

Form 605

Corporations Law
Section 671B

Notice of ceasing to be a substantial holder

To Company Name/Scheme Southern Cross Media Group Limited
ACN/ARSN ACN 116 024 536

1. Details of substantial holder (1)

Name JCP Investment Partners Ltd
ACN (if applicable) ACN 085 400 540

The holder ceased to be a substantial holder on 27 / 06 / 2013

The previous notice was given to the company on 20 / 06 / 2013

The previous notice was dated 20 / 06 / 2013

2. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3) in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (4)	Consideration given in relation to change (5)	Class (6) and number of securities affected	Person's votes affected
REFER ANNEXURE A					

3. Changes in association

The persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN (if applicable)	Nature of association
N/A	

4. Addresses

The addresses of persons named in this form are as follows:

Name	Address
JCP Investment Partners Ltd	Level 23, Bourke Place, 600 Bourke Street, Melbourne VIC 3000 Australia

Signature

print name Nancy Day capacity Company Secretary

sign here  date 01 / 07 / 2013

As at 27th June 2013								
Entity	Instruments	Type of transaction	Ccy	Consideration	Quantity	Total Positions	Issued Share Capital	% Owned
Trades from 19th of June 2013 to 27th of June 2013							38,329,803	5.44%
JCP	Southern Cross Media Group Limited	Sale	AUD	-\$ 1,027,231.68	-754,103			
JCP	Southern Cross Media Group Limited	Sale	AUD	-\$ 27,065.91	-20,031			
JCP	Southern Cross Media Group Limited	Sale	AUD	-\$ 27,799.83	-20,597			
JCP	Southern Cross Media Group Limited	Sale	AUD	-\$ 410,861.73	-304,409			
JCP	Southern Cross Media Group Limited	Sale	AUD	-\$ 7,266,997.50	-5,000,000			
Balance as at 27th June 2013							32,230,663	4.57%

"JCP" = JCP Investment Partners Ltd

Nancy Day
Company Secretary
1/07/2013



For personal use

Holder of Relevant Interest	Registered Holder of Securities	Class	Number of Securities
JCP Investment Partners Ltd	National Nominees Limited	Fully Paid Ordinary	12,339,695
JCP Investment Partners Ltd	J.P. Morgan Nominees Ltd	Fully Paid Ordinary	7,700,590
JCP Investment Partners Ltd	JP Morgan Nominees Australia Ltd	Fully Paid Ordinary	306,937
JCP Investment Partners Ltd	HSBC Custody Nominees (Australia) Limited	Fully Paid Ordinary	11,721,739
JCP Investment Partners Ltd	Cogent Nominees Pty Ltd	Fully Paid Ordinary	161,702
			<u>32,230,663</u>



Nancy Day
Company Secretary
1/07/2013