

**Southern Cross Media Group Limited**  
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## ASX RELEASE

### DIVIDEND REINVESTMENT PLAN – APPLICATION PRICE

Further to the announcement made to the ASX on 19 September 2013 Southern Cross Media Group Limited (**ASX: SXL**) advises that the application price (as that term is defined in the company's Dividend Reinvestment Plan (**DRP**)) of shares to be allocated to shareholders who have elected to participate in the DRP in respect of the final dividend payable on 21 October 2013 is \$1.8026.

Southern Cross Media Group announced a final franked dividend of 4.5 cents per fully paid share on 14 August 2013.

For further information, please contact:

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