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#### **ASX RELEASE**

#### APPENDIX TO FY14 INVESTOR PRESENTATION

Southern Cross Media Group (ASX:SXL) has received a number of requests to provide additional information around the H1 and H2 splits for the FY14 results in the new format that was used for the FY14 Investor Presentation. In the interests of clarity we are providing the attached information to the market as an appendix to the FY14 Investor Presentation. The full year results as presented on the 20th of August remain unchanged.

For further information, please contact:

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# SOUTHERN CROSS AUSTEREO

Appendix to FY14 Investor Presentation



## FY14 RESULTS - H1 & H2 SPLIT

(excluding Significant Items)

\$ MILLIONS		H1 FY14				H2 FY14			
	Metro	Regional	Corporate	Total	Metro	Regional	Corporate	Total	Total
TV		108.8		108.8		99.6		99.6	208.4
Radio	130.4	79.7		210.1	118.3	75.0		193.3	403.4
Corporate			13.0	13.0			16.0	16.0	29.0
Total Revenue	130.4	188.5	13.0	331.9	118.3	174.6	16.0	308.9	640.8
Broadcast & Production	(10.5)	(43.0)	(1.1)	(54.6)	(11.3)	(44.5)	(1.8)	(57.6)	(112.2)
Employee	(36.5)	(33.3)	(17.0)	(86.8)	(35.5)	(31.2)	(15.7)	(82.4)	(169.2)
Selling, General & Admin	(39.9)	(50.1)	4.5	(85.5)	(41.8)	(48.4)	4.1	(86.1)	(171.6)
Total Expenses	(86.9)	(126.4)	(13.6)	(226.9)	(88.6)	(124.1)	(13.4)	(226.1)	(453.0)
EBITDA	43.5	62.1	(0.6)	105.0	29.7	50.5	2.6	82.8	187.8

 $<sup>^{1}</sup>$  Restated results exclude significant items as disclosed on slide 11 of the 2014 Investor Presentation.