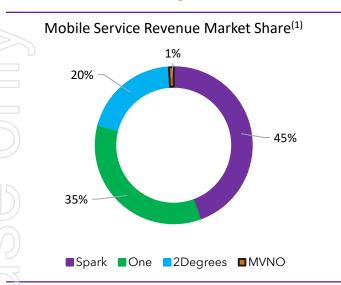
Sustainability
benchmarking

Spark<sup>nz</sup>

# Clear strategy to maintain leadership in key markets

Maintain mobile momentum, continue stabilising broadband, re-align cost base and product focus in cloud



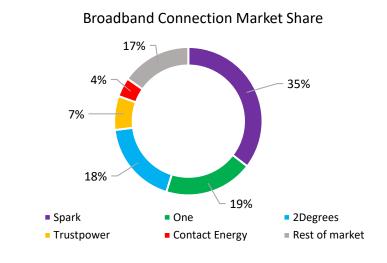


#1 in mobile market share by service revenue and total connections<sup>(2)</sup>

Mobile service revenue on track to exceed \$1bn next year

Tailwinds from 5G rollout enabling higher data use cases and ongoing return of roaming

#### **BROADBAND**



#1 in market share by connections and revenue(2)

Higher wholesale access charges continue to put pressure on retail margins in a competitive market

Remain focussed on maintaining base, stabilising revenues, and creating owners' economics through wireless broadband which is now at 30% of the base

#### **SME & BUSINESS**

#1 in SME market for telecommunications, with a growing presence in IT and the opportunity to scale further into higher value solutions

Leading end-to-end IT services provider in business, with digital infrastructure asset portfolio complementing a comprehensive product and service offering

Launch of new enterprise service management offering in July 2023, with specialist practices established to enhance customer access to technical expertise

#1 private cloud operator in New Zealand.
Launch of hybrid cloud offering, Cloud IQ, in July 2023
as cloud demand continues to grow. Government
customers comprise ~70% of private cloud revenues,
with the majority of these workloads likely to remain in
locally-owned data centres

Focus on simplification and re-aligning cost base of B2B to changed margin profiles to improve profitability in FY24

(4)Mobile service revenue market share does not add to 100% due to rounding
(2)Market share estimates sourced from IDC as at 30 June 2023

# Satellite portfolio expansion will create new revenue opportunities

Satellite plays an important role in increasing resilience in Aotearoa and will help close coverage gaps over time

**MOBILE** 

#### **BROADBAND**

#### **WHOLESALE**







Partnership with Lynk Global announced in June. Spark mobile customers can opt-in to a trial of a text-only satellite-to-mobile service by the end of 2023, with a full rollout envisaged by 2024

Partnership with ASX-listed Netlinkz announced in May 2023, providing Spark business customers with enterprise-grade Starlink Satellite broadband

Spark operates New Zealand's largest Earth Station in Warkworth

Will allow mobile customers to use phones in more areas that aren't easily reached by traditional mobile coverage

A trial is currently underway with select business customers, with a full rollout planned for late-2023 Full suite of satellite services, with connections to several major orbital positions. Dedicated satellite design, planning, and management team delivering best-in-market expertise

# Strategic growth investments progressing to plan

Investments into high-tech solutions and data centres on track and will underpin new revenue streams

#### **MOBILE AND EDGE**

\$40-\$60 million 5G Standalone investment progressing to plan with network build commenced, and multi-access edge compute use cases underway. Targeting delivery of 5G Standalone nationwide and 5G connectivity to all towns with a population of >1,500 by the end of FY26

5G densification and Standalone rollout providing greater coverage and capacity, increasing WBB addressable market, and providing new opportunities to monetise the network for business customers

#### **DATA CENTRES**

Takanini 10MW campus expansion completed in August 2023 and is 85% contracted and 100% committed. 1MW of capacity is under construction at the Aotea campus and will complete in FY24. Combined this will bring built data centre capacity to 22MW

\$250m-\$300m of growth capex to be invested in data centres, targeting RoI of 9-10%. Opportunity to invest in further expansion at Takanini site, while also investigating other locations

#### MATTR

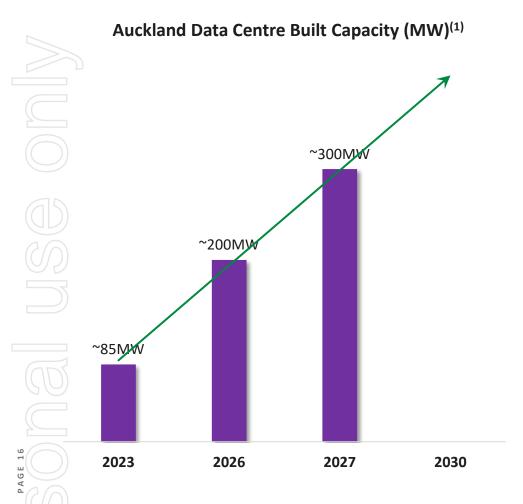
MATTR continues to focus on global markets, with customers across the US, Canada, Switzerland, Australia, and New Zealand. Recently won a multi-year contract with the NSW Government as technology partner for its digital identity and verifiable credentials programme

MATTR generates annuity revenues from platform products via a SaaS model or licencing revenue for software toolkits, with opportunities for further growth

# Spark Data Centres

# Data centre market in New Zealand

New Zealand's data centre market is in the early stage of rapid growth



- New Zealand's data centre market is expected to rapidly expand over the next three to five years
- Amazon, Microsoft, and Google have announced plans to deliver New Zealand data centre 'regions' in Auckland over 2023-2025
- Hyperscale cloud providers typically have multiple (often three or more) separate data centre sites within a 'region'. Globally, these tend to be a mix of 'self-build' by the hyperscaler, alongside leasing capacity from co-location providers like Spark
- Demand for data storage continues to grow as data scales. Generative AI will increase processing capacity requirements
- Private cloud will continue to be required to manage many existing workloads which are either incompatible with modern public cloud environments or require more stringent data protection and sovereignty
- Hybrid cloud will grow as customers need to effectively balance workloads across multiple cloud environments

SPARK

# Spark's existing data centre capabilities

Spark is well positioned to continue to grow its share of the New Zealand data centre market



#### **Leverage existing data centre business**

New Zealand's most extensive network of customer data centres across 16 sites with \$24m in data centre portfolio revenue. Existing land and building assets are being leveraged to build out additional capacity



#### **Existing capabilities**

Spark has extensive technical, engineering, security, and infrastructure capabilities which are leveraged to provide a high-quality data centre service. We operate a large Security Operations Centre providing 24/7 monitoring and response on physical and cyber security



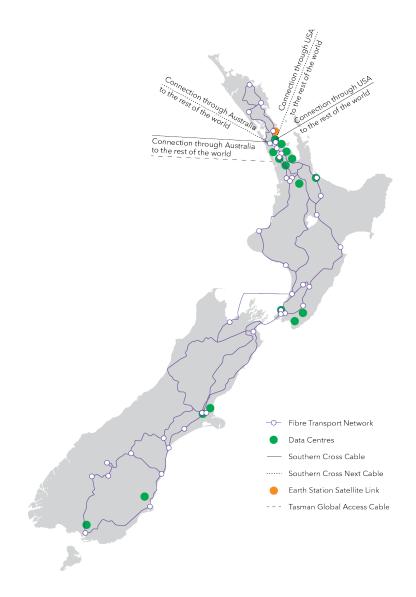
#### Connectivity is a key differentiator

Spark has the ability to provide international (subsea), national, and metro fibre services alongside data centre services. This enables customers to have a single provider on a broader end-to-end service, leveraging Spark's common service, network, and operations teams and reducing handoffs and network risk



#### **Customer relationships**

As a leader in cloud Spark has an advantage over pure play data centre operators, with the ability to create additional value for hyperscale and international customers as a sales channel to market. Spark can also provide data centre customers with a holistic suite of IT and telco capabilities alongside cloud services



# Spark operates the most extensive network of data centres nationwide

Diversity of assets meet requirements of hyperscalers, Government, business and SME customers

	HYPERSCALE CLOUD	CARRIER HOTEL	METRO	EDGE
Total site MW load	Up to 50MW	2-10MW	0.5-5MW	<0.5MW
Typical customer profile	Hyperscale and other cloud / international providers, enterprise, Government co-location	High-value interconnect and Content Delivery Network, enterprise and Government co-location	Enterprise and Government co-location Edge compute	Local co-location Interconnect Edge compute
Business model	Economics driven by scale, and build and operational efficiency	Premium pricing based on location and interconnect density and attractiveness	Smaller regional data centres targeted primarily at local customers, supports broader Spark services	Small local data centres for local presence and lowest latency. Emerging Edge opportunity
Locations	Auckland – Takanini Campus Auckland – additional campus (planned)	Auckland CBD – Aotea Campus – Mayoral Drive and Airedale	Auckland x2 sites Wellington x2 sites Christchurch x4 sites	Hamilton Tauranga Nelson Dunedin Invercargill

# Data centre investment will continue to scale in FY24

Generating long-term annuity revenues with inflationary pricing protections and supportive tailwinds

METRIC	DEFINITION	FY22	FY23	FY24 Projection
Capacity built	Total site load commissioned	10MW	11MW	22MW
Capacity under construction	Total site load in design and construction	12MW	11MW	5MW
Development pipeline	Land held, concept for development	19MW	19MW	14MW
Weighted Average Lease Expiry	Represents customers in new purpose-built data centres only	-	16.5 years	~16.5 years
Rack utilisation	Contracted and reserved racks across dedicated data centres and exchanges	87%	84%	Target 88%
Target PUE	Target power usage efficiency for new purpose-built data centres only	-	-	<1.2
Revenue	Total data centre portfolio revenue	\$23m	\$24m	~\$35m
Capital expenditure	Capital investment in new purpose- built data centres	\$31m	\$114m	~\$80-\$100m <sup>(1)</sup>

- Takanini 10MW campus expansion completed in August 2023 and is 85% contracted and 100% committed. 1MW of capacity is under construction at the Aotea campus and will complete in FY24.

  Combined this will bring built data centre capacity to 22MW
- Land is held at existing sites for an additional 19MW of further development. Of this land, 5MW will be developed as the next stage of construction at Takanini in FY24
- Capital deployed to the end FY23 is connected to investments that are fully committed to customers. This revenue will begin to scale in FY24, and will grow for several years until full billing
- Takanini construction completed on-budget and within ~20 months of the first groundwork. The build is highly efficient, with free air-cooled solution minimising electricity and water use (design PUE <1.2) with flexibility to incorporate liquid cooling for higher density as required
- \$250m-\$300m of growth capex funded via TowerCo proceeds has been earmarked for data centre investment over the next three years, targeting a Rol of 9-10%. Investment decisions to proceed to build further space will be driven by achieving acceptable returns, and customer uptake

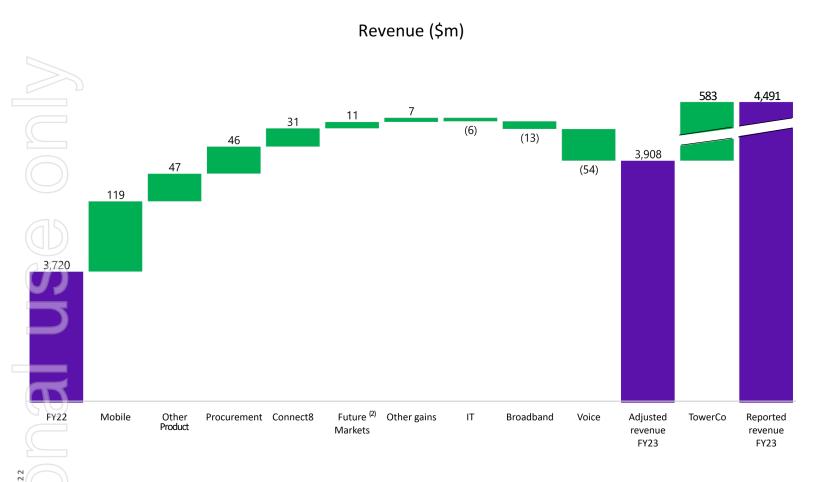
# **Financials**

	REPORTED FY22 \$m	REPORTED FY23 \$m	CHANGE	REPORTED FY22 \$m	ADJUSTED FY23 \$m	CHANGE
Operating revenues and other gains	3,720	4,491	20.7%	3,720	3,908	5.1%
Operating expenses	(2,570)	(2,769)	(7.7%)	(2,570)	(2,715)	(5.6%)
EBITDAI	1,150	1,722	49.7%	1,150	1,193	3.7%
Finance income	26	32	23.1%	26	32	23.1%
Finance expense	(74)	(99)	(33.8%)	(74)	(99)	(33.8%)
Depreciation and amortisation	(520)	(504)	3.1%	(520)	(504)	3.1%
Net investment income	(1)	1	NM	(1)	(4)	NM
Net earnings before tax expense	581	1,152	98.3%	581	618	6.4%
Tax expense	(171)	(17)	90.1%	(171)	(185)	(8.2%)
Net earnings after tax expense	410	1,135	NM	410	433	5.6%
3						
Capital expenditure <sup>(1)</sup>	410	515	25.6%	410	515	25.6%
Free cash flow	433	489	12.9%	433	489	12.9%
EBITDAI margin	30.9%	38.3%	7.4pp	30.9%	30.5%	(0.4pp)
Effective tax rate	29.4%	1.5%	(27.9pp)	29.4%	29.9%	0.5pp
Capital expenditure to operating revenues and other gains	11.0%	11.5%	0.5pp	11.0%	13.2%	2.2pp
Basic Earnings per Share	21.9c	60.7c	38.8c	21.9c	23.2c	1.3c
Total Dividend per Share	25.0c	27.0c	2c	25.0c	27.0c	2c

<sup>(1)</sup> Excluding expenditure on mobile spectrum

# FY23 revenue<sup>(1)</sup> performance

Top line revenue growth underpinned by ongoing strength in mobile



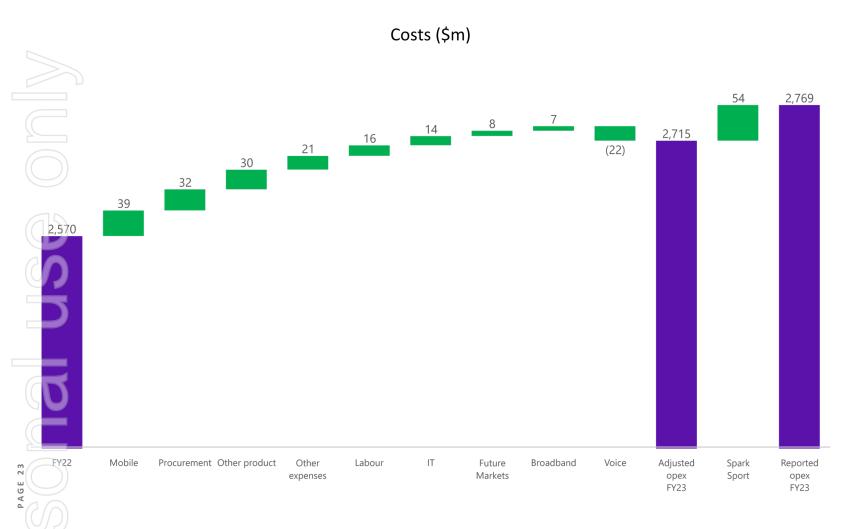
- Ongoing growth in mobile service revenue, boosted by connection growth, product innovation, and return of roaming
- Increase in other product revenue due to Entelar Group growth, growth in MATTR, and new public safety network (Hourua) revenues
- Higher software procurement, primarily in health sector
- Full year contribution from Connect 8 following 100% acquisition
- Future Markets revenue growth in IoT (33% YoY) driven by connectivity growth
- Broadband revenue decline stabilising, with benefits of retail price increase implemented in H1 flowing through
- Lower cloud, security, and service management revenue, primarily due to lower project activity as we cycled the Covid-19 period that included a higher level of activity in the health sector
- Higher voice revenue decline as calling volumes across 0800 and fixed to mobile normalise post-Covid. Future headwinds from voice expected to moderate as it trends below ~5% of total revenues
- Other gains includes sale of mobile network equipment and other assets, and gains on lease modifications and terminations

<sup>(1)</sup>Operating revenues and other gains

<sup>(2)</sup> Future Markets: Spark Sport and IoT (Health revenues included in IT)

# FY23 operating cost performance

Higher costs primarily in support of revenue growth coupled with inflationary environment



- Increase in product costs mainly due to growth in procurement and higher mobile handset costs and volumes
- Other product costs increase driven by full year impact of Connect 8 cost base post-acquisition, and higher Spark Sport costs
- Increase in labour costs driven by insourcing field services, full year contribution of Connect 8, and investment in high-tech growth businesses
- Other operating expenses increase driven by:
  - Increased accommodation costs due to corporate site maintenance post-Covid restrictions;
  - Operating charges related to Connexa leases; and
  - Higher travel expense following the easing of travel restrictions, albeit lower than pre-Covid travel levels

# FY23 capital investment<sup>(1)</sup>

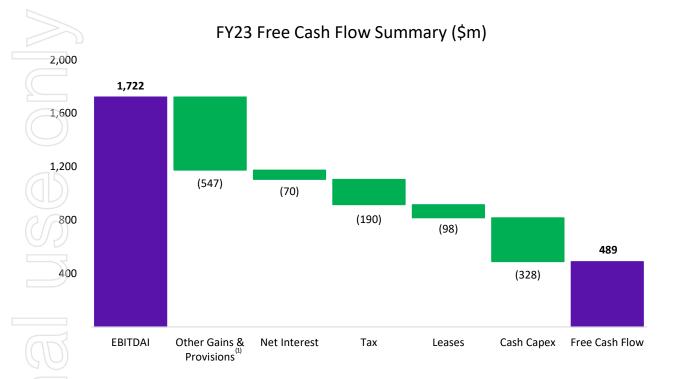
Capital investment of \$515m in line with guidance, TowerCo proceeds funding investment in future growth

Capital expenditure <sup>(1)</sup> (\$m)	FY22	FY23
Maintenance capital expenditure		
Cloud	15	19
Converged Communications Network	22	17
International cable construction and capacity purchases	7	25
IT systems	150	116
Mobile network	100	98
Core sustain and resiliency	53	69
Other	7	15
Total maintenance capital expenditure	354	359
Growth capital expenditure		
5G acceleration	25	42
Data centres	31	114
Total growth capital expenditure	56	156
Total capital expenditure	410	515
Total capital expenditure to adjusted operating revenue and other gains	11.0%	13.2%

- Significant progress in 5G rollout, now in 77 locations
- Increase in core sustain and resiliency investment, supporting continuation of core network expansion and further bolstering network resilience
- Higher international capacity purchases to meet demand for data with new SX Next cable live, providing customers with greater access to global connectivity
- Growth capex of \$156m in support of future revenue growth and long-term returns:
  - Phase 1 of investment in data centre expansion through site enhancement and increased capacity at Mayoral Drive and expansion of Takanini data centre completed
  - Investment in 5G Standalone and multi-access edge compute trials to explore proof-of-concepts for new use cases in preparation for nationwide rollout
  - \$101m of TowerCo proceeds allocated in FY23 with the remaining
     \$249m to be invested during FY24-FY26 in line with strategy

# FY23 free cash flow

Delivered free cash flow of \$489m towards the top end of aspiration



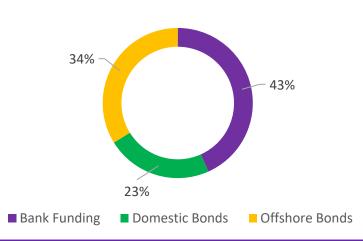
- Free cash flow of \$489m up \$56m vs. FY22
- Favourable H2 free cash flow performance due to lower cash capex
- Growth in free cash flow supporting total FY23 dividend of 27 cps, an increase of 2cps vs. FY22
- FY24 free cash flow driven by:
  - EBITDAI growth of ~2%-6%; and
  - Capital investment in line with plan
- FY24 free cash flow aspiration of ~\$490m-\$530m supporting a growing dividend, with FY24 total dividend guidance increasing to 27.5 cps (100% imputed)

## **Net debt**

#### Lower net debt reflecting proceeds from the TowerCo transaction

Net Debt as at 30 June	FY22	FY23
Net debt at hedged rates	\$1,522m	\$1,039m
Net debt at hedge rates including lease liabilities	\$1,866m	\$1,817m
Debt Ratios <sup>(1)</sup>		
Borrowing costs	3.5%	5.5%
Weighted average debt maturity	4.1 years	3.9 years
Debt servicing	1.6x	1.4x
Gearing	56%	48%
Interest cover	20x	16x





- Reported net debt at hedged rates of \$1,039m. Decrease in net debt reflects the receipt of TowerCo proceeds offset by:
  - Higher growth capex with \$101m of TowerCo proceeds invested into data centres and acceleration of 5G Standalone and multi-access edge compute
  - On-market share buy-back returning \$146m of TowerCo proceeds to shareholders during the period
- Net debt expected to increase in FY24 as further TowerCo proceeds are invested in capital projects in line with strategy and on-market share buy-back is completed
- Capital management framework remains unchanged with a focus on maximising shareholder value by growing dividends over time, investing for growth, and maintaining financial strength and flexibility

Debt profile as at 30 June 2023:

- Committed bank facilities of \$640m, of which \$525m was undrawn
- A \$100m wholesale bond matured 10 March 2023 and was not refinanced due to the receipt of TowerCo proceeds during this period
- Next long-term debt maturity NZ\$125m retail bond expiring on 7 March 2024

# FY24 indicators of success

# **FY24** indicators of success

Measure	Target 30 June 2024
Mobile service revenue growth	~5%
Additional sites that are 5G capable	+180-200 sites
Wireless broadband connections	+10k-15k
IT and procurement revenue growth	~2%
High-tech revenue growth	~\$25-\$35m
IoT connections	~2.0 million
Gross cost reduction	~\$40-60m
Customer iNPS	+3 points
Lift in employee engagement	+5 points
Reduce Scope 1 and Scope 2 GHG emissions against FY20 baseline	Maintain at or under 22.4% below FY20 baseline

# Guidance<sup>(1)</sup>

	FY23 Actual	FY24 Guidance
EBITDAI	\$1,193m <sup>(2)</sup>	\$1,215m-\$1,260m
Capital expenditure <sup>(3)</sup>	\$515m	~\$510m-\$530m
Dividend per share	Total 27.0cps (100% imputed)	Total 27.5cps (100% imputed)

<sup>(3)</sup>Total capital expenditure including growth capex and excluding expenditure on mobile spectrum

<sup>(1)</sup>Subject to no adverse change in operating outlook

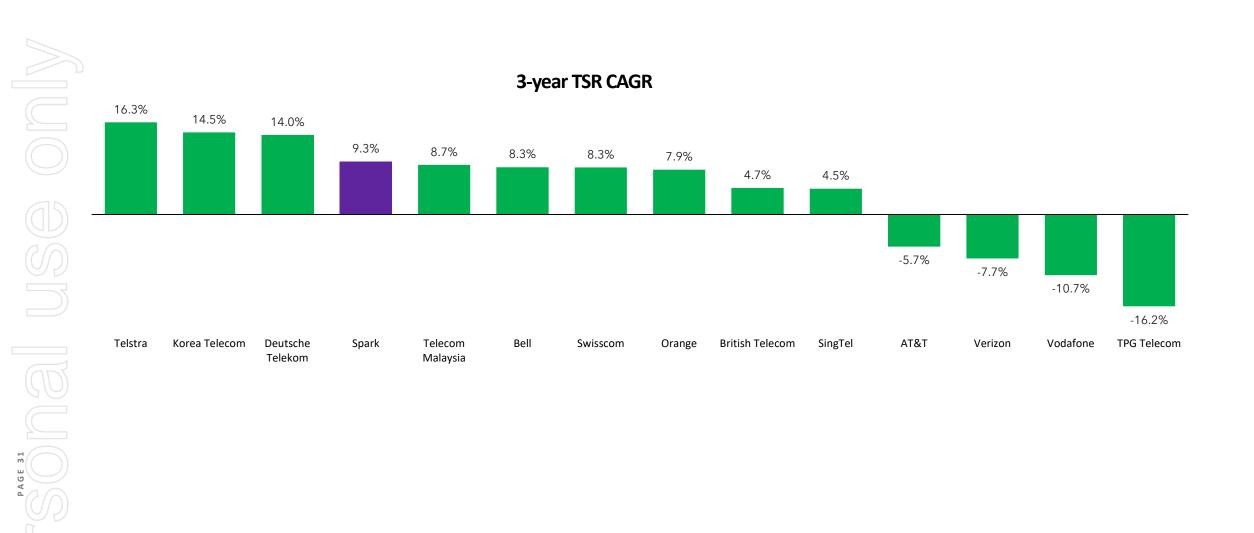
FY23 EBITDAI is adjusted for the impact of TowerCo gain on sale of \$583m included in revenue and the Spark Sport provision of \$54m included in operating expenses. Net EBITDAI impact of \$529m.

# Tegopendix

# TSR<sup>(1)</sup> vs. international peers<sup>(2)</sup>

Ranked #4 for total shareholder returns against international peers over the last three-years

(1)TSR calculated as share price and dividend per share (reinvested at the ex-dividend date). Three-year TSR over Spark's FY21-FY23 period (1 July 2020 to 30 June 2023)
(2) Peer group is not exhaustive but is a selected group of primarily integrated telco operators that are deemed the closest peers to Spark in terms of market exposure



# Mobile performance

Stand out revenue growth with #1 market position maintained

Mobile Performance (\$m)	FY22	FY23	%
Mobile service revenue	899	980	9.0%
Mobile non-service revenue	452	490	8.4%
Mobile Revenue	1,351	1,470	8.8%
Mobile Gross Margin	904	984	8.8%
Pay Monthly connections	1,437	1,509	5.0%
Prepaid connections <sup>(1)</sup>	1,038	1,194	15.0%
Pay Monthly ARPU	40.60	41.54	2.3%
Prepaid ARPU	16.37	16.89	3.2%

- Continued strong growth in mobile with service revenue up 9% YoY, with roaming and inbound travellers contributing 3.3%. Roaming averaged 86% pre-Covid levels across FY23
- Spark continues to lead the market in mobile revenue share (45%), pay monthly connection share, and prepaid connection share<sup>(2)</sup>, with our dual brand strategy meeting a wide range of customer needs at both the value and high-usage ends of the market
- Strong Prepaid connection growth due to return of travellers and seasonal workers
- Price increases implemented across the portfolio in H2
- ARPU growth supported by the return of roaming
- Partnership announced with global satellite provider Lynk to trial satellite-to-mobile connectivity for Spark mobile customers as early as the end of 2023





(1)6 month ha

(2) Market share estimates sourced from IDC as at 30 June 2023

# **Broadband performance**

## Broadband revenue stabilised and #1 market position maintained

Broadband Performance (\$m)	FY22	FY23	%
Broadband revenue	639	626	(2.0%)
Broadband Gross Margin	318	298	(6.3%)
Copper connections	95	64	(32.6%)
Fibre connections	415	426	2.7%
Wireless connections	194	209	7.7%
ARPU	\$74.68	\$74.36	(0.4%)

- Spark continues to lead the market in broadband revenue and broadband connection market share<sup>(1)</sup>
- Revenue has stabilised with the last three consecutive halves delivering a consistent level of revenue
- During the year Local Fibre Company CPI input price increases were passed on to customers
- Overall connections declined 5k as copper line withdrawals accelerated. Growth
  was achieved across the fibre and wireless base with wireless now representing
  30% of the total broadband base
- During the year Spark announced a partnership with Netlinkz to supply businessgrade Starlink satellite broadband connectivity to enterprise customers





# Cloud, Security and Service Management performance

Signs of stablisation emerging, realigning market focus to hybrid cloud and cost base to new margin profile

Cloud, Security and Service Management Performance (\$m)	FY22	FY23	%
Cloud revenue	233	228	(2.1%)
Security revenue	37	45	21.6%
Service management revenue	176	163	(7.4%)
Cloud, Security and Service Management Revenue	446	436	(2.2%)
Cloud, Security and Service management Gross Margin	343	328	(4.4%)

- Cloud revenue impacted by private cloud repricing and the continued shift in revenue mix from private to public volumes. Focused on resetting the cloud cost base to reflect changed margin profiles
- Private cloud revenues stable for the last three consecutive halves. Government customers comprise ~70% of private cloud revenues and the majority of these existing workloads are likely to remain hosted and delivered from locally-owned data centres
- Overall, the hybrid cloud market is growing, and it is expected that this volume growth will help offset price pressure over time
- New hybrid cloud service, CloudIQ, launched in July 2023 with a strong pipeline of signed business. Enables businesses to integrate and orchestrate diverse cloud environments across on-premise, private, and public cloud
- Service Management impacted by cycling the Covid-19 period that included a higher level of activity in the health sector
- Overall Cloud, Security and Service Management revenue is showing signs of stabilisation with H2 revenue in line with prior year









# Changes to external reporting

# Operating revenue disclosure changes

Current				New					Vari	ance	
Operating revenues	FY22 \$m	FY23 \$m	FY22 vs FY23 \$m %	Operating revenues Telco	FY22 \$m	FY23 \$m	FY22 vs FY23 \$m %	FY22 \$m	FY23 \$m	FY22 vs FY23 \$m	Note
Mobile Service revenue Non-service revenue	899 452 1,351	980 490 1,470	81 9.0% 38 8.4% 119 8.8%	Mobile Service revenue Non-service revenue Mobile	899 452 1,351	980 490 1,470	81 9.0% 38 8.4% 119 8.8%	-		-	
Voice Access Calling Other voice revenue Broadband (1)	109 138 38 285 639	82 113 36 231 626	(27) (24.8%) (25) (18.1%) (2) (5.3%) (54) (18.9%) (13) (2.0%)	Voice Broadband <sup>(1)</sup> <b>Total Telco</b>	285 639 2,275	231 626 2,327	(54) (18.9%) (13) (2.0%) 52 2.3%	-	 	- -	
Cloud Managed data and network Collaboration	233 205 78	228 208 79	(5) (2.1%) 3 1.5% 1 1.3%	IT products Cloud Managed data and network Collaboration Total IT products revenue	214 220 78 512	208 222 79 509	(6) (2.8%) 2 0.9% 1 1.3% (3) (0.6%)	(19) 15 -		(1) (1)	Removal of Data centres Addition of Network Security
Service management  Security Procurement and partners	176 37 538	163 45 584	(13) (7.4%) 8 21.6% 46 8.6%	IT services Service management and security  Procurement and partners Total IT Revenue	198 538 1,248	194 584 1,287	(4) (2.0%) 46 8.6% 39 3.1%	(37)		9 (8)	Addition of Security (excl. Network security) Security split into Network security (under Managed data and network) and Other Security (under Service management and security)
Other preduct receives (2)	152	241	90 59 69/	Data centres High-Tech excl. Health <sup>(3)</sup>	23 57	24 65	1 4.3% 8 14.6%	23 57	7 65	1 8	Data centres (moved from Cloud) and Co-Location (moved from 'Other') Qrious, IOT, MATTR moved from 'Other' Qrious, IOT, MATTR moved to 'High-Tech excl. Health' and Co-location
Other product revenues (2)  Total operating revenues  Other gains	3,694 26	241 <b>3,875</b> 33	89 58.6%  181 4.9%  7 26.9%	Other product revenues <sup>(2)</sup> <b>Total operating revenues</b> Other gains	3,694 26	3,875 33	81 88.6% 181 4.9% 7 26.9%	(61)	) (69)	- (8)	moved to 'Data centres' —
Adjusted operating revenues and other gains	3,720	3,908	188 5.1%	Adjusted operating revenues and other gains	3,720	3,908	188 5.1%				

<sup>(1)</sup>Wireless broadband revenues and connections are included in broadband revenues and connections

<sup>[2]</sup> Included in other product is revenue from mobile infrastructure, Orious, Internet of Things, Spark Sport and exchange building sharing arrangements

<sup>(3)</sup> Health revenues are included across general product categories above

# **Glossary**

TowerCo (Connexa)	TowerCo was the interim name of the company which operated Spark's mobile towers business. As a result of the sale of a 70% stake in that company to the Ontario Teachers' Pension Plan Board, the new independent business branded itself as Connexa during FY23. Connexa is now the home of Spark's 'passive' mobile assets, which includes the towers and light-poles that carry our 'active' assets, such as our radio equipment.
Entelar Group	As a result of the TowerCo divestment, in FY23 we created a new business, Entelar Group, to bring together our mobile infrastructure business, Connect 8, our mobile repair and supply chain business, Entelar, and our own supply chain, devices, and field services teams. Entelar Group provides services such as fibre and mobile builds, service and field delivery, integrated supply chain, IT distribution, and mobile repair, testing and service capabilities for Spark and other customers, including Connexa.
MATTR	MATTR, a standalone Spark subsidiary company, provides infrastructure for verifiable data and digital trust. MATTR provides enterprises, governments, and people next generation capabilities to support trusted digital interactions, and new privacy respecting, convenient ways for people and organisations to hold their own digital credentials securely on their device and be able to selectively share their verifiable credentials with different relying parties either in person or over the internet.
CCL	CCL is Spark's cloud and digital transformation subsidiary, servicing enterprise customers including government departments, local governments, DHBs energy providers, insurers, and special projects with end-to-end IT management, cloud platforms, and technology services.
Digital Island	A Spark subsidiary, Digital Island provides internet, data, mobile, land lines and cloud PBX solutions to New Zealand businesses.
Orious	Qrious is Spark's data, analytics, and AI subsidiary and is part of Spark Business Group.

# **Disclaimer**

This announcement may include forward-looking statements regarding future events and the future financial performance of Spark New Zealand. Such forward-looking statements are based on the beliefs of and assumptions made by management along with information currently available at the time such statements were made.

These forward-looking statements may be identified by words such as 'guidance', 'anticipate', 'believe', 'estimate', 'expect', 'intend', 'will', 'plan', 'may', 'could', 'ambition', 'aspiration' and similar expressions. Any statements in this announcement that are not historical facts are forward-looking statements. These forward-looking statements are not guarantees or predictions of future performance, and involve known and unknown risks, uncertainties and other factors, many of which are beyond Spark New Zealand's control, and which may cause actual results to differ materially from those projected in the forward-looking statements contained in this announcement.

Factors that could cause actual results or performance to differ materially from those expressed or implied in the forward-looking statements are discussed herein and also include Spark New Zealand's anticipated growth strategies, Spark New Zealand's future results of operations and financial condition, economic conditions and the regulatory environment in New Zealand, competition in the markets in which Spark New Zealand operates, risks related to the sharing arrangements with Chorus, any impacts or risks to Spark's anticipated growth strategies, future financial condition and operations, economic conditions or the regulatory environment in New Zealand arising from or otherwise with Covid, other factors or trends affecting the telecommunications industry generally and Spark New Zealand's financial condition in particular and risks detailed in Spark New Zealand's filings with NZX and ASX. Except as required by law or the listing rules of the stock exchanges on which Spark New Zealand is listed, Spark New Zealand undertakes no obligation to update any forward-looking statements whether as a result of new information, future events or otherwise.

#### **Group result - reported**

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
	\$m	%								
Operating revenues and other gains	1,796	1,797	1,890	1,830	2,534	1,957	3,720	4,491	771	20.7%
Operating expenses	(1,296)	(1,178)	(1,352)	(1,218)	(1,492)	(1,277)	(2,570)	(2,769)	(199)	(7.7%)
EBITDAI	500	619	538	612	1,042	680	1,150	1,722	572	49.7%
Finance income	17	17	14	12	16	16	26	32	6	23.1%
Finance expense	(43)	(38)	(37)	(37)	(43)	(56)	(74)	(99)	(25)	(33.8%)
Depreciation and amortisation	(262)	(259)	(257)	(263)	(248)	(256)	(520)	(504)	16	3.1%
Net investment income	-	(1)	(1)	-	(1)	2	(1)	1	2	NM
Net earnings before income tax	212	338	257	324	766	386	581	1,152	571	98.3%
Tax income /(expense)	(65)	(104)	(78)	(93)	71	(88)	(171)	(17)	154	90.1%
Net earnings for the period	147	234	179	231	837	298	410	1,135	725	NM
Capital expenditure excluding spectrum	190	159	218	192	250	265	410	515	105	25.6%
Free cash flows excluding spectrum <sup>1</sup>	132	352	164	269	115	374	433	489	56	12.9%
3 1										
Reported EBITDAI margin	27.8%	34.4%	28.5%	33.4%	41.1%	34.7%	30.9%	38.3%	7.4pp	
Reported effective tax rate	30.7%	30.8%	30.4%	28.7%	(9.3%)	22.8%	29.4%	1.5%	(27.9pp)	
Capital expenditure to operating revenues and	10.6%	8.8%	11.5%	10.5%	9.9%	13.5%	11.0%	11.5%	0.5pp	
other gains										
Reported basic earnings per share (cents)	8.0	12.5	9.6	12.4	44.7	16.0	21.9	60.7	38.8	NM
Reported diluted earnings per share (cents)	8.0	12.5	9.6	12.4	44.6	16.0	21.9	60.6	38.7	NM

<sup>&</sup>lt;sup>1</sup>As reported in H2 FY22 the free cash flow has been redefined from FY23 to minimise the impact of short-term working capital volatility and to support incremental growth capital expenditure. Comparative periods have been updated to reflect the new definition.

#### Group result - adjusted

Spark's policy is to present 'adjusted EBITDAI' and 'adjusted net earnings' when a financial year includes significant items (such as gains, expenses and impairments) individually greater than \$25 million. In the year ended 30 June 2023, the net gain on sale of TowerCo of \$583 million together with the subsequent \$5 million net gain arising from the dilution of the investment in the Connexa group and the one off provision of \$54 million for Spark Sport were deemed significant items to adjust. There were no significant items to adjust for the year ended 30 June 2022.

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 VS	FY23
	\$m	%								
Adjusted operating revenues and other gains	1,796	1,797	1,890	1,830	1,950	1,958	3,720	3,908	188	5.1%
Adjusted operating expenses	(1,296)	(1,178)	(1,352)	(1,218)	(1,440)	(1,275)	(2,570)	(2,715)	(145)	(5.6%)
Adjusted EBITDAI	500	619	538	612	510	683	1,150	1,193	43	3.7%
Finance income	17	17	14	12	16	16	26	32	6	23.1%
Finance expense	(43)	(38)	(37)	(37)	(43)	(56)	(74)	(99)	(25)	(33.8%)
Depreciation and amortisation	(262)	(259)	(257)	(263)	(248)	(256)	(520)	(504)	16	3.1%
Adjusted net investment income		(1)	(1)	-	(1)	(3)	(1)	(4)	(3)	NM
Adjusted net earnings before income tax	212	338	257	324	234	384	581	618	37	6.4%
Adjusted income tax expense	(65)	(104)	(78)	(93)	(69)	(116)	(171)	(185)	(14)	(8.2%)
Adjusted net earnings for the period	147	234	179	231	165	268	410	433	23	5.6%
Capital expenditure excluding spectrum	190	159	218	192	250	265	410	515	105	25.6%
Free cash flows excluding spectrum <sup>1</sup>	132	352	164	269	115	374	433	489	56	12.9%
Adjusted EBITDAI margin	27.8%	34.4%	28.5%	33.4%	26.2%	34.9%	30.9%	30.5%	(0.4pp)	
Adjusted effective tax rate	30.7%	30.8%	30.4%	28.7%	29.5%	30.2%	29.4%	29.9%	0.5pp	
Capital expenditure to adjusted operating	10.6%	8.8%	11.5%	10.5%	12.8%	13.5%	11.0%	13.2%	2.2pp	
revenues and other gains										
Adjusted basic earnings per share (cents)	8.0	12.5	9.6	12.4	8.8	14.4	21.9	23.2	1.3	5.9%
Adjusted diluted earnings per share (cents)	8.0	12.5	9.6	12.4	8.8	14.3	21.9	23.1	1.2	5.5%

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Mobile	407	430	437	467	477	507	904	984	80	8.8%
Voice	87	93	86	79	71	62	165	133	(32)	(19.4%)
Broadband	166	173	166	152	149	149	318	298	(20)	(6.3%)
Cloud, security and service management	179	179	176	167	160	168	343	328	(15)	(4.4%)
Procurement and partners	20	23	26	27	27	40	53	67	14	26.4%
Managed data, networks and services	72	73	65	72	64	68	137	132	(5)	(3.6%)
Other products	28	42	33	47	49	82	80	131	51	63.8%
Total product gross margin	959	1,013	989	1,011	997	1,076	2,000	2,073	73	3.7%
Other gains	4	24	16	10	588	28	26	616	590	NM
Total gross margin	963	1,037	1,005	1,021	1,585	1,104	2,026	2,689	663	32.7%

Mobile	407	430	437	467	477	507	904	984	80	8.8%
Voice	87	93	86	79	71	62	165	133	(32)	(19.4%)
Broadband	166	173	166	152	149	149	318	298	(20)	(6.3%)
Cloud, security and service management	179	179	176	167	160	168	343	328	(15)	(4.4%)
Procurement and partners	20	23	26	27	27	40	53	67	14	26.4%
Managed data, networks and services	72	73	65	72	64	68	137	132	(5)	(3.6%)
Other products	28	42	33	47	49	82	80	131	51	63.8%
Total product gross margin	959	1,013	989	1,011	997	1,076	2,000	2,073	73	3.7%
Other gains	4	24	16	10	588	28	26	616	590	NM
Total gross margin	963	1,037	1,005	1,021	1,585	1,104	2,026	2,689	663	32.7%
Connections										
	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
	000's	000's	000's	000's	000's	000's	000's	000's	000's	%
Mobile connections <sup>1</sup>	2,431	2,421	2,445	2,503	2,629	2,728	2,503	2,728	225	9.0%
Voice connections by type <sup>2</sup>										
POTS and ISDN <sup>3</sup>	217	190	163	136	112	91	136	91	(45)	(33.1%)
VoIP	69	69	69	66	60	59	66	59	(7)	(10.6%)
Voice over wireless <sup>4</sup>	23	24	20	17	14	8	17	8	(9)	(52.9%)
	309	283	252	219	186	158	219	158	(61)	(27.9%)
Broadband connections by technology										
Copper	157	131	113	95	79	64	95	64	(31)	(32.6%)
Fibre	381	395	402	415	423	426	415	426	11	2.7%
Wireless <sup>4</sup>	166	178	187	194	202	209	194	209	15	7.7%
	704	704	702	704	704	699	704	699	(5)	(0.7%)
IoT connections	372	476	623	832	1,160	1,461	832	1,461	629	75.6%

#### **Group FTEs**

\	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
FTE permanent	4,961	4,889	4,921	4,924	4,976	5,189	4,924	5,189	265	5.4%
FTE contractors	121	150	190	208	182	143	208	143	(65)	(31.3%)
Total FTE	5,082	5,039	5,111	5,132	5,158	5,332	5,132	5,332	200	3.9%

#### **Dividends**

	HIFYZI	HZ FYZI	HT LAST	HZ FYZZ	HI FYZ3	HZ FYZ3	FYZZ	FYZ3	F122 VS	FYZ3
Ordinary dividends (cents per share)	12.50	12.50	12.50	12.50	13.50	13.50	25.00	27.00	2.00	8.0%
Special dividends (cents per share)		-	-	-	-			-	-	-%
	12.50	12.50	12.50	12.50	13.50	13.50	25.00	27.00	2.00	8.0%

<sup>&</sup>lt;sup>1</sup>Mobile connections excluding MVNO connections but including legacy machine to machine and SIM based SmartWatch connections.

<sup>2</sup>Voice connections include all voice technology types, including POTS, ISDN, VoIP and wireless voice. Voice connections exclude conne provide a bundled broadband service, but include all wholesale voice connections (including those where the underlying customer has service).

<sup>3</sup>Connection numbers have been restated to reflect updated POTS connection numbers.

<sup>4</sup>Basic wireless broadband customers reclassified from voice to broadband in H2 FY23. <sup>2</sup>Voice connections include all voice technology types, including POTS, ISDN, VoIP and wireless voice. Voice connections exclude connections where Spark also provide a bundled broadband service, but include all wholesale voice connections (including those where the underlying customer has a bundled broadband

<sup>&</sup>lt;sup>4</sup>Basic wireless broadband customers reclassified from voice to broadband in H2 FY23.

	H1 FY21 \$m	H2 FY21 \$m	H1 FY22 \$m	H2 FY22 \$m	H1 FY23	H2 FY23	FY22 \$m	FY23 \$m	FY22 vs	
Operating revenues	şm	ŞM	ŞM	şm	\$m	\$m	şm	şm	\$m	<u>%</u>
Mobile										
	420	432	441	458	480	500	899	980	81	9.0%
Service revenue										
Non-service revenue	231	228	237	215	252	238	452	490	38	8.4%
	651	660	678	673	732	738	1,351	1,470	119	8.8%
Voice										
Access	62	67	57	52	45	37	109	82	(27)	(24.8%)
Calling	71	67	70	68	59	54	138	113	(25)	(18.1%)
Other voice revenue	21	20	19	19	18	18	38	36	(2)	(5.3%)
	154	154	146	139	122	109	285	231	(54)	(18.9%)
Broadband <sup>1</sup>	337	333	324	315	313	313	639	626	(13)	(2.0%)
Cloud, security and service management	217	226	224	222	214	222	446	436	(10)	(2.2%)
Procurement and partners	236	178	301	237	319	265	538	584	46	8.6%
Managed data, networks and services	140	142	140	143	142	145	283	287	4	1.4%
Other products <sup>2</sup>	57	80	61	91	104	137	152	241	89	58.6%
Total operating revenues	1,792	1,773	1,874	1,820	1,946	1,929	3,694	3,875	181	4.9%
Other gains	4	24	16	10	4	29	26	33	7	26.9%
Adjusted operating revenues and other gains	1,796	1,797	1,890	1,830	1,950	1,958	3,720	3,908	188	5.1%
Net gain on sale of Connexa	-	-	-	-	584	(1)	-	583	583	100.0%
Total operating revenues and other gains	1,796	1,797	1,890	1,830	2,534	1,957	3,720	4,491	771	20.7%

 $<sup>^1\!\</sup>text{Wireless}$  broadband revenues and connections are included in broadband revenues and connections.

#### Operating revenues and other gains by customer segment

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
Operating revenues and other gains	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Consumer	769	779	777	757	797	782	1,534	1,579	45	2.9%
Business	935	897	1,018	952	1,019	976	1,970	1,995	25	1.3%
Wholesale and other	92	121	95	121	718	199	216	917	701	NM
	1,796	1,797	1,890	1,830	2,534	1,957	3,720	4,491	771	20.7%

#### **Finance income**

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
Finance income	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Finance lease interest income	6	7	6	3	4	4	9	8	(1)	(11.1%)
Other interest income	11	10	8	9	12	12	17	24	7	41.2%
	17	17	14	12	16	16	26	32	6	23.1%

#### Net investment income

		H1 FY21	H2 FY21	H1 FY22	HZ FYZZ	H1 FY23	HZ FYZ3	FY22	FY23	FY22 VS	5 FY23
Net investme	ent income	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Share of asso	ciates' and joint ventures' net losses	-	(1)	(1)	-	(3)	(9)	(1)	(12)	(11)	NM
Interest incom	me on loans receivable from	-	-	-	-	2	6	-	8	8	100.0%
associates an	d joint ventures										
Adjusted net	investment income	-	(1)	(1)	-	(1)	(3)	(1)	(4)	(3)	NM
Net gain on d	ilution of the investment in the	-	-	-	-	-	5	-	5	5	100.0%
Connexa grou	ıρ										
Reported net	t investment income	-	(1)	(1)	-	(1)	2	(1)	1	2	NM

<sup>&</sup>lt;sup>2</sup>Included in other products is revenue from mobile infrastructure, Qrious, Internet of Things, Spark Sport and exchange building sharing arrangements.

Product costs  Mobile Voice Broadband Cloud, security and service management Procurement and partners Managed data, networks and services Other product costs  Labour  Other operating expenses Network support costs Computer costs Accommodation costs Advertising, promotions and communication	\$m  244 67 171 38 216 68 29 833 256	230 61 160 47 155 69 38 760 237	\$m  241 60 158 48 275 75 28 885 263	\$m  206 60 163 55 210 71 44 809	255 51 164 54 292 78 55 949	231 47 164 54 225 77 55 853	\$m  447 120 321 103 485 146 72 1,694	\$m  486 98 328 108 517 155 110 1,802	\$m  39 (22) 7 5 32 9 38 108	2.2% 4.9% 6.6% 6.2% 52.8%
Mobile Voice Broadband Cloud, security and service management Procurement and partners Managed data, networks and services Other product costs  Labour Other operating expenses Network support costs Computer costs Accommodation costs	67 171 38 216 68 29 833 256	61 160 47 155 69 38 760	60 158 48 275 75 28	60 163 55 210 71 44 809	51 164 54 292 78 55	47 164 54 225 77 55	120 321 103 485 146 72	98 328 108 517 155 110	(22) 7 5 32 9 38	(18.3% 2.2% 4.9% 6.6% 6.2% 52.8%
Voice Broadband Cloud, security and service management Procurement and partners Managed data, networks and services Other product costs  Labour Other operating expenses Network support costs Computer costs Accommodation costs	67 171 38 216 68 29 833 256	61 160 47 155 69 38 760	60 158 48 275 75 28	60 163 55 210 71 44 809	51 164 54 292 78 55	47 164 54 225 77 55	120 321 103 485 146 72	98 328 108 517 155 110	(22) 7 5 32 9 38	8.7% (18.3% 2.2% 4.9% 6.6% 6.2% 52.8%
Broadband Cloud, security and service management Procurement and partners Managed data, networks and services Other product costs  Labour Other operating expenses Network support costs Computer costs Accommodation costs	171 38 216 68 29 833 256	160 47 155 69 38 760	158 48 275 75 28 885	163 55 210 71 44 809	164 54 292 78 55	164 54 225 77 55	321 103 485 146 72	328 108 517 155 110	7 5 32 9 38	2.2% 4.9% 6.6% 6.2% 52.8%
Cloud, security and service management Procurement and partners Managed data, networks and services Other product costs  Labour  Other operating expenses Network support costs Computer costs Accommodation costs	38 216 68 29 833 256	47 155 69 38 760 237	48 275 75 28 885	55 210 71 44 809	54 292 78 55 949	54 225 77 55	103 485 146 72	108 517 155 110	5 32 9 38	4.9% 6.6% 6.2% 52.8%
Procurement and partners Managed data, networks and services Other product costs  Labour  Other operating expenses Network support costs Computer costs Accommodation costs	216 68 29 833 256	155 69 38 760 237	275 75 28 885	210 71 44 809	292 78 55 949	225 77 55	485 146 72	517 155 110	32 9 38	6.6% 6.2% 52.8%
Managed data, networks and services Other product costs  Labour  Other operating expenses Network support costs Computer costs Accommodation costs	68 29 833 256	69 38 760 237	75 28 885	71 44 809	78 55 949	77 55	146 72	155 110	9 38	6.2% 52.8%
Other product costs  Labour  Other operating expenses  Network support costs  Computer costs  Accommodation costs	29 833 256 44	38 760 237	28 885	809	55 949	55	72	110	38	52.8%
Computer costs Accommodation costs	833 256 44	760 237	885	809	949					
Other operating expenses  Network support costs  Computer costs  Accommodation costs	44		263	232	269					
Network support costs Computer costs Accommodation costs					_00	242	495	511	16	3.2%
Network support costs Computer costs Accommodation costs										
Computer costs Accommodation costs		42	44	21	45	20	65	65	_	-9
Accommodation costs		50	55	56	57	52	111	109	(2)	(1.8%
Advertising, promotions and communication	32	35	30	35	40	43	65	83	18	27.79
	44	28	34	26	33	23	60	56	(4)	(6.79
Bad debts	(1)	(6)	3	1	4	5	4	9	5	NN
Impairment expense	-	2	2	-	-	-	2	-	(2)	(100.0%
Other	37	30	36	38	43	37	74	80	6	8.19
_	207	181	204	177	222	180	381	402	21	5.5%
Adjusted operating expenses	1,296	1,178	1,352	1,218	1,440	1,275	2,570	2,715	145	5.6%
Spark Sport provision	-	-	-	-	52	2	-	54	54	100.0%
Total operating expenses	1,296	1,178	1,352	1,218	1,492	1,277	2,570	2,769	199	7.7%
Finance expense										
н	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	5 FY23
_	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	9
Finance expense	21	22	22	22	22	20	45	Ε0	-	11 10
Finance expense on long-term debt	21	22	23 4	22 7	22 7	28	45	50	5 1	11.1% 9.1%
Other interest and finance expense	6 15	4 11	10	9	, 15	5 24	11 19	12 39	20	9.19 NN
Lease interest expense	4	4	3	4	4	3	19 7	39 7	20	
Leased customer equipment interest expense	46	41	40		48					-%
Conitalized interest				42		60	82	108	26	31.7%
Capitalised interest	(3) 43	(3)	(3)	(5) 37	(5) 43	(4) 56	(8) 74	(9) 99	(1) 25	33.8%
Depreciation and amortisation expen	ıse									
н	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
<u> </u>	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	
Depreciation and amortisation expense										
Depreciation - property, plant and equipment	124	118	116	118	114	113	234	227	(7)	(3.0%
Depreciation - right-of-use assets	35	42	40	40	36	39	80	75	(5)	(6.3%
Depreciation - leased customer equipment asser	19	17	18	19	19	17	37	36	(1)	(2.79
Amortisation - intangible assets	84	82	83	86	79	87	169	166	(3)	(1.8%

Anal	vsis	&	KPIs -	Mo	bile
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Mobile revenue by type (Consumer and Business	H1 FY21 \$m	H2 FY21 \$m	H1 FY22 \$m	H2 FY22 \$m	H1 FY23 \$m	H2 FY23 \$m	FY22 \$m	FY23 \$m	FY22 vs \$m	FY23 %
Mobile service revenue	415	427	435	451	472	489	886	961	75	8.5%
Mobile non-service revenue <sup>1</sup>	223	221	229	205	231	218	434	449	15	3.5%
	638	648	664	656	703	707	1,320	1,410	90	6.8%
Wholesale and other customer segment mobile										
revenue <sup>2</sup>	13	12	14	17	29	31	31	60	29	93.5%
Total mobile revenue	651	660	678	673	732	738	1,351	1,470	119	8.8%
Mobile product costs <sup>3</sup>	(244)	(230)	(241)	(206)	(255)	(231)	(447)	(486)	(39)	(8.7%)
Mobile gross margin	407	430	437	467	477	507	904	984	80	8.8%
Mobile gross margin %	62.5%	65.2%	64.5%	69.4%	65.2%	68.7%	66.9%	66.9%	-pp	
	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
Total mobile revenue by customer segment	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Consumer	438	441	454	444	486	486	898	972	74	8.2%
Business	200	207	210	212	217	221	422	438	16	3.8%
Wholesale and other	13	12	14	17	29	31	31	60	29	93.5%
	651	660	678	673	732	738	1,351	1,470	119	8.8%
			H1 FY22	H2 FY22		H2 FY23	FY22	FY23	FY22 vs	FY23
Average revenue per user (ARPU) - 6 month	\$ per	\$ per	\$ per	\$ per	\$ per	\$ per	\$ per	\$ per	\$ per	
active _	month	month	month	month	month	month	month	month	month	%
Total ARPU	28.51	29.66	30.19	30.84	31.19	30.59	30.52	30.89	0.37	1.2%
Pay-monthly ARPU	39.97	40.31	40.17	41.01	41.59	41.48	40.60	41.54	0.94	2.3%
Prepaid ARPU	14.36	15.42	16.26	16.47	17.11	16.66	16.37	16.89	0.52	3.2%
Number of mobile connections at period end - 6			H1 FY22		H1 FY23	H2 FY23	FY22	FY23	FY22 vs	
month active (Consumer and Business) <sup>4</sup>	000's	000's	000's	000's	000's	000's	000's	000's	000's	%
Pay-monthly connections	1,355	1,386	1,416	1,437	1,471	1,509	1,437	1,509	72	5.0%
	1,047	1,008	1,001	1,038	1,131	1,194	1,038	1,194	156	15.0%
Prepaid connections				4	4	4	4	4	-	-%
Internal connections	4	4	4							
Internal connections – Total mobile connections	2,406	2,398	2,421	2,479	2,606	2,707	2,479	2,707	228	9.2%
Internal connections	2,406	2,398	2,421		2,606	2,707	2,479	2,707	228	9.2%
Internal connections  Total mobile connections  1 Mobile non-service revenue includes handset sales 2 Includes MVNO revenue. 3 Includes handset, interconnect and cellphone town	2,406 s and mobi	2,398 le interconi osts.	2,421 nect.		2,606	2,707	2,479	2,707	228	9.2%
Internal connections  Total mobile connections  1 Mobile non-service revenue includes handset sales 2 Includes MVNO revenue.	2,406 s and mobi	2,398 le interconi osts.	2,421 nect.		2,606	2,707	2,479	2,707	228	9.2%
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Internal connections  Total mobile connections  1 Mobile non-service revenue includes handset sales 2 Includes MVNO revenue. 3 Includes handset, interconnect and cellphone town	2,406 s and mobi	2,398 le interconi osts.	2,421 nect.		2,606	2,707	2,479	2,707	228	9.2%
Internal connections  Total mobile connections  1 Mobile non-service revenue includes handset sales 2 Includes MVNO revenue. 3 Includes handset, interconnect and cellphone town	2,406 s and mobi	2,398 le interconi osts.	2,421 nect.		2,606	2,707	2,479	2,707	228	9.2%
Internal connections  Total mobile connections  1 Mobile non-service revenue includes handset sales 2 Includes MVNO revenue. 3 Includes handset, interconnect and cellphone town	2,406 s and mobi	2,398 le interconi osts.	2,421 nect.		2,606	2,707	2,479	2,707	228	9.2%

 $<sup>^{1}\!</sup>$  Mobile non-service revenue includes hand set sales and mobile interconnect.

<sup>&</sup>lt;sup>2</sup>Includes MVNO revenue.

 $<sup>^{\</sup>rm 3}$  Includes handset, interconnect and cellphone tower access costs.

<sup>&</sup>lt;sup>4</sup>Excludes MVNO connections but includes SIM based SmartWatch connections.

#### **Analysis & KPIs - Voice**

Allalysis & Kris - Voice										
	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
Revenue by type	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Access	62	67	57	52	45	37	109	82	(27)	(24.8%)
Calling	71	67	70	68	59	54	138	113	(25)	(18.1%)
Other voice revenue	21	20	19	19	18	18	38	36	(2)	(5.3%)
Total voice revenue	154	154	146	139	122	109	285	231	(54)	(18.9%)
Voice product costs <sup>1</sup>	(67)	(61)	(60)	(60)	(51)	(47)	(120)	(98)	22	18.3%
Voice gross margin	87	93	86	79	71	62	165	133	(32)	(19.4%)
Voice gross margin %	56.5%	60.4%	58.9%	56.8%	58.2%	56.9%	57.9%	57.6%	(0.3pp)	
	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
Voice connections by type <sup>2</sup>	000's	000's	000's	000's	000's	000's	000's	000's	000's	%
POTS and ISDN	217	190	163	136	112	91	136	91	(45)	(33.1%)
VoIP	69	69	69	66	60	59	66	59	(7)	(10.6%)
Voice over wireless	23	24	20	17	14	8	17	8	(9)	(52.9%)
Total voice connections <sup>3</sup>	309	283	252	219	186	158	219	158	(61)	(27.9%)
	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
Voice connections by customer segment <sup>2</sup>	000's	000's	000's	000's	000's	000's	000's	000's	000's	%
Consumer	74	77	64	54	46	32	54	32	(22)	(40.7%)
Business	154	144	139	126	111	104	126	104	(22)	(17.5%)
Wholesale and other	81	62	49	39	29	22	39	22	(17)	(43.6%)
Total voice connections <sup>3</sup>	309	283	252	219	186	158	219	158	(61)	(27.9%)

<sup>&</sup>lt;sup>1</sup>Includes voice access (baseband), interconnect, and international calling costs.

<sup>&</sup>lt;sup>3</sup>Excludes Cloud Telephony which has been moved to managed networks.

Anal	vsis	&	<b>KPIs</b>	- Br	oad	band	ł
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	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Total broadband revenue	337	333	324	315	313	313	639	626	(13)	(2.0%)
Broadband product costs <sup>4</sup>	(171)	(160)	(158)	(163)	(164)	(164)	(321)	(328)	(7)	(2.2%)
Broadband gross margin	166	173	166	152	149	149	318	298	(20)	(6.3%)
Broadband gross margin %	49.3%	52.0%	51.2%	48.3%	47.6%	47.6%	49.8%	47.6%	(2.2pp)	
	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
Broadband connections by technology	000's	000's	000's	000's	000's	000's	000's	000's	000's	%
Copper	157	131	113	95	79	64	95	64	(31)	(32.6%)
Fibre	381	395	402	415	423	426	415	426	11	2.7%
Wireless	166	178	187	194	202	209	194	209	15	7.7%
Total broadband connections <sup>5</sup>	704	704	702	704	704	699	704	699	(5)	(0.7%)
	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
Broadband connections by customer segment	000's	000's	000's	000's	000's	000's	000's	000's	000's	%
Consumer	598	595	593	595	594	589	595	589	(6)	(1.0%)
Business	103	105	105	104	104	102	104	102	(2)	(1.9%)
Wholesale and other	3	4	4	5	6	8	5	8	3	60.0%
Total broadband connections <sup>5</sup>	704	704	702	704	704	699	704	699	(5)	(0.7%)

 $<sup>^{4}</sup>$  Includes broadband access (UBA/UCLL/Fibre), modem and e-mail platform support costs.

<sup>&</sup>lt;sup>2</sup>Connection numbers have been restated to reflect updated POTS connection numbers and basic wireless broadband customers reclassified from voice to broadband in H2 FY23.

<sup>&</sup>lt;sup>5</sup>Basic wireless broadband customers reclassified from voice to broadband in H2 FY23.

#### Analysis & KPIs - Cloud, security and service management

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Cloud revenue	113	116	119	114	116	112	233	228	(5)	(2.1%)
Security revenue	19	20	18	19	18	27	37	45	8	21.6%
Service management revenue	85	90	87	89	80	83	176	163	(13)	(7.4%)
Cloud, security and service management revenue	217	226	224	222	214	222	446	436	(10)	(2.2%)
Cloud, security and service management product costs	(38)	(47)	(48)	(55)	(54)	(54)	(103)	(108)	(5)	(4.9%)
Cloud, security and service management gross margin	179	179	176	167	160	168	343	328	(15)	(4.4%)
Cloud, security and service management gross margin %	82.5%	79.2%	78.6%	75.2%	74.8%	75.7%	76.9%	75.2%	(1.7pp)	
Contribution margin (approximated) % <sup>1</sup>	34.6%	38.5%	34.8%	37.4%	32.7%	35.1%	36.1%	33.9%	(2.2pp)	
Power usage efficiency for dedicated data centre sites	1.50	1.48	1.49	1.50	1.50	1.56	1.50	1.56	(0.06)	(4.0%)
Megawatt hours for dedicated data centre sites	22,091	22,874	21,664	22,181	22,212	22,312	43,845	44,524	679	1.5%

<sup>&</sup>lt;sup>1</sup>Contribution margin is defined as reported gross margin less labour and other costs that are directly attributable to the implementation and ongoing support of specific contract services.

#### **Analysis & KPIs - Procurement and partners**

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
1	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Procurement and partners revenue	236	178	301	237	319	265	538	584	46	8.6%
Procurement and partners product costs	(216)	(155)	(275)	(210)	(292)	(225)	(485)	(517)	(32)	(6.6%)
Procurement and partners gross margin	20	23	26	27	27	40	53	67	14	26.4%
Procurement and partners gross margin %	8.5%	13.0%	8.6%	11.4%	8.5%	15.1%	9.9%	11.5%	1.6pp	

	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	9
Procurement and partners revenue	236	178	301	237	319	265	538	584	46	8.6%
Procurement and partners product costs	(216)	(155)	(275)	(210)	(292)	(225)	(485)	(517)	(32)	(6.6%)
Procurement and partners gross margin	20	23	26	27	27	40	53	67	14	26.4%
Procurement and partners gross margin %	8.5%	13.0%	8.6%	11.4%	8.5%	15.1%	9.9%	11.5%	1.6pp	
Analysis & KPIs - Managed data, ne	tworks a	and serv	vices							
		H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Collaboration	33	35	38	40	39	40	78	79	1	1.3%
Managed data and networks	107	107	102	103	103	105	205	208	3	1.5%
Managed data, networks and services revenue	140	142	140	143	142	145	283	287	4	1.4%
Managed data, networks and services product costs <sup>3</sup>	(68)	(69)	(75)	(71)	(78)	(77)	(146)	(155)	(9)	(6.2%)
Managed data, networks and services gross	72	73	65	72	64	68	137	132	(5)	(3.6%)
•	51.4%	51.4%	46.4%	50.3%	45.1%	46.9%	48.4%	46.0%	(2.4pp)	
<sup>3</sup> Includes wide area network access, international of	data, netwo	ork backhau	ıl and videc	oconferenci	ng platforn	n costs.				
margin Managed data, networks and services gross margin %	51.4%	51.4%	46.4%	50.3%	45.1%	46.9%	<b>137</b> 48.4%	<b>132</b> 46.0%	(5) (2.4pp)	

#### Statement of cash flows

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 v:	s FY23
	Śm	Śm	Śm	Śm	Śm	Śm	Śm	Śm	Śm	%
Cash flows from operating activities	****	****	****	****	****	7		****	****	
Receipts from customers	1.828	1.719	1,901	1,755	1,975	1,815	3.656	3,790	134	3.7%
Receipts from interest	16	16	13	11	16	13	24	29	5	20.8%
Payments to suppliers and employees	(1,321)	(1,137)	(1,327)	(1,279)	(1,460)	(1,270)	(2,606)	(2,730)	(124)	(4.8%)
Payments for income tax	(118)	(70)	(93)	(67)	(120)	(70)	(160)	(190)	(30)	(18.8%)
Payments for interest on debt	(23)	(23)	(23)	(25)	(23)	(32) (22)	(48) (19)	(55)	(7)	(14.6%)
Payments for interest on leases	(16)	(10)	(10)	(9)	(15)			(37)	(18)	(94.7%)
Payments for interest on leased customer equipm	(4)	(4)	(3)	(3)	(4)	(3)	(6)	(7)	(1)	(16.7%)
Net cash flows from operating activities	362	491	458	383	369	431	841	800	(41)	(4.9%)
Cash flows from investing activities										
Proceeds from sale of property, plant and	-	6	-	-	1	10	-	11	11	NM
equipment										
Proceeds from sale of business	8	22	-	-	894	(1)	-	893	893	NM
Proceeds from long-term investments	-	6	3	1	-	-	4	-	(4)	
Receipts from finance leases	2	4	2	1	1	2	3	3	-	-%
Receipts from loans receivable	-	1	-	-	-	11	-	11	11	NM
Payments for purchase of businesses, net of cash a	-	(25)	-	(7)	-	-	(7)	-	7	100.0%
Payments for, and advances to, long-term	(4)	(9)	(39)	(20)	(2)	(1)	(59)	(3)	56	94.9%
investments										
Payments for purchase of property, plant and	(212)	(118)	(216)	(209)	(246)	(229)	(425)	(475)	(50)	(11.8%)
equipment, intangibles (excluding spectrum) and										
capacity										
Payments for spectrum intangible assets	-	(51)	-	-	-	(6)	-	(6)	(6)	NM
Payments for capitalised interest	(3)	(3)	(3)	(5)	(5)	(4)	(8)	(9)	(1)	(12.5%)
Net cash flows from investing activities	(209)	(167)	(253)	(239)	643	(218)	(492)	425	917	NM
Cash flows from financing activities										
Net proceeds from/(repayments of) debt	100	(138)	99	115	(517)	54	214	(463)	(677)	NM
Payments for dividends	(167)	(163)	(225)	(224)	(234)	(252)	(449)	(486)	(37)	(8.2%)
Payments for share buy-backs	-	-	-	-	-	(146)	-	(146)	(146)	NM
Payments for leases	(20)	(36)	(33)	(36)	(31)	(33)	(69)	(64)	5	7.2%
Payments for leased customer equipment assets	(16)	(18)	(25)	(21)	(15)	(22)	(46)	(37)	9	19.6%
Net cash flows from financing activities	(103)	(355)	(184)	(166)	(797)	(399)	(350)	(1,196)	(846)	NM
Net cash flows	50	(31)	21	(22)	215	(186)	(1)	29	30	NM
Opening cash position	53	103	72	93	71	286	72	71	(1)	(1.4%)
Closing cash position	103	72	93	71	286	100	71	100	29	40.8%

#### Analysis & KPIs - Free cash flows and movement in working capital

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	9
EBITDAI	500	619	538	612	1,042	680	1,150	1,722	572	49.7%
Excluding										
Non cash other gains and impairments	4	22	14	10	536	11	24	547	523	NM
EBITDAI ex. Non cash other gains and	496	597	524	602	506	669	1,126	1,175	49	4.4%
impairments										
Less										
Cash paid on maintenance capital expenditure	185	104	188	184	200	128	372	328	(44)	(11.8%
Cash paid on interest	27	21	23	26	26	44	49	70	21	42.9%
Cash paid on tax payments	118	70	93	67	120	70	160	190	30	18.8%
Cash paid on leases	34	50	56	56	45	53	112	98	(14)	(12.5%
Total cash payments on capital expenditure,	364	245	360	333	391	295	693	686	(7)	(1.0%
interest, tax and lease										
ree cash flow <sup>1</sup>	132	352	164	269	115	374	433	489	56	12.9%
Change in working capital										
Change in receivables	(92)	104	(42)	104	(59)	126	62	67	5	8.1%
Change in payables	61	(45)	(63)	78	3	(53)	15	(50)	(65)	NN
Change in inventory	(11)	(20)	29	14	1	(28)	43	(27)	(70)	NN
Change in contract assets	(11)	(2)	(5)	3	3	30	(2)	33	35	NN
Change in prepayments (excluding CAPEX)	12	(27)	37	(37)	22	(31)	-	(9)	(9)	NN
Fotal change in working capital -	(41)	10	(44)	162	(30)	44	118	14	(104)	(88.1%
increase/(decrease)										

<sup>&</sup>lt;sup>1</sup>As reported in H2 FY22 the free cash flow has been redefined from FY23 to minimise the impact of short-term working capital volatility and to support incremental growth capital expenditure. Comparative periods have been updated to reflect the new definition.

#### **Group capital expenditure**

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
Maintenance Capex	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Cloud	9	11	7	8	11	8	15	19	4	26.7%
Converged communications network (CCN) <sup>1</sup>	15	12	11	11	7	10	22	17	(5)	(22.7%)
International cable construction and capacity	1	8	1	6	-	25	7	25	18	NM
purchases										
IT systems	64	53	87	63	62	54	150	116	(34)	(22.7%)
Mobile network <sup>1</sup>	58	48	62	38	78	20	100	98	(2)	(2.0%)
Core sustain and resiliency	34	21	26	27	36	33	53	69	16	30.2%
Other	9	5	3	4	6	9	7	15	8	NM
Total maintenance capital expenditure	190	158	197	157	200	159	354	359	5	1.4%
excluding spectrum										
Growth Capex										
5G acceleration	-	-	12	13	-	42	25	42	17	68.0%
Data centres		1	9	22	50	64	31	114	83	NM
Total growth capital expenditure excluding	-	1	21	35	50	106	56	156	100	NM
spectrum										
Total capital expenditure excluding spectrum	190	159	218	192	250	265	410	515	105	25.6%
Total capital expenditure excluding spectrum to	10.6%	8.8%	11.5%	10.5%	9.9%	13.5%	11.0%	11.5%		
operating revenue and other gains							,,,			
Total capital expenditure excluding spectrum to	10.6%	8.8%	11.5%	10.5%	12.8%	13.5%	11.0%	13.2%		
adjusted operating revenue and other gains										
Mobile spectrum		51	-	-	-			-	-	-%
Total capital expenditure including spectrum	190	210	218	192	250	265	410	515	105	25.6%
Total capital expenditure including spectrum to	10.6%	11.7%	11.5%	10.5%	9.9%	13.5%	11.0%	11.5%		
operating revenue and other gains										
Total capital expenditure including spectrum to	10.6%	11.7%	11.5%	10.5%	12.8%	13.5%	11.0%	13.2%		
adjusted operating revenue and other gains										

Capital expenditure is the additions to property, plant and equipment and intangible assets (excluding goodwill, acquisitions and other non-cash additions that may be required by NZ IFRS, such as decommissioning costs) and additions to capacity right-of-use assets where such additions are paid upfront.

#### Analysis & KPIs - Capital expenditure depreciation and amortisation

On adoption of NZ IFRS 16 Leases, assets associated with capacity arrangements which were previously recognised within intangible assets have been reclassified to right-of-use assets. Payments for capacity purchases remain within Spark's definition of capital expenditure. Total depreciation on property, plant and equipment, depreciation on capacity right-of-use assets and amortisation of intangible assets is reconciled below:

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Depreciation - property, plant and equipment	124	118	116	118	114	113	234	227	(7)	(3.0%)
Depreciation - right-of-use assets <sup>2</sup>	11	11	11	11	11	11	22	22	-	-%
Amortisation - intangible assets	84	82	83	86	79	87	169	166	(3)	(1.8%)
Total capital expenditure depreciation and	219	211	210	215	204	211	425	415	(10)	(2.4%)

 $<sup>^1</sup>$ H1 FY23 includes reclassification of mobile network costs from 'converged communications network' to 'mobile network'.

<sup>&</sup>lt;sup>2</sup>Includes depreciation on capacity right-of-use assets only as these are included within Spark's definition of capital expenditure.

# Changes to external reporting

#### Changes to external reporting from FY24

From FY24 we will update our revenue and product cost reporting

This updated reporting is designed to:

- 1. Support external communication of our strategy
- 2. Better inform modelling, in particular with regards to data centre operations
- 3. Enable simpler comparisons to peers and market data

Principle	Key Changes
Structure disclosures to align with Spark's latest three-year strategy:  1. Telco: Mobile, Broadband and Voice  2. Data Centres  3. IT: IT Products, IT Services, Procurement and Partners  • IT Products: Cloud, Collaboration, Managed Data and Network  • IT Services: Service Management and Security  • Procurement and Partners  4. High-tech: Qrious, IoT, MATTR  5. Other	<ul> <li>Split Data Centres out from Cloud, and split co-location out from Other to create a combined Data Centre category</li> <li>Move Qrious, IoT, and MATTR out of Other and combine into a new category called 'High-tech'</li> <li>Digital Health Platform to remain under 'Other' with Health revenue to be reported separately as a footnote</li> </ul>
Refine Security to focus on cyber security services, by moving network related security revenues to Managed Data and Networks	<ul> <li>Split existing Security revenues into Network Security (reported within Managed Data and Networks) and Security</li> </ul>
Update KPIs for IT Products and Services where either a) additional information is beneficial for modelling or b) modelling is best informed by revenue run-rate rather than volumetric KPIs	<ul> <li>To align with peers, update Data Centre KPIs to provide further information on capacity, utilisation and power efficiency</li> <li>Remove existing Cloud, Security and Service Management KPIs</li> </ul>

## Operating revenue disclosure changes

Current				
	FY22		FY22 vs	
Operating revenues	\$m	\$m	\$m	%
Mobile				
Service revenue	899	980	81	9.0%
Non-service revenue	452	490	38	8.4%
	1,351	1,470	119	8.8%
Voice				
Access	109	82	(27)	(24.8%)
Calling	138	113		(18.1%)
Other voice revenue	38	36	(2)	(5.3%)
	285	231	(54)	(18.9%)
Broadband <sup>1</sup>	639	626		(2.0%)
Cloud	233	228	(5)	(2.1%)
Managed data and network	205	208	3	1.5%
Collaboration	78	79	1	1.3%
Service management	176	163	(13)	(7.4%)
Security	37	45	8	21.6%
Procurement and partners	538	584	46	8.6%
Other product revenues <sup>2</sup>	152	241	89	58.6%
Salei product revenues -	132	741		JU.U/0
Total operating revenues	3,694	3,875	181	4.9%
Other gains	26	33	7	26.9%
Adjusted operating revenues and other gains	3,720	3,908	188	5.1%

New				
	FY22 \$m	FY23 \$m	FY22 vs Sm	s FY23 %
Operating revenues	ااان	اااد	וווק	
Telco				
Mobile				
Service revenue	899	980	81	
Non-service revenue	452	490	38	
Mobile	1,351	1,470	119	8.8%
Voice	285	231		(18.9%)
Broadband <sup>1</sup>	639	626	(13)	
Total Telco	2,275	2,327	52	2.3%
IT products Cloud Managed data and network	214 220	208 222	(6) 2	(2.8%) 0.9%
Collaboration	78	79	1	1.3%
Total IT products revenue	512	509	(3)	(0.6%)
IT services Service management and security	198	194	(4)	(2.0%)
Procurement and partners	538	584	46	8.6%
Total IT Revenue	1,248	1,287	39	3.1%
Data centres	23	24	1	4.3%
High-Tech excl. Health	57	65	8	14.6%
Other product revenues <sup>2</sup>	91	172	81	88.6%
Total operating revenues	3,694	3,875	181	4.9%
Other gains	26	33	7	26.9%
Adjusted operating revenues and other gains	3,720	3,908	188	5.1%

#### **Variance**

		FY22 \$m	FY23 \$m	FY22 vs \$m		FY22 \$m	FY23 \$m	FY22 vs FY	23 Note
	Operating revenues	ŞIII	ŞIII	ŞIII	<u>%</u>	ŞIII	ŞIII	\$m	Note
l	Telco								
l	Mobile								
l	Service revenue	899	980	81	9.0%				
l	Non-service revenue	452	490	38	8.4%				
l	Mobile	1,351	1,470	119	8.8%	_		-	-
	Voice	285	231	(54)	(18.9%)	_		-	-
l	Broadband <sup>1</sup>	639	626	(13)	(2.0%)	_		-	-
l	Total Telco	2,275	2,327	52	2.3%				
l	IT products								
l	Cloud	214	208	(6)	(2.8%)	(19)	(20		(1) Removal of Data centres
l	Managed data and network	220	222	2	0.9%	15	14	4	(1) Addition of Network Security
l	Collaboration	78	79	1	1.3%	-		-	•
	Total IT products revenue	512	509	(3)	(0.6%)				
	IT services								
	Service management and security	198	194	(4)	(2.0%)	22	3:	1	9 Addition of Security (excl. Network security)
l	Service management and security	130	131	( ' '	(2.070)		3.	•	Security split into Network security (under Managed data and network) and
l						(37)	(45	()	(8)Other Security (under Service management and security)
l	Procurement and partners	538	584	46	8.6%	-	•	-	-
	Total IT Revenue	1,248	1,287	39	3.1%				
	Data centres	23	24	1	4.3%	23	24	4	1 Data centres (moved from Cloud) and Co-Location (moved from 'Other')
	High-Tech excl. Health	57	65	8	14.6%	57	65	5	8 Qrious, IOT, MATTR moved from 'Other'
									Qrious, IOT, MATTR moved to 'High-Tech excl. Health' and Co-location moved to
	Other product revenues <sup>2</sup>	91	172	81	88.6%	(61)	(69	)	(8)'Data centres'
				400	1.00/				_
	Total operating revenues	3,694	3,875	181	4.9%	-		-	-
П						1			

### **Group capital expenditure disclosure changes**

#### Current

	FY22	FY23	FY22 v	s FY23
Maintenance Capex	\$m	\$m	\$m	%
Cloud	15	19	4	26.7%
Converged communications network (CCN) <sup>1</sup>	22	17	(5)	(22.7%)
International cable construction and capacity purchases	7	25	18	NM
IT systems	150	116	(34)	(22.7%)
Mobile network <sup>1</sup>	100	98	(2)	(2.0%)
Core sustain and resiliency	53	69	16	30.2%
Other	7	15	8	NM
Total maintenance capital expenditure excluding	354	359	5	1.4%
spectrum				
Growth Capex				
5G acceleration	25	42	17	68.0%
Data centres	31	114	83	NM
Total growth capital expenditure excluding spectrum	56	156	100	NM
Total capital expenditure excluding spectrum	410	515	105	25.6%

#### New

	FY22	FY23	FY22 v	s FY23
Maintenance Capex	\$m	\$m	\$m	%
Cloud	15	19	4	26.7%
Fixed network & International cable capacity	68	93	25	36.8%
IT systems	150	116	(34)	(22.7%)
Mobile network	100	98	٠,	(2.0%)
Property	16	23	, ,	43.8%
Other	5	10	5	100.0%
Total maintenance capital expenditure excluding spectrum	354	359	5	1.4%
Growth Capex				
SA readiness	25	42	17	68.0%
Data centres	31	114	83	NM
Total growth capital expenditure excluding spectrum	56	156	100	NM
Total capital expenditure excluding spectrum	410	515	105	25.6%

#### Variance

	FY22	FY23	FY22 vs FY23	
	\$m	\$m	n \$m	Note
	-			
	68	93	3 25	Includes CCN, International cable construction & capacity and Core sustain and resiliency (less Property-related core sustain)
	(22)	(17	) 5	Moved to Fixed network & International cable capacity
	(7)	(25	) (18)	Moved to Fixed network & International cable capacity
	-			
	-			
	(53)	(69	) (16)	Split into Fixed network & International cable capacity and Property
	16	23	3 7	Retail stores (moved from 'Other') and part of Core sustain resiliency
	(2)	(5	) (3)	Removal of retail stores
	-			
	-			
	-			
	-			
-				
	-	•		

#### **Group result - reported**

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
	\$m	%								
Operating revenues and other gains	1,796	1,797	1,890	1,830	2,534	1,957	3,720	4,491	771	20.7%
Operating expenses	(1,296)	(1,178)	(1,352)	(1,218)	(1,492)	(1,277)	(2,570)	(2,769)	(199)	(7.7%)
EBITDAI	500	619	538	612	1,042	680	1,150	1,722	572	49.7%
Finance income	17	17	14	12	16	16	26	32	6	23.1%
Finance expense	(43)	(38)	(37)	(37)	(43)	(56)	(74)	(99)	(25)	(33.8%)
Depreciation and amortisation	(262)	(259)	(257)	(263)	(248)	(256)	(520)	(504)	16	3.1%
Net investment income		(1)	(1)	-	(1)	2	(1)	1	2	NM
Net earnings before income tax	212	338	257	324	766	386	581	1,152	571	98.3%
Tax income /(expense)	(65)	(104)	(78)	(93)	71	(88)	(171)	(17)	154	90.1%
Net earnings for the period	147	234	179	231	837	298	410	1,135	725	NM
Capital expenditure excluding spectrum	190	159	218	192	250	265	410	515	105	25.6%
Free cash flows excluding spectrum <sup>1</sup>	132	352	164	269	115	374	433	489	56	12.9%
Reported EBITDAI margin	27.8%	34.4%	28.5%	33.4%	41.1%	34.7%	30.9%	38.3%	7.4pp	
Reported effective tax rate	30.7%	30.8%	30.4%	28.7%	(9.3%)	22.8%	29.4%	1.5%	(27.9pp)	
Capital expenditure to operating revenues and	10.6%	8.8%	11.5%	10.5%	9.9%	13.5%	11.0%	11.5%	0.5pp	
other gains										
Reported basic earnings per share (cents)			0.0	12.1	447	100	24.0	CO 7	20.0	818.4
Reported diluted earnings per share (cents)	8.0	12.5	9.6	12.4	44.7	16.0	21.9	60.7	38.8	NM

<sup>&</sup>lt;sup>1</sup>As reported in H2 FY22 the free cash flow has been redefined from FY23 to minimise the impact of short-term working capital volatility and to support incremental growth capital expenditure. Comparative periods have been updated to reflect the new definition.

#### Group result - adjusted

Spark's policy is to present 'adjusted EBITDAI' and 'adjusted net earnings' when a financial year includes significant items (such as gains, expenses and impairments) individually greater than \$25 million. In the year ended 30 June 2023, the net gain on sale of TowerCo of \$583 million together with the subsequent \$5 million net gain arising from the dilution of the investment in the Connexa group and the one off provision of \$54 million for Spark Sport were deemed significant items to adjust. There were no significant items to adjust for the year ended 30 June 2022.

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
	\$m	%								
Adjusted operating revenues and other gains	1,796	1,797	1,890	1,830	1,950	1,958	3,720	3,908	188	5.1%
Adjusted operating expenses	(1,296)	(1,178)	(1,352)	(1,218)	(1,440)	(1,275)	(2,570)	(2,715)	(145)	(5.6%)
Adjusted EBITDAI	500	619	538	612	510	683	1,150	1,193	43	3.7%
Finance income	17	17	14	12	16	16	26	32	6	23.1%
Finance expense	(43)	(38)	(37)	(37)	(43)	(56)	(74)	(99)	(25)	(33.8%)
Depreciation and amortisation	(262)	(259)	(257)	(263)	(248)	(256)	(520)	(504)	16	3.1%
Adjusted net investment income		(1)	(1)	-	(1)	(3)	(1)	(4)	(3)	NM
Adjusted net earnings before income tax	212	338	257	324	234	384	581	618	37	6.4%
Adjusted income tax expense	(65)	(104)	(78)	(93)	(69)	(116)	(171)	(185)	(14)	(8.2%)
Adjusted net earnings for the period	147	234	179	231	165	268	410	433	23	5.6%
Capital expenditure excluding spectrum	190	159	218	192	250	265	410	515	105	25.6%
Free cash flows excluding spectrum <sup>1</sup>	132	352	164	269	115	374	433	489	56	12.9%
Adjusted EBITDAI margin	27.8%	34.4%	28.5%	33.4%	26.2%	34.9%	30.9%	30.5%	(0.4pp)	
Adjusted effective tax rate	30.7%	30.8%	30.4%	28.7%	29.5%	30.2%	29.4%	29.9%	0.5pp	
Capital expenditure to adjusted operating revenues and other gains	10.6%	8.8%	11.5%	10.5%	12.8%	13.5%	11.0%	13.2%	2.2pp	
Adjusted basic earnings per share (cents)	8.0	12.5	9.6	12.4	8.8	14.4	21.9	23.2	1.3	5.9%
Adjusted diluted earnings per share (cents)	8.0	12.5	9.6	12.4	8.8	14.3	21.9	23.1	1.2	5.5%

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	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Mobile	407	430	437	467	477	507	904	984	80	8.8%
Voice	87	93	86	79	71	62	165	133	(32)	(19.4%)
Broadband	166	173	166	152	149	149	318	298	(20)	(6.3%)
IT products	160	153	146	144	136	143	290	279	(11)	(3.8%)
IT services	83	89	86	85	77	84	171	161	(10)	(5.8%)
Procurement and partners	20	23	26	27	27	40	53	67	14	26.4%
Data centres	10	12	11	11	12	10	22	22	-	-%
High-Tech (excl. Health)	19	20	23	20	23	23	43	46	3	7.0%
Other products	7	20	8	26	25	58	34	83	49	NM
Total product gross margin	959	1,013	989	1,011	997	1,076	2,000	2,073	73	3.7%
Other gains	4	24	16	10	588	28	26	616	590	NM
Total gross margin	963	1,037	1,005	1,021	1,585	1,104	2,026	2,689	663	32.7%

#### **Connections**

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
	000's	000's	000's	000's	000's	000's	000's	000's	000's	%
Mobile connections <sup>1</sup>	2,431	2,421	2,445	2,503	2,629	2,728	2,503	2,728	225	9.0%
☐ Voice connections by type <sup>2</sup>										
POTS and ISDN <sup>3</sup>	217	190	163	136	112	91	136	91	(45)	(33.1%)
VoIP	69	69	69	66	60	59	66	59	(7)	(10.6%)
Voice over wireless <sup>4</sup>	23	24	20	17	14	8	17	8	(9)	(52.9%)
	309	283	252	219	186	158	219	158	(61)	(27.9%)
Broadband connections by technology										
Copper	157	131	113	95	79	64	95	64	(31)	(32.6%)
Fibre	381	395	402	415	423	426	415	426	11	2.7%
Wireless <sup>4</sup>	166	178	187	194	202	209	194	209	15	7.7%
	704	704	702	704	704	699	704	699	(5)	(0.7%)
IoT connections	372	476	623	832	1.160	1.461	832	1.461	629	75.6%

<sup>&</sup>lt;sup>1</sup>Mobile connections excluding MVNO connections but including legacy machine to machine and SIM based SmartWatch connections.

#### **Group FTEs**

	HI FYZI	HZ FYZI	HT FYZZ	HZ FYZZ	HI FYZ3	HZ FYZ3	FYZZ	FY23	FYZZ VS	FYZ3
FTE permanent	4,961	4,889	4,921	4,924	4,976	5,189	4,924	5,189	265	5.4%
FTE contractors	121	150	190	208	182	143	208	143	(65)	(31.3%)
Total FTE	5,082	5,039	5,111	5,132	5,158	5,332	5,132	5,332	200	3.9%

#### **Dividends**

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
Ordinary dividends (cents per share)	12.50	12.50	12.50	12.50	13.50	13.50	25.00	27.00	2.00	8.0%
Special dividends (cents per share)	-	-	-	-	-			-	-	-%
	12 50	12 50	12 50	12 50	13 50	13 50	25.00	27.00	2 00	8.0%

<sup>&</sup>lt;sup>2</sup>Voice connections include all voice technology types, including POTS, ISDN, VoIP and wireless voice. Voice connections exclude connections where Spark also provide a bundled broadband service, but include all wholesale voice connections (including those where the underlying customer has a bundled broadband contice).

<sup>&</sup>lt;sup>3</sup>Connection numbers have been restated to reflect updated POTS connection numbers.

<sup>&</sup>lt;sup>4</sup>Basic wireless broadband customers reclassified from voice to broadband in H2 FY23.

Reported net investment income

Group operating revenues and othe	r gains									
	H1 FY21 \$m	H2 FY21 \$m	H1 FY22 \$m	H2 FY22 \$m	H1 FY23 \$m	H2 FY23 \$m	FY22 \$m	FY23 \$m	FY22 vs \$m	FY23
Telco -	ŞIII	γIII	ŞIII	Şiii	Şiii	ŢIII	ŞIII	γiii	ŞIII	
Mobile										
Service revenue	420	432	441	458	480	500	899	980	81	9.09
Non-service revenue	231	228	237	215	252	238	452	490	38	8.49
Mobile	651	660	678	673	732	738	1,351	1,470	119	8.89
									4	
Voice	154	154	146	139	122	109	285	231	(54)	(18.99
Broadband <sup>1</sup>	337	333	324	315	313	313	639	626	(13)	(2.09
Total Telco	1,142	1,147	1,148	1,127	1,167	1,160	2,275	2,327	52	2.39
T products										
Cloud	105	106	110	104	105	103	214	208	(6)	(2.8
Managed data and networks	115	115	110	110	110	112	220	222	2	0.9
Collaboration	33	35	38	40	39	40	78	79	1	1.3
Total IT products revenue	253	256	258	254	254	255	512	509	(3)	(0.6
T services										
Services Service management and security	96	102	97	101	91	103	198	194	(4)	(2.0
Procurement and partners	236	178	301	237	319	265	538	584	46	8.6
Total IT revenue	585	536	656	592	664	623	1,248	1,287	39	3.1
otal il revenue	303	330	030	332	004	023	1,240	1,207	33	3.1
Data centres	10	12	11	12	13	11	23	24	1	4.3
High-Tech (excl. Health)	23	25	29	28	31	34	57	65	8	14.0
Other products <sup>2</sup>	32	53	30	61	71	101	91	172	81	89.0
otal operating revenues	1,792	1,773	1,874	1,820	1,946	1,929	3,694	3,875	181	4.9
Other gains	4	24	16	10	4	29	26	33	7	26.9
djusted operating revenues and other gains	1,796	1,797	1,890	1,830	1,950	1,958	3,720	3,908	188	5.1
let gain on sale of Connexa	-	-	-	-	584	(1)	-	583	583	100.0
otal operating revenues and other gains	1,796	1,797	1,890	1,830	2,534	1,957	3,720	4,491	771	20.7
ligh-Tech inc. Health <sup>3</sup>										
otal High-Tech including Health (excl Telco and pr	58	63	77	82	77	80	159	157	(2)	(1.3
Wireless broadband revenues and connections are Included in other products is revenue from mobile Health revenues are included across a range of pro	infrastruct oduct categ	ture, Spark gories abov	Sport and e			ring arranger	ments.			
Operating revenues and other gains										
Operating revenues and other gains	H1 FY21 \$m	H2 FY21 \$m	H1 FY22 \$m	H2 FY22 \$m	H1 FY23 \$m	H2 FY23 \$m	FY22 \$m	FY23 \$m	FY22 vs \$m	FY23
Consumer	769	779	777	757	797	782	1,534	1,579	45	2.9
Business	935	897	1,018	952	1,019	976	1,970	1,995	25	1.3
Wholesale and other	92	121	95	121	718	199	216	917	701	N
-	1,796	1,797	1,890	1,830	2,534	1,957	3,720	4,491	771	20.7
inance income										
	114 FV24	112 FV24	114 FV22	H2 FY22	114 FV22	H2 FY23	EV22	FV22	FY22 vs	EV22
inance income	H1 FY21 \$m	#2 FY21 \$m	#1 F122 \$m	F12 F122 \$m	#1 F123 \$m	H2 F123 \$m	FY22 \$m	FY23 \$m	\$m	FYZ3
inance income	6	7	6	3	4	4	9	8	(1)	(11.1
Other interest income	11	10	8	9	12	12	17	24	7	
-	17	17	14	12	16	16	26	32	6	41.2 23.1
Net investment income										
tot invostment income	=		=		=					
let investment income				H2 FY22		H2 FY23	FY22	FY23	FY22 vs	FY23
<del>-</del>	\$m	\$m	\$m	\$m -	\$m	\$m (0)	\$m	\$m (12)	\$m (11)	
hare of associates' and joint ventures' net losses	-	(1)	(1)	-	(3)	(9)	(1)	(12)	(11)	100 C
nterest income on loans receivable from	-	-	-	-	2	6	-	8	8	100.0
ssociates and joint ventures		/41	(4)		(4)	/21	/41	(4)	/21	
Adjusted net investment income  Net gain on dilution of the investment in the	-	(1)	(1)	-	(1)	(3)	(1)	(4)	(3)	100.0
Connexa group	-	-	-	-	-	5	-	5	5	100.0

(1)

(1)

(1)

2

(1)

1

NM

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 v	
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	9/
Product costs										. ==:/
Mobile	244	230	241	206	255	231	447	486	39	8.7%
Voice	67	61	60	60	51	47	120	98	(22)	(18.3%)
Broadband	171	160	158	163	164	164	321	328	7	2.2%
IT products	93	103	112	110	118	112	222	230	8	3.6%
IT services	13	13	11	16	14	19	27	33	6	22.2%
Procurement and partners	216	155	275	210	292	225	485	517	32	6.6%
Data centres	-	-	-	1	1	1	1	2	1	100.0%
High-Tech (excl. Health)	4	5	6	8	8	11	14	19	5	35.7%
Other product costs	25 833	760	885	35 809	949	853	57 1,694	89 1,802	32 108	56.1% 6.4%
Labour	256	237	263	232	269	242	495	511	16	3.2%
Other operating expenses										
Network support costs	44	42	44	21	45	20	65	65	-	-%
Computer costs	51	50	55	56	57	52	111	109	(2)	(1.8%
Accommodation costs	32	35	30	35	40	43	65	83	18	27.7%
Advertising, promotions and communication	44	28	34	26	33	23	60	56	(4)	(6.7%
Bad debts	(1)	(6)	3	1	4	5	4	9	5	NM
Impairment expense	-	2	2	-	-	-	2	-	(2)	(100.0%
Other	37	30	36	38	43	37	74	80	6	8.1%
	207	181	204	177	222	180	381	402	21	5.5%
Adjusted operating expenses	1,296	1,178	1,352	1,218	1,440	1,275	2,570	2,715	145	5.6%
Spark Sport provision	-	-	-	-	52	2	_	54	54	100.0%
Total operating expenses	1,296	1,178	1,352	1,218	1,492	1,277	2,570	2,769	199	7.7%
Finance expense										
Thance expense	114 57/24	112 5724	114 FV22	112 5722	114 57/22	112 5722	EV22	EV22	FV22	- FV22
	H1 FY21 \$m	H2 FY21 \$m	H1 FY22 \$m	H2 FY22 \$m	H1 FY23 \$m	H2 FY23 \$m	FY22 \$m	FY23 \$m	FY22 v \$m	S FY23 %
Finance expense										
Finance expense on long-term debt	21	22	23	22	22	28	45	50	5	11.1%
Other interest and finance expense	6	4	4	7	7	5	11	12	1	9.1%
Lease interest expense	15	11	10	9	15	24	19	39	20	NM
Leased customer equipment interest expense	4	4	3	4	4	3	7	7	-	-%
•	46	41	40	42	48	60	82	108	26	31.7%
Capitalised interest	(3)	(3)	(3)	(5)	(5)	(4)	(8)	(9)	(1)	(12.5%
	43	38	37	37	43	56	74	99	25	33.8%
Depreciation and amortisation expo	ense									
	H1 FY21 \$m	H2 FY21 \$m	H1 FY22 \$m	H2 FY22 \$m	H1 FY23 \$m	H2 FY23 \$m	FY22 \$m	FY23 \$m	FY22 v \$m	s FY23 %
Depreciation and amortisation expense	ااانې	ŞIII	ŞIII	Şill	ااان	- Jill	- Jill	JIII	اااد	
Depreciation - property, plant and equipment	124	118	116	118	114	113	234	227	(7)	(3.0%
- Francis Francis Colored and adarbutent										
Depreciation - right-of-use assets	35	42	40	40	36	39	80	75	(5)	(6.3%)
Depreciation - right-of-use assets  Depreciation - leased customer equipment asset	35 19	42 17	40 18	40 19	36 19	39 17	80 37	75 36	(5) (1)	(6.3%) (2.7%)

(16)

(3.1%)

Analy	/sis	ጼ	<b>KPIs</b>	- N	lο	bile
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Mobile revenue by type (Consumer and Business	#1 FY21 \$m	H2 FY21 \$m	H1 FY22 \$m	H2 FY22 \$m	H1 FY23 \$m	H2 FY23 \$m	FY22 \$m	FY23 \$m	FY22 vs \$m	FY23 %
Mobile service revenue	415	427	435	451	472	489	886	961	75	8.5%
Mobile non-service revenue <sup>1</sup>	223	221	229	205	231	218	434	449	15	3.5%
	638	648	664	656	703	707	1,320	1,410	90	6.8%
Wholesale and other customer segment mobile										
revenue <sup>2</sup>	13	12	14	17	29	31	31	60	29	93.5%
Total mobile revenue	651	660	678	673	732	738	1,351	1,470	119	8.8%
Mobile product costs <sup>3</sup>	(244)	(230)	(241)	(206)	(255)	(231)	(447)	(486)	(39)	(8.7%)
Mobile gross margin	407	430	437	467	477	507	904	984	80	8.8%
Mobile gross margin %	62.5%	65.2%	64.5%	69.4%	65.2%	68.7%	66.9%	66.9%	-pp	
	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	EV22
Total mobile revenue by customer segment	\$m	П2 F121 \$m	\$m	П2 F122 \$m	9m	12 F123 \$m	\$m	\$m	\$m	F125 %
Consumer	438	441	454	444	486	486	898	972	74	8.2%
Business	200	207	210	212	217	221	422	438	16	3.8%
Wholesale and other	13	12	14	17	217	31	31	60	29	93.5%
Wholesale and other	651	660	678	673	732	738	1,351	1,470	119	8.8%
	031	000	078	0/3	732	730	1,331	1,470	113	0.070
Average revenue per user (ARPU) - 6 month	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
(Consumer and Business)	\$ per	\$ per	\$ per	\$ per	%					
Total ARPU	28.51	29.66	30.19	30.84	31.19	30.59	30.52	30.89	0.37	1.2%
Pay-monthly ARPU	39.97	40.31	40.17	41.01	41.59	41.48	40.60	41.54	0.94	2.3%
Prepaid ARPU	14.36	15.42	16.26	16.47	17.11	16.66	16.37	16.89	0.52	3.2%
Number of mobile connections at period end - 6	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
month active (Consumer and Business) <sup>4</sup>	000's	000's	000's	000's	000's	000's	000's	000's	000's	%
Pay-monthly connections	1,355	1,386	1,416	1,437	1,471	1,509	1,437	1,509	72	5.0%
Prepaid connections	1,047	1,008	1,001	1,038	1,131	1,194	1,038	1,194	156	15.0%
Internal connections	4	4	4	4	4	4	4	4	-	-%
Total mobile connections	2,406	2,398	2,421	2,479	2,606	2,707	2,479	2,707	228	9.2%
<sup>1</sup> Mobile non-service revenue includes handset sale <sup>2</sup> Includes MVNO revenue. <sup>3</sup> Includes handset, interconnect and cellphone tow <sup>4</sup> Excludes MVNO connections but includes SIM bas	er access c	osts.								

<sup>&</sup>lt;sup>4</sup>Excludes MVNO connections but includes SIM based SmartWatch connections.

Ana	lvsis	ጼ	KPI	s - <b>\</b>	oice/
Alla	I V J I J	œ	1/1 13	) – v	OICC

Allarysis at Ritis Voice										
	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
Revenue by type	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Access	62	67	57	52	45	37	109	82	(27)	(24.8%)
Calling	71	67	70	68	59	54	138	113	(25)	(18.1%)
Other voice revenue	21	20	19	19	18	18	38	36	(2)	(5.3%)
Total voice revenue	154	154	146	139	122	109	285	231	(54)	(18.9%)
Voice product costs <sup>1</sup>	(67)	(61)	(60)	(60)	(51)	(47)	(120)	(98)	22	18.3%
Voice gross margin	87	93	86	79	71	62	165	133	(32)	(19.4%)
Voice gross margin %	56.5%	60.4%	58.9%	56.8%	58.2%	56.9%	57.9%	57.6%	(0.3pp)	
	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
Voice connections by type <sup>2</sup>	000's	000's	000's	000's	000's	000's	000's	000's	000's	%
POTS and ISDN	217	190	163	136	112	91	136	91	(45)	(33.1%)
VoIP	69	69	69	66	60	59	66	59	(7)	(10.6%)
Voice over wireless	23	24	20	17	14	8	17	8	(9)	(52.9%)
Total voice connections <sup>3</sup>	309	283	252	219	186	158	219	158	(61)	(27.9%)
	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
Voice connections by customer segment <sup>2</sup>	000's	000's	000's	000's	000's	000's	000's	000's	000's	%
Consumer	74	77	64	54	46	32	54	32	(22)	(40.7%)
Business	154	144	139	126	111	104	126	104	(22)	(17.5%)
Wholesale and other	81	62	49	39	29	22	39	22	(17)	(43.6%)
Total voice connections <sup>3</sup>	309	283	252	219	186	158	219	158	(61)	(27.9%)

<sup>&</sup>lt;sup>1</sup>Includes voice access (baseband), interconnect, and international calling costs.

<sup>&</sup>lt;sup>3</sup>Excludes Cloud Telephony which has been moved to managed networks.

Anal	ysis	&	KP	ls -	Br	oad	ban	d
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	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Total broadband revenue	337	333	324	315	313	313	639	626	(13)	(2.0%)
Broadband product costs <sup>4</sup>	(171)	(160)	(158)	(163)	(164)	(164)	(321)	(328)	(7)	(2.2%)
Broadband gross margin	166	173	166	152	149	149	318	298	(20)	(6.3%)
Broadband gross margin %	49.3%	52.0%	51.2%	48.3%	47.6%	47.6%	49.8%	47.6%	(2.2pp)	
	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
Broadband connections by technology	000's	000's	000's	000's	000's	000's	000's	000's	000's	<u>%</u>
Copper	157	131	113	95	79	64	95	64	(31)	(32.6%)
Fibre	381	395	402	415	423	426	415	426	11	2.7%
Wireless	166	178	187	194	202	209	194	209	15	7.7%
Total broadband connections <sup>5</sup>	704	704	702	704	704	699	704	699	(5)	(0.7%)
	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
Broadband connections by customer segment	000's	000's	000's	000's	000's	000's	000's	000's	000's	<u>%</u>
Consumer	598	595	593	595	594	589	595	589	(6)	(1.0%)
Business	103	105	105	104	104	102	104	102	(2)	(1.9%)
Wholesale and other	3	4	4	5	6	8	5	8	3	60.0%
Total broadband connections <sup>5</sup>	704	704	702	704	704	699	704	699	(5)	(0.7%)

 $<sup>^{\</sup>rm 4}$  Includes broadband access (UBA/UCLL/Fibre), modem and e-mail platform support costs.

<sup>&</sup>lt;sup>2</sup>Connection numbers have been restated to reflect updated POTS connection numbers and basic wireless broadband customers reclassified from voice to broadband in H2 FY23.

<sup>&</sup>lt;sup>5</sup>Basic wireless broadband customers reclassified from voice to broadband in H2 FY23.

Analy	vsis 8	& KPIs	- Data	centres
Allal	voio c	X I\F I3	- Data	CEIILIES

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Data centre revenue	10	12	11	12	13	11	23	24	1	4.3%
Data centre product cost	-	-	-	(1)	(1)	(1)	(1)	(2)	(1)	100.0%
Data centre gross margin	10	12	11	11	12	10	22	22	-	-
Data centre gross margin %	100.0%	100.0%	100.0%	91.7%	92.3%	90.9%	95.7%	91.7%	(4.0pp)	
Data centre KPIs	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
Data centre capacity completed (in MW)	10	10	10	10	11	11	10	11	1	10.0%
Data centre capacity under construction (in MW)	-	-	12	12	11	11	12	11	(1)	(8.3%)
Data centre development pipeline (in MW)	31	31	19	19	19	19	19	19	-	-
Total capacity	41	41	41	41	41	41	41	41	-	-
Weighted average lease term with options (WALE)	N/A	N/A	16.6	16.6	16.6	16.6	16.6	16.6	-	-
Contracted utilisation dedicated data centres <sup>1</sup>	84%	86%	87%	87%	84%	84%	87%	84%	(3.0pp)	(3.4%)
Target power usage effectiveness (PUE)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	-	-
PLIE - Legacy data centre assets	1 58	1 54	1 61	1 54	1 54	1 56	1 54	1 56	(0.02)	(1 3%)

N/A

N/A

N/A

N/A

N/A

N/A

N/A

#### **Analysis & KPIs - IT products**

PUE - Dedicated purpose built data centres

		H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
		\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Clo	ud revenue	105	106	110	104	105	103	214	208	(6)	(2.8%)
Clo	ud product costs	(24)	(33)	(35)	(37)	(39)	(33)	(72)	(72)	-	-
Clo	ud gross margin	81	73	75	67	66	70	142	136	(6)	(4.2%)
Clo	ud gross margin %	77.1%	68.9%	68.2%	64.4%	62.9%	68.0%	66.4%	65.4%	(1.0pp)	
Ma	naged data and networks revenue	115	115	110	110	110	112	220	222	2	0.9%
Ma	naged data and networks product costs <sup>2</sup>	(57)	(57)	(62)	(58)	(64)	(64)	(120)	(128)	(8)	6.7%
Ma	naged data and networks gross margin	58	58	48	52	46	48	100	94	(6)	(6.0%)
Ma	naged data and networks gross margin %	50.4%	50.4%	43.6%	47.3%	41.8%	42.9%	45.5%	42.3%	(3.1pp)	
Col	laboration revenue	33	35	38	40	39	40	78	79	1	1.3%
Col	laboration product costs	(12)	(13)	(15)	(15)	(15)	(15)	(30)	(30)	-	-
Col	laboration gross margin	21	22	23	25	24	25	48	49	1	2.1%
Col	laboration gross margin %	63.6%	62.9%	60.5%	62.5%	61.5%	62.5%	61.5%	62.0%	0.5pp	

<sup>&</sup>lt;sup>2</sup>Includes wide area network access, international data, network backhaul and videoconferencing platform costs.

#### Analysis & KPIs - IT services

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Service management revenue	85	90	87	89	80	83	176	163	(13)	(7.4%)
Security revenue	11	12	10	12	11	20	22	31	9	40.9%
Service management and security revenue	96	102	97	101	91	103	198	194	(4)	(2.0%)
Service management and security product costs	(13)	(13)	(11)	(16)	(14)	(19)	(27)	(33)	(6)	22.2%
Service management and security gross margin	83	89	86	85	77	84	171	161	(10)	(5.8%)
Service management and security gross margin %	86.5%	87.3%	88.7%	84.2%	84.6%	81.6%	86.4%	83.0%	(3.4pp)	

#### **Analysis & KPIs - Procurement and partners**

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Procurement and partners revenue	236	178	301	237	319	265	538	584	46	8.6%
Procurement and partners product costs	(216)	(155)	(275)	(210)	(292)	(225)	(485)	(517)	(32)	(6.6%)
Procurement and partners gross margin	20	23	26	27	27	40	53	67	14	26.4%
Procurement and partners gross margin %	8.5%	13.0%	8.6%	11.4%	8.5%	15.1%	9.9%	11.5%	1.6pp	

<sup>&</sup>lt;sup>1</sup>Includes contracted and reserved racks at dedicated data centres and exchanges.

#### Statement of cash flows

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 v	s FY23
	\$m	\$m	%							
Cash flows from operating activities										
Receipts from customers	1,828	1,719	1,901	1,755	1,975	1,815	3,656	3,790	134	3.7%
Receipts from interest	16	16	13	11	16	13	24	29	5	20.8%
Payments to suppliers and employees	(1,321)	(1,137)	(1,327)	(1,279)	(1,460)	(1,270)	(2,606)	(2,730)	(124)	(4.8%)
Payments for income tax	(118)	(70)	(93)	(67)	(120)	(70)	(160)	(190)	(30)	(18.8%)
Payments for interest on debt	(23)	(23)	(23)	(25)	(23)	(32)	(48)	(55)	(7)	(14.6%)
Payments for interest on leases	(16)	(10)	(10)	(9)	(15)	(22)	(19)	(37)	(18)	(94.7%)
Payments for interest on leased customer equipm	(4)	(4)	(3)	(3)	(4)	(3)	(6)	(7)	(1)	(16.7%)
Net cash flows from operating activities	362	491	458	383	369	431	841	800	(41)	(4.9%
Cash flows from investing activities										
Proceeds from sale of property, plant and equipment	-	6	-	-	1	10	-	11	11	NM
Proceeds from sale of business	8	22	-	-	894	(1)	-	893	893	NM
Proceeds from long-term investments	-	6	3	1	-	-	4	-	(4)	(100.0%
Receipts from finance leases	2	4	2	1	1	2	3	3	-	-%
Receipts from loans receivable	-	1	-	-	-	11	-	11	11	NM
Payments for purchase of businesses, net of cash acquired	-	(25)	-	(7)	-	-	(7)	-	7	100.0%
Payments for, and advances to, long-term investments	(4)	(9)	(39)	(20)	(2)	(1)	(59)	(3)	56	94.9%
Payments for purchase of property, plant and equipment, intangibles (excluding spectrum) and capacity	(212)	(118)	(216)	(209)	(246)	(229)	(425)	(475)	(50)	(11.8%
Payments for spectrum intangible assets	-	(51)	-	-	-	(6)	-	(6)	(6)	NM
Payments for capitalised interest	(3)	(3)	(3)	(5)	(5)	(4)	(8)	(9)	(1)	(12.5%
Net cash flows from investing activities	(209)	(167)	(253)	(239)	643	(218)	(492)	425	917	NM
Cash flows from financing activities										
Net proceeds from/(repayments of) debt	100	(138)	99	115	(517)	54	214	(463)	(677)	NM
Payments for dividends	(167)	(163)	(225)	(224)	(234)	(252)	(449)	(486)	(37)	(8.2%
Payments for share buy-backs	-	-	-	-	-	(146)	-	(146)	(146)	NM
Payments for leases	(20)	(36)	(33)	(36)	(31)	(33)	(69)	(64)	5	7.2%
Payments for leased customer equipment assets	(16)	(18)	(25)	(21)	(15)	(22)	(46)	(37)	9	19.6%
Net cash flows from financing activities	(103)	(355)	(184)	(166)	(797)	(399)	(350)	(1,196)	(846)	NM
Net cash flows	50	(31)	21	(22)	215	(186)	(1)	29	30	NM
Opening cash position	53	103	72	93	71	286	72	71	(1)	(1.4%
Closing cash position	103	72	93	71	286	100	71	100	29	40.8%

#### Analysis & KPIs - Free cash flows and movement in working capital

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	9
EBITDAI	500	619	538	612	1,042	680	1,150	1,722	572	49.7%
Excluding										
Other gains and impairments	4	22	14	10	536	11	24	547	523	NM
EBITDAI ex. other gains and impairments	496	597	524	602	506	669	1,126	1,175	49	4.4%
Less										
Cash paid on maintenance capital expenditure	185	104	188	184	200	128	372	328	(44)	(11.8%
Cash paid on interest	27	21	23	26	26	44	49	70	21	42.9%
Cash paid on tax payments	118	70	93	67	120	70	160	190	30	18.8%
Cash paid on leases	34	50	56	56	45	53	112	98	(14)	(12.5%
Total cash payments on capital expenditure,	364	245	360	333	391	295	693	686	(7)	(1.0%
interest, tax and lease										
Free cash flow <sup>1</sup>	132	352	164	269	115	374	433	489	56	12.9%
Change in working capital										
Change in receivables	(92)	104	(42)	104	(59)	126	62	67	5	8.1%
Change in payables	61	(45)	(63)	78	3	(53)	15	(50)	(65)	NM
Change in inventory	(11)	(20)	29	14	1	(28)	43	(27)	(70)	NM
Change in contract assets	(11)	(2)	(5)	3	3	30	(2)	33	35	NM
Change in prepayments (excluding CAPEX)	12	(27)	37	(37)	22	(31)		(9)	(9)	NM
Total change in working capital - increase/(decrease)	(41)	10	(44)	162	(30)	44	118	14	(104)	(88.1%

<sup>&</sup>lt;sup>1</sup>As reported in H2 FY22 the free cash flow has been redefined from FY23 to minimise the impact of short-term working capital volatility and to support incremental growth capital expenditure. Comparative periods have been updated to reflect the new definition.

#### **Group capital expenditure**

	H1 FY21	H2 FY21	H1 FY22	H2 FY22	H1 FY23	H2 FY23	FY22	FY23	FY22 vs	FY23
Maintenance Capex	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Cloud	9	11	7	8	11	8	15	19	4	26.7%
Fixed network & International cable capacity	45	34	33	35	35	58	68	93	25	36.8%
IT systems	64	53	87	63	62	54	150	116	(34)	(22.7%)
Mobile network	58	48	62	38	77	21	100	98	(2)	(2.0%)
Property	10	8	6	10	11	12	16	23	7	43.8%
Other	4	4	2	3	4	6	5	10	5	100.0%
Total maintenance capital expenditure	190	158	197	157	200	159	354	359	5	1.4%
excluding spectrum										
Growth Capex										
SA readiness	-	-	12	13	-	42	25	42	17	68.0%
Data centres		1	9	22	50	64	31	114	83	NM
Total growth capital expenditure excluding	-	1	21	35	50	106	56	156	100	NM
spectrum										
Total capital expenditure excluding spectrum	190	159	218	192	250	265	410	515	105	25.6%
Total capital expenditure excluding spectrum to	10.6%	8.8%	11.5%	10.5%	9.9%	13.5%	11.0%	11.5%		
operating revenue and other gains										
Total capital expenditure excluding spectrum to	10.6%	8.8%	11.5%	10.5%	12.8%	13.5%	11.0%	13.2%		
adjusted operating revenue and other gains										
Mobile spectrum	_	51	_	_	_		_	_	_	-%
Total capital expenditure including spectrum	190	210	218	192	250	265	410	515	105	25.6%
Total capital expenditure including spectrum to	10.6%	11.7%	11.5%	10.5%	9.9%	13.5%	11.0%	11.5%	103	23.070
operating revenue and other gains	10.070	11.770	11.570	10.570	3.370	13.570	11.070	11.5/0		
operating revenue and other gains										
Total capital expenditure including spectrum to	10.6%	11.7%	11.5%	10.5%	12.8%	13.5%	11.0%	13.2%		
adjusted operating revenue and other gains	10.070	11., /0	11.5/0	10.570	12.070	13.370	11.0/0	19.2/0		
adjusted operating referred und other Burns										

Capital expenditure is the additions to property, plant and equipment and intangible assets (excluding goodwill, acquisitions and other non-cash additions that may be required by NZ IFRS, such as decommissioning costs) and additions to capacity right-of-use assets where such additions are paid upfront.

#### Analysis & KPIs - Capital expenditure depreciation and amortisation

On adoption of NZ IFRS 16 *Leases,* assets associated with capacity arrangements which were previously recognised within intangible assets have been reclassified to right-of-use assets. Payments for capacity purchases remain within Spark's definition of capital expenditure. Total depreciation on property, plant and equipment, depreciation on capacity right-of-use assets and amortisation of intangible assets is reconciled below:

	UT LIST	UZ LIZI	UT LIZZ	<b>ПZ F1ZZ</b>	UT LITZ	TZ F123	FIZZ	F123	F122 VS	FIZS
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	%
Depreciation - property, plant and equipment	124	118	116	118	114	113	234	227	(7)	(3.0%)
Depreciation - right-of-use assets <sup>1</sup>	11	11	11	11	11	11	22	22	-	-%
Amortisation - intangible assets	84	82	83	86	79	87	169	166	(3)	(1.8%)
Total capital expenditure depreciation and	219	211	210	215	204	211	425	415	(10)	(2.4%)

<sup>&</sup>lt;sup>1</sup>Includes depreciation on capacity right-of-use assets only as these are included within Spark's definition of capital expenditure.





GOVERNANCE

Spark Annual Corporate **Governance Statement 2023** 

# **Annual Corporate Governance Statement 2023**

The Board and management of Spark New Zealand Limited (**Spark**) are committed to maintaining high standards of corporate governance. Spark's governance structures and processes are regularly reviewed and assessed by the Board to ensure that they are consistent with international best practice.

Spark has elected to report against the NZX Corporate Governance Code dated 1 April 2023 (**NZX Code**) and, as part of its commitment to best practice governance, has elected to take into consideration and substantially complies with the ASX Corporate Governance Council's Principles and Recommendations (the Fourth Edition).

This statement is a snapshot view of Spark's practices, processes and policies measured against the principles of the NZX Code for the period from 1 July 2022 to 30 June 2023. It was approved by the Board on 17 August 2023 and is accurate as at that date.

Justine Smyth, CNZM Chair

Principle 1:

#### Ethical Standards

"Directors should set high standards of ethical behaviour, model this behaviour and hold management accountable for these standards being followed throughout the organisation."

#### **Recommendation 1.1**

The board should document minimum standards of ethical behaviour to which the issuer's directors and employees are expected to adhere (a code of ethics).

Spark has an integrated company-wide compliance framework. A Code of Ethics (which applies to all employees) and a Directors' Code of Ethics, together set out the standards by which Spark people are expected to conduct themselves.

The codes provide guidance on decision-making and set out to instill a culture of acting lawfully, ethically and responsibly. The Code of Ethics contains links to Spark's core policies and details Spark's values and expected behaviours. It also sets out Spark's approach to conflicts of interest, bribery and corruption, gifts and hospitality, confidentiality, use of assets and information, and compliance with laws. Also set out in the codes are Spark's compliance escalation procedures that are designed to be used to report breaches of Spark's legal obligations, the codes themselves and other Spark

policies, either through the Honesty Box confidential whistle-blowing online portal or other avenues.

Training on the Code of Ethics and how to apply this is delivered to all employees through Spark's learning management system online modules. This training forms part of the onboarding journey for new employees and annual completion of the module for existing employees is required to maintain compliance. We reinforce this training through regular reminders from People Leaders and broader internal communications (emails and intranet articles) across the business. The module content is reviewed annually and updated to reflect any code/policy changes, if necessary. We also embed relevant aspects of the Code into Spark 'plays'. Plays are one-page online guides on how to carry out common activities at Spark. The Directors' Code of Ethics is provided to new directors as part of their induction.

Copies of the Code of Ethics and the Directors' Code of Ethics can be found at: www.sparknz.co.nz/about/governance

#### Principle 1 continued:

#### **Ethical Standards**

"Directors should set high standards of ethical behaviour, model this behaviour and hold management accountable for these standards being followed throughout the organisation."

#### **Recommendation 1.2**

An issuer should have a financial product dealing policy which applies to employees and directors.

The Insider Trading Policy and the Disclosure Policy (together with the associated procedures for implementation) are two of Spark's core policies that address the treatment of material information and trading in Spark and other issuers' financial products while in possession of material information.

The Insider Trading Policy and Disclosure policies apply to all directors, senior managers and employees of the Spark group of companies. Copies of the Insider Trading Policy and the Disclosure Policy can be found at: www.sparknz.co.nz/about/governance

#### Principle 2:

#### **Board Composition and Performance**

"To ensure an effective board, there should be a balance of independence, skills, knowledge, experience and perspectives." A key factor in Spark's long-term growth framework is strong governance, with focus areas including proactive risk management policies and having a diverse Board.

#### Recommendation 2.1

The board of an issuer should operate under a written charter which sets out the roles and responsibilities of the board. The board charter should clearly distinguish and disclose the respective roles and responsibilities of the board and management.

The Board of Directors is elected by shareholders to protect and enhance the value of the assets of Spark in the interests of Spark and its shareholders. The Board has statutory responsibility for the affairs and activities of Spark, which in practice is achieved through delegation to the Chief Executive Officer (CEO) and those who are charged with the day-to-day leadership and management of Spark. The CEO has, in some cases, formally delegated certain authorities to direct reports and has established an empowerment framework that sets out decision rights at Spark.

More information regarding the respective roles and responsibilities of the Board and management is set out in the Board Charter, which can be found at: www.sparknz.co.nz/about/governance

The Board regularly reviews and assesses Spark's governance structures and processes to ensure that they are consistent with international best practice in both form and substance.

#### Recommendation 2.2

Every issuer should have a procedure for the nomination and appointment of directors to the board.

The procedures for the appointment and removal of directors are governed by Spark's Constitution, the Companies Act 1993 and relevant stock exchange listing rules.

Recommendations for nominations of new directors are generally made by the Nominations and Corporate Governance Committee (NOMs) and considered by the Board as a whole. External consultants are from time to time used to access a wide base of potential candidates and to review the suitability of candidates for appointment.

When recommending a candidate to act as director, the NOMs takes into account factors including the candidate's experience, qualifications and personal qualities. In doing so Spark will undertake appropriate checks, including the candidate's character, education, criminal record and bankruptcy history. The NOMs will review the candidate's skills and experience relative to the Board skills matrix to determine whether they will augment the existing Board skillset and assess their availability to commit themselves to the role.

If the Board appoints a new director during the year, that person will stand for election by shareholders at the next annual meeting. Shareholders are provided with relevant information on the candidates standing for election in the notice of meeting.

#### **Recommendation 2.3**

An issuer should enter into written agreements with each newly appointed director establishing the terms of their appointment.

Each director has a signed letter of appointment or employment agreement setting out the terms of their appointment, including their duties, terms, conditions of appointment, expectations of the role and remuneration. Spark directors have no fixed term of office but are subject to the retirement provisions contained in Spark's Constitution and relevant stock exchange listing rules.

#### Recommendation 2.4

Every issuer should disclose information about each director in its annual report or on its website, including:

- a profile of experience, length of service and ownership interests;
- b. the director's attendance at board meetings; and
- c. the board's assessment of the director's independence, including a description as to why the board has determined the director to be independent if one of the factors listed in table 2.4 applies to the director, along with a description of the interest, relationship or position that triggers the application of the relevant factor.

#### Principle 2 continued:

#### **Board Composition and Performance**

"To ensure an effective board, there should be a balance of independence, skills, knowledge, experience and perspectives." A biography of each Board member can be found on Spark's website, see **www.sparknz.co.nz/about/directors**, and at page 78 of the 2023 Annual Report.

The Board skills matrix that outlines the qualifications, capabilities, geographical location, tenure and gender of each member of the Board can be found in the 'Our Board' section of the 2023 Annual Report.

Board and Committee meeting attendance can be found at page 143 of the 2023 Annual Report.

The Board's statement regarding Director independence can be found at page 144 of the 2023 Annual Report.

#### Recommendation 2.5

An issuer should have a written diversity policy which includes requirements for the board or a relevant committee of the board to set measurable objectives for achieving diversity (which, at a minimum, should address gender diversity) and to assess annually both the objectives and the entity's progress in achieving them.

Spark's Board believes that building a diverse and inclusive team that reflects the country's rich diversity speaks to our role as a major New Zealand company and shows leadership in areas important to society. Improving diversity is a company-wide ambition that encompasses the Board. The Board also believes that a highly inclusive, adaptive culture will unlock future growth and ultimately deliver enhanced customer experiences and business performance. One of Spark's major initiatives is the Blue Heart Pledge, which is an individual's personal commitment to support a 'heart-led' approach to diversity and inclusion at Spark.

Spark's Diversity and Inclusion Policy sets out the requirement for the Board to set and review measurable objectives for achieving diversity each year. The Human Resources and Compensation Committee (HRCC) annually reviews and reports to the Board on the relative proportion of gender diversity that makes up Spark's workforce and recommends objectives to the Board. A copy of Spark's Diversity and Inclusion policy can be found at:

www.sparknz.co.nz/about/governance

For more details on the importance of diversity, equity and inclusion at Spark, and reporting on our workforce demographics, please see the 'Creating value for our people' section of the 2023 Annual Report.

#### Recommendation 2.6

Directors should undertake appropriate training to remain current on how to best perform their duties as directors of an issuer.

The Board introduces new directors to management and the business through specifically tailored induction programmes, depending on their needs. All directors are regularly updated on relevant industry and company issues. This may include visits to Spark operations and briefings from key Leadership Squad members or external experts. There is an ongoing programme of presentations to the Board by management from across Spark. From time to time the Board also receives educational briefings from companies in relevant industries and relevant consultants and academics. The Board expects all directors to undertake continuous education so that they may appropriately and effectively perform their duties.

#### Recommendation 2.7

The board should have a procedure to regularly assess director, board and committee performance.

The Board regularly discusses governance and performance and annually reviews its own performance as a whole against the Board Charter and each Committee's performance against its Charter. The Chair meets with directors to discuss the performance of each director individually.

Board evaluations are undertaken annually to seek director and Leadership Squad feedback on a range of matters relating to Board performance, including its role and composition and engagement with management, shareholders and stakeholders. The collective results of the evaluation are then reported to the Board by the Chair and discussed individually with directors. Further, every three years it is the usual practice of the Board to engage an external consultancy to perform the Board evaluation with the latest external evaluation being undertaken between March and June 2023.

#### Principle 2 continued:

#### **Board Composition** and Performance

"To ensure an effective board, there should be a balance of independence, skills, knowledge, experience and perspectives."

#### **Recommendation 2.8**

A majority of the board should be independent directors.

Spark's Board Charter requires that a majority of directors be independent. When assessing independence, the Board will consider whether a director is free of material relationships with Spark (other than as a director) and other entities, and people who could influence, or could reasonably be perceived to influence, the director's capacity to exercise independent judgement and act in the best interests of Spark and Spark's shareholders generally. The mere existence of a relationship with Spark, or a customer or supplier, may not necessarily mean that a director is not independent. Rather, the Board will assess each relationship on a case-bycase basis to determine whether it is material and might compromise the independence, or perceived independence, of the director. The Board will also consider the tenure of each director when assessing independence and succession planning.

#### **Recommendation 2.9**

An issuer should have an independent chair of the board.

The Chair is elected by the Board. The Chair's role is to manage and provide leadership to the Board and to facilitate the Board's interface with the CEO. The current Chair, Justine Smyth, is a non-executive and independent director as required by the Board Charter. The Board does not have a Deputy Chair.

#### Recommendation 2.10

The Chair and the CEO should be different people.

The Board supports the separation of the roles of Chair and the CEO. The current CEO Jolie Hodson, is an executive director.

#### Principle 3:

#### **Board Committees**

"The board should use committees where this will enhance its effectiveness in key areas, while still retaining board responsibility." Spark's Board establishes committees to assist in the execution of the Board's responsibilities. Board committees do not act or make decisions on behalf of the Board unless specifically mandated by prior Board authority to do so.

The current committees of the Board are:

- Audit and Risk Management Committee (ARMC)
- Human Resources and Compensation Committee (HRCC)
- Nominations and Corporate Governance Committee (NOMs).

Other committees may be established from time to time to consider matters of special importance or to exercise the delegated authority of the Board.

#### Recommendation 3.1

An issuer's audit committee should operate under a written charter. Membership on the audit committee should be majority independent and comprise solely of non-executive directors of the issuer. The chair of the audit committee should be an independent director and not the chair of the board.

The Board has delegated responsibility to the ARMC for reviewing Spark's principal risks on an at least annual basis. This ensures an established risk management framework that:

- includes policies and procedures to effectively identify, treat and monitor principal business risks;
- assesses the effectiveness of the risk management system and ensures it is fit for purpose; and
- monitors compliance with the risk management framework.

The ARMC is also tasked with ensuring the quality, credibility and objectivity of Spark's accounting processes, including financial reporting. The ARMC will discuss interim financial statements with the Leadership

Squad, including whether the reporting is consistent with the Committee members' information and knowledge and whether it is adequate for shareholder needs.

The ARMC is comprised solely of non-executive directors. The current Chair of the ARMC is Charles Sitch, who is an independent director and is not the Chair of the Board.

The members of the ARMC and their qualifications can be found at pages 81 & 141 of the 2023 Annual Report.

#### Recommendation 3.2

Employees should only attend audit committee meetings at the invitation of the audit committee.

Spark management and employees can only attend committee meetings at the invitation of the committee.

#### **Recommendation 3.3**

An issuer should have a remuneration committee which operates under a written charter (unless this is carried out by the whole board). At least a majority of the remuneration committee should be independent directors. Management should only attend remuneration committee meetings at the invitation of the remuneration committee.

The HRCC is responsible for reviewing Spark's remuneration policy and practices, as well as Spark's overall human resources strategy, structure, policy and practices. The remuneration of directors is reviewed by the HRCC - taking account of Spark's size and complexity and the responsibilities, skills, performance and experience of the directors - with recommendations made to the Board for approval.

The HRCC is comprised of a majority of independent directors.

#### Principle 3 continued:

#### **Board Committees**

"The board should use committees where this will enhance its effectiveness in key areas, while still retaining board responsibility."

#### Recommendation 3.4

An issuer should establish a nomination committee to recommend director appointments to the board (unless this is carried out by the whole board), which should operate under a written charter. At least a majority of the nomination committee should be independent directors.

The NOMs role is to identify and recommend to the Board individuals for nomination as members of the Board and its committees (taking into account such factors as it deems appropriate, including experience, qualifications, judgement and personal qualities); and to develop and review Spark's corporate governance principles and make recommendations to the Board. The NOMs is also responsible for reviewing Board succession planning.

The NOMs is comprised of a majority of independent directors.

#### Recommendation 3.5

An issuer should consider whether it is appropriate to have any other board committees as standing committees. All committees should operate under written charters. An issuer should identify the members of each of its committees, and periodically report member attendance.

Each Board Committee has a Charter summarising the role, rights, responsibilities and membership requirements for that Committee. The Board reviews the charters of the Board committees annually and their performance against those charters, with the last review conducted in November 2022.

The Board committee charters can be found at: www.sparknz.co.nz/about/governance

The Board is responsible for appointing committee members and Chairs according to the skills, experience and other qualities they bring to the Committee. All Board committees are comprised of a majority of independent directors. A Committee Chair is entitled to invite persons to attend Committee meetings as deemed necessary.

Specific Committee memberships and attendance information are outlined on pages 141 & 143 of the 2023 Annual Report.

#### Recommendation 3.6

The board should establish appropriate protocols that set out the procedure to be followed if there is a takeover offer for the issuer including any communication between insiders and the bidder.

Spark's Board has put in place Takeover Response Guidelines that set out the procedure to be followed if there is a takeover offer for Spark, including with regards to communication between insiders and the bidder, the preparation of an independent advisor's report and establishment of a Bid Response Subcommittee.

#### Principle 4:

#### **Reporting And Disclosure**

"The board should demand integrity in financial and nonfinancial reporting, and in the timeliness and balance of corporate disclosures."

#### Recommendation 4.1

#### An issuer's board should have a written continuous disclosure policy.

Spark is committed to providing material information regarding Spark's business and operational performance to shareholders and other stakeholders in compliance with applicable laws and stock exchange requirements. Pursuant to its Disclosure Policy, Spark has an appointed Disclosure Officer to authorise all financial market communications. Together with the Company Secretary, the Disclosure Officer is responsible for overseeing Spark's disclosure practices and ensuring that all material information is lodged promptly and without delay with the relevant stock exchanges and ensuring that the Board receives copies of all material market announcements and is kept informed of the nature and quality of the information being disclosed to the market.

Authorised spokespersons are restricted to reduce the risk of inconsistent communications and to ensure that public comments are within the bounds of information already in the public domain and/or information that is not materially price sensitive.

#### Recommendation 4.2

An issuer should make its code of ethics, board and committee charters and the policies recommended in the NZX Code, together with any other key governance documents, available on its website.

Spark's website has a dedicated governance section that contains Spark's policies that outline its core governance structures and processes. This includes the Code of Ethics, Board Charter (and the charters of the various committees), Disclosure Policy, Insider Trading Policy, Diversity and Inclusion Policy and other principal corporate governance documents:

www.sparknz.co.nz/about/governance

#### Recommendation 4.3

Financial reporting should be balanced, clear and objective.

Spark's financial reports are prepared in a manner that is balanced, clear and objective. The financial statements in the Annual Report are prepared in accordance with NZ GAAP and comply with NZ IFRS.

The Board requires that, prior to its approval of financial statements, the CEO and CFO make a declaration that, in their opinion, Spark's financial records have been properly maintained and that the financial statements comply with the appropriate accounting standards and give a true and fair view of the financial position and performance of Spark; and that their opinion has been formed on the basis of a sound system of risk management and internal control, which is operating effectively.

#### Recommendation 4.4

An issuer should provide non-financial disclosure at least annually, including considering environmental, social sustainability and governance factors and practices. It should explain how operational or non-financial targets are measured. Non-financial reporting should be informative, include forward looking assessments, and align with key strategies and metrics monitored by the board.

In addition to the published financial statements, Spark's Annual Report provides information on Spark's performance on a number of non-financial matters, including environmental, social and governance commitments. Spark's 2023 Annual Report has been prepared in accordance with the Integrated Reporting International <IR>Framework and with the Global Reporting Initiative (GRI) Core Option and also incorporates climate risk disclosure aligned to the recommendations of the Task Force on Climate-related Financial Disclosures (TCFD).

The 2023 Modern Slavery Statement and 2023 Greenhouse Gas Inventory Report are published alongside this Corporate Governance Statement and the 2023 Annual Report.

#### Principle 5:

#### Remuneration

"The remuneration of directors and executives should be transparent, fair and reasonable."

#### Recommendation 5.1

An issuer should have a remuneration policy for the remuneration of directors. An issuer should recommend director remuneration to shareholders for approval in a transparent manner. Actual director remuneration should be clearly disclosed in the issuer's annual report.

The HRCC is responsible for Spark's remuneration policy and practices and is also ultimately responsible for ensuring Spark meets legislative and regulatory requirements as they relate to remuneration matters.

Spark is committed to ensuring that the remuneration of directors is transparent, fair, and reasonable. The total fees available to be paid to directors are subject to shareholder approval.

Non-executive director remuneration is determined with consideration of the size and complexity of Spark and relative market activity. From time to time independent consultants are engaged for benchmarking purposes to ensure that the remuneration of Spark's non-executive directors is appropriate and comparable to that of similar companies in New Zealand and, as relevant, Australia. Non-executive directors are also expected to purchase and hold an amount of Spark shares within the first three years of their appointments.

Jolie Hodson, as an executive director, does not receive any director fees.

Further details on non-executive director remuneration can be found at pages 87, 141 & 142 of the 2023 Annual Report.

Further details on directors' Spark shareholdings can be found at pages 145 & 148 of the 2023 Annual Report.

A copy of Spark's Director Remuneration policy can be found at: www.sparknz.co.nz/about/governance.

#### Recommendation 5.2

An issuer should have a remuneration policy for remuneration of executives which outlines the relative weightings of remuneration components and relevant performance criteria.

The Leadership Squad's remuneration consists of a fixed remuneration component and at-risk short-term and long-term incentives. Spark's STI rewards senior leaders for the achievement of annual performance objectives, with payments awarded from a

fixed cash pool that is set based on overall Spark performance against financial and/or non-financial annual performance objectives. Spark believes that senior leaders should have part of their remuneration linked to the long-term performance of Spark. For the Leadership Squad and a select group of senior leaders, a long-term incentive, which vests after three years contingent on continued employment and Spark achieving a performance hurdle, forms part of their remuneration packages.

Further details on Leadership Squad remuneration can be found at pages 85 & 86 of the 2023 Annual Report.

A copy of Spark's Executive Remuneration policy can be found at:

#### www.sparknz.co.nz/about/governance

#### Recommendation 5.3

An issuer should disclose the remuneration arrangements in place for the CEO in its annual report. This should include disclosure of the base salary, short term incentives and long term incentives and the performance criteria used to determine performance based payments.

The CEO's remuneration package reflects the scope and complexity of the role and is set by the Board, with reference to the remuneration of CEOs of similarly sized organisations. For FY23 the CEO's remuneration package comprises a fixed cash component, an at-risk short-term incentive and an at-risk long-term incentive.

The CEO's annual cash-based short-term incentive is subject to the achievement of specific performance objectives set by the Board based on Spark's strategy and business plan for the respective financial year. The CEO's annual long-term incentive will be granted as options under Spark's LTI, contingent on continued employment and Spark achieving a performance hurdle. The CEO is also expected to purchase and hold an amount of Spark shares.

Further details on CEO remuneration can be found at pages 86, 87, & 142 of the 2023 Annual Report.

For more details on director and executive remuneration please see the 'Leadership and Board remuneration' section of the 2023 Annual Report.

#### Principle 6:

#### Risk management

"Directors should have a sound understanding of the material risks faced by the issuer and how to manage them. The board should regularly verify that the issuer has appropriate processes that identify and manage potential and material risks."

#### Recommendation 6.1

An issuer should have a risk management framework for its business and the issuer's board should receive and review regular reports. An issuer should report the material risks facing the business and how these are being managed.

Spark's Agile organisation design and practices empower its people to make decisions and manage the risks associated with achieving Spark's strategy and business objectives. Strong corporate governance, including a highly effective and integrated risk management framework, helps Spark people to make good business decisions that create stakeholder value. Spark's Managing Risk Policy and Framework is benchmarked to the COSO ERM 2017, a leading enterprise risk management standard.

Spark's Managing Risk Policy and Framework is designed on the principles that managing risk creates, protects and enhances value. It is embedded in decision-making processes and accountability structures so that uncertainty and risks can be managed effectively. It is iterative and responsive to change so that it remains effective when external and internal forces require Spark to adapt its priorities and operating models. A copy of Spark's Managing Risk Policy can be found at: www.sparknz.co.nz/about/governance.

The ARMC plays an important role and is responsible for ensuring that Management has established a risk management framework. Spark's Risk Team is accountable for designing and managing this framework and provides the ARMC with regular updates about its performance and evolution.

The ARMC reviews Management's principal risk profile bi-annually. It also receives reports on the effectiveness of the implementation and operation of the policies and systems designed to manage risk. The ARMC receives quarterly reporting from the Risk, Internal Audit and Fraud Lead that discusses progress against the approved Risk, Internal Audit and Fraud Plan. Information reported includes the priorities, updates about the evolution of the Managing Risk Framework, findings from its internal audit reviews, updates about the status of previously raised items and fraud risk management.

The ARMC receives an annual assessment to confirm the Managing Risk Framework is designed and operating effectively. The last assessment was undertaken by Spark's Risk team in August 2023. Every five years Spark also has its Managing Risk Framework externally reviewed to ensure it continues to be fit for purpose and is operating effectively. The next review is scheduled and will be completed by November 2023.

A summary of Spark's Managing Risk Framework and Spark's identified principal business risks and mitigations are outlined in the 'Our governance and risk management' section of the 2023 Annual Report.

#### Recommendation 6.2

An issuer should disclose how it manages its health and safety risks and should report on its health and safety risks, performance and management.

The health, safety and wellbeing of people is of the utmost importance to Spark. A safe and healthy workplace is one in which people and suppliers are accountable and empowered to work together to protect and promote the health, safety and wellbeing of all. To achieve this Spark has established four pillars of health and safety: a clearly defined Health and Safety framework; active hazard and risk management; development of an employeedriven safety culture; and the right resources and processes to deliver on the framework. Integral to the framework is the H&S Information System, which shapes and monitors key performance indicators across the business, focussing on Spark's strategic objectives, targets and managing critical hazards and risks. The Board and Leadership Squad are both integrally involved in health and safety strategic planning, implementation and monitoring. Furthermore, Spark has reframed wellbeing to support our people's work-life balance with a framework that focusses on four pillars:

- Healthy work environment
- Connection and collaboration
- Mind Health
- Energy

This framework is a key part of building an inclusive environment for our people.

Further details regarding Spark's health and safety performance can be found in the 'Creating value for our people' section of the 2023 Annual Report.

#### Principle 7:

#### **Auditors**

"The board should ensure the quality and independence of the external audit process."

#### Recommendation 7.1

The board should establish a framework for the issuer's relationship with its external auditors. This should include procedures:

- (a) for sustaining communication with the issuer's external auditors;
- (b) to ensure that the ability of the external auditors to carry out their statutory audit role is not impaired, or could reasonably be perceived to be impaired;
- (c) to address what, if any, services (whether by type or level) other than their statutory audit roles may be provided by the auditors to the issuer; and
- (d) to provide for the monitoring and approval by the issuer's audit committee of any service provided by the external auditors to the issuer other than in their statutory audit role.

Oversight of Spark's external audit arrangements is the responsibility of the ARMC. The External Auditor Independence Policy and ARMC Charter, together, establish a framework for Spark's engagement with the external auditor. The objective of this framework is to ensure that audit independence is maintained, both in fact and appearance, such that Spark's external financial reporting is viewed as being highly reliable and credible.

The ARMC is responsible for the appointment of Spark's external auditor, its terms of engagement and the level of fees incurred (subject to shareholder approval). The ARMC Charter outlines the nature of the services permitted to be performed and those not permitted to be performed by the external auditor.

The ARMC Charter requires that the Committee annually assesses and confirms to the Board the independence of the external auditor after consideration of the External Auditor Independence Policy criteria. Regular rotation of the external audit firm is not mandated, however, rotation of the key audit partner of Spark is required every five years.

Procedures for communication between the ARMC, the External Auditor and Management are set out in the ARMC Charter.

The Audit and Risk Management Committee Charter and the External Auditor Independence Policy can be found at: www.sparknz.co.nz/about/governance

#### Recommendation 7.2

The external auditor should attend the issuer's Annual Meeting to answer questions from shareholders in relation to the audit.

Representatives of Spark's external auditor are available at Spark's Annual Meeting to answer shareholder questions about the conduct of the audit and the content of the External Auditor's reports.

#### Recommendation 7.3

Internal audit functions should be disclosed.

The Spark Internal Audit Team's primary objective is to assist the Board and CEO to exercise good governance by providing independent assurance on Spark's control and risk management processes. The ARMC approves the appointment and oversees the performance of Spark's Risk, Internal Audit and Fraud Lead, who is accountable for leading Internal Audit and reports directly to the Chair of the ARMC. The Internal Audit Charter defines the objectives, scope, independence, responsibilities and authority. Internal Audit is independent from the activities and operations it audits and has unrestricted access to Spark's records and employees.

Internal Audit regularly performs audits across Spark. It works to an annual Risk, Internal Audit and Fraud Plan that outlines the risk themes, objectives and key results over the plan year. The ARMC approves this plan and ensures that the Internal Audit is appropriately staffed and that its scope of work is appropriate for the key risks facing Spark. Priorities for the next meeting are approved following consultation with the ARMC and other relevant stakeholders e.g., Leadership Squad members.

#### Principle 8:

#### Shareholder Rights and Relations

"The board should respect the rights of shareholders and foster constructive relationships with shareholders that encourage them to engage with the issuer."

Spark is committed to promoting a fair, orderly and transparent market through comprehensive continuous disclosure and ensuring shareholders are able to exercise their rights in an informed manner.

Spark's Disclosure Policy and associated procedures governs communications with shareholders and other stakeholders. All material information is lodged promptly and without delay with the relevant stock exchanges. Once lodged the information will also be published on Spark's website, with further dissemination through broadcast emails to news agencies and other market commentators where appropriate. Spark may make available on its website any other relevant information made available to investors/analysts (e.g. presentation materials).

#### Recommendation 8.1

An issuer should have a website where investors and interested stakeholders can access financial and operational information and key corporate governance information about the issuer.

Spark's website is an important avenue of communication with shareholders and other stakeholders. Spark maintains a dedicated investor website (investors.sparknz.co.nz). This contains market releases, financial information, current and past annual reports, investor presentations and webcasts, dividend and share price histories, notices of meeting, biographies of Spark directors and Leadership Squad, investor contacts, important calendar dates and other information about Spark.

#### Recommendation 8.2

An issuer should allow investors the ability to easily communicate with the issuer, including by designing its shareholder meeting arrangements to encourage shareholder participation and by providing shareholders the option to receive communications from the issuer electronically.

Spark provides shareholders with the option to receive communications from, and send communications to, Spark electronically.

Spark is committed to maintaining multiple channels of shareholder communications and engagement, which currently includes:

- Semi-annual earnings announcements via audio conference
- Semi-annual post-results briefings with investors in New Zealand and Australia
- 3. Regular ad hoc one-on-one and group investor and analyst meetings
- 4. An Annual Meeting with virtual participation via webcast and audio
- An Annual Report, Corporate Governance Statement, Modern Slavery Statement and Greenhouse Gas Inventory Report
- 6. Investor briefing days (where appropriate)
- 7. Regular international investor roadshows.

Spark remains committed to maintaining its investment profile in key investment markets in the US, UK, Asia and Australasia to ensure that its strategies and opportunities are understood, and the market is fully informed. Over the last few years, Spark's Investor Relations Programme has adapted with investor engagement being held virtually due to Covid-19 travel disruptions. However, the lifting of border restrictions has meant that in-person international engagement was able to resume in recent times with Australian, US and the UK investors. With restrictions easing, in-person engagement with Asian market investors is due to return later this calendar year.

All Spark shareholders are encouraged to participate in the Annual Meeting including in person and virtually via an online annual meeting platform or audio conference, where shareholders can vote, ask questions and watch the meeting via webcast. Shareholders can also electronically appoint and direct proxies to vote on their behalf at the Annual Meeting.

The Annual Meeting webcast will be archived on the Spark investor website after the meeting.

#### Recommendation 8.3

Quoted equity security holders should have the right to vote on major decisions which may change the nature of the issuer in which they are invested.

Spark is committed to ensuring that each shareholder who invests in Spark has the right to vote on major decisions that may change the nature of the company. All of Spark's

#### Principle 8 continued:

#### Shareholder Rights and Relations

"The board should respect the rights of shareholders and foster constructive relationships with shareholders that encourage them to engage with the issuer."

shareholders have the right to one vote per share and voting at the annual meeting is conducted by poll.

#### Recommendation 8.4

If seeking additional equity capital, issuers of quoted equity securities should offer further equity securities to existing equity security holders of the same class on a pro rata basis, and on no less favourable terms, before further equity securities are offered to other investors.

Spark did not undertake any equity capital raises over the 12 months to 30 June 2023.

#### Recommendation 8.5

The board should ensure that the notice of annual or special meeting of quoted equity security holders is posted on the issuer's website as soon as possible and at least 20 working days prior to the annual meeting.

Spark's Annual Meeting of Shareholders was held as a hybrid meeting on Friday, 4 November 2022. The Notice of Annual Meeting was published on Thursday, 6 October 2022.

## Glossary

There are terms used in this document that may be unfamiliar. These are what each mean:

**ARMC** 

COSO ERM 2017	Committee of Sponsoring Organization of the Treadway Commission Enterprise Risk Management
HRCC	Human Resources and Compensation Committee
LTI	Long-Term Incentive Scheme, which is part of Spark Leadership Squad and CEO remuneration
NOMs	Nominations and Corporate Governance Committee
NZ GAAP	Generally Accepted Accounting Practice in New Zealand
NZ IFRS	New Zealand equivalents to International Financial Reporting Standards
Spark	Spark New Zealand Limited
STI	Short-Term Incentive Scheme, which is part of Spark

Leadership Squad and CEO remuneration

Audit and Risk Management Committee



Spark New Zealand Limited Private Bag 92028 Auckland 1142 New Zealand

spark.co.nz



# MODERN SLAVERY STATEMENT

-or personal use only

Spark Modern Slavery Statement 2023

# Modern Slavery Statement 2023

At Spark, we respect the freedom and human rights of every individual, regardless of who they are, or where they are from. Modern slavery is a complex human rights challenge we are committed to address. It includes the exploitation of any person in any form including through forced labour, debt bondage, forced marriage, slavery, human trafficking or where they cannot leave due to threats, violence or deception.

Our people are at the heart of our business, and we have tools and policies in place to uphold the rights of everyone working for Spark. This means treating every person with respect and ensuring that we provide fulfilling employment that rewards and recognises each individual fairly. While we comply fully with the law, our approach is to go above and beyond compliance by acting professionally, ethically, and responsibly to create an inclusive environment for our people as we deliver customer outcomes, contribute to the community, and create shareholder value.

As a telecommunications and digital services business, our supply chain is vast and diverse, which makes our ability to influence the practices of every organisation outside of our own a challenge. However, we are committed to address issues, and are working with our industry to assess, prevent, mitigate, and remedy human rights impacts across our broader operations and value chain. This means sourcing our products and services from suppliers that provide safe working conditions, treating workers with respect and dignity, and conducting business in an environmentally and socially responsible manner.

This report provides a summary of our approach to addressing modern slavery, including actions taken over the past year to strengthen our systems and processes.

This Modern Slavery Statement is made on behalf of Spark New Zealand Limited ('**Spark**' and its subsidiaries, the '**Spark Group**') for the period from 1 July 2022 to 30 June 2023. It has been published in accordance with the requirements of the 'Australian Modern Slavery Act 2018' and was approved by the Board on 17 August 2023.

Spark New Zealand Limited (NZX: SPK, ASX: SPK)



Justine Smyth, CNZM Chair

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#### **About Spark**

Spark is New Zealand's largest telecommunications and digital services company. Our customers range from individual New Zealanders and households to small businesses, not-for-profits, government and large enterprise clients. Across all our services - mobile, broadband, cloud services, digital services and entertainment - we have relevance for almost every New Zealander.

98%

of New Zealanders reached by our 4G network 99%

of the population reached by our Internet of Things network<sup>1</sup>

63

retail stores

699k

broadband connections

24

regional business hubs

16

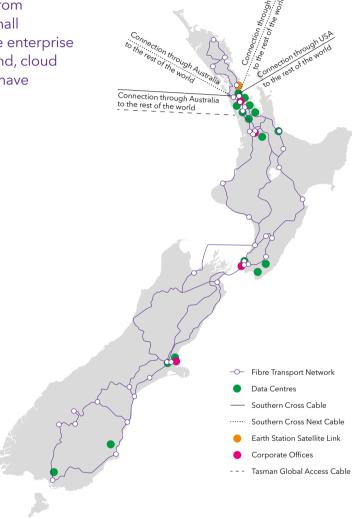
data centres

Active infrastructure on

~1,500

mobile sites supporting more than 2.7 million mobile connections 5,432

New Zealand employees



1 Cat-M1 Internet of Things network.

#### We operate the following brands and businesses

Consumer Business Community Growth markets Other brands

Spark Business Group

Spark Foundation

Spark Spark Health

Spark Wholesale

Spark Spar



Qrious leaven.









Spark New Zealand Limited is the parent entity of the Spark Group. Spark is publicly listed, and our issued shares are quoted on the New Zealand Stock Exchange (NZX) and Australian Securities Exchange (ASX).

Spark is a reporting entity for the purposes of the Modern Slavery Act (Commonwealth) 2018. Spark engaged and consulted with the relevant companies we own or control (the Spark Group) in the development of this Statement. As of 30 June 2023, the Spark Group comprised 26 controlled entities. See Appendix 1 for a full list of Spark subsidiaries.

# Spark's approach to modern slavery



## Risk identification:

Modern slavery risk will be identified through an ongoing human rights due diligence process, aligned to our annual sustainability materiality process, an annual process of supply chain risk identification, supplier self-assessments, independent audits conducted through our membership of the Joint Audit Cooperation Initiative (JAC) and additional local audits where needed. New suppliers are screened for risk as they are onboarded.

# Risk mitigation:

The supply chain risk management process identifies issues to be rectified with suppliers, tracked through our SAP Ariba system and, where relevant, via the shared JAC database. Any non-supply chain risks identified have mitigation actions agreed and tracked by the Environment, Social and Corporate Governance (ESG) squad and through our overarching sustainability governance.

## Governance framework:

Modern Slavery reporting is integrated into quarterly reporting to our Leadership Squad, including issues identified and progress against mitigation actions. Our Leadership Squad and Board are also engaged in the preparation of our annual Modern Slavery Statement. Key policies include our Human Rights Policy and our Supplier Code of Conduct.

## Reporting:

We report our progress, the effectiveness of our approach and actions, and future improvements in our annual Modern Slavery Statement and in the Our Suppliers section of our Annual Report.

Spark has a combination of policies and systems in place to prevent, mitigate and identify instances of modern slavery or human rights violations as part of our overarching sustainability and risk management approach. This approach, which is outlined in our Modern Slavery Framework (see diagram above), forms part of our broader Toitū Sustainability Framework. Further detail can be found in our Sustainability at Spark overview on our website.

# Spark's approach to modern slavery (continued)

We have high standards of operational performance, corporate governance, and risk management that support our efforts, and our Board regularly reviews and assesses these processes to ensure they remain consistent with international best practice.

Spark's corporate governance policies, practices, and processes, including Spark's **Annual Corporate Governance Statement**, can be found on the **Governance** section of our website.

We have a dedicated Human Rights Policy which commits to respecting all internationally recognised human rights and sets clear expectations on how we will address human rights issues across our value chain. This policy also identifies human rights topics that are relevant to our broader value chain and are addressed through our Supplier Code of Conduct.

We have a range of **reporting mechanisms** for our people to pursue if they are concerned about Spark or any of our people who are not living up to our values, our **Code of Ethics**, or Human Rights Policy, including any instances relating to human rights violations and modern slavery.

These are set out in detail in our whistleblowing process, which is documented and available to all Spark people. Spark's **Honesty Box** process is an online reporting tool that enables investigation by specialist employees of any concerns raised, while maintaining the confidentiality of the reporter. We also provide avenues where people can raise concerns without providing any information about their identity at all.

These policies and systems are underpinned by our **Values**, *Tūhono: we connect, Māia: we are bold, Whakamana: we empower, and Matomato: we succeed together.* Our values are the cornerstones of our culture and guide our behaviour.

# Our people

## Our direct workforce

As of 30 June 2023, Spark directly employed 5,432 people, with more than 99% of these people located in New Zealand.

Our people have a broad range of skillsets, ranging from customer service to engineering to professional services.

Spark meets all the requirements of New Zealand employment law for our New Zealand-based direct workforce, and in many cases goes above and beyond statutory requirements. Our Hiring People policy ensures that 'right to work' checks are undertaken, and work cannot commence without valid documentation.

Spark seeks to remunerate our people with competitive salaries, paying in line with the market so we can recruit and retain the best talent. Minimum full-time remuneration is \$54,100, which is above the Living Wage. In FY23 Spark reviewed its contribution model and salary processes to offer more flexibility in how pay increases are provided for the start of FY24 (1 July 2023), as a result of engagement with our people and to ensure that our remuneration remains competitive in a tight employment market.

Spark has a diverse workforce and a robust diversity, equity and inclusion programme that is focussed on ensuring our people feel valued, respected, and confident to bring their whole selves to work. We use regular engagement 'pulse checks' with our people, which enables individuals to share their views and experiences, and supports leaders to create positive work environments for their people. Spark people undertake compliance training on a range of topics including (but not limited to) our Code of Ethics, health and safety, security and privacy, and our policies around discrimination, bullying, diversity and inclusion, and harassment. In addition, our people leaders receive training through our People and Culture team, as well as leadership development programmes that ensure they have an understanding of the robust standards and expectations in place for the protection of our people.

Spark employs interns across our business in a range of areas. We have a general policy of paying our interns at least the minimum wage (rather than requiring them to give their time free), and we ensure they are given meaningful career opportunities. Around one in five of these interns are engaged through programmes such as the First Foundation<sup>1</sup> as part of our focus on diversity and inclusion. These interns are supported with scholarships, work experience, and mentoring. Occasionally we have people that volunteer their time to gain work experience or knowledge in a particular area - for example our Agile transformation. These are short-term arrangements, and we will continue to monitor this practice to ensure it is always beneficial for the volunteer.

## Our indirect workforce

We have an indirect workforce of almost 3,000 people with the majority located in New Zealand and approximately 400 people located offshore. We recognise our indirect workforce could potentially face higher risks of modern slavery than those employed directly by Spark, and we have checks and balances in place to mitigate this.

Our indirect workforce in New Zealand is a diverse mix of agency contractors, consultancy firms, independent contractors, and people employed by our Business Hubs - which operate under a licencing model. It also includes people such as cleaners and security staff who work in Spark buildings.

Our New Zealand-based indirect employees are all protected by New Zealand employment law and employed on a range of contractual arrangements depending on the type of work they do and where they have been engaged. Our independent contractors and agency staff who contract directly to Spark are all engaged in accordance with our own employment hiring process in terms of proof of right to work and rates of pay.

<sup>1</sup> See www.firstfoundation.org.nz for more information.

# **Our people (continued)**

Of our people located offshore, the majority are in the Philippines, where we contract with an offshore partner to run customer care centres to service our customer base in New Zealand. We require our partner in the Philippines to make formal commitments around its mitigation of modern slavery risk. Our partner has confirmed that it adheres to fair pay practices, including paying employees for all time worked, and that all its employees, contractors, and suppliers must comply fully with its Equal Employment Opportunity Policy and applicable employment laws.

As part of our membership of the Joint Audit Cooperation (JAC) initiative we will audit one of our partner's call centre sites in the Philippines, located in Manila. This audit is scheduled for August 2023 and we intend to report the results of this audit in our FY24 reporting. For more information on JAC see the section on page 9 of this document.

We also outsource some IT services work to contract staff at two different IT services businesses, both headquartered in India. The number of contractors from these businesses who are working with Spark fluctuates depending on the work required, but at 30 June 2023 it was a little over 100 people, with around two thirds based in New Zealand and a third offshore in India or Australia. We also plan to audit this supplier in FY24.

# Our retail network

We operate 63 retail stores and 24 Business Hubs located throughout New Zealand. We also have dealership arrangements with major retail chains across New Zealand to sell Spark products and services.

Spark directly operates all its retail stores, and all the people working in Spark stores have an Employment Agreement directly with Spark.

Our Business Hubs are operated by thirdparty licensees. We require within the licence terms that the terms of employment between the licensee and the staff member must "comply with all statutory and legal requirements". Under the licence agreement, licensees must offer employment on terms substantially consistent with a template agreement provided by Spark (being a fit-for purpose agreement that meets minimum legal requirements).

# **Our supply chain**

# About our supply chain

We rely on a combination of local and global suppliers and partners to operate our business. We have around 2,000 suppliers, ranging from the largest global technology businesses to small local operators. Each year we spend around \$2 billion to support our business and meet our customers' needs.

Our global supply chain is complex, with many indirect suppliers providing the source materials and components required to deliver consumer electronics and network infrastructure. We set clear expectations for our suppliers related to social and environmental performance through our Supplier Code of Conduct (see adjacent column). All new suppliers are requested to sign up to the Code, or demonstrate commitment to an equivalent code of practice, as part of their onboarding process. Spark's biggest categories of spend include:

- The purchase of equipment and services for our customers (primarily business customers) either when Spark is acting as a reseller or a provider of managed services. This includes items such as mobile devices, IT equipment services, and support services;
- Goods and services sold to Spark for the purposes of maintaining and providing telecommunications networks; and
- Goods and services sold to Spark to enable our IT environment.

The remainder is spent on a range of services such as marketing, corporate services, content rights, electricity, travel, freight and courier, office supplies, and leasing.

Of our total spend, around 90% is with our top 100 suppliers.

# Spark's Supplier Code of Conduct

Spark is committed to sourcing our products and services from suppliers that provide safe working conditions, treat workers with respect and dignity, and conduct business in an environmentally and socially responsible manner. Our Supplier Code of Conduct sets out the minimum standards we expect from all our suppliers across labour and human rights, health and safety, environmental sustainability, and ethical business practices. See: www.sparknz.co.nz/suppliers/



The Supplier Code of Conduct was first introduced in FY18. To embed the Code, we worked with our top 100 suppliers by contract value to ensure they were signed up to the Code or could demonstrate they were adhering to an existing equivalent code of practice.

All new suppliers are requested to sign up to the Code, or demonstrate commitment to an equivalent code of practice, as part of their onboarding process.

# Our supply chain (continued)

# Improving our Risk Management and Supplier Engagement processes

We recognise the need to improve the effectiveness of the actions we take to assess and address modern slavery risks in our supply chain. Since the introduction of our Supplier Code of Conduct we have completed a small number of supplier audits, focussed on New Zealand based suppliers of accommodation, software, IT services, and infrastructure businesses. These audits did not find any material issues of non-compliance with the Spark Code of Conduct.

We are in the process of transitioning our supplier management system to the SAP Ariba platform. We have migrated supplier data into the SAP Ariba system and are engaging with our most significant suppliers in waves to enrich the data we hold on each supplier, with our first wave of suppliers representing our largest global and local suppliers. This system provides improved processes for data collection from suppliers, including self-assessment questionnaires and compliance declarations, covering topics such as modern slavery and science-based emissions reduction targets. The system also includes a risk module that enables us to monitor suppliers across 300+ incident types (such as ethical practices, labour compliance, legal incidents, and operational disruption), and then segment suppliers into risk profiles as a result.

An initial risk assessment and supplier prioritisation, using existing supplier data, identified 53 suppliers for further engagement, with 21 considered higher risk. This assessment considered data from the risk monitoring element of SAP Ariba, geographic risk aligned to World Economic Forum risk factors, and a prioritisation of strategic suppliers. This list continues to inform the targets of our supplier audits through JAC, which is overviewed in more detail in the following section.

We will continue to evaluate the effectiveness of our supplier engagement processes as we implement these new systems.

# Auditing suppliers - Membership of Joint Audit Cooperation (JAC) initiative

JAC is an international association of telecommunications operators aiming to align around a common set of requirements and KPIs for ICT suppliers to uphold human rights, social, labour, and environmental standards. The association aims to verify, develop, and assess the Corporate Social Responsibility (CSR) implementation across the manufacturing centres of suppliers in the industry.

JAC has been running for over a decade and has been gradually growing as new operators join the initiative. JAC members share resources and best practices. As of June 2023, the association encompasses 26 telecommunications operators.

As a JAC member Spark is required to audit a minimum of five supplier locations each calendar year. The suppliers and locations are mutually agreed and allocated across the members. Findings and corrective actions are also shared among all JAC members, which provides visibility of risk across a larger number of suppliers than Spark would be able to audit individually and a platform for collective industry engagement to improve performance.

Across all of its members, JAC has conducted a total of 910 audits and surveys since its establishment in 2010 through to 2022. In the 2022 calendar year a total of 98 audits were carried out. Across these audits 549 corrective actions were raised during audits by category of issue. The top audit findings were related to Health and Safety, Environment, and Working Hours.

As we share many common global suppliers with our industry peers many of the sites audited are relevant to our own supply chain, including a significant number of sites within the past two years. Details shared among JAC members are covered by a Non-disclosure Agreement, which means we cannot share details of JAC audits conducted by other members publicly, but we can use this information in our own internal risk assessment, to inform our engagement with suppliers, and to prioritise and select sites for auditing.

# **Our supply chain (continued)**

To undertake the assessments we have engaged a third-party auditor experienced in delivering site assessments against the JAC methodology. The five sites selected include two manufacturing sites in Asia, two service providers with significant numbers of workers working offshore, including our outsourced call centre operations in the Philippines, and one of our key suppliers in New Zealand. The first of these audits are scheduled for August 2023, with our commitment to complete five on-site audits by the end of the 2023 calendar year. We intend to report the findings of these audits in our FY24 reporting.

Of the five supplier sites we initially selected one supplier manufacturing site in Asia had already been audited by another JAC member within the past two years, meaning we already had access to a recent assessment of performance. Because of this we have selected a different supplier, a service provider based offshore, for our 2023 audit programme.

For more information see: www.jac-initiative.com

# **Appendix:**

# Spark Group structure and subsidiaries

Information on significant subsidiaries and controlled entities in the Spark Group as at 30 June 2023 (including ownership percentages and principal activity information) is available in the Spark Annual Report on page 149.

Spark New Zealand Trading Limited is the main trading entity within the Spark Group and is the parent company of many of Spark's operating subsidiaries.

Spark Finance Limited is the finance company for the Spark Group and raises debt funding in New Zealand and Internationally. The majority of these funds are then advanced to other members of the Spark Group to assist in funding the group's operations. Spark Finance has debt securities listed on the NZDX as SPF.

# Spark subsidiaries

SUBSIDIARY COMPANY	PRINCIPAL ACTIVITY
Computer Concepts Limited	IT infrastructure and Cloud services
Connect 8 Limited	Mobile infrastructure business
Digital Island Limited	Business telecommunications provider
Entelar Group Limited	Telecommunications and IT infrastructure build and maintenance services, and distribution and supply chain services
Entelar Limited	Mobile phone repair and equipment distribution
Gen-i Australia Pty Limited	Provides international wholesale and outsourced telecommunications services
MATTR Limited	Software company focussed on decentralised identity and verifiable data
Orious Limited	Data analytics business
Revera Limited	IT infrastructure and data centre provider
Spark Finance Limited	Group finance company
Spark New Zealand Cables Limited	Investment company
Spark New Zealand Trading Limited	Telecommunications and digital services company
Spark Trustee Limited	Trustee company
TCNZ Australia Investments Pty Limited	Australian operations
TCNZ (Bermuda) Limited	Holding company
TCNZ Financial Services Limited	Investment company
TCNZ (United Kingdom) Securities Limited	Holding/investment company
Teleco Insurance Limited	Group insurance company
Teleco Insurance (NZ) Limited	Mobile phone insurance
Telecom Capacity Limited	Holding company
Telecom Enterprises Limited	Investment company
Telecom New Zealand (UK) Enterprises Limited	Holding/investment company
Telecom New Zealand USA Limited	Provides international wholesale telecommunications services
Telecom Pacific Limited	Holding company
Telecom Southern Cross Limited	Holding company
Telecom Wellington Investments Limited	Investment company



Spark New Zealand Limited Private Bag 92028 Auckland 1142 New Zealand

spark.co.nz





# GREENHOUSE GAS INVENTORY

Spark Greenhouse Gas Inventory Report 2023

# **About this report**

This document is the 2023 Greenhouse Gas Inventory Report for Spark New Zealand Limited ('Spark' and together with its subsidiaries, the 'Spark Group'). This report covers the emissions for FY23 (1/7/2022 to 30/06/2023) and the previous three financial years, FY20, FY21 and FY22. It has been prepared in accordance with *The Greenhouse Gas Protocol: A Corporate Accounting and Reporting Standard (2004)* ('the GHG Protocol'). For a detailed summary of our organisational and operational boundaries please see the Appendix.

This report has been approved by the Spark New Zealand Board and is dated 18 August 2023.

Justine Smyth, CNZM Chair

Spark New Zealand Limited (NZX: SPK, ASX: SPK)

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# Spark's science-based emissions reduction target

56%

Spark New Zealand commits to **reduce absolute Scope 1 and 2 GHG emissions 56% by 2030** from a FY2020 base year.

**70%** 

Spark New Zealand commits that **70% of its** suppliers by spend covering purchased goods and services and capital goods, will have SBTi-aligned targets in place by 2026.

In August 2021, Spark received verification of its science-based emissions reduction target. The Science Based Targets initiative (SBTi) is established as the global standard for corporate emissions reduction targets. Over 3,100 organisations have set verified emissions reduction targets since it launched in 2015. In New Zealand 21 companies have set targets, with a further ten committed to set targets within two years.

All SBTi targets must have a strict absolute reduction target for Scope 1 and 2 emissions, and also include a separate Scope 3 target if these emissions are greater than 40% of the total footprint.

- Scope 1: Direct emissions from sources owned or controlled by Spark
- **Scope 2**: Indirect emissions from purchased electricity
- Scope 3: Indirect emissions from other sources in the value chain - e.g., production of purchased materials, transportation, business travel and use of sold products

SBTi targets are set against sector-specific emissions trajectories. The ICT sector pathways were developed with the International Telecommunications Union (ITU) and provide specific emissions reductions for mobile and fixed networks, and data centres, based on projected growth and efficiency gains. These reductions are then calculated against our own emissions profile and the share of our emissions from each activity, giving Spark a reduction target of 56% over the next decade.

The SBTi also sets rules for recalculating targets for organisations that have significant changes to their structure, for example when investing or divesting business from group structures. See page 6 for information on our reporting scope and changes made to our reporting over the past year. These changes do not require us to recalculate our scope 1 and 2 SBTi emissions reduction target, which remains at a 56% reduction from FY20 to FY30. The changes in reporting scope are backdated to our FY20 emissions baseline, meaning our ambition level remains the same.

# Setting our scope 1 and 2 emissions target:

2020-2030 trajectories for ICT operators

Data
Centres
53%
reduction

+

Mobile
Networks
• 45%
reduction

+

Fixed
Networks
62%
reduction

=

Source: Guidance for ICT companies setting science based targets, ITU, GESI, GSMA, SBTi

# **Performance summary FY23**



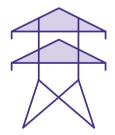
**13,318** tonnes CO<sub>2</sub>e

Scope 1 and 2 emissions tracking below our SBTi reduction target pathway



o29.8% scope 1 and 2 emissions

Scope 1 and 2 emissions reduced significantly year-on-year



**37.1%** grid emissions intensity

Greater share of renewable generation has driven down emissions per unit of electricity consumed from national grid



o1.8% growth in electricity consumption

Driven by investment in mobile networks and data centres, offsetting efficiency and network simplification savings

# **About Spark**

Spark is New Zealand's largest telecommunications and digital services company. Our customers range from individual New Zealanders and households to small businesses, not-for-profits, government and large enterprise clients. Across all our services - mobile, broadband, cloud services, digital services and entertainment - we have relevance for almost every New Zealander.

98%

of New Zealanders reached by our 4G network 99%

of the population reached by our Internet of Things network<sup>1</sup>

63

retail stores

699k

broadband connections

24

regional business hubs

16

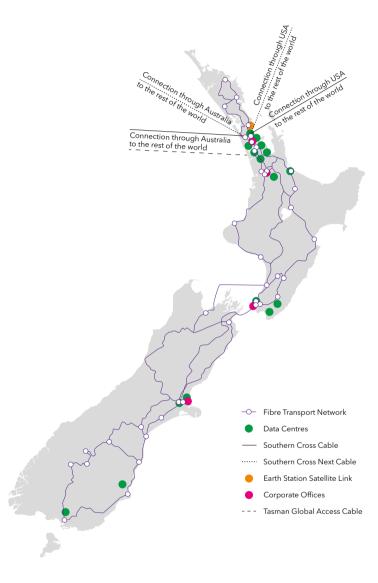
data centres

Active infrastructure on

~1,500

mobile sites supporting more than 2.7 million mobile connections 5,432

New Zealand employees



# We operate the following brands and businesses

Consumer

**Business** 

Community

**Growth markets** 

Other brands



Spark Business Group



**Qrious** 

Digital Island\*

leaven.



**☀ Spark** Health







Spark<sup>®</sup>

All data at 30 June 2023

1 Cat-M1 Internet of Things network.

# Our base year for reporting

FY20 is our baseline year for emissions reporting and for our SBTi-verified emissions reduction target. In setting our target we refreshed our approach to emissions reporting to bring our processes in-house to provide more frequent internal reporting, better inform decision making, and support progress towards our emissions reduction target.

Since we established our target, we have rescoped our emissions reporting and baseline to account for changes to our business. This includes:

- The sale of a 70% stake in our passive mobile tower assets, which are now owned by Connexa. At these sites we have retained ownership of the site electricity consumption and associated emissions. This includes emissions from electricity used to run cooling systems and lights, alongside active mobile network equipment. Where the ownership of cooling systems has transitioned to Connexa, we have removed associated refrigerant fugitive emissions from our GHG reporting, including re-baselining back to our FY20 baseline year. This has reduced our fugitive emissions for our baseline year by 124 tonnes CO<sub>2</sub>e or 0.67% of our total scope 1 and 2 emissions.
- The investment to take full control of Connect 8, which has been integrated into Entelar Group. This includes the integration of a fleet of field services vehicles and equipment, and two depots. This has increased our reported emissions from fleet for our baseline year by 536 tonnes CO<sub>2</sub>e or 3.0% of our total scope 1 and 2 emissions.

These changes are not significant enough to require us to recalculate our SBTi emissions reduction target, which remains at a 56% reduction from FY20 to FY30. The reporting scope changes have been applied to our FY20 emissions baseline, meaning our ambition level remains the same.

In the future we will re-baseline our emissions for significant changes in Spark's operational footprint or reporting boundary, including acquisitions and divestments, or outsourcing and insourcing of activities that have a 5% or greater impact on our scope 1 and 2 emissions. A recalculation of baseline emissions will also be triggered in the instance of a discovery of significant errors, a number of cumulative errors that are cumulatively significant, changes in calculation methodology, improvements in the accuracy of emissions factors, or activity data that results in a significant impact on the base year.

# **Greenhouse gas emissions**

		GHG EMISSI	ONS (t CO <sub>2</sub> e)	
SCOPE/CATEGORY	FY20	FY21	FY22	FY2
Scope 1	2,485	2,799	2,372	2,69
Fugitive emissions*	561	637	702	62
Mobile combustion - Vehicle fleet**	1,483	1,678	1,337	1,65
Stationary combustion - Diesel generators	426	470	325	39
Natural gas combustion	15	15	8	1
Scope 2	15,855	19,428	16,609	10,62
Corporate/Retail	1,450	1,722	1,361	79
Mobile Network	2,589	3,535	3,546	2,68
Fixed Network	9,061	10,725	8,474	5,11
Data Centre	2,756	3,446	3,228	2,02
Scope 3 (total C3,C6 & C13)	6,277	4,127	3,806	4,81
Category 3 - Fuel- & energy- related activities	1,394	1,356	1,458	1,31
Category 6 - Business travel	3,236	707	620	2,40
Category 13 - Downstream leased assets	1,647	2,063	1,728	1,10
Total Scope 1 and 2 (SBTi target emissions)	18,341	22,227	18,981	13,31
Total Scope 1, 2 and 3 (C3,C6 & C13)	24,618	26,354	22,787	18,13

## Notes

Please see Appendix A and B for information on methodologies used to calculate and measure emissions, and specific exclusions of sources.

We split our scope 2 electricity reporting across four categories - Corporate/Retail, Mobile Network, Fixed Network, and Data Centre. These operational categories align with the ICT sector pathways developed with the International Telecommunications Union (ITU) in their guidance for setting a science-based emissions reduction target.

Numbers may not sum due to rounding.

- \* We have restated our FY20, FY21 and FY22 Fugitive emissions due to the transition in ownership of cooling systems to Connexa. See page 6 for more information. We have also added historic top-up data for CCL data centre sites.
- We have restated our FY20, FY21 and FY22 Mobile combustion Vehicle fleet emissions due to the acquisition and integration of the Connect 8 fleet to the Entelar Group. See page 6 for more information.

# **Greenhouse gas emissions (continued)**

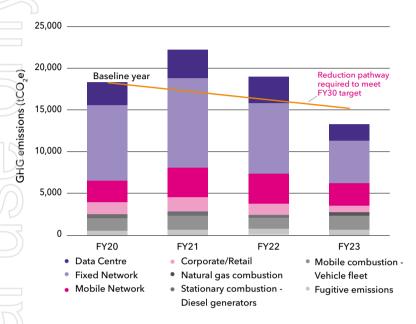
FY23					
SCOPE/CATEGORY	GHG EMISSIONS (t CO <sub>2</sub> e)	CO <sub>2</sub>	CH₄	$N_2O$	
Scope 1	2,694	2,017	13	37	
Fugitive emissions	628	_	_	-	
Mobile combustion - Vehicle fleet	1,659	1,612	12	36	
Stationary combustion - Diesel generators	393	391	1	1	
Natural gas combustion	14	14	0	0	
Scope 2	10,624	10,337	266	22	
Corporate/Retail	799	778	20	2	
Mobile Network	2,687	2,614	67	6	
Fixed Network	5,116	4,978	128	11	
Data Centre	2,023	1,968	51	4	

Note: Spark does not have emissions of SF6, NF3, and PFCs. We exclude scope 3 emissions from our reporting by gas type due to incomplete data. Numbers may not sum due to rounding. The percentages used to determine  $CO_{\gamma}$ ,  $CH_{4}$  and  $N_{2}O$  gas emissions under Scope 2 may deviate from the Ministry for Environment's 2023 figures due to rounding.

Scope 1 and scope 2 energy usage by type				
			ENERGY USA	AGE
SCOPE/CATEGORY	FY20	FY21	FY22	
Scope 1				
Fugitive emissions	N/A	N/A	N/A	
Vehicle fleet - premium petrol (litres)	60,079	60,387	24,624	2
Vehicle fleet - regular petrol (litres)	225,672	212,408	183,263	30
Vehicle fleet - diesel (litres)	197,756	245,046	240,181	309
Stationary combustion - Diesel generators (litres)	160,004	176,367	121,763	14
Natural gas combustion (KWh)	78,927	75,731	43,460	7
Scope 2				
Corporate/Retail (GWh)	14.67	13.83	12.28	
Mobile Network (GWh)	26.18	28.38	32.02	
Fixed Network (GWh)	91.62	86.12	76.50	
Data Centre (GWh)	27.87	27.67	29.14	

Note: CCL vehicle fuel usage by litres is not included from FY20 - FY22 as fuel emissions were calculated on a per-km basis for FY20. We have included CCL fuel usage by litres from FY23, which includes 16,630 litres of premium petrol, 37,258 litres of regular petrol, and 12,953 litres of diesel.

# **Our emissions reduction performance**



# Our emissions performance

In the past year we saw our emissions reduce significantly, with our scope 1 and 2 emissions down 29.8% and now tracking below our SBTi pathway, aligned to our 56% reduction target from FY20 to FY30.

Our electricity use, as the source of power for our networks and infrastructure, is our largest source of emissions. The emissions intensity of the electricity we use is dependent on whether it is generated renewably or from fossil fuels such as coal and gas. The mix of sources determines our emissions factor per unit of electricity.

Our FY21 emissions were significantly higher than our FY20 baseline. This was due to dry hydrological conditions which saw a significant increase in non-renewable electricity generation on the New Zealand grid. In FY22 this trend was reversed, with a cleaner electricity mix and underlying reductions in energy use delivering a significant emissions reduction. This trend continued over the past year, driven by ongoing reductions in the grid emissions factor, which is down from 0.1108 kg/kWh to 0.0696 kg/kWh, or a 37.1% reduction.

Our scope 1 emissions have increased 13.6%, driven by an increase in vehicle fleet emissions which are up 24.2%, mostly due to increased diesel use from the Entelar Group fleet integrated from Connect 8. We also saw a significant increase in stationary combustion, up 21.1%, as we have purchased diesel to fill new tanks for expanded energy storage alongside expanded data centre investment.

# Our fleet

Spark's fleet is responsible for 12.5% of our reported scope 1 and 2 emissions. Our reporting now includes Connect 8 fleet data, now part of Entelar Group, which has been backdated to our baseline year. Our FY23 fleet emissions were up 24.2% on the previous year, with increased fuel use across all areas of our fleet. In our core fleet this is expected as this is the first full year reported without COVID-19 restrictions.

In the past year we piloted an 'Electric First' policy for the Spark Corporate Fleet, including individually-assigned vehicles, with all vehicles due for renewal to be replaced by an Electric Vehicle (EV). In FY23 all vehicles introduced to the Spark corporate fleet were electric or Plug-in Hybrid Electric Vehicles (PHEVs), with an increase in 30 EVs.

Much of our fleet remains traditional hybrid vehicles with 182 Toyota RAV4 Hybrids operating across the Spark and Entelar Group teams. The lease on many of these vehicles expires in the year ahead. We will use the results of the pilot to inform a full transition of our fleet to EVs. The experience of our teams has shown that for most people the transition to EV is feasible.

People in some roles do have legitimate need to travel long distances, or to areas with limited fast charging infrastructure. In these cases we will look to extend the lease of existing hybrid vehicles, or reassign vehicles in the fleet, rather than ordering new non-plug-in vehicles.

At the end of FY23 we had three pure petrol or diesel vehicles remaining in the core Spark fleet of 197 vehicles. We had 41 full electric vehicles, up from 11 in the previous year, 21 PHEVs and 132 hybrids. We still have progress to make across the broader Spark fleet, including with our subsidiaries. Across the rest of the Spark Group we have 182 vehicles, of which two are full EV, one is a PHEV, 64 are hybrids and 115 are non-EV.

# **Our emissions reduction performance (continued)**

# **Business travel**

Flights and business travel are classed as scope 3 emissions, so are not included in our SBTi emissions reduction target. However, business travel is a significant source of emissions which is easily influenced by our policies and behaviour.

COVID-19 restrictions significantly reduced our business travel over the previous three years. This has bounced back over the past year, with our emissions up 288% year-on-year. Despite this our FY23 business travel emissions are still 25.8% below our FY20 baseline.

We anticipated some increase as restrictions lifted, with some travel delayed or deferred. To contain growth in business travel we have implemented a new sign-off process for international travel. We have also built quarterly travel data into our sustainability dashboard to maintain greater oversight and determine if any further action is required to manage business travel.

# Governance of emissions reduction programme

We measure and report our energy use and emissions on a quarterly basis, with this information shared in updates to our Technology Leadership Team, who act as a Governance Group for our emissions reduction work.

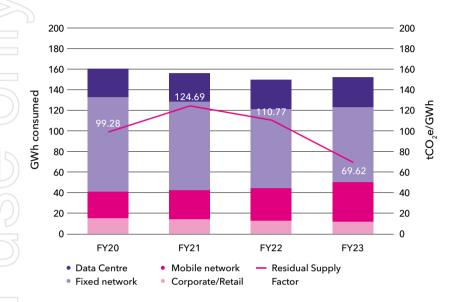
We also report our emissions performance, alongside other quarterly sustainability Key Performance Indicators (KPIs), to our Leadership Squad. The Leadership Squad act as a steering committee for sustainability across Spark through a standing quarterly agenda item at their regular meetings. We have decided that sustainability is relevant to all areas of the business, so key updates and decisions are participated in by all members of our leadership team. The Spark Board also receives quarterly updates on key sustainability topics, and our performance against our emissions reduction target is integrated into our half-year financial reporting.

A dedicated Emissions Reduction Squad has oversight of our emissions performance. The Tribe Lead for Network Simplification is the champion for emissions reduction in the technology team. This is the area of the business responsible for retiring legacy network assets - Spark's largest source of energy reductions and electronic waste.

In June we also hired a dedicated Environmental Manager to lead the development of our emissions reduction programme and other environmental actions.

More information on our approach is available in the Environment section of our Annual Report or on our website: www.sparknz.co.nz/sustainability/environment

# **Electricity consumption**



# Our electricity consumption performance

Over the past year electricity accounted for 79.8% of our scope 1 and 2 emissions. The majority of our electricity use is in powering our fixed networks, data centres, and mobile network. Emissions from our electricity use reduced significantly in line with the lower emissions factor, with our scope 2 emissions down 36.0% on FY22.

Our underlying electricity use has grown slightly, driven by increased investment in our 5G mobile networks and data centres. Overall electricity use is up 1.8%, with 152.6 GWh consumed in FY23.

We have a long-running programme of network simplification, including the decommissioning of legacy equipment such as the public switched telephone network (PSTN), which has driven year-on-year reductions in electricity use across our business. We continue to reduce electricity consumption through a focus on energy efficiency and removing old, inefficient equipment.

We are also investing in new infrastructure as traffic grows across our network. This is important to support innovation to drive emissions reductions and productivity across all sectors. This includes the roll-out of 5G, and investment to expand our data centres. Although energy efficiency is a focus in our rollout of new infrastructure and in the construction of new data centre space, we expect our electricity usage to slowly increase over time.

# Supporting renewable energy investments

In New Zealand we benefit from a high share of existing renewable generation, with in a typical year over 80% of all electricity supplied from renewable sources. Compared to many operators in other markets our emissions are low. However, to achieve our SBTi target, we need to further reduce the emissions intensity of our electricity, particularly as we invest in more digital infrastructure for the future.

It is projected that the New Zealand grid will continue to decarbonise over the next decade, aligned with New Zealand's national emissions reduction budgets and plans. In addition to expected national improvements, Spark is actively pursuing options to link our electricity purchasing to new renewable electricity generation capacity. Our partnership with our electricity provider includes a commitment to work with Spark to achieve our SBTi target. We are currently working with our partner to accelerate options for procuring new renewable generation capacity, and exploring options for on-site renewable generation, such as solar. On-site solar generation is an option in some sites with significant areas to house panels. In these cases, on-site generation works alongside electricity provided by the grid, which would be required to provide the majority of electricity to our network sites.

# **Appendix A: Organisational boundary**

Our organisational emissions reporting boundary takes an operational control approach as defined by the GHG Protocol and includes Spark and its subsidiaries.

Spark New Zealand Limited is the parent entity of the Spark Group. Spark is publicly listed, and our issued shares are quoted on the New Zealand Stock Exchange (NZX) and Australian Securities Exchange (ASX). As at 30 June 2023 the Spark Group comprised 26 controlled entities.

More information on significant subsidiaries and controlled entities in the Spark Group as at 30 June 2023 (including ownership percentages and principal activity information) is available in the **Spark Annual Report 2023** 

# Significant Spark subsidiaries

NAME	PRINCIPAL ACTIVITY	EMISSIONS REPORTING INCLUSIONS
Computer Concepts Limited (NZ)	IT infrastructure and cloud services	Electricity, business travel, fleet, refrigerants
Connect 8 Limited	Mobile infrastructure business	Electricity, fleet - included in FY23 inventory and backdated to FY20 baseline
Digital Island Limited (NZ)	Business telecommunications provider	Electricity, fleet
Entelar Group Limited	Telecommunications and IT infrastructure build, and maintenance services, and distribution and supply chain services	Electricity, fleet
Gen-i Australia Pty Limited (Australia)	Provides international wholesale and outsourced telecommunications services	Excluded as no significant emissions
MATTR Limited (NZ)	Software company focused on decentralised identity and verifiable data	Office electricity (on a headcount estimate basis for previous years), natural gas
Qrious Limited (NZ)	Data analytics business	Included in Spark Corporate Reporting
Revera Limited (NZ)	IT infrastructure and data centre provider	Electricity, business travel, refrigerants
Spark Finance Limited (NZ)	A Group finance company	Excluded as not an operating company
Spark New Zealand Trading Limited (NZ)	Telecommunication and digital services company	Included in Spark Corporate reporting
TCNZ (Bermuda) Limited	A holding company	Excluded as not an operating company
Teleco Insurance Limited (Bermuda)	A Group insurance company	Excluded as not an operating company
Telecom New Zealand USA Limited (USA)	Provides international wholesale telecommunications services	Excluded as no significant emissions
Telecom Southern Cross Limited (NZ)	A holding company	Excluded as not an operating company

# Investments in associates and joint ventures (at 30 June 2023)

Investments, associates and joint ventures are excluded from emissions disclosures as they are outside our operational control.

NAME	TYPE	COUNTRY	OWNERSHIP	PRINCIPAL ACTIVITY
Adroit Holdings Limited	Associate	New Zealand	47%	Environmental IoT solutions
FrodoCo Holdings Limited <sup>1</sup>	Associate	New Zealand	17%	A holding company for Connexa
Flok Limited	Associate	New Zealand	38%	Hardware and software development
Hourua Limited <sup>2</sup>	Joint Venture	New Zealand	50%	Delivering the Public Safety Network
Pacific Carriage Holdings Limited, Inc.	Associate	United States	41%	A holding company
Rural Connectivity Group Limited	Joint Venture	New Zealand	33%	Rural broadband
Southern Cross Cables Holdings Limited	Associate	Bermuda	41%	A holding company
TNAS Limited	Joint Venture	New Zealand	50%	Telecommunications development

<sup>1</sup> Parent company for Connexa.

<sup>2</sup> Spark and One NZ established Hourua Limited to provide priority cellular services to the Public Safety Network which is the new communications service that will be used by New Zealand's frontline emergency responders.

# **Appendix B: Operational boundary**

# Greenhouse gas emissions source inclusions

dieginiouse gus emissions source inclusions				
NAME	ACTIVITIES	METHODOLOGY, DATA QUALITY, UNCERTAINTY		
Scope 1: Fugitive Emissions	Refrigerant top-ups / leakage	Refrigerant emissions data is based on a 3% annual loss estimate (based on <i>Ministry for the Environment - Guidance for voluntary greenhouse gas reporting</i> ) applied to gases held across Spark operations. For our FY22 emissions reporting we reset our baseline gas stock levels against cooling system data held in our eMaint asset management system, including estimated holdings for equipment without recorded refrigerant volume or type. At this time we restated our FY20 and FY21 emissions based on adjustments to this baseline for known system removals and additions over the previous two years.		
		We continued this approach through to our FY23 reporting. In FY23 we adjusted our reporting scope to remove refrigerants which had been transferred to Connexa. This change of reporting scope has been retrospectively applied to all reported years back to FY20. See page 6 for more information.		
7 7		Data on actual refrigerant top-ups has been included for CCL data centres. This was added for the first time in our FY23 reporting and has been backdated to FY20 based on top-up data provided by our refrigeration service provider.		
) 		We have identified an opportunity to improve our future refrigerant reporting. We are looking to implement processes with our suppliers to capture refrigerant top-up data to more accurately record actual losses.		
Scope 1: Stationary Combustion	Diesel generator fuel usage	Records from supplier invoices and reporting.		
Scope 1: Natural Gas	Gas usage for heating	Records from supplier invoices and reporting.		
Scope 1: Mobile Combustion Fleet	Petrol and Diesel use for Spark vehicles	Records from vehicle lease supplier reporting, including reporting of fuel card purchases. This includes fuel purchased at filling stations which may be used to fill portable generators deployed in the field.		
		Fuel used by Spark franchisees is excluded where fuel use data is captured under the Spark lease agreement but fuel cost is paid by franchisees.		
		For FY20 CCL fleet emissions used a per-km emissions factor due to unavailability of data in litres.		
9		For FY23 we have included Connect 8 fleet fuel in our reporting scope, which has been integrated into the Entelar Group. This has been retrospectively applied to previous years back to FY20. See page 6 for more information.		
Scope 2: Electricity	Electricity usage	Reporting of monthly electricity billing for all sites. Includes Spark electricity usage in shared Chorus sites based on billing records between Spark and Chorus.		
		FY20/FY21 Spark retail store electricity use is based on an extrapolation of available FY21 data. From FY22 onwards data is from billing records.		
		The split in data across four categories (Corporate/Retail, Mobile Network, Fixed Network, and Data Centre) is based on records from electricity supplier billing against site type, e.g. data centre, telephone exchange, mobile sites. For sites with multiple category types, including exchange sites with significant office space and sites sharing fixed network and data centre equipment we adjust allocation of electricity based on a standard per-employee or per-rack calculation. For our mobile sites use we assume an additional 10% electricity use in the 'mobile core' based on a conservative estimate referencing a number of industry reports.		
		Electricity consumed by customer equipment hosted in our data centres is reported as Scope 3, Category 13: Downstream leased assets (see below).		
		We report our emissions using a market-based residual supply emissions factor.		
Scope 3, Category 3: Fuel and Energy	Transport and distribution losses for	We report our electricity Transport and Distribution losses because electricity usage is our most material source of emissions under our scope 1 and 2 emissions reduction target.		
Related Activities	electricity consumption	Electricity usage collected for scope 2 reporting as above.		

# **Appendix B: Operational boundary (continued)**

NAME	ACTIVITIES	METHODOLOGY, DATA QUALITY, UNCERTAINTY
Scope 3, Category 6: Business Travel	Flights, taxis, hire cars and accommodation	We report our Business Travel emissions as they are a material source of emissions. They are also an emission source we can reduce through business policy, employee behaviour and adoption of new technologies.
		Records from business travel partners, including kms flown, hotel nights, and hire car usage.  Taxi and Uber expenditure extracted from finance reports and expense claim data.
Scope 3, Category 13: Downstream leased	Electricity use on-billed to customers	In many of our data centres we host customer equipment. This equipment draws electricity which is on-billed to our hosted customers.
assets		Records from customer billing data based on automated direct metering systems, manual meter and load readings, and maximum input power of customer equipment.
		Revera's FY20 on-billed electricity is estimated from its FY20 total electricity usage based on the proportion of on-billed electricity to total electricity usage in FY21.
<u> </u>		Electricity use to power data centre services, including cooling and lighting, are included in our Scope 2 reporting.

# GHG emissions source exclusions

	NAME	ACTIVITIES	METHODOLOGY, DATA QUALITY, UNCERTAINTY
	Category 1	Purchased goods and services	Excluded due to lack of available data and high degree of uncertainty. To shape our science-based
	Category 2	Capital goods	emission reduction target we gathered supplier emissions data, including equipment life-cycle emissions data. Complete data is unavailable. However, analysis of supplier and category spend shows this is a material source of emissions and is included in our scope 3 SBTi target.
	Category 4	Upstream transportation and distribution	
	Category 5	Waste generated in operations	-
	Category 7	Employee commuting	
	Category 8	Upstream leased assets	-
	Category 9	Downstream transport and distribution	Excluded due to low materiality, lack of available data, and high degree of uncertainty.
	Category 10	Processing of sold products	
	Category 11	Use of sold products	
	Category 12	End-of-life treatment of sold products	-
	Category 14	Franchisees	-
	Category 15	Investments	-

# Guidance documents used in the preparation of Carbon Footprint

- Greenhouse Gas Protocol Scope 2 Guidance.
- Greenhouse Gas Protocol Scope 3 Calculation Guidance.
- Ministry for the Environment Guidance for voluntary greenhouse gas reporting 2023 detailed guide (MfE 2023)
- The majority of emissions factors are sourced from MfE 2023.
- · For our scope 2 reporting we have used the electricity residual supply factor sourced from NZECS: www.certifiedenergy.co.nz
- For our reporting of refrigerant R438C we have used a factor published by The California Air Resources Board.

# Deloitte.

# **Independent Assurance Report**

Independent Assurance Report on Spark New Zealand Limited's Greenhouse Gas Emissions Inventory Report for the Year Ended 30 June 2023

# To the Board of Directors of Spark New Zealand Limited

We have undertaken a limited assurance engagement relating to the Greenhouse Gas Emissions Inventory Report (the 'inventory report') of Spark New Zealand Limited (the 'Company' or 'Spark') and its subsidiaries (the 'Group' or 'Spark Group') for the year ended 30 June 2023, comprising the Emissions Inventory and the explanatory notes set out on pages 6 to 14.

The inventory report provides information about the greenhouse gas emissions of the Group for the year ended 30 June 2023 and is based on historical information. This information is stated in accordance with the requirements of the Greenhouse Gas Protocol: A Corporate Accounting and Reporting Standard (2004) ('the GHG Protocol') which can be accessed at https://ghgprotocol.org/corporate-standard.

# Board of Directors' Responsibility

The Board of Directors are responsible for the preparation of the inventory report, in accordance with the GHG Protocol. This responsibility includes the design, implementation and maintenance of internal control relevant to the preparation of an inventory report that is free from material misstatement, whether due to fraud or error.

# Auditor's Responsibility

Our responsibility is to express a limited assurance conclusion on the inventory report based on the procedures we have performed and the evidence we have obtained. We conducted our limited assurance engagement in accordance with International Standard on Assurance Engagements (New Zealand) 3410: Assurance Engagements on Greenhouse Gas Statements ('ISAE (NZ) 3410'), issued by the New Zealand Auditing and Assurance Standards Board. That standard requires that we plan and perform this engagement to obtain limited assurance about whether the inventory report is free from material misstatement.

A limited assurance engagement undertaken in accordance with ISAE (NZ) 3410 involves assessing the suitability in the circumstances of the Group's use of the GHG Protocol as the basis for the preparation of the inventory report, assessing the risks of material misstatement of the inventory report whether due to fraud or error, responding to the assessed risks as necessary in the circumstances, and evaluating the overall presentation of the inventory report. A limited assurance engagement is substantially less in scope than a reasonable assurance engagement in relation to both the risk assessment procedures, including an understanding of internal control, and the procedures performed in response to the assessed risks.

The procedures we performed were based on our professional judgement and included enquiries, observations of processes performed, inspection of documents, analytical procedures, evaluating the appropriateness of quantification methods and reporting policies, and agreeing or reconciling with underlying records.

Given the circumstances of the engagement, in performing the procedures listed above we:

- Through enquiries, obtained an understanding of the Group's control environment and information systems relevant to emissions quantification and reporting, but did not evaluate the design of particular control activities, obtain evidence about their implementation or test their operating effectiveness.
- Evaluated whether the Group's methods for developing estimates are appropriate and had been consistently applied. However, our procedures did not include testing the data on which the estimates are based or separately developing our own estimates against which to evaluate the Group's estimates.
- Reviewed adherence to the principles and requirements outlined in GHG Protocol, which included a consideration of completeness.

The procedures performed in a limited assurance engagement vary in nature and timing from, and are less in extent than for, a reasonable assurance engagement. Consequently, the level of assurance obtained in a limited assurance engagement is substantially lower than the assurance that would have been obtained had we performed a reasonable assurance engagement. Accordingly, we do not express a reasonable assurance opinion about whether Spark New Zealand Limited's inventory report has been prepared, in all material respects, in accordance with the GHG Protocol.

# **Independent Assurance Report (continued)**

## Inherent Limitations

GHG quantification is subject to inherent uncertainty because of incomplete scientific knowledge used to determine emissions factors and the values needed to combine emissions of different gases.

# Our Independence and Quality Control

We have complied with the independence and other ethical requirements of Professional and Ethical Standard 1 International Code of Ethics for Assurance Practitioners (including International Independence Standards) (New Zealand) ('PES-1') issued by the New Zealand Auditing and Assurance Standards Board, which is founded on fundamental principles of integrity, objectivity, professional competence and due care, confidentiality and professional behaviour.

Other than this engagement and our role as auditor of the financial statements, our firm carries out other assignments for Spark New Zealand Limited in relation to regulatory audit, other assurance related services (such as trustee reporting) and non-assurance services provided to the Corporate Taxpayers Group of which Spark New Zealand Limited is a member. These services have not impaired our independence as auditor of the Group. In addition to this, the Chief Executive has both a sister and brother-in-law that are partners at Deloitte. These Deloitte partners are not involved in the provision of any services to the Group and its subsidiaries, and this matter has not impacted our independence. Also, partners and employees of our firm deal with the Group on normal terms within the ordinary course of trading activities of the business of the Group. The firm has no other relationship with, or interest in the Group.

The firm applies Professional and Ethical Standard 3: Quality Management for Firms that Perform Audits or Reviews of Financial Statements, or Other Assurance or Related Services Engagements, which requires the firm to design, implement and operate a system of quality management including policies and procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

## Use of Report

This report is provided solely for your exclusive use in accordance with the terms of our engagement. Our report is not to be used for any other purpose, recited or referred to in any document, copied or made available (in whole or in part) to any other person without our prior written express consent. We accept or assume no duty, responsibility or liability to any other party in connection with the report or this engagement, including without limitation, liability for negligence in relation to the opinion expressed in this report.

## **Limited Assurance Conclusion**

Deloitte Limited

Based on the procedures we have performed and the evidence we have obtained, nothing has come to our attention that causes us to believe that Spark New Zealand Limited's inventory report for the year ended 30 June 2023 is not prepared, in all material respects, in accordance with the requirements of the GHG Protocol.

**Chartered Accountants** 

18 August 2023 Auckland, New Zealand

This limited assurance report relates to the Greenhouse Gas Emissions Inventory Report of Spark New Zealand Limited for the year ended 30 June 2022 included on Spark New Zealand Limited's website. Spark New Zealand Limited's Board of Directors is responsible for the maintenance and integrity of Spark New Zealand Limited's website. We have not been engaged to report on the integrity of Spark New Zealand Limited's website. We accept no responsibility for any changes that may have occurred to the Greenhouse Gas Emissions Inventory Report since they were initially presented on the website. The limited assurance report refers only to the Greenhouse Gas Emissions Inventory Report named above. It does not provide an opinion on any other information which may have been hyperlinked to/from these Greenhouse Gas Emissions Inventory Report are concerned with the inherent risks arising from electronic data communication they should refer to the published hard copy of the Greenhouse Gas Emissions Inventory Report presented on this website.



Spark New Zealand Limited Private Bag 92028 Auckland 1142 New Zealand

sparknz.co.nz