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ASX RELEASE / MEDIA RELEASE

Southern Cross Media Group 2011 Full Year Results Webcast

Southern Cross Media Group Limited (ASX: SXL) today confirmed that it will be holding a webcast of its 2011 full year results at 11:00 am AEST on Wednesday, 24 August 2011.

The webcast will include a presentation of the company's FY2011 results by Rhys Holleran, CEO of Southern Cross Media Group and Steve Kelly, CFO of Southern Cross Media Group.

The webcast can be accessed by following the link on Southern Cross Media Group's website: www.southerncrossastereo.com.au

For further information, please contact:

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