

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity: Kogan.com Ltd</b>
<b>ACN: 612 447 293</b>

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	<b>Mr Ruslan Kogan</b>
<b>Date of last notice</b>	<b>19 August 2020</b>

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Indirect
<b>Nature of indirect interest (including registered holder)</b> Note: Provide details of the circumstances giving rise to the relevant interest.	Walsh St Management Pty Ltd ATF Walsh St Trust  Kogan Management Pty Ltd ATF the Ruslan Tech Trust
<b>Date of change</b>	4 April 2024
<b>No. of securities held prior to change</b>	337,620 fully paid ordinary shares in the name of Walsh St Management Pty Ltd ATF Walsh St Trust  15,515,701 fully paid ordinary shares in name of Kogan Management Pty Ltd ATF the Ruslan Tech Trust  3,600,000 Options Expiring 30 June 2025, Ex \$5.29  303,504 Performance Rights (granted at the 2023 AGM)
<b>Class</b>	Options expiring 30 June 2025, Ex \$5.29

+ See chapter 19 for defined terms.

## Appendix 3Y

### Change of Director's Interest Notice

<b>Number acquired</b>	Nil
<b>Number disposed</b>	3,600,000 Options
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	Nil
<b>No. of securities held after change</b>	<p>337,620 fully paid ordinary shares in the name of Walsh St Management Pty Ltd ATF Walsh St Trust</p> <p>15,515,701 fully paid ordinary shares in name of Kogan Management Pty Ltd ATF the Ruslan Tech Trust</p> <p>303,504 Performance Rights (granted at the 2023 AGM)</p>
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Exercise of Options for cash settlement

#### Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	
<b>Name of registered holder (if issued securities)</b>	
<b>Date of change</b>	
<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	
<b>Interest acquired</b>	
<b>Interest disposed</b>	
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	
<b>Interest after change</b>	

+ See chapter 19 for defined terms.

Part 3 – <sup>+</sup>Closed period

Were the interests in the securities or contracts detailed above traded during a <sup>+</sup> closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

<sup>+</sup> See chapter 19 for defined terms.