

Southern Cross Media Group Limited

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ASX RELEASE / MEDIA RELEASE

SCMG Chief Financial Officer

Southern Cross Media Group Limited (**ASX: SXL**) ("**SCMG**") advises that its Chief Financial Officer, Stephen Kelly, has taken an indefinite period of sick leave in order to receive medical treatment. In the interim, his duties will be shared amongst members of SCMG's existing executive team.

For further information, please contact:

Rhys Holleran

Chief Executive Officer Tel: 03 9922 2001