

ACQUISITION OF 9.99% OF SOUTHERN CROSS MEDIA

Nine Entertainment Co. (ASX: NEC) advises it has agreed to acquire 9.99% of the shares in Southern Cross Media Group Limited (ASX: SXL) from Macquarie Group, at a price of \$1.15 per share.

Sydney, Australia
18 March 2016

Further information:
Nola Hodgson
Head of Investor Relations
+61 2 9965 2306
nhodgson@nine.com.au

Victoria Buchan
Director of Communications
+61 2 9965 2296
vbuchan@nine.com.au