

**FACSIMILE TRANSMITTAL SHEET**

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**Date:** December 1, 2011  
**To:** Company Announcements Office  
**Company:** Australian Stock Exchange Limited  
**Fax:** 011-612-9778-0999  
**Phone:** 011-612-9338-0000  
**Number of pages:** 20  
**(including cover)**

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**From:** Eric Segers **Phone:** (512) 306 - 4353  
**Email:** Eric.Segers@dimensional.com **Fax:** (512) 306 - 6698

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To Whom It May Concern:

Please see the attached Form 603 – Notice of Initial Substantial Holder. Dimensional has notified the Company accordingly

Thank you.

*Eric Segers*  
*Compliance Analyst*

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6300 Bee Cave Rd., Bldg 1  
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**Form 603  
Corporations Act 2001  
Section 671B**

**Notice of initial substantial holder**

To Company Name/Scheme Southern Cross Media Group Limited

ACN/ARSN 116 024 536

**1. Details of substantial holder (1)**

Name DFA Group

ACN/ARSN (if applicable) See Annexure A

The holder became a substantial holder on 29/11/2011

**2. Details of voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

| Class of securities (4) | Number of securities | Person's votes (5) | Voting power (6) |
|-------------------------|----------------------|--------------------|------------------|
| See Annexure B          |                      |                    |                  |

**3. Details of relevant interests**

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date substantial holder are as follows:

| Holder and Nature of relevant interest (7) | Class and number of securities |
|--|--------------------------------|
| See Annexure C                             |                                |

**4. Details of present registered holders**

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

| Holder of relevant Interest | Registered holder of securities | Person entitled to be registered as holder (8) | Class and number of securities |
|-----------------------------|---------------------------------|--|--------------------------------|
| See Annexure D              |                                 |  |                                |

**5. Consideration**

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to became a substantial holder is as follows:

| Holder of relevant interest | Date of acquisition | Consideration (9) |          | Class and number of securities |
|-----------------------------|---------------------|-------------------|----------|--------------------------------|
|                             |                     | Cash              | Non-cash |                                |
| See Annexure E              |                     |                   |          |                                |

**6. Associates**

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

| Name and ACN/ARSN (if applicable) | Nature of association |
|-----------------------------------|-----------------------|
|                                   |                       |
|                                   |                       |

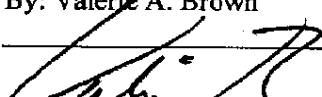
Not Applicable

**7. Addresses**

The addresses of persons named in this form are as follows:

| Name           | Address |
|----------------|---------|
| See Annexure F |         |
|                |         |

**Signature**

Dimensional Fund Advisors LP  
 By: Dimensional Holdings Inc., its General Partner  
 print name By: Valerie A. Brown capacity Assistant Secretary and Vice President  
 sign here  date December 1, 2011

**DIRECTIONS**

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
  - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
  - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown."
- (9) Details of the consideration must include any and all benefits, moneys and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

**GUIDE**

**This guide does not form part of the prescribed form and is included by ASIC to assist you in completing and lodging form 603.**

|                                    |   |
|------------------------------------|---|
| <b>Signature</b>                   | This form must be signed by either a director or a secretary of the substantial holder.   |
| <b>Lodging period</b>              | Nil   |
| <b>Lodging Fee</b>                 | Nil   |
| <b>Other forms to be completed</b> | Nil   |
| <b>Additional information</b>      | <p>(a) If additional space is required to complete a question, the information may be included on a separate piece of paper annexed to the form.</p> <p>(b) This notice must be given to a listed company, or the responsible entity for a listed managed investment scheme. A copy of this notice must also be given to each relevant securities exchange.</p> <p>(c) The person must give a copy of this notice:</p> <ul style="list-style-type: none"><li>(i) within 2 business days after they become aware of the information; or</li><li>(ii) by 9.30 am on the next trading day of the relevant securities exchange after they</li></ul> |
| <b>Annexures</b>                   | <p>To make any annexure conform to the regulations, you must</p> <ol style="list-style-type: none"><li>1 use A4 size paper of white or light pastel colour with a margin of at least 10mm on all sides</li><li>2 show the corporation name and ACN or ARBN</li><li>3 number the pages consecutively</li><li>4 print or type in BLOCK letters in dark blue or black ink so that the document is clearly legible when photocopied</li><li>5 identify the annexure with a mark such as A, B, C, etc</li></ol>  |

**Information in this guide is intended as a guide only. Please consult your accountant or solicitor for further advice.**

**ANNEXURE A**  
Southern Cross Media Group Limited  
ACN 116 024 536

**1. DETAILS OF SUBSTANTIAL HOLDERS**

In this Form 603, references to the "DFA Group" are references to the following persons and entities and their respective associates and related bodies corporate:

Name DFA Australia Limited (a subsidiary of Dimensional Fund Advisors LP)  
ACN 065 937 671

Name Dimensional Fund Advisors LP (formerly, Dimensional Fund Advisors Inc.)

Name Dimensional Fund Advisors Ltd. (a subsidiary of Dimensional Fund Advisors LP)

Name Dimensional Fund Advisors Canada ULC (formerly, Dimensional Fund Advisors Canada Inc. and a subsidiary of DFA Canada LLC)

Name DFA Canada LLC (a subsidiary of Dimensional Fund Advisors LP)

Name Dimensional Holdings Inc. (general partner of Dimensional Fund Advisors LP)

Name Dimensional Holdings LLC (limited partner of Dimensional Fund Advisors LP)

Name David Booth

Name Rex Sinquefield

This is Annexure "A" referred to in Form 603: Notice of Initial Substantial Shareholder

Date: December 1, 2011

Print Name: Dimensional Fund Advisors LP  
By: Dimensional Holdings Inc., its General Partner  
By: Valerie A. Brown

Signature: 

Capacity: Assistant Secretary and Vice President

**ANNEXURE B**  
Southern Cross Media Group Limited  
ACN 116 024 536

**2. DETAILS OF VOTING POWER**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

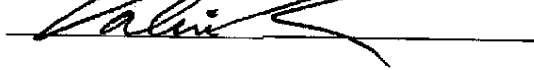
| Class of securities (4)    | Number of securities | Person's votes (5) | Voting power (6) |
|----------------------------|----------------------|--------------------|------------------|
| Ordinary fully paid shares | 35,838,488           | 35,838,488         | 5.078%           |

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This is Annexure "B" referred to in Form 603: Notice of Initial Substantial Shareholder

Date: December 1, 2011

Print Name: Dimensional Fund Advisors LP  
By: Dimensional Holdings Inc., its General Partner  
By: Valerie A. Brown

Signature: 

Capacity: Assistant Secretary and Vice President

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**ANNEXURE C**  
Southern Cross Media Group Limited  
ACN 116 024 536

**3. DETAILS OF RELEVANT INTERESTS**

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

| Holder and Nature of relevant interest (7)   | Holdings (ordinary fully paid shares) |
|--|---------------------------------------|
| The companies and individuals comprising the DFA Group (as defined above) hold the following relevant interests in ordinary fully paid shares in Southern Cross Media Group :  |                                       |
| <b>(a) Registered Schemes</b>  |                                       |
| DFA Australia Limited has the power to exercise, or control the exercise of, voting rights attached to these securities and /or the power to dispose of, or control the exercise of the disposal of these securities as responsible entity of the following registered managed investment schemes: |                                       |
| Dimensional Australian Core Equity Trust   | 1,680,608                             |
| Dimensional Australian Small Company Trust   | 981,982                               |
| Dimensional Australian Value Trust   | 2,422,083                             |
| Dimensional Strategic Australian Equity Trust  | 2,717,959                             |
| <b>(b) Institutional Mandates</b>  |                                       |
| DFA Australia Limited has the power to exercise, or control the exercise of, voting rights attached to these securities and /or the power to dispose of, or control the exercise of the disposal of these securities under the following mandates with institutional investors:                    |                                       |
| Club Plus Superannuation Scheme  | 171,571                               |
| First State Superannuation Scheme  | 660,161                               |
| Labour Union Co-operative Retirement Fund - Australian Value   | 233,514                               |
| WM Pool - Dimensional Australian Equity Trust  | 2,967,351                             |
| Medibank Private Limited   | 133,941                               |
| Queensland Investment Trust No. 2  | 1,552,620                             |
| QIC Diversified Australian Equities Fund   | 895,270                               |
| Qsuper DB- Australian Value  | 2,392,230                             |
| State Public Sector Superannuation Scheme  | 1,556,657                             |
| Russell Australian Shares Fund   | 670,936                               |
| <b>(c) Other DFA Group Funds and Mandates</b>  |                                       |



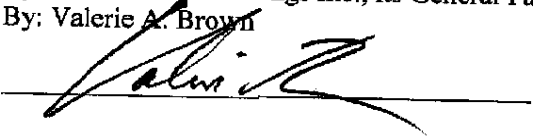
| DFA Australia Limited has the power to dispose of, or to control the exercise of the power to dispose of, these securities under sub-advisory agreements and consulting services agreements with other members of the DFA Group in relation to the following mutual funds and mandates: |         |
|---|---------|
| Separate Account advised by Dimensional Fund Advisors LP (US)   | 166,221 |
| Old Westbury Global Small & Mid Cap Fund of Old Westbury Funds, Inc. (US)   | 57,203  |
| DFA International Core Equity Fund of Dimensional Funds (Canada)  | 22,616  |
| Separate Account advised by Dimensional Fund Advisors LP (US)   | 24,687  |
| Separate Account advised by Dimensional Fund Advisors LP (US)   | 337,575 |
| International Core Equity Portfolio of DFA Investment Dimensions Group Inc. (US)  | 722,020 |
| CSTG&E International Social Core Equity Portfolio of DFA Investment Dimensions Group Inc. (US)  | 18,980  |
| International Vector Equity Portfolio of DFA Investment Dimensions Group Inc. (US)  | 82,171  |
| Separate Account advised by Dimensional Fund Advisors LP (US)   | 414,250 |
| International Sustainability Core 1 Portfolio of DFA Investment Dimensions Group Inc. (US)  | 4,361   |
| Separate Account advised by Dimensional Fund Advisors LP (US)   | 113,561 |
| Global Targeted Value Fund of Dimensional Funds plc (Ireland)   | 109,480 |
| Separate Account advised by Dimensional Fund Advisors LP (US)   | 460,987 |
| Pacific Basin Small Companies Fund of Dimensional Funds plc (Ireland)   | 78,010  |
| VA International Small Portfolio of DFA Investment Dimensions Group Inc. (US)   | 67,418  |
| DFA International Vector Equity Fund of Dimensional Funds (Canada)  | 48,137  |
| Disciplined Diversification Trust of John Hancock Trust (US)  | 20,057  |
| International Small Company Fund of John Hancock Funds II (US)  | 87,999  |
| International Small Company Trust of John Hancock Trust (US)  | 75,355  |
| Separate Account advised by Dimensional Fund Advisors LP (US)   | 17,355  |
| Met/Dimensional International Small Company Portfolio, a series of the Metropolitan Series Fund, Inc. (US)  | 328,410 |
| Separate Account advised by Dimensional Fund Advisors LP (US)   | 102,761 |

|   |           |
|---|-----------|
| Separate Account advised by Dimensional Fund Advisors LP (US)   | 57,761    |
| Separate Account advised by Dimensional Fund Advisors LP (US)   | 542,338   |
| Separate Account advised by Dimensional Fund Advisors LP (US)   | 280,221   |
| Asia Pacific Small Company Series of The DFA Investment Trust Company (US)  | 2,546,520 |
| Separate Account advised by Dimensional Fund Advisors Ltd (UK)  | 307,961   |
| Separate Account advised by Dimensional Fund Advisors Ltd (UK)  | 111,661   |
| Separate Account advised by Dimensional Fund Advisors Ltd (UK)  | 59,857    |
| Separate Account advised by Dimensional Fund Advisors Ltd (UK)  | 123,938   |
| DFA International Small Cap Value Portfolio of DFA Investment Dimensions Group Inc. (US)  | 9,294,292 |
| T.A. World ex U.S. Core Equity Portfolio of DFA Investment Dimensions Group Inc. (US)   | 106,921   |
| International Core Equity Fund of Dimensional Funds ICVC (UK)   | 10,521    |
| <b>(d)</b> Dimensional Fund Advisors LP and each of its subsidiaries are each deemed to have the same relevant interests in the securities as DFA Australia Limited because Dimensional Fund Advisors LP controls DFA Australia Limited;                          |           |
| <b>(e)</b> David Booth and Rex Sinquefield are deemed to have the same relevant interests in the securities as Dimensional Fund Advisors LP as they each have more than 20% voting power in Dimensional Fund Advisors LP;   |           |
| <b>(f)</b> Dimensional Fund Advisors LP and other members of the DFA Group may also have relevant interests in the securities referred to in paragraph (c) above as investment manager or advisor to the mutual funds and mandates referred to in that paragraph. |           |

This is Annexure "C" referred to in Form 603: Notice of Initial Substantial Shareholder

Date: December 1, 2011

Print Name: Dimensional Fund Advisors LP  
By: Dimensional Holdings Inc., its General Partner  
By: Valerie A. Brown

Signature: 

Capacity: Assistant Secretary and Vice President

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**ANNEXURE D**  
Southern Cross Media Group Limited  
ACN 116 024 536

**4. DETAILS OF PRESENT REGISTERED HOLDERS**

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

| Holder of relevant interest DFA Group in respect of                              | Registered Holder  | Person entitled to be registered as holder (S) | Holdings (ordinary fully paid shares) |
|--|--|--|---------------------------------------|
| Dimensional Australian Core Equity Trust   | JPMorgan Nominees Australia Limited                          | N/A  | 1,680,608                             |
| Dimensional Australian Small Company Trust                                       | JPMorgan Nominees Australia Limited                          | N/A  | 981,982                               |
| Dimensional Australian Value Trust   | JPMorgan Nominees Australia Limited                          | N/A  | 2,422,083                             |
| Dimensional Strategic Australian Equity Trust                                    | JPMorgan Nominees Australia Limited                          | N/A  | 2,717,959                             |
| Club Plus Superannuation Scheme  | National Nominees Limited                                    | N/A  | 171,571                               |
| First State Superannuation Scheme  | JPMorgan Nominees Australia Limited                          | N/A  | 660,161                               |
| Labour Union Co-operative Retirement Fund - Australian Value                     | JPMorgan Nominees Australia Limited                          | N/A  | 233,514                               |
| WM Pool - Dimensional Australian Equity Trust                                    | National Nominees Limited                                    | N/A  | 2,967,351                             |
| Medibank Private Limited   | National Nominees Limited                                    | N/A  | 133,941                               |
| Queensland Investment Trust No. 2  | National Nominees Limited                                    | N/A  | 1,552,620                             |
| QIC Diversified Australian Equities Fund   | National Nominees Limited as custodian for QIC Limited       | N/A  | 895,270                               |
| Qsuper DB- Australian Value  | National Nominees Limited                                    | N/A  | 2,392,230                             |
| State Public Sector Superannuation Scheme  | National Nominees Limited                                    | N/A  | 1,556,657                             |
| Russell Australian Shares Fund   | HSBC Custody Nominees (AUS) LTD                              | N/A  | 670,936                               |
| Separate Account advised by Dimensional Fund Advisors LP (US)                    | The Hongkong and Shanghai Banking Corporation, Australia Ltd | N/A  | 166,221                               |
| Old Westbury Global Small & Mid Cap Fund of Old Westbury Funds, Inc. (US)        | Citicorp Nominees Pty Ltd, Melbourne                         | N/A  | 57,203                                |
| DFA International Core Equity Fund of Dimensional Funds (Canada)                 | The Hongkong and Shanghai Banking Corporation Limited        | N/A  | 22,616                                |
| Separate Account advised by Dimensional Fund Advisors LP (US)                    | The Hongkong and Shanghai Banking Corporation, Australia Ltd | NA   | 24,687                                |
| Separate Account advised by Dimensional Fund Advisors LP (US)                    | The Hongkong and Shanghai Banking Corporation, Australia Ltd | N/A  | 337,575                               |
| International Core Equity Portfolio of DFA Investment Dimensions Group Inc. (US) | Citicorp Nominees Pty Ltd, Melbourne                         | N/A  | 722,020                               |

|  |   |     |           |
|--|---|-----|-----------|
| CSTG&E International Social Core Equity Portfolio of DFA Investment Dimensions Group Inc. (US)             | Citicorp Nominees Pty Ltd, Melbourne                                      | N/A | 18,980    |
| International Vector Equity Portfolio of DFA Investment Dimensions Group Inc. (US)                         | Citicorp Nominees Pty Ltd, Melbourne                                      | N/A | 82,171    |
| Separate Account advised by Dimensional Fund Advisors LP (US)  | National Australia Bank   | N/A | 414,250   |
| International Sustainability Core 1 Portfolio of DFA Investment Dimensions Group Inc. (US)                 | Citicorp Nominees Pty Ltd, Melbourne                                      | N/A | 4,361     |
| Separate Account advised by Dimensional Fund Advisors LP (US)  | The Hongkong and Shanghai Banking Corporation, Australia Ltd              | N/A | 113,561   |
| Global Targeted Value Fund of Dimensional Funds plc (Ireland)  | O/A Citibank Ltd Melbourne Secs   | N/A | 109,480   |
| Separate Account advised by Dimensional Fund Advisors LP (US)  | The Hongkong and Shanghai Banking Corporation, Australia Ltd              | N/A | 460,987   |
| Pacific Basin Small Companies Fund of Dimensional Funds plc (Ireland)                                      | O/A Citibank Ltd Melbourne Secs   | N/A | 78,010    |
| VA International Small Portfolio of DFA Investment Dimensions Group Inc. (US)                              | Citicorp Nominees Pty Ltd, Melbourne                                      | N/A | 67,418    |
| DFA International Vector Equity Fund of Dimensional Funds (Canada)   | The Hongkong and Shanghai Banking Corporation Limited                     | N/A | 48,137    |
| Disciplined Diversification Trust of John Hancock Trust (US)   | The Hongkong and Shanghai Banking Corporation Limited Nominees, Australia | N/A | 20,057    |
| International Small Company Fund of John Hancock Funds II (US)   | The Hongkong and Shanghai Banking Corporation Limited Nominees, Australia | N/A | 87,999    |
| International Small Company Trust of John Hancock Trust (US)   | The Hongkong and Shanghai Banking Corporation Limited Nominees, Australia | N/A | 75,355    |
| Separate Account advised by Dimensional Fund Advisors LP (US)  | The Hongkong and Shanghai Banking Corporation Limited Nominees, Australia | N/A | 17,355    |
| Met/Dimensional International Small Company Portfolio, a series of the Metropolitan Series Fund, Inc. (US) | The Hongkong and Shanghai Banking Corporation Limited Nominees, Australia | N/A | 328,410   |
| Separate Account advised by Dimensional Fund Advisors LP (US)  | HSBC Custody Nominees (AUS) LTD   | N/A | 102,761   |
| Separate Account advised by Dimensional Fund Advisors LP (US)  | The Hongkong and Shanghai Banking Corporation Limited Nominees, Australia | N/A | 57,761    |
| Separate Account advised by Dimensional Fund Advisors LP (US)  | The Hongkong and Shanghai Banking Corporation Limited Nominees, Australia | N/A | 542,338   |
| Separate Account advised by Dimensional Fund Advisors LP (US)  | The Hongkong and Shanghai Banking Corporation Limited Nominees, Australia | N/A | 280,221   |
| Asia Pacific Small Company Series of The DFA Investment Trust Company (US)                                 | Citicorp Nominees Pty Ltd, Melbourne                                      | N/A | 2,546,520 |

|  |                                      |     |           |
|--|--------------------------------------|-----|-----------|
| Separate Account advised by Dimensional Fund Advisors Ltd (UK)                           | JPMorgan Nominees Australia Limited  | N/A | 307,961   |
| Separate Account advised by Dimensional Fund Advisors Ltd (UK)                           | JPMorgan Nominees Australia Limited  | N/A | 111,661   |
| Separate Account advised by Dimensional Fund Advisors Ltd (UK)                           | JPMorgan Nominees Australia Limited  | N/A | 59,857    |
| Separate Account advised by Dimensional Fund Advisors Ltd (UK)                           | JPMorgan Nominees Australia Limited  | N/A | 123,938   |
| DFA International Small Cap Value Portfolio of DFA Investment Dimensions Group Inc. (US) | Citicorp Nominees Pty Ltd, Melbourne | N/A | 9,294,292 |
| T.A. World ex U.S. Core Equity Portfolio of DFA Investment Dimensions Group Inc. (US)    | Citicorp Nominees Pty Ltd, Melbourne | N/A | 106,921   |
| International Core Equity Fund of Dimensional Funds ICVC (UK)                            | Citicorp Nominees Pty Ltd, Melbourne | N/A | 10,521    |

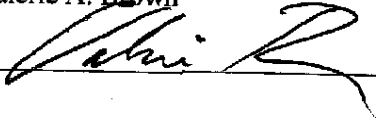
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This is Annexure "D" referred to in Form 603: Notice of Initial Substantial Shareholder

Date: December 1, 2011

Print Name: Dimensional Fund Advisors LP  
By: Dimensional Holdings Inc., its General Partner  
By: Valerie A. Brown

Signature:



A handwritten signature in cursive script, appearing to read 'Valerie A. Brown', is written over a horizontal line.

Capacity: Assistant Secretary and Vice President

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**ANNEXURE E**  
Southern Cross Media Group Limited  
ACN 116 024 536

**5. CONSIDERATION**

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

| Holder of relevant interest DFA Group interest<br>of                                     | Date of<br>Acquisition | Consideration (\$) |                  | Holding<br>(Ordinary<br>Shares) |
|--|------------------------|--------------------|------------------|---------------------------------|
|  |                        | Cash               | Neg Cash         |                                 |
| First State Superannuation Scheme  | Nov 29<br>2011         | N/A                | \$749,282.74     | 660,161                         |
| Queensland Investment Trust No. 2  | Nov 09<br>2011         | N/A                | (\$2,858,714.85) | (2,392,230)                     |
| Qsuper DB- Australian Value  | Nov 09<br>2011         | N/A                | \$2,858,714.85   | 2,392,230                       |
| Labour Union Co-operative Retirement Fund -<br>Australian Value                          | Oct 31 2011            | \$15,303.43        | N/A              | 12,396                          |
| Queensland Investment Trust No. 2  | Oct 26 2011            | \$15,140.64        | N/A              | 13,175                          |
| Queensland Investment Trust No. 2  | Oct 25 2011            | \$1,571.07         | N/A              | 1,436                           |
| Queensland Investment Trust No. 2  | Oct 21 2011            | \$49,236.32        | N/A              | 47,428                          |
| Separate Account advised by Dimensional Fund<br>Advisors LP (US)                         | Oct 20 2011            | N/A                | (\$117,473.44)   | (110,824)                       |
| Queensland Investment Trust No. 2  | Oct 19 2011            | \$2,689.63         | N/A              | 2,400                           |
| Queensland Investment Trust No. 2  | Oct 19 2011            | \$290,318.56       | N/A              | 258,786                         |
| T.A. World ex U.S. Core Equity Portfolio of DFA<br>Investment Dimensions Group Inc. (US) | Oct 11 2011            | \$28,793.15        | N/A              | 24,596                          |
| International Core Equity Portfolio of DFA<br>Investment Dimensions Group Inc. (US)      | Oct 03 2011            | \$41,258.81        | N/A              | 44,359                          |
| T.A. World ex U.S. Core Equity Portfolio of DFA<br>Investment Dimensions Group Inc. (US) | Oct 03 2011            | \$9,596.89         | N/A              | 10,318                          |
| International Core Equity Portfolio of DFA<br>Investment Dimensions Group Inc. (US)      | Sep 30 2011            | \$12,777.66        | N/A              | 13,378                          |
| International Core Equity Portfolio of DFA<br>Investment Dimensions Group Inc. (US)      | Sep 29 2011            | \$32,129.30        | N/A              | 33,488                          |
| T.A. World ex U.S. Core Equity Portfolio of DFA<br>Investment Dimensions Group Inc. (US) | Sep 29 2011            | \$6,860.86         | N/A              | 7,151                           |
| Separate Account advised by Dimensional Fund<br>Advisors Ltd (UK)                        | Sep 27 2011            | \$29,718.54        | N/A              | 30,719                          |
| Old Westbury Global Small & Mid Cap Fund of Old<br>Westbury Funds, Inc. (US)             | Sep 26 2011            | (\$6,890.80)       | N/A              | (6,953)                         |
| Old Westbury Global Small & Mid Cap Fund of Old<br>Westbury Funds, Inc. (US)             | Sep 23 2011            | (\$31,516.57)      | N/A              | (31,686)                        |



|   |             |               |                |           |
|---|-------------|---------------|----------------|-----------|
| Old Westbury Global Small & Mid Cap Fund of Old Westbury Funds, Inc. (US) | Sep 22 2011 | (\$97,268.90) | N/A            | (95,060)  |
| Separate Account advised by Dimensional Fund Advisors Ltd (UK)            | Sep 21 2011 | (\$78,871.26) | N/A            | (76,579)  |
| Separate Account advised by Dimensional Fund Advisors Ltd (UK)            | Sep 20 2011 | (\$39,546.68) | N/A            | (38,747)  |
| Separate Account advised by Dimensional Fund Advisors Ltd (UK)            | Sep 19 2011 | (\$11,642.63) | N/A            | (11,266)  |
| Separate Account advised by Dimensional Fund Advisors Ltd (UK)            | Sep 16 2011 | (\$11,425.59) | N/A            | (10,687)  |
| QIC Australian Equities Managed Beta Fund - Australian Equities           | Sep 16 2011 | N/A           | (\$408,247.80) | (381,540) |
| QIC Diversified Australian Equities Fund                                  | Sep 16 2011 | N/A           | \$408,247.80   | 381,540   |
| QIC Diversified Australian Equities Fund                                  | Sep 14 2011 | \$49,237.42   | N/A            | 45,939    |
| Old Westbury Global Small & Mid Cap Fund of Old Westbury Funds, Inc. (US) | Sep 13 2011 | (\$57,587.29) | N/A            | (52,813)  |
| QIC Diversified Australian Equities Fund                                  | Sep 13 2011 | \$12,050.54   | N/A            | 10,990    |
| QIC Diversified Australian Equities Fund                                  | Sep 12 2011 | \$270,574.27  | N/A            | 249,010   |
| Separate Account advised by Dimensional Fund Advisors Ltd (UK)            | Sep 12 2011 | (\$40,009.91) | N/A            | (35,842)  |
| QIC Diversified Australian Equities Fund                                  | Sep 09 2011 | \$139,252.60  | N/A            | 120,492   |
| Separate Account advised by Dimensional Fund Advisors Ltd (UK)            | Sep 08 2011 | N/A           | (\$163,423.26) | (139,678) |
| QIC Diversified Australian Equities Fund                                  | Sep 07 2011 | \$38,771.92   | N/A            | 33,797    |
| QIC Diversified Australian Equities Fund                                  | Sep 06 2011 | \$60,484.01   | N/A            | 53,502    |
| Old Westbury Global Small & Mid Cap Fund of Old Westbury Funds, Inc. (US) | Sep 02 2011 | (\$13,507.83) | N/A            | (10,820)  |
| WM Pool - Dimensional Australian Equity Trust                             | Sep 02 2011 | \$17,956.05   | N/A            | 14,843    |
| Queensland Investment Trust No. 2   | Sep 02 2011 | \$41,040.15   | N/A            | 33,925    |
| Labour Union Co-operative Retirement Fund - Australian Value              | Aug 30 2011 | \$43,621.68   | N/A            | 35,819    |
| WM Pool - Dimensional Australian Equity Trust                             | Aug 30 2011 | \$49,496.53   | N/A            | 40,643    |
| Queensland Investment Trust No. 2   | Aug 30 2011 | \$113,129.69  | N/A            | 92,894    |
| WM Pool - Dimensional Australian Equity Trust                             | Aug 29 2011 | \$11,699.41   | N/A            | 9,456     |
| Separate Account advised by Dimensional Fund Advisors Ltd (UK)            | Aug 29 2011 | (\$30,239.36) | N/A            | (24,400)  |
| Separate Account advised by Dimensional Fund Advisors Ltd (UK)            | Aug 26 2011 | (\$51,554.23) | N/A            | (42,184)  |
| WM Pool - Dimensional Australian Equity Trust                             | Aug 25 2011 | \$42,270.76   | N/A            | 35,067    |
| Queensland Investment Trust No. 2   | Aug 25 2011 | \$85,356.42   | N/A            |           |

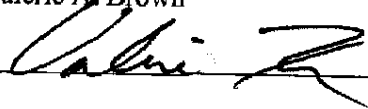
|  |             |             |               |          |
|--|-------------|-------------|---------------|----------|
|  |             |             |               | 70,810   |
| WM Pool - Dimensional Australian Equity Trust                  | Aug 22 2011 | \$38,781.43 | N/A           | 33,647   |
| WM Pool - Dimensional Australian Equity Trust                  | Aug 17 2011 | \$35,595.39 | N/A           | 29,085   |
| Separate Account advised by Dimensional Fund Advisors Ltd (UK) | Aug 04 2011 | \$8,305.44  | N/A           | 6,067    |
| Dimensional Strategic Australian Equity Trust                  | Aug 04 2011 | \$22,672.47 | N/A           | 16,561   |
| Russell Australian Shares Fund                                 | Aug 04 2011 | N/A         | (\$64,849.13) | (47,163) |

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This is Annexure "E" referred to in Form 603: Notice of Initial Substantial Shareholder

Date: December 1, 2011

Print Name: Dimensional Fund Advisors LP  
By: Dimensional Holdings Inc., its General Partner  
By: Valerie A. Brown

Signature: 

Capacity: Assistant Secretary and Vice President

For personal use only

**ANNEXURE F**  
Southern Cross Media Group Limited  
ACN 116 024 536

**7. ADDRESSES**

| Name                                 | Address   |
|--------------------------------------|---|
| DFA Australia Limited                | Level 43, 1 Macquarie Place, Sydney NSW 2000                                      |
| Dimensional Fund Advisors LP         | 6300 Bee Cave Road, Building One, Austin, Texas, 78746, United States of America  |
| Dimensional Fund Advisors Ltd.       | 20 Triton Street, London NW1 3BF, United Kingdom                                  |
| DFA Canada LLC                       | 6300 Bee Cave Road, Building One, Austin, Texas, 78746, United States of America  |
| Dimensional Fund Advisors Canada ULC | 1500 West Georgia Street, Suite 1520, Vancouver, British Columbia V6E 3C9, Canada |
| Dimensional Holdings Inc.            | 6300 Bee Cave Road, Building One, Austin, Texas, 78746, United States of America  |
| Dimensional Holdings LLC             | 6300 Bee Cave Road, Building One, Austin, Texas, 78746, United States of America  |
| David Booth                          | 6300 Bee Cave Road, Building One, Austin, Texas, 78746, United States of America  |
| Rex Sinquefield                      | 1299 Ocean Avenue, Santa Monica, California, 90401, United States of America      |

This is Annexure "F" referred to in Form 603: Notice of Initial Substantial Shareholder

Date: December 1, 2011

Print Name: Dimensional Fund Advisors LP  
By: Dimensional Holdings Inc., its General Partner  
By: Valerie A. Brown

Signature: 

Capacity: Assistant Secretary and Vice President

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