



Southern Cross Media Group Limited
ABN 91 116 024 536

Level 2, 257 Clarendon Street
SOUTH MELBOURNE VIC 3205
AUSTRALIA

Telephone +61 3 9252 1019
Fax +61 3 9252 1270
Internet www.southerncrossaustereo.com.au

23 April 2014

ASX RELEASE

DIVIDEND REINVESTMENT PLAN – APPLICATION PRICE

Further to the announcement made to the ASX on 1 April 2014, Southern Cross Media Group Limited (**ASX: SXL**) advises that the application price (as that term is defined in the company's Dividend Reinvestment Plan (**DRP**)) of shares to be allocated to shareholders who have elected to participate in the DRP in respect of the final dividend payable on 24 April 2014 is \$1.3339.

Southern Cross Media Group announced an interim franked dividend of 4.5 cents per fully paid share on 19 February 2014.

For further information, please contact:

Jennifer Martin
Company Secretary
Tel: 03 9922 2186

For personal use only