



FACSIMILE TRANSMITTAL SHEET

Date: March 21, 2016
To: Company Announcements Office
Company: Australian Stock Exchange Limited
Fax: 011-612-9778-0999
Phone: 011-612-9338-0000
Number of pages: 9
(including cover)

| | |
|---|--------------------------------|
| From: Jordan Kenney | Phone: (512) 306 - 4529 |
| Email: Jordan.Kenney@dimensional.com | Fax: (512) 306 - 6698 |

To Whom It May Concern:

Please see the attached Form 605 – Notice of Ceasing to be a Substantial Holder. Dimensional has notified the Company accordingly.

Thank you.

Jordan Kenney
Compliance Analyst

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6300 Bee Cave Rd., Bldg 1
Austin, TX 78746

Tel: (512) 396-7400
Fax: (512) 306-7611

**Form 605
Corporations Act 2001
Section 671B**

Notice of ceasing to be a substantial holder

To Company Name/Scheme Southern Cross Media Group Limited

ACN/ARSN 116 024 536

1. Details of substantial holder (1)

Name Dimensional Entities

ACN/ARSN (if applicable) See Annexure A

The holder ceased to be substantial holder on 18/03/2016

The previous notice was given to the company on 19/06/2013

The previous notice was dated 18/06/2013

2. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3) in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

| Date of change | Person whose relevant interest changed | Nature of change (4) | Consideration given in relation to change (5) | Class (6) and number of securities affected | Person's votes affected |
|----------------|--|----------------------|---|---|-------------------------|
| | | See Annexure B | | | |

3. Changes in association

The persons who have become associates (3) of, ceased to be associates of, or have changed the nature of their association (7) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

| Name and ACN/ARSN (if applicable) | Nature of association |
|-----------------------------------|-----------------------|
| | N/A |

4. Addresses

The addresses of persons named in this form are as follows:

| Name | Address |
|------|----------------|
| | See Annexure C |

Signature

Dimensional Fund Advisors LP
By: Dimensional Holdings Inc., its General Partner

print name By: Valerie A. Brown capacity Assistant Secretary and Vice President

sign here  date March 21, 2016

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 4 of the form.
- (2) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (3) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (4) Include details of:
 - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (5) Details of the consideration must include any and all benefits, moneys and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (6) The voting shares of a company constitute one class unless divided into separate classes.
- (7) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

GUIDE

This guide does not form part of the prescribed form and is included by ASIC to assist you in completing and lodging form 605.

| | |
|------------------------------------|--|
| Signature | This form must be signed by either a director or a secretary of the substantial holder. |
| Lodging period | Nil |
| Lodging Fee | Nil |
| Other forms to be completed | Nil |
| Additional information | <p>(a) If additional space is required to complete a question, the information may be included on a separate piece of paper annexed to the form.</p> <p>(b) This notice must be given to a listed company, or the responsible entity for a listed managed investment scheme. A copy of this notice must also be given to each relevant securities exchange.</p> <p>(c) The person must give a copy of this notice:</p> <ul style="list-style-type: none"> (i) within 2 business days after they become aware of the information; or (ii) by 9.30 am on the next trading day of the relevant securities exchange after they become aware of the information if: <ul style="list-style-type: none"> (A) a takeover bid is made for voting shares in the company or voting interests in the scheme; and (B) the person becomes aware of the information during the bid period. |
| Annexures | <p>To make any annexure conform to the regulations, you must</p> <ol style="list-style-type: none"> 1 use A4 size paper of white or light pastel colour with a margin of at least 10mm on all sides 2 show the corporation name and ACN or ARBN 3 number the pages consecutively 4 print or type in BLOCK letters in dark blue or black ink so that the document is clearly legible when photocopied 5 identify the annexure with a mark such as A, B, C, etc 6 endorse the annexure with the words: <i>This is annexure (mark) of (number) pages referred to in form (form number and title)</i> 7 sign and date the annexure <p>The annexure must be signed by the same person(s) who signed the form.</p> |

Information in this guide is intended as a guide only. Please consult your accountant or solicitor for further advice.

ANNEXURE A
Southern Cross Media Group Limited
ACN 116 024 536

1. DETAILS OF SUBSTANTIAL HOLDERS

In this Form 605, references to the "Dimensional Entities" are references to the following persons and entities and their respective associates and related bodies corporate:

| | |
|------|---|
| Name | DFA Australia Limited (a subsidiary of Dimensional Fund Advisors LP) ACN 065 937 671 |
| Name | Dimensional Fund Advisors LP |
| Name | Dimensional Fund Advisors Ltd. (a subsidiary of Dimensional Fund Advisors LP) |
| Name | Dimensional Fund Advisors Canada ULC (a subsidiary of DFA Canada LLC) |
| Name | DFA Canada LLC (a subsidiary of Dimensional Fund Advisors LP) |
| Name | Dimensional Holdings Inc. (general partner of Dimensional Fund Advisors LP) |
| Name | Dimensional Holdings LLC (limited partner of Dimensional Fund Advisors LP) |
| Name | David Booth |
| Name | Rex Sinquefield |

This is Annexure "A" referred to in Form 605: Notice of ceasing to be a substantial holder

Date: March 21, 2016

Print Name: Dimensional Fund Advisors LP
By: Dimensional Holdings Inc., its General Partner
By: Valerie A. Brown

Signature:  _____

Capacity: Assistant Secretary and Vice President

ANNEXURE B
Southern Cross Media Group Limited
ACN 116 024 536

2. CHANGES IN RELEVANT INTERESTS

Particulars of each change in, or change in the nature of, a relevant interest (2) of the substantial holder or an associate (3) in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows: The total number of ordinary fully paid shares and votes held by the Dimensional Entities at March 18, 2016 is 38,231,235 and the voting power of the Dimensional Entities for the purpose of 671B(2) of the Corporations Act is 4.985%.

| Date of Change | Person whose relevant interest changed | Nature of Change (4) | Consideration given in relation to change (5) | Class (6) and number of securities affected | Person's votes affected |
|---------------------------|--|----------------------|---|---|-------------------------|
| | The companies and individuals comprising the Dimensional Entities (as defined above) hold the following relevant interests in ordinary fully paid shares in Southern Cross Media Group Limited: | | | | |
| | (a) Registered Schemes | | | | |
| | DFA Australia Limited has the power to exercise, or control the exercise of, voting rights attached to these securities and /or the power to dispose of, or control the exercise of the disposal of these securities as responsible entity of the following registered managed investment schemes: | | | | |
| Nov 23 2015 - Feb 05 2016 | Dimensional Australian Core Equity Trust | Purchase/Transfer | \$ 975,229.78 | 869,020 | 869,020 |
| Feb 10 2016 - Feb 15 2016 | Dimensional Australian Core Imputation Trust | Sale | \$ (120,331.89) | (112,694) | (112,694) |
| Dec 09 2015 - Feb 05 2016 | Dimensional Australian Small Company Trust | Sale/Transfer | \$ (1,487,389.20) | (1,392,814) | (1,392,814) |
| | (b) Institutional Mandates | | | | |
| | DFA Australia Limited has the power to exercise, or control the exercise of, voting rights attached to these securities and /or the power to dispose of, or control the exercise of the disposal of these securities under the following mandates with institutional investors: | | | | |

| | | | | | |
|---------------------------|--|-------------------|-------------------|-------------|-------------|
| Feb 04 2016 | Separate Account advised by DFA Australia Limited | Transfer | \$ (3,668,909.64) | (3,305,324) | (3,305,324) |
| Feb 25 2016 - Mar 18 2016 | Separate Account advised by DFA Australia Limited | Sale | \$ (2,383,570.36) | (2,036,184) | (2,036,184) |
| Feb 16 2016 | Separate Account advised by DFA Australia Limited | Sale | \$ (131,668.28) | (122,679) | (122,679) |
| Mar 11 2016 | Separate Account advised by DFA Australia Limited | Transfer | \$ (181,098.67) | (151,547) | (151,547) |
| Mar 11 2016 | Separate Account advised by DFA Australia Limited | Transfer | \$ 181,098.67 | 151,547 | 151,547 |
| Jan 18 2016 - Jan 20 2016 | Separate Account advised by DFA Australia Limited | Transfer | \$ 327,333.69 | 317,045 | 317,045 |
| | (c) Other Dimensional Entities Funds and Mandates | | | | |
| | DFA Australia Limited has the power to dispose of, or to control the exercise of the power to dispose of, these securities under sub-advisory agreements and consulting services agreements with other members of the Dimensional Entities in relation to the following mutual funds and mandates: | | | | |
| Dec 04 2015 | International Social Core Equity Portfolio of DFA Investment Dimensions Group Inc. | Purchase | \$ 17,237.26 | 14,435 | 14,435 |
| Dec 24 2015 - Dec 31 2015 | International Vector Equity Portfolio of DFA Investment Dimensions Group Inc. | Purchase/Transfer | \$ 81,934.14 | 71,986 | 71,986 |
| Mar 09 2016 | International Sustainability Core 1 Portfolio of DFA Investment Dimensions Group Inc. | Purchase | \$ 15,258.47 | 12,748 | 12,748 |
| Jan 07 2016 | Global Core Equity Fund of Dimensional Funds plc | Purchase | \$ 41,556.59 | 36,743 | 36,743 |
| Nov 19 2015 | World Equity Fund of Dimensional Funds plc | Purchase | \$ 29,108.05 | 24,766 | 24,766 |
| Nov 18 2015 | World ex U.S. Core Equity Portfolio of DFA Investment Dimensions Group Inc. | Purchase | \$ 21,043.89 | 18,636 | 18,636 |
| Feb 03 2016 | Separate Account advised by Dimensional Fund Advisors LP | Purchase | \$ 25,713.98 | 23,334 | 23,334 |
| Feb 08 2016 - Feb 09 2016 | Separate Account advised by Dimensional Fund Advisors LP | Sale | \$ (58,327.91) | (54,406) | (54,406) |
| | (d) Dimensional Fund Advisors LP and each of its subsidiaries are each deemed to have the same relevant interests in the securities as DFA Australia Limited because Dimensional Fund Advisors LP controls DFA Australia Limited; | | | | |

| | | | |
|--|--|--|--|
| | <p>(e) David Booth and Rex Sinquefeld are deemed to have the same relevant interests in the securities as Dimensional Fund Advisors LP as they each, individually or through trusts they control, have more than 20% voting power in Dimensional Holdings Inc., the general partner of Dimensional Fund Advisors LP;</p> | | |
| | <p>(f) Dimensional Fund Advisors LP and other members of the Dimensional Entities may also have relevant interests in the securities referred to in paragraph (c) above as investment manager or advisor to the mutual funds and mandates referred to in that paragraph.</p> | | |

This is Annexure "B" referred to in Form 605: Notice of ceasing to be a substantial holder

Date: March 21, 2016

Print Name: Dimensional Fund Advisors LP

By: Dimensional Holdings Inc., its General Partner

By: Valerie A. Brown

Signature: 

Capacity: Assistant Secretary and Vice President

ANNEXURE C
Southern Cross Media Group Limited
ACN 116 024 536

4. ADDRESSES

The addresses of persons named in this form are as follows:

| Name | Address |
|--------------------------------------|---|
| DFA Australia Limited | Level 43, 1 Macquarie Place, Sydney NSW 2000 |
| Dimensional Fund Advisors LP | 6300 Bee Cave Road, Building One, Austin, Texas, 78746, United States of America |
| Dimensional Fund Advisors Ltd. | 20 Triton Street, London NW1 3BF, United Kingdom |
| DFA Canada LLC | 6300 Bee Cave Road, Building One, Austin, Texas, 78746, United States of America |
| Dimensional Fund Advisors Canada ULC | 1500 West Georgia Street, Suite 1520, Vancouver, British Columbia V6E 3C9, Canada |
| Dimensional Holdings Inc. | 6300 Bee Cave Road, Building One, Austin, Texas, 78746, United States of America |
| Dimensional Holdings LLC | 6300 Bee Cave Road, Building One, Austin, Texas, 78746, United States of America |
| David Booth | 6300 Bee Cave Road, Building One, Austin, Texas, 78746, United States of America |
| Rex Sinquefield | 6300 Bee Cave Road, Building One, Austin, Texas, 78746, United States of America |

This is Annexure "C" referred to in Form 605: Notice of ceasing to be a substantial holder

Date: March 21, 2016

Print Name: Dimensional Fund Advisors LP
By: Dimensional Holdings Inc., its General Partner
By: Valerie A. Brown

Signature: 

Capacity: Assistant Secretary and Vice President