

Southern Cross Media Group Limited
ABN 91 116 024 536

Level 2, 70 Park Street
SOUTH MELBOURNE VIC 3205
AUSTRALIA

Telephone +61 3 9922 2121
Fax +61 3 9922 2199
Internet www.scmidiagroup.com.au
www.southerncrossaustereo.com.au

18 August 2011



ASX RELEASE / MEDIA RELEASE

Southern Cross Media Group 2011 Full Year Results Presentation

Southern Cross Media Group Limited (ASX: SXL) will announce its results for the full year ended 30 June 2011 on Wednesday, 24 August 2011 at 11 am.

The briefing for the investment community will be held at 11 am on Wednesday, 24 August 2011 at:

Sheraton on the Park
Phillip Room, Level 2
161 Elizabeth Street
Sydney

Those interested in listening to the briefing can access it via a conference call facility. Details for the conference call are:

Australia: 1800 148 258
International: +61 2 8524 6650
Passcode: 92893902

Alternatively, as previously advised, a live webcast of the briefing will be accessible from www.southerncrossaustereo.com.au

For further information, please contact:

Rhys Holleran

Chief Executive Officer

Tel: 03 9922 2023

Mob: 0418 240 644

Email: rhys.holleran@scmedia.com.au

For personal use only