Southern Cross Media Group Limited

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16 April 2010

ASX RELEASE / MEDIA RELEASE

Southern Cross Media Group - Change of Company Secretary and Registered Office

Southern Cross Media Group Limited (**ASX: SXL**) today announced the appointment of Ms. Louise Bolger as Company Secretary, following the resignation of Ms. Christine Williams.

Southern Cross Media Group Limited has also changed its registered office address to Level 2, 70 Park Street, South Melbourne, VIC, 3205.

For further information, please contact:

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