

ASX Announcement

For Immediate Release

16 November 2011

MCM Entertainment Group Limited (ASX: MEG)

Southern Cross Austereo and MCM Media agree on new 4 year content supply agreement

Following the company's ASX release dated 8 September 2011, MEG is pleased to confirm that its 100% owned subsidiary, MCM Media Pty Ltd, has executed a new Content Supply Agreement with Southern Cross Media Group Ltd (ASX: SXL) for a further four years.

The agreement extends the company's long term relationship with the SXL-owned Southern Cross Austereo network to continue supplying key national syndicated radio programs and content to their national radio stations until 31 December 2015.

For further information:

Simon Joyce

Chief Executive Officer, MCM Entertainment Group

T: 02 8333 8823

sjoyce@mcmentertainment.com