

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Seven West Media Limited
ABN	91 053 480 845

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Jeffrey Howard
Date of last notice	29 November 2024

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Direct interest
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	
Date of change	19 December 2024
No. of securities held prior to change	Relevant interests in 6,456,094 Seven West Media securities comprising: <ul style="list-style-type: none">• 3,568,554 fully paid ordinary shares.• 2,887,540 Performance Rights.
Class	Ordinary shares and Performance Rights.
Number acquired	8,185,985 Performance Rights

+ See chapter 19 for defined terms.

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Number disposed	Nil
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	In accordance with shareholder approval obtained in the SWM 2024 Notice of Annual General Meeting held on 7 November 2024, the grant represents the annual long-term incentive component of Mr Howard's remuneration package for FY25. The number of Performance Rights issued to Mr Howard has been calculated by dividing the Grant Value, (being 100% of Mr Howard's fixed remuneration) by the five-trading day VWAP of a Company share following release of FY24 full-year results (\$0.1527). Each Performance Right is a right to acquire one fully paid ordinary share in the Company at no cost upon satisfaction of the vesting conditions.
No. of securities held after change	Relevant interests in 14,642,079 Seven West Media securities comprising: <ul style="list-style-type: none"> • 3,568,554 fully paid ordinary shares. • 11,073,525 Performance Rights.
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Issue of Performance Rights pursuant to the Company's FY25 Long Term Incentive Plan.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Not applicable
Nature of interest	
Name of registered holder (if issued securities)	
Date of change	
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	Not applicable
If prior written clearance was provided, on what date was this provided?	Not applicable

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