

MEDIA RELEASE



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ASX RELEASE / MEDIA RELEASE

Southern Cross Media Group – Appointment of Chief Financial Officer

Southern Cross Media Group Limited (**ASX: SXL**) is pleased to announce the appointment of **Nick McKechnie** to the position of Chief Financial Officer. Nick will commence in the role on Monday 8 September, 2014.

Nick previously held the position of Chief Financial Officer with ConnectEast since 2009 until recently and prior to that held various senior finance roles with Virgin Media PLC.

SXL CEO Rhys Holleran said *"We are excited to have someone with Nick's exceptional finance experience and credentials join SCA's senior executive team."*

For further information, please contact:

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