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ASX RELEASE / MEDIA RELEASE

Southern Cross Media Group 2011 Full Year Results Presentation

Southern Cross Media Group Limited (ASX: SXL) will announce its results for the full year ended 30 June 2011 on Wednesday, 24 August 2011 at 11 am.

The briefing for the investment community will be held at 11 am on Wednesday, 24 August 2011 at:

Sheraton on the Park
Phillip Room, Level 2
161 Elizabeth Street
Sydney

Those interested in listening to the briefing can access it via a conference call facility. Details for the conference call are:

Australia: 1800 148 258
International: +61 2 8524 6650
Passcode: 92893902

Alternatively, as previously advised, a live webcast of the briefing will be accessible from www.southerncrossastereo.com.au

For further information, please contact:

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