



20 May 2016

## TEN And Southern Cross Media Program Deal For Northern NSW.

Ten Network Holdings (ASX:TEN) ("TEN") and Southern Cross Media (ASX:SXL) ("SCA") today announced that they have signed a new affiliation agreement for the supply of TEN programming to SCA for its Northern NSW television licence area.

The new agreement is for a term of five years from 1 July 2016 at an increased licence fee to that applying under the previous TEN/SCA affiliation agreement, which expires on 30 June 2016.

This arrangement will see SCA continue to broadcast TEN's highly successful programs such as **MasterChef Australia**, **The Bachelor Australia**, **Offspring** and the **KFC Big Bash League** across Australia's most highly populated regional licence area.

TEN Chief Executive Officer, Paul Anderson, said: "We are pleased to continue our relationship with SCA and renew the affiliate agreement for Northern NSW. SCA are a valued broadcast partner and we believe the outcome from these discussions collectively benefits both companies."

SCA CEO, Grant Blackley, said: "We're thrilled we will continue broadcasting TEN programs to the viewers of Northern NSW under this new agreement. Our broadcast into the Northern NSW licence area, with centres including the Gold Coast, Newcastle, Orange, Dubbo and Taree, will continue to deliver high value for our advertising clients."

Further announcements in relation to affiliation agreements involving TEN in other regional areas are expected to be made shortly.

### For more information, please contact:

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