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ASX RELEASE / MEDIA RELEASE

Southern Cross Media Group – Appointment of Chief Financial Officer

Southern Cross Media Group Limited (**ASX: SXL**) is pleased to announce the appointment of Peter Lewis to the position of Chief Financial Officer, commencing 16 June 2014.

Peter was previously Chief Financial Officer of Seven West Media, having spent a total of 15 years in various Chief Financial Officer and Chief Operating Officer roles within the group. Peter has, most recently, lead the Federal Government inquiry into the efficiency of the operations of the ABC and SBS.

SXL CEO Rhys Holleran said *"We are delighted to have appointed someone with Peter's impeccable media and financial credentials to join the senior management team."*

For further information, please contact:

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