

**Southern Cross Media Group Limited**  
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**ASX RELEASE / MEDIA RELEASE**

**WEBCAST OF 2011 ANNUAL GENERAL MEETING**

Southern Cross Media Group Limited (**ASX: SXL**) today confirmed that it will be holding a webcast of its 2011 Annual General Meeting at 11:00 am AEST on Tuesday, 25 October 2011.

As well as the business of the meeting, the webcast will include an address by the company's Chairman, Mr Max Moore-Wilton and a presentation on the company's performance over the first quarter of the 2012 financial year by CEO, Rhys Holleran.

The webcast can be accessed by following the link on Southern Cross Media Group's website, [www.scmidiagroup.com.au](http://www.scmidiagroup.com.au)

As previously advised, the company's Annual General Meeting is being held at the KPMG Theatre, 147 Collins Street, Melbourne.

For further information, please contact:

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