

**Southern Cross Media Group Limited**  
ABN 91 116 024 536

Level 2, 257 Clarendon Street  
SOUTH MELBOURNE VIC 3205  
AUSTRALIA

Telephone	+61 3 9252 1019
Fax	+61 3 9252 1270
Internet	<a href="http://www.scmediagroup.com.au">www.scmediagroup.com.au</a>
	<a href="http://www.southerncrossaustereo.com.au">www.southerncrossaustereo.com.au</a>

2 October 2012

**ASX RELEASE / MEDIA RELEASE**

**2012 Annual Report – Clarification**

Southern Cross Media Group Limited (**ASX: SXL**) refers to its 2012 Annual Report which was lodged with the ASX on 21 September 2012.

The annual report omitted to disclose one matter required by the ASX Listing Rules. Accordingly, it is now advised that in accordance with Listing Rule 4.10.8 the number of SXL shareholders holding less than a marketable parcel of SXL ordinary shares as at 4 September 2012 was 450.

For further information, please contact:

**Louise Bolger**  
Company Secretary  
Tel: 03 9922 2039