



**SOUTHERN CROSS AUSTEREO**  
*absolutely* engaging

**Southern Cross Media Group Limited**

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10 April 2015

**ASX RELEASE**

**DIVIDEND REINVESTMENT PLAN (DRP) PARTICIPATION RATE**

Southern Cross Media Group Limited (**ASX: SXL**) (**SCMG**) wishes to announce that security holders representing 61.13% of issued capital have elected to participate in the DRP in operation for the dividend of 3.0 cents per share payable on **12 May 2015**.

The DRP issue price will be announced on **7 May 2015** after the conclusion of the pricing period.

SCMG has entered into a DRP Shortfall Placement Agreement with CBA Equities Limited (**CBA Equities**) that will involve CBA Equities subscribing for shares with a value of up to 100% of the shortfall in DRP participation.

For further information, please contact:

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**Company Secretary**  
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*Southern Cross Austereo comprises Southern Cross Media Group Limited and its subsidiaries.*