

# Appendix 3Y

## Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity: Kogan.com Ltd</b>
<b>ACN: 612 447 293</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	<b>Mr David Shafer</b>
<b>Date of last notice</b>	<b>8 March 2024</b>

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct and Indirect
<b>Nature of indirect interest (including registered holder)</b> Note: Provide details of the circumstances giving rise to the relevant interest.	Indirect: Shafer Corporation Pty Ltd ATF the Shafer Family Trust and Shafer Corporation Pty Ltd ATF Shafer Family Trust  Direct: David Shafer
<b>Date of change</b>	4 April 2024
<b>No. of securities held prior to change</b>	3,075,642 Ordinary Shares in the name of Shafer Corporation Pty Ltd ATF the Shafer Family Trust  150,000 Ordinary Shares in the name of Shafer Corporation Pty Ltd ATF Shafer Family Trust  2,400,000 Options expiring 30 June 2025 Ex \$5.29 in the name of David Shafer  218,523 Performance Rights (granted at the 2023 AGM)
<b>Class</b>	Options expiring 30 June 2025 Ex \$5.29
<b>Number acquired</b>	Nil
<b>Number disposed</b>	2,400,000 Options

+ See chapter 19 for defined terms.

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<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	Nil
<b>No. of securities held after change</b>	3,075,642 Ordinary Shares in the name of Shafer Corporation Pty Ltd ATF the Shafer Family Trust  150,000 Ordinary Shares in the name of Shafer Corporation Pty Ltd ATF Shafer Family Trust  218,523 Performance Rights (granted at the 2023 AGM)
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Options exercised for Cash settlement

### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	N/A
<b>Name of registered holder (if issued securities)</b>	N/A
<b>Date of change</b>	N/A
<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	N/A
<b>Interest acquired</b>	N/A
<b>Interest disposed</b>	N/A
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	N/A
<b>Interest after change</b>	N/A

### Part 3 – <sup>+</sup>Closed period

<b>Were the interests in the securities or contracts detailed above traded during a <sup>+</sup>closed period where prior written clearance was required?</b>	No
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	N/A

<sup>+</sup> See chapter 19 for defined terms.

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<b>If prior written clearance was provided, on what date was this provided?</b>	N/A
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