

## COMPANY ANNOUNCEMENT

9 May 2024

### Sales update

JB Hi-Fi Limited ("Group") provides the following sales update for the period 1 January 2024 to 31 March 2024 ("Q3 FY24"):

Sales Growth	Q3 FY24		Q3 FY24 YTD	
	Comparable	Total	Comparable	Total
JB HI-FI Australia	-0.3%	-0.1%	0.0%	0.5%
JB HI-FI New Zealand	2.9%	16.8%	0.0%	8.5%
The Good Guys	-0.8%	-0.8%	-7.3%	-7.3%

In a challenging and competitive retail market, the Group's Q3 FY24 sales remained resilient and in line with the Group's expectations.

Group CEO Terry Smart said "We are pleased with our Q3 FY24 sales results. Our trusted value-based offerings and high levels of customer service continue to resonate with our customers."

Authorised by the Group CEO, Terry Smart.

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Media & Investors:

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