

## Appendix 3Y

### Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

<b>Name of entity:</b> Southern Cross Media Group Limited
<b>ABN:</b> 91 116 536

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

<b>Name of Director</b>	Leon Pasternak
<b>Date of last notice</b>	18 August 2011

#### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

<b>Direct or indirect interest</b>	Direct and indirect
<b>Nature of indirect interest (including registered holder)</b> Note: Provide details of the circumstances giving rise to the relevant interest.	Commercial Custodian Nominees Pty Limited <Pasternak Superfund A/C>
<b>Date of change</b>	23 September 2011
<b>No. of securities held prior to change</b>	Commercial Custodian Nominees Pty Limited <Pasternak Superfund A/C> - 220,421 ordinary shares  Leon Pasternak – 743,795 ordinary shares  Total: 964,216 ordinary shares
<b>Class</b>	Ordinary fully paid shares
<b>Number acquired</b>	Commercial Custodian Nominees Pty Limited <Pasternak Superfund A/C> - nil  Leon Pasternak – 100,000 ordinary shares  Total: 100,000 ordinary shares
<b>Number disposed</b>	Nil
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	\$0.959274 per share

<b>No. of securities held after change</b>	Commercial Custodian Nominees Pty Limited <Pasternak Superfund A/C> - 220,421 ordinary shares  Leon Pasternak – 843,795 ordinary shares  Total: 1,1064,216 ordinary shares
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On-market trade

## Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of “notifiable interest of a director” should be disclosed in this part.

<b>Detail of contract</b>	N/A
<b>Nature of interest</b>	N/A
<b>Name of registered holder (if issued securities)</b>	N/A
<b>Date of change</b>	N/A
<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	N/A
<b>Interest acquired</b>	N/A
<b>Interest disposed</b>	N/A
<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	N/A
<b>Interest after change</b>	N/A

## Part 3 – +Closed period

<b>Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?</b>	No
<b>If so, was prior written clearance provided to allow the trade to proceed during this period?</b>	
<b>If prior written clearance was provided, on what date was this provided?</b>	