



Southern Cross Media Group Limited
ABN 91 116 024 536

Level 2, 257 Clarendon Street
SOUTH MELBOURNE VIC 3205
AUSTRALIA

Telephone	+61 3 9252 1019
Fax	+61 3 9252 1270
Internet	www.southerncrossaustereo.com.au

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ASX RELEASE / MEDIA RELEASE

Southern Cross Media Group and Ten Network Complete New Affiliation Agreement

Southern Cross Media Group Limited (ASX: SXL) ("**SCA**") and Ten Network Holdings (ASX: TEN) ("**TEN**") are pleased to announce the successful completion of a new affiliation agreement.

The agreement is for three years. No other details of the agreement will be released.

SCA Chairman, Max Moore-Wilton, said: "We are pleased to have renewed our agreement with TEN for a further three years and look forward to a stronger collaboration, focussed on improving TEN's national audience share and revenue-generating opportunities."

TEN Chief Executive Officer and Managing Director, Hamish McLennan, said: "After constructive discussions with Max Moore-Wilton and his team, we have collectively achieved a fair outcome for both companies."

"We look forward to the continuation of our partnership with Southern Cross Media."

For further information, please contact:

Rhys Holleran
Chief Executive Officer
Tel: 03 9922 2001

Stephen Kelly
Chief Financial Officer
Tel: 03 9252 1020