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#### **ASX RELEASE / MEDIA RELEASE**

### **Southern Cross Media Group – Appointment of Interim Chief Financial Officer**

Southern Cross Media Group Limited (**ASX: SXL**) is pleased to announce the appointment of Ray Gunston to the position of Interim Chief Financial Officer, commencing 6 March 2014.

Ray has, most recently, served as Interim Chief Executive Officer of Essendon Football Club and was previously Chief Financial Officer of Tatts Group Limited. Ray is a highly regarded executive with impeccable credentials and he will be a great fit for SXL during the interim period until a permanent Chief Financial Officer is appointed.

SXL will now commence the recruitment process for its next Chief Financial Officer.

For further information, please contact:

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