Announcement Summary

Entity name

KOGAN.COM LTD

Announcement Type

New announcement

Date of this announcement

Tuesday January 28, 2025

The +securities to be quoted are:

+Securities issued under a +dividend or distribution plan

Total number of +securities to be quoted

ASX +security code	Security description	Number of +securities to be quoted	Issue date
KGN	ORDINARY FULLY PAID	224,815	29/11/2024

Refer to next page for full details of the announcement

Part 1 - Entity and announcement details

1.1 Name of entity

KOGAN.COM LTD

We (the entity named above) apply for +quotation of the following +securities and agree to the matters set out in Appendix 2A of the ASX Listing Rules.

1.2 Registered number type

ACN

Registration number

612447293

1.3 ASX issuer code

KGN

1.4 The announcement is
New announcement

1.5 Date of this announcement

28/1/2025

Part 2 - Type of Issue

2.1 The +securities to be quoted are:
+Securities issued under a +dividend or distribution plan

2.2 The +class of +securities to be quoted is:
Additional +securities in a class that is already quoted on ASX ("existing class")

2.3b.1 Date of Appendix 3A.1 lodged with ASX in relation to the underlying +dividend or distribution
3/10/2024

Part 3B - number and type of +securities to be quoted (existing class) where issue has not previously been notified to ASX in an

Appendix 3B

Additional +securities to be quoted in an existing class issued under a +dividend or distribution plan

ASX +security code and description

KGN : ORDINARY FULLY PAID

Issue date

29/11/2024

Will the +securities to be quoted rank equally in all respects from their issue date with the existing issued +securities in that class?

Yes

Issue details

Number of +securities to be quoted

224,815

Are the +securities being issued for a cash consideration?

No

Please describe the consideration being provided for the +securities

Being issued under a dividend distribution plan

Please provide an estimate (in AUD) of the value of the consideration being provided per +security for the +securities to be quoted

1,009,419.000000

Any other information the entity wishes to provide about the +securities to be quoted

Part 4 - Issued capital following quotation

Following the quotation of the +securities the subject of this application, the issued capital of the entity will comprise:

The figures in parts 4.1 and 4.2 below are automatically generated and may not reflect the entity's current issued capital if other Appendix 2A, Appendix 3G or Appendix 3H forms are currently with ASX for processing.

4.1 Quoted +securities (total number of each +class of +securities quoted on ASX following the +quotation of the +securities subject of this application)

ASX +security code and description	Total number of +securities on issue
KGN : ORDINARY FULLY PAID	99,866,173

4.2 Unquoted +securities (total number of each +class of +securities issued but not quoted on ASX)

ASX +security code and description	Total number of +securities on issue
KGNAA : PERFORMANCE RIGHTS	2,080,917
KGNAC : OPTION EXPIRING 01-APR-2025 EX $16.38	61,632
KGNAJ : OPTION EXPIRING 31-DEC-2026 EX $3.68	72,233
KGNAL : OPTION EXPIRING 30-JUN-2027 EX $4.35	16,635
KGNAI : OPTION EXPIRING 01-SEP-2026 EX $3.68	178,773
KGNAK : OPTION EXPIRING 30-JUN-2026 EX $3.68	1,359
KGNAE : OPTION EXPIRING 27-FEB-2026 EX $3.78	15,000
KGNAF : OPTION EXPIRING 28-FEB-2027 EX $3.78	15,000
KGNAG : OPTION EXPIRING 28-FEB-2028 EX $3.78	15,000
KGNAH : OPTION EXPIRING 27-FEB-2029 EX $3.78	15,000
KGNAD : OPTION EXPIRING 31-AUG-2024 EX $9.88	280,000

Part 5 - Other Listing Rule requirements

5.1 Are the +securities being issued under an exception in Listing Rule 7.2 and therefore the issue does not need any security holder approval under Listing Rule 7.1?
Yes

5.1a Select the number of the applicable exception in Listing Rule 7.2

4

5.1a.1 Does the +dividend or distribution plan meet the requirement of listing rule 7.2 exception 4 that it does not impose a limit on participation?
Yes