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#### **ASX RELEASE / MEDIA RELEASE**

### **Southern Cross Media Group and Ten Network Complete New Affiliation Agreement**

Southern Cross Media Group Limited (ASX: SXL) ("**SCA**") and Ten Network Holdings (ASX: TEN) ("**TEN**") are pleased to announce the successful completion of a new affiliation agreement.

The agreement is for three years. No other details of the agreement will be released.

SCA Chairman, Max Moore-Wilton, said: "We are pleased to have renewed our agreement with TEN for a further three years and look forward to a stronger collaboration, focussed on improving TEN's national audience share and revenue-generating opportunities."

TEN Chief Executive Officer and Managing Director, Hamish McLennan, said: "After constructive discussions with Max Moore-Wilton and his team, we have collectively achieved a fair outcome for both companies."

"We look forward to the continuation of our partnership with Southern Cross Media."

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