

# MARLEY SPOON

ANNUAL REPORT 2023

ARBN 625 684 068

## IMPORTANT INFORMATION:

Marley Spoon is a European company (Societas Europaea, SE), established under EU law (EC Regulation 2157/2011 and Directive 2001/86/EC) in conjunction with German law (SE Introductory Act of 2004 and the German Stock Corporation Act (Aktiengesetz, AktG)) with its headquarters in Berlin, Germany, registered with the Commercial Register of the local court (Amtsgericht) Charlottenburg under HRB 250627 B. It is registered as a foreign company under the Corporations Act 2001 (Cth) (ARBN 625 684 068).



## Reporting period

Report for the twelve months ended 31 December 2023. The comparative period is the twelve months ended 31 December 2022.

## Results for announcement to the market

Marley Spoon SE's ("Marley Spoon" or "the Company") and its subsidiaries' (together "the Group") consolidated results for announcement to the market are detailed below:

	2023 EUR thousands	2022 EUR thousands	Change EUR thousands	Change %
Revenue	328,504	401,242	(72,738)	(18.1%)
Net profit / (loss) after tax attributable to members	(46,353)	(39,730)	(6,623)	(16.7%)

## Dividends

The Group has not recognized or authorized any dividends during the presented periods.

## Explanation of results

In 2023 revenue decreased by EUR 72.7 million or 18.1% to EUR 328.5 million compared with the 2022 financial year (EUR 401.2 million). By segment, the US contracted 19.6%, Australia declined 11.8% and Europe contracted 32.0%. The consumer environment in 2023 was challenging with low conversion rates requiring a higher level of discounting than historically needed to drive acquisition volume. The Company also saw budget-conscious consumers reducing their order frequency, exacerbated by recession in Germany where consumer confidence and spending decreased. However, average meals per order were up 4% vs. the prior year, suggesting consumers were adding more to their boxes.

The Company's contribution margin in 2023 improved compared with the previous corresponding period (PCP) to 31.6% (2022: 28.7%) owing to operational improvements across all regions. EBIT was EUR (33.0) million in 2023, compared to EUR (27.6) million in 2022 with the decline in revenue being the key contributor.

Financing income and expenses increased from EUR (12.2) million in the PCP to EUR (13.4) million in 2023, mainly driven by interest expense on debt. Net loss after tax attributable to members for the year was EUR (46.4) million in 2023 (2022: EUR (39.7) million).

## Statement of Comprehensive Income

Please refer to the Statement of Comprehensive Income, and the accompanying notes to the statement, in the attached Financial Statements.

## Statement of Financial Position

Please refer to the Statement of Financial Position, and the accompanying notes to the statement, in the attached Financial Statements.

## Statement of Cash Flows

Please refer to the Statement of Cash Flows, and the accompanying notes to the statement, in the attached Financial Statements.

## Statement of Changes in Equity

Please refer to the Statement of Changes in Equity, and the accompanying notes to the statement, in the attached Financial Statements.

## Dividends or distributions

The Group has not recognized or authorized any dividends during the presented periods.

## Dividend or distribution reinvestment plans

There are no dividend or distribution reinvestment plans in operation.

## Net tangible assets per security

	31 December 2023 EUR	31 December 2022 EUR
Net tangible assets per ordinary share <sup>1</sup>	(1.1)	(1.7)

<sup>1</sup> CHESS Depositary Interests (CDIs) are publicly traded on the ASX. As at 31 December 2023 and 31 December 2022, 10 CDIs are equivalent to one share in the Company.

The calculation of net tangible assets per ordinary share is based on the total number of issued shares (*Aktien*) as at 31 December 2023 of 73,559,137 shares and as at 31 December 2022 of 39,335,973 shares.

### Details of entities over which control has been gained or lost during the period

On 6 July 2023 the Company entered into a Business Combination Agreement (BCA) with 468 SPAC II SE, a special purpose acquisition company (SPAC) related to Marley Spoon's major CDI holder, 468 Capital II GmbH & Co. KG, and that is listed on the Frankfurt Stock Exchange. Through the BCA, the SPAC, now re-named Marley Spoon Group SE, acquired approximately 84% of the outstanding German shares in Marley Spoon. Further details can be found in note 13 of the Financial Statements.

### Details of associates and joint venture entities

The Company has no associates or joint venture entities.

### Other significant information

Please see Management's evaluation of the Company's performance in "Group financial position and performance" in the attached Management Report section of the Annual Report.

### Applicable accounting standards

The Appendix 4E Preliminary Final Report has been prepared in accordance with International Financial Reporting Standards (IFRS) as issued by the International Accounting Standards Board (IASB) as adopted by the European Union (EU).

### Commentary on results of the period

Earnings per security and the nature of any dilution aspects: please refer to note 14 in the attached Financial Statements.

Returns to shareholders including distributions and buy-backs: not applicable.

Significant features of operating performance & discussion of trends in performance: please refer to the "Group financial position and performance" in the attached Management Report section of the Annual Report.

The results of segments that are significant to an understanding of the business: please refer to note 2 in the attached Financial Statements.

Any other factors which have affected the results in the period, or which are likely to affect results in the future, including those where the effect could not be quantified: please refer to note 19 in the attached Financial Statements.



#### Audited information

This annual report under ASX Listing Rule 4.3A covers Marley Spoon and its controlled entities and is based on the consolidated financial statements and financial report which have been audited by Ernst & Young. An unqualified opinion has been issued by the auditors.

.....  
Fabian Siegel, Chief Executive Officer  
Chairman of the Management Board and Founder

Date: 28 March 2024

.....  
Jennifer Bernstein, Chief Financial Officer  
Member of the Management Board

Date: 28 March 2024

.....  
Daniel Raab, Chief Operating Officer  
Member of the Management Board

Date: 28 March 2024





<b>MARLEY SPOON KEY PERFORMANCE INDICATORS (KPIs)</b>	<b>2</b>
<b>FROM THE CEO</b>	<b>4</b>
<b>FROM THE CHAIRMAN</b>	<b>6</b>
<b>GROUP MANAGEMENT REPORT OF MARLEY SPOON SE</b>	<b>8</b>
<b>1 Business Model &amp; Strategy</b>	<b>8</b>
<b>2 Economic Position &amp; Position of the Group</b>	<b>10</b>
3 Risk and Opportunities Report	15
4 Outlook	20
<b>OTHER REPORTING ITEMS</b>	<b>21</b>
1 Remuneration Report	21
2 Directors' Report	28
3 Shareholder Information	32
<b>GROUP CONSOLIDATED FINANCIAL STATEMENTS</b>	<b>35</b>
1 Financial Statements	35
2 Description of the business & segment information	39
3 Revenue	40
4 Other income and expense items	41
5 Income tax expense	42
6 Financial assets and financial liabilities	42
7 Non-financial assets and liabilities	48
8 Equity	54
9 Critical estimates and judgements	57
10 Financial risk management	58
11 Group structure	60
12 Contingencies & commitments	61
13 Related party transactions	61
14 Earnings per share	62
15 Assets pledged as security	63
16 Chefgood acquisition	63
17 Goodwill	65
18 Summary of significant accounting policies	66
19 Subsequent events	74
20 Closed group disclosure	75
<b>RESPONSIBILITY STATEMENT</b>	<b>78</b>
<b>INDEPENDENT AUDITORS' OPINION</b>	<b>79</b>

## MARLEY SPOON KEY PERFORMANCE INDICATORS (KPIs)

### Group Financial KPIs

Group	2023	2022	+/- (%)
€ millions			
<b>Net revenue</b>	<b>328.5</b>	<b>401.2</b>	<b>(18.1)%</b>
Net revenue on a constant currency basis	343.6	401.2	(14.4)%
<b>CM %</b>	<b>31.6%</b>	<b>28.7%</b>	<b>2.9 pts</b>
Operating EBITDA	(3.0)	(8.8)	5.8
<b>Operating EBITDA %</b>	<b>(0.9%)</b>	<b>(2.2%)</b>	<b>1.3 pts</b>
Cash flow from change in net working capital	2.2	(6.6)	(133%)
Cash flow from operating activities (CFOA)	(9.9)	(18.7)	(47%)
Cash & cash equivalents	10.9	19.0	(43%)

### Segment Financial KPIs

Australia	2023	2022	+/- (%)
€ millions			
<b>Net revenue</b>	<b>136.0</b>	<b>154.3</b>	<b>(11.8)%</b>
Net revenue on a constant currency basis	146.6	154.3	(5.0)%
Contribution margin (CM)	41.8	47.8	(6.0)
<b>CM %</b>	<b>30.7%</b>	<b>31.0%</b>	<b>(0.3 pts)</b>
<b>Operating EBITDA</b>	<b>7.9</b>	<b>8.8</b>	<b>(0.9)</b>
Operating EBITDA %	5.8%	5.7%	0.1 pts

United States	2023	2022	+/- (%)
€ millions			
<b>Net revenue</b>	<b>158.8</b>	<b>197.4</b>	<b>(19.6)%</b>
Net revenue on a constant currency basis	163.4	197.4	(17.3)%
Contribution margin (CM)	53.9	57.8	(3.9)
<b>CM %</b>	<b>33.9%</b>	<b>29.3%</b>	<b>4.6 pts</b>
<b>Operating EBITDA</b>	<b>11.7</b>	<b>11.9</b>	<b>(0.2)</b>
Operating EBITDA %	7.4%	6.0%	1.4 pts

Europe	2023	2022	+/- (%)
€ millions			
<b>Net revenue</b>	<b>33.7</b>	<b>49.5</b>	<b>(32.0%)</b>
Contribution margin (CM)	8.1	9.7	(1.6)
<b>CM %</b>	<b>23.9%</b>	<b>19.7%</b>	<b>4.2 pts</b>
<b>Operating EBITDA</b>	<b>(22.6)</b>	<b>(29.5)</b>	<b>6.9</b>
Operating EBITDA %	(67.2%)	(60.0%)	(7.2) pts
<b>Operating EBITDA excluding headquarter costs</b>	<b>(2.5)</b>	<b>(7.5)</b>	<b>5.0</b>

### Other KPIs

	2023	2022	+/- (%)
Active customers (thousands)*	245	313	(21.7%)
Active subscribers (thousands)*	193	249	(22.5%)
Average order value (EUR, net)	59.07	55.78	5.9%
Average order value (EUR, net) at constant currency	61.79	55.78	10.8%
Total orders (millions)	5.6	7.2	(22.7%)
Meals sold (millions)	50.5	62.8	(19.6%)
Average meals per order (thousands)	9,080	8,729	4.0%
Cost per acquisition (CAC, EUR)**	87.12	66.71	30.6%
% revenue from repeat customers	95%	95%	-

\*As at Q4 2023

\*\*New methodology applied in FY 2023 that considers an acquisition at time of delivery, not sign-up. On a like-for-like basis, 2023 CAC would be EUR 76.01, representing a 13.9% increase versus FY 2022.





## FROM THE CEO

Berlin, March 2024

Dear Shareholders,

2023 was a challenging year with inflation and economic uncertainty impacting customer sentiment, which led to lower consumer spending for groceries in general and meal kits in particular. The Marley Spoon team responded by keeping their heads down and focusing so we could continue to do what we love: helping our customers and their loved ones to live healthy lives through delicious and nutritious food.

While the soft consumer demand led to a reduction in revenue, we were able to expand contribution margin and improve our Operating EBITDA year over year, ending with a profitable fourth quarter.

Marley Spoon offers a convenient and competitively priced alternative to grocery shopping that satisfies our customers' ambitions to serve tasty and healthy meals at home. The ongoing direct relationship with our customers and the data we collect about their recipe choices and food preferences allow us to continuously improve our service offering, which in turn further strengthens customer loyalty. With our customers at the center of everything we do, we intend to continue to innovate and evolve our business model.

### **Revenue contraction due to challenging consumer environment**

In 2023 our business contracted by 14.4% in constant currency. This was driven on the one hand by lower order frequency of our existing customer base stemming from budget and value-for-money concerns in H1 and on the other hand by lower marketing efficiency through the first three quarters of the year that caused us to reduce our marketing spend y-o-y by 13%.

### **Strong expansion of contribution margins**

Despite the lower revenue we were able to expand margins by 290 basis points, reaching record contribution margin of 31.6% for the full year driven by operational improvements, especially in our US and European business, as well as pricing changes across our brands.

### **Cost reduction programs and improved Operating EBITDA**

In order to improve Operating EBITDA y-o-y despite the softer revenue, the Company looked for ways to operate more leanly and effectively which resulted in two cost reduction initiatives, one in Q1 and the other in Q4 of 2023. Consequently, G&A adjusted for one-off restructuring costs and non-recurring costs associated with our business combination agreement with 468 SPAC II SE, was reduced by 11% y-o-y and the Company entered the new year with a lower fixed cost base which should contribute to its financial performance in 2024.

### **Menu expansion and expanded customer value proposition**

We have learned that an attractive and personalized recipe offering improves customer loyalty and increases average order value. Consequently, over the years we have been a leader in recipe choice and flexibility in all regions in which we operate. In 2023 we maintained this leadership as we continued to aspire to offer a personalized meal solution that serves each of our customers based on their individual preferences. Furthermore, in reaction to the economic environment we expanded our offering of saver recipes to provide a solution to budget-conscious customer segments. The continuous improvement of our product offering throughout last year led to an increase in meals per order which led to higher basket sizes as our customers were able to find more choices that suit their families' tastes and preferences.

### **Sustainability**

Our business model has an advantage compared to the traditional supermarket retail model. Whereas supermarkets are facing food waste due to the short shelf life of perishable items they have in stock, Marley Spoon's made-to-order supply chain avoids most food waste. Additionally, according to a 2019 study by the University of Michigan, cooking with a meal kit reduces greenhouse gas emissions on average by one-third, compared to a traditional supermarket's emissions. In 2023 we published our third Sustainability Report to share our commitment to building an ever more sustainable business.

### **Strategic focus and 2024 outlook**

In 2024 we will sharpen our strategic product focus to continue to meet the mealtime needs of our customers, be it through our meal kit or our ready-to-heat brands. We believe that such a value proposition can support organic growth while we continue to evaluate further market consolidation opportunities.



We began the year by seeing a stabilization of consumer demand as inflation rates have come down and consumers seem to have adapted their purchasing allocations. We therefore will continue to focus on attracting new subscribers at favorable unit economics and acquisition costs. At the same time we will drive the integration of our newly acquired brand bistroMD while developing our strategic manufacturing and fulfillment partnership for the US with FreshRealm.

As we are entering now the 10<sup>th</sup> year since we started the Company, I believe we are still at the beginning of our journey to be a global leader providing meals to customers in a healthy and sustainable way. I appreciate your continued trust and support on this ongoing journey and would also like to thank the team at Marley Spoon for their hard work and dedication.

**Fabian Siegel**  
**Founder & Chief Executive Officer**

## FROM THE CHAIRMAN

Berlin, March 2024

Dear Shareholders,

I am pleased to present to you the Annual Report for the fiscal year 2023, a year that has been economically challenging and transformative for Marley Spoon SE. High inflation impacting consumer sentiment paired with reduced marketing investments in support of transitioning the business towards profitability led to a revenue decline in 2023 compared to the prior year.

I would like to share our achievements, setbacks, and the strategic direction we are charting for the future.

### Highlights of the year:

- Growing contribution margin despite inflationary pressures and a volatile operating environment, with significant year-over-year improvement, especially in the US, our largest market, but also in Europe with efficiency gains;
- Equity raise of EUR 35 million and a business combination with the Frankfurt Stock Exchange-listed 468 SPAC II SE renamed to Marley Spoon Group SE; Runway Growth Finance Corporation, Marley Spoon's primary debt provider, supported the business combination and agreed to a number of amendments to the terms of our debt;
- Tender offer by Marley Spoon Group SE in late 2023 with a shareholding in Marley Spoon SE expected to be approximately 95% upon settlement of the offer; delisting of Marley Spoon SE from the ASX intended in 2024.

We continued to drive innovation in our service offerings by expanding and personalizing menu choice while offering additional convenience grocery items to existing customers, thereby expanding basket size. Average order value increased 6% for the full year and meals per order increased 4%, suggesting that customers were adding more to their boxes.

### Financial overview

In 2023, Marley Spoon faced significant macroeconomic headwinds as did many others in our industry, with high inflation followed by rising interest rates leading to uncertain buying behavior, most notably in Europe, with Germany in particular falling into recession. However, despite these challenges, I am proud to report that Marley Spoon demonstrated resilience and adaptability, with the Company further strengthening its focus on profitability and cash preservation. Key results for the period included:

- Net revenue: EUR 328.5 million, reflecting a decrease of 18.1% compared to the previous year, mainly driven by the macroeconomic situation. In constant currency terms, the decline was a bit more moderate at (14.4%);
- Contribution margin: we saw a notable improvement of 2.9 percentage points compared to the previous year to 31.6%. This positive shift was a result of strategic cost management and implementing operational efficiencies across the organization;
- Operating EBITDA: despite the challenges and the revenue decrease, we achieved an Operating EBITDA of EUR (3.0) million, an improvement of EUR 5.8 million compared to the previous year. This positive trajectory is indicative of our commitment to boosting profitability and operational effectiveness across the overall business.

### The Management Board

In April 2023, Ms. Jennifer Bernstein, member of the Management Board (Vorstand) and Chief Financial Officer of Marley Spoon SE, extended her service agreement to 31 March 2026. In October 2023, we announced the appointment of Mr. Daniel Raab as member of the Management Board (Vorstand) and Chief Operating Officer, succeeding Mr. Rolf Weber who stepped down from his board role but who continues as Director and CEO of Marley Spoon Australia. Finally, we extended the appointment of Mr. Fabian Siegel as Chairman of the Management Board (Vorstand) and Chief Executive Officer to 31 August 2028.

### Supervisory Board composition

In 2023 we saw several changes at the Supervisory Board level. Mr. Roy Perticcuci, who helped Marley Spoon on its journey of operational improvement, retired from the Supervisory Board, on which he served as Deputy Chairman, for personal reasons, effective 30 May 2023. I assumed that role temporarily.

In H2 2023, on the back of the business combination agreement and the subsequent tender offer with the intent to ultimately delist Marley Spoon from the ASX, a board transition process was designed to enable an orderly handover from the Australian-based independent directors to the European-based independent directors:

- Ms. Judith Jungmann was appointed to the Supervisory Board as an independent non-executive Director, effective as of 25 August 2023. Ms. Jungmann has succeeded Mr. Christian Gisy as the Chair of the Nominations and Remunerations Committee;
- Ms. Erika Söderberg Johnsson was appointed to the Supervisory Board as an independent non-executive Director, effective as of 11 September 2023. Ms. Johnsson has succeeded Ms. Robin Low as the Chair of the Audit and Risk Committee (ARC);
- Mr. Alexander Kudlich (member of the Supervisory Board of Marley Spoon Group SE) also joined the Supervisory Board of the Company as non-executive Director, effective 11 September 2023;
- Mr. Christian Gisy, Deputy Chairman of the Company's Supervisory Board, succeeded Ms. Deena Shiff as Chairman. Mr. Gisy was also appointed Chairman of the Marley Spoon Group SE Supervisory Board on 30 June 2023.

We would like to express our gratitude to and respect for Ms. Deena Shiff, who chaired the Company since listing on the ASX in 2018, and Ms. Robin Low, who chaired the ARC for more than three years, for their invaluable contributions and unfailing dedication to the Company during their respective tenures.

### Sustainability

Our sustainability goals are based on where Marley Spoon can make a difference. We prioritize the most material, environmental, social, and governance issues. The CEO, with the support of the Head of Sustainability, has the accountability for defining and meeting our goals and ensuring progress throughout the organization while the Supervisory Board oversees the progress against sustainability targets and the application of the relevant standards. The Company's 2023 Non-Financial Report (formerly the Sustainability Report) will be published independently of the Annual Report.

Marley Spoon's environmental goals focus on management and reduction of carbon emissions, reduction of waste and food waste and development of more sustainable exclusive packaging, while our social goals focus on building a diverse and inclusive global company culture and caring for our team members' overall well-being, health, and safety.

### Areas of focus

The Supervisory Board anticipates that as in 2023 the business will continue to benefit from the following in 2024:

- focusing intensely on the core operations of the business, simplifying and investing where possible;
- disrupting with innovation in production and fulfillment, thereby redefining the core operating model;
- a focus on our people, building internal capabilities, leadership and accountability;
- reviewing options to refinance the Company's debt as the underlying profitability and cash position improve.

In the meantime, we remain passionate about the potential of the business to meet the daily mealtime needs of our customers in a healthy and sustainable way.

### Acknowledgments:

I extend my heartfelt gratitude to our dedicated team whose hard work and resilience have been crucial during these difficult times.

Thank you, our valued shareholders, for your trust and confidence in Marley Spoon. We are resolute in our dedication to delivering long-term value and ensuring transparency in our communication with you.

In conclusion, I am optimistic about the future of our Company. We are confident that the strategic decisions made, and the lessons learned in 2023 will pave the way for a more prosperous and resilient future.



**Christian Gisy**  
Chairman/Vorsitzende

## GROUP MANAGEMENT REPORT OF MARLEY SPOON SE

### 1 Business Model & Strategy

#### 1.1 How it works

The Company's meal kit and ready-to-heat options are provided to its customers through a simple four-step process:

##### Step 1: Our culinary team designs a range of varied recipes

- Each week chefs and nutritionists select recipes for each market and brand. These recipes may be existing or new recipes which have been developed in-house.
- Recipes are selected:
  - with regard to the availability of seasonal fresh produce and proteins;
  - to provide a variety of meal options to meet different dietary requirements, tastes and preferences; and
  - to offer different cuisine options.

##### Step 2: Customers decide what to cook and when

- Customers sign up for weekly deliveries unless they skip a delivery or cancel their subscription.
- Up to 6 days before the delivery day (the 'order cutoff'), the customer selects the following, submitted through the Marley Spoon, Dinnerly or Chefgood websites or their mobile applications:
  - the number of meals from meal kits in the coming week(s) - generally between 2 and 6 meals per week;
  - the desired recipes the customer wishes to make;
  - the number of portions required (generally either between 2-12 portions per recipe); and
  - a delivery day and time (options can vary by region).

##### Step 3: We source ingredients and deliver them to the customer's door

- The Company sources its meal kit ingredients from producers or suppliers, generally on a "source to order" basis which allows for fast turnaround of quality, fresh ingredients to customers. Ingredients are delivered to the Company's fulfillment centers, where our associates then assemble the meal kits, or in the case of Chefgood, cook the meals, with the required quantity of each ingredient. Meal kits are typically delivered weekly (with multiple delivery windows) in recyclable boxes. Perishables are protected in boxes lined with insulation and contain ice packs to preserve their freshness.

##### Step 4: Customers cook and enjoy

- Each meal kit contains fresh pre-measured ingredients, ready for customers to cook at their convenience.
- A recipe card is included with each meal, on paper or digitally, which provides simple, step-by-step cooking instructions.
- Meals may require customers to have a few pantry staples (e.g., oil, salt and pepper) and select kitchen equipment (e.g. oven, stove and common cooking items like pots, pans, knives, grater, etc.).

#### 1.2 Multi-brand strategy

##### Marley Spoon

Marley Spoon is the Company's original brand and is present in all of the Company's markets. The product offering consists of up to 40 meal options per week, depending on the country, with customers being able to choose between 2 and 12 portions. Marley Spoon is targeted at customers who seek delicious and exciting recipes and unique flavors on the market.

In the US, Marley Spoon has a licensing and promotion agreement with Martha Stewart Living Omnimedia, recently extended through the end of calendar year 2026. Through this agreement, Marley Spoon offers the co-branded 'Martha Stewart and Marley Spoon' meal kit.

##### Dinnerly

In July 2017, Marley Spoon introduced its second brand, Dinnerly, launching in the United States. The brand broadens the Company's customer base by offering simple and tasty recipes for a great price to more cost-conscious consumers. Like Marley Spoon, Dinnerly offers a variety of different meals per week, depending on the market, with customers able to choose between 2 to 12 portions.

Dinnerly uses the same supply and distribution chain as Marley Spoon with a similarly simple subscription and order process. The main difference between the two brands is the number of individual ingredients in a meal, with Dinnerly offering lower priced recipes.



Following the successful launch of Dinnerly in the United States, Marley Spoon launched Dinnerly in Australia in March 2018, in Germany in July 2020 and in the Netherlands in February 2021.

### Chefgood

Chefgood is the Company's Australian ready-to-heat brand founded in 2013 and acquired by Marley Spoon in January 2022. Chefgood is focused on preparing and delivering high quality, healthy meals for everyday eating and helping customers achieve wellness and weight goals. Chefgood is offered via its own online platform as a subscription as well as via an add-on offer on the Company's Marley Spoon and Dinnerly meal kit websites. It is currently only available in Australia.

### BistroMD

In February 2024, Marley Spoon acquired BistroMD, a US-based doctor-designed ready-to-eat meal plan provider, adding it to Marley Spoon's portfolio of brands. BistroMD is currently sold in the US only.

## 1.3 Key features of the Marley Spoon business model

Marley Spoon's business model is based on six key elements:



## 1.4 Product development

Marley Spoon continuously strives to improve its products and service levels, optimize its operations, reduce costs, and pursue projects that will create a future economic benefit. Marley Spoon's Product and Engineering teams reporting to the Chief Technology Officer are focused on developing software solutions for the Company's customers and software tools for use by the wider business across all functions.

In 2023, significant progress was made on Marley Spoon's digital technology, with advancements made on its product offering, data and operational capabilities. The Company introduced a new self service capability that provides customers with the ability to report issues with their delivery or meals via the Company's mobile apps. The user interface for the weekly menu was updated to include the ability to filter results according to a customer's dietary preferences. The core platform was also improved to provide increased pricing flexibility for delivery slots and to shorten the gap between order and the first delivery by a day.

Data science was leveraged in several areas of the company. Enhancements were made to the recommendation system to increase the prominence of new recipes and to suggest recipe customizations that are most relevant for each user. Improvements were made to several data science models including but not limited to order forecasting and demand forecasting for non-food items such as packaging and insulation.

In the Company's fulfillment centers, previously introduced handheld scanners and barcodes were completely rolled out to every process step that included inventory movement so that system inventory levels are as close to physical reality as possible. A new feature was added to the production line monitoring system that enabled operators to report root causes for interruptions and delays as they happened, providing actionable insights for the improvement of important operational metrics such as line speed and downtime.

Marley Spoon capitalized EUR 7.5 million of digital assets in fiscal year 2023, of which EUR 6.6 million was internally developed software. The Company recognized EUR 5.0 million of total amortization expense. Total product development expenditure for 2023 was EUR 9.4 million (2022: EUR 8.7 million).

## 1.5 Performance measurement system

Marley Spoon has an internal performance measurement system which defines and measures appropriate performance indicators in line with the Company's strategy. Marley Spoon measures both financial and non-financial performance indicators on a monthly, quarterly, and annual basis to evaluate the health and progress of the Company. These indicators are, or can be, so-called non-GAAP financial measures. Other companies, which use financial measures with a similar designation, may define them differently.

### 1.5.1 Financial performance indicators

Marley Spoon uses several financial performance indicators, as listed below, but the most significant ones are net revenue, contribution margin (as a % of net revenue), and operating EBITDA.

<b>Net revenue</b>	The receivable for goods supplied and is defined as gross revenue net of promotional discounts, customer credits, refunds and VAT
<b>Net revenue on a constant currency basis</b>	Net revenue adjusted for EUR fluctuations against the USD & AUD year over year
<b>Contribution margin</b>	Gross profit less fulfilment expenses, where gross profit means net revenue less cost of goods sold
<b>Operating EBITDA</b>	Earnings before interest, tax, depreciation and amortization (EBITDA), excluding the effects of special items such as equity-settled share-based payments, as well as significant items of income and expenditure that are the result of an isolated, non-recurring event. This is an indicator for evaluating operating profitability
<b>Net working capital</b>	The sum of current trade and other receivables, inventories, and prepayments, less the sum of trade and other payables, current provisions, deferred income and other current creditors
<b>Cash flow from operating activities</b>	An indicator of the operating cash flows generated by the business. It is calculated as net income adjusted for all non-cash income/expenses plus/minus cash inflows/outflows from net working capital

### 1.5.2 Non-financial performance indicators

The below non-financial indicators are relevant to the evaluation of Marley Spoon's business performance, customer focus and cash generated and are utilized along with the financial KPIs to manage the business.

<b>Active customers</b>	Customers who have purchased a Marley Spoon, Dinnerly or Chefgood meal kit at least once over the past three months
<b>Active subscribers</b>	Customers who have an active subscription (i.e., ordered or skipped a delivery) on an average weekly basis during the quarter
<b>Average basket size net (on a constant currency basis)</b>	The average monetary value of an order i.e., net revenue divided by the number of orders in a given period (excluding the impact of foreign currency fluctuations versus the prior period)
<b>Total orders</b>	Number of customer orders in a given time period
<b>Meals sold</b>	Number of individual meals or total portions sold within a specified period
<b>Average meals per order</b>	Number of meals sold in a given time period divided by the number of customer orders in that same period
<b>Customer acquisition costs (CAC)</b>	Costs of acquiring a customer (i.e., marketing expenses such as media spend) calculated over a period per new customer acquired during that period, net of marketing vouchers
<b>Revenue from repeat customers</b>	Net revenue from orders in a certain time period from customers who have ordered the same brand in the same country before (not necessarily in the same period)

## 2 Economic Position & Position of the Group

### 2.1 Economic outlook & industry overview

In 2023, high input costs and economic uncertainty persisted, despite attempts to curb inflation through monetary tightening and reduced fiscal support. Geopolitical tensions, such as the war in Ukraine, and high interest rates, added to ongoing economic challenges. Despite inflation in produce, protein, and fuel prices, the Company successfully mitigated these challenges with improved food cost planning and delivery operations, innovative packaging strategies, and an expanded product range featuring premium recipes at higher price points.

The International Monetary Fund's (IMF) January 2024 World Economic Outlook suggests an improved outlook for inflation in 2024, however, it is still projected to linger above pre-COVID levels, with an expected rate of 5.8%. Marley Spoon is seeing continued inflation in its business albeit at a lower level as compared to 2023. Price increases, entering into contracts for a certain duration for raw materials and other initiatives such as adjusting recipes according to ingredient costs, will help offset inflation.

According to various news outlets and studies, consumer confidence in Europe remains pessimistic, with views on the economic outlook deteriorating (Euronews, January 2024). Conversely, the United States saw an increase in consumer confidence, signaling optimism for 2024 despite some fluctuations in expectations (The Conference Board's consumer confidence index reported in December 2023). In Australia, consumer confidence rose to its highest level in 20 months, attributed to moderating inflation and changing expectations for interest rates (The Westpac-Melbourne Institute Consumer Sentiment index reported in February 2024).

### Industry overview

The meal kit industry is quite nascent, with the biggest players having been founded within the last decade and growing to scale in an even more recent timeframe. Global sales of meal kits were valued at \$11 billion in 2021 according to a study done by Allied Market Research ("Meal Kit Market, Opportunities and Forecast 2021-2031", December 2022) and is expected to reach approximately \$43 billion in sales by 2031, a 15% CAGR, owing in part to the fact that meal kits are a niche segment within the online grocery segment, which itself is also still developing and growing. In fact, the trade newsletter/website Grocery Dive published findings from a report by Brick Meets Click and Mercatus in January 2023 that suggests online grocery sales will increase at a rate of 12% over the next five years. The study also suggests that online grocery will shift from approximately 11.2% penetration of overall grocery spending in 2022 to 13.6% in 2027 (research by McKinsey published in a September 2023 article, "The State of Grocery in North America 2023", puts that figure even lower in the US, at just 6.6% in 2022).

Given the relatively low penetration of online grocery within overall grocery, a vast category, the Company believes there is a market and strong growth trajectory for meal kits. As consumers continue to shift from offline to online grocery shopping, meal kits as a sub-segment of online grocery should continue to benefit. The potential total addressable market, combined with trends facing the grocery industry, as identified by McKinsey—namely an elevated personal experience and sustainability, to name two—align with Marley Spoon's mission to provide personalized mealtime solutions to customers in a sustainable way.

Meal kits are frequently grouped with other industries that have also grown in recent years, notably restaurant food delivery and grocery delivery. While they share in common a direct-to-consumer model, they still serve different needs and audiences. Most notably, meal kits are solving a recurring everyday problem of what to cook for dinner and while restaurant food delivery similarly solves that problem, it does so in a less healthy and affordable way. Grocery delivery does not address the "what's for dinner" problem at all and contributes much more waste than meal kits which provide pre-apportioned ingredients for all meals.

### 2.2 Marley Spoon share and share capital structure

Marley Spoon's issued capital (Grundkapital) as of 31 December 2023 amounts to 73,559,137 shares (Aktien).

Since July 2018, Marley Spoon has been listed as a foreign company on the Australian Securities Exchange (ASX) under the symbol "MMM". Rather than shares, securities called CHESS Depositary Interests (CDI) are publicly traded on the ASX. As a result of a 2022 increase of share capital from company funds by converting existing capital reserves into registered share capital and simultaneously decreasing its current share to CDI transmutation ratio, as at 31 December 2023 10 CDIs are equivalent to one share in the Company. As of 31 December 2023, the majority of shares (Aktien) are not transmuted into CDIs as a result of the business combination with Marley Spoon Group SE. Consequently, 117,724,403 CDIs have been issued as of 31 December 2023.

As of 31 December 2023, Marley Spoon's authorized capital (genehmigtes Kapital) and conditional capital (bedingtes Kapital) amount to 3,748,348 shares (Aktien) in aggregate. A portion of this authorized capital/conditional capital is reserved to back-up the Company's post-IPO Share Option Programs (SOPs) and Restricted Stock Unit Programs (RSUPs).

#### Basic share data

Type of shares	CHESS DEPOSITARY INTERESTS
Stock exchange	Australian Securities Exchange (ASX)
Shares issued	11,772,440
CDIs issued	117,724,403
Subscribed share capital (to the extent traded on ASX)	11,177,244.00 EUR

ISIN	AU0000013070
ARBN	625 684 068
Ticker symbol	MMM
<b>Share performance 2023 <sup>1</sup></b>	
CDI price as at 31 December 2023	A\$ 0.03
High (09/02/23)	A\$ 0.235
Low (20/12/23)	A\$ 0.028
Market capitalization as at 31 December 2023	A\$ 3.5 million
Average daily trading volume (in A\$)	A\$ 84,221
Average daily trading volume (in CDIs)	567,013 CDIs/day

<sup>1</sup> Source: ASX

## 2.3 Group financial position and performance

EUR in millions	31 December 2023	31 December 2022
<b>Assets</b>		
Current assets	24.1	36.2
Non-current assets	83.9	75.7
<b>Total assets</b>	<b>108.0</b>	<b>111.9</b>
<b>Equity and liabilities</b>		
Current liabilities	58.4	63.2
Non-current liabilities	100.2	91.8
<b>Total liabilities</b>	<b>158.6</b>	<b>155.0</b>
<b>Equity</b>	<b>(50.6)</b>	<b>(43.1)</b>
<b>Total equity and liabilities</b>	<b>108.0</b>	<b>111.9</b>

Current assets decreased from EUR 36.2 million to EUR 24.1 million in 2023. This was mainly due to the Company's lower cash position of EUR 10.9 million at year-end (2022: EUR 19.0 million) and a decrease in inventory of EUR 3.8 million to EUR 9.3 million in 2023.

Non-current assets increased by EUR 8.2 million to EUR 83.9 million in 2023. Right-of-use assets increased by EUR 10.5 million, driven primarily by the Company's new fulfilment centre in Perth, Australia and the renewal of the Company's New Jersey fulfilment center lease in the US. The capitalization of future dismantling costs for the Company's California and Sydney fulfilment centers of EUR 827 thousand was reallocated from property, plant and equipment to right-of-use assets, also contributing to the increase and subsequently contributing to the decrease of property, plant and equipment, which was EUR 3.5 million lower as compared to 2022. Intangibles assets increased by EUR 1.5 million.

Current liabilities decreased from EUR 63.2 million to EUR 58.4 million in 2023 driven by the Company's repayment of its EUR 5 million loan facility with Berliner Volksbank (BVB), offset by a new loan obtained from BVB in the amount of EUR 2.5 million. A reduction in other financial liabilities driven by a partial settlement of the Chefgood earnout payments in the amount of EUR 2.5 million also contributed to the reduction in current liabilities.

Non-current liabilities increased by EUR 8.4 million as a result of the following movements; increase of the lease liability of EUR 8.3 million from the new Perth fulfilment center in Australia and renewal of the New Jersey fulfilment center in the US, as well as a new EUR 4 million intercompany loan between Marley Spoon SE and Marley Spoon Group SE, the ultimate parent company. These were partially offset by a reduction in long-term borrowings of EUR 3.4 million and non-current provisions of EUR 0.5 million.

Equity decreased by EUR 7.5 million mainly driven by the capital raise of EUR 35.0 million as part of the business combination agreement, offset by an increase in retained losses of EUR 46.4 million and other changes in the comprehensive income including share option expense of EUR 1.6 million.

#### Earnings position of the Group

For the 12 months ended 31 December 2023, net revenue decreased by EUR 72.7 million or 18.1% ((14.4%) on a constant currency basis) to EUR 328.5 million compared with the 2022 financial year (EUR 401.2 million). By segment, Australia declined 11.8%, the United States declined 19.6% and Europe declined 32.0%. Low consumer confidence and heightened price sensitivity impacted acquisition volumes and order frequency. Additionally, reduced marketing spend in the second half of 2022 impacted subscriber growth in the beginning of 2023. Though average order value increased in FY 2023 vs. the PCP by 6% (11% in constant currency), it was not enough to compensate for the reduced order volume.

Shortly into the start of 2023 the Company had indications that the expected net revenue outlook of single digit net revenue growth in constant currency as compared to FY 2022 would be difficult to achieve and subsequently revised its guidance to the market down to a single digit decline vs. the PY in constant currency. By the end of Q2 2023, the Company anticipated a possibility that the net revenue decline would be in the double digit, not single digit, range, and further revised guidance downward. This was driven in part by the Company's deliberate decision to reduce marketing spend in order to improve customer quality (i.e. offering lower discounts) and focus on profitability.

Contribution margin (CM) as a % of revenue was 31.6%, a 290 basis point improvement over the prior year's performance and in-line with the Company's 2023 outlook. This was achieved on the basis of an increase in meals per order, average order value, which was partially attributed to increased prices in the US at the end of 2022, and operational improvements and efficiencies.

Marketing expense decreased 13.2% year-on-year driven by the Company's deliberate decision to reduce marketing spend in 2023 in order to better balance measured topline growth with a focus on improved profitability. Marketing as a per cent of net revenue was 16.9% for the year, an increase of approximately 100 basis points as compared to 2022 (16.0%).

General & Administrative (G&A) expenses increased 2.9% as compared to FY 2022 and by 500 basis points as a per cent of net revenue versus the PCP. However, this includes approximately EUR 13 million of one-time costs related principally to transaction fees in connection with the business combination agreement and restructuring expenses and severance payments related to a restructuring program executed by the Company during FY 2023.

Earnings Before Interest & Tax (EBIT) was EUR (33.0) million in 2023, EUR 5.4 million worse as compared to 2022 (EUR (27.6) million) driven by the net revenue decline and one-time costs.

Financing Income & Expenses increased by EUR 1.2 million to EUR (13.4) million in 2023 from EUR (12.2) million in the PCP, mainly driven by interest expense on the Company's loan facilities.

The Company's net loss for the period increased from EUR (40.0) million in 2022 to EUR (46.7) million in 2023 driven by the net revenue contraction, a reduction of marketing expenses and increased G&A expenses.

Operating EBITDA for the full year was EUR (3.0) million, an improvement of EUR 5.8 million compared to 2022 and in line with the Company's revised outlook at the end of Q2 2023 to deliver full year 2023 Operating EBITDA in line with or better than FY 2022. The revised outlook and lower Operating EBITDA outcome versus the Company's 2022 management report resulted from the lower than anticipated revenue. The Company's contribution margin expansion, reduction in marketing spend and disciplined focus on cost control, contributed to the improvement.

EUR in millions	2023	2022	Change vs. prior year
<b>Revenues</b>	<b>328.5</b>	<b>401.2</b>	<b>(18%)</b>
Cost of goods sold	(174.1)	(216.8)	(20%)
Gross profit	154.4	184.4	(16%)
Fulfilment expenses	(50.6)	(69.1)	(27%)
<b>Contribution margin (CM)</b>	<b>103.8</b>	<b>115.3</b>	<b>(10%)</b>



<b>CM as % of revenues</b>	<b>31.6%</b>	<b>28.7%</b>	<b>2.9 pts</b>
Marketing expenses	(55.6)	(64.0)	(13%)
General & administrative expenses	(81.2)	(79.0)	3%
<b>Operating expenses</b>	<b>(136.8)</b>	<b>(143.0)</b>	<b>(4%)</b>
<b>EBIT</b>	<b>(33.0)</b>	<b>(27.6)</b>	<b>20%</b>
Financing income & expenses	(13.4)	(12.2)	10%
Earnings before taxes (EBT)	(46.5)	(39.9)	17%
Tax (expense) / benefit	(0.2)	(0.1)	100%
<b>Net loss for the period</b>	<b>(46.7)</b>	<b>(40.0)</b>	<b>17%</b>
<b>Operating EBITDA</b>	<b>(3.0)</b>	<b>(8.8)</b>	<b>(66%)</b>
<b>Operating EBITDA as % of revenue</b>	<b>(0.9%)</b>	<b>(2.2%)</b>	<b>1.3 pts</b>

### Cash flows and cash position

Cash flow from operating activities (CFOA) was EUR (9.9) million in 2023, an improvement of EUR 8.8 million as compared to FY 2022, aided in part by significantly reduced inventory levels, a key focus of the Company in 2023. Other non-cash movements include the capitalization of the Runway deferral fee totaling EUR 592 thousand and movement on currency translation. The deferral fee, which was settled through the issuance of shares, relates to the deferment of interest capitalized to the Company's outstanding loan balance with Runway Growth Finance Corp. in connection with the business combination agreement for the 6-month period April to September 2023.

Cash flow from investing activities was EUR (12.3) million for FY 2023, EUR 6.2 million below FY 2022 (EUR 18.5 million which included investment in its Chefgood acquisition in Australia). The Company continued to invest in its digital infrastructure but reduced its expenditures on property, plant and equipment. EUR 2.5 million was spent toward earn out payments for Chefgood.

Cash flow from financing was a positive EUR 14.0 million for FY 2023, EUR 3.6 million lower than FY 2022 (EUR 17.6 million). The Company received proceeds from the issuance of share capital of EUR 35 million in 2023 but proceeds from borrowings for FY 2023 were EUR 14.4 million as compared to EUR 26.5 million in the prior year.

Marley Spoon always met its payment obligations during the financial year. In connection with the Company's liquidity, Marley Spoon had various financing events in 2023:

- In Q1 2023, the Company repaid its EUR 5 million loan facility with Berliner Volksbank (BVB) and subsequently drew down a new EUR 5 million money market loan from BVB. The new loan retained the same interest rate of 6.5% + EURIBOR per annum. In August 2023 BVB extended this loan by two months to October 2023. In November 2023, the Company secured an EUR 2.5 million money market loan, carrying an interest rate of 7.53% + 3-month EURIBOR per annum. The maturity date is May 30, 2024 and may be extended upon agreement;
- In Q2 2023, the Company raised EUR 35 million in gross proceeds from a capital raise associated with the business combination agreement. An additional EUR 10 million in non-redeemed SPAC funds remained in Marley Spoon Group SE;
- Following the capital raise, EUR 7.8 million was used in Q2 2023 to pre-pay, without penalty, a portion of the Company's outstanding loan balance with Runway Growth Capital. The principal repayment was accompanied by a reduction of 1 percentage point in the cash interest rate on the outstanding loan balance, from 8.5% over three-month SOFR to 7.5%;
- A new asset financing agreement was signed in Q3 2023 with National Australia Bank in the amount of EUR 2.5 million, the proceeds of which are being utilized for fitting out the new Perth FC;
- Also, in Q3 2023, the Company obtained EUR 0.2 million in insurance premium financing;
- In Q3 2023, the Company concluded a EUR 4.4 million loan agreement with Marley Spoon Group SE, the parent company, with an interest rate of EURIBOR plus 6.5%. During Q4 2023, EUR 4.3 million was drawn down with EUR 355 thousand of invoices paid by the Company serving as payment-in-kind against the balance. The loan has a maturity date of 31 December 2026.

As at 31 December 2023, the cash and cash equivalents on balance amounted to EUR 10.9 million (prior year: EUR 19.0 million). For 2024, the Management Board assumes that all existing payment obligations can be met.

EUR in millions	31 December 2023	31 December 2022
Cash flows from operating activities	(9.9)	(18.7)
Cash flows from investing activities	(12.3)	(18.5)
Cash flows from financing activities	14.0	17.6
<b>Net increase (decrease) in cash and cash equivalents</b>	<b>(8.2)</b>	<b>(19.6)</b>
<b>Cash and cash equivalents at the end of the year</b>	<b>10.9</b>	<b>19.0</b>

### 3 Risk and Opportunities Report

In the course of its business, Marley Spoon SE and its subsidiaries (or “the Group”) face risks and opportunities that can impact its results of operations and financial position. Transparent management and control systems are used to identify these risks and opportunities early and to manage them accordingly. This report presents the most important items applicable to the Group.

#### 3.1 Internal control system

Everyone at Marley Spoon is expected to anticipate and mitigate risks. However, according to the Management Board’s Schedule of Responsibilities (*Geschäftsverteilungsplan*), the Company’s Chief Financial Officer (CFO), supported by the Company’s legal and finance leadership team, is responsible for overseeing a risk management framework. This framework is established and operated by the Management Board (*Vorstand*) of Marley Spoon SE which bears overall responsibility for risk across the organization. As with its other responsibilities, the Management Board is advised and supervised by the Company’s Supervisory Board (*Aufsichtsrat*) in relation to the effectiveness of the internal control system and the Company’s overall risk management.

As a part of its risk management, Marley Spoon maintains a system of internal controls over its financial reporting, aiming to identify, evaluate and mitigate any risks that could influence the proper preparation of the Company’s individual and consolidated financial statements (*Jahresabschluss*, *Konzernabschluss*). This system is at the core of Marley Spoon’s accounting and reporting processes and includes preventive, monitoring, and detective measures such as month-end closing checklists, variance analyses, approval guidelines and other principles and procedures, in both financial and operational functions. Additionally, the Supervisory Board maintains the Audit and Risk Committee (ARC) as a standing committee, previously chaired by Ms. Robin Low and now chaired by Ms. Erika Soderberg Johnsson during the reporting period, which regularly reviews the Company’s system of internal controls and risk monitoring, along with the CFO.

#### 3.2 Risk reporting and methodology

Marley Spoon’s risk management framework is used to support Marley Spoon’s business operations, to provide consistency in addressing risks, and ultimately to facilitate the Company’s compliance with regulatory requirements. As part of this framework, relevant risk items are documented in an internal risk register (RR) which provides information on Marley Spoon’s risk exposure and its mitigation activities and tracks the progression and remediation of risks. This comprehensive risk assessment allows for informed decision-making and an appropriate response to the identified risks.

The Company’s Executive Committee continually updates the RR based on the input across all of the Company’s functions. The RR is reviewed by the CFO, considered by Marley Spoon’s Management Board, and made available to the ARC, the Supervisory Board, and the Company’s auditors. The cyclical reporting process is supplemented by ad-hoc reporting, in the case that critical issues arise.

All relevant risks identified and documented in the RR are quantified based on their likelihood of occurrence (shown as likelihood) as well as their potential impact (shown as consequence). This quantification is assessed within the context of materiality thresholds, helping to guide an assessment of the severity of the risk and recommended remedial actions.

The likelihood of occurrence refers to the estimated probability, stated as a percentage, of a risk occurring during the time horizon under review. The likelihood of the occurrence is determined by the given probability ranges, shown in the table below:

Likelihood	Assessment	Legend
Certain	80% ≤ Risk ≤ 100%	
Likely	60% ≤ Risk < 80%	
Probable	40% ≤ Risk < 60%	
Possible	20% ≤ Risk < 40%	
Unlikely	0% < Risk < 20%	

The potential impact of a certain risk (i.e., impact on business operations, financial status, profitability and/or cash flows) is ideally quantified, but at least assessed qualitatively (such as in the case of compliance risks) and is considered as a deviation from the Company's business objectives.

Potential Impact	Assessment	Legend
Catastrophic	Risk ≥ EUR 10 million	
Major	M€ 5 ≤ Risk < EUR 10 million	
Moderate	M€ 2.5 ≤ Risk < EUR 5 million	
Minor	M€ 0.25 ≤ Risk < EUR 2.5 million	
Insignificant	M€ 0 < Risk < EUR 0.25 million	

Based on the assessment of the likelihood of occurrence and the consequence, all identified risks are presented visually using a color coding. This facilitates the comparison of the risks' relative priority and increases transparency over Marley Spoon's total risk exposure.

### 3.3 Areas of risk

A summary of Marley Spoon's principal risks, their assessment (likelihood/impact), changes versus the prior year and mitigation strategies are detailed in the tables below. This reflects the risks identified by the Management Board for the year ended 31 December 2023. The risks, summary and associated strategies are not exhaustive and are reflective of efforts at a set point in time.



#### STRATEGY / BUSINESS MODEL

Principal Risk	Assessment	Change	Mitigation
<b>Competitive market</b> The Group faces competition from a different cross-section of industries, including online/offline grocery retailers and delivery service providers, alternative meal kit companies and potential new market entrants, either within the meal kit space or in adjacent categories.	/		Marley Spoon is constantly enhancing and innovating its product and improving the customer experience. No launch of new global competitors was observed during the reporting period.
<b>Low Consumer Confidence</b> The outlook for the economy in the Company's two largest markets, the US and Australia has improved, with consumers returning to spending and feeling more optimistic about the economy. However, Europe remains muted in terms of consumer confidence with budget concerns remaining, in part connected to the geopolitical conflicts occurring (see below).	/		Marley Spoon operates a multi-brand portfolio which includes Dinnerly, a more value-oriented meal kit alternative. The Company also launched "Super Saver" recipe options in 2023 to appeal to a more price sensitive consumer and to counter a reduction in order frequency. Flexible pricing enabled by the Company's digital technology also gives the Company levers to alter prices as needed.
<b>Geopolitical Conflicts</b> While the Company does not have operations in Ukraine or in Eastern Europe or the Middle East, the ongoing conflicts could continue to put pressure on fuel prices and/or raw material costs.	/		The Company contended with significant inflation in fuel and raw material costs throughout 2023 and was able to offset a good portion of it through price increases and greater agility in its procurement efforts. See "Low Consumer Confidence" risk for additional mitigating actions.
<b>Customer acquisition and retention</b> Marley Spoon's growth depends on the acquisition of new customers and the retention of existing customers. Acquiring new customers requires access to marketing channels at commercially attractive rates, which can be challenging at times, depending on the amount of competitive marketing activity and media cost inflation.	/		The media environment for acquisitions is more fragmented now but Marley Spoon can respond by leveraging its marketing technology expertise, scalable team, and automation opportunities, along with diversifying into emerging channels and more offline media. In addition,

Retaining customers depends on high quality fulfillment rates of the Group's manufacturing centers and logistics partners to ensure the satisfactory delivery of their orders. Also, the Group's customer communications service must perform well, ensuring that customer complaints are dealt with in a timely and sustainable manner.

evolving pricing strategies will help counter promotional pressure in the category.

Marley Spoon is constantly working to improve its production capabilities and service levels. The hiring of a new Chief Operating Officer at the end of 2023 underscores the Company's focus on quality and operational excellence. Additionally, Marley Spoon responds to customer requests and complaints through multiple channels: by email, chat, through telephone hotlines and social media and now, through a recently launched web-based automated complaint management tool.



## OPERATIONS

### Principal Risk

### Assessment

### Change

### Mitigation

#### Input cost risk

Increases in the market prices of key ingredients or packaging used by the Group may not be easily able to be offset and can negatively affect the Group's results of operations.



A detailed menu design and planning process with food cost targets, ongoing negotiations with suppliers and, if necessary, pricing actions help mitigate this risk. In the US in particular, this risk may be further mitigated by the purchasing scale of the Company's fulfillment partner, FreshRealm.

#### Third party sourcing / product perishability

Perishable products (proteins, vegetables, etc.) account for a significant proportion of Marley Spoon's meal kits' ingredients. While constantly working to enhance the Company's direct relationship with producers, Marley Spoon still depends on wholesalers to deliver these products on a just-in-time basis. Failure to accurately anticipate the time it will take to obtain new products or to calculate the quantities of products needed for food boxes may result in order levels not being appropriate and could affect the freshness of ingredients.



Carefully planned ordering processes are in place. Suppliers are subject to a standardized, comprehensive onboarding process and ongoing assessment by the internal Quality & Safety team. Ingredients are quality inspected upon receipt and are kept within continuous temperature controls.

#### Talent shortage and/or retention challenges

Attracting and retaining strong talent is essential to Marley Spoon's ability to deliver on its strategy and growth plans. Difficulties accessing a qualified labor pool or retaining high-performing talent could put at risk the successful realization of the Company's objectives.



Marley Spoon regularly reviews its talent acquisition approach, including exploring talent pools in other locations. The Company is in the process of revamping its equity program and standardizing its approach to regular compensation reviews. Addressing high workloads through better planning and resource management and regularly identifying top talent to retain are ongoing efforts designed to mitigate the talent risk.

#### Key personnel, operational excellence

Marley Spoon continues to depend on the strong commitment of its founder and CEO Fabian Siegel. The same is true of its CFO, Jennifer Bernstein, its COO, Daniel Raab, and the other members of the executive leadership team. The unanticipated departure or loss of any of them could have an adverse effect on Marley Spoon's business, financial condition, and results of operations. The same is true for any unexpected decline in their professional performance.



Marley Spoon has set up recruiting and onboarding processes and tools to efficiently evaluate and manage candidates and employees, including a new quarterly performance assessment process to help identify performance risks/assets on time. Furthermore, the Group has introduced salary/benefit schemes to adequately reflect and compensate the team for their personal contributions. Succession planning is also a key focus area for the Company.

#### Dependence on technology

Marley Spoon sells its products exclusively through online channels (website, mobile apps). The Company also relies on its technology and data to forecast demand and predict its customers' orders. This technology is key to determining required amounts of ingredients and other supplies as well as to optimizing logistics. If this technology fails (e.g., because of a cybersecurity breach or quality failure) or produces inaccurate results, Marley Spoon could experience lost sales or shortages in key ingredients or increased food waste, for instance. Cybercriminals may take Marley Spoon's systems hostage or seek to get access to the personal data of its customers.



Marley Spoon is investing substantially into modular (semi) automation of its production processes and its digital platforms. The Company has a phased roll out of various technologies and enhancements and employs technical advisers as appropriate. Digital investments have been a priority for the organization to enhance quality, flexibility and data security. Backup functionalities at state-of-the-art service providers are in place. In addition, a selection of IT tools has been centralized in order to better control approval of licenses to avoid internal breaches.

#### Severe weather events

Acute weather incidents like droughts and floodings have been an increasing concern as weather patterns evolve due to climate change. This was particularly observable during the last couple of years, with snowstorms in the US and floods in Australia. The opposite can also occur, with chronic water shortages and droughts impacting certain other geographies. This can impact supply chains, the quality or availability of raw ingredients and prices for ingredients.



Marley Spoon's source-to-order model enables flexible supplier changes. The ability to diversify the Company's supplier base is key to managing through weather crises, as are contingency plans upon which the Company can rely and hone over time. The Company can also shift production to other fulfillment centers, as required in Australia or in the US via FreshRealm's fulfillment center footprint.

#### Reliance on single logistics operator in Australia

Risk of service failure in the event the Company's logistics provider in Australia would suffer operational or financial issues.



Newly added

Marley Spoon conducts ongoing strict supervision of operational performance and diligent relationship management at all levels, enabled by being co-located in the same fulfillment space. In addition, the Company's contract with the logistics provider has protective clauses in the event of significant business decline

#### Transition and integration of recently announced transactions (BistroMD and FreshRealm)

The Company closed in February 2024 two transactions impacting its US business: the acquisition of BistroMD (a share purchase agreement by Marley Spoon's parent, Marley Spoon Group but managed commercially by the Company's US entity), a ready-to-eat business and the asset sale of the Company's production and fulfillment assets to FreshRealm. Delays in integration or more complexity than foreseen at the outset could cause delays and potentially financial impacts.



Newly added

Marley Spoon has been implementing a comprehensive 120-day transition plan aimed at providing full support to FreshRealm for absorbing the Company's operations. A transition services agreement is in place to ensure a smooth handover, while a dedicated integration project lead has been established to oversee the integration of BistroMD. The Company is also benefiting from its integration in the last two years of Chefgood, acquired in Australia.



### REGULATORY AND LEGAL

#### Principal Risk

#### Assessment

#### Change

#### Mitigation

#### Food safety regulations

Certain legal and other risks are inherent in the sale of food products for human consumption. Perishable and fresh products constitute a significant proportion of the ingredients in Marley Spoon's meal kits. It is possible that these perishable products may spoil or be rendered unsafe to consume if the team fails, for example, to put in place adequate temperature control mechanisms. There is also a risk of contamination of food products at any point throughout the supply chain.



Marley Spoon's internal legal team as well as its Quality & Safety function constantly enhance compliance with the relevant legal and regulatory requirements through continual monitoring and reviews. The Company partners with logistics carriers offering chilled delivery whenever possible and utilizes insulated liners and ice packs in its meal kit boxes to maintain proper temperatures.



### FINANCIAL\* AND REPORTING

#### Principal Risk

#### Assessment

#### Change

#### Mitigation

#### Liquidity risk

Liquidity risk is the risk that a Group entity will encounter difficulty in meeting obligations associated with financial liabilities.



The February 2024 FreshRealm transaction and associated equity raise and debt paydown, which reduced interest expense, has enhanced the Company's liquidity. Cash balances and forecasts are monitored weekly. Should the Group's plans to improve cash flows from operations through its business performance not materialize, the Group would need to seek additional equity funding.

#### Financing risk

Marley Spoon is capitalized through a combination of equity financing coming from public capital markets as well as debt, though currently has negative net assets. The Company can be directly affected by developments and risks inherent in such capital markets.



The Company's share register includes several substantial holders who have a long history with the Company and have been supportive of the Company through several fundraising rounds. Additionally, the Company is on track to de-list from the ASX, as previously announced. A single listing in Frankfurt is believed to be more attractive to investors.



Finally, the Company's primary debt facility has had the interest-only period and maturity extended by one year each (see note 6.6).

#### Foreign currency risk

The fair value or future cash flows of an exposure may fluctuate because of changes in foreign exchange rates, to which Marley Spoon is exposed. Financial instruments, which are denominated in a currency other than the measured functional currency of the Company (i.e., the Euro), are subject to foreign currency risk. The Group operates in international markets through locally established subsidiaries which mainly complete their transactions in the respective local currency. As such, material depreciation of those foreign currencies could present a risk to Marley Spoon.



The Company's finance department ensures ongoing liquidity oversight and management, including managing funding per entity as locally as possible to avoid intercompany funding that is exposed to negative foreign exchange impacts. Foreign currency exposure is more translational than transactional, with most purchasing done locally at the Segment level.

#### Interest rate risk

Future cash flows of financial instruments may fluctuate because of changes in market interest rates. The Group has exposure to movements in interest rates arising from its portfolio of interest rate sensitive assets and liabilities. These principally include debt and cash.



The Company has so far been servicing its debt within its operations, even as interest rates have risen. In connection with the July 2023 business combination agreement, the Company's rate on its largest facility has decreased from 8.5% over SOFR to 7.5% over SOFR. Additionally, the sizable pay down of debt in February 2024 will decrease interest expense further. In October 2023, the Company put in place an interest hedge for a two-year period. Also in February 2024, the interest-only period on the Company's Runway debt and the maturity of the loan were both extended by one year to January 2026 and June 2027, respectively.

#### Credit and fraud risk

There may be risk that a counterparty will default on its contractual obligations resulting in financial loss to the Group. Credit risk can arise as the Group offers various payment methods and other transactions with counterparties.

Fraud risk exists to the extent that customers have insufficient funds or that customers themselves are subject to fraud (e.g., through identity theft conducted by third party imposters). Failure to avoid or limit losses caused by fraudulent transactions could negatively affect the Company's operations and result in increased legal expenses and fees.



The nature of the business limits exposure on trade receivables since customers principally pay before delivery. Marley Spoon has also recently partnered with a dedicated fraud detection/management company. In addition, the Company regularly reviews its portfolio of payment methods to improve security and effectiveness in this area.

\*The financial risks are also discussed in note 10 of the notes to the Consolidated Financial Statements.

These consolidated financial statements have been prepared on a going concern basis, which assumes that the Group will be able to meet all its financial commitments.

The Group's ability to meet its financial obligations as they fall due and continue as a going concern depends on the Company's ability to maintain a positive cash balance. Management's forecast entails a positive cash balance for the next twelve months assuming contribution margin in line with the prior year and a reduction in G&A expenses as a percent of net revenue by up to five percentage points for FY 2024 as compared to FY 2023. The development of cash flows could be negatively impacted by macroeconomic or external factors such as volatile customer behavior, cost inflation, supply chain disruptions or higher interest rates.

In case of these potential headwinds the Group's ability to continue as a going concern depends on delivering positive operating cash flows through positive operating profitability driven by margin expansion or additional cost reductions. Management expects the Group to be able to address these additional headwinds with the respective measures.

### 3.3 Opportunities

Online meal kits remain a sizable market opportunity. They satisfy consumers' desire for convenience, healthy food and weeknight cooking solutions but also remain under-penetrated, suggesting there continues to be attractive growth potential. Since 2020, Marley Spoon has seen a perceptible shift in the growth of online grocery shopping, a trend that favors the growth of online meal kits. However, even with this shift, the grocery category remains one of the last large consumer spending categories to have a meaningful online presence. Marley Spoon believes it can both contribute to and benefit from the change in consumer behavior toward online grocery, and therefore online meal kit, shopping. The recently announced transactions in the US should further enhance the Company's opportunities: BistroMD gives Marley Spoon further access to the growing ready-to-eat meal plan category, on top of its Chefgood acquisition in

Australia in early 2022 while the strategic partnership for manufacturing and fulfillment with FreshRealm is transforming the Company toward an asset-light model in support of scalability for future market consolidation.

Operating on three continents positions Marley Spoon well to service the total addressable market and to benefit from an accelerated channel switch. By offering innovative, personalized and healthy meal solutions, Marley Spoon solves customers' problems. Marley Spoon has both the capacity and innovation, driven by its investments in product development and technology, to meet customer needs. Finally, with its continued source-to-order model, which allows Marley Spoon to source based on order forecasts derived from observable consumer behavior close to the order date, the Company contributes to reducing food waste, another important customer attraction.

By meeting customer needs in an industry still poised for online expansion, Marley Spoon can grow its active subscriber base and therefore generate more insights to enable even more personalization and choice, thereby creating a flywheel that should ultimately lead to greater retention, sales and customer lifetime value.

#### 4 Outlook

Marley Spoon remains encouraged by its long-term growth potential given the early stage of online shopping adoption in groceries and the overall size of the home-eating market opportunity. The Company sees 2024 as an important transition year after experiencing reduced consumer demand and revenue decline in 2023. Over the course of 2023 consumer demand stabilized but there continues to be an uncertain economic outlook across all regions impacting consumer sentiment driven by high interest rates and restrictive monetary policy. Navigating 2024 will require continued focus on lean operations and cost saving, while launching initiatives to reignite organic growth and at the same time pursuing market consolidation opportunities. As in the past, four guiding principles will underpin the Company's activities:

- Improve customer offer and service levels
- Continue to build strong company culture and purpose
- Delivering growth within current balance sheet capacity
- Maintain attractive margins and focus on cost discipline

These principles will help the Company as it seeks to resume growth year-on-year. The ambition to grow will be balanced by the goal to operate profitably on an Operating EBITDA level.

On the basis of the above, the Company has guided to the following financial performance for 2024:

- Single digit net revenue decline in constant currency as compared to FY 2023
- Contribution margin in line with FY 2023
- Mid-single digit positive Operating EBITDA

## OTHER REPORTING ITEMS

### 1 Remuneration Report

The Directors of Marley Spoon present this remuneration report for the year ended 31 December 2023. The report outlines Marley Spoon's remuneration policy and practices, explains how the Company's 2023 performance has driven executive remuneration outcomes, and provides the details of specific remuneration arrangements that apply to key management personnel (KMP) in accordance with the requirements of the Corporations Act 2001.

Key Management Personnel (KMP) are defined as persons having authority and responsibility for planning, directing, and controlling the activities of the Group. Marley Spoon's KMP are assessed each year and comprise the non-executive Directors (members of the Supervisory Board (*Aufsichtsrat*)), and the executive Directors (members of the Management Board (*Vorstand*)) of the Company. There were no changes to the KMP during the reporting period, other than those noted below, or after the reporting date up to the date the financial report was authorized for issue.

Non-Executive KMP		Executive KMP	
Deena Shiff <sup>1</sup>	Chairman of the Supervisory Board (former)	Fabian Siegel <sup>7</sup>	Chief Executive Officer (CEO) and Chairman of the Management Board
Christian Gisy <sup>2</sup>	Chair, Nominations & Remuneration Committee (former), Chairman of the Supervisory Board (current)		
Robin Low <sup>3</sup>	Chair, Audit & Risk Committee (former)	Jennifer Bernstein <sup>8</sup>	Chief Financial Officer (CFO)
Roy Peticucci <sup>4</sup>	Non-executive Director (former)	Rolf Weber <sup>9</sup>	Chief Operating Officer & CEO, Australia
Erika Söderberg Johnsson <sup>5</sup>	Chair, Audit & Risk Committee (current)	Daniel Raab <sup>10</sup>	Chief Operating Officer
Judith Jungmann <sup>6</sup>	Chair, Nominations & Remuneration Committee (current)		
Alexander Kudlich <sup>5</sup>	Non-executive Director (current)		

<sup>1</sup> Ms. Shiff stepped down from her role effective 11 September 2023.

<sup>2</sup> Mr. Gisy (former Deputy Chairman of the Marley Spoon SE Supervisory Board and current Chairman of parent Marley Spoon Group SE) succeeded Ms. Shiff as Chairman of Marley Spoon SE on 11 September 2023.

<sup>3</sup> Ms. Low stepped down from her position effective 11 September 2023.

<sup>4</sup> Mr. Peticucci stepped down as a member of the Supervisory Board effective 30 May 2023.

<sup>5</sup> Ms. Söderberg Johnsson and Mr. Kudlich were appointed to their roles effective 11 September 2023.

<sup>6</sup> Ms. Jungmann was appointed to her role effective 25 August 2023.

<sup>7</sup> Mr. Siegel, CEO, was reappointed on 1 September 2023.

<sup>8</sup> Ms. Bernstein, CFO, was reappointed on 20 April 2023.

<sup>9</sup> Mr. Weber resigned from his office as a member of the Management Board of Marley Spoon SE and COO effective 4 October 2023. He remains Director and CEO of Marley Spoon Australia.

<sup>10</sup> Mr. Raab joined the Management Board of Marley Spoon SE effective 4 October 2023.

Marley Spoon believes in and has created an Employee Value Proposition (EVP) which combines compensation, purpose, personal growth and culture. The Company aims to provide attractive and competitive remuneration that holistically rewards team members and enables the Company to compete for great talent in the market.

Compensation is just one component of the total rewards. The Company's remuneration framework is designed to attract, motivate, and retain high caliber talent to ensure delivery of the Company's business strategy and culture. Marley Spoon believes this framework is appropriate to incentivize and recognize performance at a high level, to advance the Company's purpose and values, and to foster an environment in which team members act as owners and deliver customer and shareholder value.



Marley Spoon's executive KMP compensation and reward framework has two components:

- Fixed remuneration
- Variable remuneration

## FIXED REMUNERATION

### STRUCTURE:

Cash salary and other benefits (including employee superannuation per local market practice) at market competitive rates

### STRATEGIC PURPOSE:

Attract and retain high caliber employees with required qualifications, capabilities and experience

## SHORT-TERM INCENTIVE (STI)

### STRUCTURE:

Cash, at the Supervisory Board's discretion for executive positions

### STRATEGIC PURPOSE:

Motivate and reward performance within a year

## LONG-TERM INCENTIVE (LTI)

### STRUCTURE:

Granted annually as an equity award (share options) tied to delivery of Company performance targets. The Company's LTI program is expected to be revamped in 2024 in light of its Frankfurt listing. The components of the current program are presented here.

### STRATEGIC PURPOSE:

- Align the interests of senior executives with those of shareholders
- Incentivize the achievement of long-term sustainable growth and shareholder value
- Attract and retain outstanding senior leaders

### PERFORMANCE MEASURES:

Operating EBITDA and contribution margin; the weighting of an individual measure can be up to 70% of the total grant

### CONDITIONAL VESTING / PERFORMANCE BASED:

Options vesting / earning is conditional on the successful achievement of one or two performance measures, as established in the Share Option Program (SOP) Terms & Conditions

### PERFORMANCE PERIOD:

The performance measures are tested over two financial years commencing with the financial year in which the grant is made

### VESTING PERIOD:

Graded over four years, inclusive of the performance period, and exercisable only after fully vesting due to statutory four-year waiting period

### EXERCISE PRICE:

Calculated using a one-month VWAP prior to the date of the grant of the options

### DIVIDENDS AND RIGHTS:

Options awarded do not come with the right to receive dividends, nor do they entitle the beneficiary to any other shareholders' rights

### EXPIRY PERIOD:

The right to exercise the option expires two years after the end of the four-year waiting period

### LAPSED OPTIONS:

Where the participant ceases employment due to termination for cause (including gross misconduct), or other predefined "bad leaver" events, all of the participant's vested and unvested options will automatically lapse. In all other cases ("good leaver"), only unvested options will automatically lapse

In 2022, Marley Spoon's LTI program for key management personnel introduced new award levels that will evaluate targets as threshold, target or stretch, the achieving or exceeding of which will equate to a range of a 50% to 125% weighting when calculating the exercisable options. Additionally, this program enabled the introduction of a third, alternative performance metric such that the Company may consider choosing two KPIs among net revenue, contribution margin or operating EBITDA margin.



## Remuneration governance

The Nominations and Remuneration Committee's (NRC) primary responsibility is to make recommendations to the Supervisory Board on or to conduct a review of the following:

- The overarching executive remuneration framework
- Operation of the incentive plans that apply to senior executives, including the key performance indicators and performance hurdles
- The performance of the CEO
- Succession planning for the Chief Executive Officer (CEO) and other members of the Management Board
- Remuneration levels of senior executives as well as cultural, diversity and inclusion practices
- Supervisory Board member renewal
- Induction and continuing professional development programs for members of the Supervisory Board
- The process for evaluating the performance of the Supervisory Board, its committees and members
- Non-executive Director fees

The NRC's objectives are to ensure that remuneration policies and structures are fair, competitive, and aligned with the strategic objectives and long-term interests of the Company. The NRC charter can be found at <https://ir.marleyspoon.com/investor-centre/?page=corporate-governance>.

## Involvement of independent advisors

The NRC operates independently of Marley Spoon's executive Directors and engages from time to time with external remuneration advisors. The requirement to engage advisors' services is assessed annually based on remuneration matters that arise each year and their recommendations are used as a guide.

No remuneration recommendations as defined by the Corporations Act 2001 were received from remuneration advisors in the reporting period. The Company has been using Mercer industry data obtained in 2021 as a starting point for evaluating KMP compensation.

## Remuneration outcomes of the Management Board

### Remuneration mix

Management Board remuneration is split between fixed remuneration and variable performance-based pay, including equity awards. The statutory remuneration table below shows the aggregate salary of each executive and the values for equity-settled remuneration measured at grant date in accordance with IFRS 2 share-based payments and represent the current year amortization of the fair value of the rights over the vesting period.

### Statutory remuneration of the Management Board

KMP Executive	2023					2022				
	Fixed Remuneration	Other Fixed Benefits <sup>1</sup>	STI	Equity-based LTI <sup>2</sup>	Total Compensation	Fixed Remuneration	Other Fixed Benefits	STI	Equity-based LTI	Total Compensation
Fabian Siegel	€496,667 (A\$ 807,729)	-	-	€86,198 (A\$ 140,184)	€582,865 (A\$ 947,913)	€480,000 (A\$ 753,264)	-	-	€56,058 (A\$ 87,971)	€536,058 (A\$ 841,235)
Jennifer Bernstein	€300,000 (A\$ 487,890)	€51,408 (A\$ 83,606)	-	€61,570 (A\$ 100,131)	€412,978 (A\$ 671,627)	€250,000 (A\$ 392,325)	€43,000 (A\$ 67,480)	-	€72,328 (A\$ 113,504)	€365,328 (A\$ 573,309)
Rolf Weber	€228,279 (A\$ 371,250)	-	-	€51,308 (A\$ 83,443)	€279,587 (A\$ 454,693)	€315,427 (A\$ 495,000)	-	-	€72,328 (A\$ 113,504)	€387,755 (A\$ 608,504)
Daniel Raab	€105,000 (A\$ 170,762)	-	-	-	€105,000 (A\$ 170,762)	-	-	-	-	-

<sup>1</sup> Other fixed benefits include the employer share in certain Swiss statutory social contributions and Swiss pension contributions for Ms. Bernstein.

<sup>2</sup> The equity-based LTI is valued at grant date (see Financial Statements note 8.2) and expensed in accordance with the award's graded vesting scheme over a four-year period.

### Realized remuneration of the Management Board

The following table has been prepared to supplement the statutory requirements in the table above and serves to provide shareholders with an outline of total actual remuneration which has been received by the members of the Management Board during 2023 and 2022.

KMP Executive	2023				2022			
	Fixed Remuneration	Other Fixed Benefits	LTI value at vesting date <sup>1</sup>	Total Compensation	Fixed Remuneration	Other Fixed Benefits	LTI value at vesting date <sup>1</sup>	Total Compensation
Fabian Siegel	€497,021 (A\$ 808,305)	€100,000 (A\$ 162,630)	€31,511 (A\$ 51,247)	€628,532 (A\$ 1,022,182)	€480,000 (A\$ 753,264)	-	€98,858 (A\$ 155,138)	€578,858 (A\$ 908,402)
Jennifer Bernstein	€300,000 (A\$ 487,890)	€81,408 (A\$ 132,395)	€7,649 (A\$ 12,439)	€389,057 (A\$ 632,724)	€250,000 (A\$ 390,325)	€42,173 (A\$ 66,182)	€9,683 (A\$ 15,195)	€301,856 (A\$ 473,702)
Rolf Weber	€247,498 (A\$ 402,506)	-	€22,199 (A\$ 36,102)	€269,697 (A\$ 438,609)	€315,712 (A\$ 495,447)	-	€66,672 (A\$ 104,628)	€382,384 (A\$ 600,878)
Daniel Raab	€105,000 (A\$ 170,762)	-	-	€105,000 (A\$ 170,762)	-	-	-	-

<sup>1</sup> Value of LTI at vesting date is based on the market price of shares at the date that the LTIs vest, before exercise price is applied.

### LTI options granted in 2023

Equity awards granted to all executive KMP in 2023 are subject to the achievement of the performance targets (contribution margin and Operating EBITDA margin) measured over the two-year period 2023 and 2024, as well as the continued employment of the executive.

Executive KMP	Grant Date	Equivalent Number of CDIs	Exercise Price (€)	Value (€)	Full Vesting Date
Fabian Siegel	01-Mar-23	1,325,184	0.13	168,298	01-Mar-27
Jennifer Bernstein	01-Mar-23	946,560	0.13	120,213	01-Mar-27
Rolf Weber <sup>1</sup>	01-Mar-23	788,800	0.13	100,178	01-Mar-27
Daniel Raab	-	-	-	-	-

<sup>1</sup> Mr. Weber's LTI in 2021 was awarded in his capacity as the MS Australia CEO, prior to his appointment to the Management Board.

As of 31 December 2023 the total amounts of CDIs not yet fully vested amounted to: 2,104,414 CDIs for Mr. Siegel; 1,243,886 CDIs for Ms. Bernstein; and 1,184,762 CDIs for Mr. Weber.

### LTI outcome

Executive KMP	Grant Date	# CDIs Granted	Exercise Price (€)	Performance Test Date	Perf. Target Op. EBITDA	Perf. Target CM	Retained CDIs	Vested CDIs*
Fabian Siegel	1-Mar-23	1,325,184	0.13	31-Dec-24			1,325,184	-
	1-Sep-22	645,000	0.17	31-Dec-23	Achieved	Threshold	554,700	55,470
	31-Aug-21	285,000	1.28	31-Dec-22	Not achieved	Not achieved	-	-
	3-Aug-20	700,000	1.53	31-Dec-21	Achieved	Achieved	700,000	420,000
	27-May-19	53,000	0.27	31-Dec-20	Achieved	Achieved	53,000	53,000
Jennifer Bernstein	1-Mar-23	946,560	0.13	31-Dec-24			946,560	-
	1-Mar-22	384,143	0.44	31-Dec-23	Achieved	Threshold	330,363	33,036
	15-Feb-21	169,829	1.82	31-Dec-22	Not achieved	Not achieved	-	-
	15-Feb-21	36,167	1.82	31-Dec-22	Not achieved	Not achieved	-	-
Rolf Weber	1-Mar-23	788,800	0.13	31-Dec-24			788,800	-
	1-Mar-22	384,143	0.44	31-Dec-23	Achieved	Threshold	330,363	33,036
	15-Feb-21	142,656	1.82	31-Dec-22	Not achieved	Not achieved	-	-
	4-Feb-20	246,588	0.18	31-Dec-21	Achieved	Achieved	246,588	147,953
	5-Feb-19	235,849	0.27	31-Dec-20	Achieved	Achieved	235,849	235,849

\*Vesting occurs over 4 years in accordance with the vesting schedule.

### Management Board contracts

Members of the Management Board have each entered into a service agreement with Marley Spoon SE under which each executive Director (*Vorstand*) is employed for approximately 3 years. Mr. Siegel's contract was renewed in 2023 for a 5-year period.

German corporate law provides that an executive Director/member of the Management Board (*Vorstand*) must be appointed for a fixed term, which may be a couple of months up to 5 years; the Company's executive Directors are appointed for 3 to 5 years. The contractual term of their service agreement, which provides for remuneration and benefits, is timed to end with their appointment, ensuring the long-term commitment of the executive Directors while keeping them incentivized. Technically, pursuant to German corporate law,

members of the Management Board may resign their position at short notice before the end of the 3-year term without this affecting the validity of the service agreement. Therefore, a notice period of 3 months has been stipulated in the service agreements, providing the Company with the means to end the service agreement and the payment obligations thereunder. In certain cases, the Company may terminate the service agreement without notice.

Executive	Role	Contract Term	Notice Period by Either Party	Post-Employment Restraint
Fabian Siegel	CEO and Chairman of the Management Board	1 Sept 2023 - 31 Aug 2028	3 months	12-month non-compete restraint provision
Jennifer Bernstein	CFO and Management Board	1 Apr 2023 - 31 Mar 2026	3 months	12-month non-compete restraint provision
Rolf Weber	COO and Management Board	1 Dec 2021 - 4 Oct 2023	3 months	12-month non-compete restraint provision
Daniel Raab	COO and Management Board	1 Oct 2023 – 30 Sept 2026	3 months	12-month non-compete restraint provision

The fixed remuneration of each executive KMP is subject to an annual review by the Supervisory Board. Equity awards to Ms. Bernstein and Mr. Raab are subject to the approval of the Supervisory Board while equity awards granted to Mr. Siegel are subject to the approval of the shareholders. As at year-end 2023, Mr. Siegel and Ms. Bernstein received a cash bonus in the amounts of EUR 100 thousand and EUR 30 thousand, respectively.

#### Remuneration of the Supervisory Board

Each non-executive Director (*Aufsichtsrat*) receives fees to recognize her/his contribution to the work of the Supervisory Board and the associated committees on which she/he serves. Non-executive Directors do not receive any performance-related remuneration.

#### Non-executive KMP fee structure & components

For the services as a member of the Supervisory Board during the financial year 2023, the compensation was as follows:

Annual Remuneration	Supervisory Board	Audit & Risk Committee	Nominations & Remuneration Committee
Base remuneration	€63,723 (A\$ 100,000)		
Supervisory Board and Committee Chairs	€63,723 (A\$ 100,000)	€12,745 (A\$ 20,000)	€12,745 (A\$ 20,000)

The base remuneration, paid in AUD or the equivalent in EUR, USD or any other currency, is inclusive of any applicable taxes, social contributions, superannuation, and other duties imposed on the respective member of the Supervisory Board.

#### Directors' fee pool

The maximum annual remuneration of non-executive Directors shall not exceed in aggregate in any financial year the amount resolved by the shareholders from time to time at the Annual General Meeting (currently EUR 500 thousand (AUD 795 thousand)). There was no change to the Directors' fee pool in 2023.

#### Termination payments

The non-executive Directors do not receive termination payments.

#### Equity based remuneration

There was no equity-based remuneration for non-executive Directors in 2023 or 2022.

#### Non-executive KMP remuneration

For the financial year ending 31 December 2023, the cash fees (including superannuation) paid to the current members of the Supervisory Board for their participation on Marley Spoon SE's board amount to approximately EUR 294,426 (AUD 478,825) in aggregate.

Non-Executive KMP	2023			2022		
	Fee	Superannuation	Total Remuneration	Fee	Superannuation	Total Remuneration
Deena Shiff	€77,287 (A\$ 125,691)	€8,223 (A\$ 13,374)	€85,510 (A\$ 139,065)	€115,597 (A\$ 181,407)	€11,848 (A\$ 18,593)	€127,445 (A\$ 200,000)
Kim Anderson	- -	- -	- -	€44,035 (A\$ 69,104)	€4,450 (A\$ 6,983)	€48,485 (A\$ 76,087)
Robin Low	€46,372 (A\$ 75,415)	€4,934 (A\$ 8,024)	€51,306 (A\$ 83,439)	€69,358 (A\$ 108,844)	€7,109 (A\$ 11,156)	€76,467 (A\$ 120,000)
Roy Perticucci	€26,560 (A\$ 43,195)	- -	€26,560 (A\$ 43,195)	€63,747 (A\$ 100,038)	- -	€63,747 (A\$ 100,038)
Christian Gisy	€89,050 (A\$ 144,822)	- -	€89,050 (A\$ 144,822)	€29,167 (A\$ 45,772)	- -	€29,167 (A\$ 45,772)
Erika Söderberg Johnsson	€24,000 (A\$ 39,031)	- -	€24,000 (A\$ 39,031)	- -	- -	- -
Judith Jungmann	€18,000 (A\$ 29,273)	- -	€18,000 (A\$ 29,273)	- -	- -	- -
Alexander Kudlich	- -	- -	- -	- -	- -	- -

#### Other information (movement in KMP performance shares and equity holdings)

##### Performance shares - holdings of executive KMP

The movement during the reporting period for the options in CDIs held by executive KMP is outlined below:

	Held at 1 January 2023	Granted during the year	Exercised during the year	Forfeited during the year	Held at 31 December 2023	Vested during the year
Fabian Siegel						
2019	53,000	-	-	-	53,000	21,200
2020	700,000	-	-	-	700,000	210,000
2021	-	-	-	-	-	-
2022	645,000	-	-	90,300	554,700	55,470
2023	-	1,325,184	-	-	1,325,184	-
<b>Total</b>	<b>1,398,000</b>	<b>1,325,184</b>	<b>-</b>	<b>90,300</b>	<b>2,632,884</b>	<b>286,670</b>
Jennifer Bernstein						
2021	-	-	-	-	-	-
2022	384,143	-	-	53,780	330,363	33,036
2023	-	946,560	-	-	946,560	-
<b>Total</b>	<b>384,143</b>	<b>946,560</b>	<b>-</b>	<b>53,780</b>	<b>1,276,923</b>	<b>33,036</b>
Rolf Weber						
2019	235,849	-	-	-	235,849	94,340
2020	246,588	-	-	-	246,588	73,976
2021	-	-	-	-	-	-
2022	384,143	-	-	53,780	330,363	33,036
2023	-	788,800	-	-	788,800	-
<b>Total</b>	<b>866,580</b>	<b>788,800</b>	<b>-</b>	<b>53,780</b>	<b>1,601,600</b>	<b>201,352</b>
Daniel Raab						
2023	-	-	-	-	-	-
<b>Total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

#### KMP holdings of equity interest in Marley Spoon SE for the year ending 31 December 2023

KMP	Balance at 31 December 2022 in CDIs	Exercised in 2023	Purchased in 2023	Sold in 2023	Balance at 31 December 2023 in CDIs
Deena Shiff	201,930		4,000		205,930
Robin Low	323,497	-	-	-	323,497
Roy Perticucci	-	-	-	-	-
Christian Gisy	-	-	-	-	-
Erika Söderberg Johnsson	-	-	-	-	-
Judith Jungmann	-	-	-	-	-
Alexander Kudlich	-	-	-	-	-
Fabian Siegel <sup>1,2</sup>	21,756,698	-	-	-	-
Jennifer Bernstein	-	-	-	-	-
Rolf Weber <sup>2</sup>	1,875,963	-	-	-	1,875,963

<sup>1</sup> Numbers do not include CDIs held in trust to satisfy granted obligations under the Company's existing Option Rights Plan (as defined in the IPO prospectus dated 6 June 2018).

<sup>2</sup> Comprised of CDIs granted as part of the Directorship of Marley Spoon Pty. and founder shares before the Company's current stock option program was introduced.

## 2 Directors' Report

For the period 1 January 2023 to 31 December 2023

The executive Directors of the Management Board and the non-executive Directors of the Supervisory Board present their report together with the financial report of the Marley Spoon Group, which consists of Marley Spoon SE (Marley Spoon) and its subsidiaries, for the financial year ended 31 December 2023, and the auditor's report. The above Group Management Report and the Remuneration Report of Marley Spoon are incorporated by reference.

### 2.1. Directors' roles and profiles

In accordance with German law, Marley Spoon has both a Supervisory Board (*Aufsichtsrat*) and a Management Board (*Vorstand*). These boards are separate and an individual may not be a member of both. The Supervisory Board appoints the members of the Management Board and supervises the activities of the Management Board. The Management Board represents Marley Spoon and is responsible for the management of its affairs.

### 2.2. Supervisory Board (non-executive Directors)

#### CHRISTIAN GISY

Christian Gisy was appointed to the Supervisory Board of the Company in August 2022. He succeeded Roy Perticucci as Deputy Chairman of the Supervisory Board in November 2022 and ultimately became Chairman of the board upon Ms. Shiff's retirement in September 2023. Mr. Gisy has held several C-level positions in digital and media companies such as AUTODOC, where he served as CEO from February 2021 to September 2022, Scout24 and CinemaxX, with a proven track record in private, public and private equity backed organizations. Mr. Gisy currently serves as NED and Chairman for the AtHome Group in Luxemburg, a leading classifieds business, deputy Chairman for ADVYCE in Germany, a fast-growing strategy consulting business and was recently appointed (October 2023) as NED and ARC Chairman for Takko Fashion GmbH. Mr. Gisy is also Chairman of Marley Spoon Group SE, the Company's parent company, since 30 June 2023.

#### Erika Söderberg Johnsson

Erika Söderberg Johnsson is currently Chief Financial Officer of the Novo Nordisk Foundation, which she joined in November 2023. She is also currently a member of the board of directors of Saab AB and Camurus AB. Previously, she held various CFO roles at organizations including Kinnevik AB (2020-2022), where she also served as a Senior Adviser from 2022-2023, Biotage AB (2012-2020), Karo Bio AB (2007-2011), Affibody AB (2005-2007) and Global Genomics AB (2002-2005). Prior board positions include Sectra AB (2007-2017), MedCap AB (2014-2017), Qliro Group AB (2017-2020), Lunar Group A/S (2020-2023) and Mabtech Holding AB (2023-2024). Ms. Söderberg Johnsson began her career in investment banking at SEB Enskilda (1993-2002) after completing an MSc in

Business and Economics from the Stockholm School of Economics in 1993. She joined Marley Spoon SE's Supervisory Board as non-executive Director and Chair of the Audit and Risk Committee, effective 11 September 2023.

#### **Judith Jungmann**

Ms. Jungmann is currently CHRO of Beckers Group, a global industrial coatings company focused strongly on sustainability, which she joined in 2018. Prior to joining Beckers Group, between 2015-2017, she was SVP People & Communications at Scout24 AG. Ms. Jungmann's HR training was during her tenure at Danone Group, where she held various leadership positions in the function between 2003-2014. She started her career at Siemens AG and holds a second law degree. Her motto is "unleashing potential for individuals and organizations". Ms. Jungmann joined Marley Spoon SE's Supervisory Board as non-executive Director and Chair of the Nominations and Remuneration Committee, effective 25 August 2023.

#### **Alexander Kudlich**

Alexander Kudlich has over 15 years of experience in technology investing. He is General Partner and Co-founder of 468 Capital. Previously, he was a member of the management board at Rocket Internet SE and held various managerial positions in the Axel Springer Group. Mr. Kudlich sits on other boards such as Tonies SE and Burda Media, as well as on the Supervisory Board of Marley Spoon Group SE, the Company's parent company. He was appointed to the Supervisory Board of Marley Spoon SE on 11 September 2023.

### **2.3. Management Board (executive Directors)**

Names and profiles of the people who served on the Management Board during fiscal year 2023:

#### **FABIAN SIEGEL**

Fabian Siegel founded Marley Spoon in May 2014 with Till Neatby and is the Chief Executive Officer (CEO) of the Company. Fabian has an entrepreneurial background, having co-founded global online restaurant food delivery service Delivery Hero in 2010 (listed on the Frankfurt Stock Exchange in June 2017). He also co-founded Germany's first online auction business (Auktionet in 1996), served as CTO in Europe's online payments services brands (ClickandBuy in 2000), co-founded a financial services startup (Strateer Inc. in 2008), and served as President & COO of a browser technology company (Klikin Inc. in 2009). Immediately prior to Marley Spoon, Fabian was a Partner at Global Founders Capital.

#### **JENNIFER BERNSTEIN**

Jennifer Bernstein was appointed to the Management Board in October 2020 and serves as Marley Spoon's Chief Financial Officer (CFO). Jennifer's responsibilities as CFO at Marley Spoon include accounting, controllership, FP&A, reporting, treasury, and legal. Previously, Jennifer spent nearly 13 years at PepsiCo where she held diverse finance and strategy leadership roles with increasing levels of responsibility. She has deep international consumer packaged goods experience, having worked in both the US and in Europe. Prior to joining PepsiCo, Jennifer co-founded Investics, a consultancy which quantified marketing effectiveness/ROI for data-rich clients. She began her career in public relations in New York.

#### **ROLF WEBER**

Rolf Weber served as a member of the Management Board and as Marley Spoon's Chief Operating Officer (COO) from December 2021 to October 2023, in addition to his responsibility as CEO, co-founder and Director of Marley Spoon Australia, positions he still holds today. In this capacity, Rolf is responsible for Australian business development, operations and team oversight. He brings extensive experience scaling e-commerce operations as Co-Founder and Managing Director of Brands Exclusive and has worked prior to this as a management consultant with PricewaterhouseCoopers and Sales Manager at Ikea amongst other appointments.

#### **DANIEL RAAB**

Daniel Raab was appointed as a member of the Management Board in October 2023 and serves as the Company's Chief Operating Officer. Daniel has 24 years of experience in e-commerce, retail and distribution including B2C and D2C business models across different industries, both in Europe as well as in the United States. Amongst other companies, he worked at Amazon for 7 years and led two private equity backed e-commerce companies to success – including a successful IPO.



#### 2.4. Supervisory Board meetings

The number of scheduled Board and Committee meetings held during the year ended 31 December 2023 and the number of meetings attended by each Director are set below:

	Supervisory Board Meetings		Audit & Risk Committee Meetings		Nomination & Remuneration Committee Meetings	
	Eligible to attend	Attended	Eligible to attend	Attended	Eligible to attend	Attended
Deena Shiff	13	13	3	3	3	3
Robin Low	13	13	3	3	0	0
Roy Perticucci	5	5	0	0	3	3
Christian Gisy	15	15	4	4	4	4
Erika Söderberg Johnsson	5	5	1	1	1	1
Alexander Kudlich	4	4	0	0	0	0
Judith Jungmann	4	4	1	1	1	1

#### 2.5. Operating & financial summary

Please see details of the operational performance of the entity in section 2.3 of the Management Report.

#### 2.6. Significant changes in the state of affairs

Please see details of the changes in the entity's state of affairs in 2023 in section 2.3 of the Management Report.

#### 2.7. Principal activities

Marley Spoon is a subscription-based weekly meal kit provider that services customers in three primary regions: the United States, Australia and Europe (servicing Austria, Belgium, Germany and the Netherlands). The company exited the Swedish market in March 2023 and the Danish market in November. A meal kit is a box, usually sent directly to a customer's home, which includes the required quantity of ingredients to cook, typically two or more meals, along with step-by-step recipe instructions.

No significant change in the nature of these activities occurred during the year.

#### 2.8. Events after the balance sheet date

Please see details in note 19 of the financial statements.

#### 2.9. Environmental issues

The Company places high importance on fostering a compliance culture, supported by systems and processes in order to be compliant with all relevant national and local laws as well as regulations in relation to environmental performance, management and reporting. In 2023, there were no reportable incidents recorded.

#### 2.10. Dividends

Marley Spoon did not pay dividends in 2023.

#### 2.11. Share options

The Company has set up a share option plan for employees and members of the Management Board. Please see note 8.2 to the Consolidated Financial Statements for details.

#### 2.12. Indemnifying office or auditor

During the financial year 2023, Marley Spoon has paid insurance premiums in respect of directors' and officers' liability insurance contracts (D&O). The D&O insures each person who is or has been a director or officer of the Company or its subsidiaries against certain liabilities arising in the course of their duties to the Company and its subsidiaries.

### 2.13. Proceedings on behalf of the Company

No person has applied for leave of court to bring proceedings on behalf of the Company or intervene in any proceedings to which the Company is party for the purpose of taking responsibility on behalf of the Company for all or any part of those proceedings. Marley Spoon Group was not party to any such proceedings during the year.

Berlin, 28 March 2024

For the Supervisory Board: Christian Gisy

For the Management Board: Fabian Siegel

### 3 Shareholder Information

Shareholder information required by the Australian Securities Exchange Limited (ASX) Listing Rules and not disclosed elsewhere in this document is set out below.

The share capital of the Company is divided into 73,559,137 no par-value shares (shares without nominal value) (2022: 39,335,973). Since 2022, 10 CHESS Depositary Interests (CDIs) equates to 1 share in the Company. As at 31 May 2023 EUR 3.0 million and as at 30 June 2023 EUR 32.0 million was invested in Marley Spoon SE without being transmuted into CHESS Depositary Interests (CDIs). Please refer to notes 8.1 and 13 in the financial statements for further details.

The Company settled a deferral fee liability of EUR 592 thousand resulting from the amendments of its debt terms with Runway in combination with the business combination agreement through the issuance of shares, which were registered in the commercial register on 4 July 2023.

As at 31 December 2023 and the date of the issuance of this report, 117,724,403 CDIs are issued which represent 11,772,440 shares.

The following information is provided on a consolidated basis:

#### 3.1. Link to Marley Spoon's Corporate Governance Statement

The 2023 Corporate Governance Statement, as approved by the Supervisory Board, will be published along with the audited financial statements of the Company. The Corporate Governance Statement evaluates the extent to which Marley Spoon has followed the Governance Principles during the 2023 financial year.

#### 3.2. Substantial shareholders

The number of securities held by substantial beneficial shareholders at 31 December 2023 is set out below:

Shareholder	CDIs	% IC
Marley Spoon Group SE	-	84.58
Other security holders (under 10%)	117,724,403	15.42

#### 3.3. Number of security holders and securities on issue

Marley Spoon has issued the following securities:

- 61,786,734 no-par-value shares (shares without nominal value) held by Marley Spoon Group SE;
- 11,772,440 no-par-value shares (shares without nominal value) held by CHESS Depositary Nominees Pty Ltd.; "CDN";
- 117,724,403 CDIs held by 2,936 CDI holders (as of 31 December 2023) representing 11,772,440 shares of (b);
- 20,879,506 employee share options held by 686 active and inactive option holders.

#### 3.4. Voting rights

##### Shares

The voting rights attached to shares are one vote per share, which can be exercised in person or by proxy at the Company's general meeting following registration with the Company and presentation of proof of ownership / representation right of the respective shares.

##### CDIs

CDI holders may attend and vote at the Company's general meeting by doing any of the following:

- Instructing CDN to vote the shares underlying the CDIs in a particular manner;
- Informing CDN that they wish to nominate themselves or another person to be appointed as CDN's proxy with respect to their shares underlying the CDIs for the purpose of attending and voting at the general meeting; or
- Converting their CDIs into shares and voting these at the general meeting. CDI holders will be entitled to one vote for every 10 CDIs they hold.

##### Options

Option holders do not have any voting rights on the options held by them.

### 3.5. Distribution of security holders

Range	CDIs (as at 31 December 2023)			
	Securities	%	No. of holders	%
100,001 and over	100,180,492	85.10	118	4.02
10,001 to 100,000	12,813,424	10.88	388	13.22
5,001 to 10,000	1,998,168	1.70	258	8.79
1,001 to 5,000	2,092,921	1.78	827	28.17
1 to 1,000	639,398	0.54	1,345	45.81
<b>Total</b>	<b>117,724,403</b>	<b>100.00</b>	<b>2,936</b>	<b>100.00</b>

### 3.6. Unmarketable parcel of shares

The number of CDI holders holding less than a marketable parcel of securities is 2,530 (as of 31 December 2023).

### 3.7. Twenty largest shareholders

Details of the 20 largest direct CDI holders by registered shareholding are as follows:

Rank	Name	31-Dec-23	% IC
1	Citicorp Nominees Pty Limited	13,733,445	11.67%
2	UBS Nominees Pty Limited	10,070,000	8.55%
3	J.P. Morgan Nominees Australia Pty Limited	7,428,432	6.31%
4	BNP Paribas Nominees Pty Limited	4,818,959	4.09%
5	Marley Spoon Group SE	4,306,273	3.66%
6	Mr David Khalifa Mahfouz Khalifa	3,856,216	3.28%
7	Pither Investment Pty Limited	3,042,486	2.58%
8	Baradnil Pty Limited	3,000,000	2.55%
9	Mr Perry Julian Rosenzweig and Mrs Dana Andrea Rosenzweig	2,880,000	2.45%
10	Bridgeford Investments Pty Limited	2,637,274	2.24%
11	Mr Timothy Harry Knapton	2,024,708	1.72%
12	Beach Haus Pty Ltd (Rolf Weber A/C)	1,872,463	1.59%
13	Netwealth Investments	1,673,997	1.42%
14	Pacific Custodians Pty Limited	1,601,952	1.36%
15	BNP Paribas Nominees Pty Ltd Acf Clearstream	1,480,086	1.26%
16	Nintieth Y Pty Ltd	1,400,000	1.19%
17	BNP Paribas Noms Pty Ltd	1,328,268	1.13%
18	MR Mark Cristopher Garrick	1,308,490	1.11%
19	Finclear Pty Ltd	1,210,038	1.03%
20	Miss Edita Neubauerova	1,050,594	0.89%
Total		70,723,681	60.08%
Grand total		117,724,403	100%

### 3.8. Name of the entity's secretary

Ms. Johanna Rochel (Legal Counsel) has been appointed to act in a company secretarial role, succeeding Dr. Mathias Hansen on 29 February 2024.

**3.9. Address and telephone number of the company's registered office in Australia; and of its principle administrative office, if both are different**

The Company's registered office and principal place of business is: Paul-Linke-Ufer 39/40, 10999 Berlin, Germany (P: +491716115916). The Australian office is located at c/o Marley Spoon Pty Ltd (AU), Suite 2.03, Building 2, Sydney Corporate Park, 190 Bourke Road, Alexandria NSW 2015 (P: +612 6145 2910).

**3.10. Address and telephone number of each office at which a register of securities, register of depositary receipts or other facilities for registration of transfers is kept**

Link Market Services, Locked Bag A14, Sydney South NSW 1235, P: +61 1300 554 474 (toll free within Australia).

**3.11. A list of other stock exchanges on which any of the company's securities are quoted**

Marley Spoon's securities are not listed on any other stock exchange though the securities of Marley Spoon Group SE, the Company's largest beneficial shareholder, are quoted on the Frankfurt Stock Exchange.

**3.12. The number and class of restricted securities or securities subject to voluntary escrow that are on issue and the date the escrow period ends**

There are no restricted securities or securities in escrow as of period end.

**3.13. Unquoted securities**

*Shares*

As at 31 May 2023 EUR 3.0 million and as at 30 June 2023 EUR 32 million was invested into Marley Spoon share capital without being transmuted into CHESS Depositary Interests (CDIs).

*Warrants*

None

*Options*

20,879,506 employee share options held by 686 active and inactive option holders;

**3.14. On market buy-back**

There is no current on market buy-back.

**3.15. Statement regarding use of cash assets**

During the period between 1 January 2023 and 31 December 2023, the Company used its cash and assets readily convertible to cash in a way consistent with its business objectives set out in the 2022 Annual Report dated 28 February 2023, in public disclosures made during the reporting period, and in this annual report.

**3.16. The following is a summary of any issues of securities approved for the purposes of Item 7 of section 611 of the Corporations Act which have not yet been completed.**

N/A

**3.17. If during the reporting period any securities were purchased on-market:**

N/A

**3.18. Other**

In accordance with the ASX decision confirming Marley Spoon's admission to the ASX, Marley Spoon provides the following information:

- names of all substantial holders in the Company: see Sec. 3.2 above;
- the place of the Company's incorporation is Berlin, Germany;
- Company is not subject to chapters 6, 6A, 6B and 6C of the Corporations Act 2001 (Cth) dealing with the acquisition of its shares (including substantial holdings and takeovers);
- there are no limitations on the acquisition of securities imposed by the jurisdiction in which the Company is incorporated or registered;
- there are no limitations on the acquisition of securities imposed under the Company's constitution

## GROUP CONSOLIDATED FINANCIAL STATEMENTS

### 1 Financial Statements

#### CONSOLIDATED STATEMENT OF FINANCIAL POSITION

EUR in thousands	Note	31 December 2023	31 December 2022
<b>ASSETS</b>			
<b>Non-current assets</b>			
Property, plant, and equipment	7.1	21,695	25,152
Right-of-use assets	7.2	32,744	22,206
Lease receivables	7.2	246	420
Intangible assets	7.3	17,919	16,385
Goodwill	16	8,653	9,016
Non-current financial assets	6.3	2,663	2,510
<b>Total non-current assets</b>		<b>83,920</b>	<b>75,689</b>
<b>Current assets</b>			
Inventories	7.5	9,289	13,124
Trade receivables	6.4	639	774
Other current financial assets	7.7	3,352	3,233
Cash and cash equivalents	6.5	10,851	19,033
<b>Total current assets</b>		<b>24,131</b>	<b>36,164</b>
<b>Total assets</b>		<b>108,051</b>	<b>111,853</b>
<b>LIABILITIES AND EQUITY</b>			
<b>Non-current liabilities</b>			
Lease liabilities	7.2	25,238	16,967
Interest bearing loans and borrowings	6.6	67,332	70,771
Interest bearing loan from related party	13	3,993	-
Provisions	7.1	1,800	2,259
Deferred tax liabilities	7.4	1,824	1,781
<b>Total non-current liabilities</b>		<b>100,187</b>	<b>91,778</b>
<b>Current liabilities</b>			
Trade and other payables	6.7	26,130	26,405
Contract liabilities	7.8	1,397	1,876
Interest bearing loans and borrowings	6.6	4,485	7,831
Lease liabilities	7.2	10,093	8,703
Other financial liabilities	6.8	12,212	14,801
Other non-financial liabilities	7.8	4,110	3,566
<b>Total current liabilities</b>		<b>58,426</b>	<b>63,182</b>
<b>Equity</b>			
Share capital	8.1	73,559	39,336
Treasury stock	8.1	-	-
Capital reserve	8.1	227,529	226,462
Other reserves	8.2	10,105	8,516
Currency translation reserve	8.3	(1,074)	(3,425)
Accumulated net earnings (losses)		(358,775)	(312,422)
<b>Equity attributable to equity holders of the parent</b>		<b>(48,655)</b>	<b>(41,533)</b>
Non-controlling interests		(1,907)	(1,574)
<b>Total equity</b>		<b>(50,562)</b>	<b>(43,107)</b>
<b>Total liabilities and equity</b>		<b>108,051</b>	<b>111,853</b>



## CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

EUR in thousands	Note	2023	2022
Revenue	3	328,504	401,242
Cost of goods sold	4.1	(174,120)	(216,835)
<b>Gross profit</b>		<b>154,384</b>	<b>184,407</b>
Fulfilment expenses	4.1	(50,634)	(69,075)
Marketing expenses	4.1	(55,578)	(64,018)
General & administrative expenses	4.1	(81,216)	(78,962)
<b>Earnings before interest &amp; taxes (EBIT)</b>		<b>(33,043)</b>	<b>(27,648)</b>
Financing income	4.2	1,403	69
Financing expenses	4.2	(14,820)	(12,284)
Derivative instruments	4.2	-	(7)
<b>Earnings before taxes (EBT)</b>		<b>(46,460)</b>	<b>(39,869)</b>
Income tax expenses / income	5	(226)	(144)
<b>Loss for the year</b>		<b>(46,686)</b>	<b>(40,013)</b>
Net income / (loss) for the year attributed to:			
Equity holders of the parent		(46,353)	(39,730)
Non-controlling interest		(333)	(283)
<b>Other comprehensive income / (loss) for the year</b>			
<b>Items that may be subsequently reclassified to profit or loss</b>	8.3	<b>2,351</b>	<b>(1,788)</b>
Foreign exchange effects		2,351	(1,788)
<b>Total comprehensive income / (loss) for the year</b>		<b>(44,335)</b>	<b>(41,801)</b>
Total comprehensive income attributable to:			
Equity holders of the parent		(44,002)	(41,518)
Non-controlling interests		(333)	(283)
Basic earnings per share (whole EUR)	14	(0.78)	(1.33)
Diluted earnings per share (whole EUR)	14	(0.78)	(1.32)

## CONSOLIDATED STATEMENT OF CHANGES IN EQUITY 2023

EUR in thousands	Attributable to Owners of the Parent							Total	Attributable NCI	Equity
	Note	Share Capital	Treasury Shares	Capital Reserves	Other Reserves	Accumulated Net Earnings / (Losses)	Currency Translation Reserve			
<b>Balance as at 1 January 2023</b>		<b>39,336</b>	-	<b>226,462</b>	<b>8,516</b>	<b>(312,422)</b>	<b>(3,425)</b>	<b>(41,533)</b>	<b>(1,574)</b>	<b>(43,107)</b>
Net income / (loss) for the period		-	-	-	-	(46,353)		<b>(46,353)</b>	(333)	(46,686)
Other comprehensive income(loss)		-	-	-	-	-	2,351	2,351		2,351
<b>Total comprehensive income</b>		<b>39,336</b>	-	<b>226,462</b>	<b>8,516</b>	<b>(358,775)</b>	<b>(1,074)</b>	<b>(85,535)</b>	<b>(1,907)</b>	<b>(87,442)</b>
Issuance of share capital	8.1	34,223	-	1,369	-	-	-	35,592	-	35,592
Conversion of free capital	8.1	-	-	-	-	-	-	-	-	-
Receipt of shares for employee option exercise	8.1	-	-	-	-	-	-	-	-	-
Shares transferred to employees	8.1	-	-	-	-	-	-	-	-	-
Cash on exercise of options	8.1	-	-	(73)	-	-	-	(73)	-	(73)
Employee share-based payment expense	8.2	-	-	-	1,589	-	-	1,589	-	1,589
Transaction costs for issuance of shares	8.1	-	-	(229)	-	-	-	(229)	-	(229)
<b>Balance as at 31 December 2023</b>		<b>73,559</b>	-	<b>227,529</b>	<b>10,105</b>	<b>(358,775)</b>	<b>(1,074)</b>	<b>(48,655)</b>	<b>(1,907)</b>	<b>(50,562)</b>

## CONSOLIDATED STATEMENT OF CHANGES IN EQUITY 2022

EUR in thousands	Attributable to Owners of the Parent							Total	Attributable NCI	Equity
	Note	Share Capital	Treasury Shares	Capital Reserves	Other Reserves	Accumulated Net Earnings / (Losses)	Currency Translation Reserve			
<b>Balance as at 1 January 2022</b>		<b>284</b>	<b>(1)</b>	<b>250,268</b>	<b>7,507</b>	<b>(272,692)</b>	<b>(1,637)</b>	<b>(16,271)</b>	<b>(1,292)</b>	<b>(17,563)</b>
Net income / (loss) for the period		-	-	-	-	(39,730)		(39,730)	(283)	(40,013)
Other comprehensive income(loss)		-	-	-	-	-	(1,788)	(1,788)		(1,788)
<b>Total comprehensive income</b>		<b>284</b>	<b>(1)</b>	<b>250,268</b>	<b>7,507</b>	<b>(312,422)</b>	<b>(3,425)</b>	<b>(57,788)</b>	<b>(1,574)</b>	<b>(59,362)</b>
Issuance of share capital	8.1	10,148	-	5,721	-	-	-	15,869	-	15,869
Conversion of free capital	8.1	28,904	-	(28,904)	-	-	-	-	-	-
Receipt of shares for employee option exercise	8.1	-	(1)	1	-	-	-	-	-	-
Shares transferred to employees	8.1	-	2	(2)	-	-	-	-	-	-
Cash on exercise of options	8.1	-	-	(9)	-	-	-	(9)	-	(9)
Employee share-based payment expense	8.2	-	-	-	1,009	-	-	1,009	-	1,009
Transaction costs for issuance of shares	8.1	-	-	(613)	-	-	-	(613)	-	(613)
<b>Balance as at 31 December 2022</b>		<b>39,336</b>	-	<b>226,462</b>	<b>8,516</b>	<b>(312,422)</b>	<b>(3,425)</b>	<b>(41,533)</b>	<b>(1,574)</b>	<b>(43,107)</b>

# CONSOLIDATED STATEMENT OF CASH FLOWS

EUR in thousands	Note	2023	2022
<b>Operating activities</b>			
Net income for the period (loss)		(46,686)	(40,013)
Adjustments for:			
Depreciation of property, plant, and equipment	7.1	4,193	4,326
Loss on disposals of property, plant and equipment	7.1	39	481
Bad debt expense		1,180	564
Depreciation of right-of-use assets	7.2	6,777	6,239
Amortization of intangible assets	7.3	5,990	5,541
Increase (decrease) in share-based payments	8.2	1,589	1,009
Financing income and expense	4.2	12,395	11,868
Tax expense (non-cash)	5	597	(5)
Other non-cash movements		1,856	(2,120)
Working capital adjustments:			
Decrease (increase) in inventory	7.5	3,836	(3,741)
Increase (decrease) in accounts payable and accrued expenses	6.8/6.9	(872)	(1,353)
Increase (decrease) in other provision		112	-
Decrease (increase) receivables	6.5	(732)	(953)
Increase (decrease) in other assets and liabilities	6.4/7.7/7.8	(194)	(569)
<b>Net cash flows from operating activities</b>		<b>(9,920)</b>	<b>(18,726)</b>
<b>Investing activities</b>			
Purchase of property, plant, and equipment	7.1	(2,233)	(3,700)
Purchase/development of intangible assets	7.3	(7,551)	(7,009)
Acquisition of Chefgood, net of cash acquired	16	(2,502)	(7,783)
<b>Net cash flows used in investing activities</b>		<b>(12,285)</b>	<b>(18,492)</b>
<b>Financing activities</b>			
Proceeds from the issuance of share capital	8.1	35,000	15,869
Proceeds from employee option exercise	8.1	(73)	(10)
Transaction costs from the issuance of share capital	8.1	(229)	(613)
Proceeds from borrowings from related party	13.1	3,993	-
Proceeds from borrowings	6.6	10,376	26,532
Transaction cost of borrowings	6.6	(582)	(199)
Interest paid	6.6	(5,200)	(7,542)
Repayment of borrowings	6.6	(20,242)	(7,763)
Lease payments	7.2	(8,875)	(8,686)
Proceeds (payments) derivative transaction		(154)	-
<b>Net cash flows from/ (used in) financing activities</b>		<b>14,014</b>	<b>17,588</b>
Net increase (decrease) in cash and cash equivalents		(8,182)	(19,629)
Net foreign exchange difference		-	3
<b>Cash and cash equivalents as at 1 January</b>		<b>19,033</b>	<b>38,659</b>
<b>Cash and cash equivalents as at 31 December</b>		<b>10,851</b>	<b>19,033</b>

## 2 Description of the business & segment information

The financial statements are for the Group consisting of Marley Spoon SE and its subsidiaries (hereafter “the Group”). The Group’s principal business activity is to solve every day recurring problems in delightful and sustainable ways by creating and delivering directly to customers original recipes along with the necessary fresh, high-quality, seasonal ingredients for them to prepare, cook, and enjoy, or in the case of Chefgood, ready-to-heat meals to prepare. Customers can choose which recipes they would like to receive in a given week, and receive the pre-portioned ingredients delivered to their doorstep by third-party logistics partners.

The Company is registered in the commercial register of Charlottenburg (Berlin) under HRB 250627 B. It is domiciled in Germany and has its registered office at Paul-Lincke-Ufer 39/40, 10999 Berlin, Germany.

Marley Spoon’s activities are conducted, and meal kits sold to consumers in three operating segments, the United States of America (US), Australia (AU) which includes the operations of Marley Spoon and Chefgood, and Europe (EU), which is comprised of four countries (Austria, Belgium, Germany and the Netherlands). The Company exited the Swedish and Danish markets in March and November 2023, respectively. The Group’s global headquarters is in Berlin. An additional legal entity is established in Portugal for Marley Spoon’s customer care operations and in the United Kingdom for certain Marley Spoon staff, both of which are included as part of the Company’s headquarter costs.

Operating segments are reported in a manner consistent with the internal reporting provided to the Chief Operating Decision Maker (CODM). The CODM is responsible for allocating resources and assessing performance of the operating segments and has been defined as the Company’s Management Board comprised of the Global Chief Executive Officer (CEO), Global Chief Operating Officer (COO) and Chief Financial Officer (CFO).

Segment results that are reported include items directly attributable to a segment as well as those that can be reasonably allocated.

The accounting policies of the operating segments are the same as those described in note 17 (“Summary of significant accounting policies”). The Group accounts for inter-segment sales and transfers as if the sales or transfers were to third parties where the arm’s length principle applies. The Group does not separate operating segments based on the type of products, since the nature of the product, production processes and the method used for distribution are similar across all product ranges.

### Segment reporting

The reported operating segments are strategic business units that are managed separately and for which the operating results are monitored by the CODM, as noted above. Segment performance is evaluated based on profit or loss and is measured consistently with profit or loss in the consolidated financial statements. The “Holdings” column represents royalty charges paid to the Group and interest income on loans with subsidiaries. The Group consolidation (“Conso” column) eliminates intercompany transactions.

Operating EBITDA, a measure of segment performance, excludes the effects of special items such as equity-settled share-based payments, as well as significant items of income and expenditure that are the result of an isolated, non-recurring event, such as costs incurred in association with a merger or acquisition or severance payments.

EUR in thousands	2023				Holdings	Conso	Group
	USA	Australia	Europe	Total			
Total revenue	158,789	136,025	33,691	328,504	36,151	(36,151)	328,504
Internal revenue	-	-	-	-	(36,151)	36,151	-
External revenue	158,789	136,025	33,691	328,504	-	-	328,504
Contribution margin <sup>1</sup>	53,891	41,797	8,063	103,751	36,151	(36,151)	103,751
<b>Operating EBITDA</b>	<b>11,696</b>	<b>7,933</b>	<b>(22,640)</b>	<b>(3,011)</b>	-	-	<b>(3,011)</b>
Internal charges & royalties <sup>2</sup>	(11,417)	(9,028)	(9,828)	(30,273)	-	25,414	(4,858)
Special items <sup>3</sup>	(1,219)	(197)	(6,789)	(8,205)	-	-	(8,205)
Depreciation and amortization	(6,234)	(4,209)	(6,525)	(16,968)	-	-	(16,968)
<b>EBIT</b>	<b>(7,173)</b>	<b>(5,501)</b>	<b>(45,782)</b>	<b>(58,457)</b>	-	<b>25,414</b>	<b>(33,043)</b>

Intercompany interest	(5,107)	(2,805)	(2,826)	(10,737)	-	10,737	-
Interest on lease liabilities	(1,684)	(977)	(341)	(3,002)	-	-	(3,002)
External financing costs	(9,886)	749	(1,279)	(10,415)	-	-	(10,415)
Fair value changes derivative financial instruments	-	-	-	-	-	-	-
<b>Earnings before tax</b>	<b>(23,849)</b>	<b>(8,534)</b>	<b>(50,228)</b>	<b>(82,612)</b>	<b>-</b>	<b>36,152</b>	<b>(46,460)</b>

EUR in thousands	2022						
	USA	Australia	Europe	Total	Holdings	Conso	Group
Total revenue	197,436	154,264	49,542	401,242	29,542	(29,542)	401,242
Internal revenue	-	-	-	-	(29,542)	29,542	-
External revenue	197,436	154,264	49,542	401,242	-	-	401,242
Contribution margin <sup>1</sup>	57,824	47,770	9,738	115,332	29,542	(29,542)	115,332
<b>Operating EBITDA</b>	<b>11,852</b>	<b>8,775</b>	<b>(29,451)</b>	<b>(8,825)</b>	<b>-</b>	<b>-</b>	<b>(8,825)</b>
Internal charges & royalties <sup>2</sup>	(11,823)	(8,632)	(1,407)	(21,863)	-	21,863	-
Special items <sup>3</sup>	(2,400)	884	(1,202)	(2,718)	-	-	(2,718)
Depreciation and amortization	(6,215)	(4,259)	(5,632)	(16,106)	-	-	(16,106)
<b>EBIT</b>	<b>(8,587)</b>	<b>(3,232)</b>	<b>(37,692)</b>	<b>(49,512)</b>	<b>-</b>	<b>21,863</b>	<b>(27,648)</b>

Intercompany interest	(3,051)	(2,315)	(2,313)	(7,679)	-	7,679	-
Interest on lease liabilities	(1,946)	(708)	(401)	(3,055)	-	-	(3,055)
External financing costs	(6,794)	(172)	(2,193)	(9,159)	-	-	(9,159)
Fair value changes	-	(7)	-	(7)	-	-	(7)
Derivative financial instruments	-	-	-	-	-	-	-
<b>Earnings before tax</b>	<b>(20,378)</b>	<b>(6,434)</b>	<b>(42,600)</b>	<b>(69,411)</b>	<b>-</b>	<b>29,542</b>	<b>(39,869)</b>

<sup>1</sup> Contribution margin consists of revenue from external customers less cost of goods sold and fulfillment expenses.

<sup>2</sup> The Group has intercompany financing transactions between Marley Spoon SE and its subsidiaries for the interest on loans, royalty recharges, recharges for staff and other services. These charges are based on independent benchmark studies and considered to be at arm's length. Transactions between Marley Spoon SE and Marley Spoon Group SE (the legal parent) relate to expenses relating to the business combination and a downstream loan.

<sup>3</sup> Special items consist of the following: employee stock option program costs of EUR 1,589 thousand including exercise expenses (2022: EUR 1,009 thousand), expenses incurred in connection with M&A transactions in the amount of EUR nil thousand (2022: EUR 890 thousand), severance expense of EUR 2,110 thousand (2022: EUR 761 thousand), restructuring expense of EUR 3,902 thousand (2022: nil) as well as sales tax charges in the US of EUR 602 thousand (2022: EUR 1,838 thousand).

The 2023 revenues generated within Germany amounted to EUR 15,348 thousand (2022: EUR 22,026 thousand). Revenues from 2023 for all other countries amounted to EUR 313,156 thousand (2022: EUR 379,216 thousand). The Group recognizes its segments based on geographical region. The United States of America and Australia (inclusive of operations of Marley Spoon, Dinnerly and Chefgood brands) represent the largest markets and are separately segmented. Revenues in the Netherlands, Germany, Belgium, Austria, Sweden (until exit in March 2023) and Denmark (until exit in November 2023) are segmented as Europe.

### 3 Revenue

Marley Spoon provides meal kit solutions on a weekly basis to customers across six countries. The Company's business model differs from the conventional grocery supply chain by eliminating the need for intermediaries, such as wholesalers or distributors, and connecting

products directly with the customer. Ingredients can be purchased just-in-time, are packed in temperature conditioned fulfillment centers and are delivered from there to the customer with insulated packaging and/or chilled transportation.

External revenue includes income from the core activities of the Group, which are sales of meal kits or ready-to-heat meals to customers. Internal revenue results from intercompany recharges of goods or services between Group companies. No single customer accounts for more than 10% of external revenue. The Group complies with IFRS 15 requirements to disaggregate revenue from contracts with customers by geographical region (refer to notes 2 and 18.17).

#### 4 Other income and expense items

This note provides a disaggregation of the items included in financing income and financing expense in the Statement of Comprehensive Income and an analysis of operating expenses by nature. Information about specific profit and loss items (such as gains and losses in relation to financial instruments) is disclosed in the related balance sheet notes.

##### 4.1 Breakdown of expenses by nature

EUR in thousands	2023			
	Cost of Goods Sold	Fulfillment Expense	Marketing Expense	General & Administrative
Raw materials and direct fulfillment costs	136,942	50,634	-	-
Other operating expense			51,868	31,698
Depreciation and amortization	9,078	-	-	7,890
Employee benefits expenses				
Wages and salaries	26,240	-	3,305	35,663
Social security costs	700	-	292	3,149
Defined contribution plan expenses	1,160	-	114	1,226
Share-based payment expense	-	-	-	1,589
<b>Total</b>	<b>174,120</b>	<b>50,634</b>	<b>55,578</b>	<b>81,216</b>

EUR in thousands	2022			
	Cost of Goods Sold	Fulfillment Expense	Marketing Expense	General & Administrative
Raw materials and direct fulfillment costs	171,988	69,075	-	-
Other operating expense			58,720	26,028
Depreciation and amortization	8,959	-	-	7,147
Employee benefits expenses				
Wages and salaries	34,049	-	4,749	40,138
Social security costs	746	-	393	3,322
Defined contribution plan expenses	1,094	-	156	1,318
Share-based payment expense	-	-	-	1,009
<b>Total</b>	<b>216,835</b>	<b>69,075</b>	<b>64,018</b>	<b>78,962</b>

##### 4.2 Financing income and expenses

Financing income and expenses are those associated with the interest paid on borrowings, derivative financial instruments and the adjustments for loans which are valued at amortized costs. The Group measures financial instruments such as derivatives, at fair value at each balance sheet date. The changes in the fair value of the derivative instruments are recognized in the Group's earnings before tax.

EUR in thousands	2023	2022
Interest earned on bank balances	109	69
Gain on changes in fair value of contingent consideration	1,294	-
<b>Financing income</b>	<b>1,403</b>	<b>69</b>



EUR in thousands	2023	2022
Bank fees & other expenses	(260)	(225)
Nominal interest expense on borrowings	(11,536)	(8,823)
Interest on lease liabilities	(3,002)	(3,054)
Currency translation losses	(22)	(182)
<b>Financing expense</b>	<b>(14,820)</b>	<b>(12,284)</b>
EUR in thousands	2023	2022
Derivative financial instrument changes in fair value	-	(7)
<b>Derivative instruments</b>	<b>-</b>	<b>(7)</b>

## 5 Income tax expense

This note provides an analysis of the Group's income tax expense, deferred tax position and how the tax expense is affected by non-assessable, non-deductible items. It also explains significant estimates made in relation to the Group's tax position and effective tax rate.

EUR in thousands	2023	2022
Current income tax for current year	(96)	(144)
Current income tax for previous years	(73)	-
Deferred tax	(56)	-
<b>Total income tax expense reported in the statement of profit and loss</b>	<b>(226)</b>	<b>(144)</b>

EUR in thousands	2023	2022
<b>EBT</b>	<b>(46,460)</b>	<b>(39,871)</b>
Tax calculation at weighted average tax rate of 24.8% (2022: 24.4%)	(11,505)	(9,725)
Tax impact of non-deductible expenses:		
Share-based payments	480	282
Interest	3,801	8
Royalties	2,435	67
Taxes for prior years	76	(32)
Utilization of previously unrecognized tax losses	(975)	-
Unrecognized tax losses for the year	5,852	9,544
Tax rate differentials	71	-
Other	(9)	-
<b>Income tax benefit (+) or expense (-) for the year</b>	<b>226</b>	<b>(144)</b>
<b>Effective tax rate</b>	<b>-0.5%</b>	<b>-0.4%</b>

The weighted average applicable tax rate for the year ended 31 December 2023 was 24.8% (2022: 24.4%) which was derived from the tax rate in each jurisdiction weighted by the relevant pre-tax loss or pre-tax profit.

## 6 Financial assets and financial liabilities

This note provides information about the Group's financial instruments, including:

- an overview of all financial instruments held, including specific information about each type of instrument
- related accounting policies
- information about determining the fair value of the instruments, including judgements and estimation uncertainty involved.

## 6.1 Financial assets and financial liabilities

The Group holds the following financial instruments:

Financial assets (EUR in thousands)	Notes	31 December 2023	31 December 2022
<b>Financial assets measured at amortized cost</b>			
Non-current financial assets	6.3	2,663	2,510
Trade and other receivables	6.4	639	774
<b>Total</b>		<b>3,302</b>	<b>3,284</b>

  

Financial liabilities (EUR in thousands)	Notes	31 December 2023	31 December 2022
<b>Financial liabilities measured at amortized cost</b>			
Interest bearing loans and borrowings (current & non-current)	6.6	71,817	78,602
Interest bearing loans from related party	13	3,993	-
Trade and other payables	6.7	26,130	26,405
Other financial liabilities	6.8	12,212	14,801
<b>Total</b>		<b>114,151</b>	<b>119,808</b>

In accordance with IFRS 7.20 (a), net gains and losses of financial instruments are to be disclosed for each measurement category in line with IFRS 9. The net results of the individual measurement categories pursuant to IFRS 9 are as follows:

Financial assets and liabilities (EUR in thousands)	31 December 2023	31 December 2022
Financial assets measured at amortized cost	-	69
Financial liabilities measured at amortized cost	(14,820)	(12,284)
Financial liabilities measured at fair value through profit and loss	-	(7)
<b>Total</b>	<b>(14,820)</b>	<b>(12,222)</b>

## 6.2 Fair value of financial instruments

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either:

- in the principal market for the asset or liability or
- in the absence of a principal market, in the most advantageous market for the asset or liability

The principal or the most advantageous market must be accessible by the Group. The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their own economic best interest.

The Group uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximizing the use of relevant observable inputs and minimizing the use of unobservable inputs. All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorized within the fair value hierarchy. This is described, as follows, based on the lowest level input that is significant to the fair value measurement as a whole:

- Level 1 — quoted (unadjusted) market prices in active markets for identical assets or liabilities
- Level 2 — valuation techniques for which the lowest level input that is significant to the fair value measurement is directly or indirectly observable
- Level 3 — valuation techniques for which the lowest level input that is significant to the fair value measurement is unobservable

For assets and liabilities that are recognized in the financial statements at fair value on a recurring basis, the Group determines whether transfers have occurred between levels in the hierarchy by re-assessing categorization (based on the lowest level input that is significant to the fair value measurement as a whole) at the end of each reporting period.

Set out below is a comparison by category for carrying amounts and fair values of all the Group's financial instruments that are included in the financial statements.

EUR in thousands	Note		31 December 2023		31 December 2022	
Financial assets		Fair Value Hierarchy	Carrying Amount	Fair Value	Carrying Amount	Fair Value
Other non-current financial assets	6.3	n/a	2,663	2,663	2,510	2,510
Trade and other receivables	6.4	n/a	639	639	774	774
Cash and cash equivalents	6.5	n/a	10,851	10,851	19,033	19,033
<b>Total</b>			<b>14,154</b>	<b>14,154</b>	<b>22,317</b>	<b>22,317</b>
Financial liabilities		Fair Value Hierarchy	Carrying Amount	Fair Value	Carrying Amount	Fair Value
Interest bearing loans and borrowings (current & non-current)	6.6	n/a	71,817	71,817	78,602	78,602
Interest bearing loan from related party	13		3,993	3,993	-	-
Trade and other payables	6.7	n/a	26,130	26,130	26,405	26,405
Contingent liability	16	3	336	336	4,449	4,449
Other financial liabilities	6.8	n/a	11,876	11,876	14,801	14,801
<b>Total</b>			<b>114,151</b>	<b>114,151</b>	<b>124,257</b>	<b>124,257</b>

For liquid assets, other short-term financial instruments and other non-current financial assets, the fair values equal approximately their carrying amounts at closing date. The Group measures derivatives at fair value at each balance sheet date.

The significant unobservable inputs used in the fair value measurements categorized within Level 3 of the fair value hierarchy, together with a quantitative sensitivity analysis as at 31 December 2023 are shown below.

	Valuation technique	Significant unobservable inputs	Sensitivity to the inputs of fair value
Contingent consideration liability	DCF method	Assumed probability-adjusted revenues of Chefgood Pty	10% decrease in the assumed probability-adjusted revenues of Chefgood Pty results in a decrease in fair value of the contingent consideration liability by EUR 94 thousand.  5% increase in the assumed probability-adjusted revenues of Chefgood Pty results in an increase in fair value of the contingent consideration liability by EUR 47 thousand.
		Discount rate	2 percentage point increase (decrease) in the discount rate would result in an increase (decrease) in fair value of the contingent consideration liability by EUR 6 thousand.

### 6.3 Non-current financial assets

Other non-current financial assets are mainly security deposits for leased properties and bank guarantees. These deposits, subject to contractual restrictions and therefore not available for general use by the Group, increased by EUR 153 thousand in the current year.

EUR in thousands	31 December 2023	31 December 2022
Other non-current financial assets	2,663	2,510

#### 6.4 Trade receivables

Trade receivables are amounts due from customers for goods sold in the ordinary course of business. If collection of the amounts is expected in one year or less, they are classified as current assets. If not, they are presented as non-current assets. The Group's trade receivables are generally due for settlement within 30 days and therefore are all classified as current. The Group's impairment policy for trade and other receivables is outlined in note 18.

EUR in thousands	31 December 2023	31 December 2022
Trade receivables	639	774

The Group has EUR 51 thousand (2022: EUR 34 thousand) receivables against related parties. The Group has recorded an allowance for uncollectible amounts collected by payment service providers (PSPs) when billing is done after delivery, however the vast majority of our customers are charged prior to delivery of the product, rendering the collectability risk minimal. For amounts not collected by PSPs we refer to note 10.2.

#### 6.5 Cash and cash equivalents

Cash and cash equivalents are comprised as follows:

EUR in thousands	31 December 2023	31 December 2022
Cash at banks	10,851	19,033

The above figures reconcile to the amount of cash shown in the Statement of Cash Flows at the end of the financial year.

#### 6.6 Interest bearing loans and borrowings

The following table shows a reconciliation from the opening balances to the closing balances for loans and borrowings:

EUR in thousands	Opening Balance 1 January 2023	Proceeds from borrowings	Repayments of borrowings	Capitalised interest	Interest paid	Accrued interest and fees	Transaction costs (net)	Exchange rate differences	Closing Balance 31 December 2023
BVB	5,004	7,500	(10,000)		(440)	469	-		2,533
AU asset financing	3,551	2,684	(1,395)		(208)	208	-	210	5,052
Loan 4	21		(21)		1	(1)	-		-
Insurance financing	279	192	(351)		-	-	-	(4)	115
Runway	68,882		(8,071)	5,610*	(4,507)	4,487	(121)	(2,594)	63,686
CG equipment loan	865		(403)		(46)	46	-	(30)	432
<b>Total</b>	<b>78,602</b>	<b>10,376</b>	<b>(20,241)</b>	<b>5,610</b>	<b>(5,200)</b>	<b>5,209</b>	<b>(121)</b>	<b>(2,419)</b>	<b>71,817</b>

\*Deferral of interest payments from April-September 2023 in connection with the business combination agreement.

EUR in thousands	Opening Balance 1 January 2022	Proceeds from borrowings	Repayments of borrowings	Interest paid	Accrued interest and fees	Transaction costs (net)	Exchange rate differences	Closing Balance 31 December 2022
BVB	5,196	5,000	(5,000)	(491)	299	-	-	5,004
AU asset financing	5,303	-	(1,778)	(167)	167	-	26	3,551
Loan 4	69	-	(51)	-	3	-	-	21
Insurance financing	-	1,412	(934)	(160)	167	-	(206)	279
Runway	45,949	19,255	-	(6,724)	7,804	245	2,353	68,882
CG equipment loan	-	865	-	-	-	-	-	865
<b>Total</b>	<b>56,517</b>	<b>26,532</b>	<b>(7,763)</b>	<b>(7,542)</b>	<b>8,440</b>	<b>245</b>	<b>2,173</b>	<b>78,602</b>

Cash paid for interest expense in 2023 was EUR 5,200 thousand (2022: EUR 7,542 thousand). The Group's total borrowing of EUR 71,817 thousand (2022: EUR 78,602 thousand) is comprised of the following arrangements:

#### *Berliner Volksbank (BVB)*

In December 2018, the Company entered into and fully drew down an unsecured loan in the amount of EUR 2,500 thousand from Berliner Volksbank (BVB) which was repaid in Q1 2021. The Company signed a new unsecured revolving credit facility with BVB in March 2021 for a total amount of EUR 5,000 thousand and an unlimited term. This credit line was fully used by a drawdown of a 12-month EUR 5,000 thousand loan, bearing 5% interest which matured in March 2022.

In March 2022, the Company repaid the outstanding aggregate short-term loan balance of EUR 5,000 thousand due to BVB by drawing a EUR 5,000 thousand account overdraft facility with BVB which carried an interest rate of 5.5% per annum. The Company then repaid the EUR 5,000 thousand account overdraft facility with a new EUR 5,000 thousand loan from BVB, drawn down in May 2022. This EUR 5,000 thousand money market loan carried an interest rate of 6.5% + EURIBOR per annum, was drawn down for 90 days and renewed in 90-day increments until repayment.

During Q1 2023, the Company repaid its EUR 5,000 thousand loan facility and secured a new EUR 5,000 thousand money market loan from BVB, carrying an interest rate of 6.5% + EURIBOR per annum. In August 2023 BVB extended this loan by two months to October 2023 in order to re-negotiate the latest loan from BVB, after which time the EUR 5,000 thousand loan was repaid and replaced with a new loan in November 2023 in the amount of EUR 2,500 thousand. The new money market loan carries an interest rate of 7.53% + 3-month EURIBOR per annum. The maturity date is 30 May 2024 and may be extended upon agreement.

#### *Australia asset financing:*

Marley Spoon Pty Ltd., the Australian operating entity of the Group, entered into an asset financing agreement (AFA) with National Australia Bank (NAB). The total amount borrowed was for up to EUR 9.4 million (AUD 15.7 million), sourced through seven distinct loans. Marley Spoon Pty Ltd has already settled three loans, amounting to EUR 2.7 million (AUD 4.3 million), and partially settled EUR 2.0 million (AUD 3.2 million) of the existing outstanding loan. As of 31 December 2023, the remaining balance stands at EUR 5.1 million (AUD 8.2 million)\*. The breakdown of these loans is detailed below:

- On 1 March 2021, Marley Spoon Pty Ltd entered into an agreement for EUR 584 thousand (AUD 900 thousand) at an interest rate of 3.79% over a 60-month period. As at December 2023, the outstanding loan balance was EUR 272 thousand (AUD 441 thousand);
- On 28 September 2021, Marley Spoon Pty Ltd initiated an asset finance loan agreement for EUR 3,728 thousand (AUD 6,000 thousand) with an interest rate of 3.50% for 60 months. As at 31 December 2023, the outstanding loan balance was EUR 2,173 thousand (AUD 3,528 thousand);
- On 9 March 2023, Marley Spoon Pty Ltd entered into another asset finance loan agreement for EUR 216 thousand (AUD 347 thousand) at an interest rate of 7.51% for a 60-month term. As at 31 December 2023, the outstanding balance was EUR 187 thousand (AUD 303 thousand);
- On 29 August 2023, Marley Spoon Pty Ltd secured a new asset financing loan for its Perth fulfillment center for EUR 2,510 thousand (AUD 4,101 thousand) with an interest rate of 7.64% over 60 months. As at 31 December 2023, the outstanding balance was EUR 2,421 thousand (AUD 3,931 thousand).

\*Sum of Euro values includes EUR 400 thousand of foreign currency impact.

#### *Chefgood equipment loan*

Effective 19 December 2022, Chefgood Pty Ltd., a wholly owned subsidiary of the Group, entered into an equipment loan agreement with NAB in the aggregate amount of EUR 865 thousand (AUD 1,357 thousand) at an interest rate of 7.02% per annum. Funds borrowed under this facility were used to finance certain production equipment which is pledged to NAB as security. This facility has a 24-month term. The outstanding balance as of 31 December 2023 is EUR 432 thousand (AUD 702 thousand).

### Insurance financing

The Company has obtained insurance premium financing as follows:

- In September 2023, Group financing of EUR 785 thousand (AUD 1,283 thousand) at an interest rate of 2.85% per annum, with repayments through Q1 2024; MMM Consumer Brands Inc. also secured insurance premium financing for EUR 181 thousand (USD 192 thousand) at an interest rate of 9.25% per annum, with repayments through Q1 2024;
- In October 2023, MMM Consumer Brands Inc. secured insurance premium financing for EUR 41 thousand (USD 44 thousand) at an interest rate of 9.25% per annum, with repayments through Q2 2024;
- In November 2023, Group financing for EUR 441 thousand (AUD 729 thousand) at an interest rate of 4.99% per annum, with repayments through Q2 2024.

### Runway Growth Capital credit facility

Effective 30 June 2021 the Company signed and closed a committed senior secured credit facility of four years with Runway Growth Capital. The facility gave Marley Spoon access of up to EUR 54,700 thousand (USD 65,000 thousand) to support the Company's growth strategy. Funds were available in two tranches: the Initial Term Loan of up to USD 45,000 thousand which the Company could draw through 30 June 2022, subject to being in compliance with the Facility agreement, and the Supplemental Term Loan of a further USD 20,000 thousand available to be drawn through to 30 June 2022. Access to the Supplemental Term Loan was conditional upon Marley Spoon being in compliance with customary financial covenants as well as certain net revenue and contribution margin-based performance milestones.

Of the Initial Term Loan, EUR 25,200 thousand (USD 30,000 thousand) was drawn at closing. On 26 October 2021, the Company drew the remaining EUR 12,900 thousand (USD 15,000 thousand) of Tranche 1, resulting in an outstanding loan balance of EUR 38,100 thousand (USD 45,000 thousand) outstanding as at 31 December 2022. The interest rate on the facility is comprised of a variable interest rate of 8.5% over the three-month SOFR, subject to a SOFR floor of 0.76% (the benchmark rate was amended from three-month LIBOR to three-month SOFR effective 12 December 2022). In addition, a deferred interest rate of 1.25% p.a. applies. The deferred interest amount is added monthly to the outstanding principal amount and due upon maturity.

Several amendments to the Loan and Security Agreement have since been entered into:

- First Amendment: executed on 27 September 2021 in order to add the Company's Dutch entity, Marley Spoon B.V. as a guarantor to the Loan & Security Agreement (LSA);
- Second Amendment entered into on 20 December 2021:
  - Provided for a Second Amendment Supplemental Term Loan of EUR 7,200 thousand (USD 8,100 thousand) at the same terms as the Initial Term Loan and which was drawn on 30 December 2021 to settle in cash the acquisition of Chefgood Pty Ltd by the parent's Australian subsidiary Marley Spoon Pty Ltd in January 2022 along with certain transaction costs and related CAPEX;
  - Redefined the performance criteria required to access the Supplemental Term Loan which was drawn in June 2022 for EUR 19,255 thousand (USD 20,000 thousand) and which remained outstanding as at 31 December 2022;
- Third Amendment: executed on 31 May 2022 in order to confirm achievement of a performance milestone and to waive any breach in connection with historical sales tax obligations in the US;
- Fourth Amendment: executed on 23 November 2022 to extend the interest-only payment period to January 2024 and to stipulate a pre-payment, at no penalty, of a certain amount of principal in excess of a minimum amount of capital raised by the Company in connection with a December 2022 capital raise;
- Fifth Amendment: entered into on 12 December 2022 to amend the benchmark rate from three-month LIBOR to three-month SOFR with a floor of 0.76%;
- Sixth Amendment entered into on 25 April 2023 in connection with the business combination agreement:
  - Interest payment deferral period from April to September 2023, with the capitalization of the corresponding amounts;
  - Principal repayment of EUR 7,790 thousand (USD 8,609 thousand) without penalty on 25 July 2023, with the subsequent reduction of the interest rate to 7.5% over the three-month SOFR;
  - Amortization Date redefined as 15 January 2025;
  - Term Loan Maturity Date redefined as 15 June 2026;
  - Deferral fee of EUR 592 thousand (USD 643 thousand) settled through Marley Spoon SE shares and considered as transaction cost.



The aforementioned drawdowns and pre-payments result in an outstanding loan balance of the Company's loan with Runway of USD 71,299 thousand as at 31 December 2023. See note 19 (Subsequent Events) for a discussion of further payments after the reporting period.

#### 6.7 Trade and other payables

Trade and other payables are unsecured and are usually paid within 30 days of recognition. The carrying amounts of trade and other payables are considered to be the same as their fair values, due to their short-term nature. Trade payables are primarily comprised of balances payable to food and packaging suppliers, transportation carriers and marketing partners.

EUR in thousands	31 December 2023	31 December 2022
Trade and other payables	26,130	26,405

#### 6.8 Other financial liabilities

Other current financial liabilities are associated with payroll accruals and accrued costs for which the goods or services have been obtained, but the Group has not obtained the respective invoices, as well as the contingent consideration for the purchase of Chefgood, the final installment of which is payable in 2024 (see further details of the contingent liability terms in note 12).

EUR in thousands	31 December 2023	31 December 2022
Other financial liabilities	12,212	14,801

### 7 Non-financial assets and liabilities

#### 7.1 Property, plant and equipment

Movements in the carrying amount of property, plant and equipment were as follows:

EUR in thousands	Plant and machinery	Furniture and office equipment	Assets under construction	Assets Held for Sale	Total
<b>Year ended 31 December 2023</b>					
Opening net book value	24,574	478	85	15	25,152
Exchange rate differences	(778)	(8)	(5)	1	(790)
Additions*	2,026	194	12	-	2,232
Disposals	(39)	-	-	-	(39)
Transfer of asset under construction	(6)	6	-	-	-
Transfer of future dismantling costs	(827)	-	-	-	(827)
Depreciation charge	(3,607)	(425)	(1)	-	(4,033)
<b>Closing net book value</b>	<b>21,343</b>	<b>245</b>	<b>91</b>	<b>16</b>	<b>21,695</b>
<b>As at 31 December 2023</b>					
Cost	35,198	1,652	92	16	36,958
Accumulated depreciation	(13,028)	(1,407)	(1)	-	(14,436)
Transfer of make good provision	(827)	-	-	-	(827)
<b>Net book value</b>	<b>21,343</b>	<b>245</b>	<b>91</b>	<b>16</b>	<b>21,695</b>

\*Additions include EUR 42 thousand unpaid as at 31 December 2023 (2022: EUR 88 thousand).

EUR in thousands	Plant and machinery	Furniture and office equipment	Assets under construction	Assets Held for Sale	Total
<b>Year ended 31 December 2022</b>					
Opening net book value	22,684	520	965	-	24,169
Exchange rate differences	972	17	-	-	989

Additions*	3,989	262	551	-	4,801
Disposals	(398)	(12)	(71)	-	(481)
Transfer of asset under construction	1,339	5	(1,359)	15	-
Depreciation charge	(4,012)	(314)	-	-	(4,326)
<b>Closing net book value</b>	<b>24,574</b>	<b>478</b>	<b>85</b>	<b>15</b>	<b>25,152</b>
<b>As at 31 December 2022</b>					
Cost	33,994	1,461	85	15	35,555
Accumulated depreciation	(9,420)	(982)	-	-	(10,403)
<b>Net book value</b>	<b>24,574</b>	<b>478</b>	<b>85</b>	<b>15</b>	<b>25,152</b>

Leasehold improvements for offices and fulfillment centers, spare parts, stand-by and servicing equipment as well as other production equipment are included under plant and machinery above. Furniture and office equipment include computers, electronics, office furniture and equipment.

Plant and machinery include production equipment that are financed by National Australia Bank (NAB) and are pledged as security, as well as equipment pledged as security to Runway Growth Capital (Runway).

In 2022, the Group disposed of equipment which was discontinued due to a change in the Company's fulfillment practices in 2022, with a total net carrying amount of EUR 481 thousand for no cash consideration. The net losses on these disposals were general and administrative expenses in the statement of profit or loss. During the year ended 31 December 2023, there was no identified impairment of property, plant, and equipment.

All property, plant and equipment are recognized at historical cost less depreciation. Depreciation is calculated using the straight-line method to allocate their cost, net of their residual values, over their estimated useful lives as follows:

Computers & electronics	3 years
Office equipment / furniture	3-7 years
Machinery & warehouse equipment	3-10 years
Leasehold improvements	5-15 years

An item of property, plant and equipment and any significant part initially recognized is derecognized upon disposal (i.e., at the date the recipient obtains control) or when no future economic benefits are expected from its use or disposal. Any gain or loss arising on derecognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in the statement of profit or loss when the asset is derecognized. The residual values, useful lives, and methods of depreciation of property, plant and equipment are reviewed at each financial year end and adjusted prospectively, if appropriate.

## 7.2 Right-of-use assets

The Group recognized right-of-use assets and lease liabilities for leases previously classified as operating leases, except for short-term leases and low-value assets. Lease liabilities were recognized based on the present value of the remaining lease payments, discounted using the incremental borrowing rate at the date of initial application.

The Group also applied the available practical expedients wherein it:

- Used a discount rate for leases on contracts where implicit rates are not readily determinable;
- Relied on its assessment of whether leases are onerous immediately before the date of initial application;
- Applied the short-term leases exemptions to leases with terms that end within 12 months of the date of initial application;
- Excluded the initial direct costs from the measurement of the right-of-use asset at the date of initial application;
- Used hindsight in determining the lease term where the contract contains options to extend or terminate the lease.

The Company has an obligation to dismantle and remove all leasehold improvements and equipment in its fulfillment centers when the Company chooses to leave the facility. On the opening of fulfillment centers, the Company established provisions for these dismantling expenses, and capitalized the anticipated cost of dismantling as a component of the leasehold improvement assets (plant & machinery). Over the life of the assets, the discount on the dismantling provision is unwound and recognized as non-current provision. When the

fulfilment centers are vacated, the provision is derecognized, and the leasehold improvements and equipment are dismantled and removed. As at 31 December 2023 the dismantling ("make good") provisions are EUR 1,800 thousand (2022: EUR 1,100 thousand).

Set out below are the carrying amounts of right-of-use assets and the movements during the period:

	Buildings	Equipment	Total
<b>As at 31 December 2021</b>	<b>19,834</b>	<b>4,678</b>	<b>24,512</b>
Additions	2,920	245	3,165
Exchange rate impacts	519	248	767
Depreciation expense	(3,537)	(2,701)	(6,239)
<b>As at 31 December 2022</b>	<b>19,736</b>	<b>2,470</b>	<b>22,206</b>
Additions	10,000	6,641	16,641
Future dismantling costs transferred	827	-	827
Dismantling cost addition	738	-	738
Dismantling cost amortization	(242)	-	(242)
Exchange rate impact	(480)	(320)	(800)
Depreciation expense	(3,606)	(3,020)	(6,626)
<b>As at 31 December 2023</b>	<b>26,973</b>	<b>5,771</b>	<b>32,744</b>

Set out below are the carrying amounts of lease liabilities and the movements during the period:

	2023	2022
<b>As at 1 January</b>	25,671	27,122
Additions	16,328	3,165
Exchange rate impact	(662)	1,015
Interest expense	2,869	3,054
Payments	(8,875)	(8,686)
<b>As at 31 December</b>	<b>35,331</b>	<b>25,671</b>

The following are amounts recognized in profit or loss:

EUR in thousands	2023	2022
Depreciation expense of right-of-use assets	6,626	6,239
Interest expense on lease liabilities	2,869	3,054
Expense related to short-term leases	2,926	3,485
Expense related to leases of low-value assets	1,072	1,512
<b>Total amount recognized in profit or loss</b>	<b>13,493</b>	<b>14,290</b>

*Right-of-use assets* - the Group recognizes right-of-use assets at the commencement date of the lease (i.e., the date the underlying asset is available for use). They are measured at cost, less any accumulated depreciation and impairment losses, and adjusted for any remeasurement of lease liabilities. The cost of right-of-use assets includes the amount of lease liabilities recognized, initial direct costs incurred, and lease payments made at or before the commencement date less any lease incentives received. Unless the Group is reasonably certain to obtain ownership of the leased asset at the end of the lease term, the recognized right-of-use assets are depreciated on a straight-line basis over the shorter of its estimated useful life and the lease term.

*Lease liabilities* - at the commencement date of the lease, the Group recognizes lease liabilities measured at the present value of lease payments to be made over the lease term. The lease payments include fixed payments (including in-substance fixed payments) less any

lease incentives receivable, variable lease payments that depend on an index or a rate, and amounts expected to be paid under residual value guarantees. The lease payments also include the exercise price of a purchase option reasonably certain to be exercised by the Group and payments of penalties for terminating a lease, if the lease term reflects the Group exercising the option to terminate. The variable lease payments that do not depend on an index or a rate are recognized as expense in the period on which the event or condition that triggers the payment occurs.

After the commencement date, the amount of lease liabilities is increased to reflect the accretion of interest and reduced for the lease payments made. In addition, the carrying amount of lease liabilities is remeasured if there is a modification, a change in the lease term, a change in the in-substance fixed lease payments or a change in the assessment to purchase the underlying asset.

**Short-term leases and leases of low-value assets** - the Group applies the short-term lease recognition exemption to its short-term leases of machinery and equipment (i.e., those leases that have a lease term of 12 months or less from the commencement date and do not contain a purchase option). It also applies the lease of low-value assets recognition exemption to leases of office equipment that are considered of low value. Lease payments on short-term leases and leases of low-value assets are recognized as expense on a straight-line basis over the lease term.

Significant judgement in determining the lease term of contracts with renewal options - the Group determines the lease term as the non-cancellable term of the lease, together with any periods covered by an option to extend the lease if it is reasonably certain to be exercised, or any periods covered by an option to terminate the lease, if it is reasonably certain not to be exercised. The Group has the option, under some of its leases, to lease the assets for additional terms. The Group applies judgment in evaluating whether it is reasonably certain to exercise the option to renew.

#### Payment schedule for the next 12 months

**Impact of FreshRealm transaction:** following the asset purchase agreement between the Company's US subsidiary and FreshRealm in February 2024, the Company expects to reduce its aggregate lease commitments during calendar year 2024. Fulfillment center and equipment financing leases have been or are in the process of being assigned. The Company estimates that it will pay approximately EUR 5,782 thousand based on agreed lease commitments during calendar year 2024. This amount was evaluated based on the current present value of lease liabilities minus the expected present value of lease agreements in the next twelve months. This amount does not take into account new lease agreements and commitments that may be signed during the next period starting on 1 January 2024.

**Sublease receivables:** In 2021, the Company's Australian entity entered into finance leasing arrangements as a lessor for the use of certain fit-out and equipment in the facility. The term of the finance lease entered into is 5 years. Generally, the lease contract does not include an early termination option. The Group is not exposed to additional foreign currency risk as a result of the lease arrangement, as the lease is denominated in a currency used by the Company's subsidiary. Residual value risk on equipment under lease is not significant because the equipment can be used by the Company in the normal course of its business.

Amounts due from lessees under finance leases are recognized as receivables at the amount of the Group's net investment in the leases. Finance lease income is allocated to accounting periods so as to reflect a constant periodic rate of return on the Group's net investment outstanding in respect of the leases.

None of the finance lease receivables at the end of the reporting period are past due. Taking into account the historical default experience and the future prospects of the industries in which the lessees operate, together with the value of collateral held over these finance lease receivables, the Management Board considers that no finance lease receivable is impaired.

Amounts receivable under the finance lease in the next twelve months are: EUR 179 thousand, with EUR 246 thousand receivable from 1 January 2025 through the remaining life of the lease.

### 7.3 Intangible assets

EUR in thousands	Internally developed software	Software licenses, trademarks, and other intangibles	Asset under construction	Acquired tradename	Acquired website	Total
<b>Cost</b>						
At 31 December 2022	18,448	2,559	-	4,381	1,301	26,689
Additions	6,624	926	-	-	-	7,551

Exchange rate differences	-	(27)	-	-	-	(27)
<b>At 31 December 2023</b>	<b>25,073</b>	<b>3,458</b>	<b>-</b>	<b>4,381</b>	<b>1,301</b>	<b>34,213</b>
<b>Amortization</b>						
At 31 December 2022	(8,300)	(865)	-	(710)	(429)	(10,304)
Additions	(5,338)	(648)	-	-	-	(5,986)
Exchange rate differences	(1)	(3)	-	-	-	(4)
<b>At 31 December 2023</b>	<b>(13,638)</b>	<b>(1,517)</b>	<b>-</b>	<b>(710)</b>	<b>(429)</b>	<b>(16,294)</b>
Cost	25,073	3,458	-	4,381	1,301	34,213
Accumulated amortization	(13,638)	(1,517)	-	(710)	(429)	(16,294)
<b>Net book value</b>	<b>11,434</b>	<b>1,942</b>	<b>-</b>	<b>3,671</b>	<b>872</b>	<b>17,919</b>

Intangible assets are measured at their historical costs less accumulated amortization, impairment/reversal of impairment losses. Intangible assets, excluding environmental credits, are amortized on a straight-line basis over their expected useful life of between three and five years. If there is an indication of impairment, the intangible asset is tested for impairment. Expectations regarding the residual value are updated annually. The adequacy of the selected amortization method and the useful lives are subject to an annual review.

Out of total additions capitalized by the Group, EUR 6,624 thousand was internally developed product development assets in the following projects, among others: a new self service capability for reporting customer service issues, a user interface update for the weekly menu to enhance filtering, increased pricing flexibility for delivery slots and further enhancement of inventory management with handheld scanners.

The Group tests whether the intangible assets have suffered any impairment on an annual basis for assets with an infinite useful life or on occurrence of an impairment indicator for all other intangible assets and property, plant, and equipment items. The recoverable amount of a cash generating unit (CGU) is determined based on value-in-use calculations which require the use of assumptions. During the year ended 31 December 2023, management has not impaired any intangible assets.

#### 7.4 Deferred taxes

Deferred tax assets are recognized for unused tax losses and deductible temporary differences to the extent it is probable that taxable profit will be available against which the losses or temporary differences can be utilized. Significant management judgement is required to determine the amount of deferred tax assets that can be recognized, based upon the likely timing and the level of future taxable profits, together with future tax planning strategies.

EUR in thousands	31 December 2023		31 December 2022	
	DTA	DTL	DTA	DTL
Intangible assets	-	(4,900)	-	(4,477)
Right-of-use assets	-	(8,449)	-	(5,634)
Lease liability	9,018	-	6,419	-
Other	548	-	-	(176)
Valuation allowance on DTA	(1,029)	-	-	-
Tax loss carryforward available for offsetting against future taxable losses	2,988	-	2,087	-
<b>Total</b>	<b>11,525</b>	<b>(13,349)</b>	<b>8,506</b>	<b>(10,286)</b>
Netting	(11,525)	11,525	(8,506)	8,506
<b>Total after netting</b>	<b>-</b>	<b>(1,824)</b>	<b>-</b>	<b>(1,781)</b>
Not-recognized DTA on temporary differences	1,029	-	-	-
Not-recognized DTA on TILCF	45,039	-	33,210	-

The Group has EUR 241,140 thousand of tax losses carried forward as at 31 December 2023 (31 December 2022: EUR 192,719 thousand) resulting in a potential deferred tax asset of EUR 48,105 thousand as at 31 December 2023 (31 December 2022: EUR 47,007 thousand). These losses relate to subsidiaries that have a history of losses and may not be used to offset taxable income elsewhere in the Group. The tax losses are available indefinitely for offsetting against future taxable profits of the companies in which the losses arose.

The subsidiaries have taxable temporary differences available that can partly support the recognition of deferred tax assets on tax losses carried forward. On this basis, the Group has determined if tax laws apply that limit the extent to which unused tax losses can be recovered against future taxable profits in each year.

For the following tax losses carried forward deferred tax assets have not been recognized:

EUR in thousands	2023	2022
Germany incl. CIT and trade tax	100,594	87,229
United States of America	57,341	47,042
Australia	23,773	17,016
Netherlands	35,237	20,549
Other jurisdictions	7,719	7,694
<b>Total</b>	<b>224,663</b>	<b>179,531</b>

For deductible temporary differences of in total EUR 34,932 thousand no deferred tax asset has been recognized.

### 7.5 Inventories

The inventory balance contains food, packaging and marketing items with a net balance of EUR 9,289 thousand (2022: EUR 13,124 thousand).

For non-sold inventory items, the Group designs new recipes to ensure that inventories are consumed, short shelf-life items ordered are directly included in cost of goods sold and not put into inventory. Therefore, the Group did not incur or reverse previous inventory write-downs during 2022 or 2023.

Inventories recognized as an expense during the year ended 31 December 2023 amounted to EUR 136,942 thousand (2022: EUR 171,988 thousand).

EUR in thousands	31 December 2023	31 December 2022
Raw materials	9,289	13,124

### 7.6 Employee benefit obligations

The Group does not contribute to or offer any defined benefit plans (only defined contribution plans), nor any post-employment benefits that require recognition on the Group's Statement of Financial Position.

Details regarding the Group's Employee Stock Option Program (ESOP) and Stock Option Program (SOP) have been provided in note 8.2. The associated credit is recognized in equity under "Other Reserves" on the Statement of Financial Position.

The total employee benefit costs (including defined contribution and social securities) are allocated to the various functional lines in the consolidated Statement of Comprehensive Income as listed in note 4.1.

### 7.7 Other current financial assets

Other non-financial assets are driven by prepayments to suppliers and tax authorities, the current portion of lease receivables, the current portion of security deposits, and deposits to be returned from suppliers.

EUR in thousands	31 December 2023	31 December 2022
Other current financial assets	3,352	3,233

### 7.8 Contract liabilities and other non-financial liabilities

Contract liabilities and other non-financial liabilities amounted to EUR 5,506 thousand as of 31 December 2023 (2022: EUR 5,442 thousand) and are related to VAT, other tax and social security payables as well as vacation allowances. Contract liabilities relate to consideration received from customers for which delivery has not occurred at the balance date. The Group expects to recognize the revenue of the amounts deferred within 30 days.

EUR in thousands	31 December 2023	31 December 2022
Contract liabilities	1,397	1,876
Current other non-financial liabilities	4,110	3,566
<b>Total</b>	<b>5,506</b>	<b>5,442</b>

## 7.9 Other disclosures according to German GAAP

### Number of employees

The average headcount of the Group in the reporting period was 1,483 employees (2022: 2,079).

### Auditors' fees

Principal auditors' fees recognized as an expense in the reporting period were EUR 829 thousand (2022: EUR 420 thousand) for the audit, EUR 79 thousand for the interim review (2022: EUR 79 thousand) and EUR 68 thousand (2022: EUR 164 thousand) for tax advisory. The audit fees comprise EUR 366 thousand related to the review of a prospectus lodged in Luxembourg in connection with the business combination agreement and a prospectus lodged in Australia related to the offer of shares in Marley Spoon Group SE to holders of CDIs in Marley Spoon SE.

## 8 Equity

### 8.1 Share capital and capital reserve

	Share Capital		Treasury Stock		Capital Reserve	Total
In thousands	Number of Shares	Nominal amount (EUR)	Number of Shares	Paid in (EUR)	Paid in (EUR)	(EUR)
<b>As at 1 January 2022</b>	<b>284</b>	<b>284</b>	<b>(1)</b>	<b>(1)</b>	<b>250,268</b>	<b>250,551</b>
Issuance of share capital	10,148	10,148	-	-	5,721	15,869
Conversion of free capital	28,904	28,904	-	-	(28,904)	-
Transaction costs for issuance of shares	-	-	-	-	(613)	(613)
Receipt of shares for employee option exercise	-	-	(1)	(1)	1	-
Shares transferred to employees	-	-	2	2	(2)	-
Cash on exercise of share options	-	-	-	-	(9)	(9)
<b>As at 31 December 2022</b>	<b>39,336</b>	<b>39,336</b>	<b>-</b>	<b>-</b>	<b>226,462</b>	<b>265,800</b>
Issuance of share capital	34,223	34,223	-	-	1,369	35,592
Conversion of free capital	-	-	-	-	-	-
Transaction costs for issuance of shares	-	-	-	-	(229)	(229)
Receipt of shares for employee option exercise	-	-	-	-	-	-
Shares transferred to employees	-	-	-	-	-	-
Cash on exercise of share options	-	-	-	-	(73)	(73)
<b>As at 31 December 2023</b>	<b>73,559</b>	<b>73,559</b>	<b>-</b>	<b>-</b>	<b>227,529</b>	<b>301,088</b>

As at 31 December 2023, the issued registered share capital is EUR 73,559,137 (2022: EUR 39,335,973) in nominal shares. The share capital of the Company is divided into 73,559,137 no par-value shares (shares without nominal value) (2022: 39,335,973). As at 31 December 2022, 10 CHES Depositary Interests (CDIs) equates to 1 share in the Company. As at 31 May 2023 EUR 3.0 million and as at 30 June 2023 EUR 32.0 million was invested into Marley Spoon without being transmuted into CHES Depositary Interests (CDIs). This was not required as a result of the Business Combination agreement. Please refer to note 13 in the financial statements for further details.

The Company settled the deferral fee liability of EUR 592 thousand (of which EUR 569 thousand relates to share capital) related to the amendments of its debt terms with Runway in combination with the BCA through the issuance of shares, which were registered in the commercial register on 4 July 2023.

The Group has not recognized or assigned any dividends during the presented periods. All issued and outstanding shares are fully paid as of 31 December 2023 (2022: all issued and outstanding shares are fully paid).



### During the period

In addition to the financing events previously noted as having taken place in 2023, the financial position and performance of the Group were also affected by the following events and transactions during the twelve months to 31 December 2023:

- A negotiated amendment, in connection with the business combination agreement, to the Company's existing loan agreement with Runway Growth Finance (Runway) which included an extension of the interest-only period to 15 January 2025 and the loan maturity date to 15 June 2026. This was agreed along with the deferral of interest for the period April - September 2023, which was capitalized to the outstanding loan balance. Refer to note 16 for further changes in the maturity date;
- The Company completed its conversion from a German stock corporation (Aktiengesellschaft or "AG") to a German-registered European company (Societas Europaea or "SE"). This transformation, approved by the shareholders at the Annual General Meeting on 1 June 2022, provides a more flexible and appropriate corporate structure for Marley Spoon, enhancing its position as a growth company with a pan-European/international employee base. The conversion was finalized on 13 March 2023, with the Company now operating under the name "Marley Spoon SE".
- On 6 July 2023, the Company closed its business combination agreement with 468 SPAC II SE. As part of this agreement, 468 SPAC II SE, now renamed Marley Spoon Group SE ("MSG"), holds shares representing 84% of the Company. MSG's intention is to obtain 100% ownership of the Company as soon as practicable following completion of a direct tender offer (see below), and ultimately delist the Company from the ASX. The means by which the de-listing will be affected will depend on the ownership of MSG in the Company post-closing of the direct offer;
- From 13 July 2023 onward, MSG's shares are trading on the Regulated Market (General Standard) of the Frankfurt Stock Exchange under the ISIN LU2380748603 and trading symbol MS1. In addition, the Supervisory Board of the Company initiated a board transition, including key appointments and retirements, to enable an orderly handover to European-based directors (see Directors' report);
- On 4 September 2023, Marley Spoon Group SE made an unconditional, off-market, direct cash offer to Marley Spoon CDI holders to acquire up to 10,000 CDIs from each Marley Spoon CDI holder at a price of A\$0.11 per CDI. Upon closing of the Small Holdings Offer on 4 October 2024, 858 CDI holders tendered a total amount of 4,011,518 CDIs, representing approximately 3% of the CDIs on issue as at the Small Holdings Offer record date, and approximately 1% of the total issued capital of Marley Spoon SE. MSG's acquisition of these CDIs increased its holding in Marley Spoon SE to approximately 85% on completion;
- On 6 November 2023, Marley Spoon Group SE launched a Subsequent Direct Tender Offer to acquire remaining Marley Spoon SE CDIs in exchange for MSG public shares. Upon closing of the Subsequent Direct Tender Offer on 19 December 2023, MSG received acceptances from 400 CDI holders with respect to a total amount of 76,621,889 CDIs, representing approximately 65% of the CDIs on issue as at the Tender Offer record date, and approximately 10.4% of the total issued capital of Marley Spoon. MSG's acquisition of these CDIs will increase its holding in Marley Spoon SE to approximately 95% on settlement of the Tender Offer.

### During the previous period

In 2022, 10,930,873 shares (equivalent to 109,308,730 CDIs), reflecting the change in the CDI to share ratio enacted in the current year (see details below), were issued. The issuances were attributed to the capital raises in 2022 for a total consideration of EUR 5,721 thousand in capital reserves.

Transaction costs attributable to the issuance of shares (included in cash flows from financing activities, net of tax) stem from the capital raises in 2022. The capital attributable to the issuance of the shares has been charged directly to equity as a reduction in share premium.

The Group has two share option schemes under which options to subscribe for the Group's shares have been granted to employees. Refer to note 8.2 for further details. For share options granted prior to the IPO of Marley Spoon (the ESOP plans), beneficiaries who exercised in 2022 and 2021 have been settled using the treasury shares of the Group. The treasury shares were contributed by the entities Marley Spoon Employee Trust UG and Marley Spoon Series A UG & Co. KG which are holding shares in the Company, inter alia, for the benefit of employees to be released under the circumstances stated in the ESOP plans. Treasury shares held by the Company at year-end 2021 are for a December 2021 exercise window and were distributed to beneficiaries in January 2022.

The treasury share equity component is equal to the fair market value of the shares on the date of contribution. Any excess of the cash received from employees over the treasury shares' value is recorded in capital reserves. The exercise of stock options by employees in 2022 added a total consideration of EUR 9 thousand in capital reserves (see note 8.2).

In conjunction with the Company's planned conversion to a German registered European company (Societas Europaea), the Company increased its share capital from company funds by a factor of 100 by converting existing capital reserves into registered share capital and simultaneously decreasing its current share to CDI transmutation ratio by a factor of 100 i.e., to 1:10. The Company undertook the change in the transmutation ratio in parallel with the capital increase.

The increase in share capital from company funds is akin to a share split under Australian law meaning it is neither dilutive nor otherwise impacting the economic shareholding of investors in the Company. The Company increased its nominal share capital from company funds by converting existing capital reserves of EUR 28,904 thousand into 28,904 thousand new shares in the Company. No cash contributions by shareholders and/or CDI-holders were required, and the increase did not impact the cash reserves of the Company. As at 31 December 2022 the share capital of the Company equals EUR 39,336 thousand and will be divided into 39,335,973 shares.

The new shares rank pari passu and were issued to CHESS Depository Nominees Pty Ltd (CDN) as the legal owner of the currently issued shares in the Company. For each share held by CDN, CDN received 99 new shares. Given that all security holders participated in the capital increase on a pro rata basis, the existing proportionate holdings in the Company remained unchanged.

## 8.2 Other reserves / other share-based payments

*Employee Stock Option Program (ESOP), Stock Option Plan 2019-2023 (SOP)*

Other reserves include a balance for the Employee Stock Option Program (ESOP) and the Stock Option Plan (SOP 2019, 2020, 2021, 2022 & 2023) which are equity-settled share-based payments.

Prior to its IPO, the Company issued rights under historical "virtual share plans" to most of its salaried employees which were replaced with stock options after the Company's IPO (the ESOP plans). Generally, employees were granted stock options with a vesting period of up to 48 months with a cliff period of 12 months. No owner rights, e.g., voting rights, were associated with the program.

The Company introduced a new employee stock option plan ("SOP") in February 2019 and August 2019, followed by subsequent grants in February 2020 and August 2020, March 2021 and August 2021 (though 2021 plans ceased to vest because performance criteria were not met), March 2022 and September 2022, as well as March 2023, granting employees share-based payments similarly structured as the ESOP. For equity-settled transactions, the total amount to be expensed for services received is determined by reference to the grant date fair value of the share-based payment award. The fair value determined at the grant date is expensed on a graded vesting scheme, with a corresponding credit in equity.

In 2022, the Company introduced an additional equity award program for its employees comprised of Restricted Stock Units (RSUs). This program served as the Company's long-term incentive (LTI) program for its non-key executive management personnel, while the share option program continued to serve as the Company's LTI program for Management Board members. Similar to the share option program, the RSU program has performance measures that must be met for the award to be received. The Supervisory Board, to the extent the Management Board is concerned, and the Management Board, to the extent other participants are concerned, shall: (i) select two performance measures, (ii) weigh the two selected performance measures and (iii) determine the performance targets to be achieved over the respective performance period. In so doing, the respective board is to be guided by the goal of sustainable development of the Company. Targets were to be evaluated as threshold, target or stretch, the achieving or exceeding of which will equate to a range of a 50% to 125% weighting when calculating the exercisable RSUs / options. Two key differences between the RSU and share option program include: 1) provisions regarding the exercise price, waiting period and expiry date shall not apply to the RSU program and 2) RSUs will vest over a graded three-year period (20%/30%/50%) as compared to the share option program's four-year period (10%/20%/30%/40%).

On account of the business combination agreement and the Company's intended de-listing from the ASX, a new long term incentive plan is being developed for Marley Spoon team members and Management Board members.

Activity in the Company's stock option plans, denominated in CDIs, was as follows:

	Number of awards [CDIs]
<b>Number of awards outstanding 31 December 2021</b>	12,073,252
Thereof: exercisable/vested	4,842,439

Granted during 2022	6,925,272
Forfeited during 2022	(5,609,382)
Exercised during 2022	(13,908)
Expired 2022	-
<b>Number of awards outstanding 31 December 2022</b>	<b>13,375,234</b>
Thereof: exercisable/vested	6,966,172
Granted during 2023	10,746,072
Forfeited during 2023	(3,182,864)
Exercised during 2023	(59,076)
Expired 2023	-
<b>Number of awards outstanding 31 December 2023</b>	<b>20,879,506</b>
Thereof: exercisable*	3,344,491

\*Previous years combined the amount of exercisable or vested awards; in 2023 only exercisable awards are presented.

The fair value measurement at grant date for the SOP plans is determined by applying an option pricing model (Black-Scholes-Model), with the main determinants being the share price, risk-free rate and volatility. These accounting estimates have a significant influence on the valuation of the options.

Inputs to the Black-Scholes Valuation Model: SOP Plan	2023	2022	2021	2020	2019
Value per common CDI (EUR)	0.10	0.14 - 0.38	1.33 – 1.97	0.18 – 2.04	0.31 - 0.36
Exercise price (EUR)	0.13	0.14 - 0.44	0.18 – 1.82	0.18 - 1.53	0.27 - 0.40
Expected volatility	92%	80-99%	79%	57% - 80%	45%
Expected term (in months)	48	48	48	48	48
Expected dividend yield	-	-	-	-	-
Risk-free interest rate	2.8%	0 - 1.38%	0%	0%	0%

Total expenses arising from share-based payments to employee programs (ESOP, and SOP grants in 2019, 2020, 2022 & 2023, and RSU 2022 & 2023) recognized during the period were EUR 1,589 thousand (2022: EUR 1,009 thousand).

### 8.3 Currency translation reserve

Other comprehensive loss or income is associated with foreign currency translation (FCTA). Exchange differences arising on translation are recognized as described in note 17 and accumulated in a separate reserve within equity. The cumulative amount is reclassified to profit (loss) when the respective asset or subsidiary is disposed of.

The total balance of the currency translation reserve as at 31 December 2023 is EUR 1,074 thousand (2022: EUR 3,425 thousand). All other comprehensive loss or income is classified as equity.

## 9 Critical estimates and judgements

### 9.1 Significant estimates or judgements

Key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are described in the respective notes of this document. In preparing the consolidated financial statements, the Management Board has taken into account the possible effects of climate change. There were no significant effects on the consolidated financial statements.

The Group based its assumptions and estimates on parameters available when the consolidated financial statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances beyond the control of the Group. Such changes are reflected in the assumptions when they occur.

Areas that involve significant estimates or judgements in the years ended 31 December 2023 and 31 December 2022 are disclosed in the list below with more specific details on the respective balances included in the mentioned notes.

- Derivative financial instruments (note 6.2)

- IFRS 16 leasing (note 7.2)
- Employee stock option program (note 8.2)
- Chefgood acquisition (note 16)
- Impairment considerations of goodwill (note 17)

## 9.2 Going concern

These consolidated financial statements have been prepared on a going concern basis, which assumes that the Group will be able to meet all its financial commitments.

The Group's ability to meet its financial obligations as they fall due and continue as a going concern depends on the Company's ability to maintain a positive cash balance. Management's forecast entails a positive cash balance for the next twelve months assuming contribution margin in line with the prior year and a reduction in G&A expenses as a percent of net revenue by up to five percentage points for the fiscal year 2024 as compared to FY 2023. The development of cash flows could be negatively impacted by macroeconomic or external factors such as volatile customer behavior, cost inflation, supply chain disruptions or higher interest rates.

In case of these potential headwinds the Group's ability to continue as a going concern depends on delivering positive operating cash flows through positive operating profitability driven by margin expansion or additional cost reductions. Management expects the Group to be able to address these additional headwinds with the respective measures.

## 10 Financial risk management

This note explains the Group's exposure to financial risks and how these risks could affect its future financial performance. Current year profit and loss information has been included where relevant to add further context. The Group's risk management is carried out by the Finance and Legal teams under supervision of the CFO.

Principal financial liabilities are comprised of loans and borrowings, trade and other payables. The main purpose of these financial liabilities is to finance and provide guarantees to support operations. Principal financial assets include trade and other receivables, cash and cash equivalents that derive directly from operations.

The Group is exposed to market, credit and liquidity risk. Financial risk management is carried out by the Finance department, which is overseen by senior management. The objective of financial risk management is to establish limits and ensure that the risk exposure stays within these determined limits. The usage of this method does not guarantee that the Company prevents all losses higher than these limits. Senior management reviews and agrees on policies for managing each of these risks.

### 10.1 Market risk

The Group has exposure to the following market risk:

- Direct materials price risk
- Foreign currency risk
- Interest rate risk

#### Direct materials price risk

Materials price risk is the risk that changes in market prices of key items used in the production of the Company's products, i.e., food and packaging, will affect the Group's results of operations. Inflation is not limited to produce but rather can impact all direct materials so the analysis considers a broader set of costs than in historical years.

The Group manages food cost risk in particular with a detailed menu design and planning process which is aligned with pre-determined cost targets. Significant increases in food costs are mitigated by using alternative ingredients, by leveraging the Group's extensive database of recipes to change the offerings for future recipes or by raising prices on its products.

Sensitivities to direct materials price risk:

EUR in thousands	2023	2022
5% increase in direct materials prices	(7,053)	(8,950)
5% decrease in direct materials prices	7,053	8,950

### Foreign currency risk

Foreign currency risk is the risk that the fair value or future cash flows of an exposure will fluctuate because of changes in foreign exchange rates. Financial instruments, which are denominated in a currency other than the measured functional currency, are subject to foreign currency risk. The Group operates in international markets through locally established subsidiaries. Marley Spoon's international operations seek to match the expenses incurred and revenue generated in the respective currency, and thus the foreign currency risks that could be material to results at the Group level are primarily translational, not transactional.

Since all entities only held balances in their functional currencies (intercompany transactions are settled by month end) there is no foreign currency risk and therefore no disclosure is required.

Derivatives are only used for economic currency hedging purposes and not as speculative investments. However, where derivatives do not meet the hedging criteria, they are classified as "financial liabilities at fair value through profit or loss" for accounting purposes.

The Group entered into loan agreements which are denominated in AUD or in USD. For those loans, the risk that the fair value or future cash flows of an exposure will fluctuate because of changes in foreign exchange rate is as follows:

EUR in thousands	2023	2022
(2022: 6.1%) 2.3% increase of the FX rate AUD / EUR	130	285
(2022: 6.1%) 2.3% decrease of the FX rate AUD / EUR	(130)	(285)
(2022: 11.7%) 4.2% increase of the FX rate USD / EUR	1,895	8,212
(2022: 11.7%) 4.2% decrease of the FX rate USD / EUR	(1,895)	(8,212)

### Interest rate risk

Interest rate risk is the risk that the future cash flows of financial instruments will fluctuate because of changes in market interest rates.

The Group has some fixed interest rates on loans however the Company's material loan facility has a variable interest rate based on SOFR. To manage the risk on the variable component, the Company entered into a derivative financial instrument in October 2023, with a two-year maturity. The sensitivities on the SOFR rate as at 31 December 2023 are as follows:

EUR in thousands	2023	2022
1% increase in SOFR	(636.9)	(688.8)
1% decrease in SOFR	636.9	688.8

### 10.2 Credit risk

Credit risk refers to the risk that a counterparty will default on its contractual obligations resulting in financial loss to the Group. Credit risk can arise as the company offers various payment methods and other transactions with counterparties. The exposure to credit risk in its operating activities exists primarily in the form of trade receivables and security deposits with banks and financial institutions. The nature of the business limits exposure to trade receivables since customers usually pay before delivery, and hence no relevant information is disclosed. The maximum exposure to credit risk at the end of the reporting period is the carrying amount of each class of financial asset listed below:

EUR in thousands	31 December 2023	31 December 2022
Non-current financial assets	2,663	2,510
Trade receivables	639	774
Other current financial assets	3,352	3,233
Cash and cash equivalents	10,851	19,033
<b>Total</b>	<b>17,505</b>	<b>25,551</b>

Credit risk related to doubtful accounts that are subject to legal action or those overdue are monitored centrally on a regular basis. In certain countries, external collection agencies are engaged to pursue outstanding amounts.

The composition of trade and other receivables by geographic location of amounts due from payment service providers (PSPs) and corporate customers, net of any allowances for uncollectible amounts, was as follows:

EUR in thousands	31 December 2023				31 December 2022			
	PSP	Customers	Other	Total	PSP	Customers	Other	Total
Europe	74	207	51 <sup>1</sup>	333	36	18	34 <sup>1</sup>	87
Australia	154	99	-	253	66	26	37 <sup>2</sup>	129
USA	47	6	-	53	408	150	0	558
<b>Total</b>	<b>276</b>	<b>312</b>	<b>51</b>	<b>639</b>	<b>509</b>	<b>194</b>	<b>71</b>	<b>774</b>

<sup>1</sup> Receivables from related parties

### 10.3 Liquidity risk

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. Management regularly monitors the Company's cash balances and movements in cash throughout the period.

The objective of liquidity risk management is to maintain a balance between continuity of funding and flexibility through the use of bank overdrafts, credit cards and bank loans. The Company's liquidity management involves projecting cash flows in major currencies and considering the level of liquid assets necessary to meet these, monitoring balance sheet liquidity ratios and maintaining equity and debt financing plans. As at 31 December 2023 the Group's current assets of EUR 24,131 thousand (2022: EUR 36,164 thousand) which is less than current liabilities of EUR 58,426 thousand (2022: EUR 63,182 thousand). The Group's cash flow from operations in 2023 was a negative EUR 9,911 thousand, though a significant improvement versus the previous year (2022: negative EUR 18,726 thousand), and the Group held a cash position of EUR 10,851 thousand (2022: EUR 19,033 thousand) as at 31 December 2023. The February 2024 FreshRealm transaction and associated equity raise and debt paydown, which reduced interest expense, has enhanced the Company's liquidity (see note 19 Subsequent Events).

The Company's non-current liabilities, which are mainly long-term borrowings, reached EUR 100,187 thousand in the year ended 31 December 2023 (2022: EUR 91,778 thousand).

#### Maturity analysis

The table below summarizes the maturity of the financial liabilities based on contractual undiscounted payments including interest:

EUR in thousands	31 December 2023			31 December 2022		
	1-3 months	4-12 months	1-5 years	1-3 months	4-12 months	1-5 years
Trade payables & other payables	21,271	-	4,858	26,405	-	-
Other financial liabilities	10,113	2,099	-	13,122	1,678	-
Interest bearing loans and borrowings	468	3,946	67,402	2,962	12,945	78,487
Derivative financial instrument	-	-	-	-	-	-
<b>Total</b>	<b>31,852</b>	<b>6,045</b>	<b>72,261</b>	<b>42,489</b>	<b>14,624</b>	<b>78,487</b>

## 11 Group structure

### 11.1 Subsidiaries

The Group's principal subsidiaries at 31 December 2023 are detailed below. Unless otherwise stated, they have share capital consisting solely of ordinary shares that are held directly by the Group, and the proportion of ownership interests held equals the voting rights held by the Group. The country of incorporation or registration is also their principal place of business. During the year Marley Spoon Holdings AG was liquidated.

Name	Principal Activities	Country of Incorporation	% equity interest	
			2023	2022
Marley Spoon Pty Ltd.	Operations	Australia	100	100
Marley Spoon Finance Pty. Ltd.	Financing	Australia	100	100
Chefgood Pty Ltd	Operations	Australia	100	100
Marley Spoon GmbH	Operations	Austria	100	100
Marley Spoon Holdings AG	Holding	Austria	-	100
Marley Spoon BV	Operations	The Netherlands	100	100
Marley Spoon Ltd.	Operations	United Kingdom	100	100

MMM Consumer Brands Inc.	Operations	United States of America	99	99
Marley Spoon Unipessoal Lda	Operations	Portugal	100	100

Country	Address
Australia	Suite 2.03, Building 2, Sydney Corporate Park 190 Bourke Road Alexandria, New South Wales 2015
Austria	Viktringer Ring 5/3 9020 Klagenfurt am Wörthersee
The Netherlands	Industrieweg 1, 3433 NL Nieuwegein
United Kingdom	Raglan House 8-12 Queens Avenue London N10 3NR
United States of America	519 8th Avenue, 19th floor New York, New York 10018
Portugal	Avenida da Liberdade 38, 2 piso, 1269-039 Lisboa

## 11.2 Capital management

The Group manages its capital structure and makes adjustments considering changes in economic conditions and the requirements of any financial covenants. The primary objective of the Group's capital management is to maximize shareholder value. The Group monitors capital through its "net debt" ratio. In the table below the Group includes interest bearing loans and borrowings, trade and other payables, cash and short-term deposits, excluding discontinued operations in its net debt calculation.

	31 December 2023	31 December 2022
Interest-bearing loans and borrowings	(71,817)	(78,602)
Trade and other payables	(26,130)	(26,405)
Less: cash & short-term deposits	10,998	19,140
<b>Net debt</b>	<b>(86,949)</b>	<b>(85,867)</b>

No changes were made in the objectives, policies, or processes for managing capital during the years ended 31 December 2023 and 2022.

## 12 Contingencies & commitments

The Group has provided for potential legal claim contingencies of EUR 452 thousand during 2023 (2022: EUR nil), which is currently just an estimate and has at least a 50% probability of being realized. For a disclosure on the contingent liability related to the Chefgood acquisition, please refer to note 16.

## 13 Related party transactions

Parties are considered to be related if they are under common control or if one of the parties has the ability to control the other party or can exercise significant influence or joint control over the other party in making financial and operational decisions. In considering each possible related party relationship, attention is directed to the substance of the relationship, not merely the legal form. In addition, a related party is any executive officer, director (or nominee for director), including any of their immediate family members and any entity owned or controlled by such person.

### 13.1 Parent entities

On 6 July 2023, the Company closed its business combination agreement with 468 SPAC II SE. As part of this agreement, 468 SPAC II SE, now renamed Marley Spoon Group SE ("MSG"), holds shares representing 84% of the Company. MSG's intention remains to obtain 100% ownership of the Company as soon as practicable and ultimately delist the Company from the ASX.

On 30 August 2023, the Company and MSG signed a credit facility agreement making an up to EUR 4,400 thousand term loan facility available to Marley Spoon SE, with an interest rate of EURIBOR plus 6.5%. On 31 December 2023, the outstanding amount under this agreement is EUR 3,993 thousand.

### 13.2 Significant beneficial security holders

The Group is majority owned by Marley Spoon Group SE, which holds 84% of the shareholding following the business combination on 6 July 2023, and will hold approximately 95% upon final settlement of the Subsequent Direct Tender Offer which closed on 19 December



2023. There are no other significant shareholders who have an accumulated interest greater than 10% of the German shares as at 31 December 2023.

### 13.3 Key executive and non-executive compensation

Key personnel include the Chief Executive Officer, Chief Financial Officer, Chief Operating Officer ("Management Board"), and the Supervisory Board.

#### Key Executive Management

The total remuneration for officers of the Management Board is listed in the table below:

EUR in thousands	2023	2022
Short-term employee benefits	1,331	1,088
Share-based payments	61	175
<b>Total compensation</b>	<b>1,392</b>	<b>1,263</b>

#### Supervisory Board

The Supervisory Board currently consists of the following members: Mr. Christian Gisy, Chairman; Ms. Judith Jungmann, Chair of the Nominations & Remuneration Committee (NRC); Ms. Erika Soderberg Johnsson, Chair of the Audit & Risk Committee (ARC), and Mr. Alexander Kudlich, Member. Their respective terms end upon closing of the general meeting which resolves on the discharge for financial year 2023, which is expected to be scheduled in July 2024.

Ms. Deena Shiff, previously Chairman and Ms. Robin Low, previously Chair of the Audit & Risk Committee, stepped down from their roles on 11 September 2023. Mr. Roy Perticucci retired from his position effective as of 30 May 2023.

For their services as a member of the Supervisory Board during the financial year 2023, each Supervisory Board member, except Mr. Kudlich, received a fixed annual remuneration in the amount of EUR 66,229 (AUD 100,000). The base remuneration is inclusive of any applicable taxes, social contributions, superannuation, and other duties imposed on the respective member of the Supervisory Board. Individual board members that serve as chairman of the Company's committees receive the following additional remuneration: EUR 66,229 (AUD 100,000) for the Chairman of the Supervisory Board and EUR 13,245 (AUD 20,000), for the Chairman of the ARC and of the NRC Committees, both in 2022 and 2023.

There is no equity-based remuneration for the Supervisory Board in 2022 or 2023. For the financial year ending 31 December 2023, the cash fees (including superannuation) paid to the current members of the Supervisory Board amount to approximately EUR 294,426 (AUD 478,825) in aggregate.

EUR in thousands	2023	2022
Short-term employee benefits	294	345
<b>Total compensation</b>	<b>294</b>	<b>345</b>

### 13.4 Transactions with other related parties

Apart from the related party transactions disclosed in note 13.1, the Company had a transaction with an entity, Marley Spoon Employee Trust UG (MSET), which holds shares in the Company, inter alia, for the benefit of employees to be released under the circumstances stated in the Employee Stock Option Programs (ESOP) of the Company. This entity is fully controlled by Fabian Siegel, Marley Spoon's Global CEO and Managing Director of all of the Group's subsidiaries. When employees exercised options in the ESOP, shares held by the other entity of Mr. Siegel were transferred to the beneficiaries.

### 14 Earnings per share

Basic earnings per share (EPS) are calculated by dividing the loss for the period attributable to shareholders of the ordinary shares by the weighted average undiluted shares in the respective year.

The weighted average number of ordinary shares is calculated from the number of shares in circulation at the beginning of a period adjusted by the number of shares issued during the period and multiplied by a time-weighting factor. In accordance with IAS 33 earnings per share, the effect of anti-dilutive potential shares has not been included when calculating diluted earnings per share for the years ended 31 December 2023 and 31 December 2022. The Group currently has shares granted to employees that could, if not for the anti-dilutive effects, dilute basic earnings per share in the future.

As at 31 December 2023, the issued registered share capital is EUR 73,559,137 (2022: EUR 39,335,973) in nominal shares. The 31 December 2023 share to CHESS Depositary Instrument (CDI) transmutation ratio was 1:10, equating to 117,724,403 CDIs on issue. The 31 December 2022 share to CDI transmutation ratio was 1:10, equating to 393,359,730 CDIs on issue.

	31 December 2023	31 December 2022
Loss attributable to ordinary equity holders (thousands)	(46,353)	(39,730)
Weighted average shares outstanding (WASO)	59,542,784	29,974,923
<b>Basic loss per share</b>	<b>(0.78)</b>	<b>(1.33)</b>
<b>Diluted loss per share</b>	<b>(0.78)</b>	<b>(1.32)</b>

The diluted loss per share would result in antidilution and hence is now kept equal to basic loss per share.

#### 15 Assets pledged as security

As at 31 December 2023, in addition to customary supplier/ landlord liens, the following assets of the Group are pledged as follows:

- Specific production equipment used by Marley Spoon Pty. Ltd as security for NAB (EUR 2,528 thousand);
- Specific production equipment used by Chefgood Pty. Ltd as security for NAB (EUR 852 thousand);
- The remainder of the Company's assets are pledged as security for Runway

#### 16 Chefgood acquisition

On 4 January 2022, the Group, through its Australian subsidiary Marley Spoon Pty Limited, acquired 100% of the share capital of Chefgood Pty Ltd (Chefgood), a Melbourne-based ready-to-heat meal provider. The acquisition provides Marley Spoon a foothold in a growing and complementary category of prepared meals in Australia and will allow the Company to leverage its operational, digital and customer assets. The acquisition has been accounted for using the acquisition method. As the legal acquisition was closed on 4 January 2022, revenue and profit/loss from Chefgood for the period 4 January – 31 December 2022 is included in the consolidated financial statements and within the operations of the Australian segment (note 2). If the business had been acquired on 1 January 2022, total revenue of the Group would have no impact due to holidays in Australia.

The fair values of the identifiable assets and liabilities of Chefgood as at the date of acquisition were:

Assets	Fair value recognized on acquisition date
Property, plant, and equipment	895
Cash	929
Trade receivables	3
Related party receivables	80
Inventories	260
Other assets	16
Brand name	4,381
Developed website	1,301
Customer relationships	281
<b>Total assets</b>	<b>8,145</b>

  

Liabilities	Fair value recognized on acquisition date
Trade payables	(842)
Goods and services tax	(148)
Pay as you go tax (PAYG)	(105)

Employee entitlements	(43)
Deferred income	(193)
Deferred tax liabilities	(1,782)
Non-current employee benefits	(41)
<b>Total liabilities</b>	<b>(3,154)</b>
<b>Total identifiable net assets at fair value</b>	<b>4,991</b>
Goodwill arising on acquisition	8,974

<b>Analysis of cash flows on acquisition</b>	<b>Fair value recognized on acquisition date</b>
Net cash acquired with Chefgood	929
Cash paid on 4 January 2022 (initial consideration transferred)	(7,125)
<b>Total net cashflow on acquisition</b>	<b>(6,196)<sup>1</sup></b>

<sup>1</sup> Cash outflows for investing activity include both this initial consideration paid on acquisition date and the EUR 1,578 thousand paid to the sellers in Q4 2022 as part of the contingent earnout consideration.

The acquisition date fair value of the total consideration for the acquisition was EUR 13,965 thousand. It included EUR 7,125 thousand of initial consideration transferred and contingent consideration of EUR 6,839 thousand, payable in cash, shares or a combination of the two, in earn-out payments over 2.5 years after the acquisition date based on the future financial performance of the acquired business.

The Company determined the fair value of the contingent consideration through scenario-based net-present-value analysis. The provisional assessment of the contingent consideration was estimated at EUR 6,839 thousand. Adjustments to the contingent liability from acquisition to the date it will be settled will impact the statement of profit or loss in that period as a special item.

In December 2022, the valuation was completed and the acquisition date fair value of the acquired developed website was EUR 1,301 thousand, an increase from the incomplete provisional assessment as at 30 June 2022. As a result, there was an increase in the deferred tax liability of EUR 384 thousand. There was also a corresponding reduction in goodwill of EUR 916 thousand, resulting in EUR 8,974 thousand of total goodwill arising on the acquisition. The increased depreciation charge on the developed website from the acquisition date to 31 December 2022 was not material.

The deferred tax liability mainly comprised the tax effect of the net intangible asset uplifts and was assessed based on applying the standard Australian corporate tax rate of 30%.

	<b>Fair value recognized on acquisition date</b>
Initial consideration transferred (cash)	7,125
FV of contingent consideration	6,839
FV of net assets acquired	4,991
Goodwill	8,974

Reconciliation of the carrying amount of goodwill at the beginning and end of FY 2022 is presented below:

<b>Goodwill</b>	
Carrying amount at 1 January 2022	-
Acquisition of Chefgood	8,974
Exchange rate differences	42
Carrying amount at 31 December 2022	9,016

Goodwill recognized on the acquisition relates to the expected growth, cost synergies and cross-selling opportunities which cannot be separately recognized as intangible assets. This goodwill has been allocated to the Group's Australian segment and is not expected to be deductible for tax purposes.

At 31 December 2022, the fair value of the contingent consideration is determined to be EUR 4,449 thousand, which is net of the partial payment of the first earnout consideration. Changes to the estimate result from lower-than-expected Chefgood revenue growth, a

change in the timing of transferring the first earnout consideration to the seller, and the passage of time. The new estimate does not arise from additional information relating to conditions at the acquisition date. Consequently, there is a change in fair value of EUR 956 thousand, recognized in profit or loss as an additional expense, and an amount relating to the unwinding of the discount (EUR 118 thousand) recognized as a credit to financing cost, also within profit or loss. Transaction costs of EUR 66 thousand have been expensed and are included in general & administrative expenses in the statement of profit or loss and adjusted as a special item. They are also a part of operating cash flows in the statement of cash flows.

As at 31 December 2023, the fair value of the contingent liability was determined to be EUR 336 thousand, which is net of the second earn out consideration. Changes to the estimated fair value of the third payout is determined from lower than expected Chefgood revenue growth and the passage of time. As such there has been a reduction in fair value of EUR 1,294 thousand, recognized as a credit to financing cost within the profit and loss. An amount of EUR 244 thousand has been re-allocated to financial liabilities as this amount is now known. Exchange rate differences amounted to EUR 156 thousand.

A reconciliation of fair value measurement of the contingent consideration liability (Level 3) is provided below.

Contingent Liability	
Carrying amount at 1 January 2022	-
Liability arising on business combination	6,839
Payments made to Sellers	(1,587)
Fair value changes recognized in profit or loss	(839)
Exchange rate differences	36
Carrying amount at 31 December 2022	4,449
Payments made to Sellers	(2,419)
Reclassify to financial liability	(244)
Fair value changes recognized in profit or loss	(1,294)
Exchange rate difference	(156)
<b>Carrying amount at 31 December 2023</b>	<b>336</b>

## 17 Goodwill

The following table discloses the allocation of goodwill for reporting units as well as the development in 2023:

Goodwill (EUR in thousands)	31 December 2022	Initial consolidation	Currency translation effects	31 December 2023
Australia	9,016	8,974	(363)	8,653
<b>Total</b>	<b>9,016</b>	<b>8,974</b>	<b>(363)</b>	<b>8,653</b>

The goodwill acquired with the purchase of Chefgood has been allocated to the Group's Australian segment and is tested on the combined operations of Australia. There has been no change in the process of identification of CGUs in the current year. Pursuant to IAS 36 the Group performed an annual impairment test for goodwill. The annual impairment test is generally performed as of 31 December. The Group considers the relationship between its market capitalisation and its book value, among other factors, when reviewing for indicators of impairment.

The Group determines the discount rate for the CGUs based on weighted average cost of capital (WACC) and the capital asset pricing model (CAPM). This can include the determination of a risk-free rate, country risk premiums and a spread for credit risk for the respective business-specific peer groups. Additionally, the calculation considers the capital structure and beta factor of the respective peer group as well as the average tax rates of each CGU. For the CGU for which impairment was tested, the post-tax discount rate of 13.1% was determined.

The recoverable amounts for the CGU were calculated based on the concept of value-in-use. In assessing the value-in-use, the estimated future cash flows are based on detailed projections for the CGU approved by senior management, covering a period of five years. The cash flows after the five-year period are extrapolated on the assumption of a growth rate, which is derived from the assumed average market or industry growth rate of the CGUs/group of CGUs. Based on this extrapolation a terminal value is determined. The underlying management forecast reflects the current performance and management's best possible estimates on the future CGU development.

The calculation of value-in-use is most sensitive to the following:

- The discount rate used
- The growth rate used to extrapolate cash flows beyond the forecast period (terminal value growth rate)
- Contribution margin as a % of net revenue

The annual impairment test did not result in an impairment of goodwill as at 31 December 2023, with the discounted cash flow analysis indicating a headroom of EUR 29.5 million after accounting for the carrying value of the assets at 31 December 2023 of EUR 43.8 million. Sensitivity analysis was then conducted on the three key assumptions above with the impairment findings being cumulative, i.e., one key assumption was tested and then a second key assumption was added to the first assumption, and so forth.

#### *Discount rate*

The post-tax discount rate applied to the cash flow projections is 13.1%. Market risk premiums and risk-free interest rates applied are those at the total Group level. A 50 basis point increase in the pre-tax discount rate would not result in an impairment.

#### *Terminal value growth rate*

A growth rate of 1.5% was used to extrapolate the cash flows of the CGU beyond the five-year period. A reduction of the terminal value growth rate of 50 basis points as a result of negative competitive or consumer impacts would not result in an impairment.

#### *Contribution margin*

Contribution margin expansion of approximately two percentage points by 2025 and flat thereafter is assumed in Management's forecast. Contribution margin can be negatively impacted by inflation or supply chain disruptions. If contribution margin remained flat to FY 2023 throughout the forecast period, an impairment would result.

### **18 Summary of significant accounting policies**

This note provides a list of the significant accounting policies adopted in the preparation of these consolidated financial statements to the extent they have not already been disclosed in the other notes above. These policies have been consistently applied to all the years presented, unless otherwise stated. The financial statements are for the Group consisting of Marley Spoon SE and its subsidiaries.

The Group's financial statements have been prepared in accordance with International Financial Reporting Standards (IFRS) as adopted by the European Union.

#### **18.1 Basis of preparation**

The Group's consolidated financial statements are prepared in accordance with International Financial Reporting Standards (IFRS) as issued by the International Accounting Standards Board (IASB) and adopted by the European Union (EU) and the additional requirements of German commercial law pursuant to Sec. 315e (1) HGB.

The consolidated financial statements have been prepared on a historical cost basis, except for the derivative financial instruments and the Chefgood contingent liability that have been measured at fair value.

The consolidated financial statements are presented in Euros and all values are rounded to the nearest thousand (EUR thousand), except where otherwise stated. The fiscal year corresponds to the calendar year.

#### **18.2 Basis of consolidation**

The consolidated financial statements comprise the financial statements of the Group and its subsidiaries as at 31 December 2023. Subsidiaries are all companies over which Marley Spoon SE has direct or indirect control as defined by IFRS 10. Control is achieved when the Group is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee.

Consolidation of a subsidiary begins when the Group obtains control over the subsidiary and ceases when the Group loses control of the subsidiary. Assets, liabilities, income and expenses of a subsidiary acquired or disposed of during the year are included in the consolidated financial statements from the date the Group gains control until the date the Group ceases to have control of the subsidiary.

Profit or loss and each component of other comprehensive income (OCI) are attributed to the equity holders of the Group and to the non-controlling interests (NCI), even if this results in the NCI having a deficit balance.

### 18.3 Foreign currency translation

Items included in the financial statements of each of the Group's entities are measured using the currency of the primary economic environment in which the entity operates (the functional currency). The consolidated financial statements are presented in Euros, which is the Group's reporting currency.

Foreign currency transactions are translated into the functional currency using the exchange rates at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation of monetary assets and liabilities denominated in foreign currencies at year end exchange rates are generally recognized in the Statement of Comprehensive Income.

The results and financial position of all the Group entities that have a functional currency different from the presentation currency are translated into the presentation currency as follows:

- assets and liabilities for each balance sheet presented are translated at the closing rate at the date of that balance sheet and non-monetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rates at the dates of the initial transactions,
- income and expenses are translated at month-end exchange rates (unless this is not a reasonable approximation of the cumulative effect of the rates prevailing on the transaction dates, in which case income and expenses are translated at the dates of the transactions), and
- all resulting exchange differences are recognized in other comprehensive income.

### 18.4 Current versus non-current presentation

The Group presents assets and liabilities in the Statement of Financial Position based on a current/non-current classification. An asset is current when it is:

- expected to be realized or intended to be sold or consumed in the normal operating cycle
- held primarily for the purpose of trading
- expected to be realized within twelve months after the reporting period, or
- cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least twelve months after the reporting period

All other assets are classified as non-current.

A liability is current when it is:

- expected to be settled in the normal operating cycle
- held primarily for the purpose of trading
- due to be settled within twelve months after the reporting period, or
- there is no unconditional right to defer the settlement of the liability for at least twelve months after the reporting period

The Group classifies all other liabilities as non-current. Deferred tax assets and liabilities are classified as non-current assets and liabilities.

### 18.5 Financial instruments

#### Initial recognition and measurement

A financial instrument is any contract that gives rise to a financial asset of one entity and a financial liability or equity instrument of another entity.

The classification of financial assets at initial recognition depends on the financial asset's contractual cash flow characteristics and the Group's business model for managing them. With the exception of trade receivables that do not contain a significant financing component or for which the Group has applied the practical expedient, the Group initially measures a financial asset at its fair value plus, in the case of a financial asset not at fair value through profit or loss, transaction costs.

Purchases or sales of financial assets that require delivery of assets within a timeframe established by regulation or marketplace convention (regular way trades) are recognized on the trade date, i.e., the date on which the Group commits to purchase/sell the asset.

All financial liabilities are recognized initially at fair value and, in the case of loans and borrowings and payables, net of directly attributable transaction costs. The Group's financial liabilities include trade and other payables, loans and borrowings, and derivative financial instruments.

#### **Financial liabilities**

Financial liabilities are classified as measured at amortized cost or fair value through profit or loss (FVPL).

Financial liabilities at amortized costs are subsequently measured at amortized cost using the effective interest rate (EIR) method. Gains and losses are recognized in profit or loss when the liabilities are removed from the balance sheet as well as through the EIR amortization process. Amortized cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortization is included as financing expense in the Statement of Comprehensive Income.

Accounts payable amounts represent liabilities for goods and services provided to the Group prior to the end of financial year which are unpaid. The amounts are unsecured and are usually paid within 30 days of recognition. Trade and other payables are presented as current liabilities unless payment is not due within twelve months after the reporting period. They are recognized at their fair value. If they are long term in nature they are measured at amortized cost using the effective interest method.

Financial liabilities at fair value through profit or loss include financial liabilities held for trading and financial liabilities designated upon initial recognition as at fair value through profit or loss.

Gains and losses on disposals are determined by comparing proceeds with carrying amounts. These are included in the Statement of Comprehensive Income. When revalued assets are sold, it is the Group's policy to transfer any amounts included in other reserves relating to these assets to retained earnings in the Statement of Financial Position.

#### **18.6 Operating leases**

Where an entity within the Group is a lessee in a lease which does not transfer substantially all the risks and rewards incidental to ownership from the lessor to the entity, the total lease payments are charged to the Statement of Comprehensive Income (net of any incentives received from the lessor) on a straight-line basis over the lease term. Lease agreements longer than twelve months and subject to the IFRS 16 requirements follow specific presentation and accounting procedures disclosed in note 7.2.

#### **18.7 Sublease**

Pursuant to IFRS 16, upon lease commencement, the Group recognizes assets held under a finance lease as a receivable at an amount equal to the net investment in the lease, with finance income subsequently recognized over the lease term of a finance lease, based on a pattern reflecting a constant periodic rate of return on the net investment.

#### **18.8 Intangible assets**

Intangible assets which are not acquired as part of a business combination are measured on initial recognition at cost. Assets acquired in a business combination are recognized at fair value at the acquisition date. Following initial recognition, intangible assets are carried at cost less accumulated amortization and accumulated impairment losses, if any.

The useful lives of intangible assets are assessed as either finite or indefinite. Intangible assets with finite lives are amortized over their useful economic lives and assessed for impairment whenever there is an indication that the intangible asset may be impaired. The amortization period and the amortization method for an intangible asset with a finite useful life are reviewed at least at the end of each reporting period. Changes in the expected useful life or the expected pattern of consumption of future economic benefits embodied in the asset are accounted for by changing the amortization period or method, as appropriate, and are treated as changes in accounting estimates. The amortization expense on intangible assets with finite lives is recognized in the Statement of Comprehensive Income in the expense category consistent with the nature of the intangible assets.

Intangible assets with indefinite useful lives are not amortized, but are tested for impairment annually, either individually or at the cash-generating unit level. The assessment of indefinite life is reviewed annually to determine whether the indefinite life continues to be supportable. If not, the change in useful life from indefinite to finite is made on a prospective basis.

Gains or losses arising from derecognition of an intangible asset are measured as the difference between the net disposal proceeds and the carrying amount of the asset and are recognized in the Statement of Comprehensive Income when the asset is derecognized.



#### Trademarks, licenses and customer contracts

Trademarks and licenses are shown at historical cost. Trademarks, licenses and customer contracts acquired in a business combination are recognized at fair value at the acquisition date. Acquired brands and customer contracts in general have a finite useful life. They are subsequently carried at cost less accumulated amortization and impairment losses.

#### Software

Purchased software solutions are recorded as intangible assets and amortized from the point at which the asset is ready for use. Development expenditure is capitalized only if the expenditure can be measured reliably, the product or process is technically and commercially feasible, future economic benefits are probable and the Group intends to and has sufficient resources to complete development and use the asset. Management has made judgements and estimates regarding the future economic benefits of capitalized internally generated software. Actual results may differ from these estimates. Research costs are expensed as incurred.

#### Environmental credits

Purchased carbon offset credits, voluntarily obtained to reduce the Company's emissions, are recorded as intangible assets at historical costs. The credits are subsequently expensed when the Company applies them to its net zero goals, (i.e., when the carbon offset credit is voluntarily surrendered to the state or applicable agency). The credits are not amortized over time.

A summary of the policies applied to the Group's intangible assets is as follows:

	Acquired Tradename	Acquired Customer Relationships	Developed Website	Development Costs
Useful life	Finite (10 years)	Finite (1 year)	Finite (3 years)	Finite (3-5 years)
Amortization method used	Amortized on a straight-line basis over the period of expected economic benefit	Amortized on a straight-line basis over the period of expected economic benefit	Amortized on a straight-line basis over the period of expected economic benefit	Amortized on a straight-line basis over the period of expected economic benefit
Internally generated or acquired	Acquired	Acquired	Acquired	Internally generated

#### 18.9 Cash and cash equivalents

For the purpose of presentation in the Statement of Cash Flows, cash and cash equivalents includes cash on hand and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities in the Statement of Financial Position.

Cash and cash equivalents also include cash at banks as well as short-term deposits, which are accessible within three months or less, for which the risk of changes in value is considered to be insignificant. Fair value of cash and cash equivalents equal their respective carrying amount due to the short-term maturities of these instruments.

#### 18.10 Inventories

Raw materials, work-in-progress and finished goods are stated at the lower of cost and net realizable value. Costs of purchased inventory include the purchase price, shipping and handling costs incurred to bring the inventories to their present location and condition and are determined after deducting rebates and discounts. The cost of inventories is assigned using a weighted average cost principle and items are consumed using a first-in, first-out (FIFO) principle.

Inventory with a short shelf life that is not utilized within the best-by period is directly written off as expense (cost of goods sold).

#### 18.11 Provisions

Provisions for legal claims, service warranties and make-good obligations are recognized when the Group has a present legal or constructive obligation as a result of past events, it is probable that an outflow of resources will be required to settle the obligation, and the amount can be reliably estimated. Provisions are not recognized for future operating losses. Provisions are measured at the present value of management's best estimate of the expenditure required to settle the probable obligation at the end of the reporting period.

### *Contingent liabilities recognized in a business combination*

A contingent liability recognized in a business combination is initially measured at its fair value. Subsequently, it is measured at the higher of the amount that would be recognized in accordance with the requirements for provisions above or the amount initially recognized less (when appropriate) cumulative amortization recognized in accordance with the requirements for revenue recognition.

#### **18.12 Decommissioning liability**

The Group recorded a provision for decommissioning costs of its fulfilment centers. Decommissioning costs are provided for at the present value of expected costs to settle the obligation using estimated cash flows and are recognized as part of the cost of the relevant asset. The cash flows are discounted at a current pre-tax rate that reflects the risks specific to the decommissioning liability. The estimated future costs of decommissioning are reviewed annually and adjusted as appropriate. Changes in the estimated future costs or in the discount rate applied are added to or deducted from the cost of the asset. The amount deducted from the cost of the asset shall not exceed its carrying amount. If a decrease in the liability exceeds the carrying amount of the asset, the excess shall be recognised immediately in profit or loss.

#### **18.13 Contract liabilities**

A contract liability is the obligation to transfer goods or services to a customer for which the Group has received consideration (or an amount of consideration is due) from the customer. Contract liabilities primarily relate to advance payments received from customers.

If a customer pays consideration before the Company transfers goods to the customer, these pending performance obligations are recognized as a contract liability. Contract liabilities are recognized as revenue when the performance obligation is satisfied.

#### **18.14 Employee benefits**

##### *Share-based compensation*

The Group provides equity-settled share-based compensation benefits, which are provided to employees via an Employee Share Option Program, previously known as Virtual Share Program, and Share Option Program. The accounting policies are described in note 8.

##### *Other employee benefit obligations*

The liabilities for annual leave are expected to be settled wholly within 12 months after the end of the period in which the employees render the related service. They are then measured at the present value of expected future payments to be made in respect of services provided by employees up to the end of the reporting period.

The Group does not operate any post-employment schemes other than mandatory defined contribution schemes.

#### **18.15 Taxes**

##### *Current income tax*

Current income tax assets and liabilities are measured at the amount expected to be recovered from or paid to the relevant taxation authorities. The tax rates and tax laws used to calculate the amounts are those that are enacted or substantively enacted at the reporting date in the countries where the Group has operations and generates taxable income.

Current income tax related to items recorded directly into equity are recognized in equity and not in the statement of profit or loss.

Management periodically evaluates positions taken in the tax returns with respect to situations in which applicable tax regulations are subject to interpretation and establishes provisions where appropriate.

##### *Deferred taxes*

Deferred tax is provided using the liability method or temporary differences between the tax bases of assets and liabilities and their carrying amount for financial reporting purposes at the reporting date.

Deferred tax liabilities are recognized for all temporary differences except for those between the carrying amount and tax bases of investments in foreign operations where the company is able to control the timing of the reversal of the temporary differences and it is probable that the differences will not reverse in the foreseeable future.

Deferred tax assets are recognized for all deductible temporary differences, the carryforward of all unused tax credits and unused tax losses. The carrying amount of deferred tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be utilized. Unrecognized deferred

tax assets are assessed at each reporting date and are recognized to the extent that it has become probable that future taxable profits will allow the deferred tax assets to be recovered.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets and liabilities and when the deferred tax balances relate to the same taxation authority. Current tax assets and tax liabilities are offset where the entity has a legally enforceable right to offset and intends either to settle on a net basis or to realize the asset and settle the liability simultaneously.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the year when the asset is realized or the tax liability settled based on tax rates that have been enacted or substantively enacted at the reporting date.

#### *Sales tax*

Expenses and assets are recognized net of the amount of sales tax except when the sales tax incurred on a purchase of assets or services is not recoverable from the taxation authority, in which case, the sales tax is recognized as part of the cost of acquisition of the asset or as part of the expense item, as applicable.

### **18.16 Impairment**

#### *Non-financial assets (other than inventories)*

The carrying amounts of non-financial assets are reviewed at each balance sheet date to determine whether there is any indication of impairment. If any such indication exists, the asset's recoverable amount is estimated. The recoverable amount of an asset is the greater of its fair value less costs of disposal and value-in-use. If it is not possible to estimate the recoverable amount of the individual asset, the recoverable amount is assessed on a CGU level and compared to net cash flows for that CGU. When determining the value-in-use, estimated net cash flows are discounted to their net present value (NPV) using a pre-tax discount rate that reflects the time value of money and the risks specific to the CGU in the current climate.

In Management's judgement, the lowest aggregation of assets which give rise to CGUs as defined by IAS 36 Impairment of Assets are the individual operating entities, namely Germany, Netherlands, Portugal, Austria, United Kingdom, United States of America and Australia. For the applicable policy on inventories refer to note 18.10.

Goodwill is tested for impairment annually as at 31 December and when circumstances indicate that the carrying value may be impaired.

Impairment is determined for goodwill by assessing the recoverable amount of each CGU (or group of CGUs) to which the goodwill relates. When the recoverable amount of the CGU is less than its carrying amount, an impairment loss is recognized. Impairment losses relating to goodwill cannot be reversed in future periods.

Intangible assets with indefinite useful lives are tested for impairment annually as at 31 December at the CGU level, as appropriate, and when circumstances indicate that the carrying value may be impaired.

The Group assesses where climate risks could have a significant impact, such as the introduction of emission-reduction legislation that may increase manufacturing costs. These climate-related risks are included as key assumptions where they materially impact the measure of recoverable amounts. These assumptions have been included in the cash-flow forecasts in assessing value-in-use amounts.

#### *Non-derivative financial assets*

The Group recognizes loss allowances for expected credit losses (ECLs) on:

- (a) financial assets measured at amortized cost;
- (b) financial assets measured at fair value through other comprehensive income (FVOCI)

The Group applies the general approach for security deposits which are classified as financial assets measured at amortized cost and reported as non-current financial assets on the Statement of Financial Position.

ECLs are recognized for a financial instrument at an amount equal to the lifetime expected credit losses if the credit risk on that financial instrument has increased significantly since initial recognition. If, at the reporting date, the credit risk on a financial instrument has not increased significantly since initial recognition, ECLs are recognized for the financial instrument at an amount equal to 12-month expected credit losses.

When determining whether the credit risk of a financial asset has increased significantly since initial recognition and when estimating ECLs, the Group considers reasonable and supportable information that is relevant and available without undue cost or effort. This includes both quantitative and qualitative information and analysis based on the Group's historical experience and informed credit assessment and including forward-looking information. The Group assumes that the credit risk on a financial asset has increased significantly if it is more than 30 days past due.

ECLs are a probability-weighted estimate of credit losses. Credit losses are measured as the present value of all cash shortfalls (i.e., the difference between the cash flows due to the entity in accordance with the contract and the cash flows that the Group expects to receive). ECLs are discounted at the effective interest rate of the financial asset.

Loss allowances for financial assets measured at amortized cost are deducted from the gross carrying amount of the assets.

The gross carrying amount of a financial asset is written off when the Group has no reasonable expectation of recovering a financial asset in its entirety or a portion thereof.

For trade receivables, the Group applies a simplified approach in calculating ECLs, whereby the changes in credit risk are not tracked, but instead the Group recognizes a loss allowance based on the lifetime ECLs at each reporting date. The majority of trade receivables are held by the Group's payment service providers having collected the proceeds from customers prior to delivery of the goods. The PSPs hold these receivables for a maximum period of one week before transferring to the Group, effectively serving only as a collection pass-through. The Group has not experienced, nor does it expect, material credit losses from these parties given the reputation of the parties and the nature of the receivable and therefore have not recognized any ECLs for these items. For receivables from corporate groups, the Group uses an allowance matrix to measure the ECLs of trade receivables from individual customers which are calculated using a 'roll rate' method based on the probability of a receivable progressing through successive stages of delinquency to write-off.

For security deposits, classified under non-current financial assets, the Group considers there to be no material ECLs arising from these transactions. Security deposits are paid to lessors or held by financial institutions on behalf of the lessor as security over the leased premises. These deposits are held for the life of the lease. Management determines the risk of credit losses to be immaterial given mitigation strategies exist to reduce this risk, including the issuance of letters of credit over the security deposit as well as the ability of management to withhold future lease payments.

#### **18.17 Revenue recognition**

The Group generates revenue primarily from the sale of food ingredients along with corresponding recipes as meal kits. Revenue is recognized in accordance with IFRS 15 *Revenue from Contracts with Customers*.

The Group follows the five-step model pursuant to IFRS 15 in which the amount of and period in which revenue is recognized is determined. The process separates the following steps: identification of the contract(s) with the customer, identification of the individual performance obligations, determination of the transaction price, allocation of the transaction price to the individual performance obligations, and the determination of the timing of revenue recognition.

The Group has a single performance obligation to fulfill for its customers, which is the promise to deliver the ordered meal kit directly to the customer. Revenue is recognized only when the above performance obligation is satisfied, namely, upon delivery of the meal kit. The Group does not provide a right of return for its products given that the good provided contains fresh produce.

Revenue is measured at the fair value of the consideration received or receivable, in exchange for delivery of the ordered meal kit, stated net of promotional discounts, rebates, and sales-related taxes. Prepayments received from customers for future deliveries are recognized as contract liabilities under IFRS 15 and are shown as other non-financial liabilities.

Furthermore, the Group may participate in selling vouchers for future orders to marketing partners. Sales of such vouchers are only included in revenue when a voucher has been redeemed and the corresponding box has been delivered. Prepaid and unused vouchers sold to marketing partners are recognized as contract liabilities under IFRS 15 and are shown as other non-financial liabilities.

#### **18.18 Cost of goods sold**

Cost of goods sold includes the purchase price of materials used in production, inbound shipping charges, costs attributable to picking and rent of the fulfillment centers. Shipping charges paid to receive products from suppliers (inbound shipping charges) are included in inventory and recognized as costs of goods sold upon the sale of products to customers.

**18.19 Fulfillment expenses**

Fulfillment expenses represent shipping expenses incurred to deliver customer orders and customer payment related expenses.

**18.20 Marketing expenses**

Marketing expenses represent costs incurred in the promotion of products, including online and offline media expenses, production and distribution costs of advertising material, costs of loyalty gifts and other costs associated with the Group's market presence.

Royalty expenses are costs that relate to license and promotion agreements in which royalties are paid to third parties for use of trademarks and related marketing materials. Royalty expenses are based on the greater of a pre-determined contracted percentage of sales or the minimum guarantees in place and are expensed as the services are received.

**18.21 General and administrative expenses**

General and administrative expenses are costs not directly associated with the production and distribution of goods. They include management and headquarters personnel wages and benefits, travel, rent, insurance, utilities, and other overhead costs.

**18.22 Borrowing Costs**

Borrowing costs directly attributable to the acquisition, construction or production of an asset that necessarily takes a substantial period of time to get ready for its intended use or sale are capitalized as part of the cost of the asset. All other borrowing costs are expensed in the period in which they occur. Borrowing costs consist of interest and other costs incurred in connection with the borrowing of funds.

**18.23 Business combinations and goodwill**

Business combinations are accounted for using the acquisition method. The cost of an acquisition is measured as the aggregate of the consideration transferred, which is measured at acquisition date fair value, and the amount of any non-controlling interests in the acquiree. For each business combination, the Group elects whether to measure the non-controlling interests in the acquiree at fair value or at the proportionate share of the acquiree's identifiable net assets. Acquisition-related costs are expensed as incurred and included in general and administrative expenses.

The Group determines that it has acquired a business when the acquired set of activities and assets include an input and a substantive process that together significantly contribute to the ability to create outputs. The acquired process is considered substantive if it is critical to the ability to continue producing outputs. Inputs acquired include an organized workforce with the necessary skills, knowledge, or experience to perform that process or to significantly contribute to the ability to continue producing outputs and is considered unique or scarce or cannot be replaced without significant cost, effort, or delay in the ability to continue producing outputs.

When the Group acquires a business, it assesses the financial assets and liabilities assumed for appropriate classification and designation in accordance with the contractual terms, economic circumstances and pertinent conditions as at the acquisition date. This includes the separation of embedded derivatives in host contracts by the acquiree.

Any contingent consideration to be transferred by the acquirer will be recognized at fair value at the acquisition date. Contingent consideration classified as equity is not remeasured and its subsequent settlement is accounted for within equity. Contingent consideration classified as an asset or liability that is a financial instrument and within the scope of IFRS 9 is measured at fair value with the changes in fair value recognized in the statement of profit or loss in accordance with IFRS 9. Other contingent consideration that is not within the scope of IFRS 9 is measured at fair value at each reporting date with changes in fair value recognized in profit or loss.

Goodwill is initially measured at cost (being the excess of the aggregate of the consideration transferred and the amount recognized for non-controlling interests and any previous interest held over the net identifiable assets acquired and liabilities assumed). If the fair value of the net assets acquired is in excess of the aggregate consideration transferred, the Group re-assesses whether it has correctly identified all of the assets acquired and all of the liabilities assumed and reviews the procedures used to measure the amounts to be recognized at the acquisition date. If the reassessment still results in an excess of the fair value of net assets acquired over the aggregate consideration transferred, then the gain is recognized in profit or loss.

After initial recognition, goodwill is measured at cost less any accumulated impairment losses. For the purpose of impairment testing, goodwill acquired in a business combination is, from the acquisition date, allocated to each of the Group's CGUs that are expected to benefit from the combination, irrespective of whether other assets or liabilities of the acquiree are assigned to those units. Where goodwill has been allocated to a CGU and part of the operation within that unit is disposed of, the goodwill associated with the disposed

operation is included in the carrying amount of the operation when determining the gain or loss on disposal. Goodwill disposed in these circumstances is measured based on the relative values of the disposed operation and the portion of the cash-generating unit retained.

#### 18.24 Changes in accounting policies and disclosures

The Company has adopted all relevant new and amended Accounting Standards and Interpretations issued by the International Accounting Standards Board (IASB) and adopted by the European Union (EU) which are effective for annual reporting periods beginning on or after 1 January 2023. To the extent these financial statements have changed since the 2022 report due to changes in standards and interpretations, the Company has disclosed the impact of those changes.

The new and amended standards and interpretations that are issued, but not yet effective, up to the date of issuance of the Group's financial statements are disclosed below. The Group has not adopted any of the new or amended standards early in preparing these consolidated financial statements.

Standard/Interpretations amended	Standard/amendment	Effective date	Impact
Amendment to IAS 1	Classification of Liabilities as Current or Non-current	1 January 2024	Not material
Amendments to IAS 1	Non-current Liabilities with Covenants	1 January 2024	Not material
Amendment to IFRS 16	Lease liability in a sale and leaseback	1 January 2024	n/a
Amendments to IAS 7 and IFRS 7	Supplier finance agreements	1 January 2024	n/a
Amendments to IAS 21	Lack of Exchangeability	1 January 2025	n/a

#### 19 Subsequent events

##### FreshRealm

On 30 January 2024, Marley Spoon SE's US subsidiary, MMM Consumer Brands, Inc. ("MMM") signed and on 9 February 2024, closed, agreements with FreshRealm, Inc. ("FreshRealm") to enter into a strategic partnership for manufacturing and fulfillment, transforming the Company toward an asset-light model in support of scalability for future market consolidation. An asset purchase agreement was executed under which (i) certain production and fulfillment assets (and the associated security) and contractual obligations, including leasehold improvements, furniture, fixtures and equipment and certain liabilities located at the New Jersey, Texas and California fulfillment centers, and (ii) certain assets relating to, used or held for use by or in connection with the BistroMD operations (see below) were sold for a consideration of USD 24,000 thousand, a portion of which was held in escrow for a 12-month period.

At the same time, Marley Spoon Group SE signed an agreement for the acquisition of BistroMD, LLC ("BistroMD"), the leading doctor-designed ready-to-eat meal plan in the US as a first step toward its previously announced growth and consolidation strategy, adding EUR 35 million in revenue (unaudited) in the large and growing US ready-to-eat market. Simultaneously, certain larger investors of Marley Spoon Group SE agreed to invest a total of EUR 8.035 million at EUR 4.00 per share to support the above transactions.

##### Runway

On 23 January 2024, a Joinder and Seventh Amendment to the loan agreement was signed to provide for Marley Spoon Group SE to join as a new guarantor.

On 30 January 2024, a Consent and Eighth Amendment to the loan agreement was signed confirming the following:

- Extension of the amortization date of the loan to 15 January 2026;
- Extension of the maturity date of the loan to 15 June 2027;
- Granting of consent for MMM to execute the transaction with FreshRealm;
- Granting of consent for Marley Spoon Group SE to enter into a share purchase agreement with BistroMD for acquisition of the company

On 30 January 2024 a Ninth Amendment to the loan agreement was signed determining a pre-payment, without penalty, of the loan balance of EUR 10,320 thousand (USD 11,200 thousand). It also provided for the possibility of potential rate reductions upon certain pre-payment thresholds.

## 20 Closed group disclosure

The closed group disclosure contains the consolidated financial statements of Marley Spoon SE and the following subsidiaries (together, the closed Group):

Name	Country of Incorporation	% of Equity interest	
		2023	2022
Marley Spoon Pty Ltd	Australia	100	100
Chefgood Pty Ltd	Australia	100*	100*

\*Chefgood Pty Ltd was acquired as a wholly-owned subsidiary of Marley Spoon Pty Ltd, with completion occurring in January 2022.

### Entities subject to relief

ASIC Corporations (Wholly-owned Companies) Instrument 2016/785 relieves a company of a specified class that is wholly-owned by an Australian company, a disclosing entity which is an Australian body corporate, or a registered foreign holding company, of the necessity to prepare a financial report and directors' report where the requirements of the Instrument have been met. One of these requirements is that the holding entity and the subsidiaries have become parties to a deed of cross guarantee under which each of the entities guarantees the debts of the others.

Marley Spoon SE, Marley Spoon Pty Ltd and Chefgood Pty Ltd are party to a deed of cross guarantee and are all members of the closed Group. There are no other members of the extended closed Group included in these consolidated financial statements of this subgroup. All parties to the deed of cross guarantee which are controlled by Marley Spoon SE (as the holding entity) are part of this report.

There have been no parties added by an assumption deed, removed by a revocation deed and no parties which are the subject of a notice of disposal for the financial year ended 31 December 2023. There are no entities of this subgroup which obtained relief at the end of the preceding financial year, but which are ineligible for relief in respect of this financial year.

As all parties to the deed of cross guarantee are consolidated in these financial statements, there is no requirement to include any further provision in relation to any liabilities which are not consolidated.

The members of this closed Group have not recognized or authorized any dividends during the presented periods. Please see details of the movement in capital reserves and other reserves in note 8. Exchange differences arising from translation are recognized as described in note 18 and accumulated in a separate reserve (currency translation reserve) within equity.

The consolidated statement of profit or loss, consolidated statement of comprehensive income or loss and consolidated statement of financial position of the entities that are members of the closed Group are as follows:

### Consolidated statement of profit or loss

EUR in thousands	2023	2022
<b>Revenue</b>	151,373	176,290
Cost of goods sold	(84,917)	(98,528)
<b>Gross profit</b>	<b>66,456</b>	<b>77,762</b>
Fulfilment expenses	(21,458)	(26,762)
Marketing expenses	(24,877)	(30,478)
General & administrative expenses	(41,933)	(32,759)
<b>Earnings before interest &amp; taxes (EBIT)</b>	<b>(21,812)</b>	<b>(12,237)</b>
Financing income	7,939	5,365
Financing expenses	(1,613)	(3,258)
Derivative instruments	-	(7)
<b>Earnings before taxes (EBT)</b>	<b>(15,486)</b>	<b>(10,137)</b>
Income tax expenses	(14)	(25)



Loss for the year	(15,500)	(10,162)
Other comprehensive income / (loss) for the year	(980)	(1,940)
Items that may be subsequently reclassified to profit or loss		
Foreign exchange effects	(980)	(1,940)
<b>Total comprehensive income / (loss) for the year</b>	<b>(16,481)</b>	<b>(12,102)</b>

#### Consolidated statement of financial position

EUR in thousands	31-Dec-23	31-Dec-22
<b>ASSETS</b>		
<b>Non-current assets</b>		
Property, plant and equipment	9,547	10,228
Right-of-use assets	16,688	9,723
Lease Receivables	246	420
Intangible assets	17,910	16,366
Goodwill	8,653	9,016
Other non-current financial assets	1,908	1,927
Intercompany Loans	128,321	113,462
Intercompany Investments	7,155	13,968
<b>Total non-current assets</b>	<b>190,427</b>	<b>175,110</b>
<b>Current assets</b>		
Derivative financial instruments	154	-
Inventories	3,595	4,440
Trade and other receivables	403	144
Other current financial assets	1,828	1,811
Intercompany Receivables	10,797	10,679
Cash and cash equivalents	3,553	9,946
<b>Total current assets</b>	<b>20,330</b>	<b>27,020</b>
<b>Total assets</b>	<b>210,757</b>	<b>202,130</b>
<b>LIABILITIES AND EQUITY</b>		
Lease liabilities	13,577	8,310
Intercompany Loans with related party	3,993	-
Interest bearing loans and borrowings – non-current	12,592	10,588
Non-current provisions	1,052	1,830
Deferred tax liabilities	1,774	1,781
<b>Total non-current liabilities</b>	<b>32,987</b>	<b>22,509</b>
<b>Current liabilities</b>		
Trade and other payables	10,288	11,327
Contract liabilities	620	734
Interest bearing loans and borrowings - current	2,541	6,834
Lease liability – current	3,785	2,557
Other financial liabilities	5,440	7,322
Other non-financial liabilities	1,335	1,943
Intercompany Payables	7,106	15,848
<b>Total current liabilities</b>	<b>31,116</b>	<b>46,564</b>
<b>Equity</b>		
Share capital	73,559	39,336
Capital reserve	227,529	228,483
Other reserves	10,105	8,516
Currency translation reserve	(1,320)	(340)
Share capital subsidiaries	-	4,792



Accumulated net earnings (losses)	(163,217)	(147,730)
<b>Total equity</b>	<b>146,654</b>	<b>133,057</b>
<b>Total liabilities and equity</b>	<b>210,757</b>	<b>202,130</b>

The consolidated financial statements were authorized by the Management Board on 28 March 2024.

Fabian Siegel  
Chief Executive Officer, Chairman of the Management Board and Founder

Jennifer Bernstein  
Chief Financial Officer, Member of the Management Board

Daniel Raab  
Chief Operating Officer, Member of the Management Board

## RESPONSIBILITY STATEMENT

To the best of our knowledge and pursuant to applicable accounting principles for consolidated financial statements, we assure that a true and fair view of the financial position and performance is conveyed, that in the Marley Spoon management report, the progression of business, including the business results and the position of Marley Spoon, are presented so as to convey a true and fair view, and that the main opportunities and risks entailed in the Group's prospective development are described. Also, there are reasonable grounds to believe that the members of the extended closed Group note 20 will be able to meet any liabilities to which they are, or may become, subject because of the deed of cross guarantee.

Berlin, 28 March 2024



Fabian Siegel, Chief Executive Officer, Chairman of the Management Board and Founder



Jennifer Bernstein, Chief Financial Officer  
Member of the Management Board



Daniel Raab, Chief Operating Officer  
Member of the Management Board

## INDEPENDENT AUDITORS' OPINION

*Independent auditors report*

To Marley Spoon SE

### Opinions

We have audited the consolidated financial statements of Marley Spoon SE, Berlin, and its subsidiaries (the Group), which comprise the consolidated statement of financial position as at 31 December 2023, the consolidated statement of comprehensive income, consolidated statement of changes in equity and consolidated statement of cash flows for the fiscal year from 1 January 2023 to 31 December 2023, and notes to the consolidated financial statements, including a summary of significant accounting policies. In addition, we have audited the group management report of Marley Spoon SE for the fiscal year from 1 January 2023 to 31 December 2023.

In our opinion, on the basis of the knowledge obtained in the audit,

- the accompanying consolidated financial statements comply, in all material respects, with the IFRSs as adopted by the EU, and the additional requirements of German commercial law pursuant to Sec. 315e (1) HGB and, in compliance with these requirements, give a true and fair view of the assets, liabilities, and financial position of the Group as at 31 December 2023, and of its financial performance for the fiscal year from 1 January 2023 to 31 December 2023, and
- the accompanying group management report as a whole provides an appropriate view of the Group's position. In all material respects, this group management report is consistent with the consolidated financial statements, complies with German legal requirements and appropriately presents the opportunities and risks of future development.

Pursuant to Sec. 322 (3) Sentence 1 HGB, we declare that our audit has not led to any reservations relating to the legal compliance of the consolidated financial statements and of the group management report.

### Basis for the opinions

We conducted our audit of the consolidated financial statements and of the group management report in accordance with Sec. 317 HGB and in compliance with German Generally Accepted Standards for Financial Statement Audits promulgated by the Institut der Wirtschaftsprüfer [Institute of Public Auditors in Germany] (IDW). We performed the audit of the consolidated financial statements in supplementary compliance with International Standards on Auditing (ISA). Our responsibilities under those requirements, principles and standards are further described in the "Auditor's responsibilities for the audit of the consolidated financial statements and of the group management report" section of our auditor's report. We are independent of the group entities in accordance with the requirements of German commercial and professional law, and we have fulfilled our other German professional responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinions on the consolidated financial statements and on the group management report.

Material uncertainty related to going concern

We refer to the information in Note 9.2 in the notes to the consolidated financial statements and in section 3 of the group management report in which the executive directors state that the Group's ability to meet its financial obligations as they fall due and continue as a going concern depends on the Company's ability to maintain a positive cash balance. Management's forecast entails a positive cash balance for the next twelve months assuming a contribution margin expansion in line with the prior year and a reduction in G&A expenses as a percent of net revenue by up to 5 percentage points for the fiscal year 2024 as compared to fiscal year 2023. The development of cash flows could be negatively impacted by macroeconomic or external factors such as volatile customer behavior, cost inflation, supply chain disruptions or higher interest rates. In case of these potential headwinds the Group's ability to continue as a going concern depends on delivering positive operating cash flows through positive operating profitability driven by margin expansion and additional cost reductions. We draw attention to the existence of a material uncertainty that may cast significant doubt on the Company's ability to continue as a going concern and that represents a going concern risk pursuant to Sec. 322 (2) Sentence 3 HGB.

Our opinions are not modified in respect of this matter.

#### Key audit matters in the audit of the consolidated financial statements

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the consolidated financial statements for the fiscal year from 1 January 2023 to 31 December 2023. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon; we do not provide a separate opinion on these matters.

In addition to the matter described in section "Material uncertainty related to going concern", we have determined the matter described below to be the key audit matter to be disclosed in our audit report.

#### Revenue recognition

##### Reasons why the matter was determined to be a key audit matter

The Group generates revenue from the sale of food boxes. Revenue is recognized when the customer obtains control over the food boxes. Revenue is presented net of various sales discounts associated with rebate campaigns.

We are of the opinion that revenue recognition is a complex matter due to the high number of boxes sold and the variety of rebate programs which gives rise to an elevated risk of accounting errors. In light of the significance and the large number of individual transactions recorded, we are of the opinion that revenue recognition is a key audit matter.

##### Auditor's response

During our audit, we analyzed the accounting policies applied in the consolidated financial statements of Marley Spoon SE for revenue recognition in terms of the five-step model defined in IFRS 15. Moreover, we verified the processes implemented by the representatives of Marley Spoon SE for the recognition of revenue, particularly with regard to the treatment of rights of return and discount allowed and tested the effectiveness of the controls implemented in these processes.

We tested the plausibility of the reported revenues by the use of data analytics. In addition, as part of our substantive audit procedures, we reconciled the revenue recognized for a statistical sample to the cash received and verified whether the revenue was recorded in the correct period based on the underlying terms and conditions of the supply contract.

Our procedures did not reveal any exceptions relating to revenue recognition.

#### Reference to related disclosures

The disclosures on the accounting policies applied for the recognition of revenue are contained in Section 18.17 “Revenue Recognition” of the notes to the consolidated financial statements.

#### Other information

The Supervisory Board is responsible for the letter from the Chairman. In all other respects, the management is responsible for the other information. The other information comprises the following other components of the annual report:

- the Marley Spoon SE key performance indicators (KPIs)
- the letter from the CEO
- the letter from the Chairman
- the corporate governance statement
- the remuneration report
- the directors’ report
- the shareholder information and
- the responsibility statement

but not the consolidated financial statements, the management report disclosures included in the substantive audit, and our audit opinion thereon.

Our opinions on the consolidated financial statements and on the group management report do not cover the other information, and consequently we do not express an opinion or any other form of assurance conclusion thereon.

In connection with our audit, our responsibility is to read the other information and, in so doing, to consider whether the other information

- is materially inconsistent with the consolidated financial statements, with the group management report or our knowledge obtained in the audit, or

- otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

#### Responsibilities of the executive directors and the supervisory board for the consolidated financial statements and the group management report

The executive directors are responsible for the preparation of the consolidated financial statements that comply, in all material respects, with IFRSs as adopted by the EU and the additional requirements of German commercial law pursuant to Sec. 315e (1) HGB, and that the consolidated financial statements, in compliance with these requirements, give a true and fair view of the assets, liabilities, financial position, and financial performance of the Group. In addition, the executive directors are responsible for such internal control as they have determined necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud (i. e., fraudulent financial reporting and misappropriation of assets) or error.

In preparing the consolidated financial statements, the executive directors are responsible for assessing the Group's ability to continue as a going concern. They also have the responsibility for disclosing, as applicable, matters related to going concern. In addition, they are responsible for financial reporting based on the going concern basis of accounting unless there is an intention to liquidate the Group or to cease operations, or there is no realistic alternative but to do so.

Furthermore, the executive directors are responsible for the preparation of the group management report that, as a whole, provides an appropriate view of the Group's position and is, in all material respects, consistent with the consolidated financial statements, complies with German legal requirements, and appropriately presents the opportunities and risks of future development. In addition, the executive directors are responsible for such arrangements and measures (systems) as they have considered necessary to enable the preparation of a group management report that is in accordance with the applicable German legal requirements, and to be able to provide sufficient appropriate evidence for the assertions in the group management report.

The supervisory board is responsible for overseeing the Group's financial reporting process for the preparation of the consolidated financial statements and of the group management report.

#### Auditor's responsibilities for the audit of the consolidated financial statements and of the group management report

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and whether the group management report as a whole provides an appropriate view of the Group's position and, in all material respects, is consistent with the consolidated financial statements and the knowledge obtained in the audit, complies with the German legal requirements and appropriately presents the opportunities and risks of future development, as well as to issue an auditor's report that includes our opinions on the consolidated financial statements and on the group management report.

Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with Sec. 317 HGB and in compliance with German Generally Accepted Standards for Financial Statement Audits promulgated by the Institut der Wirtschaftsprüfer (IDW) and supplementary compliance with the ISAs will always detect a material misstatement. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate,



they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements and this group management report.

We exercise professional judgment and maintain professional skepticism throughout the audit. We also

- Identify and assess the risks of material misstatement of the consolidated financial statements and of the group management report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinions. The risk of not detecting a material misstatement resulting from fraud is higher than the risk of not detecting a material misstatement resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit of the consolidated financial statements and of arrangements and measures (systems) relevant to the audit of the group management report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of these systems.
- Evaluate the appropriateness of accounting policies used by the management and the reasonableness of estimates made by the management and related disclosures.
- Conclude on the appropriateness of the executive directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in the auditor's report to the related disclosures in the consolidated financial statements and in the group management report or, if such disclosures are inadequate, to modify our respective opinions. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to be able to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements present the underlying transactions and events in a manner that the consolidated financial statements give a true and fair view of the assets, liabilities, financial position and financial performance of the Group in compliance with IFRSs as adopted by the EU and the additional requirements of German commercial law pursuant to Sec. 315e (1) HGB.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express opinions on the consolidated financial statements and on the group management report. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinions.
- Evaluate the consistency of the group management report with the consolidated financial statements, its conformity with German law, and the view of the Company's position it provides.

- Perform audit procedures on the prospective information presented by the executive directors in the group management report. On the basis of sufficient appropriate audit evidence we evaluate, in particular, the significant assumptions used by the executive directors as a basis for the prospective information and evaluate the proper derivation of the prospective information from these assumptions. We do not express a separate opinion on the prospective information and on the assumptions used as a basis. There is a substantial unavoidable risk that future events will differ materially from the prospective information.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Berlin, 28 March 2024

Ernst & Young GmbH  
Wirtschaftsprüfungsgesellschaft

Dr. Röders  
Wirtschaftsprüfer  
German Public Auditor

Nasirifar  
Wirtschaftsprüfer  
German Public Auditor