

Southern Cross Media Group Limited

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16 February 2011



ASX RELEASE/MEDIA RELEASE

Southern Cross Media Group – Notice of Half Year 2011 Results Presentation

Southern Cross Media Group Limited (**ASX: SXL**) will announce its results for the half year ended 31 December 2010 on Tuesday, 22 February 2011.

A briefing will be held for the investment community at 11:00 am on Tuesday, 22 February 2011 at:

The Hilton Hotel
Rooms 5 & 6
488 George Street
Sydney

Those interested in listening to the briefing can access it via a conference call facility. Details for the conference call are as follows:

Australia: 1800 148 258
International: +61 2 8524 6650
Conference ID: 43141789

Alternatively, a live webcast will be accessible from the SCMG website (www.scmediagroup.com.au/).

For further information, please contact:

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