



Southern Cross Media Group Limited
ABN 91 116 024 536

Level 2, 257 Clarendon Street
SOUTH MELBOURNE VIC 3205
AUSTRALIA

Telephone	+61 3 9252 1019
Fax	+61 3 9252 1270
Internet	www.southerncrossaustereo.com.au

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ASX RELEASE

Southern Cross Media Group – Response to Media Reports

Southern Cross Media Group Limited (ASX: SXL) (SCA) notes recent press reports speculating on capital management and earnings of the company.

SCA does not intend to comment further in response to market speculation on these matters.

SCA is aware of and committed to its disclosure obligations. Other than the resignation of the CFO there are no further announcements.

For further information please contact:

Rhys Holleran
Chief Executive Officer
Tel: 03 9922 2001