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# Superloop signs major retail service provider in exclusive wholesale deal worth more than \$30m

Superloop Limited (**ASX:SLC**) (**Superloop**) announces it has signed an exclusive contract with a major retail service provider (RSP) customer as part of the official launch of a new Superloop wholesale product, 'Hosted Backhaul', a new 'Infrastructure on Demand' solution optimised for nbn's new WBA5.

The five-year, exclusive contract is expected to generate more than \$30 million in revenue over its term and will see the RSP switch its backhaul arrangements to Superloop.

The Hosted Backhaul product has been designed to allow RSPs to select their preferred level of network control, customer experience, and investment. For more information on the Hosted Backhaul product, please refer to <a href="https://www.superloop.com/blog/superloop-just-supersized-its-scalable-wholesale-offering">https://www.superloop.com/blog/superloop-just-supersized-its-scalable-wholesale-offering</a>.

## **ENDS**

Authorised for release by the Managing Director / Chief Executive Officer of Superloop Limited



## **About Superloop**

Founded in 2014, and listed on the ASX since 2015, Superloop's purpose is to enable better internet for Australian homes and businesses. We enable challenger retail brands (including Superloop and Exetel brands) to take a larger share of the market, leveraging Superloop's Infrastructure-on-Demand platform. Superloop provides connectivity and services to customers in three segments of the market: consumer, business and wholesale. Our offerings leverage Superloop's investments in physical infrastructure assets that include fibre, subsea cables and fixed wireless, as well as Superloop's software platforms. Hundreds of thousands of homes and businesses rely on Superloop and Exetel every day for their connectivity needs.

Visit www.superloop.com to learn more.

### **Contacts**

Superloop is at:

Web: <a href="https://www.superloop.com/">https://www.superloop.com/</a>
Twitter: <a href="https://twitter.com/superloopnet">https://twitter.com/superloopnet</a>

LinkedIn: <a href="https://au.linkedin.com/company/superloop">https://au.linkedin.com/company/superloop</a>

Facebook: <a href="https://www.facebook.com/SuperloopHomeBroadband/">https://www.facebook.com/SuperloopHomeBroadband/</a> <a href="https://www.instagram.com/superloop.homebroadband/">https://www.instagram.com/superloop.homebroadband/</a>

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