

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity: Kogan.com Ltd
ACN: 612 447 293

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Mr David Shafer
Date of last notice	8 March 2024

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct and Indirect
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Indirect: Shafer Corporation Pty Ltd ATF the Shafer Family Trust and Shafer Corporation Pty Ltd ATF Shafer Family Trust Direct: David Shafer
Date of change	4 April 2024
No. of securities held prior to change	3,075,642 Ordinary Shares in the name of Shafer Corporation Pty Ltd ATF the Shafer Family Trust 150,000 Ordinary Shares in the name of Shafer Corporation Pty Ltd ATF Shafer Family Trust 2,400,000 Options expiring 30 June 2025 Ex \$5.29 in the name of David Shafer 218,523 Performance Rights (granted at the 2023 AGM)
Class	Options expiring 30 June 2025 Ex \$5.29
Number acquired	Nil
Number disposed	2,400,000 Options

+ See chapter 19 for defined terms.

Appendix 3Y Change of Director's Interest Notice

Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Nil
No. of securities held after change	3,075,642 Ordinary Shares in the name of Shafer Corporation Pty Ltd ATF the Shafer Family Trust 150,000 Ordinary Shares in the name of Shafer Corporation Pty Ltd ATF Shafer Family Trust 218,523 Performance Rights (granted at the 2023 AGM)
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Options exercised for Cash settlement

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – ⁺Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A

⁺ See chapter 19 for defined terms.

Appendix 3Y
Change of Director's Interest Notice

If prior written clearance was provided, on what date was this provided?	N/A
---	-----

For personal use only

+ See chapter 19 for defined terms.