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**pro**  **medicus**  
OUR SUPPORT. YOUR SUCCESS.

Macquarie Conference

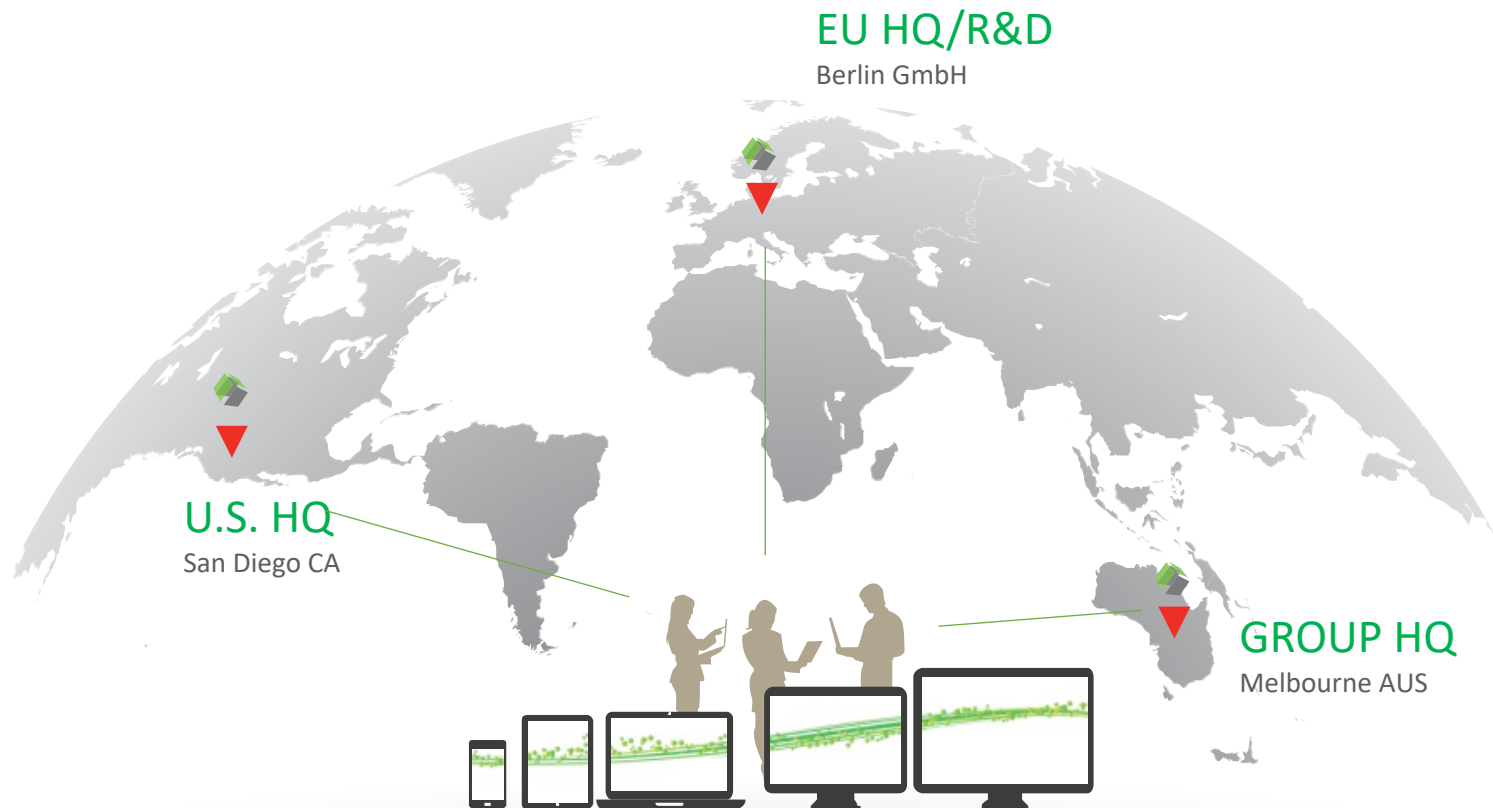
May 2024

  
**VISAGE IMAGING®**

# PRO MEDICUS (ASX:PME)

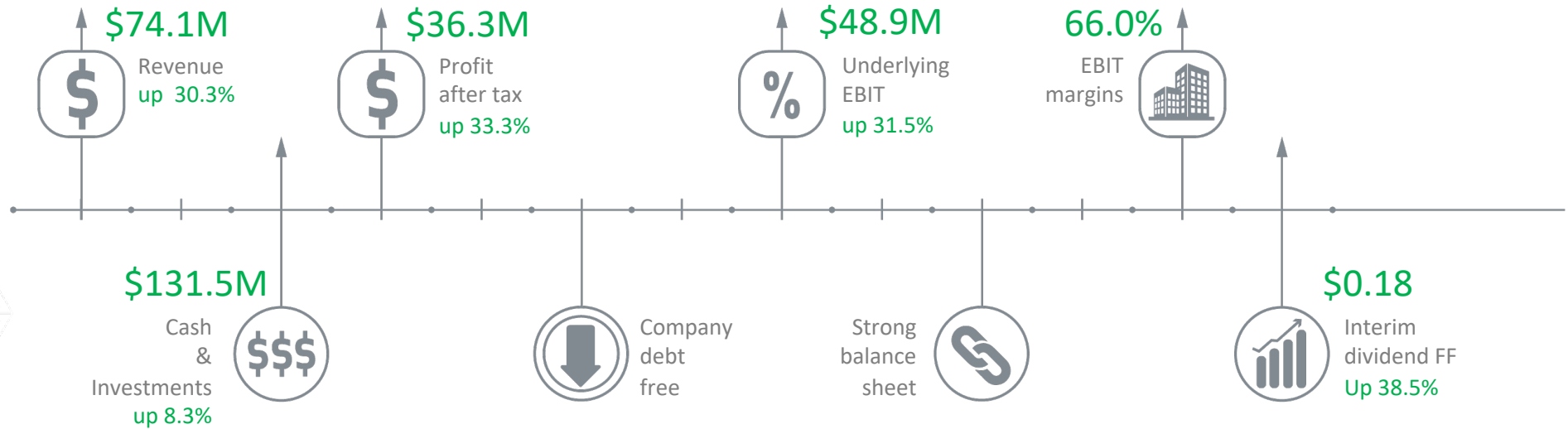
Healthcare IT company specializing in Enterprise Imaging and Radiology Information System (RIS) software.

Leading edge products, growing global presence.

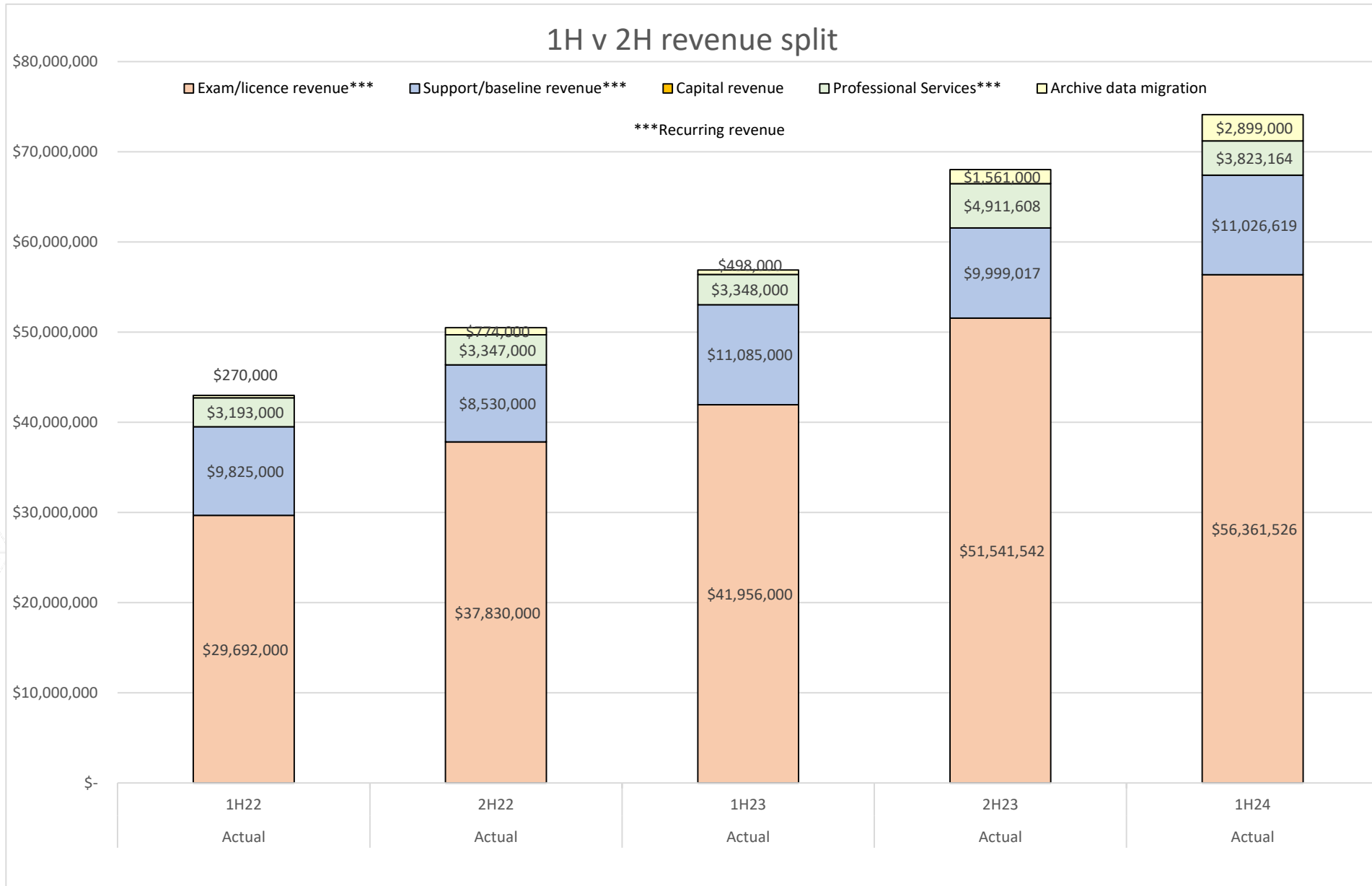


OVER 40+ SOFTWARE ENGINEERS

# RESULTS HY 2024



# HY 2024 REVENUE SPLIT



# HIGHLIGHTS HY 2024



Continues to grow  
**STRONGLY**

CURRENT  
PIPELINE



**\$24M/7 years**  
New Contract

JULY  
2023



**\$140M/10 years**  
New Contract

SEPTEMBER  
2023



**\$16M/8 years**  
New Contract

OCTOBER  
2023



**\$20M/8 years**  
New Contract

NOVEMBER  
2023



NOVEMBER -  
DECEMBER  
2023



Continues to grow  
**STRONGLY**

CURRENT  
PIPELINE

# OPERATONAL (TRANSACTION) MODEL

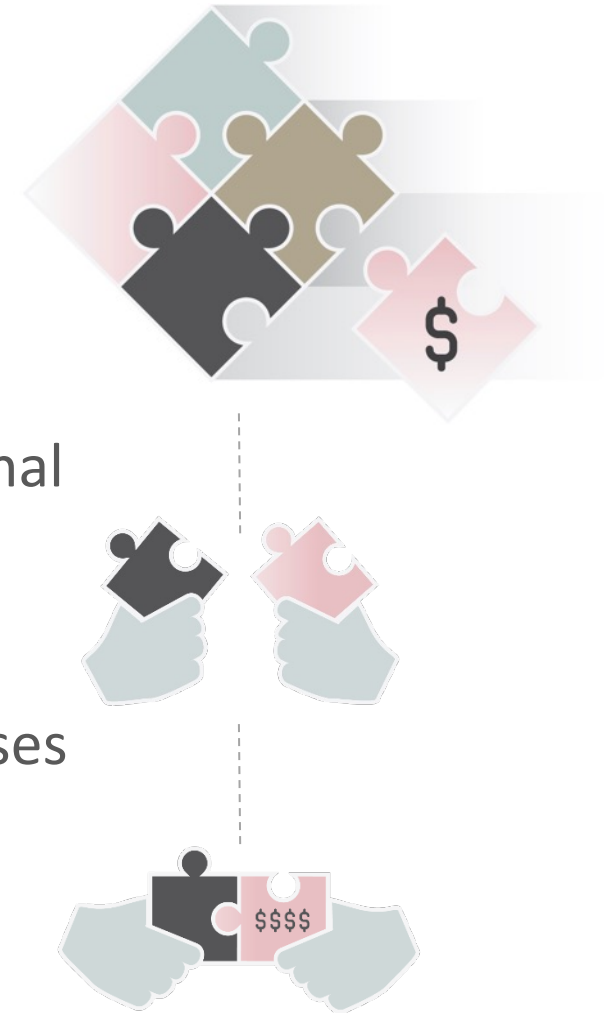
- Used in vast majority of US contracts
- Delivered as SaaS model
- Model based on transaction minimums
- Forward revenue > A\$608M/5 years\*
- Upside as client examination volumes grow
- Annuity style revenue stream – greater predictability

\* Assumes key contracts up for renewal are renewed at same rate



# OPERATING LEVERAGE


- Highly scalable offering
- SW only model
- Training & Installation – charged as professional services
- Contained cost base
- Margin continues to grow as footprint increases












# In Review

## 2023/2024 Top Hospitals

(alphabetical order)



1	 BRIGHAM AND WOMEN'S HOSPITAL	Brigham & Women's - Live Full PACS
2	 MASSACHUSETTS GENERAL HOSPITAL	Mass General - Live Full PACS
3	 MAYO CLINIC	Mayo Clinic - Live Full PACS
4	 Northwestern Medicine	Northwestern - Live Full PACS
5	 NYU Langone Health	NYU - Live Full PACS
6	 RUSH	Rush - Breast Imaging PACS
7	 UCLA Health	UCLA - Live Full PACS
8	 UC San Diego HEALTH SYSTEM	UCSD - Live Full PACS
9	 UCSF Health	UCSF - Live Full PACS

<https://health.usnews.com/best-hospitals/rankings>



# Increasing footprint in the IDN space

- IDNs represent the largest segment of the market
- Existing large IDN clients – Mercy, Sutter Health, Intermountain, Medstar.
- Momentum increasing with 6 sales to IDN's in the last 18 months
- All sales for more than one Visage product
- All six opportunities to be Cloud deployed
- Increasing network effect in this market segment.

# Visage 7.0

Continues to be #1 in Speed, Functionality and Scalability.



SPEED



FUNCTIONALITY



SCALABILITY



# MASSIVE DATA EXPLOSION

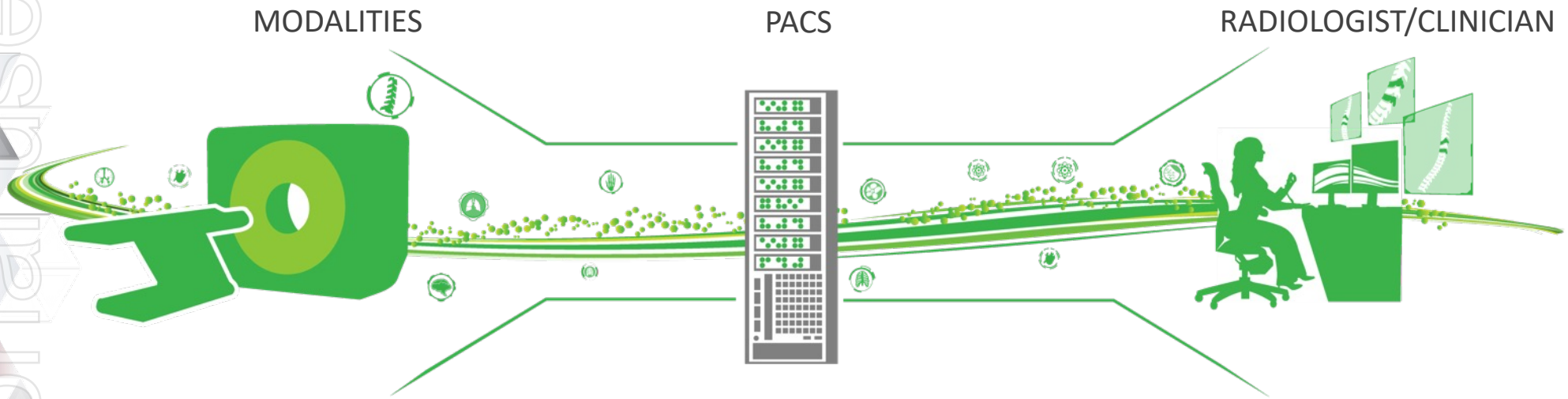
- High density Multi-slice CT - 10,000+ images
- HD Breast Tomosynthesis - 6 GB+
- Optoacoustic breast ultrasound - 10+ GB
- Total Body PET Scan - 10+ GB
- 7T MRI - much larger than 3T



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# LEGACY TECHNOLOGY

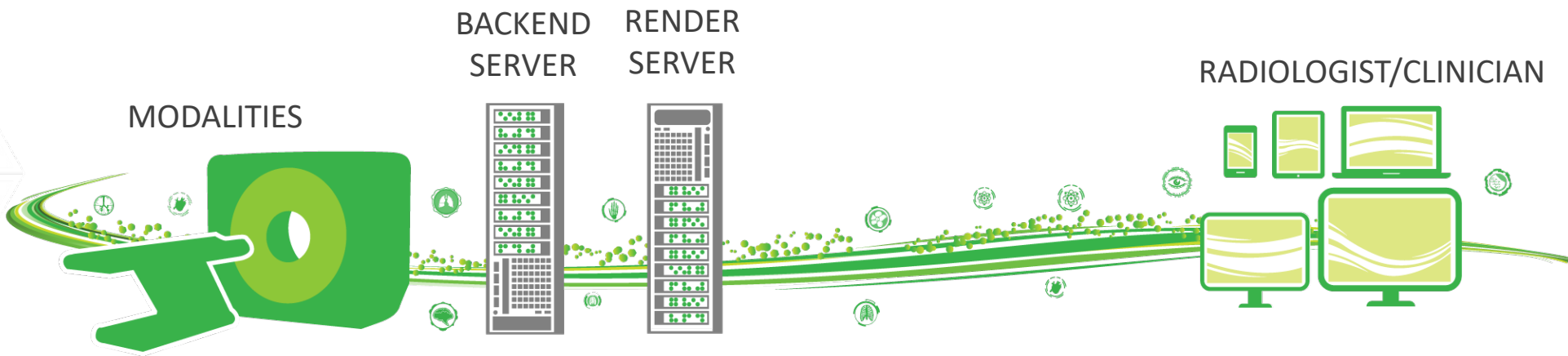
“Compress and Send”



# Visage SOLUTION:



## VISAGE 7 Streaming Technology

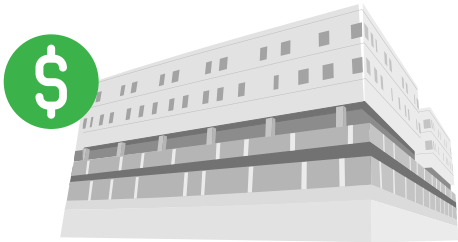


# FAST TRACK IMPLEMENTATION

- All implementations on or ahead of schedule
- Fast track methodology continues to deliver
- Large scale projects completed well under 1/4 the time of industry norm
- Delivers huge savings for client
- Frees PME staff for other jobs
- Reduces barrier to change
- New highly optimized hybrid model (onsite + remote)
- A key differentiator of Visage offering

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# VISAGE – PROVEN ROI



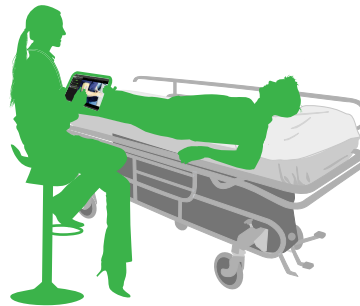
Significant IT & Infrastructure Savings



Unparalleled Increase in Radiologist Efficiency



Greater Clinical Accuracy



Improved Physician Engagement



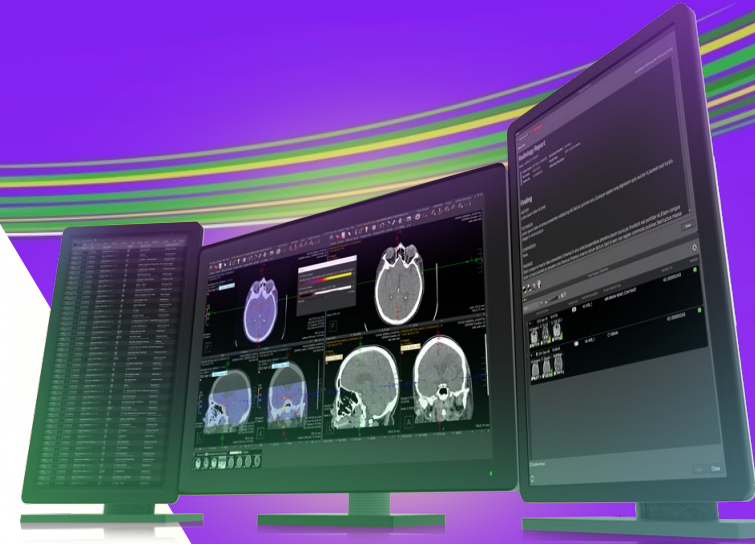
Delivers Superior Value Proposition



# Clinical Outcomes



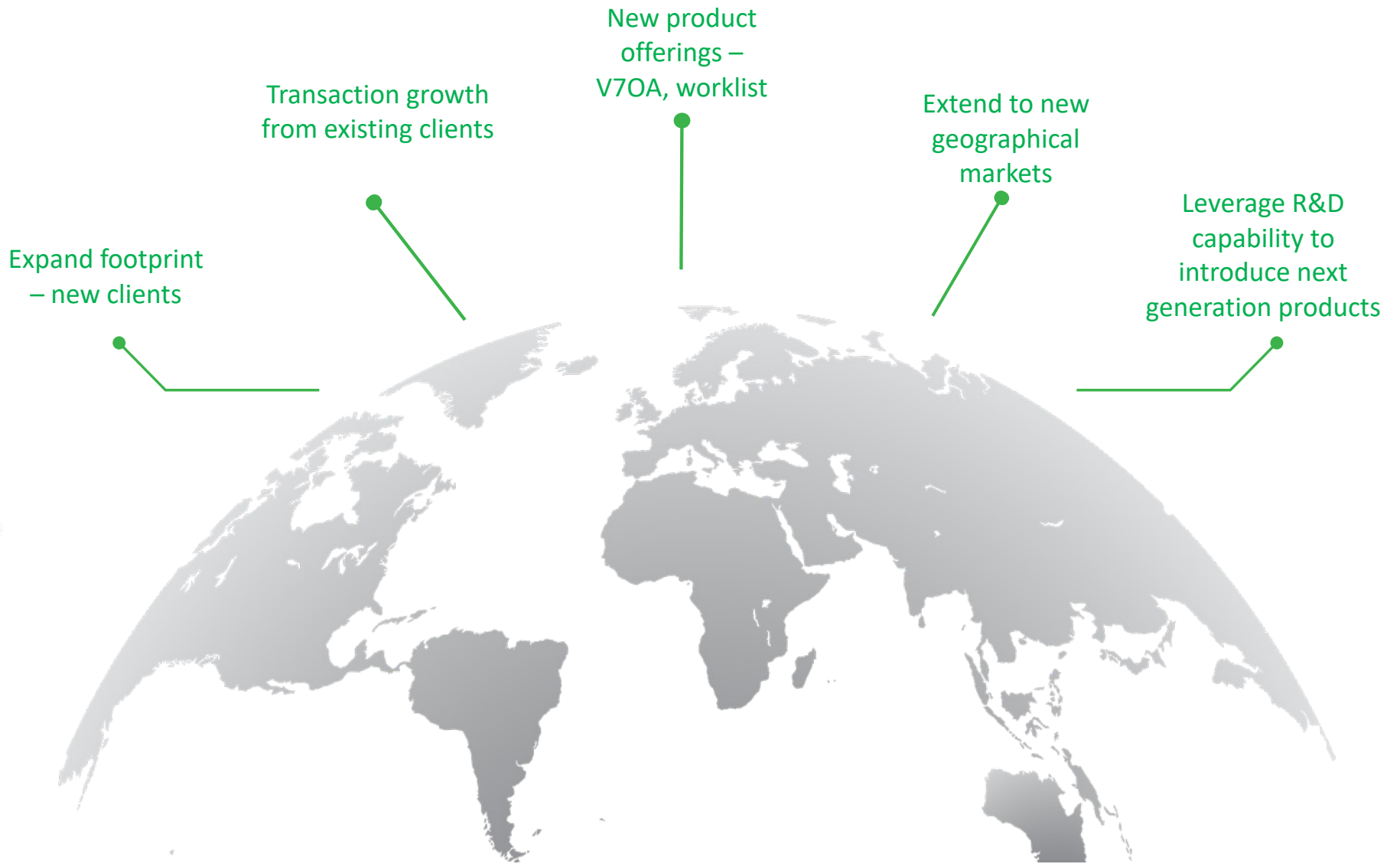
Moving the Needle



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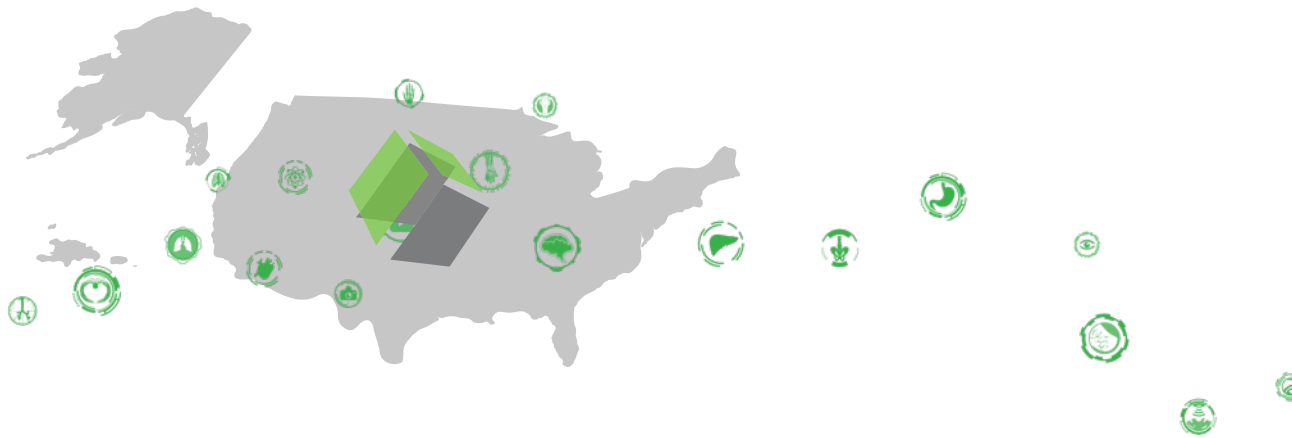


# GROWTH STRATEGY



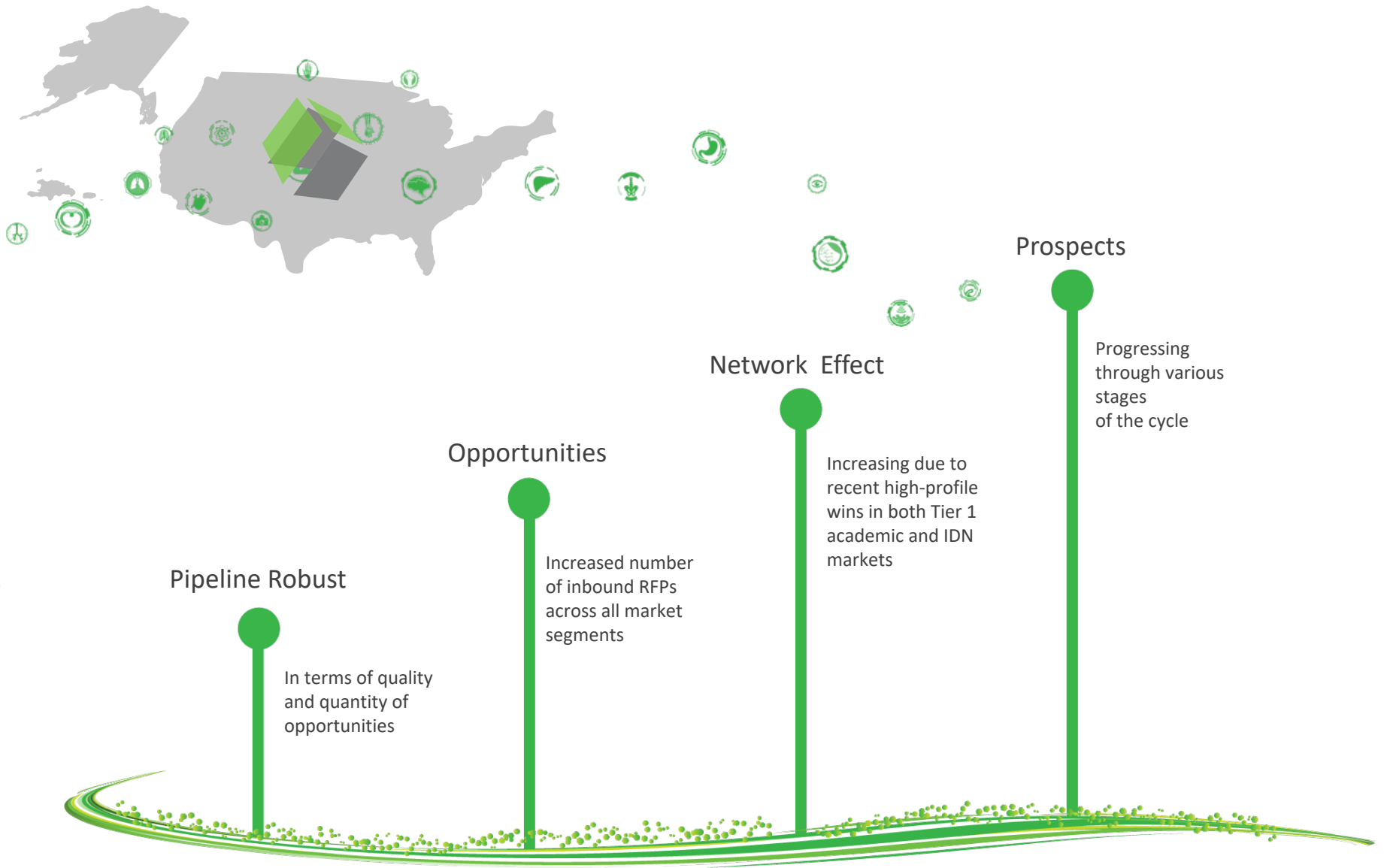
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# NORTH AMERICA – TAM



- 650 Million exams performed per annum in the US
- Growing by ~ 3.5% per year
- Visage able to address 100% of TAM from a product perspective
- ~ 85% of TAM addressable from commercial perspective – “full stack”, Cloud etc
- Current penetration is 7% and growing
- Very significant addressable runway

# NORTH AMERICAN PIPELINE



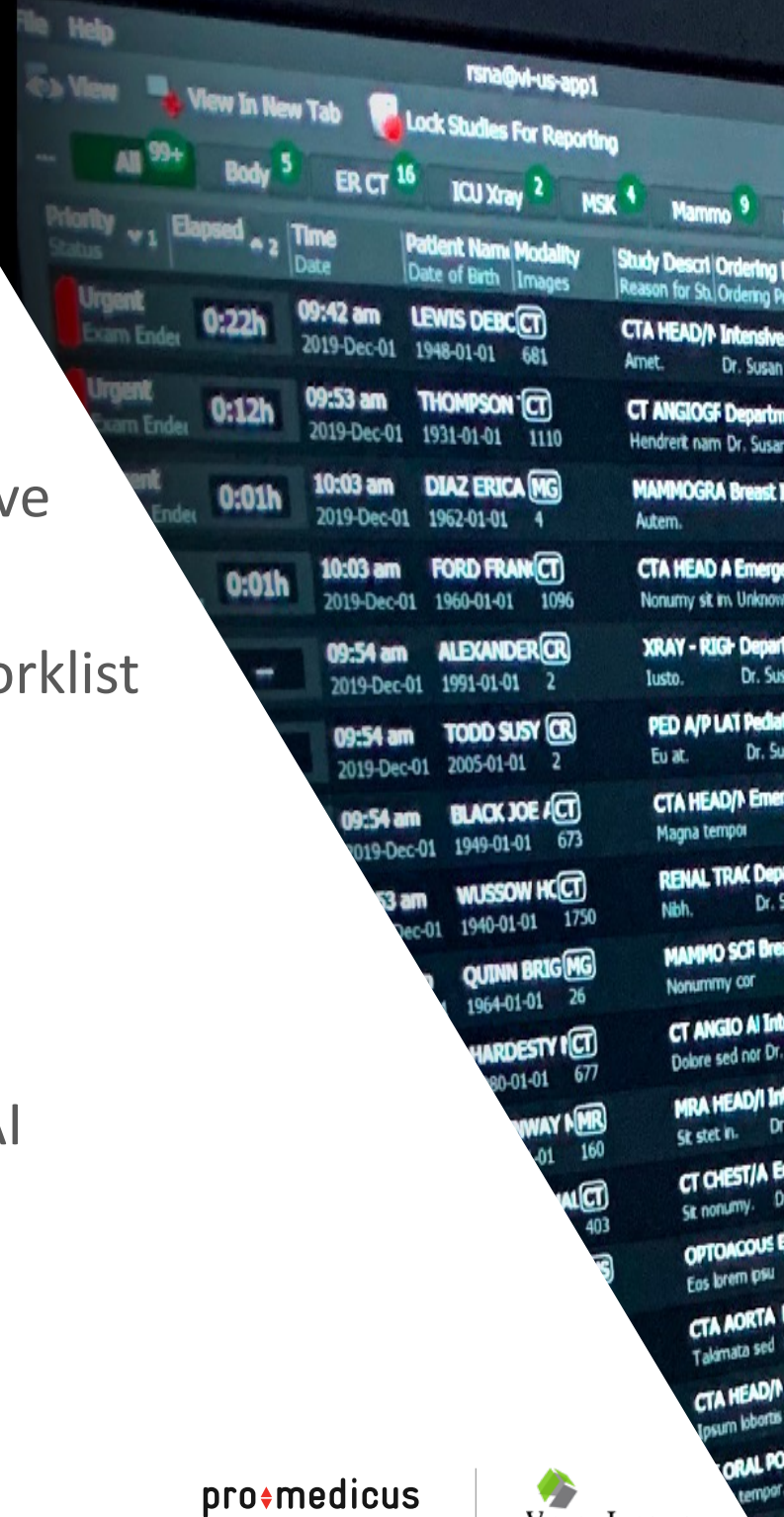
# VISAGE 7 OPEN ARCHIVE



- Same highly scalable Visage 7 platform
- Visage 7 Open Archive integral part of “Full Stack” solution
- Pipeline includes numerous Visage 7 Open Archive opportunities
- Key component of Visage in the Cloud strategy
- Transaction based model with potential upside

# VISAGE 7 WORKFLOW

- Adds to Visage 7 Viewer and Open Archive modules
- Based on over 30 years experience in Worklist SW
- Allows PME to offer “full stack” solution
- Integral part of Visage in the Cloud SaaS solution
- Ability to interface with broad range of AI algorithms
- Sold in majority of recent contracts
- Transaction based model with potential upside



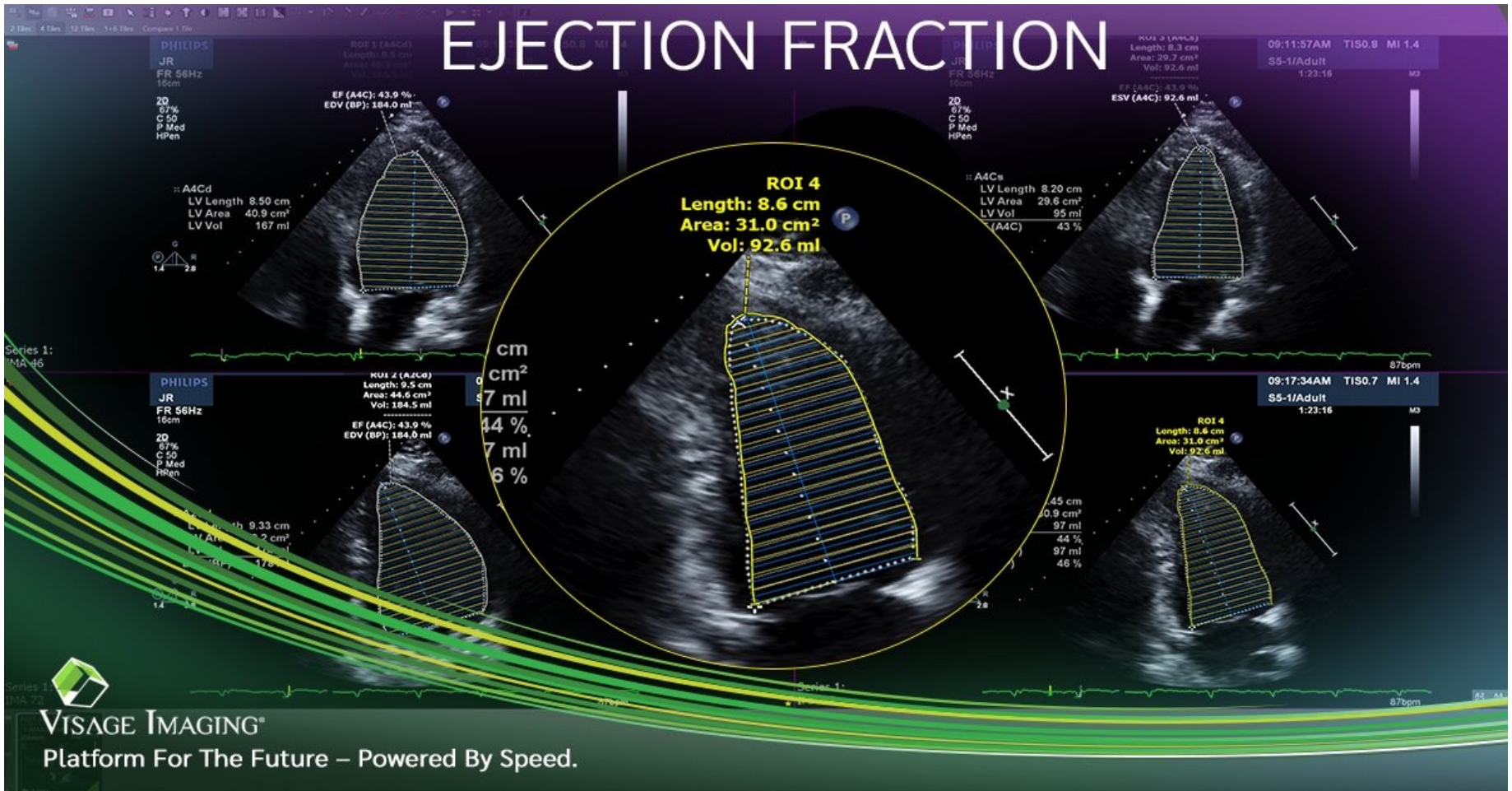
# Visage CloudPACS

- Visage 7 – fully Cloud native
- Ultrafast performance
- Full Visage 7 functionality + security and scale of cloud
- Cloud vendor agnostic - large scale implementations in all 3 cloud vendors - AWS, Azure and Google GCP
- Pipeline mandating Cloud deployment
- Significant strategic advantage over competitors



# One Viewer - Cardiology

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# AI in Radiology

# AI

ACCELERATOR

- Imbedded in SW or imaging equipment
- Prioritisation of cases – eg intracranial haemorrhage
- Screening – eg early-stage lung nodule detection
- Aid to diagnosis – 2<sup>nd</sup> opinion, incidental findings
- Automated diagnosis



# AI Research Leadership



**Malte Westerhoff, PhD**  
Global Chief Technology Officer



**Detlev Stalling, PhD**  
Head of Development



**Ming De Lin, PhD**  
Clinical Research Manager  
North America

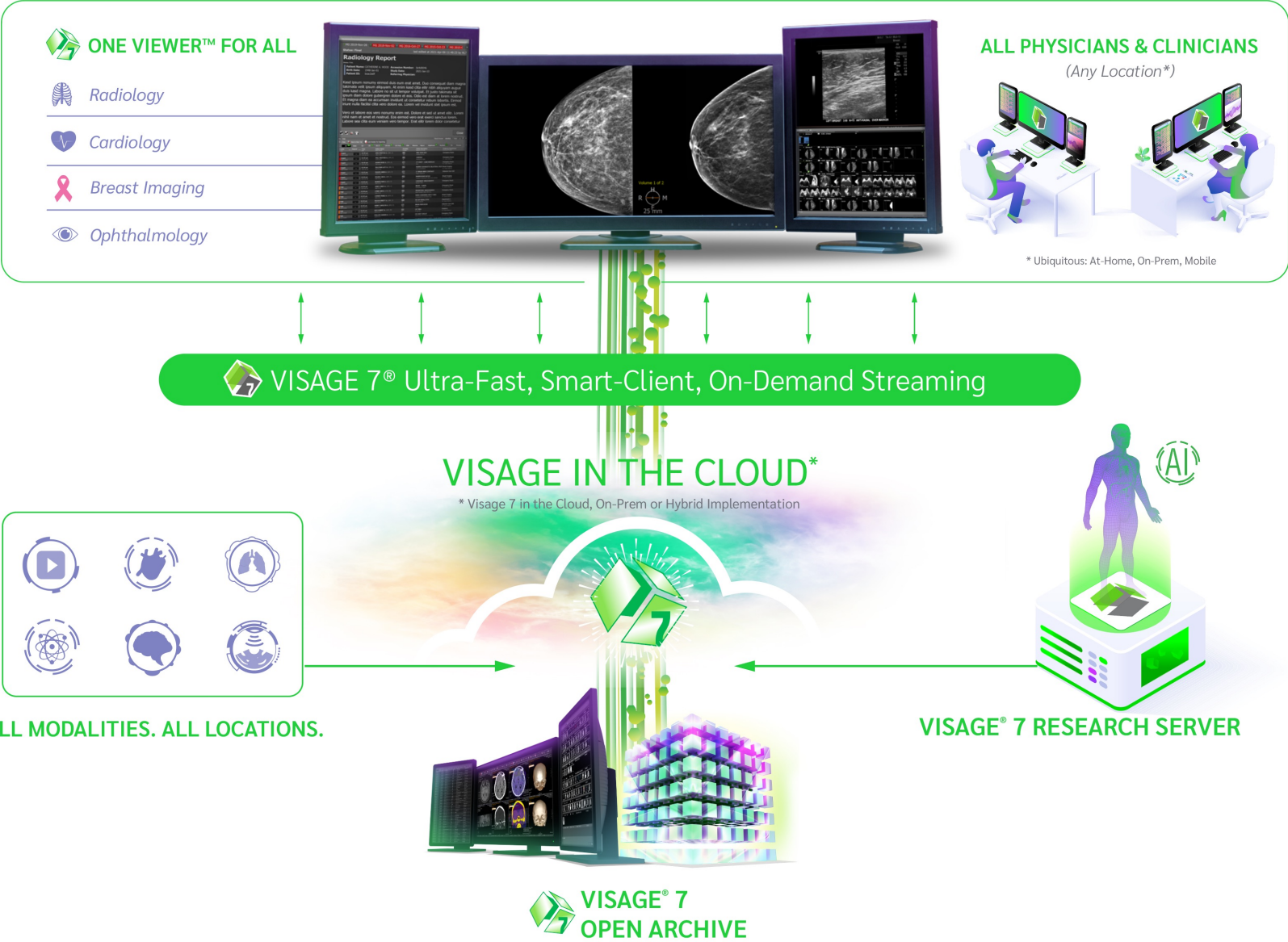


**Raj Moily, MBBS, PhD, MBA**  
Director, AI Business Development  
North America

# AI

ACCELERATOR

# Visage 7 Eco System



# Visage Ease VP for Apple Vision Pro

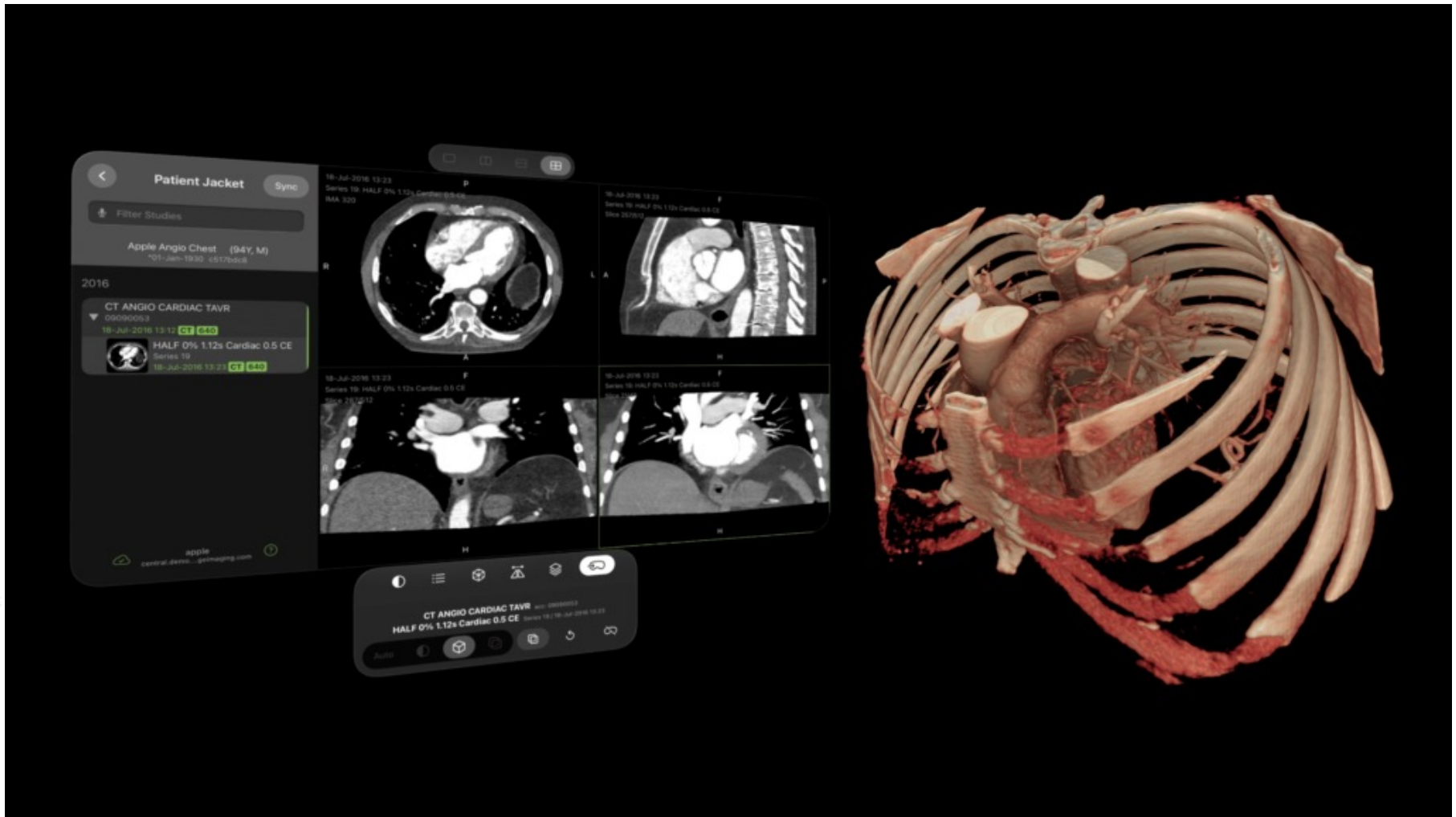


“From the Flintstones to the Jetsons”

# Visage Ease VP for Apple Vision Pro

- Launched 5<sup>th</sup> February with launch of Apple Vision Pro
- Visage's cinematic rendering engine natively embedded in Visage Ease VP
- Supports virtual screens at more than 4K resolution for each eye
- Immersive, spatial experiences for diagnostic imaging and multimedia
- Platform for immersive AI integration
- UC San Diego and other key Visage clients to pilot the technology

# Visage Ease VP for Apple Vision Pro



“Underpins our belief that our technology is 18 to 24 months ahead of competitors, if not more”

# SUMMARY

- Most successful half in company's history
- North American footprint continues to grow strongly
- Expanded product portfolio – “full stack” solution
- Cloud – huge strategic advantage over competitors
- Unparalleled value proposition both clinical and financial Rol
- Pipeline Continues to grow strongly.
- Large TAM – very long runway
- Visage strategy well positioned to leverage AI as it becomes mainstream
- Launch of Visage Ease VP for Apple Vision Pro

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THANK YOU