Rule 3.8A

Appendix 3F

Final share buy-back notice (except minimum holding buy-back)

Introduced 1/9/99. Origin: Appendices 7D and 7E. Amended 30/9/2001, 11/01/10

Information and documents given to ASX become ASX's property and may be made public.

Name of entity ABN/ARSN

SOUTHERN CROSS MEDIA GROUP LIMITED

91 116 024 536

We (the entity) give ASX the following information.

Description of buy-back

Type of buy-back

On-market

Details of all shares/units bought back

2 Number of shares/units bought back

1,117,995

3 Total consideration paid or payable for the shares/units

\$1,270,687.73

4 If buy-back is an on-market buyback - highest and lowest price paid highest price: \$1.09

date: 29 December 2011

lowest price: \$1.07 date: 29 December 2011

⁺ See chapter 19 for defined terms.

Compliance statement

1. The company is in compliance with all Corporations Act requirements relevant to this buy-back.

or, for trusts only:

- 1. The trust is in compliance with all requirements of the Corporations Act as modified by Class Order 07/422, and of the trust's constitution, relevant to this buy-back.
- 2. There is no information that the listing rules require to be disclosed that has not already been disclosed, or is not contained in, or attached to, this form.

L. Bolger

Sign here: Date: 2 July 2012

(Company secretary)

Print name: Louise Bolger

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⁺ See chapter 19 for defined terms.