Form 605

Corporations Law Section 671B

Notice of ceasing to be a substantial holder

To: Company Name/Scheme	SOUTHERN	SOUTHERN CROSS MEDIA GROUP LIMITED						
ACN/ARSN 116 024 536								
1. Details of substantial hold	ler (1)							
Name UBS AG and its related bodies corporate								
ACN/ARSN (if applicable):	8		_					
The holder ceased to be a substantial shareholder on 1 June 2012								
The previous notice was given	to the company	on	4 June	e 2012				
The previous notice was dated			31 Ma	31 May 2012				
2. Changes in relevant interest Particulars of each change in, or chevoting securities of the company or to the company or scheme are as for the company or scheme are as for the change of the person whose resinterest changed	ange in the nature scheme, since the ollows:	substar	evant interest (2) of the street of the stre	he substantial holder or equired to give a substance Class (6) and Number of securities affected	an associate (3) in antial holding notice Person's votes affected			
Please see Appendix A.	147		to onlinge (o)	scounties unceted				
3. Changes in association The persons who have become association (7) with, the substantial	associates (3) of, holder in relation t	ceased to voting	to be associates of interests in the comp	of, or have changed the any or scheme are as f	ne nature of their ollows:			
Name and ACN/ARSN (if applica	ible)	15-11-0.		of association				
N/A		N/A						
4. Addresses								
The addresses of persons named in	n this form are as f	ollows:						
Name		Addre	ess					

Details of all UBS offices can be found through the following link: http://apps.ubs.com/locationfinder

SIGNATURE

Print Name: So Young Kim

Capacity:

Authorised signatory

Sign Here:

Date:

5 June 2012

Print Name: Trish Lee

Capacity:

Authorised signatory

Sign Here:

Date: 5 June 2012

Contact details for this notice:

Trish Lee Legal & Compliance (T) +852 3712 4387

(F) +852 2971 7895

changed given in relation to change securities 01-Jun-12 UBS Securities Australia Ltd Sell 16,886,511 (12,767,072) Ordinal 01-Jun-12 UBS AG Collateral received N/A 79,032 Ordinal 01-Jun-12 UBS AG Collateral received N/A 36,161 Ordinal 01-Jun-12 UBS AG Collateral returned N/A (34,442) Ordinal 01-Jun-12 UBS AG Collateral returned N/A (7,767) Ordinal 01-Jun-12 UBS AG Collateral returned N/A (10,687) Ordinal 01-Jun-12 UBS AG Collateral returned N/A (118,127) Ordinal 01-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal	Date of change	Daycon udes a district		T 2/10 20 10 10 10 10 10 10 10 10 10 10 10 10 10		SXL - Appendix		
01-Jun-12 UBS Securities Australia Ltd Sell 28,689 (22,898) Ordinal 01-Jun-12 UBS AG Collateral received N/A 79,032 Ordinal 01-Jun-12 UBS AG Collateral received N/A 36,161 Ordinal 01-Jun-12 UBS AG Collateral returned N/A (34,442) Ordinal 01-Jun-12 UBS AG Collateral returned N/A (7,767) Ordinal 01-Jun-12 UBS AG Collateral returned N/A (10,687) Ordinal 01-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal	Date of Change		Nature of Change	given in relation		Class		
01-Jun-12 UBS Securities Australia Ltd Sell 28,689 (22,888) Ordinal O1-Jun-12 UBS AG Collateral received N/A 79,032 Ordinal O1-Jun-12 UBS AG Collateral received N/A 36,161 Ordinal O1-Jun-12 UBS AG Collateral returned N/A (34,442) Ordinal O1-Jun-12 UBS AG Collateral returned N/A (7,767) Ordinal O1-Jun-12 UBS AG Collateral returned N/A (10,687) Ordinal O1-Jun-12 UBS AG Collateral returned N/A (10,687) Ordinal O1-Jun-12 UBS AG Collateral returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-13 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-14 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-15 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-15 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-16 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-17 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-18 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-19 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-19 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-19 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-19 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-19 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-19 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-19 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-19 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-19 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-19 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-19 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-19 UBS Securities Australia Ltd Stock returned N/	01-Jun-12	UBS Securities Australia Ltd	Sell	16.086.511	(12 767 072)	Ordinar		
01-Jun-12 UBS AG Collateral received N/A 79,032 Ordinal O1-Jun-12 UBS AG Collateral received N/A 36,161 Ordinal O1-Jun-12 UBS AG Collateral returned N/A (34,442) Ordinal O1-Jun-12 UBS AG Collateral returned N/A (7,767) Ordinal O1-Jun-12 UBS AG Collateral returned N/A (10,687) Ordinal O1-Jun-12 UBS AG Collateral returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Austr	01-Jun-12	UBS Securities Australia Ltd						
01-Jun-12 UBS AG Collateral received N/A 36,161 Ordinal Of-Jun-12 UBS AG Collateral returned N/A (34,442) Ordinal Of-Jun-12 UBS AG Collateral returned N/A (7,767) Ordinal Of-Jun-12 UBS AG Collateral returned N/A (10,687) Ordinal Of-Jun-12 UBS AG Collateral returned N/A (10,687) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Of-Jun-12 U	01-Jun-12	UBS AG	559553					
01-Jun-12 UBS AG Collateral returned N/A (34,442) Ordinal UBS AG Collateral returned N/A (7,767) Ordinal UBS AG Collateral returned N/A (10,687) Ordinal Oi-Jun-12 UBS AG Collateral returned N/A (10,687) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal Oi-Jun-12 U		UBS AG						
01-Jun-12 UBS AG Collateral returned N/A (7,767) Ordinal O1-Jun-12 UBS AG Collateral returned N/A (10,687) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal O1-Jun-12 UBS Securities Austra	01-Jun-12	UBS AG						
01-Jun-12 UBS AG Collateral returned N/A (10,687) Ordinal	01-Jun-12	UBS AG						
O1-Jun-12 UBS Securities Australia Ltd Stock returned N/A (118,127) Ordinal	01-Jun-12	UBS AG						
	01-Jun-12	UBS Securities Australia Ltd						