

Form 605

Corporations Law
Section 671B

Notice of ceasing to be a substantial holder

To: Company Name/Scheme **KOGAN.COM LTD**

ACN/ARSN **612 447 293**

1. Details of substantial holder (1)

Name **UBS Group AG and its related bodies corporate**

ACN/ARSN (if applicable):

The holder ceased to be a substantial shareholder on **30 January 2024**

The previous notice was given to the company on **29 January 2024**

The previous notice was dated **25 January 2024**

2. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3) in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of Change (4)	Consideration given in relation to change (5)	Class (6) and Number of securities affected	Person's votes affected
Please see Appendix A.					

3. Changes in association

The persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	N/A

4. Addresses

The addresses of persons named in this form are as follows:

Name	Address
N/A	N/A

SIGNATURE

Print Name: Florian Naef

Capacity: Authorised signatory

Sign Here:

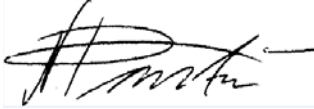


Date: 01 February 2024

Print Name: Nemanja Pantic

Capacity: Authorised signatory

Sign Here:



Date: 01 February 2024

Contact details for this notice:

Florian Naef
Group Compliance, Regulatory & Governance
(T) + 852 3712 4687

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KGN - Appendix A					
Date of change	Person whose relevant interest changed	Nature of Change	Consideration given in relation to change	Number of securities	Class
29-Jan-24	UBS Securities Australia Ltd	Sell	42,978	(7,811)	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Sell	64,373	(11,731)	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Sell	15,052	(2,751)	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Sell	52,140	(9,463)	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Sell	20,079	(3,687)	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Sell	719,603	(130,455)	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Buy	798,853	145,691	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Buy	13,943	2,563	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Sell	30,267	(5,557)	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Buy	195	36	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Sell	4,566	(837)	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Sell	13,596	(2,496)	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Buy	37,126	6,793	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Sell	34,405	(6,311)	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Sell	27,755	(5,087)	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Buy	439,710	79,701	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Sell	19,363	(3,528)	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Buy	81	15	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Sell	14,341	(2,634)	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Buy	88,085	16,090	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Sell	138,531	(25,242)	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Sell	217,949	(39,472)	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Buy	308,237	55,981	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Buy	13,408	2,439	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Sell	427,948	(77,813)	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Buy	308,551	56,140	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Buy	6,121	1,117	Ordinary
29-Jan-24	UBS Securities Australia Ltd	Buy	2,684	494	Ordinary
30-Jan-24	UBS Securities Australia Ltd	Sell	466,695	(80,827)	Ordinary
30-Jan-24	UBS Securities Australia Ltd	Buy	435,149	76,095	Ordinary
30-Jan-24	UBS Securities Australia Ltd	Sell	16,768	(2,883)	Ordinary
30-Jan-24	UBS Securities Australia Ltd	Sell	1,829	(316)	Ordinary
30-Jan-24	UBS Securities Australia Ltd	Buy	845	147	Ordinary
30-Jan-24	UBS Securities Australia Ltd	Buy	20,205	3,617	Ordinary
30-Jan-24	UBS Securities Australia Ltd	Buy	34,273	5,899	Ordinary
30-Jan-24	UBS Securities Australia Ltd	Buy	217,017	37,850	Ordinary
30-Jan-24	UBS Securities Australia Ltd	Sell	24,143	(4,236)	Ordinary
30-Jan-24	UBS Securities Australia Ltd	Buy	27,045	4,771	Ordinary
30-Jan-24	UBS Securities Australia Ltd	Sell	9,498	(1,632)	Ordinary

30-Jan-24	UBS Securities Australia Ltd	Sell	164,398	(28,344)	Ordinary
30-Jan-24	UBS Securities Australia Ltd	Sell	114,279	(19,929)	Ordinary
30-Jan-24	UBS Securities Australia Ltd	Buy	243,554	42,716	Ordinary
30-Jan-24	UBS Securities Australia Ltd	Sell	174,742	(30,272)	Ordinary
30-Jan-24	UBS Securities Australia Ltd	Buy	178,116	31,022	Ordinary
30-Jan-24	UBS Securities Australia Ltd	Buy	5,019	879	Ordinary
30-Jan-24	UBS Securities Australia Ltd	Stock Returned	N/A	(500,000)	Ordinary
30-Jan-24	UBS Securities Australia Ltd	Stock Returned	N/A	(100,000)	Ordinary