



ASX RELEASE

3 July 2024

2024 Full Year Results Presentation and AGM

Southern Cross Media Group Limited (ASX: SXL) (SCA) will announce its results for the year ended 30 June 2024 on Thursday 29 August 2024. A teleconference will be held for shareholders and the investment community at 9:30am on Thursday 29 August 2024.

Participants who wish to dial in to the teleconference must register via the following pre-registration link: <https://register.vevent.com/register/BI693d7a86e55941a28f1981ca3f175c39>. Upon registering, you will receive a confirmation email with dial-in details and instructions for participating in the teleconference.

A recording of the presentation materials and teleconference will be posted on the SCA website following the call: <https://www.southerncrossaustereo.com.au/investors/reports/results/>

AGM

SCA will hold its AGM on Monday 25 November 2024 at 11:00am. Full details about how shareholders will be able to participate in the meeting will be provided in the notice of meeting, which will be available 28 days before the meeting date. In accordance with rule 10.7 of SCA's constitution, a person wishing to be considered at the AGM for election as a director must sign a consent to nomination and lodge it before Thursday 12 September 2024 at SCA's registered office at Level 2, 101 Moray Street, South Melbourne VIC 3205 (attention: Company Secretary).

Approved for release by Tony Hudson, Company Secretary.

For further information, please contact:

Southern Cross Media Group Limited

Investors:

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About Southern Cross Austereo

Southern Cross Austereo (SCA) is one of Australia's leading media companies and the home of LiSTNR, the Hit and Triple M networks and regional television stations, reaching more than 95% of the Australian population. The LiSTNR digital audio app hosts a library of free and compelling digital audio content available anytime, anywhere. It houses SCA's 99 FM, AM, and DAB+ radio stations, including AFL, NRL and international cricket coverage, 27 music genre stations, and over 800 podcasts from leading Australian and global creators, plus local news and information. With more than one million signed-in users, LiSTNR has something to entertain, inform, and inspire all Australians and helps advertisers to connect with highly engaged and addressable audiences. The LiSTNR digital audio sales network reaches an estimated 8 million people each month. SCA owns 99 radio stations across FM, AM, and DAB+ under the Triple M and Hit network brands and provides national sales representation for 56 regional radio stations, with 6.131 million listeners across the Hit and Triple M networks. SCA broadcasts 96 free to air TV signals across regional Australia and represents or has a joint venture with 39 TV stations, reaching 3.6 million people a week. SCA broadcasts Network 10 programs in regional Queensland, southern NSW, and Victoria and provides national advertising sales representation for Network 10 programming in all Australian states and territories. SCA also broadcasts and provides sales representation for Seven Network programming in Tasmania, Darwin, and Remote Central and Eastern Australia and for Seven and Nine Network programming in Spencer Gulf and Broken Hill. SCA also features Sky News Regional in regional Queensland, southern NSW, and Victoria and sales representation in northern NSW, Griffith, and Mount Gambier. SCA provides Australian sales representation for global open audio platform SoundCloud and Sonos Radio. www.southerncrossaustereo.com.au.

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