For personal use only

ASX Announcement
30 September 2026

Completion of the Datisan Sale

XPON Technologies Group Limited (ASX: XPN) (**XPON** or the **Company**) is pleased to advise that it has completed the sale of 100% of the shares in its wholly owned subsidiary Datisan Pty Ltd (Datisan) to Incubeta Australia Pty Limited (ACN 138 482 916) (Incubeta) (the Transaction).

XPON has received total cash consideration of **$8.1 million**, comprising a **$5.5 million completion payment** and a **$2.6 million working capital adjustment**.

In addition, a contingent earn-out consideration of up to A$2 million may be payable, calculated by reference to Datisan's gross profit for the 12 months ending 31 December 2026:

- no earn-out is payable if gross profit is below A$4.81 million;
- between A$4.81 million and the gross profit target of A$5.34 million, the earn-out scales on a linear pro-rata basis up to A$1.5 million; and
- above the A$5.34 million target, a further earn-out of up to A$0.5 million is payable, capped at a total of A$2.0 million.

Use of proceeds

The proceeds will be applied to repay the 800k Loan Facility including interest payable, announced to the ASX on 1 June 2026. The loan facility was applied to aid transaction costs, working capital and business development.

The remaining cash balance will be used for investment in the Wondaris AI Marketing Platform and the Company's AI acquisition strategy.

Management comment

XPON Chair

"Completing the sale of Datisan is an important milestone for XPON. It crystallises value for shareholders, strengthens our balance sheet and allows us to focus our people and capital on the Wondaris AI Marketing Platform.

We thank the Datisan team for their contribution to XPON and wish them every success with Incubeta. We also thank our shareholders for their strong support of the Transaction.

We would also like to thank our corporate advisors Latimer Partners and HWLE Lawyers for their support through the transaction through to completion"

This announcement has been approved and authorised for release by the Board of Directors of XPON Technologies Group Limited ACN 635 810 258

For personal use only

-ENDS

For further information, please contact:

Rebecca He
1300 400 371

investors@xpon.ai

For media inquiries, please contact:

marketing@xpon.ai

About XPON Technologies Group Limited (ASX: XPN)

XPON Technologies Group Limited (ASX: XPN) is an Australian-listed data and marketing technology company. Following completion of the proposed Datisan divestment, XPON will focus on building and commercialising the Wondaris AI Marketing Platform — a proprietary platform that enables enterprise marketers to activate first-party data, optimise marketing spend, and drive measurable business outcomes — and on pursuing strategic M&A opportunities in the AI sector. To learn more, please visit: xpon.ai

Forward-Looking Statements

This announcement contains or may contain forward-looking statements that are based on XPON's beliefs, assumptions, and expectations and on information currently available to XPON. All statements that address operating performance, events, or developments that XPON or its directors expect or anticipate will occur in the future are forward-looking statements.

XPON believes that these forward-looking statements are reasonable as and when made. You should not place undue reliance on forward-looking statements because they speak only as of the date when made. XPON does not assume any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

No assurance or guarantee is, or should be taken to be, given in relation to, and no reliance should be placed on, the future business performance or results of XPON or the likelihood that the current assumptions, estimates, or outcomes will be achieved. Actual results, developments, or events could differ materially from those disclosed in the forward-looking statements.