## ASX ANNOUNCEMENT

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ASX Market Announcements Australian Securities Exchange 20 Bridge Street Sydney NSW 2000

## **Tabcorp appoints Chief Wagering Officer**

Tabcorp Holdings Limited (**Tabcorp**) today announces the appointment of global wagering executive Michael Fitzsimons as Chief Wagering Officer.

Mr Fitzsimons will oversee all core wagering functions including digital, retail, tote, trading, product and marketing. The position is part of the company's evolved Executive Leadership Team structure, which was announced in December last year. The simpler structure will ensure all wagering functions will fall under one executive.

Mr Fitzsimons has over 20 years of global sports betting experience across the EU, US and Asia. He is currently Executive Director Wagering at Hong Kong Jockey Club (**HKJC**) where he leads strategy, trading, marketing, data and product development for fixed odds, parimutuel and lottery products. His current role encompasses oversight of one of the world's largest totes, including the World Pool platform, along with Risk Management of China Sports Lottery's 120,000 betting branches. Prior to his role at the HKJC, Mr Fitzsimons was Director of International Trading and Operations at The Stars Group. During this time, he successfully launched the PokerStars Sportsbook and relaunched SkyBet in Germany and Italy. Mr Fitzsimons is on the executive of the World Tote Association (WoTA).

Tabcorp Managing Director and Chief Executive Officer elect, Gillon McLachlan, said:

"Michael Fitzsimons is one of the world's most sought after wagering executives and brings extensive global sports betting experience to Tabcorp. He has a deep knowledge of international sports betting, trading and tote. Michael is a rare find – he knows digital and retail wagering and is one of the few people in the world who can connect both to grow a wagering product.

"The creation of a Chief Wagering Officer is a significant uplift in wagering capability within our executive team. The simpler vertical structure brings all levers that grow wagering together under one executive to ensure first class execution."

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Mr Fitzsimons is expected to commence in the first half of 2025. His appointment is subject to relevant regulatory and probity approvals.

This announcement was authorised for release by the Tabcorp Board.

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