

Announcement Summary

Entity name

KOGAN.COM LTD

Date of this announcement

Wednesday November 29, 2023

The +securities the subject of this notification are:

𝔅 +Securities issued under an +employee incentive scheme that are subject to a restriction on transfer and are not being quoted on ASX until the restriction ends

Total number of +securities to be issued/transferred

ASX +security code	Security description	Total number of +securities to be issued/transferred	Issue date
KGNAA	PERFORMANCE RIGHTS	6,614	29/11/2023

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

KOGAN.COM LTD

We (the entity named above) give notice of the issue, conversion or payment up of the following unquoted +securities.

1.2 Registered number type

ACN

Registration number

612447293

1.3 ASX issuer code

KGN

1.4 The announcement is ☑ New announcement

1.5 Date of this announcement

29/11/2023



Part 2 - Issue details

2.1 The +securities the subject of this notification are:

𝔅 +Securities issued under an +employee incentive scheme that are subject to a restriction on transfer and are not being quoted on ASX until the restriction ends

2.2a This notification is given in relation to an issue of +securities in a class which is not quoted on ASX and which:

As an existing ASX security code ("existing class")



Part 3B - number and type of +securities the subject of this notification (existing class) where issue has not previously been notified to

ASX in an Appendix 3B

Additional +securities in an existing class issued under an +employee incentive scheme

ASX +security code and description

KGNAA : PERFORMANCE RIGHTS

Date the +securities the subject of this notification were issued 29/11/2023

Will these +securities rank equally in all respects from their issue date with the existing issued +securities in that class C Yes

Were any of the +securities issued to +key management personnel (KMP) or an +associate? C No

Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

https://www.kogancorporate.com/resources/pdf/governance/EQUITY_INCENTIVE_PLAN_RULES.pdf

Any other information the entity wishes to provide about the +securities the subject of this notification

Number of +securities 6,614



Part 4 - +Securities on issue

Following the issue, conversion or payment up of the +securities the subject of this application, the +securities of the entity will comprise:
(A discrepancy in these figures compared to your own may be due to a matter of timing if there is more than one application for quotation/issuance currently with ASX for processing.)
4.1 Quoted +Securities (Total number of each +class of +securities quoted)

ASX +security code and description	+securities on issue
KGN : ORDINARY FULLY PAID	102,454,039

4.2 Unquoted +Securities (Total number of each +class of +securities issued but not quoted on ASX)

))	ASX +security code and description	Total number of +securities on issue
	KGNAB : OPTION EXPIRING 30-JUN-2025 EX \$5.29	6,000,000
	KGNAA : PERFORMANCE RIGHTS	1,145,300
	KGNAC : OPTION EXPIRING 01-APR-2025 EX \$16.38	61,632
	KGNAJ : OPTION EXPIRING 31-DEC-2026 EX \$3.68	72,233
	KGNAL : OPTION EXPIRING 30-JUN-2027 EX \$4.35	16,635
	KGNAI : OPTION EXPIRING 01-SEP-2026 EX \$3.68	178,773
	KGNAK : OPTION EXPIRING 30-JUN-2026 EX \$3.68	1,359
))	KGNAE : OPTION EXPIRING 27-FEB-2026 EX \$3.78	15,000
	KGNAF : OPTION EXPIRING 28-FEB-2027 EX \$3.78	15,000
	KGNAG : OPTION EXPIRING 28-FEB-2028 EX \$3.78	15,000
	KGNAH : OPTION EXPIRING 27-FEB-2029 EX \$3.78	15,000
	KGNAD : OPTION EXPIRING 31-AUG-2024 EX \$9.88	280,000



Part 5 - Other Listing Rule requirements

5.1 Were the +securities issued under an exception in Listing Rule 7.2 and therefore the issue did not need any security holder approval under Listing Rule 7.1? Yes

5.1a Select the number of the applicable exception in Listing Rule 7.2