



ASX Announcement

12 October 2023

Letter to Shareholders regarding Extraordinary General Meeting

Further to the Notice of Meeting lodged on 9 October 2023, Splitit Payments Limited ("**Splitit**" or the "**Company**") (ASX:SPT, OTCQX:SPTTY), the only white-label service allowing customers to pay by instalments, using their existing credit on their payment card at checkout without increasing their total credit exposure, wishes to advise that the enclosed letter regarding the Company's upcoming Extraordinary General Meeting to be held at 9:00am (AEDT) on Monday, 13 November 2023 has been sent today to each registered shareholder, together with their personalised voting form, in accordance with their respective communication preferences as listed with the share registry.

Shareholder Contact Information

Splitit@investorinfo.net.au
1300 290 691 (within Australia)
+61 2 9066 4081 (outside Australia)

Media Contact Information

Australian Media

Catherine Strong
Citadel-MAGNUS
cstrong@citadelmagnus.com
+61 2 8234 0111

US Media

Lyndal Newman
Global Marketing Director, Splitit
Email: lyndal.newman@splitit.com

About Splitit

Splitit is a global payment solution provider that lets shoppers use the credit they've earned by breaking up purchases into monthly interest-free instalments using their existing credit card. Splitit enables merchants to improve conversion rates and increase average order value by giving customers an easy and fast way to pay for purchases over time without originating new credit. Splitit serves many of Internet Retailer's top 500 merchants and is accepted by more than 1,500 eCommerce merchants in over 30 countries and shoppers in over 100 countries. Headquartered in Atlanta, Splitit has an R&D centre in Israel and offices in London and Australia. The Company is listed on the Australian Securities Exchange (ASX) under ticker code SPT. The Company also trades on the US OTCQX under ticker codes SPTTY (ADRs) and STTTF (ordinary shares).

The announcement has been approved and authorised to be given to ASX by Dawn Robertson, Chairman of the Board of Splitit.



www.splitit.com



info@splitit.com



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Rialto South Tower, 525 Collins St., Melbourne VIC 3000, Australia



12 October 2023

Dear Shareholder

SPLITIT PAYMENTS LIMITED – UPCOMING GENERAL MEETING OF SHAREHOLDERS

Splitit Payments Limited (ARBN 629 557 982) (ASX:SPT) (**Splitit** or the **Company**) advises that the Company will hold a general meeting of its shareholders (**Shareholders**) via an online meeting platform at 9:00am (AEDT) on Monday, 13 November 2023 (the **Meeting**).

The Company is not required to send hard copies of the notice of Meeting (**Notice**) to Shareholders. The Notice is available under the 'ASX Announcement' section on the Company's website at <https://investors.splitit.com/asx-announcements/> or under the Announcements section on the Company's ASX platform at <https://www2.asx.com.au/markets/trade-our-cash-market/announcements.spt>

The Company has made arrangements for the Meeting to be held virtually via an online meeting platform provided by the Company's share registry. **The Company will not be holding a physical Meeting.**

The Company strongly encourages all Shareholders to vote by directed proxy prior to the Meeting. Personalised Voting Forms for the Meeting should be lodged before 9:00am (AEDT) on Saturday, 11 November 2023. A copy of your personalised Voting Form is enclosed for convenience, or alternatively, you can submit your votes online via <https://investor.automic.com.au/#/loginsah> and follow the instructions on your Voting Form.

Shareholders who wish to attend and participate in the virtual Meeting can do so via the online meeting platform, where Shareholders will be able to watch, listen, and vote online. Details on how to access the virtual Meeting are provided in the Notice. Shareholders can also submit any questions in advance of the Meeting by emailing questions to splitit@cdplus.com.au by no later than 9:00am (AEDT) on Saturday, 11 November 2023.

The Notice and the accompanying Explanatory Memorandum should be read in its entirety. The Explanatory Memorandum contains important information about the matters to be considered at the Meeting to assist Shareholders to determine how to vote on the resolutions set out in the Notice.

Should you wish to discuss any of the matters detailed in this letter, the Notice or the Explanatory Memorandum, please contact the Company via email at splitit@cdplus.com.au.

Yours faithfully

A handwritten signature in dark ink, appearing to read "Dawn Robertson".

Dawn Robertson
Chair
Splitit Payments Limited



www.splitit.com



info@splitit.com



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