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24 December 2025

RocketBoots Raises A$7M to Accelerate International Expansion

Highlights

- Firm commitments received to raise A$7 million at $0.25 per share (via placement)
- Strong support from new and existing sophisticated investors, including 4 new institutions entering the register
- Funds will be used to support international expansion and working capital requirements as the Company scales to deliver current and future customer contracts.

SYDNEY, AUSTRALIA – 24 December 2025 – RocketBoots Limited (ASX: ROC) (**RocketBoots** or the **Company**) is pleased to announce it has received firm commitments to raise A$7 million at $0.25 per share (before costs) in a well-supported placement to new and existing sophisticated investors (**Placement**).

RocketBoots CEO, Joel Rappolt, said:

> *"We are pleased with the strong level of investor interest in RocketBoots following the recent signing of a transformational contract with a tier-one global retailer.*
>
> *This capital raising leaves the Company well capitalised to scale our global team and deploy and support our proprietary AI-driven loss-prevention platform, which is expected to deliver a material uplift in annual recurring revenues.*
>
> *Together with the new contract, the funds raised position RocketBoots to accelerate conversion of its global enterprise pipeline and continue international expansion, with a number of customers currently in advanced stages of engagement across a significant global opportunity."*

Placement Details

The Placement will comprise the issue of 28,000,000 new fully paid ordinary shares (**New Shares**) at an offer price of $0.25 per share (**Offer Price**) to raise gross proceeds of A$7 million. The Company will utilise its existing capacity to facilitate the Placement being 10,768,665 New Shares issued under Listing Rule 7.1 and 17,131,335 New Shares issued under Listing Rule 7.1A. The New Shares will rank pari passu with the Company's existing fully paid ordinary shares. Additionally, a Director will participate in the offer ($25,000 for 100,000 new fully paid ordinary shares) subject to shareholder approval at the next general meeting.

The Offer Price of $0.25 per share represents:

- A 5.7% discount to the last traded price on Friday 19 December 2025 of $0.2650;
- A 17.9% discount to the 5-day volume-weighted average price (**VWAP**) of $0.3046; and
- A 17.4% discount to the 10-day VWAP of $0.3027; and
- A 16.1% discount to the 15-day VWAP of $0.2980.

Taylor Collison Limited, Bell Potter Securities Limited and Originate Capital Pty Ltd acted as joint lead managers to the Placement. Further details regarding the Placement are set out in the Appendix 3B of today's date.

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Use of Funds

Proceeds from the Placement will be used to support RocketBoots' international expansion, including the recent transformational contract win as announced to the market on 18 December 2025 ("Transformational A$9.1m ARR Global Contract Win"). The Company intends to scale its global team, transform its technology architecture to improve gross margins and drive conversion of its global enterprise customer pipeline, with residual funds applied to working capital and Placement costs.

Placement Timeline

Trading halt and Placement conducted	Monday, 22 December 2025
Trading halt lifted and announcement of Placement	Wednesday, 24 December 2025
Bombora Settlement of New Shares under Placement*	Wednesday, 24 December 2025
Bombora Allotment of New Shares	Tuesday, 30 December 2025
Settlement of New Shares under Placement	Monday, 12 January 2026
Allotment (and normal trading) of New Shares under Placement	Tuesday, 13 January 2026

All dates and times are indicative only. The commencement and quotation of New Shares is subject to confirmation from ASX. Subject to the requirements of the Corporations Act, the ASX Listing Rules and other applicable rules, the Company reserves the right to amend this timetable at any time, either generally or, in particular cases, without notice.

**Bombora is an existing major shareholder and strategic investor and will be settling directly with RocketBoots to reduce costs associated with the capital raise.*

Authorised for Release

This announcement has been authorised for release by the Board of RocketBoots Limited.

ENDS

For further information, please contact:
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About RocketBoots

1. RocketBoots mission is to empower the world's largest retailers & banks to run their large networks of stores & branches with lower operational costs & loss while improving service, sales & loyalty.

2. We achieve this by transforming video into performance improvement using Edge AI, cloud computing, simulation, advanced analytics and out of the box user interfaces.

3. Business critical trends driving demand for our software:
   ⇒ Retail shrinkage continues to accelerate globally
   ⇒ Self-checkout expansion requires loss-prevention technology to scale safely
   ⇒ Increased interest/hype in adopting AI to optimise margins, reduce operating costs & improve service

RocketBoots AI-powered product offerings directly address these core business trends:

Adaptive Loss Prevention for Retail

- Reduces self-checkout loss without adding needless friction
- Reduces staff driven loss at checkout
- Reduces margin lost to un-needed staff hours
- Reduces the risk of experience driven sales loss today (abandonment) & tomorrow (loyalty/ lifetime value of a customer)



Branch Value Optimisation

- Surgically enables branch/ digital hybrid working
- Lowers branch operating costs
- Speeds up response times across branch & digital channels
- Reveals service bottlenecks that impact NPS

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