

Southern Cross Media Group Limited

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26 August 2010

ASX RELEASE/MEDIA RELEASE

Southern Cross Media Group – Notice of Full Year 2010 Results Presentation

Southern Cross Media Group Limited (**ASX: SXL**) will announce its results for the full year ended 30 June 2010 on Tuesday, 31 August 2010 at approximately 9 am.

A briefing will be held for the investment community at 11 am on Tuesday, 31 August 2010 at:

The Hilton Hotel
Rooms 3 & 4
488 George Street
Sydney

Those interested in listening to the briefing can access it via a conference call facility. Details for the conference call are as follows:

Australia: 1800 554 798
International: +61 2 8113 1400
Conference ID: 5828512

Alternatively, a live webcast will be accessible from the SCMG website (www.scmediagroup.com.au/).

For further information, please contact:

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