## MARK RONAN

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Sales declined in a more challenging trading environment, with management prioritising gross margin (which improved for all brands), cost management (which fully offset inflationary pressures), and cash flow from operations (which delivered a material reduction in net debt).

| (\$ million) Underlying ${ }^{1}$ | 1H FY24 27 weeks | 1H FY24 26 weeks ${ }^{2}$ | 1H FY23 26 weeks ${ }^{2}$ | Change | Sales <br> Sales down, largely in line with reduced traffic. Store sales were down more than online <br> Inventory availability and ranging issues in the Adairs brand impacted sales, which provides an opportunity for FY25. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Store sales | 217.6 | 208.5 | 235.6 | -11.5\% |  |
| Online sales | 84.8 | 82.9 | 88.6 | -6.5\% |  |
| Total sales | 302.4 | 291.4 | 324.2 | -10.1\% |  |
| Gross Margin | 182.3 | 175.4 | 188.0 | -6.7\% |  |
| Gross Margin \% | 60.3\% | 60.2\% | 58.0\% | +220bps |  |
| Warehouse costs | 21.5 | 20.8 | 24.0 | -13.5\% |  |
| Delivery costs | 17.3 | 17.0 | 16.4 | +3.5\% |  |
| Gross Profit | 143.6 | 137.6 | 147.6 | -6.8\% | +5.7\%), rents ( $+5.0 \%$ ) and utilities ( $+20 \%$ ). - Mocka delivered a strong half of |
| CODB | 107.4 | 103.7 | 108.0 | -3.9\% | line with plan. |
| EBITDA | 36.2 | 33.9 | 39.7 | -14.6\% |  |
| Depreciation | 5.3 | 5.3 | 4.2 | +26.0\% | Balance sheet and dividend |
| EBIT | 30.9 | 28.6 | 35.5 | -19.3\% | Group inventories down $21 \%$ (YoY) with physical stock down further due to issues at Australian ports which impacted sales over Q2. |
| EBIT margin \% | 10.2\% | 9.8\% | 10.9\% | -110bps | - Net debt reduced by $\$ 15.4 \mathrm{~m}$ to $\$ 58.6 \mathrm{~m}=$ c. $0.8 x$ LTM Underlying EBITDA |
| Statutory EPS | 10.2 cps | - | 12.7 cps | -19.7\% | Interim dividend of 5.0 cps fully franked, and DRP remains active (1.5\% discount) |
| Interim dividend | 5.0 cps | - | 8.0 cps |  |  |

Note: (1) Refer to Appendix 6 for a reconciliation of underlying and statutory results. (2) 1 H FY24 consists of 27 weeks, with Boxing Day falling in week 27. To facilitate a valid like-for-like comparison with 1 H FY23, data for the first 26 weeks of FY24 is also provided. Unless otherwise noted, all comparative data with prior years is on a 26 -week basis for 1 H FY24.

Management's focus is on near-term actionable priorities given the current macro environment

## adairs

## NDC transition

- Continue to improve service and reduce cost per unit dispatched
- New WMS to be implemented mid CY24 to further improve NDC service and cost
- Ongoing material cost reductions remain across Adairs supply chain


## CODB management

$\rightarrow$ Focus on CODB management and specific cost-out initiatives to support returning to a sustainable 10\%+ EBIT margin

## Range enhancement

- Investing in core stock levels to improve in-store availability
- Opportunities across departments including fashion bedlinen, kids and seasonal product


## Linen Lovers

- Building upon successful personalisation trials
- Evolving the program to enhance customer value and reduce customer churn


## Store growth

- Focus remains on opening larger stores and actively managing smaller stores with several relocations, up-sizes, consolidations and closures planned to maintain a highly profitable portfolio


## Coc-2

## Store strategy

- Expect to open up to 3 new stores and refurbish up to 3 existing stores by the end of FY25


## Supply chain

- Reconfigured existing Mocka DC to establish a Focus DC in QLD (at no additional cost to the group)
- Allows supplier containers to go directly to QLD
- lowers costs
- improves customer service


## Mocka.

## Consolidating gains

Continue improvements seen in 1H FY24 across inventory, margins and costs to support ongoing profitable growth

## Digital strategy

- Website will be re-platformed to Shopify Plus in 2H FY24 to deliver improved customer experience and conversion
- The new platform will support future growth in new channels and can also support growth through other planned initiatives over the medium term


## A challenging half however gross margins improved, costs are lower, and the NDC turnaround is on track with material service and cost improvements

- Adairs' sales finished down -9.3\%¹ on 1H FY23 driven by lower traffic and stock availability/range issues
- store sales down -9.2\% / online sales down -9.8\% (online accounts for $26.4 \%$ of total sales)
- Conversion in Adairs stores increased by 100bps, and online improved by 10bps (supported by the introduction of click-and-collect and improved NDC service levels).
( $\downarrow$ Stock levels across core ranges were inconsistent, leading to below plan stock availability, whilst bedlinen performance was disappointing and presents a strong opportunity moving forward
( $\downarrow$ Gross profit margin improved by +70 bps in 1H FY24 as a result of lower import container rates, increased retail prices and carefully managed promotional activity.
- The NDC is performing materially better post-transition to Adairs management - see page 4.
- CODB declined by $5.3 \%$ driven by ongoing cost efficiency initiatives and lower sales volumes, despite underlying escalations in store wage rates, payroll taxes, rents and utilities. Adairs underlying EBIT finished at $\$ 13.5$ million ( 26 weeks).
$\downarrow$ Two new stores were opened, three stores were upsized and three smaller stores closed, which collectively delivered a $+2.0 \%$ increase in gross lettable area (GLA) during the half.


## Historic performance



$\begin{array}{ccccc}\text { 1H } & 1 \mathrm{H} & 1 \mathrm{H} & \text { 1H } & \text { 1H } \\ \text { FY20 } & \text { FY21 } & \text { FY22 } & \text { FY23 } & \text { FY24 }\end{array}$ Gross margin

| Adairs |  |  |  |
| ---: | ---: | ---: | ---: |
| Underlying <br> HY24 <br> $(27 \mathrm{wks})$ | Underlying <br> HY24 <br> $(26 \mathrm{wks})$ | Underlying <br> HY23 <br> $(26 w k s)$ | Change <br> v HY23 (\%) |
| 156.2 | 147.1 | 161.9 | $-(9.2 \%)$ |
| 54.1 | 52.8 | 58.5 | $-(9.8 \%)$ |
| 210.3 | 199.9 | 220.4 | $-(9.3 \%)$ |
| $25.7 \%$ | $26.4 \%$ | $26.5 \%$ |  |
| 131.1 | 124.5 | 135.6 | $-(8.2 \%)$ |
| $(15.6)$ | $(15.0)$ | $(18.5)$ | $-(18.9 \%)$ |
| $(10.2)$ | $(9.9)$ | $(8.8)$ | $+12.6 \%$ |
| 105.3 | 99.6 | 108.4 | $-(8.1 \%)$ |
| $(84.3)$ | $(81.4)$ | $(86.0)$ | $-(5.3 \%)$ |
| 21.0 | 18.2 | 22.4 | $-(18.8 \%)$ |
| $(4.7)$ | $(4.7)$ | $(3.7)$ | $+26.6 \%$ |
| 16.3 | 13.5 | 18.7 | $-(27.8 \%)$ |
| 56.3 | 56.3 | 70.0 | $-(19.6 \%)$ |

\% sales ratios

| Gross margin \% |
| :--- |
| Gross profit \% |
| Costs of doing business \% |
| EBITDA \% |
| EBIT\% |


| $62.3 \%$ | $62.3 \%$ | $61.5 \%$ | +70 bps |
| ---: | ---: | ---: | ---: |
| $50.1 \%$ | $49.8 \%$ | $49.2 \%$ | +70 bps |
| $40.1 \%$ | $40.7 \%$ | $39.0 \%$ | +170 bps |
| $10.0 \%$ | $9.1 \%$ | $10.2 \%$ | $-(110 \mathrm{bps})$ |
| $7.8 \%$ | $6.7 \%$ | $8.5 \%$ | $-(170 \mathrm{bps})$ |

[^0][^1]
## Adairs - NDC update

The improvement in service levels (customers and stores) and reduction in costs under Adairs management are tracking to plan.

## Background

- Adairs took control of its National Distribution Centre in September 2023 to address operational and cost issues under the DHL operated 3PL model.


## Üpdate

Stated goal
Improve online customer
experience - improved accuracy and
faster despatch times
Improve in-store stock availability -
fewer stock outs and lost sales;
better in-store customer experience

Reduce NDC operating costs over the $3 P L$ model by at least $\$ 4 \mathrm{~m}$ per year in CY24

Update (after 4 months)

- c.60\% increase in customer orders dispatched in under 48 hours
- c.30\% fall in customer queries related to despatch / delivery
- c. $\$ 1$ million reduction in refunds due to NDC issues
- $15 \%$ increase in average weekly replenishment volumes dispatched to stores (v 2H FY23)
- Most new SKUs move through the NDC and out to stores in under 48 hours (previously took up to a week)
- Targeted NDC cost savings are on track
- Warehousing costs (net of depreciation) in 1H FY24 fell absolute terms ( $-\$ 2.8 \mathrm{~m}$ ) and as a \% Sales (-60bps) on 1H FY23 levels
- Savings of c. $\$ 3.5 \mathrm{~m}$ are expected in FY24 $\vee$ FY23 (pre-impact of new warehouse management system) and on track to achieve at least $\$ 4 \mathrm{~m}$ in CY24.


## Next milestone

(F) Adairs continue to operate utilising DHL technology and will implement a new warehouse management system in mid-CY24, enabling further material productivity improvements (faster turnarounds, greater


## A solid first half given the weaker trading environment and the business cycling a strong prior year.

- Focus sales of $\$ 66.2$ million, down $-15.8 \%$ on 1 H FY23. Written orders were down $-6.9 \%$.
- cycling a record delivered sales half in 1H FY23 (up 20.1\% on 1H FY22)
- Industrial action at Australian ports impacted stock levels towards the end of 1H FY24, resulting in an increased order book of $\$ 17.3 \mathrm{~m}$ at the end of the half ( $+38 \%$ on June 2023)
( Focus's quality mid-market product range and disciplined pricing strategy combined to deliver strong GM\% gains (+320bps) in 1H FY24.
- EBIT of $\$ 11.7 \mathrm{~m}$ ( $17.7 \%$ of sales) remains well ahead of base case expectations at time of acquisition.
- New store openings remain a priority, with a pipeline of opportunities being built. Two new stores have opened YTD in FY24 (Helensvale QLD and Prospect NSW). One existing store was refurbished in 1H FY24 (Springvale).
( $\downarrow$ Mocka's Brisbane warehouse has been reconfigured to support the growth of Focus in Queensland at no incremental cost to the group. This allows Focus to benefit from direct container deliveries to Queensland as well as provide better customer service to this targeted region.
$\qquad$

| (\$ million) |
| :--- |
| Store sales <br> Online sales <br> Total sales <br> Online \% of total sales <br> Gross margin <br> Warehouse related costs <br> Customer delivery costs <br> Gross profit <br> Costs of doing business <br> EBITDA <br> Depreciation <br> EBIT |

Closing inventories

Focus on Furniture

| Focus on Furniture |  |  |  |
| :---: | :---: | :---: | :---: |
| Underlying HY24 (27wks) | Underlying HY24 (26wks) | Underlying HY23 (26wks) | $\begin{array}{r} \text { Change } \\ \mathrm{v} \text { HY23 (\%) } \end{array}$ |
| 61.4 | 61.4 | 73.7 | -(16.7\%) |
| 4.8 | 4.8 | 5.0 | -(3.6\%) |
| 66.2 | 66.2 | 78.6 | -(15.8\%) |
| 7.3\% | 7.3\% | 6.3\% |  |
| 36.1 | 36.1 | 40.4 | -(10.6\%) |
| (3.9) | (3.9) | (3.5) | +9.8\% |
| (3.0) | (3.0) | (3.4) | -(11.8\%) |
| 29.2 | 29.2 | 33.4 | -(12.6\%) |
| (17.7) | (17.1) | (16.5) | +3.2\% |
| 11.5 | 12.2 | 16.9 | -(28.0\%) |
| (0.5) | (0.5) | (0.3) | +40.3\% |
| 11.0 | 11.7 | 16.6 | -(29.4\%) |
| 15.8 | 15.8 | 20.7 | -(23.5\%) |


| Gross margin \% | 54.6\% | 54.6\% | 51.4\% | +320 bps |
| :---: | :---: | :---: | :---: | :---: |
| Gross profit \% | 44.0\% | 44.2\% | 42.5\% | +160 bps |
| Costs of doing business \% | 26.7\% | 25.8\% | 21.0\% | +470 bps |
| EBITDA \% | 17.4\% | 18.4\% | 21.5\% | -(310 bps) |
| EBIT \% | 16.6\% | 17.7\% | 21.1\% | -(340 bps) |

Note: Refer to Appendix6 for a reconciliation of underlying and statutory results. Focus did not deliver orders in week 27, hence no material additional revenue was recognised

Improved gross margin accompanied by disciplined cost management, saw a solid recovery in EBIT despite minimal growth in traffic and sales
D. Mocka sales grew by $+0.8 \%$ to $\$ 25.3$ million ( 26 weeks)

- Narrowed and improved product range and quality, combined with less clearance activity and more promotional discipline, led to higher average selling prices and a material improvement in gross margin to $58.2 \%$ ( $47.7 \%$ in 1H FY23).
* Initiatives across the business to manage the cost base and improve delivered margin resulted in

EBIT of $\$ 3.5$ million for the half

* Average stock holdings were materially lower than the PCP, improving warehouse efficiencies and delivered margins.

Historic performance


Sales


Gross margin


EBIT and EBIT margin

| Mocka |  |  |  |
| ---: | ---: | ---: | ---: |
| Underlying <br> HY24 <br> (27wks) | Underlying <br> HY24 <br> (26wks) | Underlying <br> HY23 <br> (26wks) | Change <br> v HY23 (\%) |
| - | - | - |  |
| 26.0 | 25.3 | 25.1 | $+0.8 \%$ |
| 26.0 | 25.3 | 25.1 | $+0.8 \%$ |
| $100.0 \%$ | $100.0 \%$ | $100.0 \%$ |  |
| 15.1 | 14.7 | 12.0 | $+22.9 \%$ |
| $(2.0)$ | $(1.9)$ | $(2.0)$ | $-(5.0 \%)$ |
| $(4.1)$ | $(4.0)$ | $(4.1)$ | $-(3.4 \%)$ |
| 9.1 | 8.8 | 5.8 | $+51.2 \%$ |
| $(5.4)$ | $(5.3)$ | $(5.5)$ | $-(3.0 \%)$ |
| 3.6 | 3.6 | 0.4 | $+803.5 \%$ |
| $(0.1)$ | $(0.1)$ | $(0.1)$ | $-(31.4 \%)$ |
| 3.6 | 3.5 | 0.3 | $+1189.1 \%$ |
| 11.4 | 11.4 | 15.7 | $-(27.1 \%)$ |

\% sales ratios

| Gross margin \% | $58.2 \%$ | $58.2 \%$ | $47.7 \%$ | +1050 bps |
| :--- | ---: | ---: | ---: | ---: |
| Gross profit \% | $34.9 \%$ | $34.9 \%$ | $23.3 \%$ | +1160 bps |
| Costs of doing business \% |  |  |  |  |
| EBITDA \% | $20.9 \%$ | $20.9 \%$ | $21.7 \%$ | $-(80 \mathrm{bps})$ |
| EBIT \% | $14.1 \%$ | $14.0 \%$ | $1.6 \%$ | +1240 bps |
| $13.7 \%$ | $13.7 \%$ | $1.1 \%$ | +1260 bps |  |

[^2]Balance sheet and cashflow

| (\$ million) | Dec 21 | Jun 22 | Dec 22 | Jun 23 | Dec 23 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Inventories | 100.2 | 99.1 | 106.4 | 87.8 | 83.5 |
| Trade and other payables | (52.3) | (51.6) | (66.8) | (54.9) | (54.8) |
| Deferred revenue | (30.8) | (28.0) | (19.5) | (20.1) | (26.8) |
| Property, plant and equipment | 22.3 | 23.6 | 24.3 | 22.9 | 37.0 |
| intangibles | 277.5 | 278.8 | 280.3 | 282.3 | 285.1 |
| Right-of-use assets | 158.2 | 166.0 | 172.9 | 157.2 | 171.8 |
| Lease liabilities | (176.6) | (188.0) | (196.3) | (180.4) | (195.2) |
| Deferred tax liabilities | (21.2) | (24.7) | (21.2) | (20.8) | (17.4) |
| Net other assets and liabilities | (11.2) | 15.9 | 1.8 | 2.3 | (8.7) |
| Total funds employed | 266.1 | 291.0 | 282.0 | 276.3 | 274.4 |
| Borrowings | (118.8) | (119.2) | (109.2) | (100.0) | (80.0) |
| Cash | 29.1 | 26.1 | 28.2 | 25.9 | 21.4 |
| Net debt | (89.6) | (93.2) | (81.0) | (74.1) | (58.6) |
| Equity | 176.4 | 197.9 | 201.0 | 202.2 | 215.8 |



## Inventories

- Total Group inventories reduced by -\$4.3m over the half (-\$22.8m YoY).
- In-country inventories are down $26 \%$ YoY due to planned reductions and delays the result of shipping and port industrial action. This led to shortages in key lines towards the end of the half and impacted delivered sales at Focus on Furniture.


## Net debt

- Group underlying operating cash flow of $\$ 37.9 \mathrm{~m}$ was $+11 \%$ stronger than HY23 despite lower sales and profitability, reflecting improved stock turns across all brands; and an increased forward order book.
- Net debt of $\$ 58.6 \mathrm{~m}$ is down $-\$ 15.4 \mathrm{~m}$ since June 2023, equating to c.0.8x LTM Underlying EBITDA. Substantial covenant headroom exists.
- Existing finance facilities secured until Jan 2026 (\$90m) and Jan 2027 (\$45m).


## Capex

- Group CAPEX in 1 H FY24 was $\$ 22.2 \mathrm{~m}$, including:
- NDC step-in payment of $\$ 12.5 \mathrm{~m}$
- New stores, upsizes/consolidations and refurbishments across the Group
- Continued investment in IT and digital initiatives across the Group

For FY24, NDC-related CAPEX of $\$ 18 \mathrm{~m}$ is expected (incl initial step-in payment of $\$ 12.5 \mathrm{~m}$ incurred in 1H FY24), and Non-NDC CAPEX is expected to be $\$ 12-\$ 14 \mathrm{~m}$.

## Dividend and DRP

- A fully franked interim dividend of 5.0 cents per share has been declared
- Record date: 12 March 2024 and Payment date: 8 April 2024
- DRP remains active (Election Forms due 13 March 2024) with participants receiving shares at a $1.5 \%$ discount to a 5 -day VWAP

| Unaudited <br> Sales | FY24 v FY23 <br> (weeks 27 to 34) |
| :--- | ---: |
| Group | $-9.6 \%$ |
| Adairs | $-9.5 \%$ |
| Focus | $-14.1 \%$ |
| Mocka | $+4.0 \%$ |

The Group continues to see customer traffic significantly lower than the same period last year and sales for the first eight weeks of 2H FY24 remain challenging.

- Consumers remain value-oriented, with conversion declining notably when offers are reduced.
(1) Given the material decline in sales that occurred in May 2023, management expects that the Group's comparative sales performance will improve across the second half of FY24.
- The Group's focus remains on
- managing GM\% (up 200 bps over the corresponding 8 weeks in FY23)
- maximising customer sales conversion; and
- managing CODB

The Group has hedged all of its FY24 USD purchases at A\$0.69.
Management expects the trading environment to remain subdued; however, they are confident that the key near-term initiatives across the Group (refer to page 2) - particularly in the areas of product ranging, supply chain improvements, Adairs NDC, CODB management and store rollout - provide levers for profitable growth.



## QUESTIONS?

## APPENDICES

1. Who are we
2. Positioning of our Group
3. Store footprint - Adairs
4. Store footprint - Focus
5. Group profit and loss
6. Profit and loss reconciliation
7. Group cashflow
8. Glossary


Adairs Limited (ASX: ADH) is Australasia's largest omni channel retailer of homewares and home furnishing products

- Own three growing and highly profitable businesses
- Vertical retail model
- in-house design
- exclusive and differentiated products
- innovation
- supply chain control
- value for money and superior margins


## Omni-channel

- larger TAM than pure-play
- integrated channels, cross-channel synergies
- efficient customer acquisition costs
- better customer retention
- data and loyalty focused
- A\$170m+ p.a. in online sales
- High service, customer focused
- Our customers expect and enjoy service to help them discover, coordinate, execute and manage their purchases


## adairs

- Leading specialty retailer of home furnishings with a large and growing online channel and a national footprint of 172 stores
- Sells on-trend fashion products, quality staples, strong value and superior customer service. Experts in home textiles and decorative furnishing.


## for ouson

- Focus on Furniture ('Focus') is a vertically integrated omnichannel furniture and bedding retailer operating in Australia
- Sells well designed, functional and on-trend products at great value for money through a 25-store network and online
- Narrower range with high stock availability facilitating faster delivery to customers


## Mocka.

- Pure-play online home and living products designer and retailer
- Sells well designed, functional and stylish products in the Home Furniture, Kids and Nursery categories. All products designed inhouse and exclusive to Mocka.



## Appendix 3 - Adairs store footprint

Total Stores: 170


## Appendix 4 - Focus store network

Network of 24 stores, predominantly in Victoria. Typical store size is 1,500-2,000 square metres.


## Appendix 5 - Underlying Group profit and loss

| (\$ million) | Adairs | Focus | Mocka | Group |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Underlying HY24 (27wks) | Underlying HY24 (27wks) | Underlying HY24 (27wks) | Underlying HY24 (27wks) | Underlying HY24 (26wks) | Underlying HY23 (26wks) | $\begin{array}{r} \text { Change } \\ \text { v HY23 (\%) } \end{array}$ |
| Store sales | 156.2 | 61.4 | - | 217.6 | 208.5 | 235.6 | -(11.5\%) |
| Online sales | 54.1 | 4.8 | 26.0 | 84.8 | 82.9 | 88.6 | -(6.5\%) |
| Total sales | 210.3 | 66.2 | 26.0 | 302.4 | 291.4 | 324.2 | -(10.1\%) |
| Online \% of total sales | 25.7\% | 7.3\% | 100.0\% | 28.1\% | 28.5\% | 27.3\% |  |
| Gross margin | 131.1 | 36.1 | 15.1 | 182.3 | 175.4 | 188.0 | -(6.7\%) |
| Warehouse related costs | (15.6) | (3.9) | (2.0) | (21.5) | (20.8) | (24.0) | -(13.5\%) |
| Customer delivery costs | (10.2) | (3.0) | (4.1) | (17.3) | (17.0) | (16.4) | +3.5\% |
| Gross profit | 105.3 | 29.2 | 9.1 | 143.6 | 137.6 | 147.6 | -(6.8\%) |
| Costs of doing business | (84.3) | (17.7) | (5.4) | (107.4) | (103.7) | (108.0) | -(3.9\%) |
| EBITDA | 21.0 | 11.5 | 3.6 | 36.2 | 33.9 | 39.7 | -(14.6\%) |
| Depreciation | (4.7) | (0.5) | (0.1) | (5.3) | (5.3) | (4.2) | +26.0\% |
| EBIT | 16.3 | 11.0 | 3.6 | 30.9 | 28.6 | 35.5 | -(19.3\%) |
| Interest |  |  |  | (3.7) | (3.7) | (3.1) | +22.2\% |
| Tax |  |  |  | (7.9) | (7.3) | (9.4) | -(22.8\%) |
| NPAT |  |  |  | 19.2 | 17.6 | 23.0 | -(23.5\%) |
| Statutory EPS (cents) |  |  |  | 10.2 |  | 12.7 | -(19.7\%) |
| Dividends per share (cents) |  |  |  | 5.0 |  | 8.0 | -(37.5\%) |
|  |  |  |  |  |  |  |  |
| Closing inventories | 56.3 | 15.8 | 11.4 | 83.5 | 83.5 | 106.4 | -(21.5\%) |
| Ratios |  |  |  |  |  |  |  |
| Gross margin \% | 62.3\% | 54.6\% | 58.2\% | 60.3\% | 60.2\% | 58.0\% | +220 bps |
| Gross profit\% | 50.1\% | 44.0\% | 34.9\% | 47.5\% | 47.2\% | 45.5\% | +170 bps |
| Costs of doing business \% | 40.1\% | 26.7\% | 20.9\% | 35.5\% | 35.6\% | 33.3\% | +230 bps |
| EBITDA \% | 10.0\% | 17.4\% | 14.1\% | 12.0\% | 11.6\% | 12.2\% | -(60 bps) |
| EBIT \% | 7.8\% | 16.6\% | 13.7\% | 10.2\% | 9.8\% | 10.9\% | -(110 bps) |
| NPAT\% |  |  |  | 6.4\% | 6.0\% | 7.1\% | -(110 bps) |
| Dividend payout ratio (NPAT\%) |  |  |  | 49.0\% |  | 63.0\% | -(1400 bps) |



Note: Refer to Appendix 6 for a reconciliation of underlying and statutory results

## Appendix 6 - Profit and loss reconciliation

| (\$ million) |
| :--- |
| Sales |
| Gross profit |
| Gross profit \% |
| CODB |
| CODB \% |
| EBITDA |
| EBITDA \% |
| Depreciation |
| EBIT |
| EBIT \% |
| Interest |
| Tax |
| NPAT |


| 1H FY24 reconciliation |  |  |  |
| ---: | ---: | ---: | ---: |
| Underlying <br> FY24 | AASB 16 <br> impact | NDC <br> transition <br> costs | Statutory <br> FY24 |
| 302.4 | - | - | 302.4 |
| 143.6 | - | - | 143.6 |
| $47.5 \%$ | - | - | $47.5 \%$ |
| $(107.4)$ | 25.0 | $(1.6)$ | $(83.9)$ |
| $35.5 \%$ |  |  | $27.8 \%$ |
| 36.2 | 25.0 | $(1.6)$ | 59.6 |
| $12.0 \%$ |  |  | $19.7 \%$ |
| $(5.3)$ | $(22.1)$ | - | $(27.4)$ |
| 30.9 | 2.9 | $(1.6)$ | 32.2 |
| $10.2 \%$ |  |  | $10.7 \%$ |
| $(3.7)$ | $(3.5)$ | - | $(7.3)$ |
| $(7.9)$ | 0.2 | 0.5 | $(7.3)$ |
| 19.2 | $(0.4)$ | $(1.1)$ | 17.7 |


| 1H FY23 reconciliation |  |  |  |
| :---: | :---: | :---: | :---: |
| Underlying FY23 | AASB 16 impact | transition costs | Statutory <br> FY23 |
| 324.2 | - | - | 324.2 |
| 147.6 | - | - | 147.6 |
| 45.5\% | - | - | 52.9\% |
| (108.0) | 23.6 | (0.2) | (84.5) |
| 33.3\% | - | - | 32.6\% |
| 39.7 | 23.6 | (0.2) | 63.1 |
| 12.2\% | - | - | 27.4\% |
| (4.2) | (22.0) | - | (26.2) |
| 35.5 | 1.6 | (0.2) | 36.9 |
| 10.9\% | - | - | 15.4\% |
| (3.1) | (3.2) | - | (6.3) |
| (9.4) | 0.5 | 0.0 | (8.9) |
| 23.0 | (1.1) | (0.1) | 21.8 |

## Notes:

1. AASB 16 impact: Under AASB 16 lease expenses are removed from occupancy expenses (CODB) and replaced with depreciation of lease assets and interest on lease liabilities over the relevant lease term.
2. NDC transition costs: Costs associated with the transition and step-in to the National Distribution Centre.

| (\$ million) | Underlying 1H FY24 | Underlying 1H FY23 |
| :---: | :---: | :---: |
| Underlying EBITDA | 36.2 | 39.7 |
| Significantitems (cash impact) | (1.6) | (0.2) |
| Share-based payments | 0.2 | (0.0) |
| Changes in working capital |  |  |
| - Inventories | 4.2 | (7.3) |
| - Trade and other receivables | 0.3 | 1.5 |
| - Trade and other payables | (0.2) | 15.2 |
| - Other liabilites (deferred revenue) | 6.7 | (8.5) |
| - Other | (0.9) | 3.2 |
| Net changes in working capital | 10.2 | 4.0 |
| Income tax paid | (3.5) | (6.4) |
| Net bank interest paid | (3.5) | (2.8) |
| Net operating cash inflows | 37.9 | 34.3 |
| Capital expenditure - NDC asset purchase | (12.5) |  |
| Capital expenditure - other | (9.7) | (6.7) |
| Net investing cash outflows | (22.2) | (6.7) |
| Netrepayment of borrowings | (20.0) | (10.0) |
| Dividends paid |  | (15.4) |
| Other tansactions | (0.3) | (0.4) |
| Net financing cash (outflows) / inflows | (20.3) | (25.8) |
| Net cash flows for the period | (4.5) | 1.7 |
| Foreign exchange differences | (0.0) | 0.4 |
| Cash and cash equivalents (opening) | 25.9 | 26.1 |
| Cash and cash equivalents (closing) | 21.4 | 28.2 |

## Underlying to statutory reconciliation

|  | 1H FY24 reconciliation |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| (\$ million) | Underlying 1H FY24 | AASB 16 impact | Statutory 1H FY24 | Underlying 1H FY23 |
| Opening cash | 25.9 | - | 25.9 | 26.1 |
| Operating cash flow | 37.9 | 24.8 | 62.7 | 34.3 |
| Investing cash flow | (22.2) | - | (22.2) | (6.7) |
| Financing cash flow | (20.3) | (24.8) | (45.0) | (25.8) |
| Net cash flow | (4.5) | - | (4.5) | 1.7 |
| Foreign exchange differences | (0.0) | - | (0.0) | 0.4 |
| Closing cash | 21.4 | . | 21.4 | 28.2 |



## Appendix 8 - Glossary

| Term | Meaning |
| :---: | :---: |
| ASP | Average selling price |
| ATV | Average transaction value |
| CAC | Customer acquisition cost |
| CODB | Cost of doing business (refers to all expenses incurred by the company other than those already captured in Gross Profit) |
| COGS | Cost of goods sold |
| CPS | Cents per share |
| CPUD | Cost per unit delivered |
| DC | Distribution centre |
| DPS | Dividend per share |
| DRP | Dividend Reinvestment Plan |
| EBIT | Earnings before interest and tax |
| EBITDA | Earnings before interest and tax, depreciation and amortisation |
| EPS | Earnings per share |
| ESG | Environmental, Social and Governance |
| GLA | Gross lettable area (floor space in square metres) - excludes any offsite storage a store may have |
| Gross Margin | Sales less COGS (excl. warehousing and delivery costs) |
| Gross Profit | Sales less COGS (incl. warehousing and delivery costs) |


| Term | Meaning |
| :---: | :---: |
| IPS | Items per sale |
| LFL | Like for like |
| LTM | Last twelve months |
| NPAT | Net profit after tax |
| NDC | National Distribution Centre (services Adairs brand only) |
| Online contribution | Online gross profit (including all online distribution costs) less customer support office wages/rent and marketing (other than in-store marketing) |
| PCP | Previous corresponding period |
| PPP | People, Product and Planet Committee (Sustainability Committee) |
| ROIC | Return on invested capital |
| SIT | Stock in transit |
| Stores contribution | Stores gross profit less store labour costs, store rents and in-store marketing |
| TAM | Total addressable market |
| Unallocated overheads | Executive team and other head office labour costs, product design \& development |
| VWAP | Volume weighted average price |
| YoY | Year on year |



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[^0]:    Note: Refer to Appendix 6 for a reconciliation of underlying and statutory results,

[^1]:    Note: (1) To facilitate a valid like-for-like comparison with prior years, all comparative data is on a 26 -week basis for 1 H FY24.

[^2]:    Note: Refer to Appendix 6 for a reconciliation of underlying and statutory results

