

# ASX RELEASE.

## BELL FINANCIAL GROUP

10 July 2024

### BFG expects 1H2024 profit before tax of approximately \$23.8 million, up 47%

Bell Financial Group Ltd (ASX:BFG) anticipates reporting a first half profit before tax of approximately \$23.8 million, a 47% increase on the prior corresponding period.

The result reflects an improved performance in our Retail and Wholesale broking business, and continued meaningful contributions from our Technology & Platforms and Products & Services businesses.

Full details will be provided when our Interim Financial Report is released in August.

#### IMPORTANT

This guidance is not a prediction of future performance or a guarantee of future performance and it involves known and unknown risks, uncertainties and other factors which are beyond Bell Financial Group's control, and which may cause actual results to differ from this guidance.

Bell Financial Group is not liable for the accuracy and/or correctness of the information and any differences between the guidance and actual outcomes.

This announcement was authorised for release by the Company Secretary.

#### For more information, contact:

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