

Southern Cross Media Group Limited

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AUSTRALIA

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ASX RELEASE

Dividend Reinvestment Plan participation rate

Southern Cross Media Group Limited (**ASX: SXL**) announces that security holders representing 61.53% of issued capital have elected to participate in the Distribution Reinvestment Plan in operation for the fully franked final dividend of 3.0 cents per share payable on 4 November 2015.

The DRP issue price will be announced on 29 October 2015 after conclusion of the pricing period.

For further information, please contact:

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