



Notification of dividend / distribution

Announcement Summary

Entity name

SOUTHERN CROSS MEDIA GROUP LIMITED

Security on which the Distribution will be paid

SXL - ORDINARY FULLY PAID

Announcement Type

New announcement

Date of this announcement

Thursday August 27, 2015

Distribution Amount

AUD 0.03000000

Ex Date

Friday September 25, 2015

Record Date

Tuesday September 29, 2015

Payment Date

Wednesday November 4, 2015

DRP election date

Wednesday September 30, 2015 17:00:00

Refer to below for full details of the announcement

Announcement Details

Part 1 - Entity and announcement details

1.1 Name of +Entity

SOUTHERN CROSS MEDIA GROUP LIMITED

1.2 Registered Number Type

ABN

Registration Number

91116024536

1.3 ASX issuer code

SXL

1.4 The announcement is

New announcement

1.5 Date of this announcement

Thursday August 27, 2015



1.6 ASX +Security Code

SXL

ASX +Security Description

ORDINARY FULLY PAID

Part 2A - All dividends/distributions basic details

2A.1 Type of dividend/distribution

Ordinary

2A.2 The Dividend/distribution:

relates to a period of six months

2A.3 The dividend/distribution relates to the financial reporting or payment period ending ended/ending (date)

Tuesday June 30, 2015

2A.4 +Record Date

Tuesday September 29, 2015

2A.5 Ex Date

Friday September 25, 2015

2A.6 Payment Date

Wednesday November 4, 2015

2A.7 Are any of the below approvals required for the dividend/distribution before business day 0 of the timetable?

- Security holder approval
- Court approval
- Lodgement of court order with +ASIC
- ACCC approval
- FIRB approval
- Another approval/condition external to the entity required before business day 0 of the timetable for the dividend/distribution.

No

2A.8 Currency in which the dividend/distribution is made ("primary currency")

AUD - Australian Dollar

2A.9 Total dividend/distribution payment amount per +security (in primary currency) for all dividends/distributions notified in this form

AUD 0.03000000

2A.10 Does the entity have arrangements relating to the currency in which the dividend/distribution is paid to securityholders that it wishes to disclose to the market?

No

**2A.11 Does the entity have a securities plan for dividends/distributions on this +security?**

We have a Dividend/Distribution Reinvestment Plan (DRP)

2A.11a If the +entity has a DRP, is the DRP applicable to this dividend/distribution?

Yes

2A.11a(i) DRP Status in respect of this dividend/distribution

Full DRP

2A.12 Does the +entity have tax component information apart from franking?

No

Part 3A - Ordinary dividend/distribution**3A.1 Is the ordinary dividend/distribution estimated at this time?**

No

3A.1a Ordinary dividend/distribution estimated amount per +security

AUD

3A.1b Ordinary Dividend/distribution amount per security

AUD 0.03000000

3A.2 Is the ordinary dividend/distribution franked?

Yes

3A.2a Is the ordinary dividend/distribution fully franked?

Yes

3A.3 Percentage of ordinary dividend/distribution that is franked

100.0000 %

3A.3a Applicable corporate tax rate for franking credit (%)

30.0000 %

3A.4 Ordinary dividend/distribution franked amount per +security

AUD 0.03000000

3A.5 Percentage amount of dividend which is unfranked

0.0000 %

3A.6 Ordinary dividend/distribution unfranked amount per +security excluding conduit foreign income amount

AUD 0.00000000

3A.7 Ordinary dividend/distribution conduit foreign income amount per security

AUD 0.00000000

Part 4A - +Dividend reinvestment plan (DRP)**4A.1 What is the default option if +security holders do not indicate whether they want to participate in the DRP?**

Do not participate in DRP (i.e. cash payment)

4A.2 Last date and time for lodgement of election notices to share registry under DRP

Wednesday September 30, 2015 17:00:00

4A.3 DRP discount rate

2.5000 %



4A.4 Period of calculation of reinvestment price

Start Date

Thursday October 1, 2015

End Date

Wednesday October 28, 2015

4A.5 DRP price calculation methodology

The pricing methodology is the average VWAP over the pricing period, as determined in accordance with the DRP rules. A discount of 2.5 per cent will apply to the price of shares issued under the DRP.

4A.6 DRP Price (including any discount):

AUD

4A.7 DRP +securities +issue date**4A.8 Will DRP +securities be a new issue?**

Yes

4A.8a Do DRP +securities rank pari passu from +issue date?**4A.9 Is there a minimum dollar amount or number of +securities required for DRP participation?**

No

4A.10 Is there a maximum dollar amount or number of +securities required for DRP participation?

No

4A.11 Are there any other conditions applying to DRP participation?

No

4A.12 Link to a copy of the DRP plan rules

<http://www.southerncrossaustereo.com.au/wp-files/uploads/2014/08/Dividend-Reinvestment-Plan-Rules-200814.pdf>

4A.13 Further information about the DRP

Part 5 - Further information

5.1 Please provide any further information applicable to this dividend/distribution**5.2 Additional information for inclusion in the Announcement Summary**